

# Waltham Cross

q1 2012 business confidence report



## headlines

- January 2012 saw a new record in company registrations in Waltham Cross when compared to any previous January.
- February 2012 saw a new record in company closures in Waltham Cross when compared to any previous February.

## contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

sic data

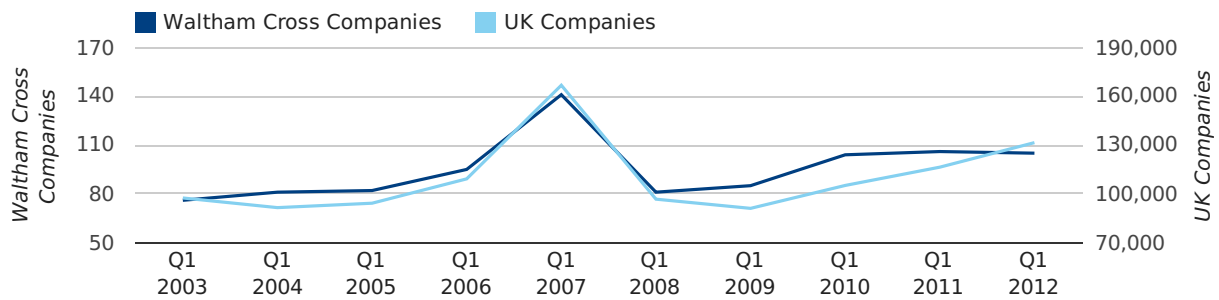
### Quarterly Data (Q1 Jan-Mar 2012)

A total of 105 companies were registered in Waltham Cross during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 0.9% versus the same period last year (Q1 2011). This figure compares badly to the UK as a whole, which saw an increase of 13.0% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	WALTHAM CROSS	UK
2012	105	131,491
2011	106	116,391
% CHANGE	-0.9%	13.0%
RECORD YEAR	2007 (141)	2007 (166,814)

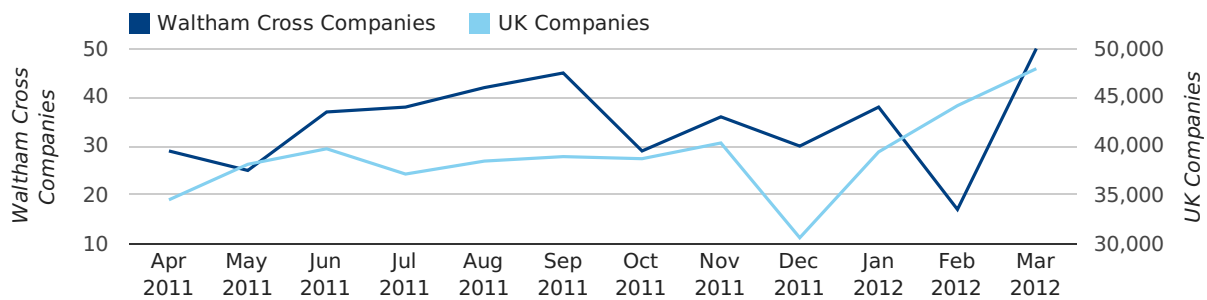
### new companies by quarter



### Monthly Data (Jan, Feb & Mar 2012)

January 2012 saw a new record in company registrations in Waltham Cross when compared to any previous January.

### new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2012	38	17	50
NEW COMPANIES IN 2011	34	41	31
% CHANGE	11.8%	-58.5%	61.3%
RECORD YEAR	2012 (38)	2000 (64)	2007 (53)

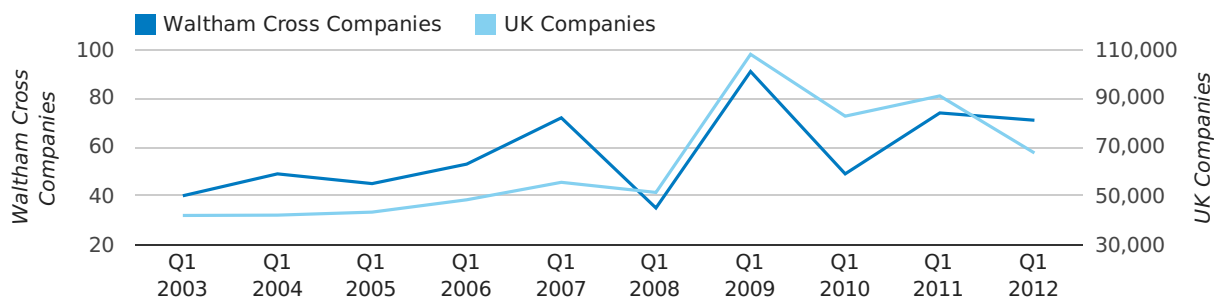
### Quarterly Data (Q1 Jan-Mar 2012)

A total of 71 companies were dissolved in Waltham Cross during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 4.1% versus the same period last year (Q1 2011). This figure compares poorly to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	WALTHAM CROSS	UK
2012	71	67,576
2011	74	90,986
% CHANGE	-4.1%	-25.7%
RECORD YEAR	2009 (91)	2009 (108,060)

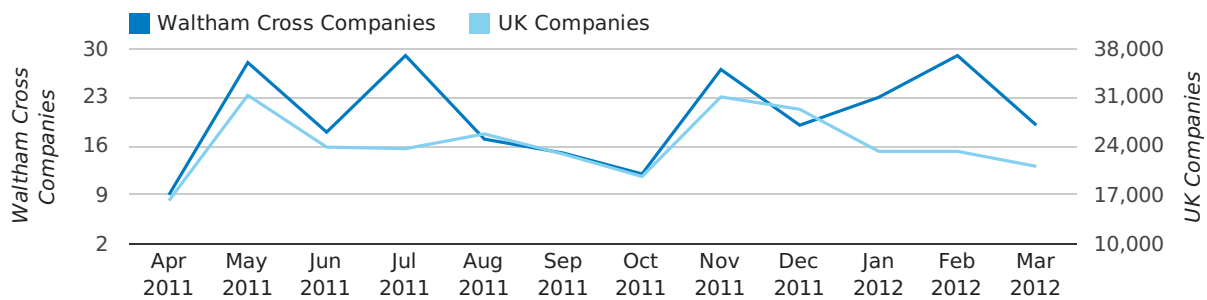
### dissolved companies by quarter



### Monthly Data (Jan, Feb & Mar 2012)

February 2012 saw a new record in company closures in Waltham Cross when compared to any previous February.

### dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2012	23	29	19
CLOSED COMPANIES IN 2011	30	19	25
% CHANGE	-23.3%	52.6%	-24%
RECORD YEAR	2011 (30)	2012 (29)	2009 (65)

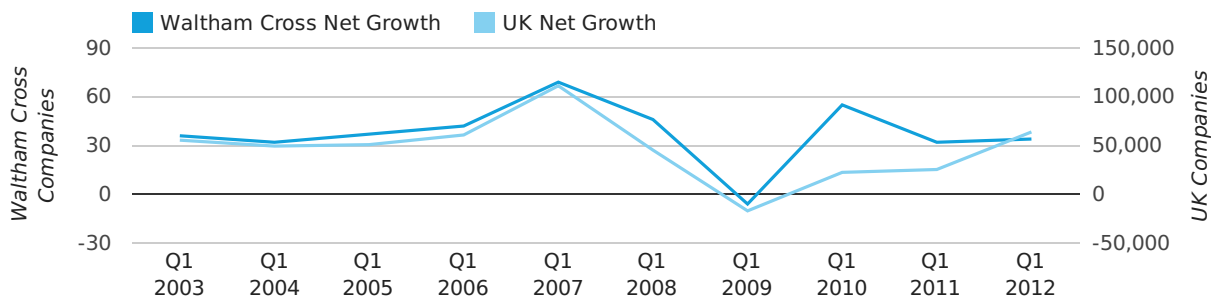
### Quarterly Data (Q1 Jan-Mar 2012)

Net company growth for Waltham Cross during the first quarter of 2012 (Jan 2012 - Mar 2012) was 34 companies.

This represents an increase of 6.3% on the same period last year.

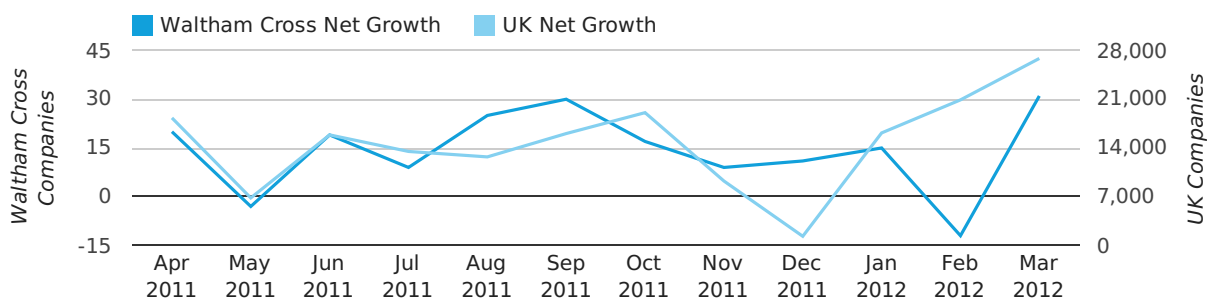
FIRST QUARTER (JAN 2012 - MAR 2012)	WALTHAM CROSS	UK
2012	34	63,915
2011	32	25,405
% CHANGE	6.3%	151.6%
RECORD YEAR	2000 (94)	2007 (111,282)

### net growth by quarter



### Monthly Data (Jan, Feb & Mar 2012)

### net growth by month



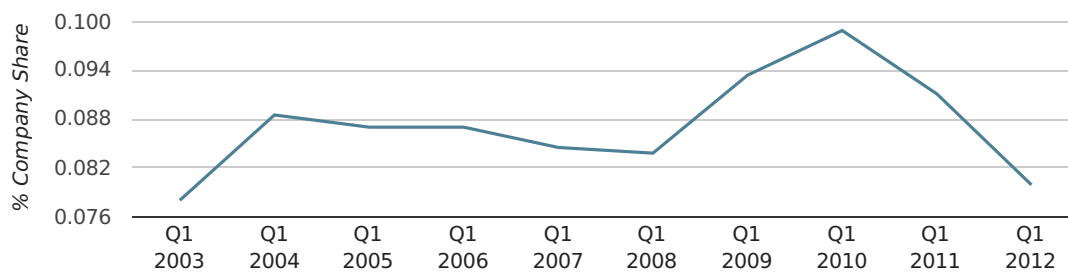
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2012	15	-12	31
NET GROWTH IN 2011	4	22	6
% CHANGE	275.0%	-154.5%	416.7%
RECORD YEAR	2000 (30)	2000 (51)	2007 (31)

### Quarterly Data (Q1 Jan-Mar 2012)

In the first quarter of 2012, Waltham Cross formed 0.1% of all UK companies.

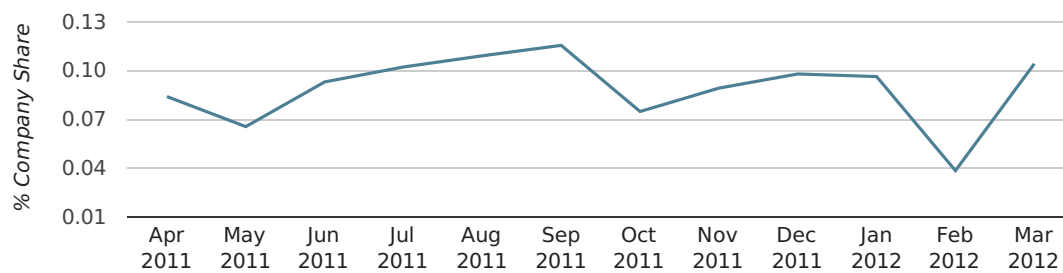
FIRST QUARTER (JAN 2012 - MAR 2012)	WALTHAM CROSS
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1962 (0.2%)

### company share by quarter



### Monthly Data (Jan, Feb & Mar 2012)

### company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2012	0.1%	0.0%	0.1%
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
% CHANGE	-4.2%	-64.5%	50.9%
RECORD YEAR	1975 (0.3%)	1962 (0.4%)	1963 (0.4%)

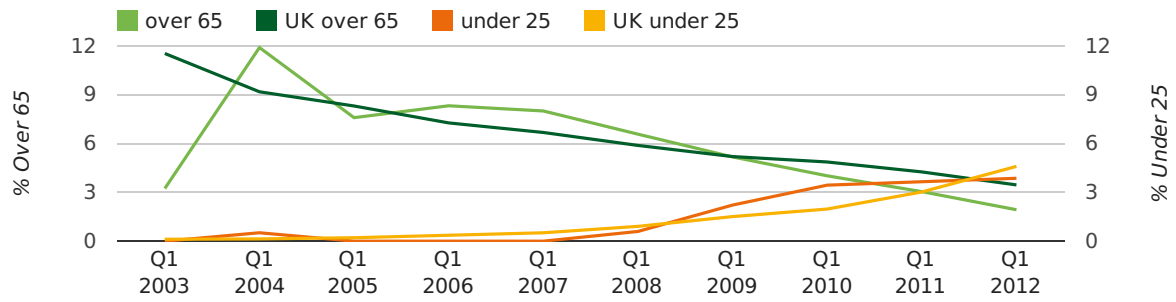
### Quarterly Data (Q1 Jan-Mar 2012)

The average age of a director in the first quarter of 2012 was 43.1.

The percentage of directors under the age of 25 was 3.9% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 1.9% compared to the UK figure of 3.5%.

#### director age by quarter

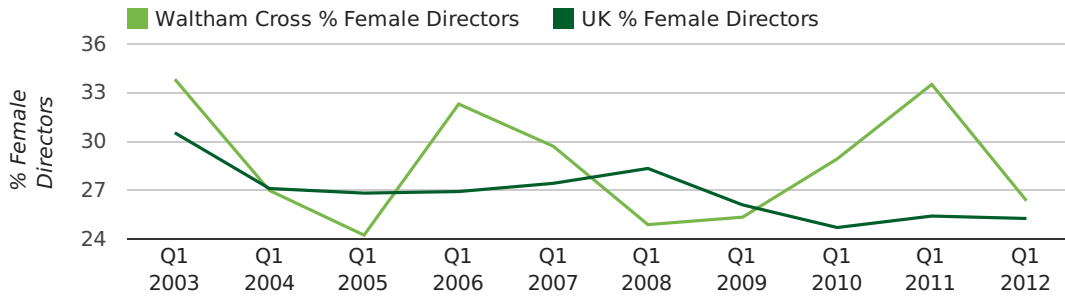


### Quarterly Data (Q1 Jan-Mar 2012)

The record first quarter for female directors in Waltham Cross was in 1861 when 40.0% of all directors were female.

26.3% of all director appointments in Waltham Cross in the first quarter of 2012 were female. This compares to a UK average of 25.3% for the same period.

#### director gender by quarter





## Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &amp;, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	1.65%	CONSULTING	5.07%
CONSULTANCY	1.37%	MANAGEMENT	4.74%
CONSULTING	1.37%	CONSULTANCY	3.30%
CONSTRUCTION	1.37%	PROPERTY	2.37%
BUILDING	1.23%	TRADING	2.07%
TRADING	1.10%	DESIGN	1.93%
TESCO	1.10%	ENGINEERING	1.86%
CARE	0.96%	ASSOCIATES	1.84%
CAR	0.69%	CONSULTANTS	1.79%
TRANSPORT	0.69%	BUSINESS	1.73%
GLOBAL	0.69%	MEDIA	1.72%
(LONDON)	0.69%	CONSTRUCTION	1.72%
SARUM	0.69%	LONDON	1.66%
PROPERTY	0.55%	J	1.54%
CAFE	0.55%	INVESTMENTS	1.51%
LONDON	0.55%	GLOBAL	1.50%
MAINTENANCE	0.55%	IT	1.40%
HOMES	0.55%	CARE	1.34%
J	0.55%	PROPERTIES	1.31%
CONSULTANTS	0.55%	ELECTRICAL	1.27%
TECH	0.41%	M	1.27%
FOCUS	0.41%	BUILDING	1.24%
HEALTH	0.41%	ENERGY	1.20%
BEAUTY	0.41%	S	1.20%
TOTAL	0.41%	ENTERPRISES	1.19%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	189	216,665
7487 - Other business activities	61	52,735
82990 - Other business support service activities not elsewhere classified	49	35,233
96090 - Other service activities not elsewhere classified	27	13,637
99999 - Dormant Company	22	25,084
62020 - Information technology consultancy activities	11	14,303
9305 - Other service activities	10	8,818
7414 - Business & management consultancy	10	12,113
70229 - Management consultancy activities other than financial management	9	19,704
9999 - Dormant Company	8	18,617
41100 - Development of building projects	7	4,984
41202 - Construction of domestic buildings	7	3,052
86900 - Other human health activities	6	5,066
4521 - General construction & civil engineering	6	5,169
56101 - Licensed restaurants	6	1,885
7260 - Other computer related activities	6	7,154
74909 - Other professional, scientific and technical activities not elsewhere classified	6	9,892
5242 - Retail sale of clothing	6	1,529
7032 - Manage real estate, fee or contract	5	2,097
8511 - Hospital activities	5	901