

Waltham Cross

q1 2011 business confidence report



headlines

- January 2011 saw a new record in company closures in Waltham Cross when compared to any previous January.

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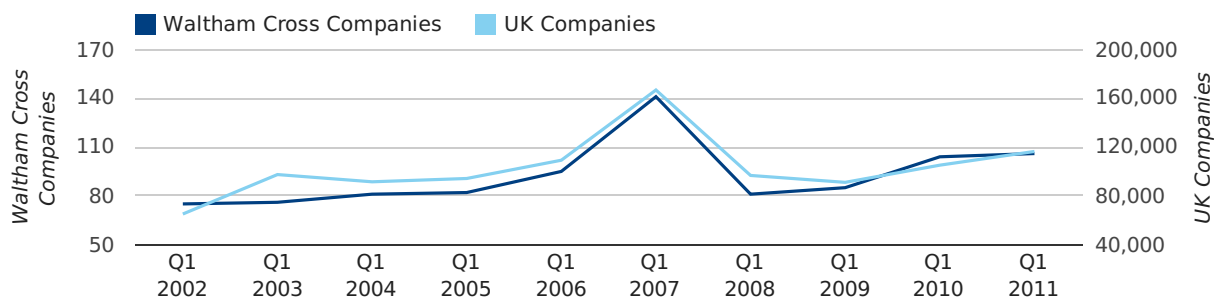
Quarterly Data (Q1 Jan-Mar 2011)

A total of 106 companies were registered in Waltham Cross during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 1.9% versus the same period last year (Q1 2010). This figure compares badly to the UK as a whole, which saw an increase of 10.7% against the same period last year.

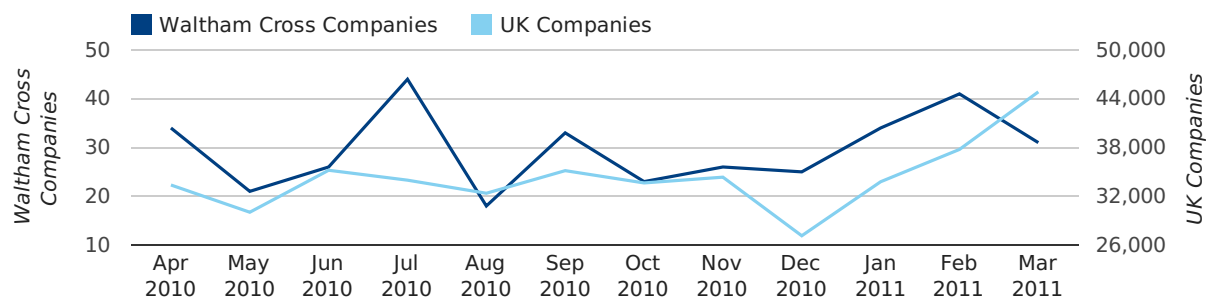
FIRST QUARTER (JAN 2011 - MAR 2011)	WALTHAM CROSS	UK
2011	106	116,391
2010	104	105,137
% CHANGE	1.9%	10.7%
RECORD YEAR	2007 (141)	2007 (166,814)

new companies by quarter



Monthly Data (Jan, Feb & Mar 2011)

new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2011	34	41	31
NEW COMPANIES IN 2010	28	40	36
% CHANGE	21.4%	2.5%	-13.9%
RECORD YEAR	2007 (36)	2000 (64)	2007 (53)

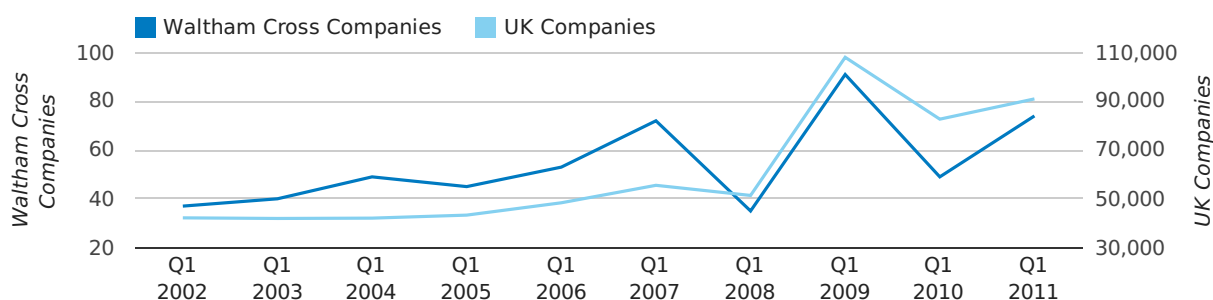
Quarterly Data (Q1 Jan-Mar 2011)

A total of 74 companies were dissolved in Waltham Cross during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 51.0% versus the same period last year (Q1 2010). This figure compares poorly to the UK as a whole, which saw an increase of 10.0% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	WALTHAM CROSS	UK
2011	74	90,986
2010	49	82,677
% CHANGE	51.0%	10.0%
RECORD YEAR	2009 (91)	2009 (108,060)

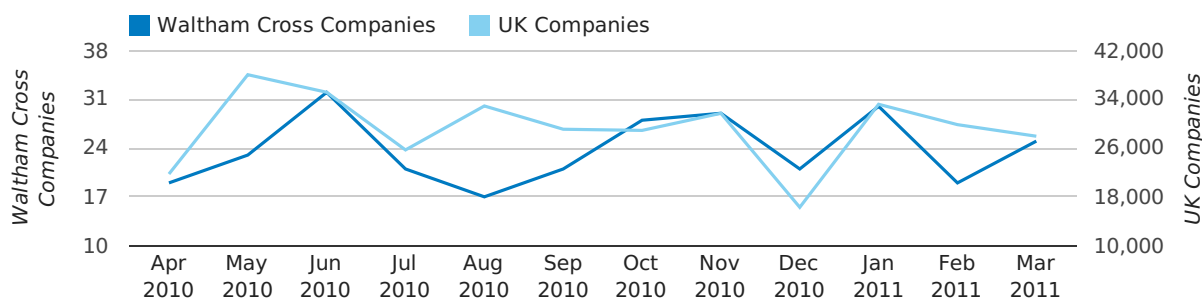
dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2011)

January 2011 saw a new record in company closures in Waltham Cross when compared to any previous January.

dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2011	30	19	25
CLOSED COMPANIES IN 2010	15	16	18
% CHANGE	100.0%	18.8%	39%
RECORD YEAR	2011 (30)	2007 (24)	2009 (65)

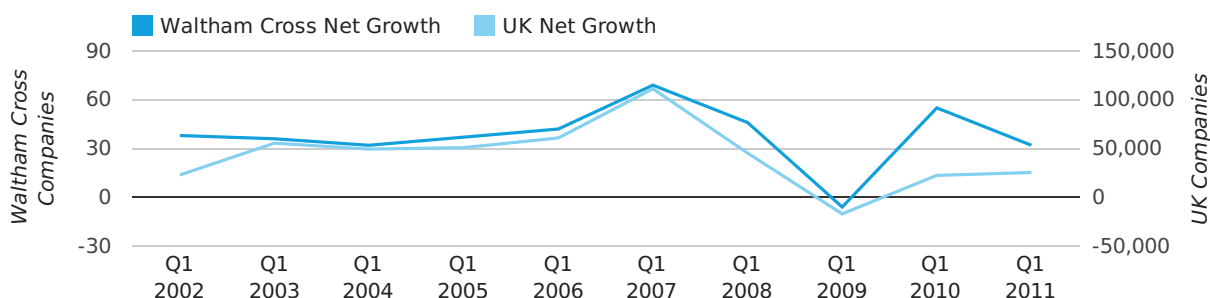
Quarterly Data (Q1 Jan-Mar 2011)

Net company growth for Waltham Cross during the first quarter of 2011 (Jan 2011 - Mar 2011) was 32 companies.

This represents a decrease of 41.8% on the same period last year.

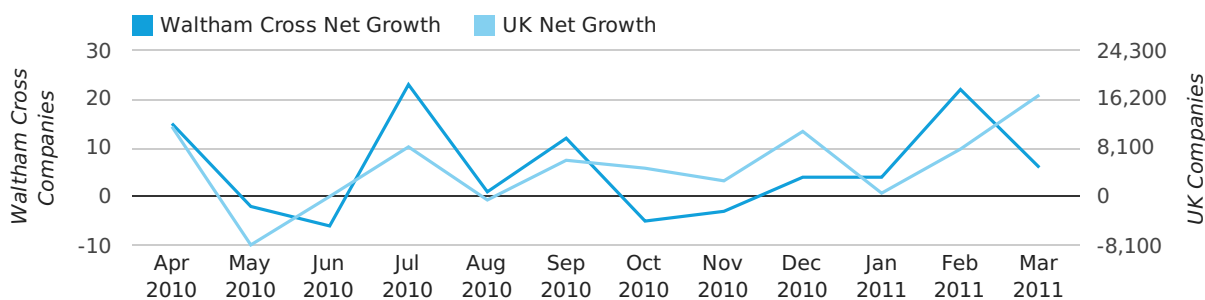
FIRST QUARTER (JAN 2011 - MAR 2011)	WALTHAM CROSS	UK
2011	32	25,405
2010	55	22,460
% CHANGE	-41.8%	13.1%
RECORD YEAR	2000 (94)	2007 (111,282)

net growth by quarter



Monthly Data (Jan, Feb & Mar 2011)

net growth by month



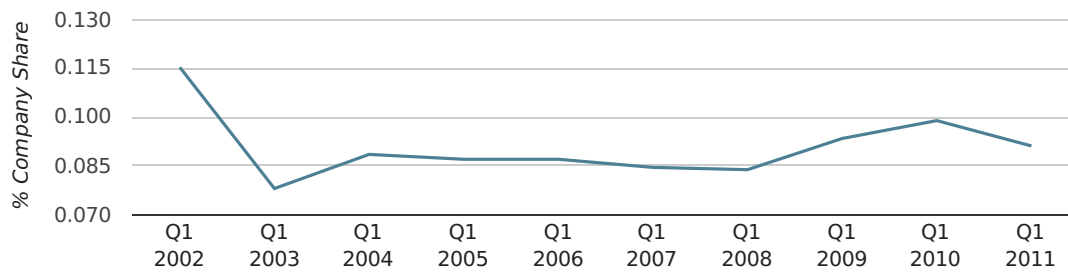
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2011	4	22	6
NET GROWTH IN 2010	13	24	18
% CHANGE	-69.2%	-8.3%	-66.7%
RECORD YEAR	2000 (30)	2000 (51)	2007 (31)

Quarterly Data (Q1 Jan-Mar 2011)

In the first quarter of 2011, Waltham Cross formed 0.1% of all UK companies.

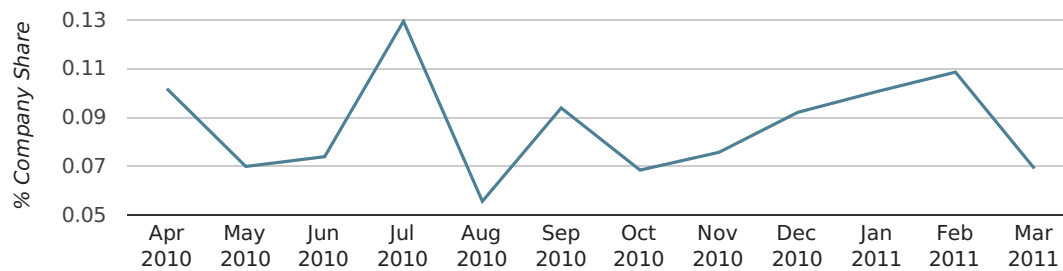
FIRST QUARTER (JAN 2011 - MAR 2011)	WALTHAM CROSS
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1962 (0.2%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2011)

company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	4.7%	-9.8%	-17.9%
RECORD YEAR	1975 (0.3%)	1962 (0.4%)	1963 (0.4%)

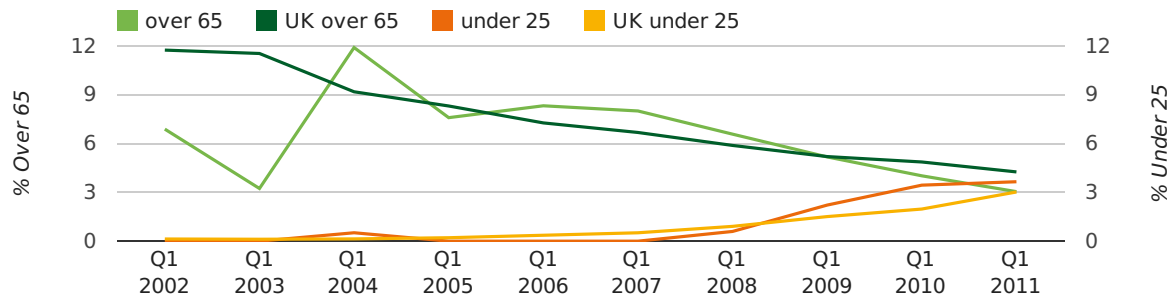
Quarterly Data (Q1 Jan-Mar 2011)

The average age of a director in the first quarter of 2011 was 42.0.

The percentage of directors under the age of 25 was 3.7% compared to the UK figure of 3.0%.

The percentage of directors over the age of 65 was 3.0% compared to the UK figure of 4.3%.

director age by quarter

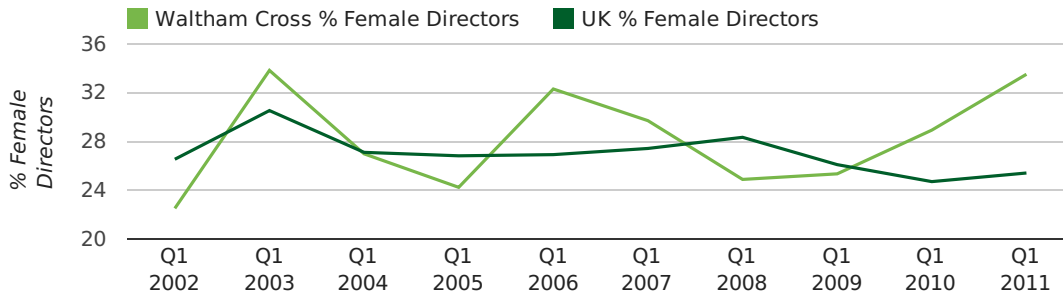


Quarterly Data (Q1 Jan-Mar 2011)

The record first quarter for female directors in Waltham Cross was in 1861 when 40.0% of all directors were female.

33.5% of all director appointments in Waltham Cross in the first quarter of 2011 were female. This compares to a UK average of 25.4% for the same period.

director gender by quarter



Previous 12 months (Mar 2010-Mar 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	1.38%	CONSULTING	5.04%
CONSULTING	1.38%	MANAGEMENT	4.97%
CONSTRUCTION	1.23%	CONSULTANCY	3.16%
TESCO	1.07%	PROPERTY	2.38%
PROPERTY	1.07%	TRADING	2.10%
NAVONA	0.92%	DESIGN	1.93%
CONSULTANCY	0.92%	ASSOCIATES	1.92%
ENERGY	0.92%	BUSINESS	1.87%
TRADING	0.92%	CONSTRUCTION	1.80%
(LONDON)	0.77%	CONSULTANTS	1.76%
HEATING	0.77%	MEDIA	1.69%
ASSOCIATES	0.77%	ENGINEERING	1.61%
LONDON	0.77%	LONDON	1.60%
PUBLISHING	0.61%	CARE	1.45%
MAINTENANCE	0.61%	J	1.45%
TRANSPORT	0.61%	GLOBAL	1.44%
MEDICAL	0.61%	INVESTMENTS	1.43%
SYSTEMS	0.61%	IT	1.41%
CARE	0.46%	PROPERTIES	1.36%
CAR	0.46%	BUILDING	1.34%
(NOMINEE	0.46%	M	1.30%
ENGINEERING	0.46%	ELECTRICAL	1.28%
ENTERPRISE	0.46%	S	1.24%
C	0.46%	INTERNATIONAL	1.23%
FOOD	0.46%	SYSTEMS	1.23%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	185	202,798
7487 - Other business activities	56	60,968
82990 - Other business support service activities not elsewhere classified	53	30,253
99999 - Dormant Company	18	18,336
96090 - Other service activities not elsewhere classified	17	10,085
9999 - Dormant Company	13	19,765
4521 - General construction & civil engineering	13	6,183
7414 - Business & management consultancy	13	12,916
9305 - Other service activities	11	8,740
7260 - Other computer related activities	9	7,789
70229 - Management consultancy activities other than financial management	9	16,150
41100 - Development of building projects	8	3,921
74909 - Other professional, scientific and technical activities not elsewhere classified	7	7,788
56101 - Licensed restaurants	7	2,736
49410 - Freight transport by road	5	2,167
43210 - Electrical installation	5	3,172
47110 - Retail sale in non-specialised stores with food, beverages or tobacco predominating	5	1,193
6024 - Freight transport by road	5	2,299
56102 - Unlicensed restaurants and cafes	5	1,128
62020 - Information technology consultancy activities	5	10,246