

# Waterlooville

2011 half year business confidence report



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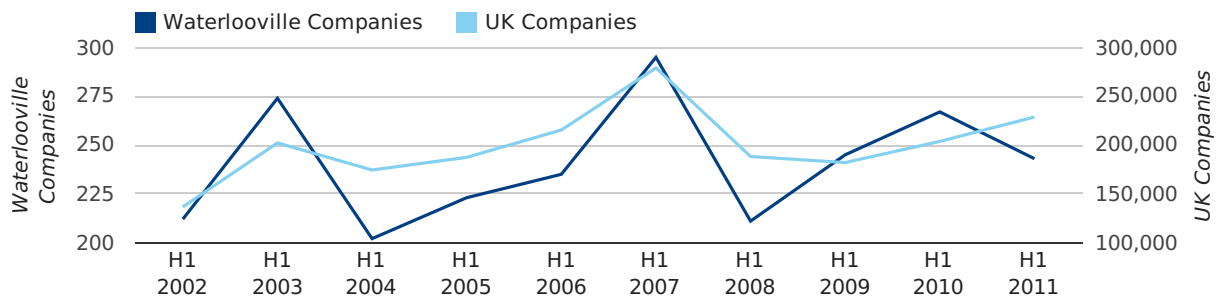
### Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 243 companies were formed in Waterlooville. This figure is 9.0% lower than last year, which compares badly to the UK wide figure of 12.3%.

The highest total for a first half year in Waterlooville occurred in 2007 when a total of 295 were formed.

HALF YEAR (JAN-JUN)	WATERLOOVILLE	UK
2011	243	228,735
2010	267	203,749
% CHANGE	-9.0%	12.3%
RECORD YEAR	2007 (295)	2007 (279,097)

### new companies by half year



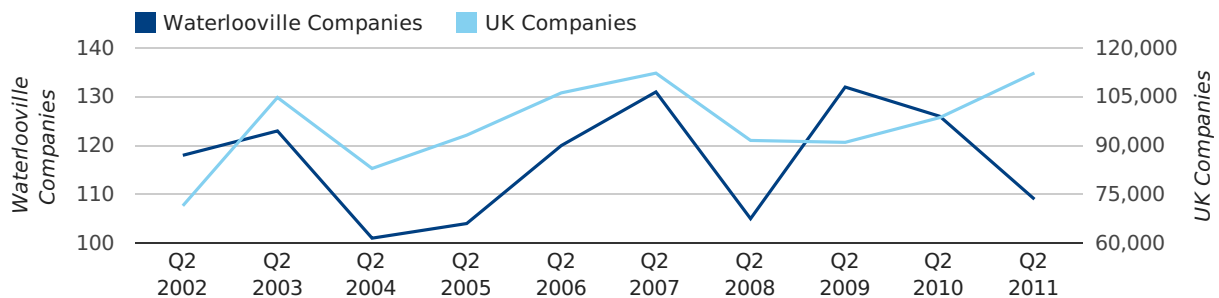
### Quarterly Data (Q2 Apr-Jun 2011)

A total of 109 companies were registered in Waterlooville during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 13.5% versus the same period last year (Q2 2010). This figure compares badly to the UK as a whole, which saw an increase of 13.9% against the same period last year.

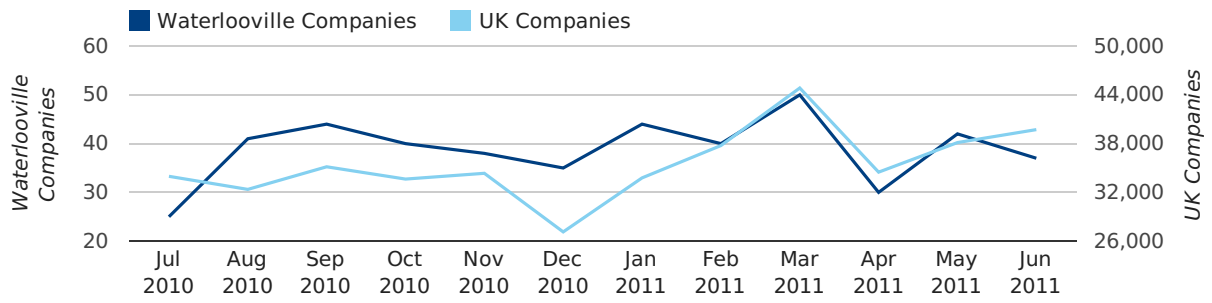
SECOND QUARTER (APR 2011 - JUN 2011)	WATERLOOVILLE	UK
2011	109	112,344
2010	126	98,612
% CHANGE	-13.5%	13.9%
RECORD YEAR	2009 (132)	2011 (112,344)

### new companies by quarter



# Monthly Data (Apr, May & Jun 2011)

## new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2011	30	42	37
NEW COMPANIES IN 2010	29	47	50
% CHANGE	3.4%	-10.6%	-26.0%
RECORD YEAR	2009 (55)	2002 (67)	2010 (50)

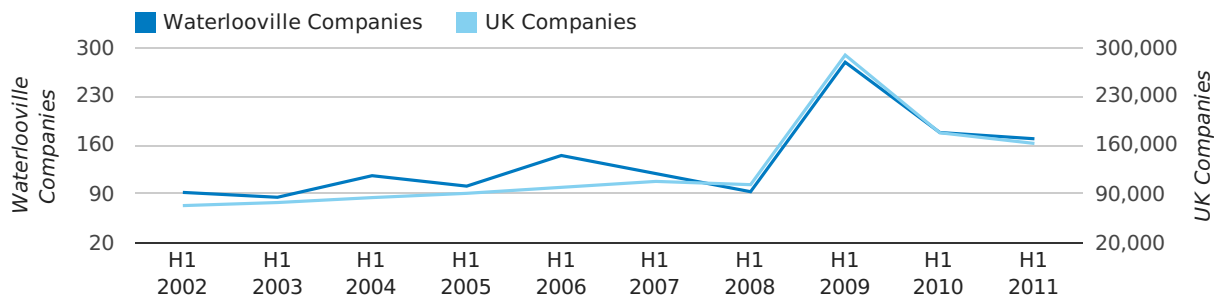
### Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 169 companies were dissolved in Watlooville. This figure is 5.1% lower than last year, which compares badly to the UK wide change of -8.6%.

The highest total for a first half year in Watlooville occurred in 2009 when a total of 279 were closed.

HALF YEAR (JAN-JUN)	WATERLOOVILLE	UK
2011	169	162,310
2010	178	177,631
% CHANGE	-5.1%	-8.6%
RECORD YEAR	2009 (279)	2009 (289,236)

### dissolved companies by half year



### Quarterly Data (Q2 Apr-Jun 2011)

A total of 87 companies were dissolved in Watlooville during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 10.3% versus the same period last year (Q2 2010). This figure compares poorly to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	WATERLOOVILLE	UK
2011	87	71,324
2010	97	94,954
% CHANGE	-10.3%	-24.9%
RECORD YEAR	2009 (160)	2009 (181,176)

### dissolved companies by quarter



# Monthly Data (Apr, May & Jun 2011)

## dissolved companies by month



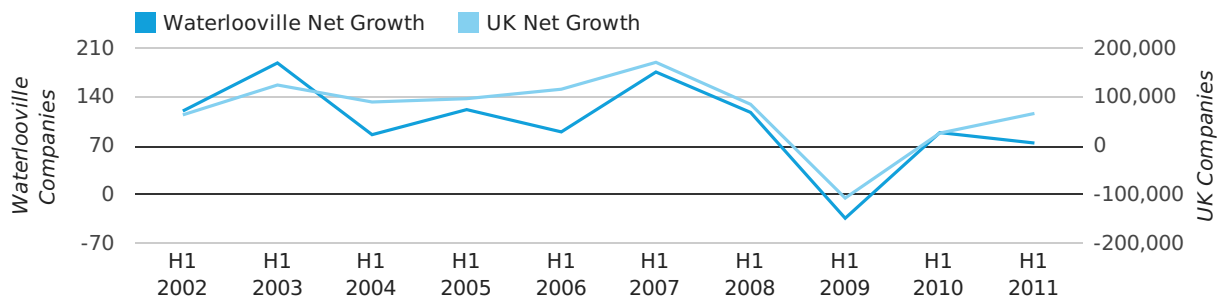
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2011	26	30	31
CLOSED COMPANIES IN 2010	18	37	42
% CHANGE	44.4%	-18.9%	-26%
RECORD YEAR	2009 (44)	2009 (64)	2009 (52)

### Half Year Data (Jan-Jun 2011)

In the first half of 2011 the company register for Waterlooville increased by 74 companies. This figure is 16.9% lower than last year, which compares badly to a UK increase of 154.3%.

HALF YEAR (JAN-JUN)	WATERLOOVILLE	UK
2011	74	66,425
2010	89	26,118
% CHANGE	-16.9%	154.3%
RECORD YEAR	2003 (189)	2007 (171,296)

### net growth by half year



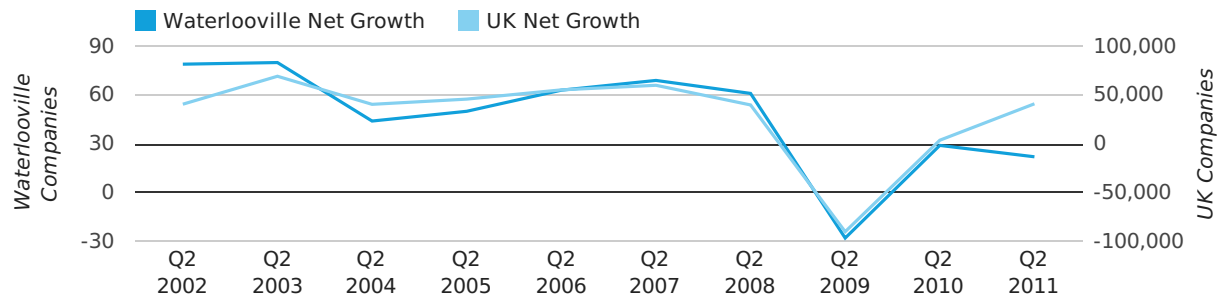
### Quarterly Data (Q2 Apr-Jun 2011)

Net company growth for Waterlooville during the second quarter of 2011 (Apr 2011 - Jun 2011) was 22 companies.

This represents a decrease of 24.1% on the same period last year.

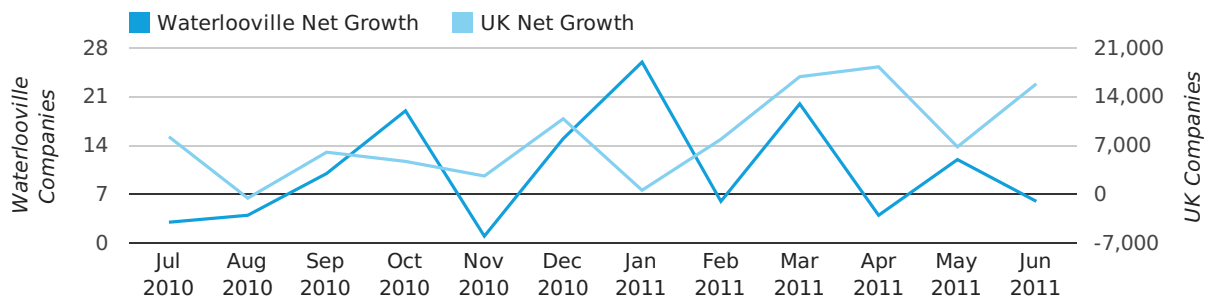
SECOND QUARTER (APR 2011 - JUN 2011)	WATERLOOVILLE	UK
2011	22	41,020
2010	29	3,658
% CHANGE	-24.1%	1,021.4%
RECORD YEAR	2003 (80)	2003 (69,274)

### net growth by quarter



# Monthly Data (Apr, May & Jun 2011)

## net growth by month



	APRIL	MAY	JUNE
NET GROWTH IN 2011	4	12	6
NET GROWTH IN 2010	11	10	8
% CHANGE	-63.6%	20.0%	-25.0%
RECORD YEAR	2005 (38)	2002 (50)	2003 (26)

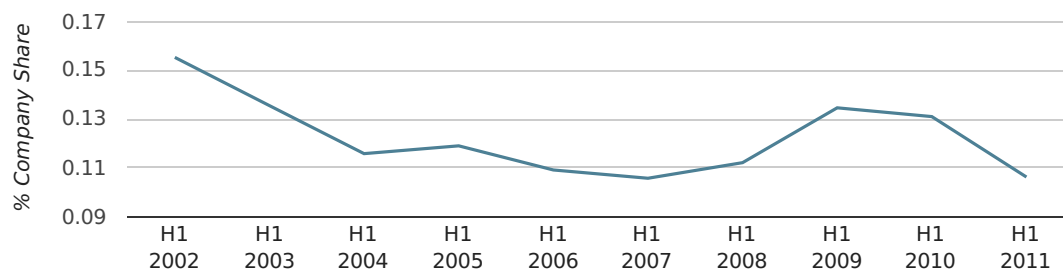


### Half Year Data (Jan-Jun 2011)

In the first half of 2011 Waterlooille formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JAN-JUN)	WATERLOOVILLE
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	2002 (0.2%)

#### company share by half year

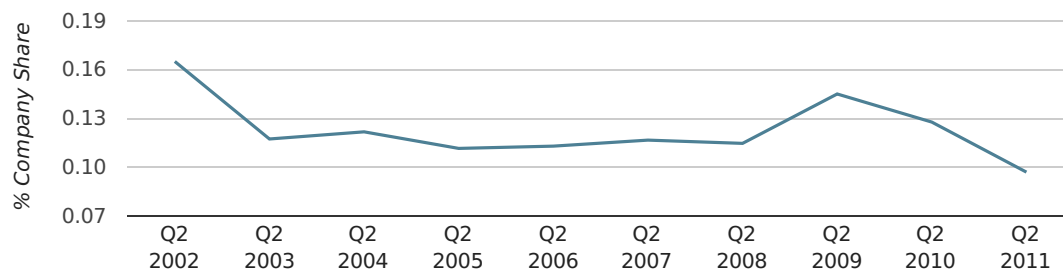


### Quarterly Data (Q2 Apr-Jun 2011)

In the second quarter of 2011, Waterlooille formed 0.1% of all UK companies.

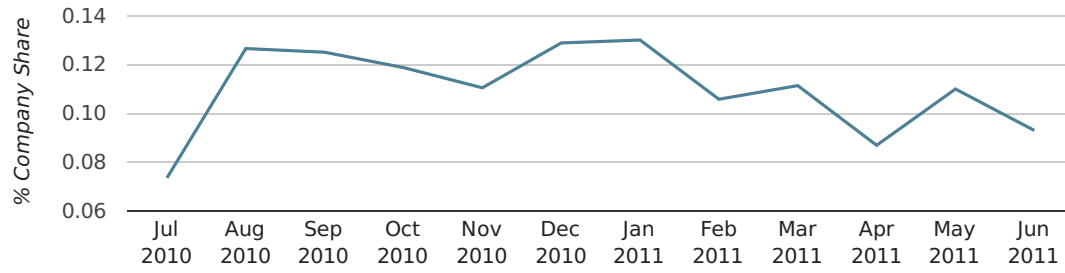
SECOND QUARTER (APR 2011 - JUN 2011)	WATERLOOVILLE
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1963 (0.2%)

#### company share by quarter



## Monthly Data (Apr, May & Jun 2011)

### company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.2%	0.1%
% CHANGE	0.1%	-29.6%	-34.5%
RECORD YEAR	1963 (0.4%)	1960 (0.3%)	1960 (0.3%)

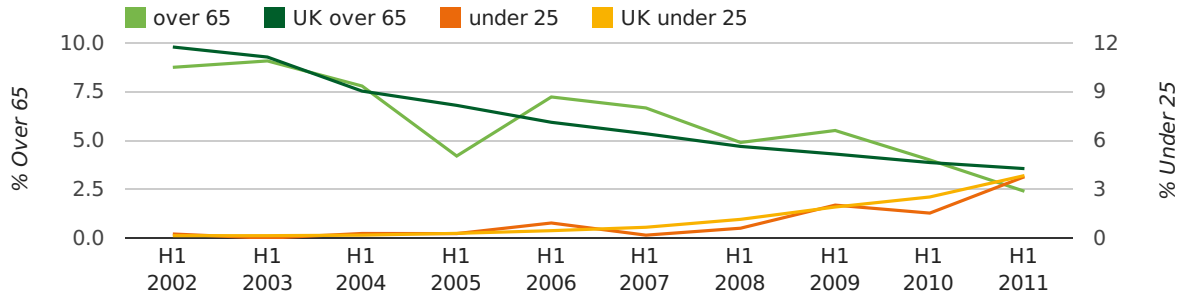
### Half Year Data (Jan-Jun 2011)

The average age of a director in the first half of 2011 was 44.6.

The percentage of directors under the age of 25 was 3.8% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 2.4% compared to the UK figure of 4.3%.

#### director age by half year



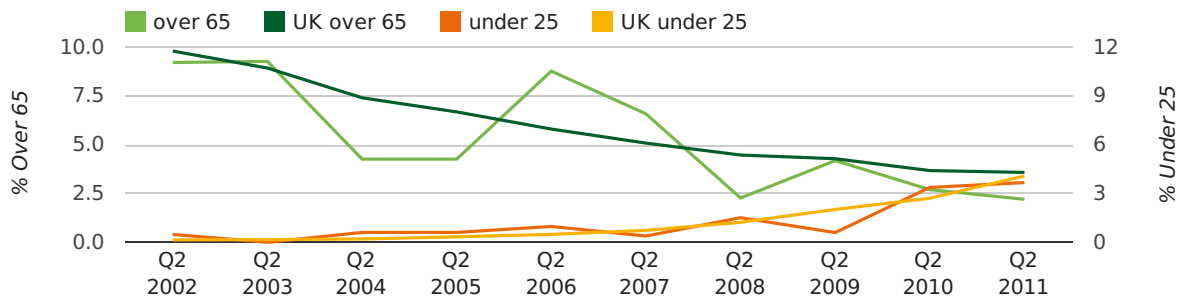
### Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 45.1.

The percentage of directors under the age of 25 was 3.7% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 2.2% compared to the UK figure of 4.3%.

#### director age by quarter

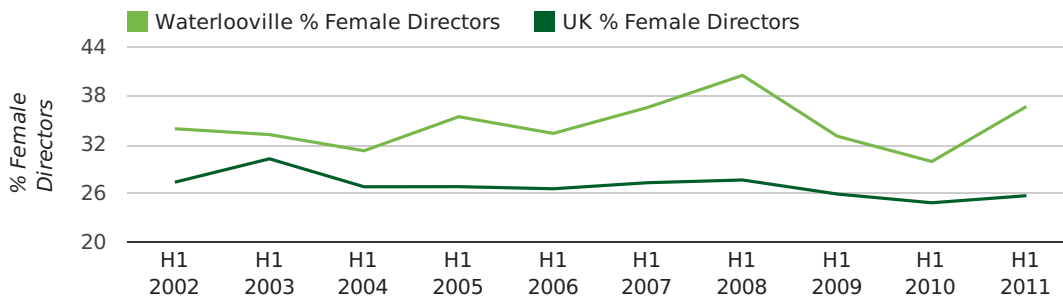


### Half Year Data (Jan-Jun 2011)

The record first half year for female directors in Waterloooville was 1861 when 40.0% of all directors were female.

36.7% of all director appointments in Waterloooville in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

#### director gender by half year

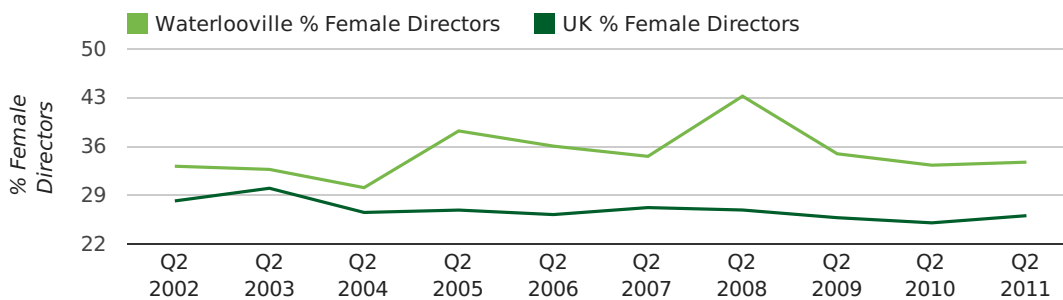


### Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Waterloooville was in 1866 when 66.7% of all directors were female.

33.8% of all director appointments in Waterloooville in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

#### director gender by quarter



Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	1.44%	CONSULTING	5.09%
MANAGEMENT	0.96%	MANAGEMENT	4.86%
PROPERTY	0.96%	CONSULTANCY	3.17%
CONSULTANTS	0.84%	PROPERTY	2.43%
BUSINESS	0.84%	TRADING	2.05%
ASSOCIATES	0.72%	DESIGN	1.94%
J	0.72%	ASSOCIATES	1.92%
CARE	0.72%	BUSINESS	1.87%
ELECTRICAL	0.72%	CONSTRUCTION	1.77%
CONSULTANCY	0.72%	CONSULTANTS	1.76%
D	0.72%	MEDIA	1.73%
DESIGN	0.60%	ENGINEERING	1.67%
C	0.60%	LONDON	1.60%
SOLAR	0.60%	GLOBAL	1.46%
Z	0.60%	J	1.44%
L	0.60%	CARE	1.44%
HAIR	0.60%	INVESTMENTS	1.42%
S	0.60%	IT	1.39%
HAMPSHIRE	0.60%	BUILDING	1.32%
PORTSMOUTH	0.60%	PROPERTIES	1.31%
BUILDING	0.60%	ELECTRICAL	1.30%
CONSTRUCTION	0.60%	M	1.27%
CONTRACTING	0.60%	S	1.23%
MOBILE	0.48%	ENTERPRISES	1.20%
NEW	0.48%	SYSTEMS	1.20%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	153	202,072
7487 - Other business activities	78	60,758
9999 - Dormant Company	39	20,111
82990 - Other business support service activities not elsewhere classified	29	30,647
70229 - Management consultancy activities other than financial management	27	16,419
74990 - Non-trading company	23	8,481
99999 - Dormant Company	23	18,918
74909 - Other professional, scientific and technical activities not elsewhere classified	20	7,835
4521 - General construction & civil engineering	16	5,928
7414 - Business & management consultancy	15	13,053
43210 - Electrical installation	13	3,085
7260 - Other computer related activities	12	7,849
62020 - Information technology consultancy activities	12	10,545
7499 - Non-trading company	11	10,955
62090 - Other information technology service activities	11	7,095
96020 - Hairdressing and other beauty treatment	10	2,091
86230 - Dental practice activities	10	1,407
4534 - Other building installation	10	2,274
43999 - Other specialised construction activities not elsewhere classified	9	3,050
7415 - Holding companies including head offices	8	1,771