

Ware

2012 half year business confidence report



contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

sic data

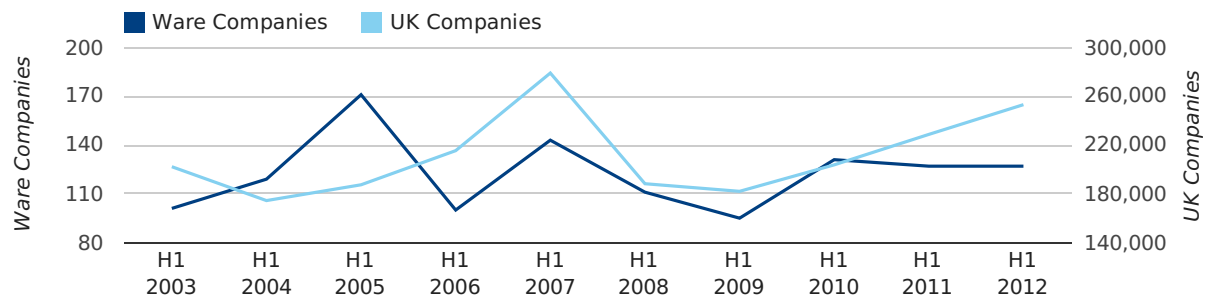
Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 127 companies were formed in Ware. This figure is 0.0% the same as last year, which compares badly to the UK wide figure of 10.7%.

The highest total for a first half year in Ware occurred in 2005 when a total of 171 were formed.

HALF YEAR (JAN-JUN)	WARE	UK
2012	127	253,150
2011	127	228,735
% CHANGE	0.0%	10.7%
RECORD YEAR	2005 (171)	2007 (279,097)

new companies by half year



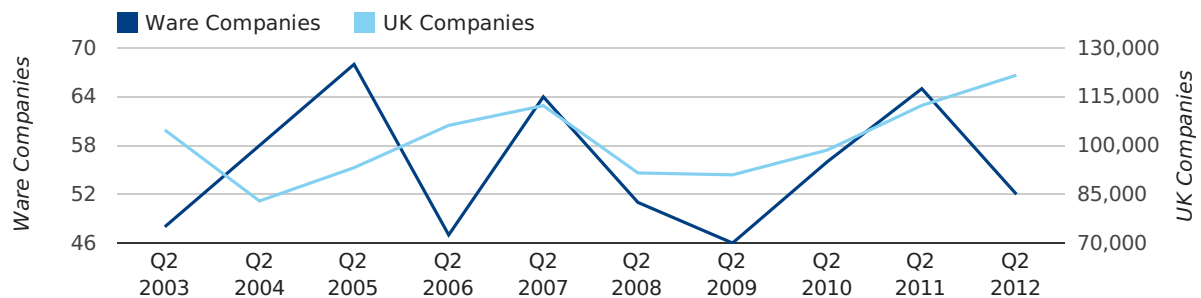
Quarterly Data (Q2 Apr-Jun 2012)

A total of 52 companies were registered in Ware during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is a decrease of 20.0% versus the same period last year (Q2 2011). This figure compares badly to the UK as a whole, which saw an increase of 8.3% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	WARE	UK
2012	52	121,659
2011	65	112,344
% CHANGE	-20.0%	8.3%
RECORD YEAR	2005 (68)	2012 (121,659)

new companies by quarter



Monthly Data (Apr, May & Jun 2012)

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	19	18	15
NEW COMPANIES IN 2011	29	12	24
% CHANGE	-34.5%	50.0%	-37.5%
RECORD YEAR	2005 (31)	2007 (26)	2004 (24)

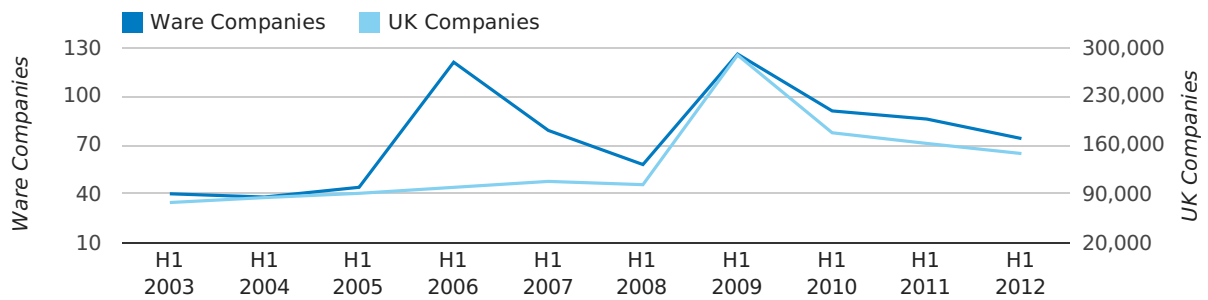
Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 74 companies were dissolved in Ware. This figure is 14.0% lower than last year, which compares well to the UK wide change of -8.9%.

The highest total for a first half year in Ware occurred in 2009 when a total of 126 were closed.

HALF YEAR (JAN-JUN)	WARE	UK
2012	74	147,793
2011	86	162,310
% CHANGE	-14.0%	-8.9%
RECORD YEAR	2009 (126)	2009 (289,236)

dissolved companies by half year



Quarterly Data (Q2 Apr-Jun 2012)

A total of 48 companies were dissolved in Ware during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 26.3% versus the same period last year (Q2 2011). This figure compares poorly to the UK as a whole, which saw an increase of 12.5% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	WARE	UK
2012	48	80,217
2011	38	71,324
% CHANGE	26.3%	12.5%
RECORD YEAR	2006 (86)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2012)

dissolved companies by month



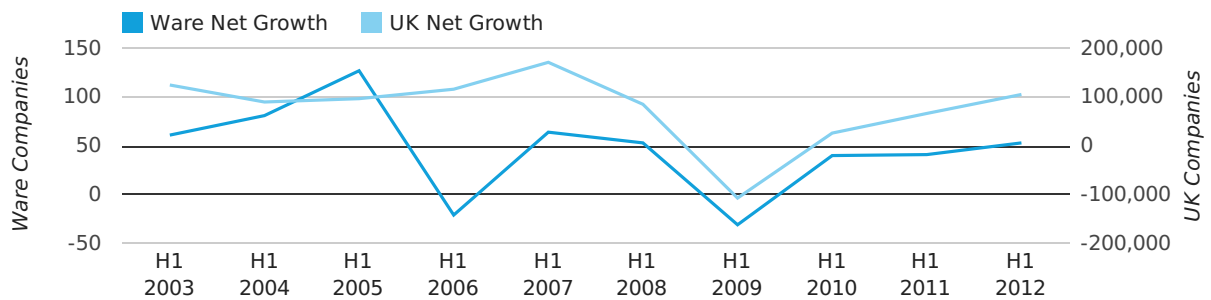
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	10	20	18
CLOSED COMPANIES IN 2011	8	17	13
% CHANGE	25.0%	17.6%	38%
RECORD YEAR	2009 (24)	2009 (39)	2006 (68)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 the company register for Ware increased by 53 companies. This figure is 29.3% higher than last year, which compares badly to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	WARE	UK
2012	53	105,357
2011	41	66,425
% CHANGE	29.3%	58.6%
RECORD YEAR	2005 (127)	2007 (171,296)

net growth by half year



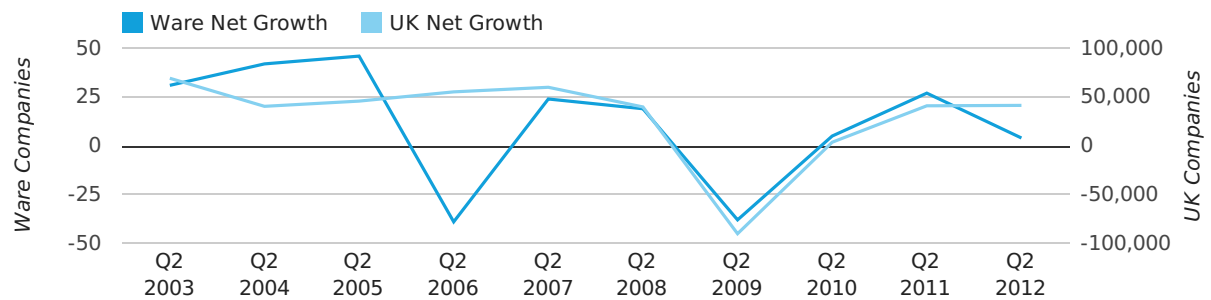
Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for Ware during the second quarter of 2012 (Apr 2012 - Jun 2012) was 4 companies.

This represents a decrease of 85.2% on the same period last year.

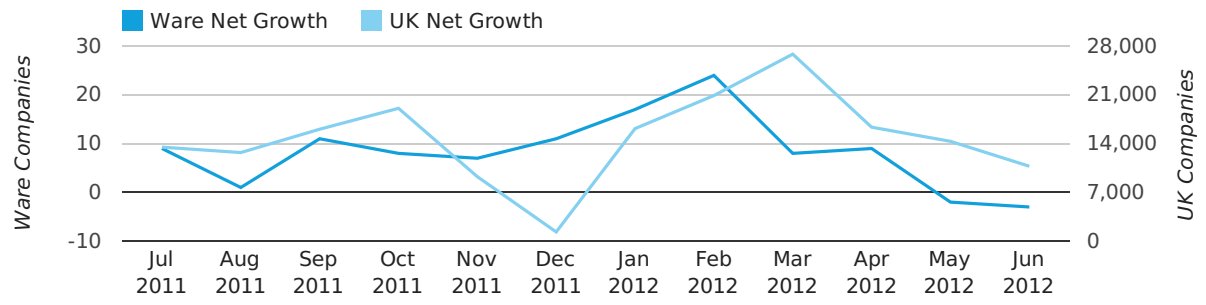
SECOND QUARTER (APR 2012 - JUN 2012)	WARE	UK
2012	4	41,442
2011	27	41,020
% CHANGE	-85.2%	1.0%
RECORD YEAR	2005 (46)	2003 (69,274)

net growth by quarter



Monthly Data (Apr, May & Jun 2012)

net growth by month



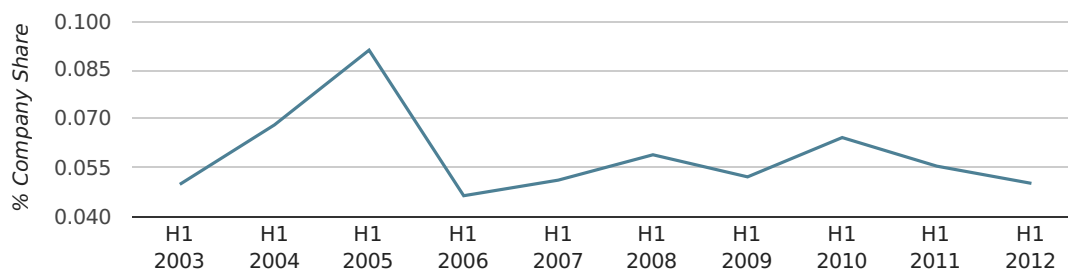
	APRIL	MAY	JUNE
NET GROWTH IN 2012	9	-2	-3
NET GROWTH IN 2011	21	-5	11
% CHANGE	-57.1%	-60.0%	-127.3%
RECORD YEAR	2005 (30)	2003 (15)	2004 (19)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 Ware formed 0.1% of all UK companies. This is the same as the 2011 figure of 0.1%.

HALF YEAR (JAN-JUN)	WARE
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1967 (0.2%)

company share by half year

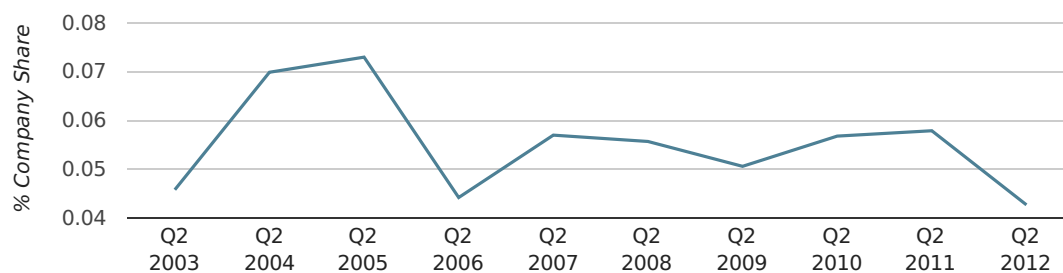


Quarterly Data (Q2 Apr-Jun 2012)

In the second quarter of 2012, Ware formed 0.0% of all UK companies.

SECOND QUARTER (APR 2012 - JUN 2012)	WARE
2012	0.0%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1972 (0.2%)

company share by quarter



Monthly Data (Apr, May & Jun 2012)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.0%	0.0%	0.0%
UK FORMATION SHARE IN 2011	0.1%	0.0%	0.1%
% CHANGE	-44.8%	31.4%	-33.3%
RECORD YEAR	1972 (0.3%)	1968 (0.2%)	1974 (0.5%)

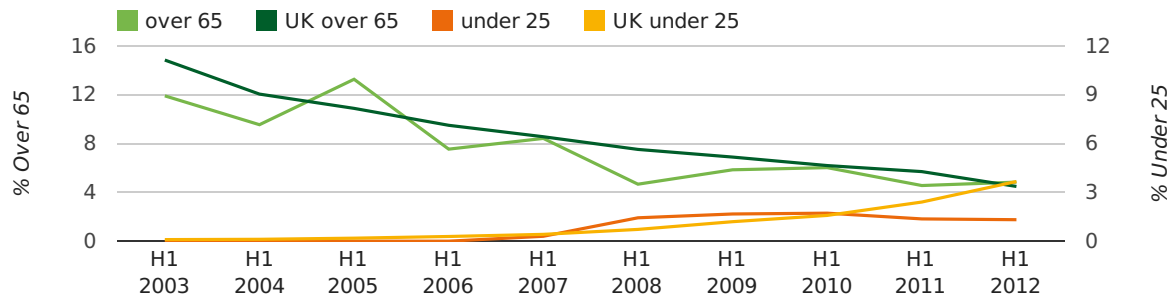
Half Year Data (Jan-Jun 2012)

The average age of a director in the first half of 2012 was 45.3.

The percentage of directors under the age of 25 was 1.3% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 4.8% compared to the UK figure of 3.4%.

director age by half year



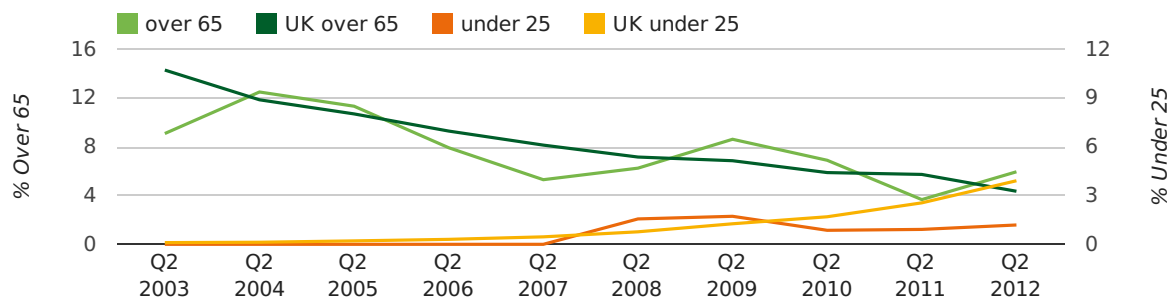
Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 45.8.

The percentage of directors under the age of 25 was 1.2% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 6.0% compared to the UK figure of 3.3%.

director age by quarter

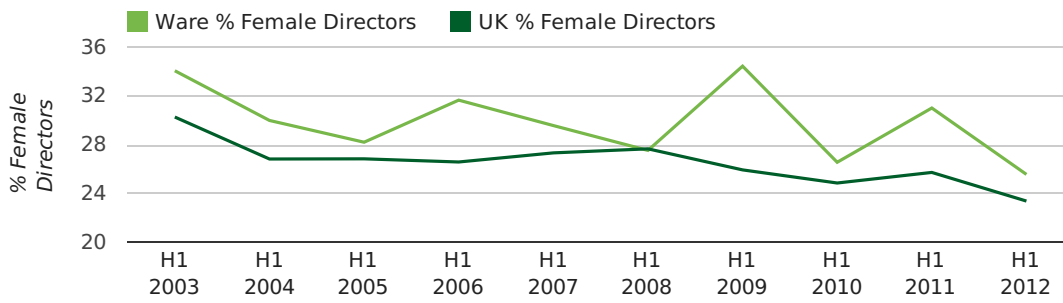


Half Year Data (Jan-Jun 2012)

The record first half year for female directors in Ware was 1857 when 40.0% of all directors were female.

25.6% of all director appointments in Ware in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year

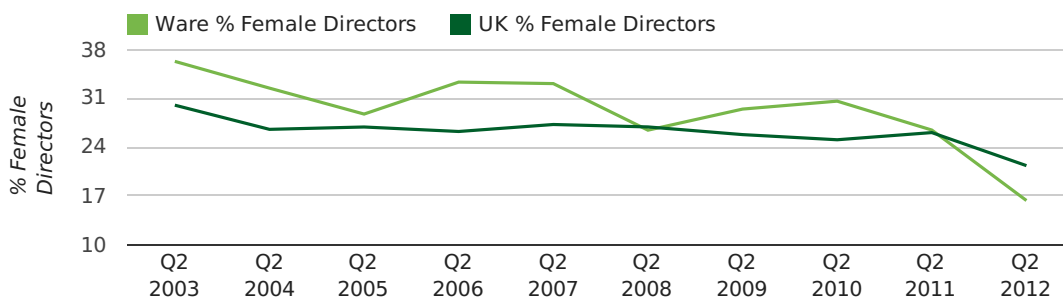


Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Ware was in 1866 when 66.7% of all directors were female.

16.3% of all director appointments in Ware in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

director gender by quarter



Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	2.24%	CONSULTING	5.07%
CONSTRUCTION	1.63%	MANAGEMENT	4.74%
CONSULTANCY	1.22%	CONSULTANCY	3.28%
CONSULTANTS	0.81%	PROPERTY	2.35%
CAPITAL	0.81%	TRADING	2.10%
M	0.81%	DESIGN	1.89%
WORLDWIDE	0.81%	ENGINEERING	1.87%
ECO	0.81%	ASSOCIATES	1.82%
L	0.61%	CONSULTANTS	1.78%
SPORTS	0.61%	CONSTRUCTION	1.71%
BEAUTY	0.61%	BUSINESS	1.70%
DEVELOPMENTS	0.61%	MEDIA	1.69%
FINANCIAL	0.61%	LONDON	1.68%
GARDEN	0.61%	J	1.57%
SERVICE	0.61%	GLOBAL	1.51%
PROMOTIONS	0.61%	INVESTMENTS	1.48%
PROPERTY	0.61%	IT	1.42%
(LONDON)	0.61%	CARE	1.31%
CO	0.61%	PROPERTIES	1.31%
CLOUD	0.61%	M	1.26%
WARE	0.61%	ELECTRICAL	1.23%
HERTS	0.61%	BUILDING	1.23%
PLANT	0.61%	SECURITY	1.19%
HYGIENE	0.61%	S	1.18%
MARINE	0.41%	ENTERPRISES	1.17%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	102	244,457
7487 - Other business activities	30	47,029
70229 - Management consultancy activities other than financial management	20	20,390
9999 - Dormant Company	13	16,469
99999 - Dormant Company	13	26,088
7020 - Letting of own property	11	1,458
62020 - Information technology consultancy activities	11	15,280
82990 - Other business support service activities not elsewhere classified	11	35,447
96090 - Other service activities not elsewhere classified	10	14,220
9305 - Other service activities	8	7,926
98000 - Residents property management	7	3,001
7260 - Other computer related activities	6	6,456
74909 - Other professional, scientific and technical activities not elsewhere classified	6	10,271
62090 - Other information technology service activities	6	8,258
68320 - Management of real estate on a fee or contract basis	6	3,365
47910 - Retail sale via mail order houses or via Internet	5	3,818
7222 - Other software consultancy and supply	5	6,356
5530 - Restaurants	5	4,037
4525 - Other special trades construction	5	1,411
7414 - Business & management consultancy	5	10,978