

# Warwick

q1 2011 business confidence report



## headlines

- Q1 2011 saw a new record in company registrations in Warwick when compared to any previous Q1.
- Q1 2011 was a record quarter for company registrations in Warwick when compared to any quarter in history.
- February 2011 saw a new record in company registrations in Warwick when compared to any previous February.
- January 2011 saw a new record in company registrations in Warwick when compared to any previous January.
- January 2011 was a record month for company registrations in Warwick when compared to any month in history.
- Q1 2011 saw a new record in company closures in Warwick when compared to any previous Q1.
- February 2011 saw a new record in company closures in Warwick when compared to any previous February.
- January 2011 saw a new record in company closures in Warwick when compared to any previous January.

## contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

sic data

### Quarterly Data (Q1 Jan-Mar 2011)

Q1 2011 saw a new record in company registrations in Warwick when compared to any previous Q1.

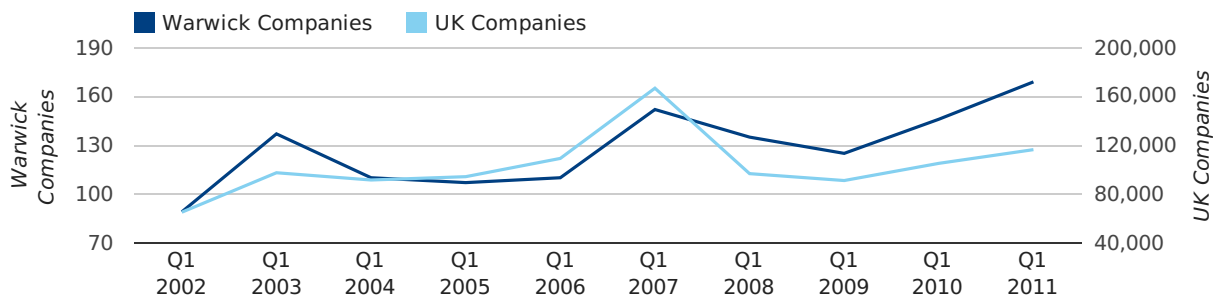
Q1 2011 was a record quarter for company registrations in Warwick when compared to any quarter in history.

A total of 169 companies were registered in Warwick during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 15.8% versus the same period last year (Q1 2010). This figure compares well to the UK as a whole, which saw an increase of 10.7% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	WARWICK	UK
2011	169	116,391
2010	146	105,137
% CHANGE	15.8%	10.7%
RECORD YEAR	2011 (169)	2007 (166,814)

### new companies by quarter



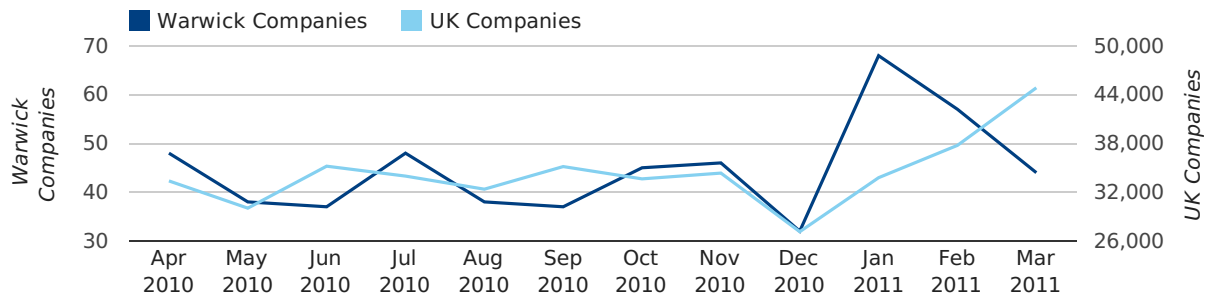
## Monthly Data (Jan, Feb & Mar 2011)

February 2011 saw a new record in company registrations in Warwick when compared to any previous February.

January 2011 saw a new record in company registrations in Warwick when compared to any previous January.

January 2011 was a record month for company registrations in Warwick when compared to any month in history.

### new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2011	68	57	44
NEW COMPANIES IN 2010	36	46	64
% CHANGE	88.9%	23.9%	-31.3%
RECORD YEAR	2011 (68)	2011 (57)	2010 (64)

### Quarterly Data (Q1 Jan-Mar 2011)

Q1 2011 saw a new record in company closures in Warwick when compared to any previous Q1.

A total of 139 companies were dissolved in Warwick during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 44.8% versus the same period last year (Q1 2010). This figure compares poorly to the UK as a whole, which saw an increase of 10.0% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	WARWICK	UK
2011	139	90,986
2010	96	82,677
% CHANGE	44.8%	10.0%
RECORD YEAR	2011 (139)	2009 (108,060)

### dissolved companies by quarter

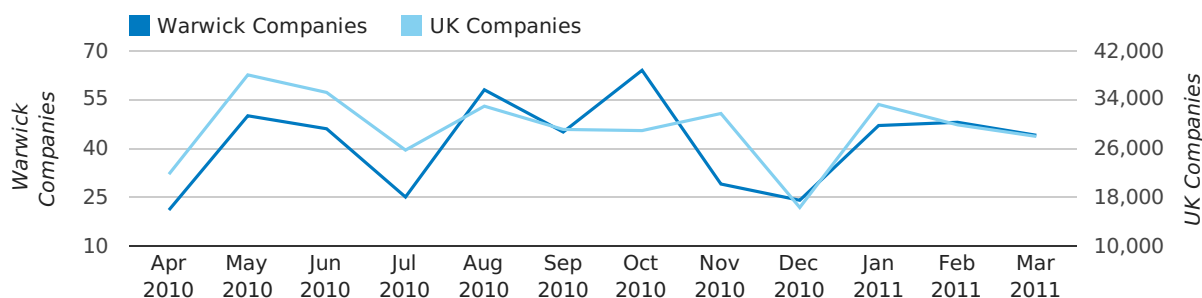


### Monthly Data (Jan, Feb & Mar 2011)

February 2011 saw a new record in company closures in Warwick when compared to any previous February.

January 2011 saw a new record in company closures in Warwick when compared to any previous January.

### dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2011	47	48	44
CLOSED COMPANIES IN 2010	19	35	42
% CHANGE	147.4%	37.1%	5%
RECORD YEAR	2011 (47)	2011 (48)	2009 (68)

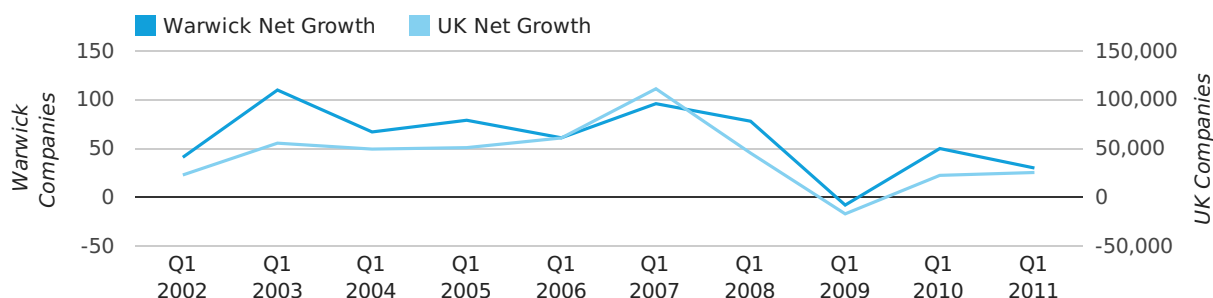
### Quarterly Data (Q1 Jan-Mar 2011)

Net company growth for Warwick during the first quarter of 2011 (Jan 2011 - Mar 2011) was 30 companies.

This represents a decrease of 40.0% on the same period last year.

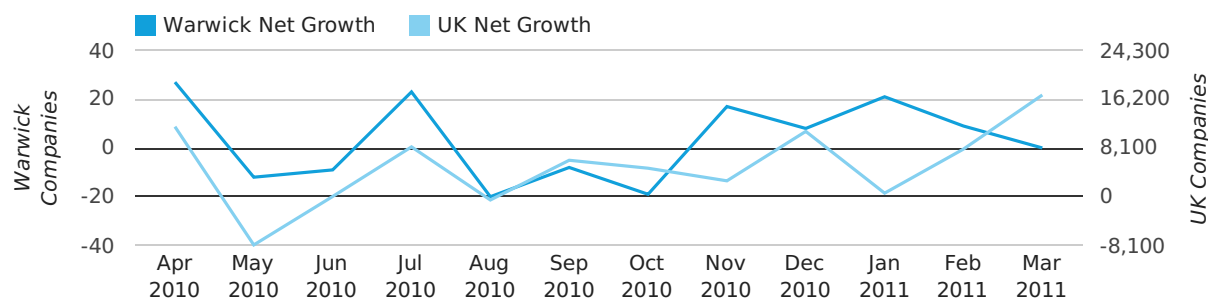
FIRST QUARTER (JAN 2011 - MAR 2011)	WARWICK	UK
2011	30	25,405
2010	50	22,460
% CHANGE	-40.0%	13.1%
RECORD YEAR	2003 (110)	2007 (111,282)

### net growth by quarter



### Monthly Data (Jan, Feb & Mar 2011)

### net growth by month



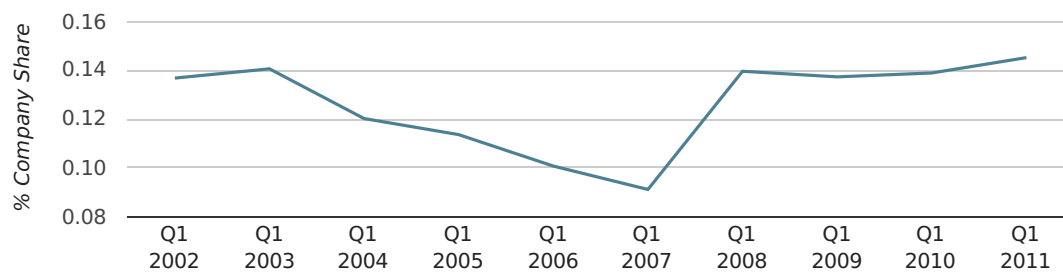
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2011	21	9	0
NET GROWTH IN 2010	17	11	22
% CHANGE	23.5%	-18.2%	-100.0%
RECORD YEAR	2005 (34)	2007 (32)	2008 (49)

### Quarterly Data (Q1 Jan-Mar 2011)

In the first quarter of 2011, Warwick formed 0.1% of all UK companies.

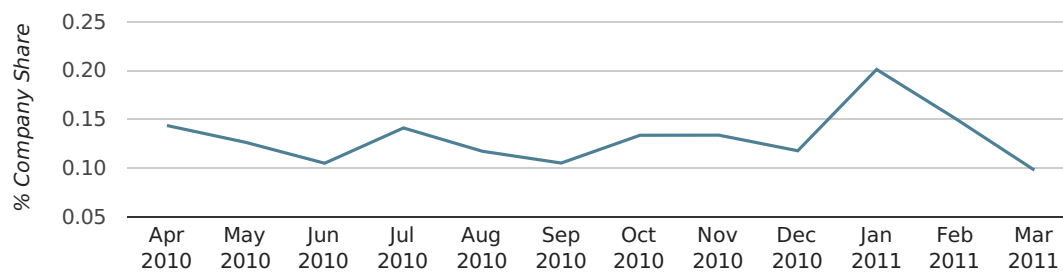
FIRST QUARTER (JAN 2011 - MAR 2011)	WARWICK
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1969 (0.5%)

### company share by quarter



### Monthly Data (Jan, Feb & Mar 2011)

### company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2011	0.2%	0.2%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	63.0%	9.0%	-34.4%
RECORD YEAR	1969 (0.4%)	1963 (0.6%)	1969 (0.5%)

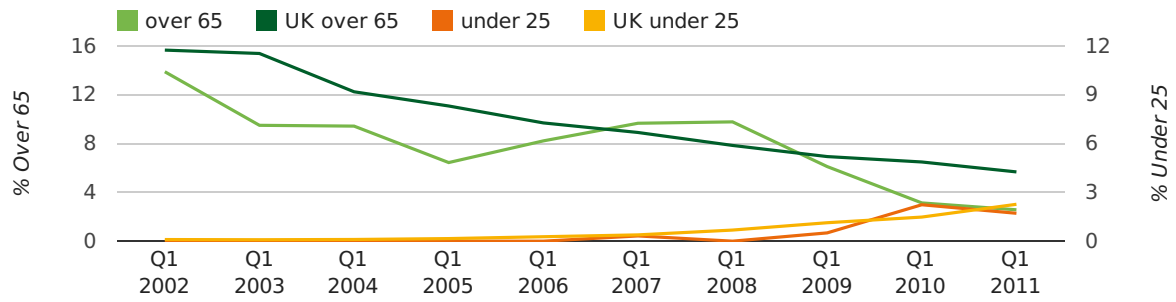
### Quarterly Data (Q1 Jan-Mar 2011)

The average age of a director in the first quarter of 2011 was 45.5.

The percentage of directors under the age of 25 was 1.7% compared to the UK figure of 3.0%.

The percentage of directors over the age of 65 was 2.6% compared to the UK figure of 4.3%.

#### director age by quarter



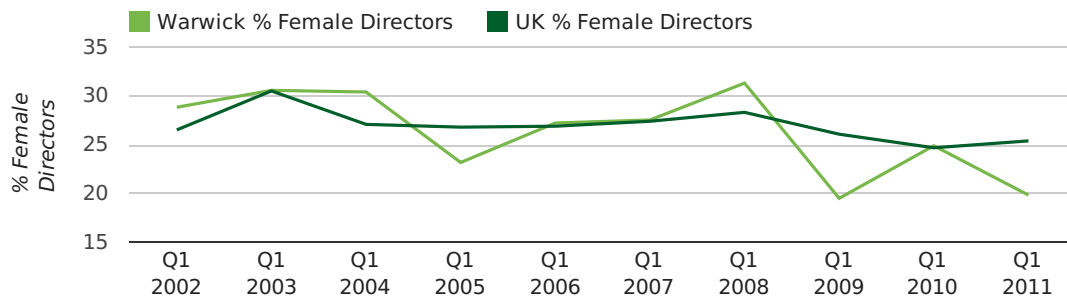


### Quarterly Data (Q1 Jan-Mar 2011)

The record first quarter for female directors in Warwick was in 1861 when 40.0% of all directors were female.

19.8% of all director appointments in Warwick in the first quarter of 2011 were female. This compares to a UK average of 25.4% for the same period.

### director gender by quarter



## Previous 12 months (Mar 2010-Mar 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
ACCOUNTANCY	11.23%	CONSULTING	5.04%
CPM	11.11%	MANAGEMENT	4.97%
CONSULTING	1.39%	CONSULTANCY	3.16%
MANAGEMENT	1.16%	PROPERTY	2.38%
DESIGN	0.81%	TRADING	2.10%
CONSULTANTS	0.81%	DESIGN	1.93%
SBM	0.81%	ASSOCIATES	1.92%
PROPERTY	0.81%	BUSINESS	1.87%
CONSTRUCTION	0.69%	CONSTRUCTION	1.80%
(WARWICK)	0.69%	CONSULTANTS	1.76%
CONSULTANCY	0.69%	MEDIA	1.69%
GROUP	0.69%	ENGINEERING	1.61%
TECHNOLOGIES	0.69%	LONDON	1.60%
CREATIVE	0.69%	CARE	1.45%
ASSOCIATES	0.58%	J	1.45%
UNIGRAM	0.58%	GLOBAL	1.44%
SYSTEMS	0.58%	INVESTMENTS	1.43%
MEDIA	0.58%	IT	1.41%
WH	0.58%	PROPERTIES	1.36%
DEVELOPMENTS	0.46%	BUILDING	1.34%
4	0.46%	M	1.30%
PURE	0.46%	ELECTRICAL	1.28%
COMMUNITY	0.46%	S	1.24%
BUSINESS	0.46%	INTERNATIONAL	1.23%
HOLDINGS	0.46%	SYSTEMS	1.23%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	187	202,798
7222 - Other software consultancy and supply	126	7,000
7487 - Other business activities	113	60,968
82990 - Other business support service activities not elsewhere classified	44	30,253
70229 - Management consultancy activities other than financial management	39	16,150
7414 - Business & management consultancy	32	12,916
7499 - Non-trading company	28	11,316
99999 - Dormant Company	24	18,336
62020 - Information technology consultancy activities	21	10,246
9999 - Dormant Company	20	19,765
74990 - Non-trading company	19	8,695
74909 - Other professional, scientific and technical activities not elsewhere classified	16	7,788
62090 - Other information technology service activities	13	6,996
9305 - Other service activities	13	8,740
62012 - Business and domestic software development	12	3,168
69201 - Accounting and auditing activities	10	3,436
7440 - Advertising	9	1,814
7260 - Other computer related activities	7	7,789
47910 - Retail sale via mail order houses or via Internet	7	2,197
74100 - specialised design activities	7	1,380