# Walsall

q1 2012 business confidence report



# headlines

• January 2012 saw a new record in company registrations in Walsall when compared to any previous January.

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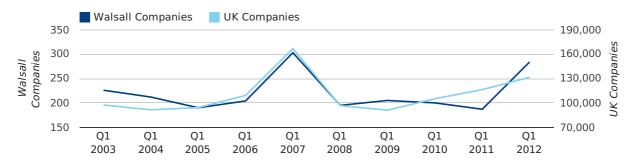
| new company registrations    |  |
|------------------------------|--|
| closed companies (dissolved) |  |
| net company growth           |  |
| uk company share             |  |
| director age                 |  |
| director gender              |  |
| naming trends                |  |
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A total of 284 companies were registered in Walsall during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is an increase of 51.9% versus the same period last year (Q1 2011). This figure compares well to the UK as a whole, which saw an increase of 13.0% against the same period last year.

| FIRST QUARTER (JAN 2012 - MAR 2012) | WALSALL    | UK             |
|-------------------------------------|------------|----------------|
| 2012                                | 284        | 131,491        |
| 2011                                | 187        | 116,391        |
| % CHANGE                            | 51.9%      | 13.0%          |
| RECORD YEAR                         | 2007 (303) | 2007 (166,814) |

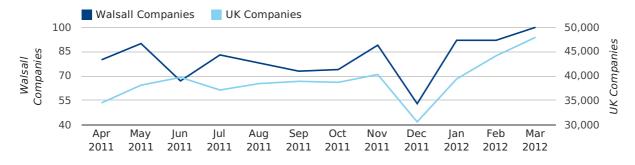
#### new companies by quarter



## Monthly Data (Jan, Feb & Mar 2012)

January 2012 saw a new record in company registrations in Walsall when compared to any previous January.

#### new companies by month



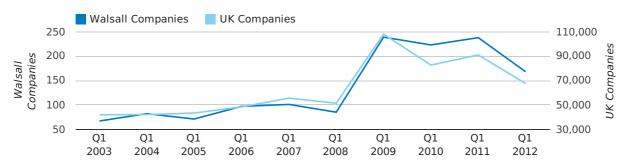
|                       | JANUARY   | FEBRUARY   | MARCH      |
|-----------------------|-----------|------------|------------|
| NEW COMPANIES IN 2012 | 92        | 92         | 100        |
| NEW COMPANIES IN 2011 | 45        | 64         | 78         |
| % CHANGE              | 104.4%    | 43.8%      | 28.2%      |
| RECORD YEAR           | 2012 (92) | 2007 (102) | 2007 (117) |

A total of 168 companies were dissolved in Walsall during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 29.4% versus the same period last year (Q1 2011). This figure compares well to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

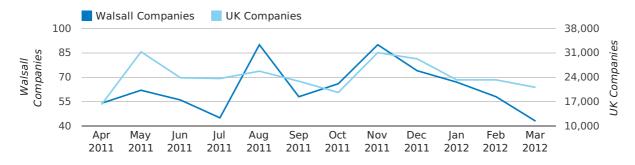
| FIRST QUARTER (JAN 2012 - MAR 2012) | WALSALL    | UK             |
|-------------------------------------|------------|----------------|
| 2012                                | 168        | 67,576         |
| 2011                                | 238        | 90,986         |
| % CHANGE                            | -29.4%     | -25.7%         |
| RECORD YEAR                         | 2009 (239) | 2009 (108,060) |

#### dissolved companies by quarter



## Monthly Data (Jan, Feb & Mar 2012)

#### dissolved companies by month



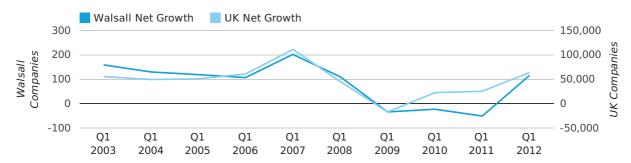
|                          | JANUARY    | FEBRUARY  | MARCH      |
|--------------------------|------------|-----------|------------|
| CLOSED COMPANIES IN 2012 | 67         | 58        | 43         |
| CLOSED COMPANIES IN 2011 | 102        | 89        | 47         |
| % CHANGE                 | -34.3%     | -34.8%    | -9%        |
| RECORD YEAR              | 2011 (102) | 2011 (89) | 2009 (150) |

Net company growth for Walsall during the first quarter of 2012 (Jan 2012 - Mar 2012) was 116 companies.

This represents an increase of 327.5% on the same period last year.

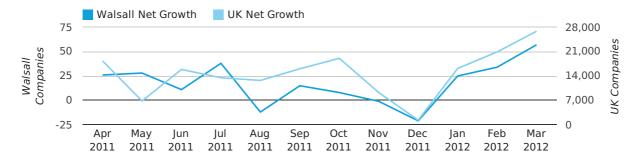
| FIRST QUARTER (JAN 2012 - MAR 2012) | WALSALL    | UK             |
|-------------------------------------|------------|----------------|
| 2012                                | 116        | 63,915         |
| 2011                                | -51        | 25,405         |
| % CHANGE                            | -327.5%    | 151.6%         |
| RECORD YEAR                         | 2007 (202) | 2007 (111,282) |

#### net growth by quarter



## Monthly Data (Jan, Feb & Mar 2012)

#### net growth by month

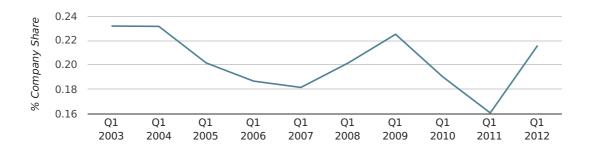


|                    | JANUARY   | FEBRUARY  | MARCH     |
|--------------------|-----------|-----------|-----------|
| NET GROWTH IN 2012 | 25        | 34        | 57        |
| NET GROWTH IN 2011 | -57       | -25       | 31        |
| % CHANGE           | -143.9%   | -236.0%   | 83.9%     |
| RECORD YEAR        | 2007 (51) | 2007 (70) | 2007 (81) |

In the first quarter of 2012, Walsall formed 0.2% of all UK companies.

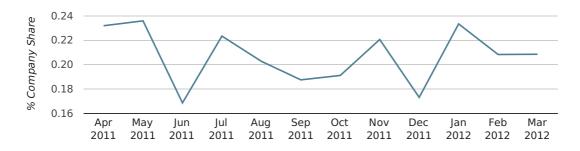
| FIRST QUARTER (JAN 2012 - MAR 2012) | WALSALL     |
|-------------------------------------|-------------|
| 2012                                | 0.2%        |
| 2011                                | 0.2%        |
| 2010                                | 0.2%        |
| 2009                                | 0.2%        |
| 2008                                | 0.2%        |
| RECORD YEAR (SINCE 1960)            | 1963 (0.4%) |

## company share by quarter



# Monthly Data (Jan, Feb & Mar 2012)

## company share by month



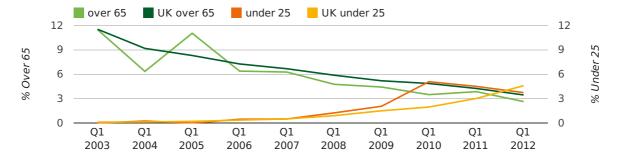
|                            | JANUARY     | FEBRUARY    | MARCH       |
|----------------------------|-------------|-------------|-------------|
| UK FORMATION SHARE IN 2012 | 0.2%        | 0.2%        | 0.2%        |
| UK FORMATION SHARE IN 2011 | 0.1%        | 0.2%        | 0.2%        |
| % CHANGE                   | 75.3%       | 22.9%       | 20.0%       |
| RECORD YEAR                | 1976 (0.8%) | 1967 (0.8%) | 1963 (0.5%) |

The average age of a director in the first quarter of 2012 was 42.0.

The percentage of directors under the age of 25 was 3.8% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 2.6% compared to the UK figure of 3.5%.

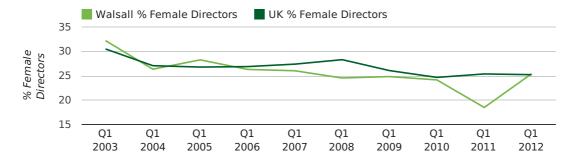
## director age by quarter



The record first quarter for female directors in Walsall was in 1861 when 40.0% of all directors were female.

25.4% of all director appointments in Walsall in the first quarter of 2012 were female. This compares to a UK average of 25.3% for the same period.

#### director gender by quarter



naming trends  $\operatorname{duport} \omega$ 

# Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

| WORD         | PERCENTAGE | UK WORD      | UK PERCENTAGE |
|--------------|------------|--------------|---------------|
| ELECTRICAL   | 1.20%      | CONSULTING   | 5.07%         |
| WALSALL      | 1.14%      | MANAGEMENT   | 4.74%         |
| MIDLANDS     | 1.07%      | CONSULTANCY  | 3.30%         |
| (MIDLANDS)   | 0.80%      | PROPERTY     | 2.37%         |
| HOME         | 0.80%      | TRADING      | 2.07%         |
| CONSTRUCTION | 0.80%      | DESIGN       | 1.93%         |
| CARE         | 0.74%      | ENGINEERING  | 1.86%         |
| R            | 0.74%      | ASSOCIATES   | 1.84%         |
| HMA          | 0.67%      | CONSULTANTS  | 1.79%         |
| S            | 0.67%      | BUSINESS     | 1.73%         |
| SECURITY     | 0.67%      | MEDIA        | 1.72%         |
| HEALTHCARE   | 0.60%      | CONSTRUCTION | 1.72%         |
| (WALSALL)    | 0.60%      | LONDON       | 1.66%         |
| M            | 0.60%      | J            | 1.54%         |
| COMMUNITY    | 0.60%      | INVESTMENTS  | 1.51%         |
| TRANSPORT    | 0.60%      | GLOBAL       | 1.50%         |
| CONSULTING   | 0.60%      | IT           | 1.40%         |
| TRADING      | 0.60%      | CARE         | 1.34%         |
| CLEANING     | 0.60%      | PROPERTIES   | 1.31%         |
| MIDLAND      | 0.54%      | ELECTRICAL   | 1.27%         |
| ACADEMY      | 0.54%      | М            | 1.27%         |
| ENTERPRISES  | 0.54%      | BUILDING     | 1.24%         |
| MANAGEMENT   | 0.54%      | ENERGY       | 1.20%         |
| PROPERTIES   | 0.54%      | S            | 1.20%         |
| D            | 0.54%      | ENTERPRISES  | 1.19%         |

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# Previous 36 months, excluding companies less than 12 months old

| SIC CODE   | NUMBER OF<br>COMPANIES | UK<br>COMPANIES |
|--|------------------------|-----------------|
| None Supplied  | 463                    | 216,665         |
| 7487 - Other business activities   | 83                     | 52,735          |
| 99999 - Dormant Company  | 50                     | 25,084          |
| 9999 - Dormant Company   | 32                     | 18,617          |
| 82990 - Other business support service activities not elsewhere classified               | 26                     | 35,233          |
| 62020 - Information technology consultancy activities                                    | 25                     | 14,303          |
| 96090 - Other service activities not elsewhere classified                                | 22                     | 13,637          |
| 9305 - Other service activities  | 20                     | 8,818           |
| 49410 - Freight transport by road  | 17                     | 2,781           |
| 41100 - Development of building projects   | 17                     | 4,984           |
| 70229 - Management consultancy activities other than financial management                | 16                     | 19,704          |
| 6024 - Freight transport by road   | 15                     | 2,121           |
| 86900 - Other human health activities  | 15                     | 5,066           |
| 4534 - Other building installation   | 14                     | 1,930           |
| 7260 - Other computer related activities   | 13                     | 7,154           |
| 7414 - Business & management consultancy   | 13                     | 12,113          |
| 32990 - Other manufacturing not elsewhere classified                                     | 13                     | 1,796           |
| 62090 - Other information technology service activities                                  | 12                     | 8,145           |
| 4521 - General construction & civil engineering  | 11                     | 5,169           |
| 74909 - Other professional, scientific and technical activities not elsewhere classified | 11                     | 9,892           |