Warwick

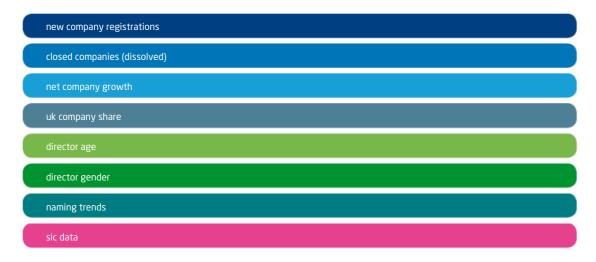
2011 half year business confidence report



headlines

- The first half of 2011 saw a new record in company registrations in Warwick when compared to any previous first half year.
- The first half of 2011 was a record first half year for company registrations in Warwick when compared to any half year in history.

contents



The first half of 2011 saw a new record in company registrations in Warwick when compared to any previous first half year.

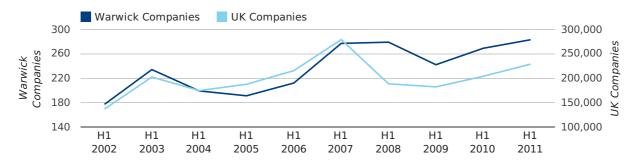
The first half of 2011 was a record first half year for company registrations in Warwick when compared to any half year in history.

In the first half of 2011 a total of 283 companies were formed in Warwick. This figure is 5.2% higher than last year, which compares badly to the UK wide figure of 12.3%.

The highest total for a first half year in Warwick occurred in 2011 when a total of 283 were formed.

| HALF YEAR (JAN-JUN) | WARWICK | UK |
|---------------------|------------|----------------|
| 2011 | 283 | 228,735 |
| 2010 | 269 | 203,749 |
| % CHANGE | 5.2% | 12.3% |
| RECORD YEAR | 2011 (283) | 2007 (279,097) |

new companies by half year



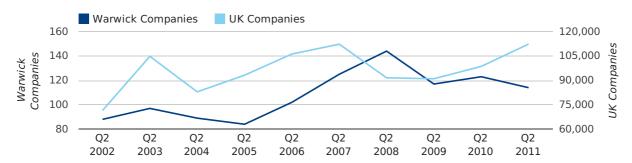
Quarterly Data (Q2 Apr-Jun 2011)

A total of 114 companies were registered in Warwick during the second quarter of 2011 (Apr 2011 - Jun 2011).

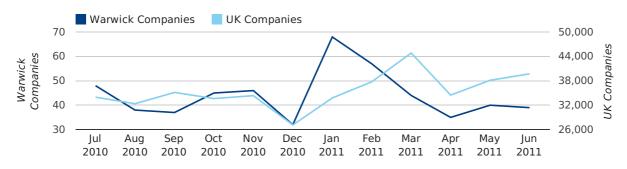
This figure is a decrease of 7.3% versus the same period last year (Q2 2010). This figure compares badly to the UK as a whole, which saw an increase of 13.9% against the same period last year.

| SECOND QUARTER (APR 2011 - JUN 2011) | WARWICK | UK |
|--------------------------------------|------------|----------------|
| 2011 | 114 | 112,344 |
| 2010 | 123 | 98,612 |
| % CHANGE | -7.3% | 13.9% |
| RECORD YEAR | 2008 (144) | 2011 (112,344) |

new companies by quarter



new companies by month



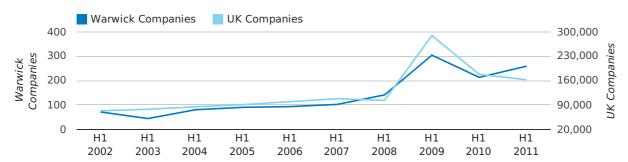
| | APRIL | MAY | JUNE |
|-----------------------|-----------|-----------|-----------|
| NEW COMPANIES IN 2011 | 35 | 40 | 39 |
| NEW COMPANIES IN 2010 | 48 | 38 | 37 |
| % CHANGE | -27.1% | 5.3% | 5.4% |
| RECORD YEAR | 2008 (49) | 2008 (56) | 2006 (42) |

In the first half of 2011 a total of 259 companies were dissolved in Warwick. This figure is 21.6% higher than last year, which compares badly to the UK wide change of -8.6%.

The highest total for a first half year in Warwick occurred in 2009 when a total of 304 were closed.

| HALF YEAR (JAN-JUN) | WARWICK | UK |
|---------------------|------------|----------------|
| 2011 | 259 | 162,310 |
| 2010 | 213 | 177,631 |
| % CHANGE | 21.6% | -8.6% |
| RECORD YEAR | 2009 (304) | 2009 (289,236) |

dissolved companies by half year



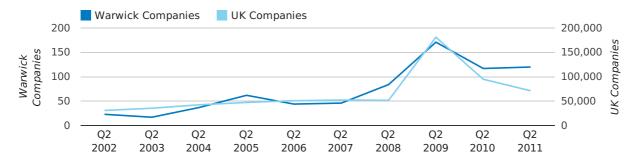
Quarterly Data (Q2 Apr-Jun 2011)

A total of 120 companies were dissolved in Warwick during the second quarter of 2011 (Apr 2011 - Jun 2011).

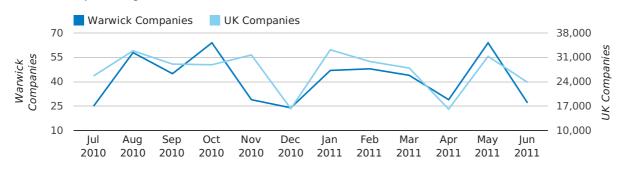
This figure is an increase of 2.6% versus the same period last year (Q2 2010). This figure compares poorly to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

| SECOND QUARTER (APR 2011 - JUN 2011) | WARWICK | UK |
|--------------------------------------|------------|----------------|
| 2011 | 120 | 71,324 |
| 2010 | 117 | 94,954 |
| % CHANGE | 2.6% | -24.9% |
| RECORD YEAR | 2009 (171) | 2009 (181,176) |

dissolved companies by quarter



dissolved companies by month

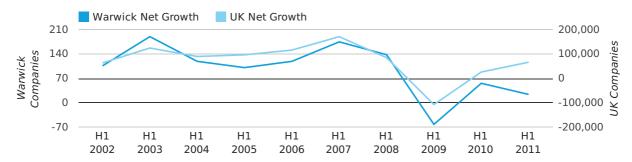


| | APRIL | MAY | JUNE |
|--------------------------|-----------|-----------|-----------|
| CLOSED COMPANIES IN 2011 | 29 | 64 | 27 |
| CLOSED COMPANIES IN 2010 | 21 | 50 | 46 |
| % CHANGE | 38.1% | 28.0% | -41% |
| RECORD YEAR | 2008 (59) | 2009 (76) | 2009 (54) |

In the first half of 2011 the company register for Warwick increased by 24 companies. This figure is 57.1% lower than last year, which compares badly to a UK increase of 154.3%.

| HALF YEAR (JAN-JUN) | WARWICK | UK |
|---------------------|------------|----------------|
| 2011 | 24 | 66,425 |
| 2010 | 56 | 26,118 |
| % CHANGE | -57.1% | 154.3% |
| RECORD YEAR | 2003 (190) | 2007 (171,296) |

net growth by half year



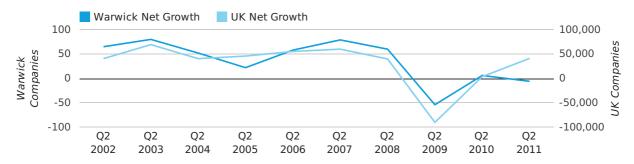
Quarterly Data (Q2 Apr-Jun 2011)

Net company growth for Warwick during the second quarter of 2011 (Apr 2011 - Jun 2011) was -6 companies.

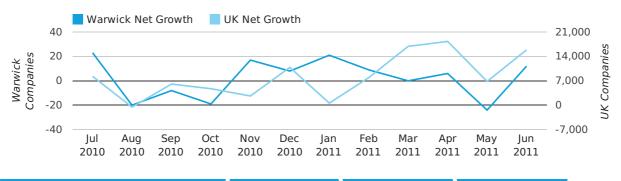
This represents a decrease of 200.0% on the same period last year.

| SECOND QUARTER (APR 2011 - JUN 2011) | WARWICK | UK |
|--------------------------------------|-----------|---------------|
| 2011 | -6 | 41,020 |
| 2010 | 6 | 3,658 |
| % CHANGE | -200.0% | 1,021.4% |
| RECORD YEAR | 2003 (80) | 2003 (69,274) |

net growth by quarter



net growth by month

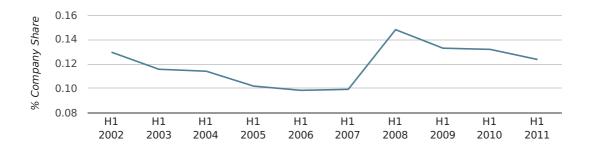


| | APRIL | MAY | JUNE |
|--------------------|-----------|-----------|-----------|
| NET GROWTH IN 2011 | 6 | -24 | 12 |
| NET GROWTH IN 2010 | 27 | -12 | -9 |
| % CHANGE | -77.8% | 100.0% | -233.3% |
| RECORD YEAR | 2002 (37) | 2003 (42) | 2008 (31) |

In the first half of 2011 Warwick formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

| HALF YEAR (JAN-JUN) | WARWICK |
|--------------------------|-------------|
| 2011 | 0.1% |
| 2010 | 0.1% |
| 2009 | 0.1% |
| 2008 | 0.1% |
| 2007 | 0.1% |
| RECORD YEAR (SINCE 1960) | 1969 (0.3%) |

company share by half year

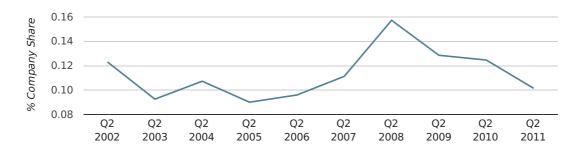


Quarterly Data (Q2 Apr-Jun 2011)

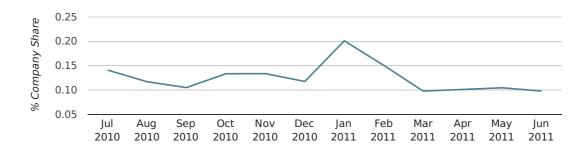
In the second quarter of 2011, Warwick formed 0.1% of all UK companies.

| SECOND QUARTER (APR 2011 - JUN 2011) | WARWICK |
|--------------------------------------|-------------|
| 2011 | 0.1% |
| 2010 | 0.1% |
| 2009 | 0.1% |
| 2008 | 0.2% |
| 2007 | 0.1% |
| RECORD YEAR (SINCE 1960) | 1961 (0.3%) |

company share by quarter



company share by month



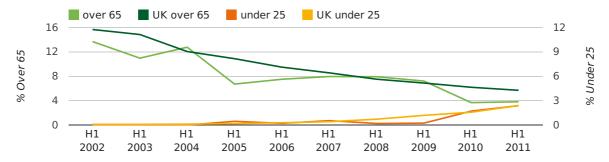
| | APRIL | MAY | JUNE |
|----------------------------|-------------|-------------|-------------|
| UK FORMATION SHARE IN 2011 | 0.1% | 0.1% | 0.1% |
| UK FORMATION SHARE IN 2010 | 0.1% | 0.1% | 0.1% |
| % CHANGE | -29.4% | -17.1% | -6.6% |
| RECORD YEAR | 1973 (0.4%) | 1961 (0.8%) | 1976 (0.3%) |

The average age of a director in the first half of 2011 was 45.8.

The percentage of directors under the age of 25 was 2.4% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 3.8% compared to the UK figure of 4.3%.

director age by half year



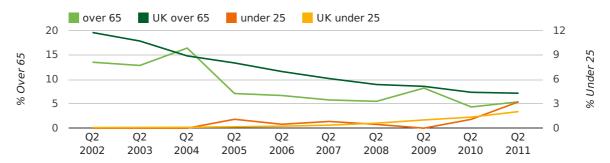
Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 46.2.

The percentage of directors under the age of 25 was 3.2% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 5.4% compared to the UK figure of 4.3%.

director age by quarter



The record first half year for female directors in Warwick was 1861 when 40.0% of all directors were female.

23.5% of all director appointments in Warwick in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year



Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Warwick was in 1866 when 66.7% of all directors were female.

28.0% of all director appointments in Warwick in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

director gender by quarter



Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

| WORD | PERCENTAGE | UK WORD | UK PERCENTAGE |
|--------------|------------|--------------|---------------|
| ACCOUNTANCY | 10.00% | CONSULTING | 5.09% |
| CPM | 9.89% | MANAGEMENT | 4.86% |
| CONSULTING | 1.15% | CONSULTANCY | 3.17% |
| MANAGEMENT | 1.03% | PROPERTY | 2.43% |
| SBM | 0.80% | TRADING | 2.05% |
| CONSULTANTS | 0.80% | DESIGN | 1.94% |
| PROPERTY | 0.69% | ASSOCIATES | 1.92% |
| CONSULTANCY | 0.69% | BUSINESS | 1.87% |
| ASSOCIATES | 0.69% | CONSTRUCTION | 1.77% |
| MEDIA | 0.69% | CONSULTANTS | 1.76% |
| (WARWICK) | 0.69% | MEDIA | 1.73% |
| TECHNOLOGIES | 0.69% | ENGINEERING | 1.67% |
| CONSTRUCTION | 0.57% | LONDON | 1.60% |
| UNIGRAM | 0.57% | GLOBAL | 1.46% |
| COMMUNITY | 0.57% | J | 1.44% |
| S | 0.46% | CARE | 1.44% |
| ENERGY | 0.46% | INVESTMENTS | 1.42% |
| GROUP | 0.46% | IT | 1.39% |
| WH | 0.46% | BUILDING | 1.32% |
| ENGINEERING | 0.46% | PROPERTIES | 1.31% |
| CREATIVE | 0.46% | ELECTRICAL | 1.30% |
| HOLDINGS | 0.46% | М | 1.27% |
| DESIGN | 0.46% | S | 1.23% |
| HIRE | 0.46% | ENTERPRISES | 1.20% |
| BUSINESS | 0.34% | SYSTEMS | 1.20% |

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Previous 36 months, excluding companies less than 12 months old

| SIC CODE | NUMBER OF COMPANIES | UK COMPANIES |
|--|------------------------|-----------------|
| None Supplied | 187 | 202,072 |
| 7487 - Other business activities | 130 | 60,758 |
| 7222 - Other software consultancy and supply | 96 | 7,143 |
| 82990 - Other business support service activities not elsewhere classified | 42 | 30,647 |
| 70229 - Management consultancy activities other than financial management | 33 | 16,419 |
| 7414 - Business & management consultancy | 30 | 13,053 |
| 99999 - Dormant Company | 28 | 18,918 |
| 7499 - Non-trading company | 27 | 10,955 |
| 74990 - Non-trading company | 21 | 8,481 |
| 9999 - Dormant Company | 20 | 20,111 |
| 62020 - Information technology consultancy activities | 20 | 10,545 |
| 62090 - Other information technology service activities | 12 | 7,095 |
| 74909 - Other professional, scientific and technical activities not elsewhere classified | 12 | 7,835 |
| 9305 - Other service activities | 11 | 9,063 |
| 62012 - Business and domestic software development | 10 | 3,262 |
| 7415 - Holding companies including head offices | 9 | 1,771 |
| 69201 - Accounting and auditing activities | 9 | 3,394 |
| 7260 - Other computer related activities | 8 | 7,849 |
| 61900 - Other telecommunications activities | 6 | 1,223 |
| 41100 - Development of building projects | 6 | 3,852 |