

# Ware

2011 annual business confidence report



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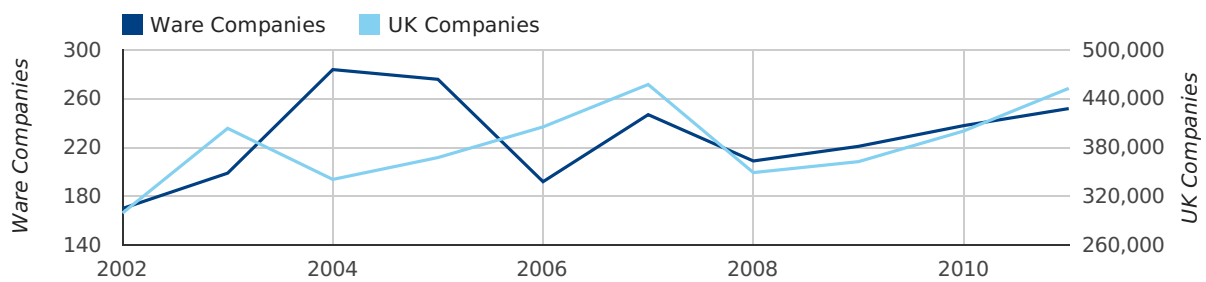
sic data

### Annual Data (2011)

A total of 252 companies were formed in Ware in 2011. This total is 5.9% higher than in 2010 and compares equally to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	WARE	UK
2011	252	452,870
2010	238	400,358
2009	221	362,675
2008	209	349,203
2007	247	457,649
RECORD YEAR	2004 (284)	2007 (457,649)

### new companies by year



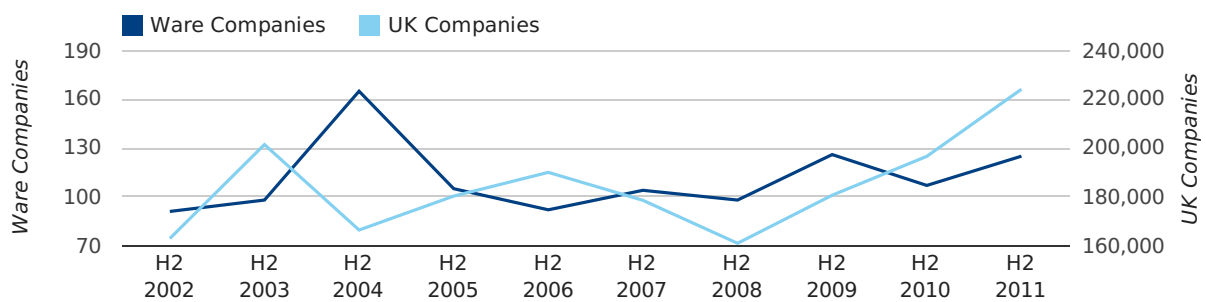
### Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 125 companies were formed in Ware. This figure is 16.8% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Ware occurred in 2004 when a total of 165 were formed.

HALF YEAR (JUL-DEC)	WARE	UK
2011	125	224,135
2010	107	196,609
% CHANGE	16.8%	14.0%
RECORD YEAR	2004 (165)	2011 (224,135)

### new companies by half year



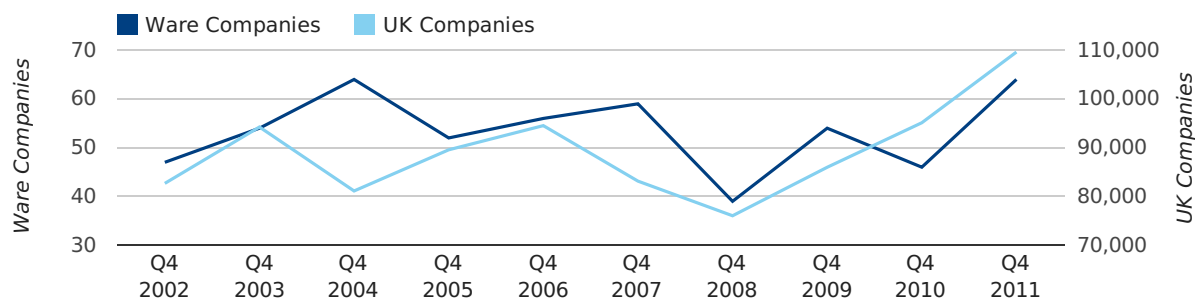
## Quarterly Data (Q4 Oct-Dec 2011)

A total of 64 companies were registered in Ware during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 39.1% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 15.3% against the same period last year.

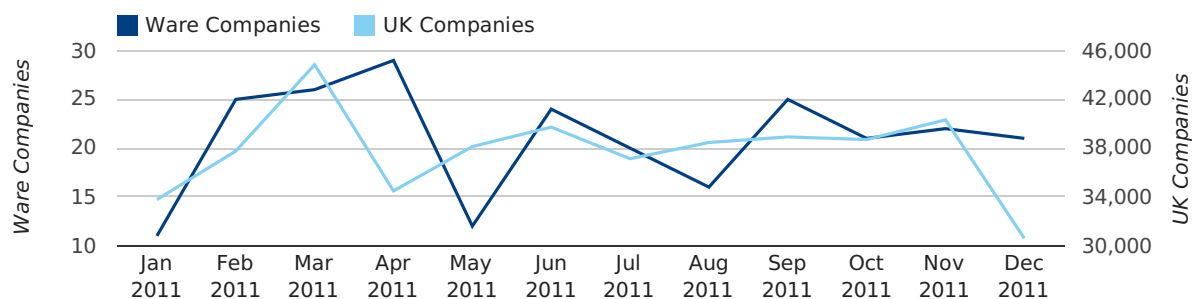
FOURTH QUARTER (OCT 2011 - DEC 2011)	WARE	UK
2011	64	109,623
2010	46	95,117
% CHANGE	39.1%	15.3%
RECORD YEAR	2004 (64)	2011 (109,623)

### new companies by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### new companies by month



	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	21	22	21
NEW COMPANIES IN 2010	10	20	16
% CHANGE	110.0%	10.0%	31.3%
RECORD YEAR	2004 (24)	2006 (31)	2004 (22)

### Annual Data (2011)

A total of 164 companies were dissolved in Ware in 2011. This total is 10.4% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	WARE	UK
2011	164	314,523
2010	183	342,232
2009	223	533,773
2008	99	237,901
2007	131	220,295
RECORD YEAR	2006 (247)	2009 (533,773)

### dissolved companies by year



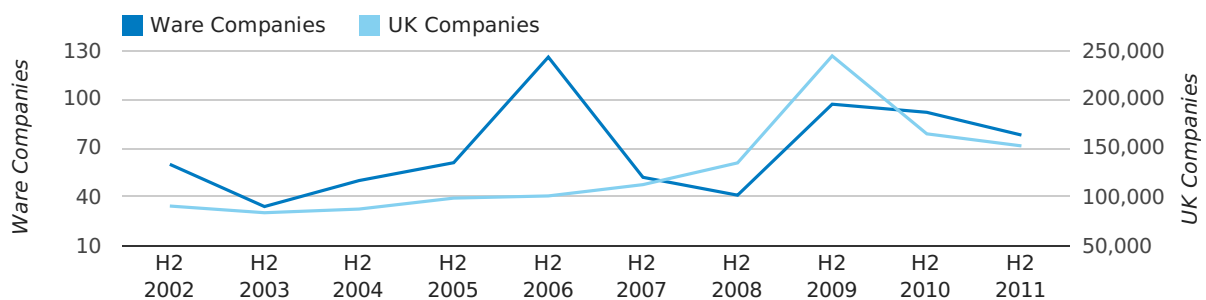
### Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 78 companies were dissolved in Ware. This figure is 15.2% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in Ware occurred in 2006 when a total of 126 were closed.

HALF YEAR (JUL-DEC)	WARE	UK
2011	78	152,213
2010	92	164,601
% CHANGE	-15.2%	-7.5%
RECORD YEAR	2006 (126)	2009 (244,537)

### dissolved companies by half year



## Quarterly Data (Q4 Oct-Dec 2011)

A total of 38 companies were dissolved in Ware during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 0.0% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

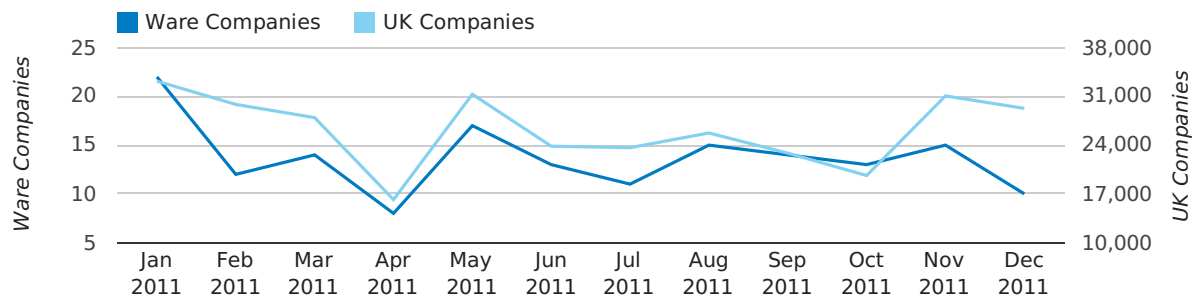
FOURTH QUARTER (OCT 2011 - DEC 2011)	WARE	UK
2011	38	79,983
2010	38	76,896
% CHANGE	0.0%	4.0%
RECORD YEAR	2006 (91)	2009 (85,136)

### dissolved companies by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	13	15	10
CLOSED COMPANIES IN 2010	15	15	8
% CHANGE	-13.3%	0.0%	25%
RECORD YEAR	2006 (27)	2006 (29)	2006 (35)

### Annual Data (2011)

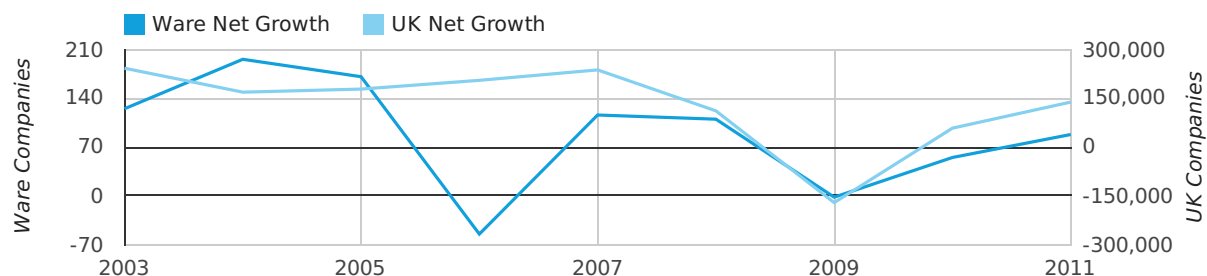
A total of 88 companies were added to the company register for Ware in 2011. This number represents growth of 37.0% which compares favourably to the UK figure of 34.6%.

This number is 33 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2004 when the Ware company register grew by 196 companies.

YEAR	WARE	UK
2011	88	138,347
2010	55	58,126
2009	-2	-171,098
2008	110	111,302
2007	116	237,354
RECORD YEAR	2004 (196)	2003 (242,543)

### net growth by year

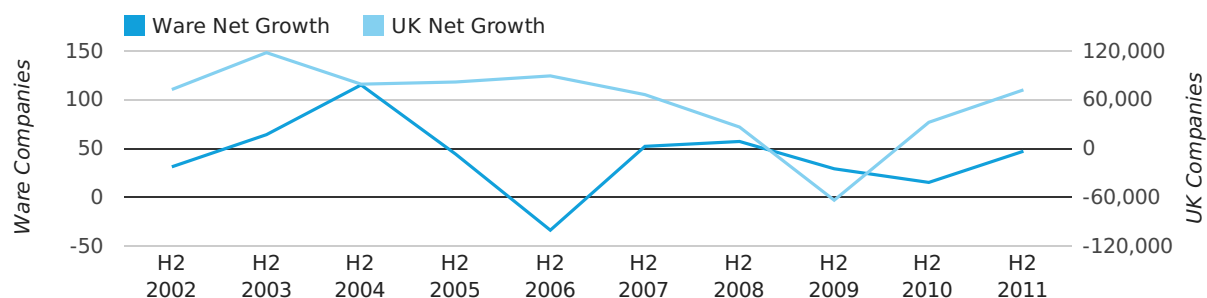


### Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Ware increased by 47 companies. This figure is 213.3% higher than last year, which compares well to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	WARE	UK
2011	47	71,922
2010	15	32,008
% CHANGE	213.3%	124.7%
RECORD YEAR	2004 (115)	2003 (117,772)

### net growth by half year



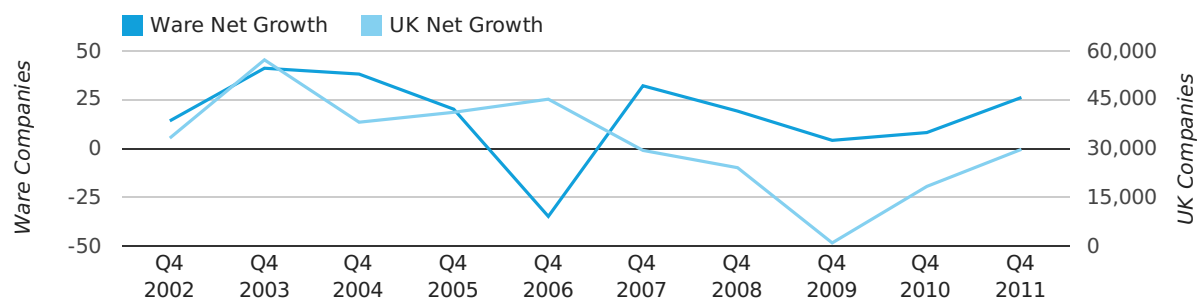
## Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Ware during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 26 companies.

This represents an increase of 225.0% on the same period last year.

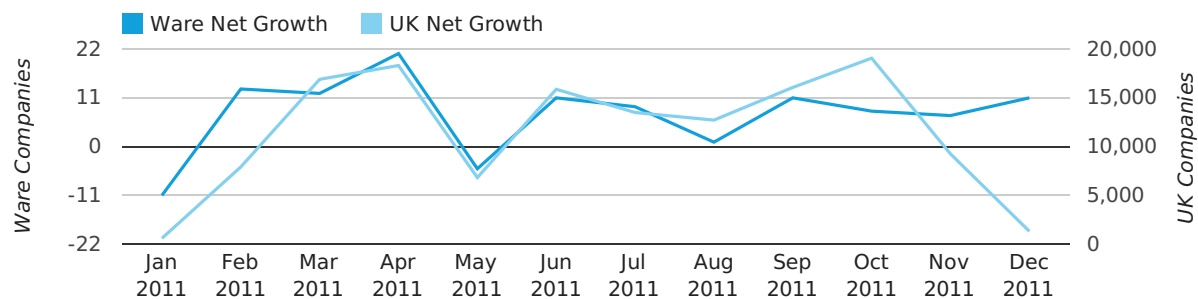
FOURTH QUARTER (OCT 2011 - DEC 2011)	WARE	UK
2011	26	29,640
2010	8	18,221
% CHANGE	225.0%	62.7%
RECORD YEAR	2003 (41)	2003 (57,175)

### net growth by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### net growth by month



	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	8	7	11
NET GROWTH IN 2010	-5	5	8
% CHANGE	-260.0%	40.0%	37.5%
RECORD YEAR	2003 (19)	2004 (11)	2003 (15)

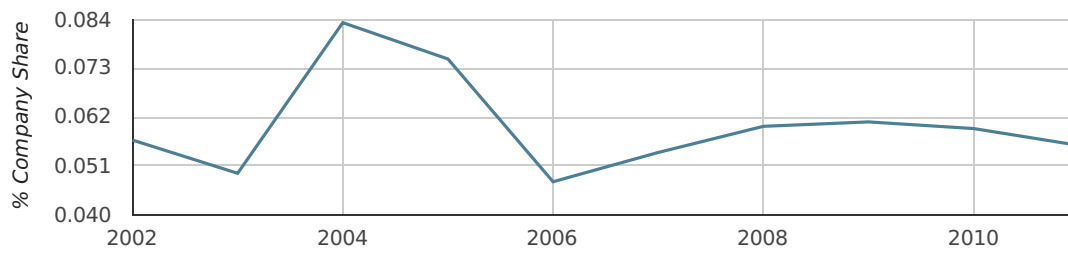


### Annual Data (2011)

In 2011 Ware formed 0.1% of all UK companies. This is no change on 2010 when Ware was responsible for 0.1% of all UK companies.

YEAR	WARE
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1967 (0.1%)

### company share by year

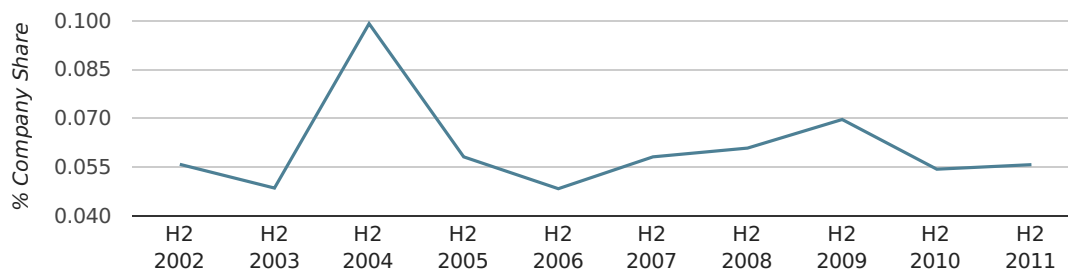


### Half Year Data (Jul-Dec 2011)

In the second half of 2011 Ware formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JUL-DEC)	WARE
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1967 (0.1%)

### company share by half year

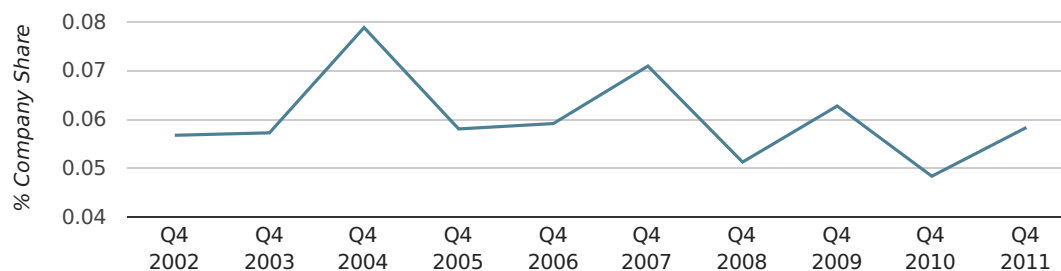


## Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Ware formed 0.1% of all UK companies.

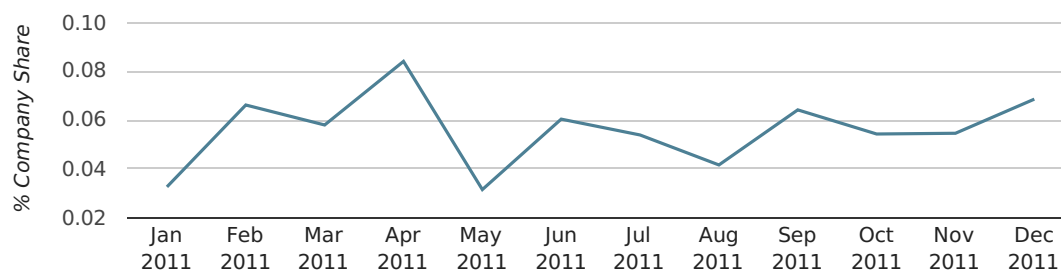
FOURTH QUARTER (OCT 2011 - DEC 2011)	WARE
2011	0.1%
2010	0.0%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1968 (0.1%)

### company share by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.0%	0.1%	0.1%
% CHANGE	82.8%	-6.2%	16.3%
RECORD YEAR	1960 (0.2%)	1968 (0.5%)	1972 (0.3%)

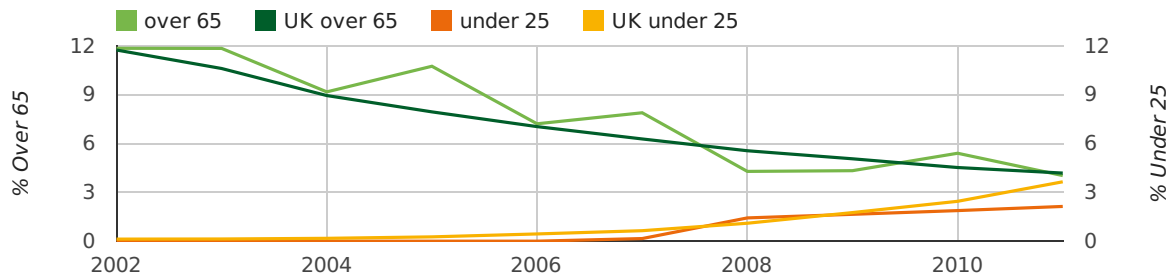
### Annual Data (2011)

The average age of a director in 2011 was 44.5.

The percentage of directors under the age of 25 was 2.1% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 4.0% compared to the UK figure of 4.2%.

#### director age by year



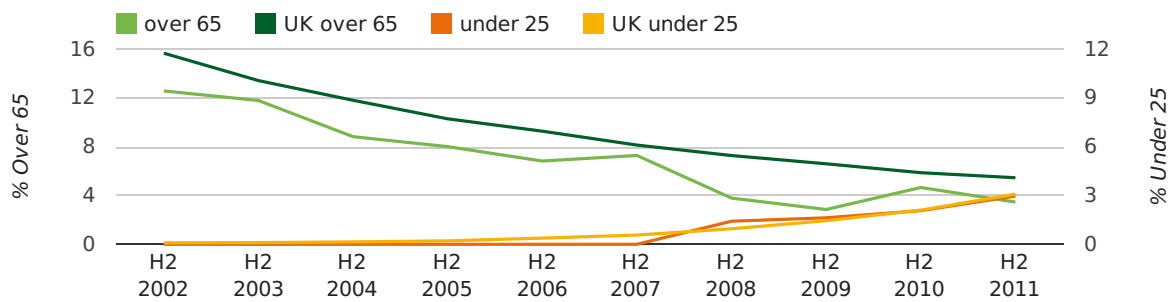
### Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 44.4.

The percentage of directors under the age of 25 was 3.0% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 3.5% compared to the UK figure of 4.1%.

#### director age by half year



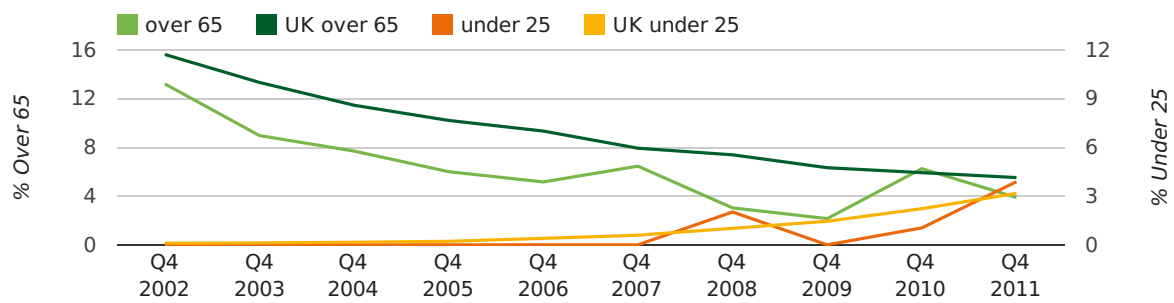
## Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 43.6.

The percentage of directors under the age of 25 was 3.9% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 3.9% compared to the UK figure of 4.1%.

### director age by quarter

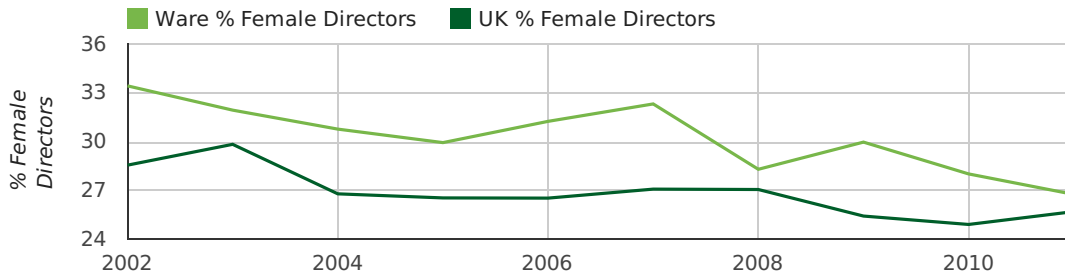


### Annual Data (2011)

The record year for female directors in Ware was 1857 when 36.4% of all directors were female.

The percentage of female directors in Ware in 2011 was 33.4%. The average for the UK during this time was 28.6%

#### director gender by year

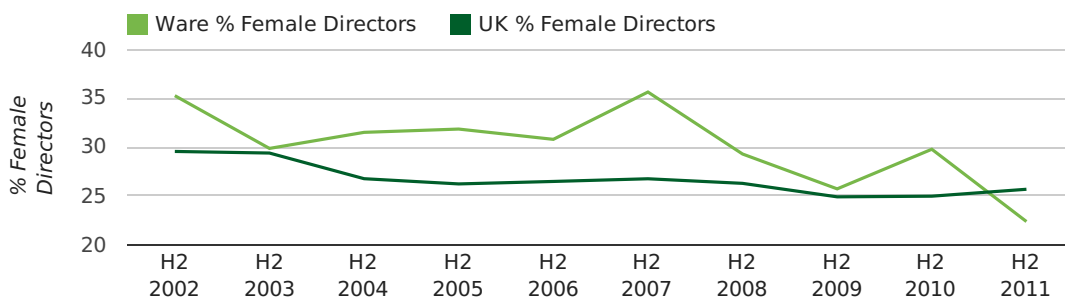


### Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Ware was 1860 when 42.9% of all directors were female.

22.4% of all director appointments in Ware in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

#### director gender by half year

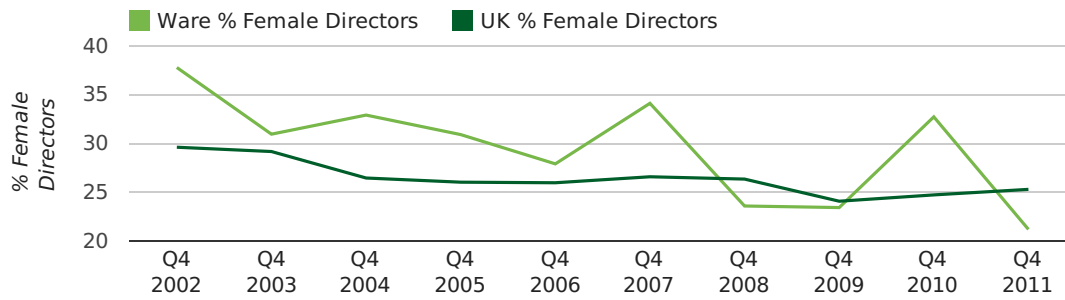


## Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Ware was in 1977 when 31.1% of all directors were female.

21.2% of all director appointments in Ware in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

### director gender by quarter



## Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &amp;, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	1.89%	CONSULTING	5.07%
CONSTRUCTION	1.47%	MANAGEMENT	4.74%
CAPITAL	1.26%	CONSULTANCY	3.26%
CONSULTANTS	1.26%	PROPERTY	2.37%
CONSULTING	1.05%	TRADING	2.07%
FINANCIAL	1.05%	DESIGN	1.92%
PLANT	1.05%	ASSOCIATES	1.86%
DEVELOPMENTS	0.84%	ENGINEERING	1.78%
IT	0.84%	BUSINESS	1.78%
BEAUTY	0.84%	CONSULTANTS	1.76%
BUSINESS	0.84%	CONSTRUCTION	1.73%
TECHNOLOGIES	0.84%	MEDIA	1.71%
HIRE	0.84%	LONDON	1.63%
Z	0.84%	J	1.51%
SPORTS	0.84%	INVESTMENTS	1.48%
CONSULTANCY	0.84%	GLOBAL	1.46%
HOLDINGS	0.63%	IT	1.41%
HEATING	0.63%	CARE	1.39%
ENTERPRISES	0.63%	PROPERTIES	1.29%
WORLDWIDE	0.63%	ELECTRICAL	1.29%
M	0.63%	M	1.27%
PLUMBING	0.63%	BUILDING	1.26%
PROMOTIONS	0.63%	ENERGY	1.25%
(LONDON)	0.63%	S	1.20%
L	0.63%	ENTERPRISES	1.20%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	80	205,525
7487 - Other business activities	32	57,052
82990 - Other business support service activities not elsewhere classified	20	32,483
70229 - Management consultancy activities other than financial management	15	17,765
9999 - Dormant Company	14	20,199
7020 - Letting of own property	11	1,606
96090 - Other service activities not elsewhere classified	9	11,768
9305 - Other service activities	8	9,492
62020 - Information technology consultancy activities	8	12,072
99999 - Dormant Company	8	21,846
74909 - Other professional, scientific and technical activities not elsewhere classified	7	8,671
98000 - Residents property management	7	2,874
7222 - Other software consultancy and supply	7	7,398
7260 - Other computer related activities	6	7,667
68320 - Management of real estate on a fee or contract basis	6	3,194
7414 - Business & management consultancy	5	13,034
5530 - Restaurants	5	5,013
4545 - Other building completion	5	2,369
4525 - Other special trades construction	5	1,651
62090 - Other information technology service activities	5	7,493