

Waltham Cross

2011 annual business confidence report



headlines

- The second half of 2011 saw a new record in company registrations in Waltham Cross when compared to any previous second half year.
- Q4 2011 saw a new record in company registrations in Waltham Cross when compared to any previous Q4.
- December 2011 saw a new record in company registrations in Waltham Cross when compared to any previous December.

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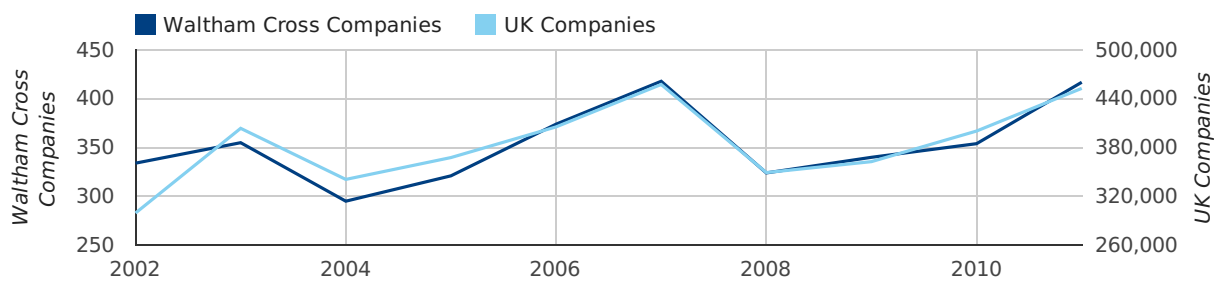
sic data

Annual Data (2011)

A total of 417 companies were formed in Waltham Cross in 2011. This total is 17.8% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	WALTHAM CROSS	UK
2011	417	452,870
2010	354	400,358
2009	340	362,675
2008	324	349,203
2007	418	457,649
RECORD YEAR	2007 (418)	2007 (457,649)

new companies by year



Half Year Data (Jul-Dec 2011)

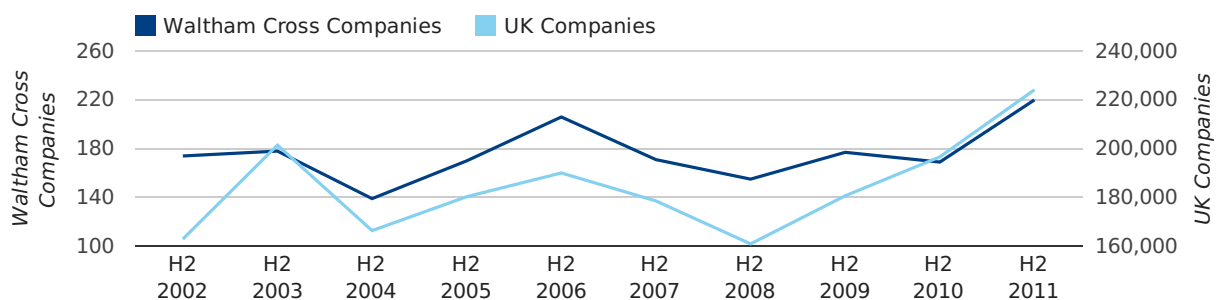
The second half of 2011 saw a new record in company registrations in Waltham Cross when compared to any previous second half year.

In the second half of 2011 a total of 220 companies were formed in Waltham Cross. This figure is 30.2% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Waltham Cross occurred in 2011 when a total of 220 were formed.

HALF YEAR (JUL-DEC)	WALTHAM CROSS	UK
2011	220	224,135
2010	169	196,609
% CHANGE	30.2%	14.0%
RECORD YEAR	2011 (220)	2011 (224,135)

new companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

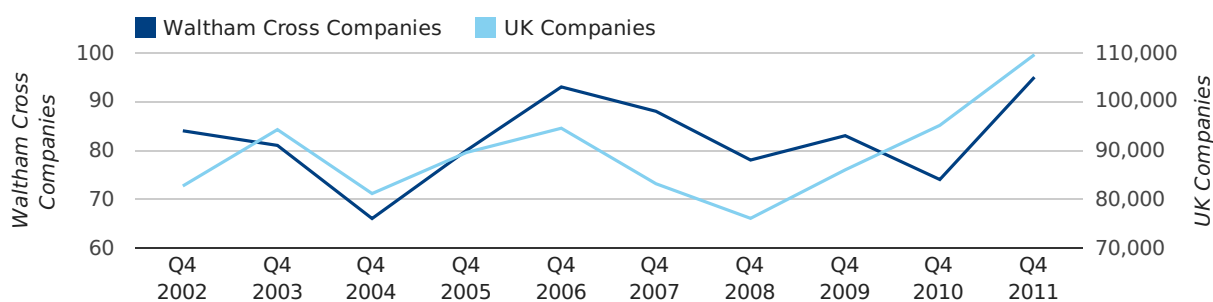
Q4 2011 saw a new record in company registrations in Waltham Cross when compared to any previous Q4.

A total of 95 companies were registered in Waltham Cross during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 28.4% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	WALTHAM CROSS	UK
2011	95	109,623
2010	74	95,117
% CHANGE	28.4%	15.3%
RECORD YEAR	2011 (95)	2011 (109,623)

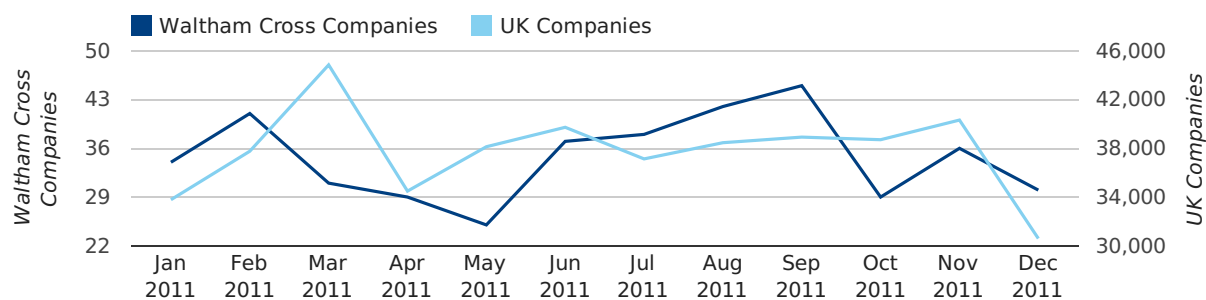
new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company registrations in Waltham Cross when compared to any previous December.

new companies by month



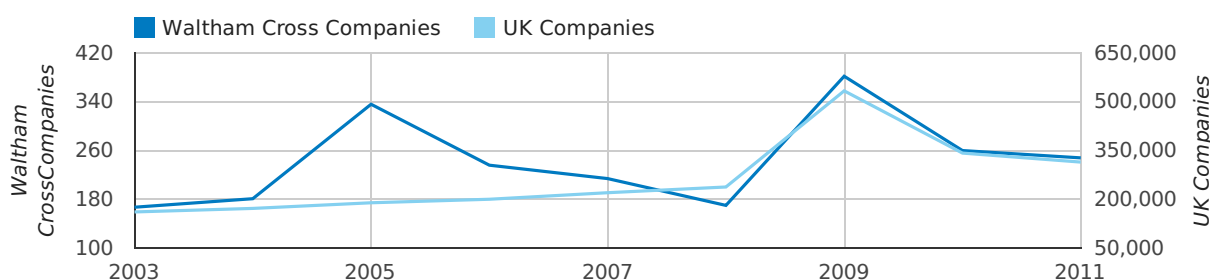
	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	29	36	30
NEW COMPANIES IN 2010	23	26	25
% CHANGE	26.1%	38.5%	20.0%
RECORD YEAR	2002 (35)	2006 (40)	2011 (30)

Annual Data (2011)

A total of 248 companies were dissolved in Waltham Cross in 2011. This total is 4.6% lower than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	WALTHAM CROSS	UK
2011	248	314,523
2010	260	342,232
2009	382	533,773
2008	170	237,901
2007	214	220,295
RECORD YEAR	2009 (382)	2009 (533,773)

dissolved companies by year



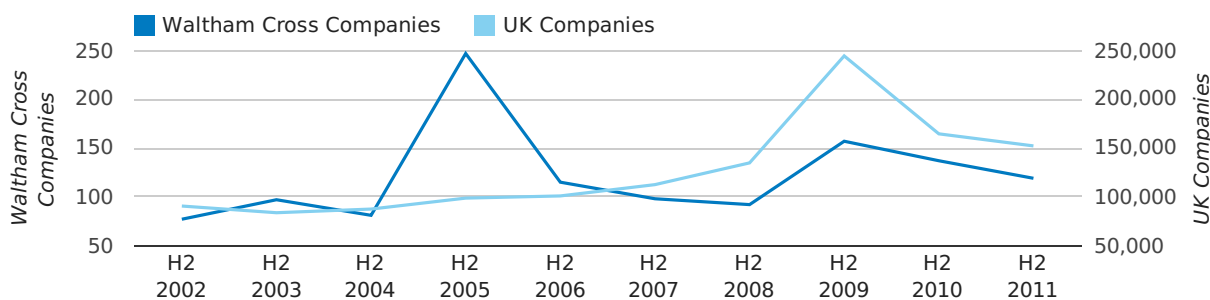
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 119 companies were dissolved in Waltham Cross. This figure is 13.1% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in Waltham Cross occurred in 2005 when a total of 247 were closed.

HALF YEAR (JUL-DEC)	WALTHAM CROSS	UK
2011	119	152,213
2010	137	164,601
% CHANGE	-13.1%	-7.5%
RECORD YEAR	2005 (247)	2009 (244,537)

dissolved companies by half year



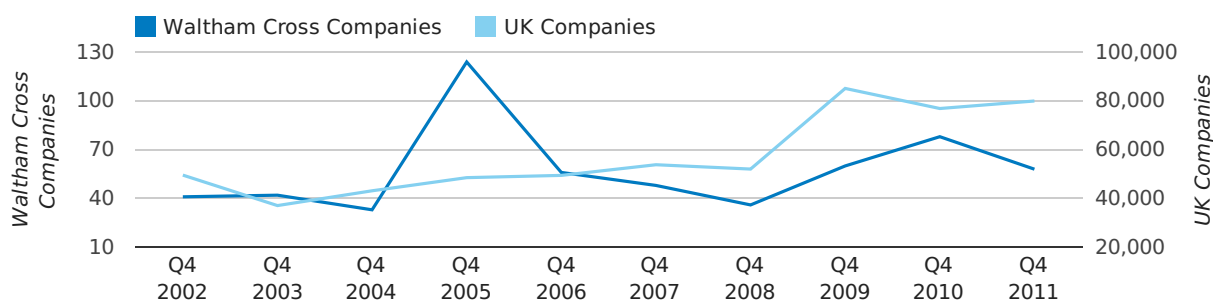
Quarterly Data (Q4 Oct-Dec 2011)

A total of 58 companies were dissolved in Waltham Cross during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 25.6% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

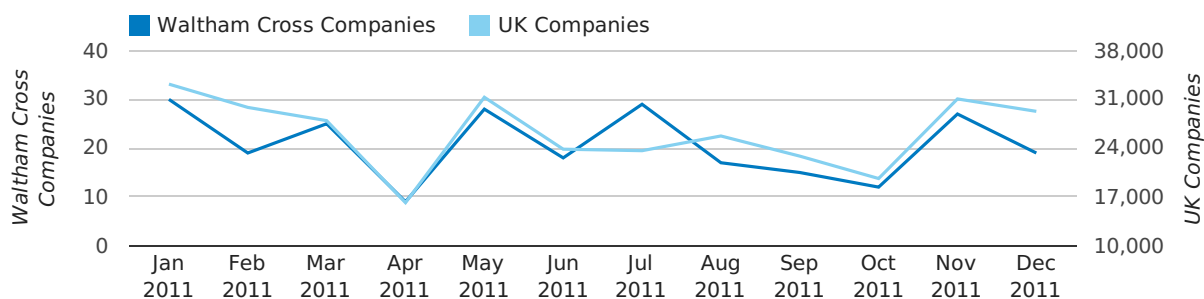
FOURTH QUARTER (OCT 2011 - DEC 2011)	WALTHAM CROSS	UK
2011	58	79,983
2010	78	76,896
% CHANGE	-25.6%	4.0%
RECORD YEAR	2005 (124)	2009 (85,136)

dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	12	27	19
CLOSED COMPANIES IN 2010	28	29	21
% CHANGE	-57.1%	-6.9%	-10%
RECORD YEAR	2005 (89)	2010 (29)	2010 (21)

Annual Data (2011)

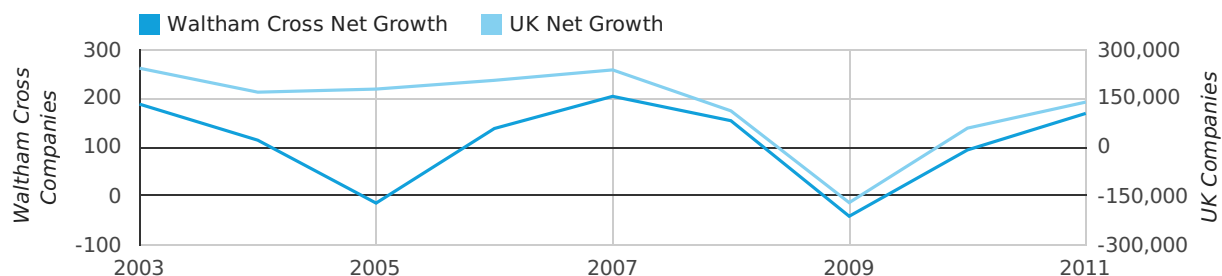
A total of 169 companies were added to the company register for Waltham Cross in 2011. This number represents growth of 47.7% which compares favourably to the UK figure of 34.6%.

This number is 75 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2007 when the Waltham Cross company register grew by 204 companies.

YEAR	WALTHAM CROSS	UK
2011	169	138,347
2010	94	58,126
2009	-42	-171,098
2008	154	111,302
2007	204	237,354
RECORD YEAR	2007 (204)	2003 (242,543)

net growth by year

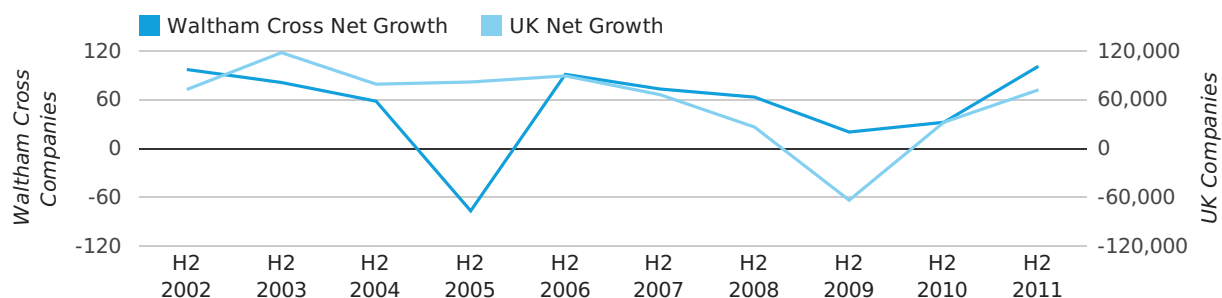


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Waltham Cross increased by 101 companies. This figure is 215.6% higher than last year, which compares well to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	WALTHAM CROSS	UK
2011	101	71,922
2010	32	32,008
% CHANGE	215.6%	124.7%
RECORD YEAR	1998 (106)	2003 (117,772)

net growth by half year



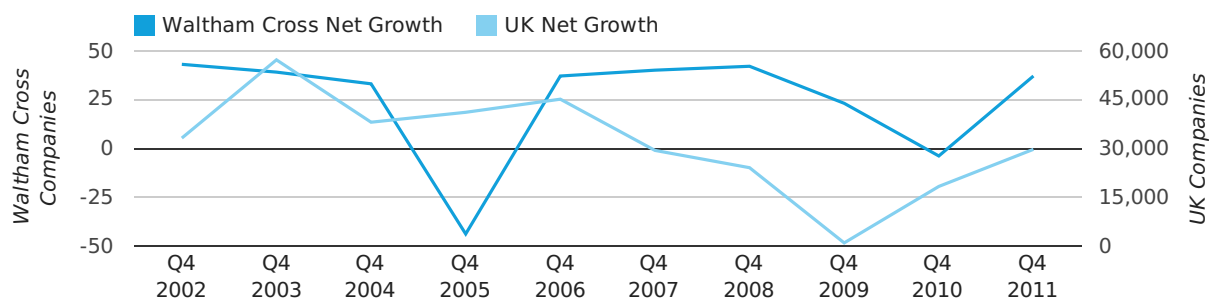
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Waltham Cross during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 37 companies.

This represents an increase of 1,025.0% on the same period last year.

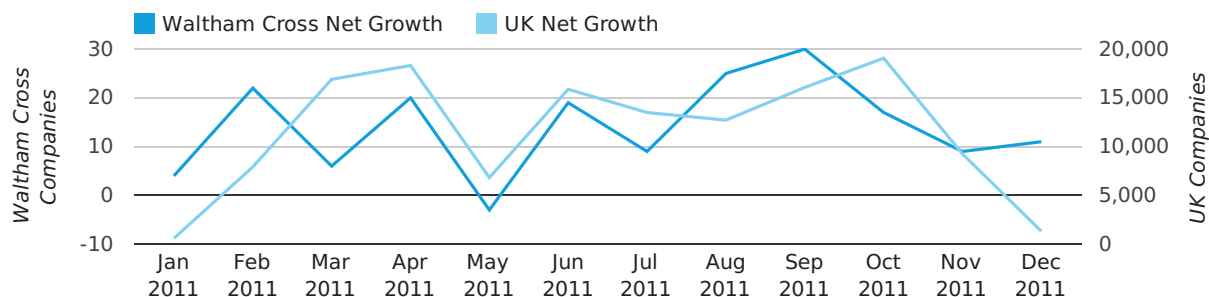
FOURTH QUARTER (OCT 2011 - DEC 2011)	WALTHAM CROSS	UK
2011	37	29,640
2010	-4	18,221
% CHANGE	-1,025.0%	62.7%
RECORD YEAR	2002 (43)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month



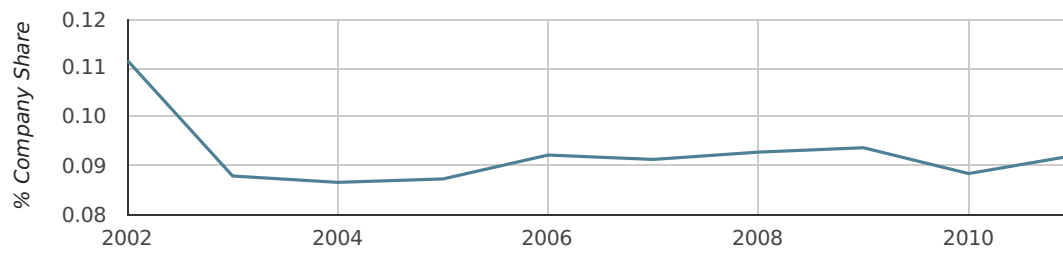
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	17	9	11
NET GROWTH IN 2010	-5	-3	4
% CHANGE	-440.0%	-400.0%	175.0%
RECORD YEAR	2003 (22)	2006 (27)	2002 (16)

Annual Data (2011)

In 2011 Waltham Cross formed 0.1% of all UK companies. This is no change on 2010 when Waltham Cross was responsible for 0.1% of all UK companies.

YEAR	WALTHAM CROSS
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1967 (0.2%)

company share by year

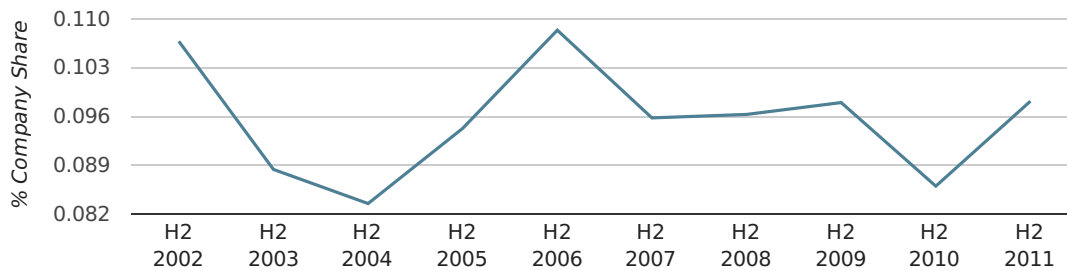


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Waltham Cross formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JUL-DEC)	WALTHAM CROSS
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1967 (0.3%)

company share by half year

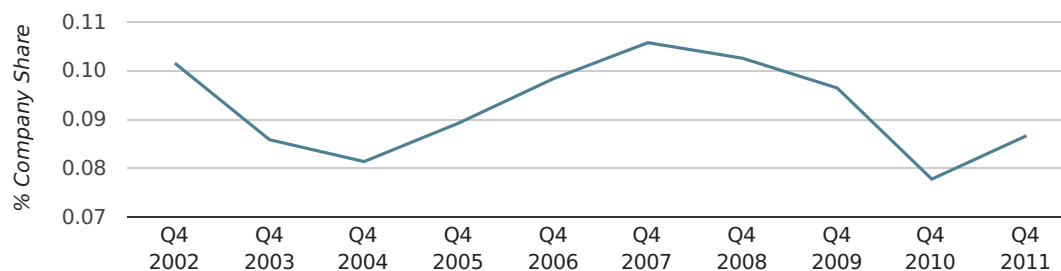


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Waltham Cross formed 0.1% of all UK companies.

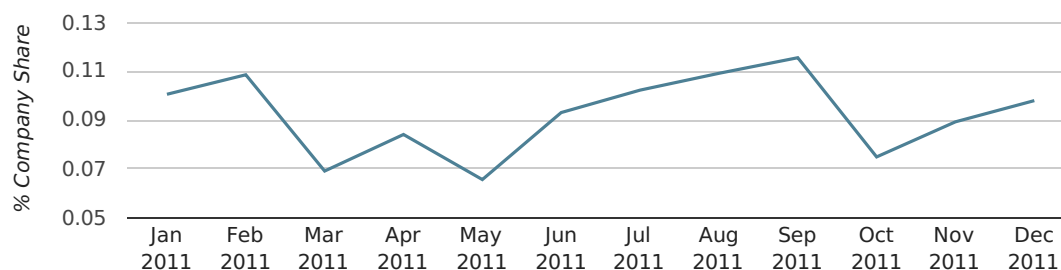
FOURTH QUARTER (OCT 2011 - DEC 2011)	WALTHAM CROSS
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1967 (0.4%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	9.5%	18.0%	6.4%
RECORD YEAR	1967 (0.6%)	1966 (0.5%)	1967 (0.9%)

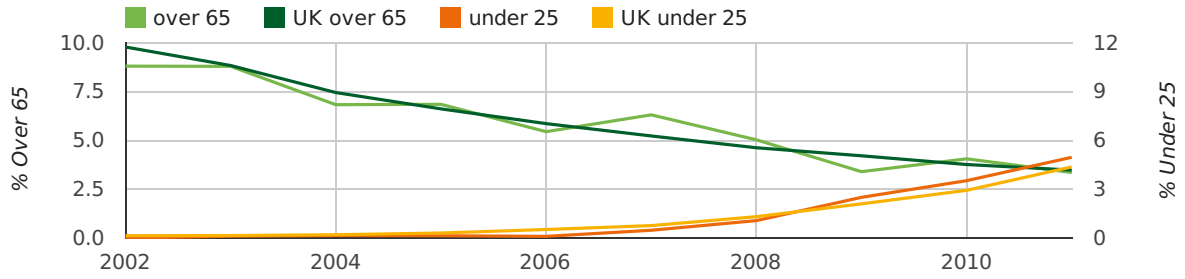
Annual Data (2011)

The average age of a director in 2011 was 42.5.

The percentage of directors under the age of 25 was 5.0% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 3.4% compared to the UK figure of 4.2%.

director age by year



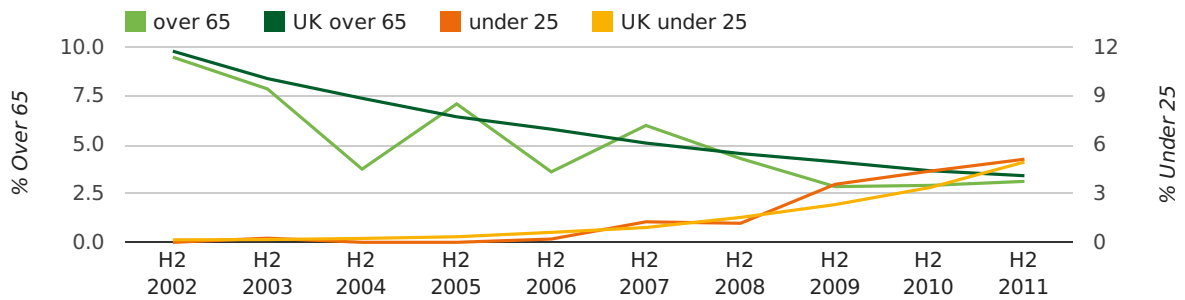
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 42.0.

The percentage of directors under the age of 25 was 5.1% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 3.1% compared to the UK figure of 4.1%.

director age by half year



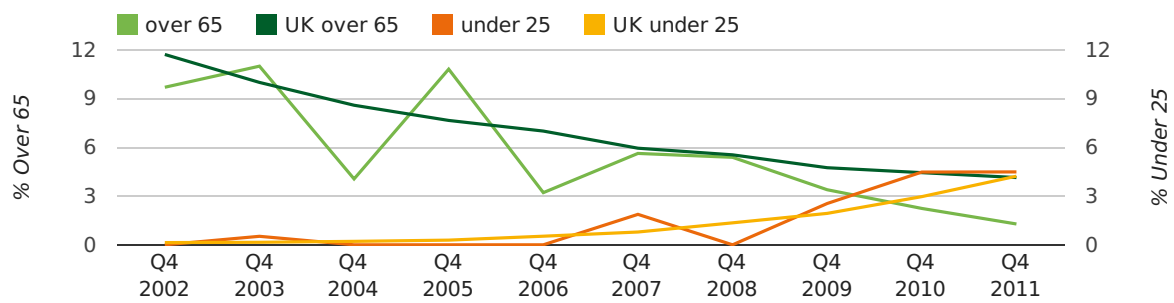
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 40.6.

The percentage of directors under the age of 25 was 4.5% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 1.3% compared to the UK figure of 4.1%.

director age by quarter

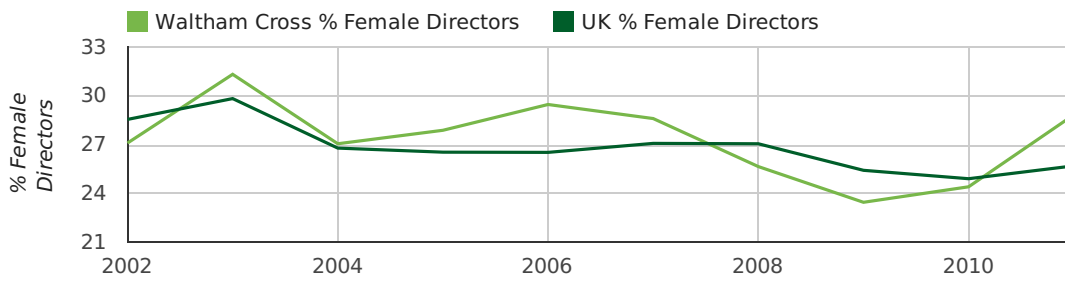


Annual Data (2011)

The record year for female directors in Waltham Cross was 1857 when 36.4% of all directors were female.

The percentage of female directors in Waltham Cross in 2011 was 27.1%. The average for the UK during this time was 28.6%

director gender by year

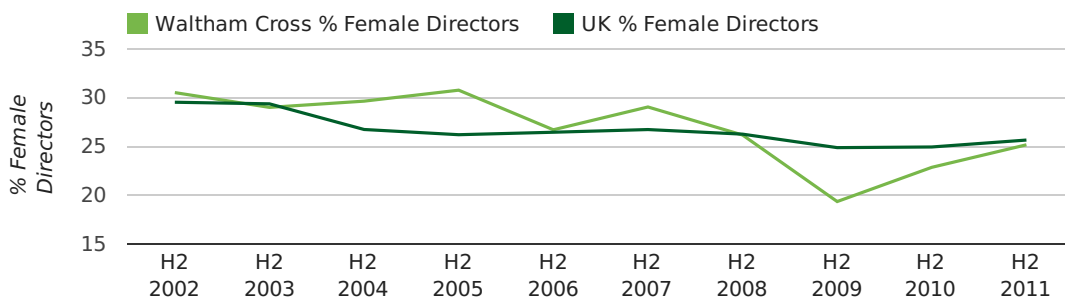


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Waltham Cross was 1860 when 42.9% of all directors were female.

25.2% of all director appointments in Waltham Cross in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

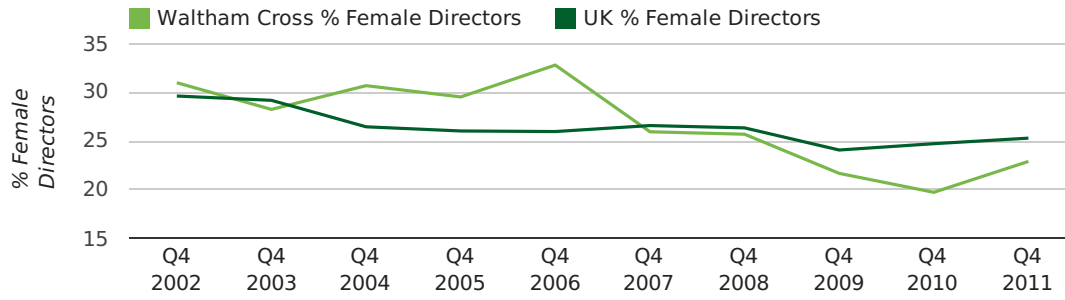


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Waltham Cross was in 1977 when 31.1% of all directors were female.

22.9% of all director appointments in Waltham Cross in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	1.76%	CONSULTING	5.07%
CONSULTING	1.49%	MANAGEMENT	4.74%
BUILDING	1.22%	CONSULTANCY	3.26%
TESCO	1.22%	PROPERTY	2.37%
CONSULTANCY	1.09%	TRADING	2.07%
CARE	0.95%	DESIGN	1.92%
TRADING	0.81%	ASSOCIATES	1.86%
LONDON	0.81%	ENGINEERING	1.78%
SARUM	0.68%	BUSINESS	1.78%
CAR	0.68%	CONSULTANTS	1.76%
TRANSPORT	0.68%	CONSTRUCTION	1.73%
(LONDON)	0.68%	MEDIA	1.71%
CONSTRUCTION	0.68%	LONDON	1.63%
J	0.54%	J	1.51%
CHESHUNT	0.54%	INVESTMENTS	1.48%
GLOBAL	0.54%	GLOBAL	1.46%
ENERGY	0.54%	IT	1.41%
FOOD	0.54%	CARE	1.39%
INVESTMENT	0.54%	PROPERTIES	1.29%
HOMES	0.54%	ELECTRICAL	1.29%
MAINTENANCE	0.54%	M	1.27%
ASSOCIATES	0.41%	BUILDING	1.26%
RECYCLING	0.41%	ENERGY	1.25%
P	0.41%	S	1.20%
(NOMINEE	0.41%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	185	205,525
7487 - Other business activities	63	57,052
82990 - Other business support service activities not elsewhere classified	50	32,483
96090 - Other service activities not elsewhere classified	24	11,768
99999 - Dormant Company	19	21,846
7414 - Business & management consultancy	11	13,034
9305 - Other service activities	10	9,492
9999 - Dormant Company	9	20,199
70229 - Management consultancy activities other than financial management	8	17,765
74909 - Other professional, scientific and technical activities not elsewhere classified	8	8,671
62020 - Information technology consultancy activities	8	12,072
7260 - Other computer related activities	8	7,667
4521 - General construction & civil engineering	7	5,558
43999 - Other specialised construction activities not elsewhere classified	6	3,342
41202 - Construction of domestic buildings	6	2,598
5242 - Retail sale of clothing	6	1,643
56101 - Licensed restaurants	6	2,159
47990 - Other retail sale not in stores, stalls or markets	5	2,699
7222 - Other software consultancy and supply	5	7,398
86900 - Other human health activities	5	4,457