

Waterlooville

q3 2011 business confidence report



headlines

- Q3 2011 saw a new record in company registrations in Waterlooville when compared to any previous Q3.
- August 2011 saw a new record in company registrations in Waterlooville when compared to any previous August.
- July 2011 saw a new record in company closures in Waterlooville when compared to any previous July.
- August 2011 saw a new record in net growth in Waterlooville when compared to any previous August.

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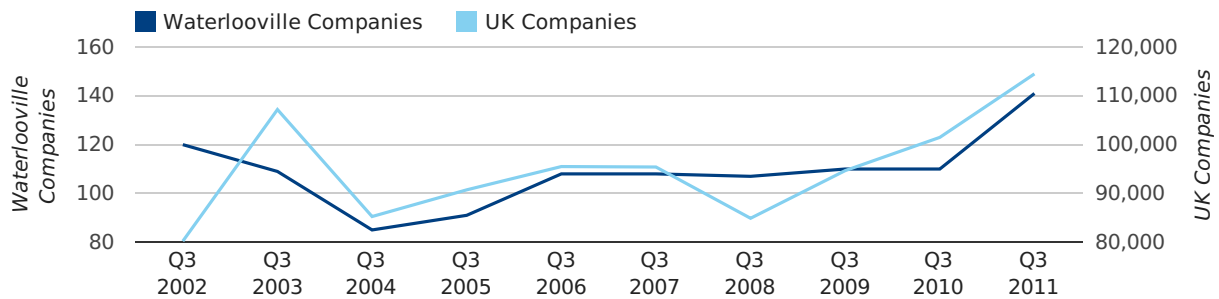
Q3 2011 saw a new record in company registrations in Waterlooville when compared to any previous Q3.

A total of 141 companies were registered in Waterlooville during the third quarter of 2011 (Jul 2011 - Sep 2011).

This figure is an increase of 28.2% versus the same period last year (Q3 2010). This figure compares well to the UK as a whole, which saw an increase of 12.8% against the same period last year.

THIRD QUARTER (JUL 2011 - SEP 2011)	WATERLOOVILLE	UK
2011	141	114,512
2010	110	101,492
% CHANGE	28.2%	12.8%
RECORD YEAR	2011 (141)	2011 (114,512)

new companies by quarter



Monthly Data (Jul, Aug & Sep 2011)

August 2011 saw a new record in company registrations in Waterlooville when compared to any previous August.

new companies by month



	JULY	AUGUST	SEPTEMBER
NEW COMPANIES IN 2011	41	57	43
NEW COMPANIES IN 2010	25	41	44
% CHANGE	64.0%	39.0%	-2.3%
RECORD YEAR	2003 (43)	2011 (57)	2006 (46)

Quarterly Data (Q3 Jul-Sep 2011)

A total of 83 companies were dissolved in Waterlooville during the third quarter of 2011 (Jul 2011 - Sep 2011).

This figure is a decrease of 10.8% versus the same period last year (Q3 2010). This figure compares poorly to the UK as a whole, which saw a decrease of 17.6% against the same period last year.

THIRD QUARTER (JUL 2011 - SEP 2011)	WATERLOOVILLE	UK
2011	83	72,230
2010	93	87,705
% CHANGE	-10.8%	-17.6%
RECORD YEAR	2009 (108)	2009 (159,401)

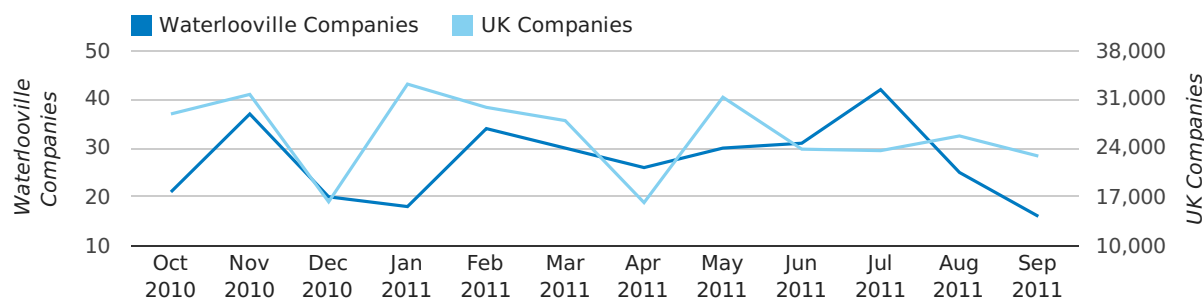
dissolved companies by quarter



Monthly Data (Jul, Aug & Sep 2011)

July 2011 saw a new record in company closures in Waterlooville when compared to any previous July.

dissolved companies by month



	JULY	AUGUST	SEPTEMBER
CLOSED COMPANIES IN 2011	42	25	16
CLOSED COMPANIES IN 2010	22	37	34
% CHANGE	90.9%	-32.4%	-53%
RECORD YEAR	2011 (42)	2008 (67)	2009 (56)

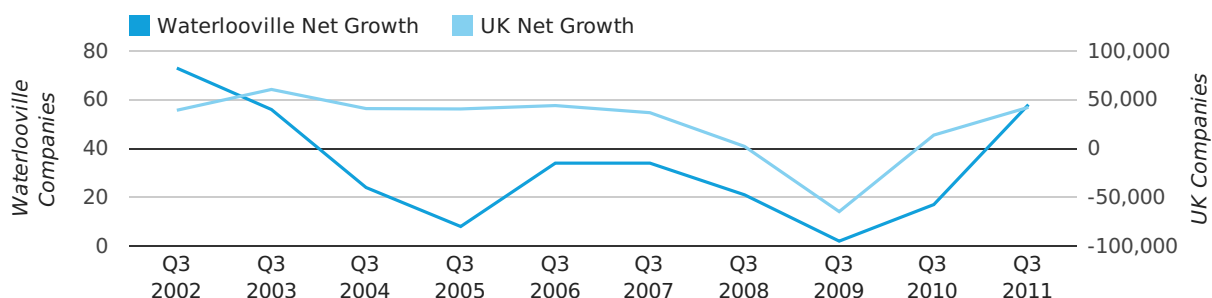
Quarterly Data (Q3 Jul-Sep 2011)

Net company growth for Waterlooville during the third quarter of 2011 (Jul 2011 - Sep 2011) was 58 companies.

This represents an increase of 241.2% on the same period last year.

THIRD QUARTER (JUL 2011 - SEP 2011)	WATERLOOVILLE	UK
2011	58	42,282
2010	17	13,787
% CHANGE	241.2%	206.7%
RECORD YEAR	2002 (73)	2003 (60,597)

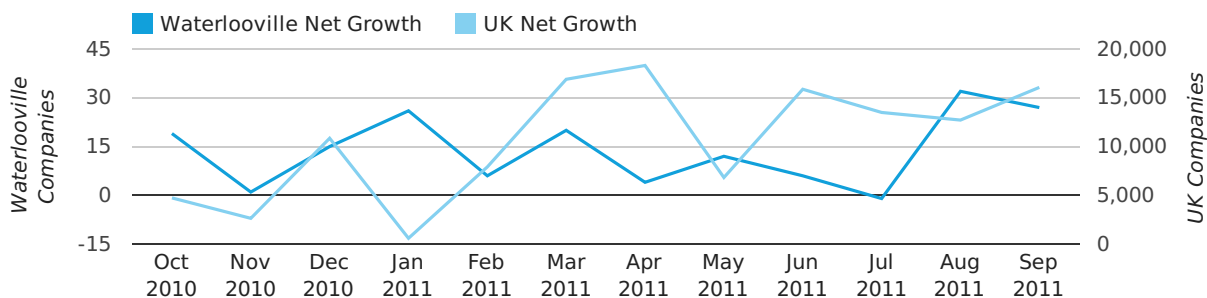
net growth by quarter



Monthly Data (Jul, Aug & Sep 2011)

August 2011 saw a new record in net growth in Waterlooville when compared to any previous August.

net growth by month



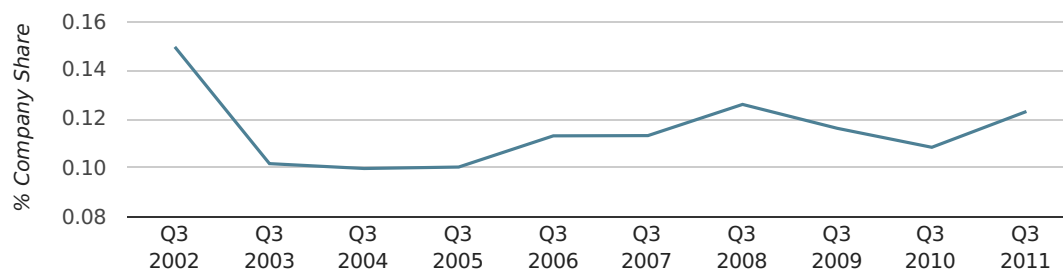
	JULY	AUGUST	SEPTEMBER
NET GROWTH IN 2011	-1	32	27
NET GROWTH IN 2010	3	4	10
% CHANGE	-133.3%	700.0%	170.0%
RECORD YEAR	2008 (31)	2011 (32)	2002 (38)

Quarterly Data (Q3 Jul-Sep 2011)

In the third quarter of 2011, Waterloooville formed 0.1% of all UK companies.

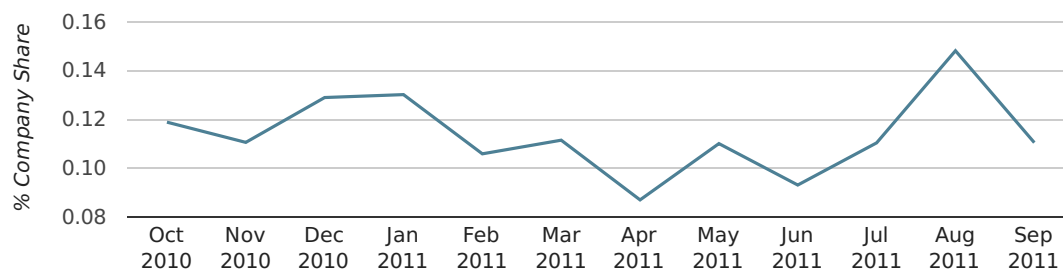
THIRD QUARTER (JUL 2011 - SEP 2011)	WATERLOOVILLE
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1966 (0.3%)

company share by quarter



Monthly Data (Jul, Aug & Sep 2011)

company share by month



	JULY	AUGUST	SEPTEMBER
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	50.0%	17.0%	-11.7%
RECORD YEAR	1968 (0.2%)	1966 (0.5%)	1966 (0.3%)

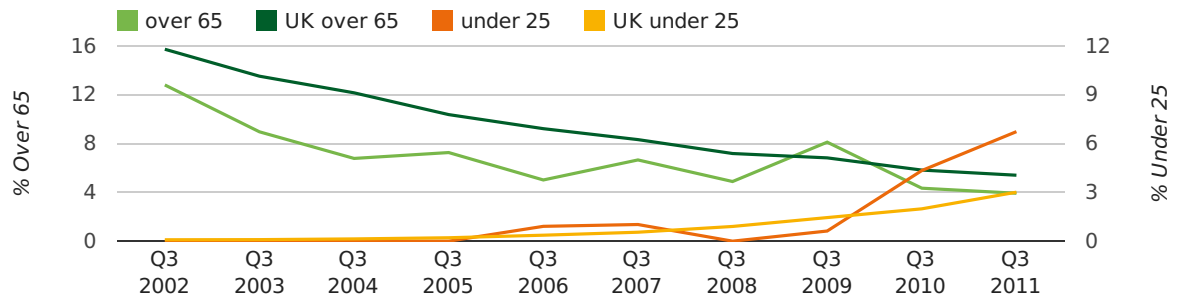
Quarterly Data (Q3 Jul-Sep 2011)

The average age of a director in the third quarter of 2011 was 44.7.

The percentage of directors under the age of 25 was 6.7% compared to the UK figure of 4.0%.

The percentage of directors over the age of 65 was 3.9% compared to the UK figure of 4.1%.

director age by quarter

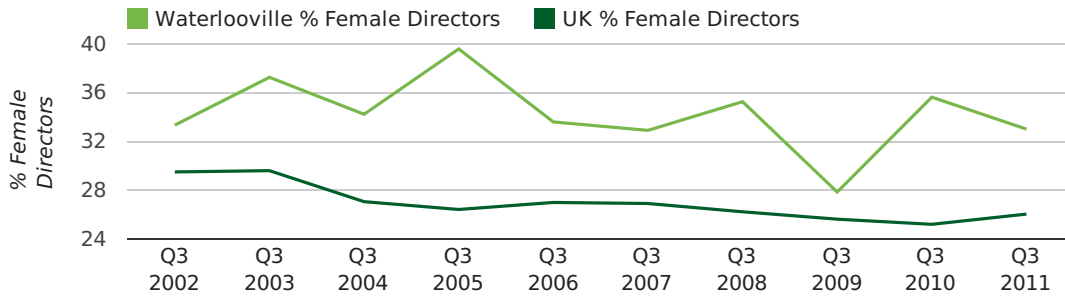


Quarterly Data (Q3 Jul-Sep 2011)

The record third quarter for female directors in Waterloooville was in 1862 when 50.0% of all directors were female.

33.0% of all director appointments in Waterloooville in the third quarter of 2011 were female. This compares to a UK average of 26.0% for the same period.

director gender by quarter



Previous 12 months (Sep 2010-Sep 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	1.50%	CONSULTING	5.11%
CONSULTING	1.27%	MANAGEMENT	4.75%
BUSINESS	1.16%	CONSULTANCY	3.19%
HAMPSHIRE	1.04%	PROPERTY	2.41%
PROPERTY	0.92%	TRADING	2.06%
CARE	0.81%	DESIGN	1.94%
J	0.81%	ASSOCIATES	1.85%
ELECTRICAL	0.81%	BUSINESS	1.82%
S	0.81%	CONSULTANTS	1.76%
DEVELOPMENTS	0.81%	ENGINEERING	1.74%
ASSOCIATES	0.69%	MEDIA	1.72%
BUILDING	0.69%	CONSTRUCTION	1.72%
CONSULTANTS	0.69%	LONDON	1.63%
D	0.69%	J	1.47%
CONSULTANCY	0.69%	GLOBAL	1.46%
ROOFING	0.69%	INVESTMENTS	1.43%
DESIGN	0.58%	CARE	1.42%
CONVERSIONS	0.58%	IT	1.38%
G	0.58%	BUILDING	1.30%
C	0.58%	PROPERTIES	1.28%
SOLAR	0.58%	ELECTRICAL	1.27%
HOUSE	0.58%	M	1.25%
CONTRACTING	0.58%	ENERGY	1.22%
PROFESSIONAL	0.58%	TRAINING	1.21%
GREEN	0.46%	S	1.21%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	161	204,493
7487 - Other business activities	80	65,177
9999 - Dormant Company	40	22,587
82990 - Other business support service activities not elsewhere classified	28	29,245
70229 - Management consultancy activities other than financial management	26	15,760
74990 - Non-trading company	23	8,064
99999 - Dormant Company	22	18,281
74909 - Other professional, scientific and technical activities not elsewhere classified	20	7,551
7414 - Business & management consultancy	19	14,755
4521 - General construction & civil engineering	19	6,321
43210 - Electrical installation	13	2,938
62020 - Information technology consultancy activities	11	10,137
9302 - Hairdressing & other beauty treatment	10	1,706
96020 - Hairdressing and other beauty treatment	10	2,009
7415 - Holding companies including head offices	9	1,904
7260 - Other computer related activities	9	8,686
7499 - Non-trading company	9	11,543
62090 - Other information technology service activities	9	6,798
86230 - Dental practice activities	9	1,365
4533 - Plumbing	8	1,565