

Wantage

2011 annual business confidence report



headlines

- The second half of 2011 saw a new record in company registrations in Wantage when compared to any previous second half year.
- Q4 2011 saw a new record in company registrations in Wantage when compared to any previous Q4.
- October 2011 saw a new record in company registrations in Wantage when compared to any previous October.
- December 2011 saw a new record in company closures in Wantage when compared to any previous December.

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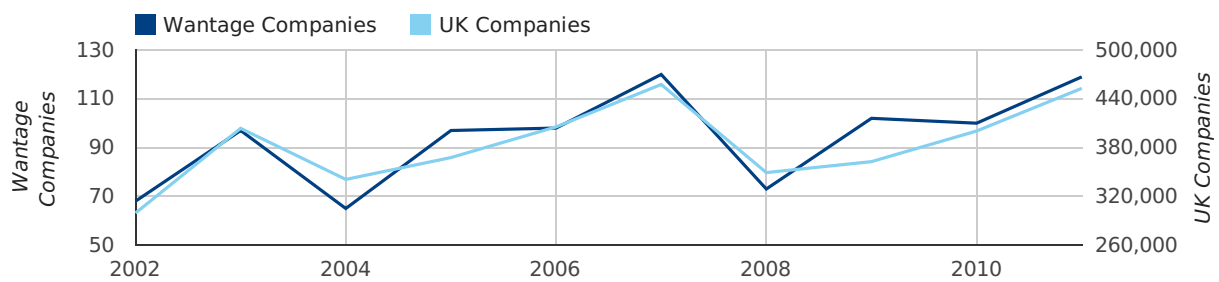
sic data

Annual Data (2011)

A total of 119 companies were formed in Wantage in 2011. This total is 19.0% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	WANTAGE	UK
2011	119	452,870
2010	100	400,358
2009	102	362,675
2008	73	349,203
2007	120	457,649
RECORD YEAR	2007 (120)	2007 (457,649)

new companies by year



Half Year Data (Jul-Dec 2011)

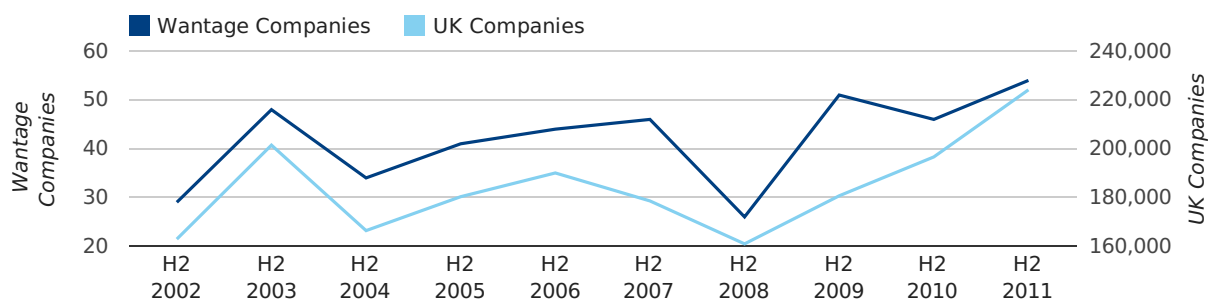
The second half of 2011 saw a new record in company registrations in Wantage when compared to any previous second half year.

In the second half of 2011 a total of 54 companies were formed in Wantage. This figure is 17.4% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Wantage occurred in 2011 when a total of 54 were formed.

HALF YEAR (JUL-DEC)	WANTAGE	UK
2011	54	224,135
2010	46	196,609
% CHANGE	17.4%	14.0%
RECORD YEAR	2011 (54)	2011 (224,135)

new companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

Q4 2011 saw a new record in company registrations in Wantage when compared to any previous Q4.

A total of 31 companies were registered in Wantage during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 55.0% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	WANTAGE	UK
2011	31	109,623
2010	20	95,117
% CHANGE	55.0%	15.3%
RECORD YEAR	2011 (31)	2011 (109,623)

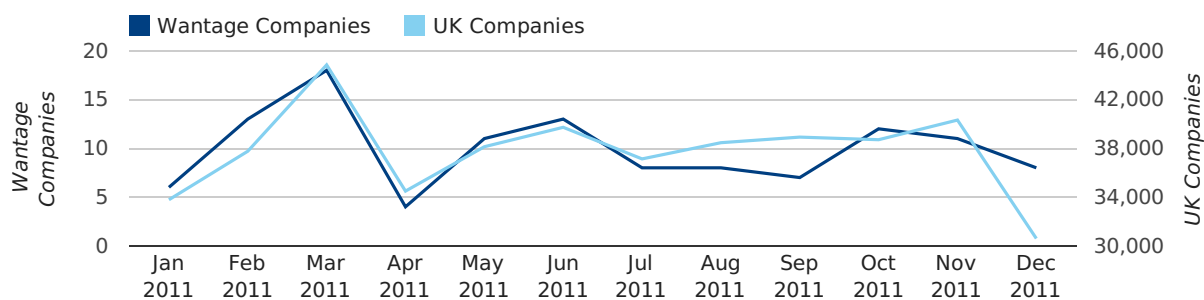
new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

October 2011 saw a new record in company registrations in Wantage when compared to any previous October.

new companies by month



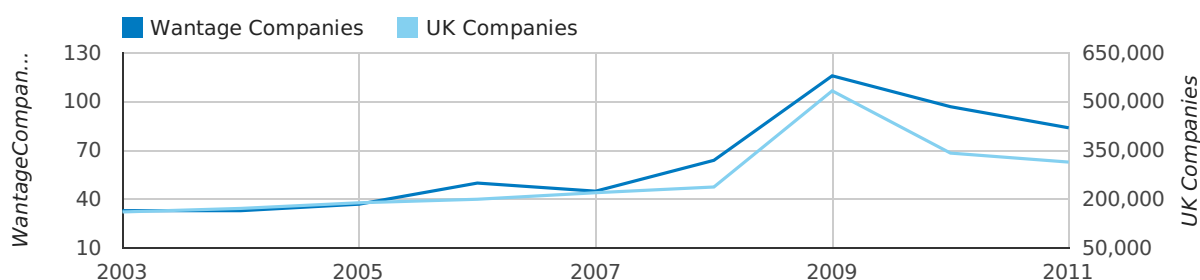
	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	12	11	8
NEW COMPANIES IN 2010	5	10	5
% CHANGE	140.0%	10.0%	60.0%
RECORD YEAR	2011 (12)	2007 (11)	2003 (12)

Annual Data (2011)

A total of 84 companies were dissolved in Wantage in 2011. This total is 13.4% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	WANTAGE	UK
2011	84	314,523
2010	97	342,232
2009	116	533,773
2008	64	237,901
2007	45	220,295
RECORD YEAR	2009 (116)	2009 (533,773)

dissolved companies by year



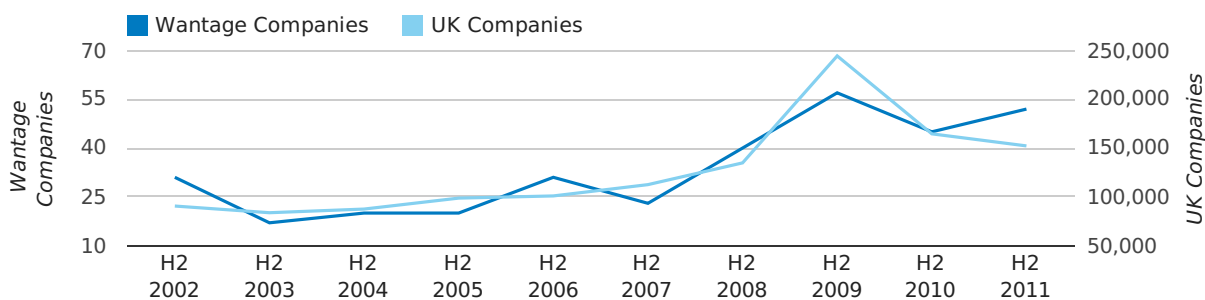
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 52 companies were dissolved in Wantage. This figure is 15.6% higher than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Wantage occurred in 2009 when a total of 57 were closed.

HALF YEAR (JUL-DEC)	WANTAGE	UK
2011	52	152,213
2010	45	164,601
% CHANGE	15.6%	-7.5%
RECORD YEAR	2009 (57)	2009 (244,537)

dissolved companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

A total of 31 companies were dissolved in Wantage during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 63.2% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	WANTAGE	UK
2011	31	79,983
2010	19	76,896
% CHANGE	63.2%	4.0%
RECORD YEAR	2009 (32)	2009 (85,136)

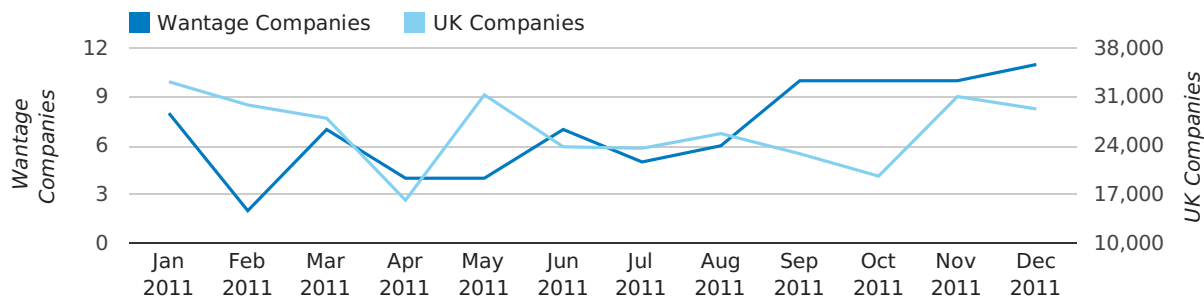
dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in Wantage when compared to any previous December.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	10	10	11
CLOSED COMPANIES IN 2010	7	10	2
% CHANGE	42.9%	0.0%	450%
RECORD YEAR	2009 (13)	2009 (11)	2011 (11)

Annual Data (2011)

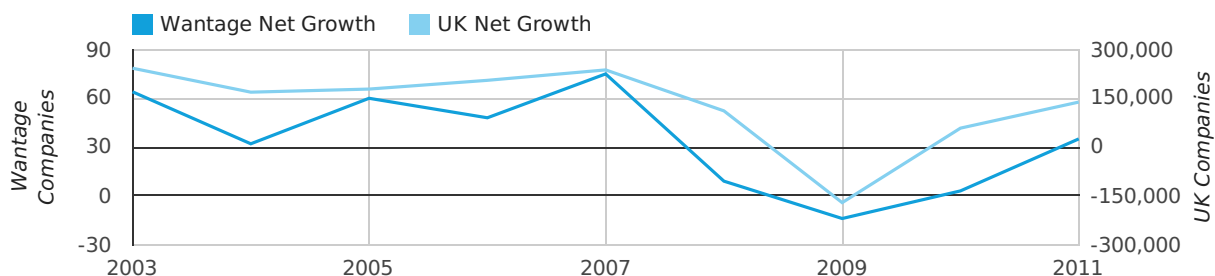
A total of 35 companies were added to the company register for Wantage in 2011. This number represents growth of 35.0% which compares favourably to the UK figure of 34.6%.

This number is 32 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2007 when the Wantage company register grew by 75 companies.

YEAR	WANTAGE	UK
2011	35	138,347
2010	3	58,126
2009	-14	-171,098
2008	9	111,302
2007	75	237,354
RECORD YEAR	2007 (75)	2003 (242,543)

net growth by year

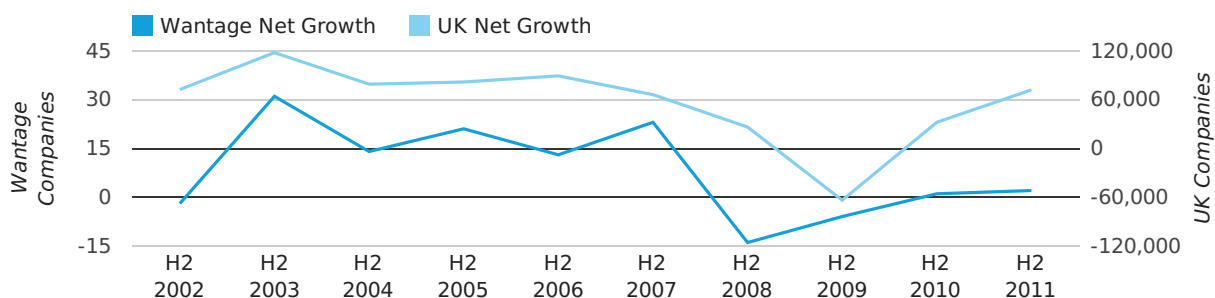


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Wantage increased by 2 companies. This figure is 100.0% higher than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	WANTAGE	UK
2011	2	71,922
2010	1	32,008
% CHANGE	100.0%	124.7%
RECORD YEAR	2003 (31)	2003 (117,772)

net growth by half year



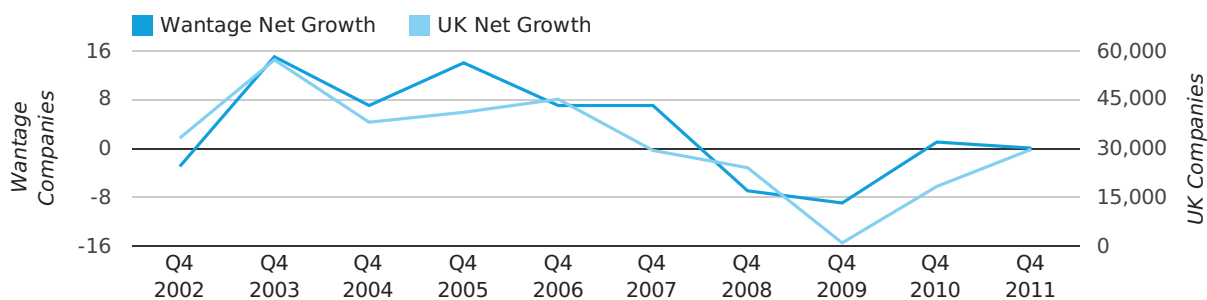
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Wantage during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 0 companies.

This represents a decrease of 100.0% on the same period last year.

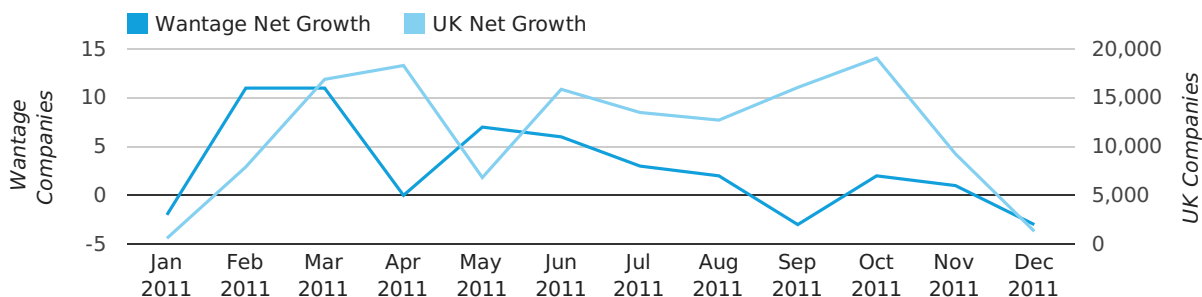
FOURTH QUARTER (OCT 2011 - DEC 2011)	WANTAGE	UK
2011	0	29,640
2010	1	18,221
% CHANGE	-100.0%	62.7%
RECORD YEAR	2003 (15)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month



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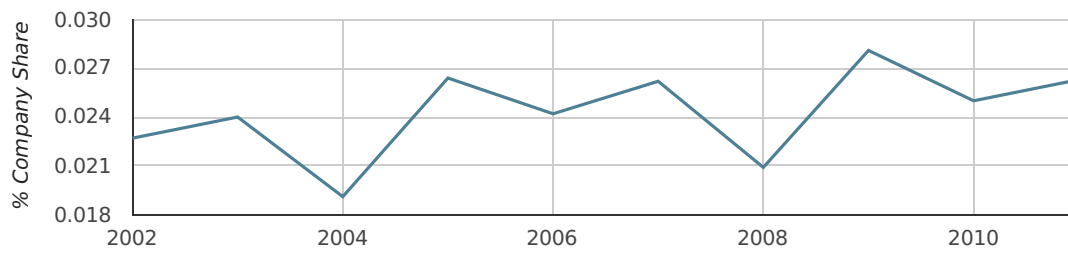
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	2	1	-3
NET GROWTH IN 2010	-2	0	3
% CHANGE	-200.0%	0.0%	-200.0%
RECORD YEAR	1998 (9)	2005 (6)	2003 (9)

Annual Data (2011)

In 2011 Wantage formed 0.0% of all UK companies. This is no change on 2010 when Wantage was responsible for 0.0% of all UK companies.

YEAR	WANTAGE
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1963 (0.1%)

company share by year

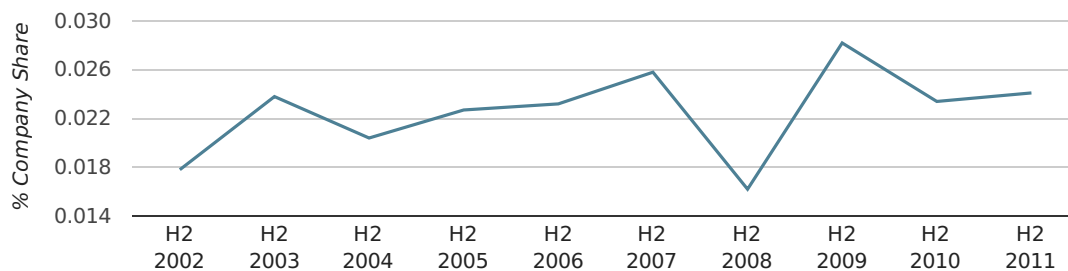


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Wantage formed 0.0% of all UK companies. This is the same as the 2010 figure of 0.0%.

HALF YEAR (JUL-DEC)	WANTAGE
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1963 (0.1%)

company share by half year

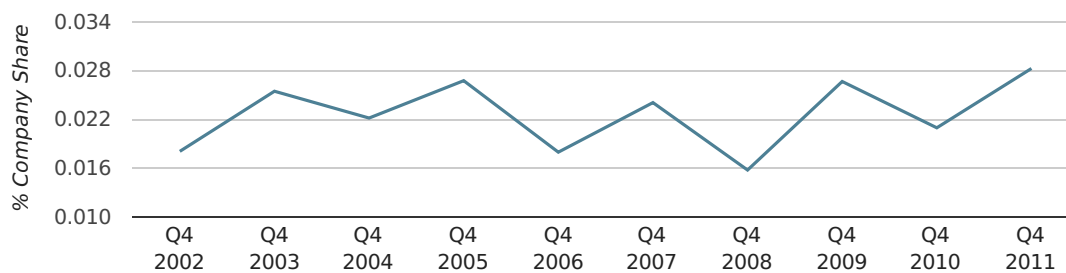


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Wantage formed 0.0% of all UK companies.

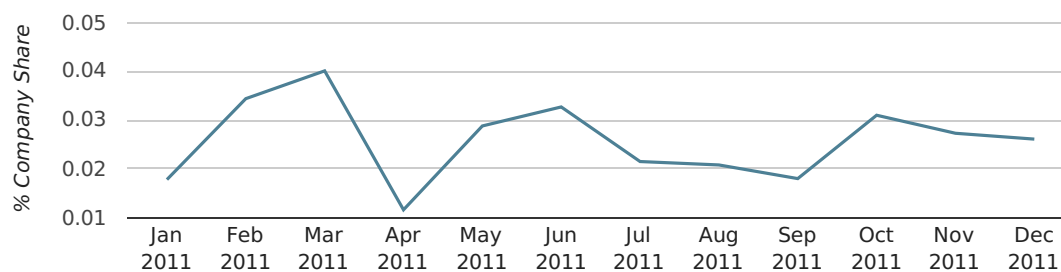
FOURTH QUARTER (OCT 2011 - DEC 2011)	WANTAGE
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1976 (0.1%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.0%	0.0%
UK FORMATION SHARE IN 2010	0.0%	0.0%	0.0%
% CHANGE	108.1%	-6.2%	41.8%
RECORD YEAR	1970 (0.2%)	1976 (0.2%)	1960 (0.2%)

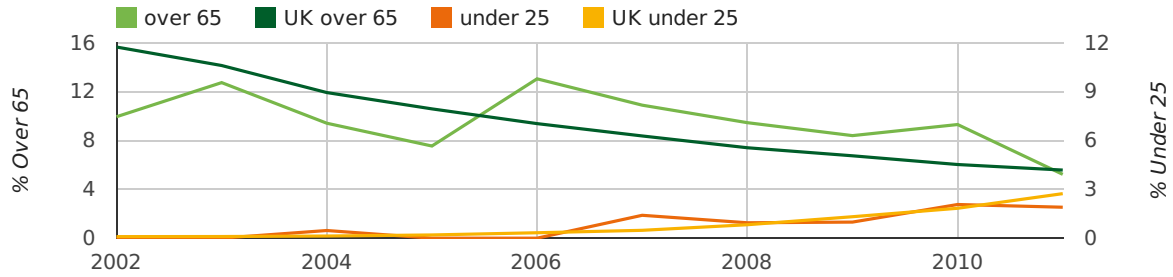
Annual Data (2011)

The average age of a director in 2011 was 46.9.

The percentage of directors under the age of 25 was 1.9% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 5.2% compared to the UK figure of 4.2%.

director age by year



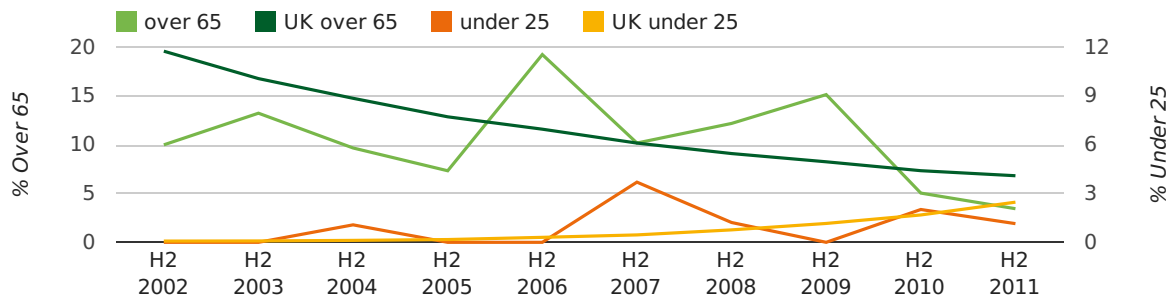
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 45.4.

The percentage of directors under the age of 25 was 1.1% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 3.4% compared to the UK figure of 4.1%.

director age by half year



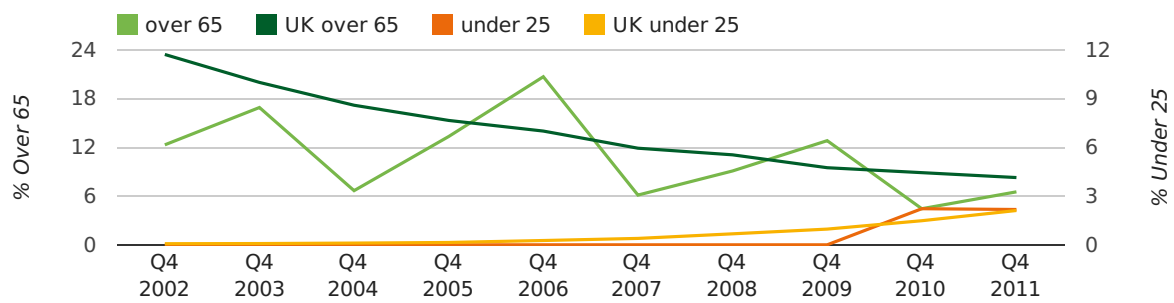
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 46.2.

The percentage of directors under the age of 25 was 2.2% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 6.5% compared to the UK figure of 4.1%.

director age by quarter

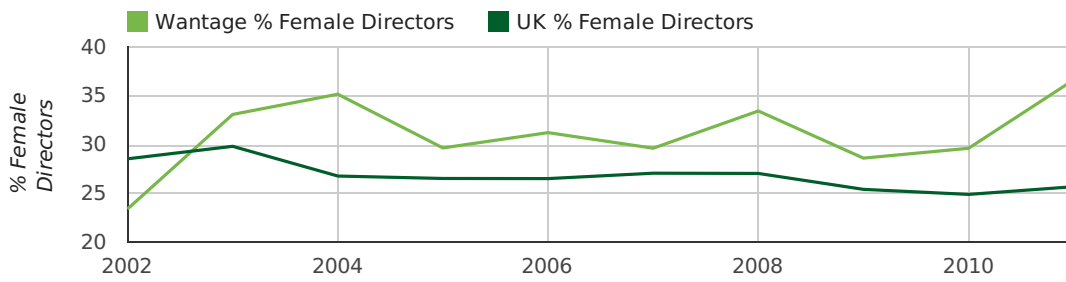


Annual Data (2011)

The record year for female directors in Wantage was 1857 when 36.4% of all directors were female.

The percentage of female directors in Wantage in 2011 was 23.4%. The average for the UK during this time was 28.6%

director gender by year

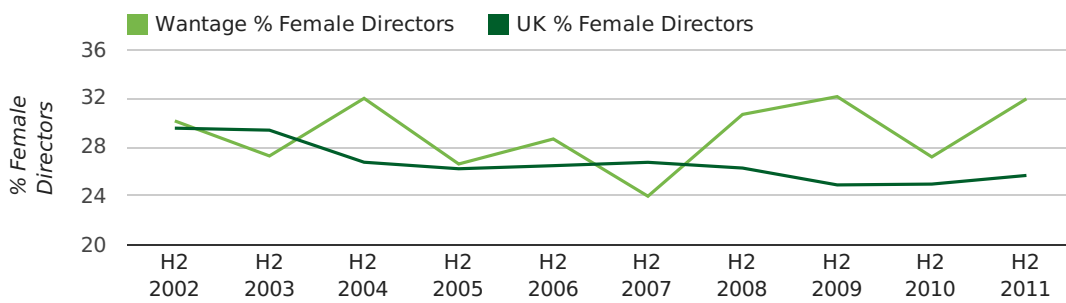


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Wantage was 1860 when 42.9% of all directors were female.

32.0% of all director appointments in Wantage in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

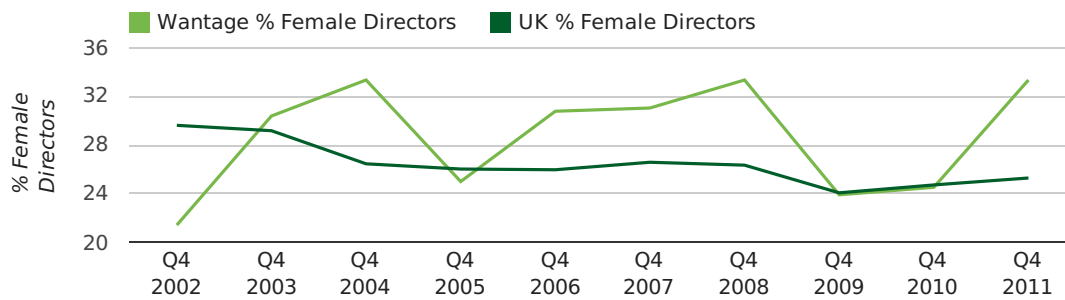


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Wantage was in 1977 when 31.1% of all directors were female.

33.3% of all director appointments in Wantage in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
OXFORD	1.22%	CONSULTING	5.07%
CONSULTING	1.22%	MANAGEMENT	4.74%
TAX	0.81%	CONSULTANCY	3.26%
PLANNING	0.81%	PROPERTY	2.37%
PROPERTY	0.81%	TRADING	2.07%
CAREERS	0.81%	DESIGN	1.92%
RECORDS	0.81%	ASSOCIATES	1.86%
PARTNERS	0.81%	ENGINEERING	1.78%
INSTALLATIONS	0.81%	BUSINESS	1.78%
HR	0.81%	CONSULTANTS	1.76%
WANTAGE	0.81%	CONSTRUCTION	1.73%
BRICKWORK	0.81%	MEDIA	1.71%
HAMILTON	0.81%	LONDON	1.63%
CONSULTANCY	0.81%	J	1.51%
ELECTRONICS	0.81%	INVESTMENTS	1.48%
MARKETING	0.81%	GLOBAL	1.46%
RESIDENTIAL	0.81%	IT	1.41%
A.	0.81%	CARE	1.39%
HORIZONS	0.41%	PROPERTIES	1.29%
UMA	0.41%	ELECTRICAL	1.29%
FORSYTH	0.41%	M	1.27%
VERITAS	0.41%	BUILDING	1.26%
CRUSHING	0.41%	ENERGY	1.25%
COOPER	0.41%	S	1.20%
BUILDBAZ	0.41%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	35	205,525
7487 - Other business activities	15	57,052
82990 - Other business support service activities not elsewhere classified	7	32,483
70229 - Management consultancy activities other than financial management	6	17,765
74909 - Other professional, scientific and technical activities not elsewhere classified	6	8,671
7414 - Business & management consultancy	6	13,034
62020 - Information technology consultancy activities	5	12,072
5540 - Bars	5	2,147
7499 - Non-trading company	4	9,957
62012 - Business and domestic software development	3	3,714
9999 - Dormant Company	3	20,199
75000 - Veterinary activities	3	498
4521 - General construction & civil engineering	3	5,558
5530 - Restaurants	3	5,013
74990 - Non-trading company	3	8,929
7260 - Other computer related activities	3	7,667
68310 - Real estate agencies	3	2,037
74100 - specialised design activities	3	1,530
7222 - Other software consultancy and supply	2	7,398
68320 - Management of real estate on a fee or contract basis	2	3,194