# Wallsend

2011 annual business confidence report



# headlines

- December 2011 saw a new record in company registrations in Wallsend when compared to any previous December.
- November 2011 saw a new record in company closures in Wallsend when compared to any previous November.
- October 2011 saw a new record in net growth in Wallsend when compared to any previous October.

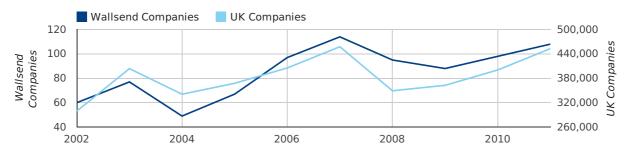
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A total of 108 companies were formed in Wallsend in 2011. This total is 10.2% higher than in 2010 and compares equally to the UK figure of a 13.1% growth compared to 400,358 the previous year.

| YEAR        | WALLSEND   | UK             |
|-------------|------------|----------------|
| 2011        | 108        | 452,870        |
| 2010        | 98         | 400,358        |
| 2009        | 88         | 362,675        |
| 2008        | 95         | 349,203        |
| 2007        | 114        | 457,649        |
| RECORD YEAR | 2007 (114) | 2007 (457,649) |

#### new companies by year

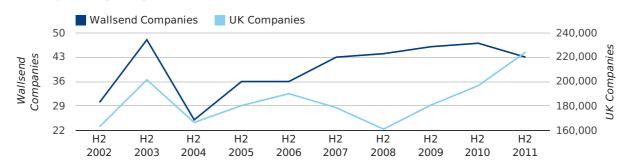


#### Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 43 companies were formed in Wallsend. This figure is 8.5% lower than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Wallsend occurred in 2003 when a total of 48 were formed.

| HALF YEAR (JUL-DEC) | WALLSEND  | UK             |
|---------------------|-----------|----------------|
| 2011                | 43        | 224,135        |
| 2010                | 47        | 196,609        |
| % CHANGE            | -8.5%     | 14.0%          |
| RECORD YEAR         | 2003 (48) | 2011 (224,135) |

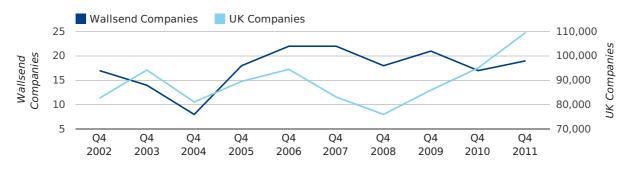


#### new companies by half year

A total of 19 companies were registered in Wallsend during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 11.8% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

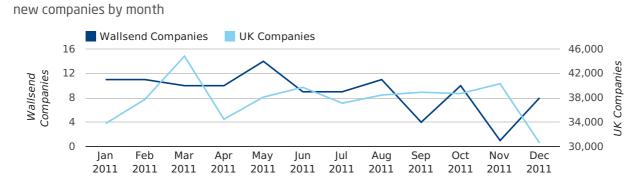
| FOURTH QUARTER (OCT 2011 - DEC 2011) | WALLSEND  | UK             |
|--------------------------------------|-----------|----------------|
| 2011                                 | 19        | 109,623        |
| 2010                                 | 17        | 95,117         |
| % CHANGE                             | 11.8%     | 15.3%          |
| RECORD YEAR                          | 2007 (22) | 2011 (109,623) |



#### new companies by quarter

#### Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company registrations in Wallsend when compared to any previous December.

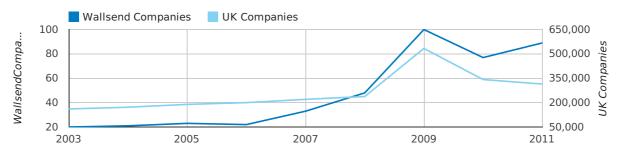


|                       | OCTOBER   | NOVEMBER  | DECEMBER |
|-----------------------|-----------|-----------|----------|
| NEW COMPANIES IN 2011 | 10        | 1         | 8        |
| NEW COMPANIES IN 2010 | 5         | 8         | 4        |
| % CHANGE              | 100.0%    | -87.5%    | 100.0%   |
| RECORD YEAR           | 2007 (11) | 2009 (10) | 2011 (8) |

A total of 89 companies were dissolved in Wallsend in 2011. This total is 15.6% higher than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

| YEAR        | WALLSEND   | UK             |
|-------------|------------|----------------|
| 2011        | 89         | 314,523        |
| 2010        | 77         | 342,232        |
| 2009        | 100        | 533,773        |
| 2008        | 48         | 237,901        |
| 2007        | 33         | 220,295        |
| RECORD YEAR | 2009 (100) | 2009 (533,773) |

dissolved companies by year



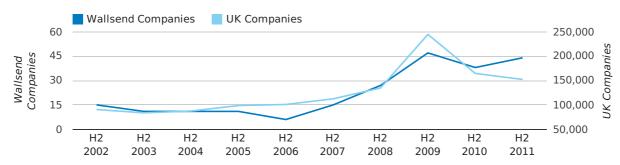
# Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 44 companies were dissolved in Wallsend. This figure is 15.8% higher than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Wallsend occurred in 2009 when a total of 47 were closed.

| HALF YEAR (JUL-DEC) | WALLSEND  | UK             |
|---------------------|-----------|----------------|
| 2011                | 44        | 152,213        |
| 2010                | 38        | 164,601        |
| % CHANGE            | 15.8%     | -7.5%          |
| RECORD YEAR         | 2009 (47) | 2009 (244,537) |

#### dissolved companies by half year

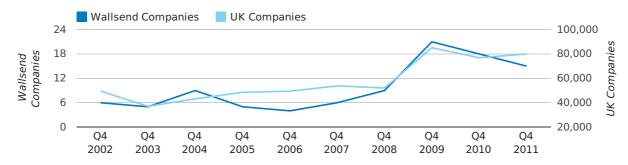


A total of 15 companies were dissolved in Wallsend during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 16.7% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

| FOURTH QUARTER (OCT 2011 - DEC 2011) | WALLSEND  | UK            |
|--------------------------------------|-----------|---------------|
| 2011                                 | 15        | 79,983        |
| 2010                                 | 18        | 76,896        |
| % CHANGE                             | -16.7%    | 4.0%          |
| RECORD YEAR                          | 2009 (21) | 2009 (85,136) |

#### dissolved companies by quarter



#### Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in company closures in Wallsend when compared to any previous November.

#### Wallsend Companies UK Companies 13 38,000 UK Companies Wallsend Companies 31,000 10 7 24,000 4 17,000 1 10,000 Feb Mar Dec Jan Apr May Jun Jul Aug Sep Oct Nov 2011 2011 2011 2011 2011 2011 2011 2011 2011 2011 2011 2011

|                          | OCTOBER  | NOVEMBER  | DECEMBER |
|--------------------------|----------|-----------|----------|
| CLOSED COMPANIES IN 2011 | 1        | 10        | 4        |
| CLOSED COMPANIES IN 2010 | 5        | 8         | 5        |
| % CHANGE                 | -80.0%   | 25.0%     | -20%     |
| RECORD YEAR              | 2009 (8) | 2011 (10) | 2009 (8) |

#### dissolved companies by month



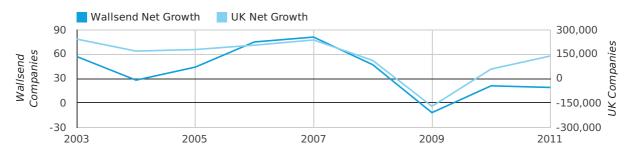
A total of 19 companies were added to the company register for Wallsend in 2011. This number represents growth of 19.4% which compares unfavourably to the UK figure of 34.6%.

This number is 2 companies lower than the previous year.

The highest net company growth figure ever seen in one year came in 2007 when the Wallsend company register grew by 81 companies.

| YEAR        | WALLSEND  | UK             |
|-------------|-----------|----------------|
| 2011        | 19        | 138,347        |
| 2010        | 21        | 58,126         |
| 2009        | -12       | -171,098       |
| 2008        | 47        | 111,302        |
| 2007        | 81        | 237,354        |
| RECORD YEAR | 2007 (81) | 2003 (242,543) |

#### net growth by year

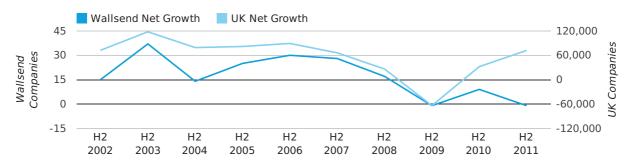


#### Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Wallsend decreased by 1 companies. This figure is 111.1% lower than last year, which compares badly to a UK increase of 124.7%.

| HALF YEAR (JUL-DEC) | WALLSEND  | UK             |
|---------------------|-----------|----------------|
| 2011                | -1        | 71,922         |
| 2010                | 9         | 32,008         |
| % CHANGE            | -111.1%   | 124.7%         |
| RECORD YEAR         | 2003 (37) | 2003 (117,772) |

net growth by half year

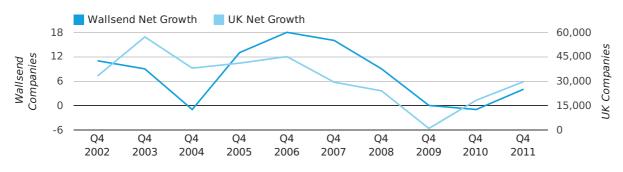


Net company growth for Wallsend during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 4 companies.

This represents an increase of 500.0% on the same period last year.

| FOURTH QUARTER (OCT 2011 - DEC 2011) | WALLSEND  | UK            |
|--------------------------------------|-----------|---------------|
| 2011                                 | 4         | 29,640        |
| 2010                                 | -1        | 18,221        |
| % CHANGE                             | -500.0%   | 62.7%         |
| RECORD YEAR                          | 2006 (18) | 2003 (57,175) |

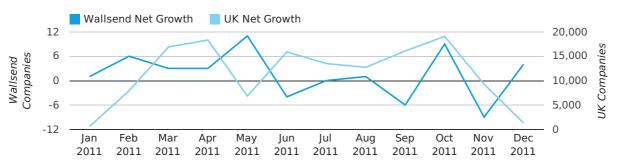
#### net growth by quarter



#### Monthly Data (Oct, Nov & Dec 2011)

October 2011 saw a new record in net growth in Wallsend when compared to any previous October.

#### net growth by month



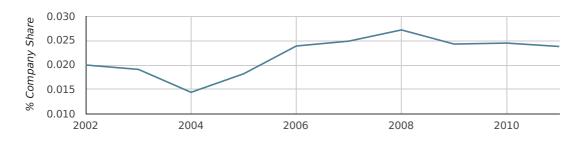
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|                    | OCTOBER  | NOVEMBER | DECEMBER |
|--------------------|----------|----------|----------|
| NET GROWTH IN 2011 | 9        | -9       | 4        |
| NET GROWTH IN 2010 | 0        | 0        | -1       |
| % CHANGE           | 0.0%     | 0.0%     | -500.0%  |
| RECORD YEAR        | 2011 (9) | 1999 (6) | 2005 (7) |

In 2011 Wallsend formed 0.0% of all UK companies. This is no change on 2010 when Wallsend was responsible for 0.0% of all UK companies.

| YEAR                     | WALLSEND    |
|--------------------------|-------------|
| 2011                     | 0.0%        |
| 2010                     | 0.0%        |
| 2009                     | 0.0%        |
| 2008                     | 0.0%        |
| 2007                     | 0.0%        |
| RECORD YEAR (SINCE 1960) | 1980 (0.0%) |

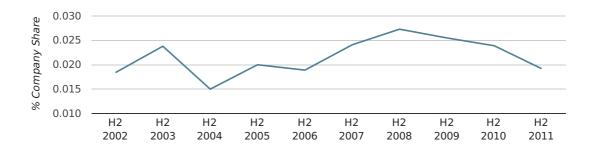
company share by year



# Half Year Data (Jul-Dec 2011)

In the second half of 2011 Wallsend formed 0.0% of all UK companies. This is the same as the 2010 figure of 0.0%.

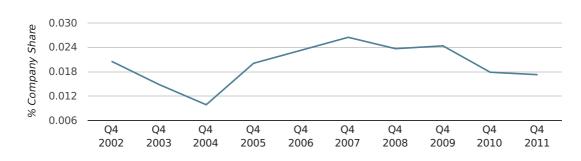
| HALF YEAR (JUL-DEC)      | WALLSEND    |
|--------------------------|-------------|
| 2011                     | 0.0%        |
| 2010                     | 0.0%        |
| 2009                     | 0.0%        |
| 2008                     | 0.0%        |
| 2007                     | 0.0%        |
| RECORD YEAR (SINCE 1960) | 1980 (0.0%) |



company share by half year

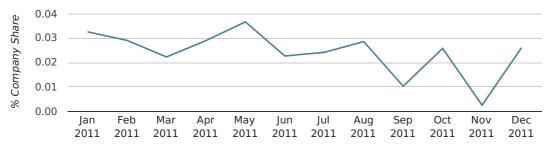
In the fourth quarter of 2011, Wallsend formed 0.0% of all UK companies.

| FOURTH QUARTER (OCT 2011 - DEC 2011) | WALLSEND    |
|--------------------------------------|-------------|
| 2011                                 | 0.0%        |
| 2010                                 | 0.0%        |
| 2009                                 | 0.0%        |
| 2008                                 | 0.0%        |
| 2007                                 | 0.0%        |
| RECORD YEAR (SINCE 1960)             | 1971 (0.1%) |



company share by quarter

## Monthly Data (Oct, Nov & Dec 2011)



company share by month

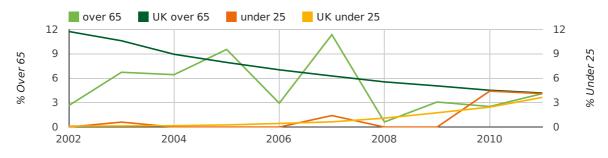
|                            | OCTOBER     | NOVEMBER    | DECEMBER    |
|----------------------------|-------------|-------------|-------------|
| UK FORMATION SHARE IN 2011 | 0.0%        | 0.0%        | 0.0%        |
| UK FORMATION SHARE IN 2010 | 0.0%        | 0.0%        | 0.0%        |
| % CHANGE                   | 73.2%       | -89.3%      | 77.6%       |
| RECORD YEAR                | 1971 (0.2%) | 1961 (0.2%) | 1967 (0.3%) |

The average age of a director in 2011 was 42.9.

The percentage of directors under the age of 25 was 4.1% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 4.1% compared to the UK figure of 4.2%.

#### director age by year

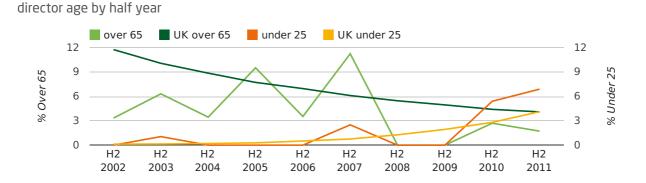


#### Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 40.9.

The percentage of directors under the age of 25 was 6.9% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 1.7% compared to the UK figure of 4.1%.

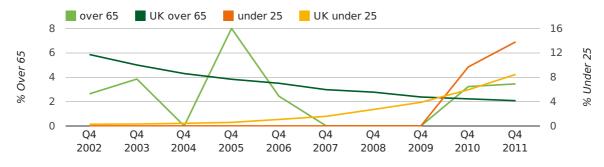


The average age of a director in the fourth quarter of 2011 was 38.0.

The percentage of directors under the age of 25 was 13.8% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 3.4% compared to the UK figure of 4.1%.

#### director age by quarter



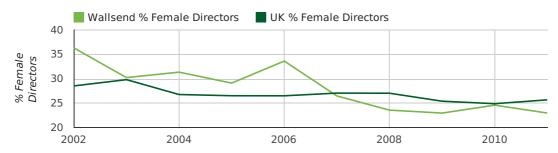
# director gender

#### Annual Data (2011)

The record year for female directors in Wallsend was 1857 when 36.4% of all directors were female.

The percentage of female directors in Wallsend in 2011 was 36.4%. The average for the UK during this time was 28.6%

#### director gender by year

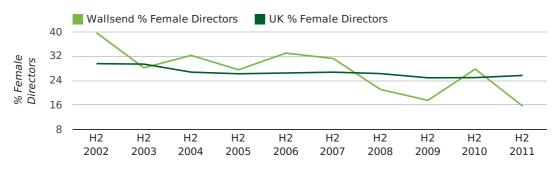


# Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Wallsend was 1860 when 42.9% of all directors were female.

15.6% of all director appointments in Wallsend in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

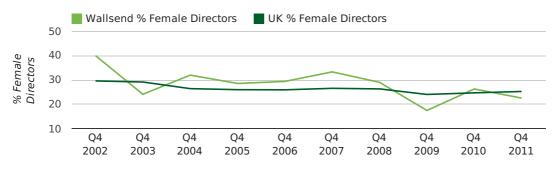
#### director gender by half year



The record fourth quarter for female directors in Wallsend was in 1977 when 31.1% of all directors were female.

22.6% of all director appointments in Wallsend in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

#### director gender by quarter



# Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

| WORD          | PERCENTAGE | UK WORD      | UK PERCENTAGE |
|---------------|------------|--------------|---------------|
| WALLSEND      | 1.38%      | CONSULTING   | 5.07%         |
| MANAGEMENT    | 1.38%      | MANAGEMENT   | 4.74%         |
| NORTH         | 1.38%      | CONSULTANCY  | 3.26%         |
| CONSULTING    | 0.92%      | PROPERTY     | 2.37%         |
| ALAN          | 0.92%      | TRADING      | 2.07%         |
| SONS          | 0.92%      | DESIGN       | 1.92%         |
| D             | 0.92%      | ASSOCIATES   | 1.86%         |
| SECURITY      | 0.92%      | ENGINEERING  | 1.78%         |
| ACCESS        | 0.92%      | BUSINESS     | 1.78%         |
| ENGINEERING   | 0.92%      | CONSULTANTS  | 1.76%         |
| RENTAL        | 0.92%      | CONSTRUCTION | 1.73%         |
| RED           | 0.92%      | MEDIA        | 1.71%         |
| REFRIGERATION | 0.92%      | LONDON       | 1.63%         |
| LEGAL         | 0.92%      | J            | 1.51%         |
| IT            | 0.92%      | INVESTMENTS  | 1.48%         |
| BLUE          | 0.92%      | GLOBAL       | 1.46%         |
| INSPECTION    | 0.92%      | IT           | 1.41%         |
| LEISURE       | 0.92%      | CARE         | 1.39%         |
| В             | 0.92%      | PROPERTIES   | 1.29%         |
| CONSULTANTS   | 0.92%      | ELECTRICAL   | 1.29%         |
| (NORTH        | 0.92%      | М            | 1.27%         |
| CONSTRUCTION  | 0.92%      | BUILDING     | 1.26%         |
| EAST)         | 0.92%      | ENERGY       | 1.25%         |
| CONSULTANCY   | 0.92%      | S            | 1.20%         |
| EAST          | 0.92%      | ENTERPRISES  | 1.20%         |

# sic data



# Previous 36 months, excluding companies less than 12 months old

| SIC CODE  | NUMBER OF<br>COMPANIES | UK<br>COMPANIES |
|---|------------------------|-----------------|
| None Supplied   | 65                     | 205,525         |
| 7487 - Other business activities  | 11                     | 57,052          |
| 7414 - Business & management consultancy  | 3                      | 13,034          |
| 99999 - Dormant Company   | 3                      | 21,846          |
| 7499 - Non-trading company  | 3                      | 9,957           |
| 5540 - Bars   | 3                      | 2,147           |
| 8512 - Medical practice activities  | 3                      | 2,224           |
| 96090 - Other service activities not elsewhere classified   | 3                      | 11,768          |
| 43210 - Electrical installation   | 3                      | 3,175           |
| 43991 - Scaffold erection   | 2                      | 276             |
| 7221 - Software publishing  | 2                      | 1,047           |
| 47599 - Retail of furniture, lighting, and similar (not musical instruments or scores) in specialised store | 2                      | 741             |
| 5263 - Other non-store retail sale  | 2                      | 1,888           |
| 82990 - Other business support service activities not elsewhere classified                                  | 2                      | 32,483          |
| 6420 - Telecommunications   | 2                      | 1,171           |
| 7032 - Manage real estate, fee or contract  | 2                      | 2,198           |
| 7260 - Other computer related activities  | 2                      | 7,667           |
| 69102 - Solicitors  | 2                      | 1,183           |
| 25990 - Manufacture of other fabricated metal products not elsewhere classified                             | 2                      | 569             |
| 6024 - Freight transport by road  | 2                      | 2,280           |