

Ware

2011 half year business confidence report



contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

sic data

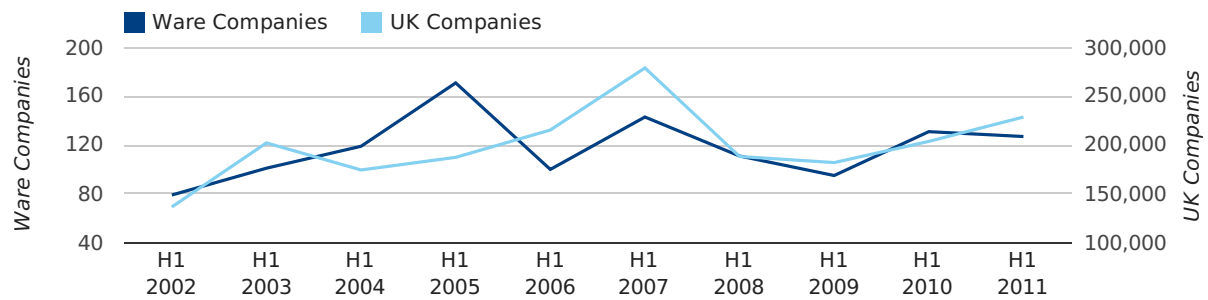
Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 127 companies were formed in Ware. This figure is 3.1% lower than last year, which compares badly to the UK wide figure of 12.3%.

The highest total for a first half year in Ware occurred in 2005 when a total of 171 were formed.

HALF YEAR (JAN-JUN)	WARE	UK
2011	127	228,735
2010	131	203,749
% CHANGE	-3.1%	12.3%
RECORD YEAR	2005 (171)	2007 (279,097)

new companies by half year



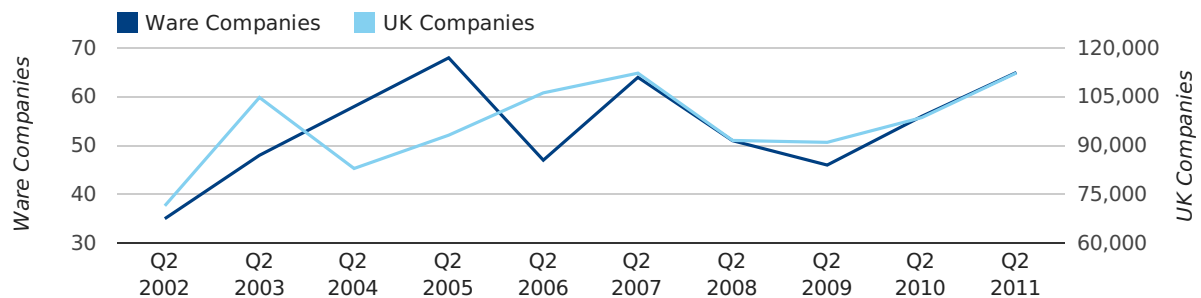
Quarterly Data (Q2 Apr-Jun 2011)

A total of 65 companies were registered in Ware during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is an increase of 16.1% versus the same period last year (Q2 2010). This figure compares well to the UK as a whole, which saw an increase of 13.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	WARE	UK
2011	65	112,344
2010	56	98,612
% CHANGE	16.1%	13.9%
RECORD YEAR	2005 (68)	2011 (112,344)

new companies by quarter



Monthly Data (Apr, May & Jun 2011)

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2011	29	12	24
NEW COMPANIES IN 2010	17	23	16
% CHANGE	70.6%	-47.8%	50.0%
RECORD YEAR	2005 (31)	2007 (26)	2011 (24)

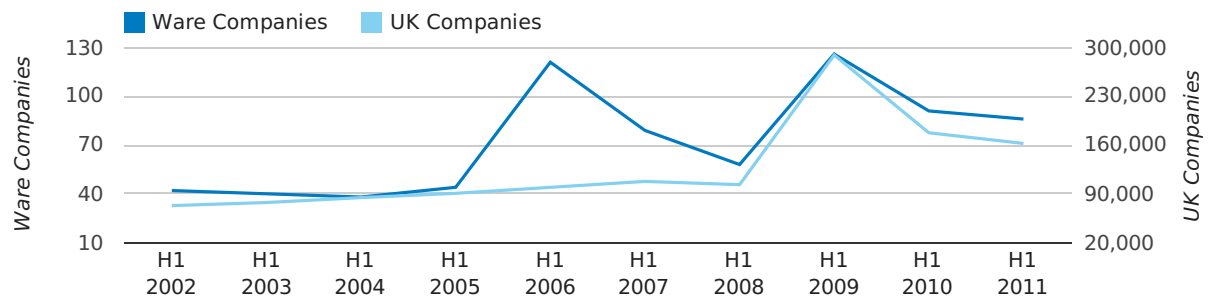
Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 86 companies were dissolved in Ware. This figure is 5.5% lower than last year, which compares badly to the UK wide change of -8.6%.

The highest total for a first half year in Ware occurred in 2009 when a total of 126 were closed.

HALF YEAR (JAN-JUN)	WARE	UK
2011	86	162,310
2010	91	177,631
% CHANGE	-5.5%	-8.6%
RECORD YEAR	2009 (126)	2009 (289,236)

dissolved companies by half year



Quarterly Data (Q2 Apr-Jun 2011)

A total of 38 companies were dissolved in Ware during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 25.5% versus the same period last year (Q2 2010). This figure compares well to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	WARE	UK
2011	38	71,324
2010	51	94,954
% CHANGE	-25.5%	-24.9%
RECORD YEAR	2006 (86)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2011)

dissolved companies by month



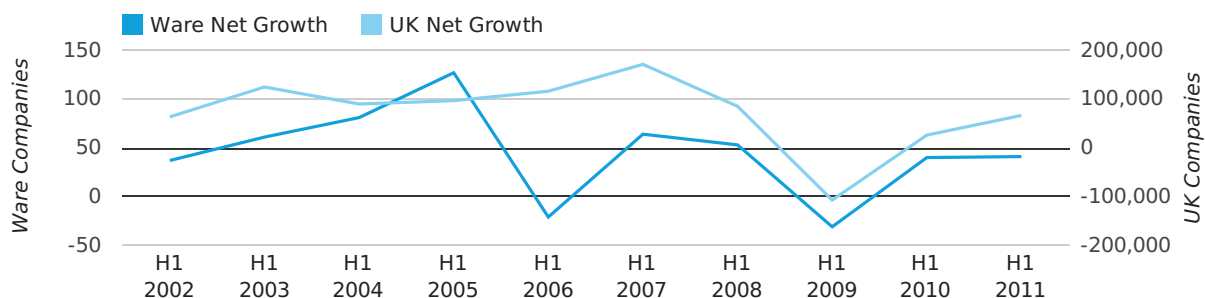
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2011	8	17	13
CLOSED COMPANIES IN 2010	15	17	19
% CHANGE	-46.7%	0.0%	-32%
RECORD YEAR	2009 (24)	2009 (39)	2006 (68)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 the company register for Ware increased by 41 companies. This figure is 2.5% higher than last year, which compares badly to a UK increase of 154.3%.

HALF YEAR (JAN-JUN)	WARE	UK
2011	41	66,425
2010	40	26,118
% CHANGE	2.5%	154.3%
RECORD YEAR	2005 (127)	2007 (171,296)

net growth by half year



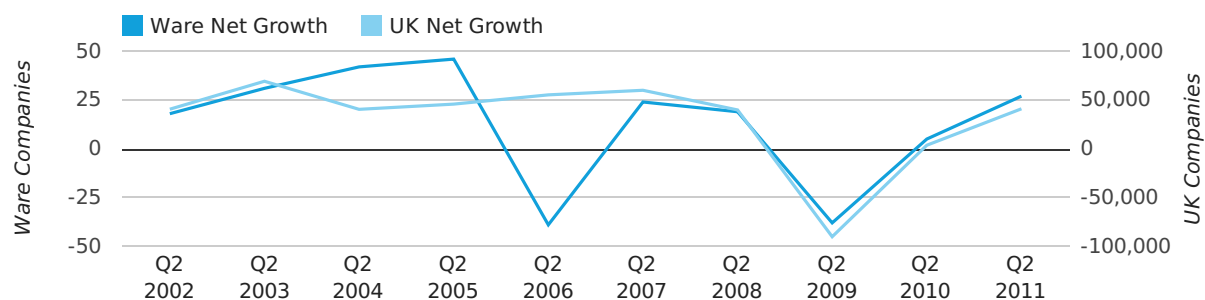
Quarterly Data (Q2 Apr-Jun 2011)

Net company growth for Ware during the second quarter of 2011 (Apr 2011 - Jun 2011) was 27 companies.

This represents an increase of 440.0% on the same period last year.

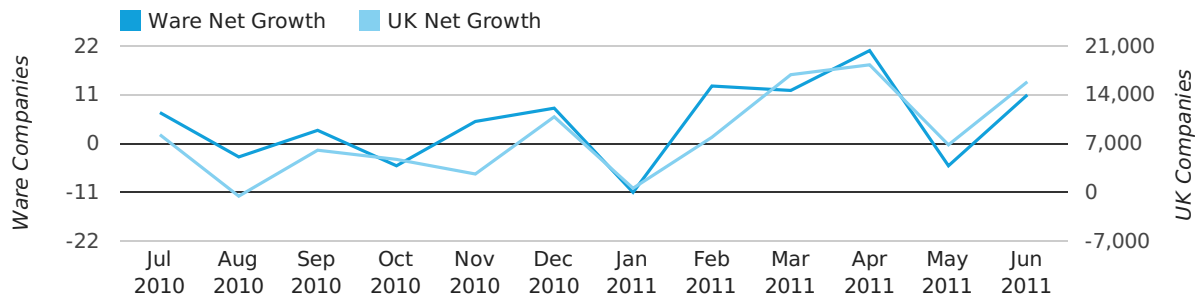
SECOND QUARTER (APR 2011 - JUN 2011)	WARE	UK
2011	27	41,020
2010	5	3,658
% CHANGE	440.0%	1,021.4%
RECORD YEAR	2005 (46)	2003 (69,274)

net growth by quarter



Monthly Data (Apr, May & Jun 2011)

net growth by month



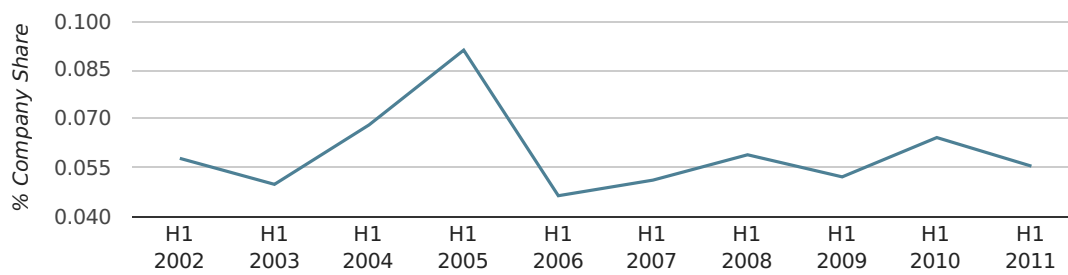
	APRIL	MAY	JUNE
NET GROWTH IN 2011	21	-5	11
NET GROWTH IN 2010	2	6	-3
% CHANGE	950.0%	-183.3%	-466.7%
RECORD YEAR	2005 (30)	2003 (15)	2004 (19)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 Ware formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JAN-JUN)	WARE
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1967 (0.2%)

company share by half year

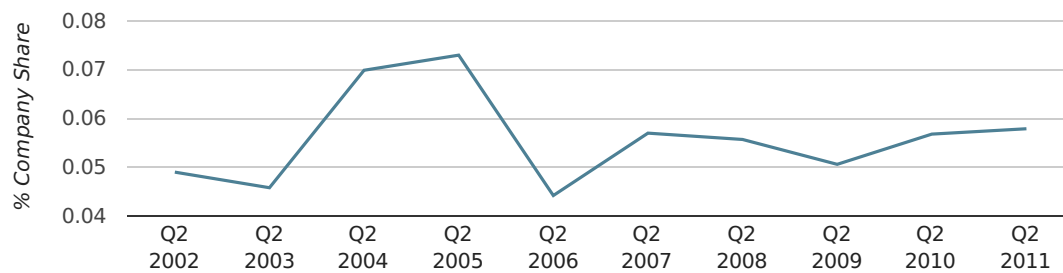


Quarterly Data (Q2 Apr-Jun 2011)

In the second quarter of 2011, Ware formed 0.1% of all UK companies.

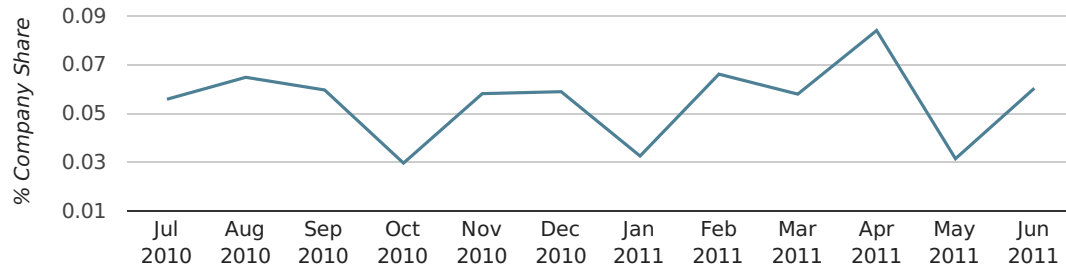
SECOND QUARTER (APR 2011 - JUN 2011)	WARE
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1972 (0.2%)

company share by quarter



Monthly Data (Apr, May & Jun 2011)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2011	0.1%	0.0%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.0%
% CHANGE	65.2%	-58.9%	32.7%
RECORD YEAR	1972 (0.3%)	1968 (0.2%)	1974 (0.5%)

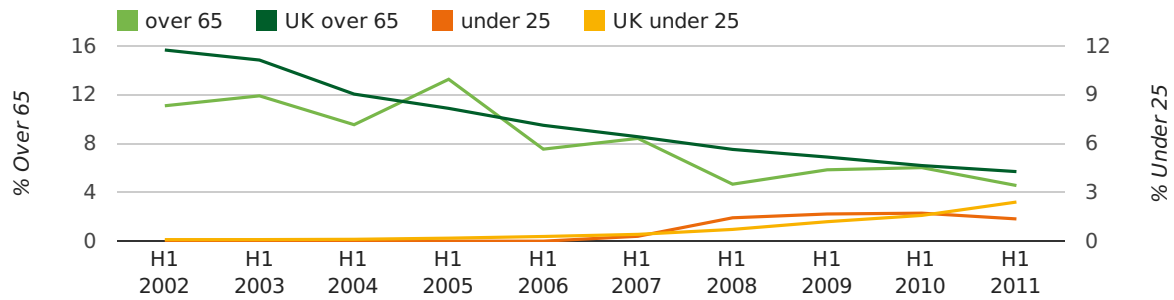
Half Year Data (Jan-Jun 2011)

The average age of a director in the first half of 2011 was 44.6.

The percentage of directors under the age of 25 was 1.4% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 4.6% compared to the UK figure of 4.3%.

director age by half year



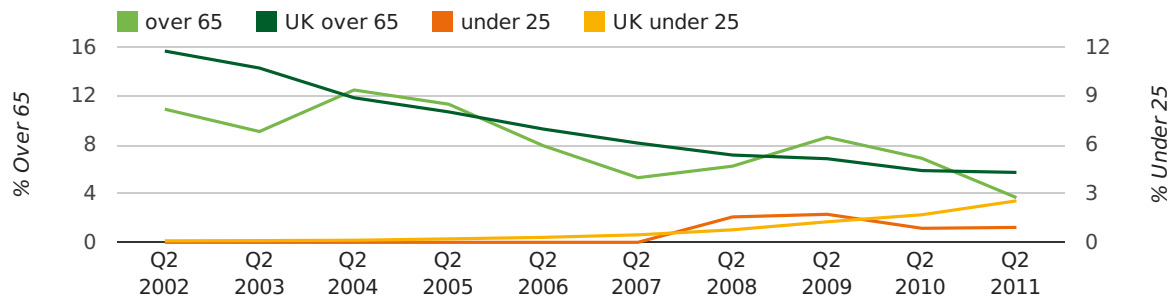
Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 45.4.

The percentage of directors under the age of 25 was 0.9% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 3.7% compared to the UK figure of 4.3%.

director age by quarter

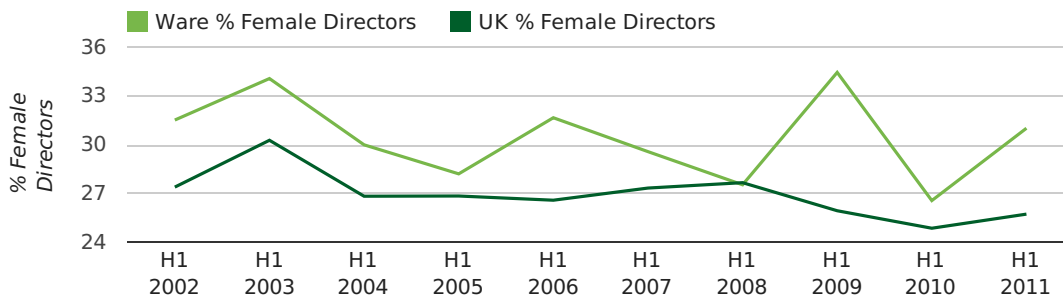


Half Year Data (Jan-Jun 2011)

The record first half year for female directors in Ware was 1861 when 40.0% of all directors were female.

31.0% of all director appointments in Ware in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

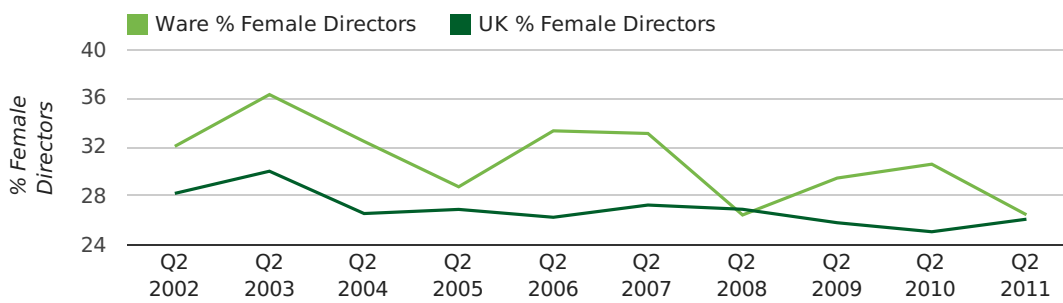


Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Ware was in 1866 when 66.7% of all directors were female.

26.4% of all director appointments in Ware in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

director gender by quarter



Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTANTS	1.33%	CONSULTING	5.09%
MANAGEMENT	1.33%	MANAGEMENT	4.86%
FINANCIAL	1.11%	CONSULTANCY	3.17%
CONSULTING	1.11%	PROPERTY	2.43%
HIRE	0.88%	TRADING	2.05%
WARE	0.88%	DESIGN	1.94%
BUSINESS	0.88%	ASSOCIATES	1.92%
CONSULTANCY	0.88%	BUSINESS	1.87%
Z	0.88%	CONSTRUCTION	1.77%
PLANT	0.88%	CONSULTANTS	1.76%
CONSTRUCTION	0.88%	MEDIA	1.73%
TECHNOLOGIES	0.66%	ENGINEERING	1.67%
S	0.66%	LONDON	1.60%
DESIGN	0.66%	GLOBAL	1.46%
LETTINGS	0.66%	J	1.44%
TRADING	0.66%	CARE	1.44%
LONDON	0.66%	INVESTMENTS	1.42%
IT	0.66%	IT	1.39%
PLANTS	0.66%	BUILDING	1.32%
B	0.66%	PROPERTIES	1.31%
G	0.66%	ELECTRICAL	1.30%
IN	0.66%	M	1.27%
FOXLEY	0.44%	S	1.23%
DEVELOPMENTS	0.44%	ENTERPRISES	1.20%
CATERING	0.44%	SYSTEMS	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	90	202,072
7487 - Other business activities	38	60,758
82990 - Other business support service activities not elsewhere classified	19	30,647
70229 - Management consultancy activities other than financial management	15	16,419
9999 - Dormant Company	11	20,111
7020 - Letting of own property	9	1,495
99999 - Dormant Company	8	18,918
7222 - Other software consultancy and supply	8	7,143
74909 - Other professional, scientific and technical activities not elsewhere classified	7	7,835
96090 - Other service activities not elsewhere classified	7	10,322
98000 - Residents property management	7	2,888
4545 - Other building completion	6	2,456
7414 - Business & management consultancy	6	13,053
62020 - Information technology consultancy activities	6	10,545
62090 - Other information technology service activities	5	7,095
7499 - Non-trading company	5	10,955
47990 - Other retail sale not in stores, stalls or markets	5	2,324
5530 - Restaurants	5	5,086
68320 - Management of real estate on a fee or contract basis	4	3,095
81100 - Combined facilities support activities	4	441