

Welling

2011 annual business confidence report



headlines

- 2011 was a record year for company registrations in Welling when compared to any year in history.
- The second half of 2011 saw a new record in company registrations in Welling when compared to any previous second half year.
- The second half of 2011 was a record second half year for company registrations in Welling when compared to any half year in history.
- November 2011 saw a new record in company registrations in Welling when compared to any previous November.
- November 2011 saw a new record in company closures in Welling when compared to any previous November.
- 2011 was a record year for net growth in Welling when compared to any year in history.

contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

sic data

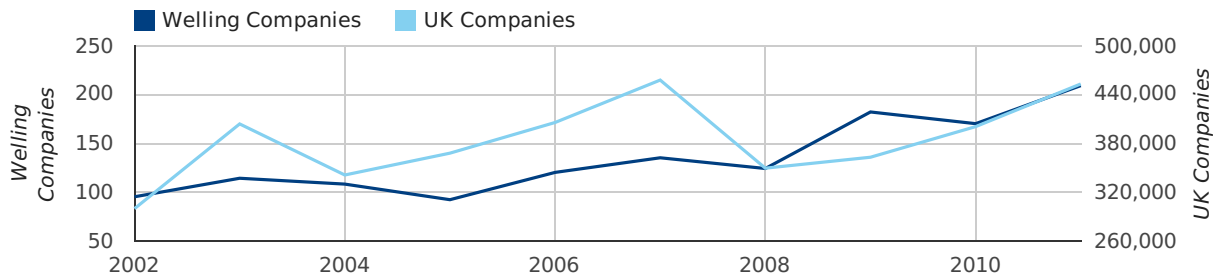
Annual Data (2011)

2011 was a record year for company registrations in Welling when compared to any year in history.

A total of 209 companies were formed in Welling in 2011. This total is 22.9% higher than in 2010 and compares poorly to the UK figure of a 1.3.1% growth compared to 400,358 the previous year.

YEAR	WELLING	UK
2011	209	452,870
2010	170	400,358
2009	182	362,675
2008	124	349,203
2007	135	457,649
RECORD YEAR	2011 (209)	2007 (457,649)

new companies by year



Half Year Data (Jul-Dec 2011)

The second half of 2011 saw a new record in company registrations in Welling when compared to any previous second half year.

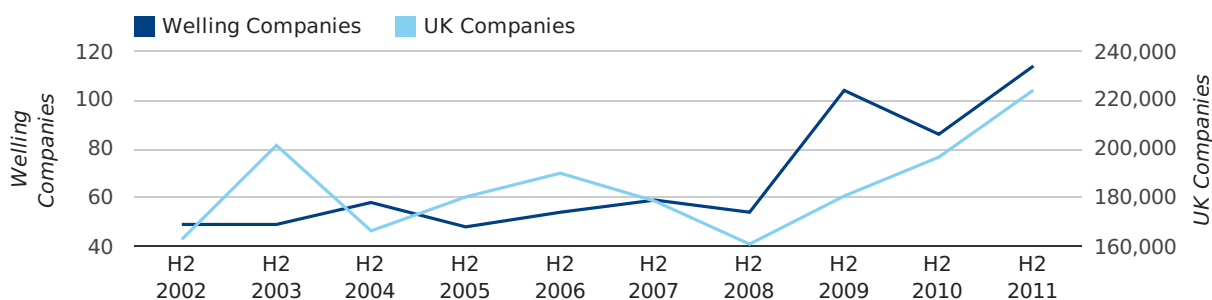
The second half of 2011 was a record second half year for company registrations in Welling when compared to any half year in history.

In the second half of 2011 a total of 114 companies were formed in Welling. This figure is 32.6% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Welling occurred in 2011 when a total of 114 were formed.

HALF YEAR (JUL-DEC)	WELLING	UK
2011	114	224,135
2010	86	196,609
% CHANGE	32.6%	14.0%
RECORD YEAR	2011 (114)	2011 (224,135)

new companies by half year



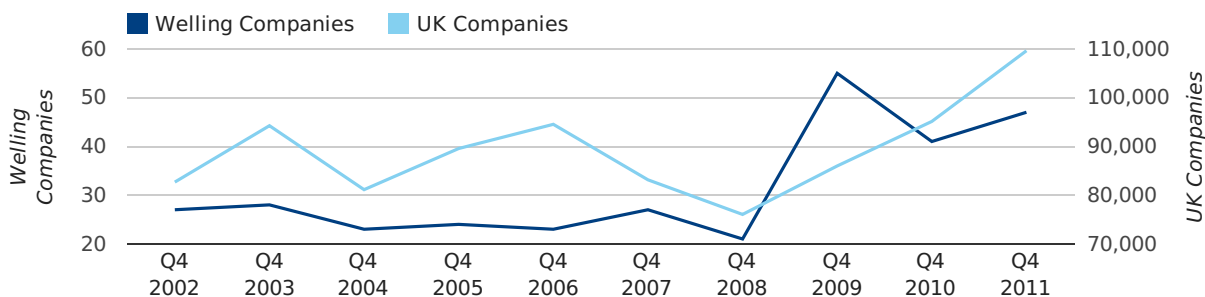
Quarterly Data (Q4 Oct-Dec 2011)

A total of 47 companies were registered in Welling during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 14.6% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	WELLING	UK
2011	47	109,623
2010	41	95,117
% CHANGE	14.6%	15.3%
RECORD YEAR	2009 (55)	2011 (109,623)

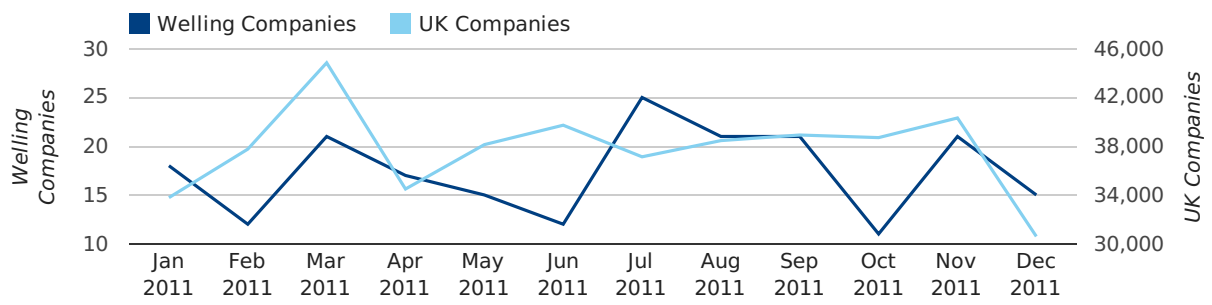
new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in company registrations in Welling when compared to any previous November.

new companies by month



	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	11	21	15
NEW COMPANIES IN 2010	14	12	15
% CHANGE	-21.4%	75.0%	0.0%
RECORD YEAR	2009 (19)	2011 (21)	2009 (16)

Annual Data (2011)

A total of 112 companies were dissolved in Welling in 2011. This total is 1.8% lower than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	WELLING	UK
2011	112	314,523
2010	114	342,232
2009	137	533,773
2008	62	237,901
2007	73	220,295
RECORD YEAR	2009 (137)	2009 (533,773)

dissolved companies by year



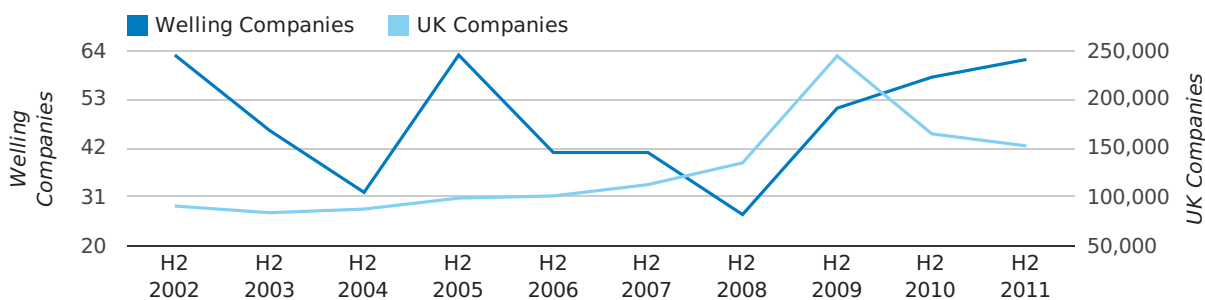
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 62 companies were dissolved in Welling. This figure is 6.9% higher than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Welling occurred in 2002 when a total of 63 were closed.

HALF YEAR (JUL-DEC)	WELLING	UK
2011	62	152,213
2010	58	164,601
% CHANGE	6.9%	-7.5%
RECORD YEAR	2002 (63)	2009 (244,537)

dissolved companies by half year



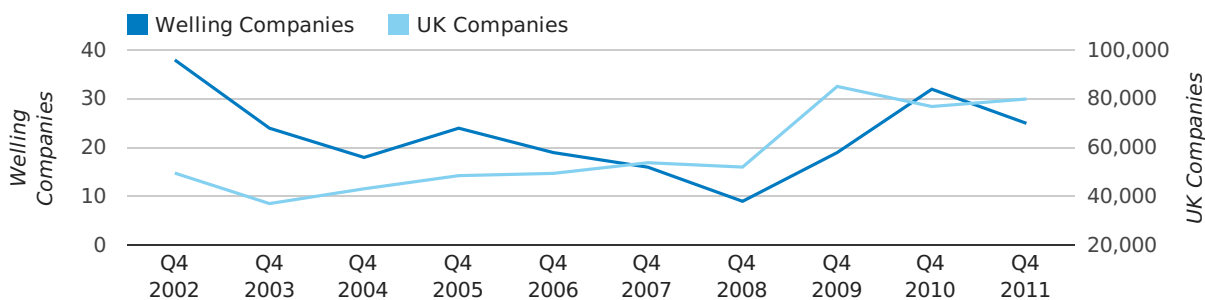
Quarterly Data (Q4 Oct-Dec 2011)

A total of 25 companies were dissolved in Welling during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 21.9% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	WELLING	UK
2011	25	79,983
2010	32	76,896
% CHANGE	-21.9%	4.0%
RECORD YEAR	2002 (38)	2009 (85,136)

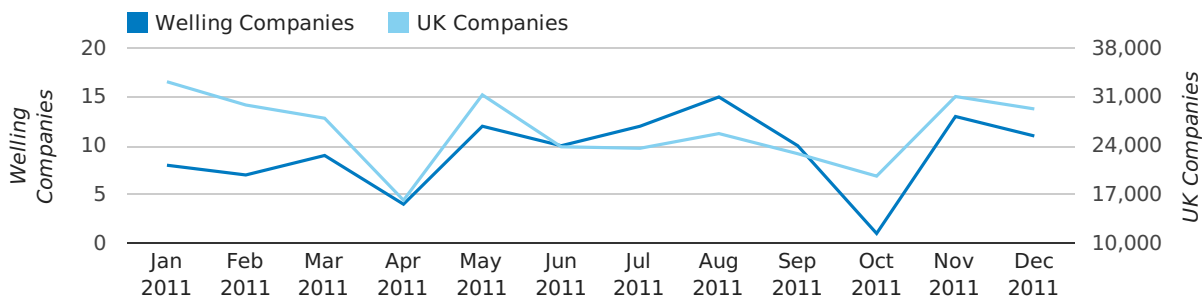
dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in company closures in Welling when compared to any previous November.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	1	13	11
CLOSED COMPANIES IN 2010	15	10	7
% CHANGE	-93.3%	30.0%	57%
RECORD YEAR	2002 (24)	2011 (13)	1998 (12)

Annual Data (2011)

2011 was a record year for net growth in Welling when compared to any year in history.

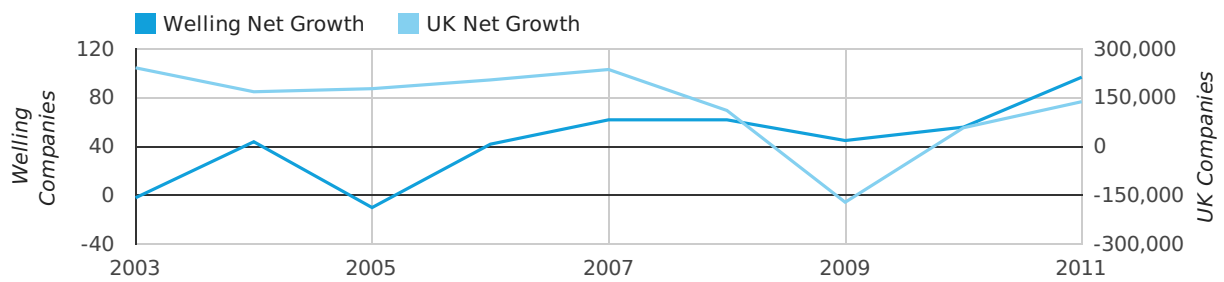
A total of 97 companies were added to the company register for Welling in 2011. This number represents growth of 57.1% which compares favourably to the UK figure of 34.6%.

This number is 41 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2011 when the Welling company register grew by 97 companies.

YEAR	WELLING	UK
2011	97	138,347
2010	56	58,126
2009	45	-171,098
2008	62	111,302
2007	62	237,354
RECORD YEAR	2011 (97)	2003 (242,543)

net growth by year

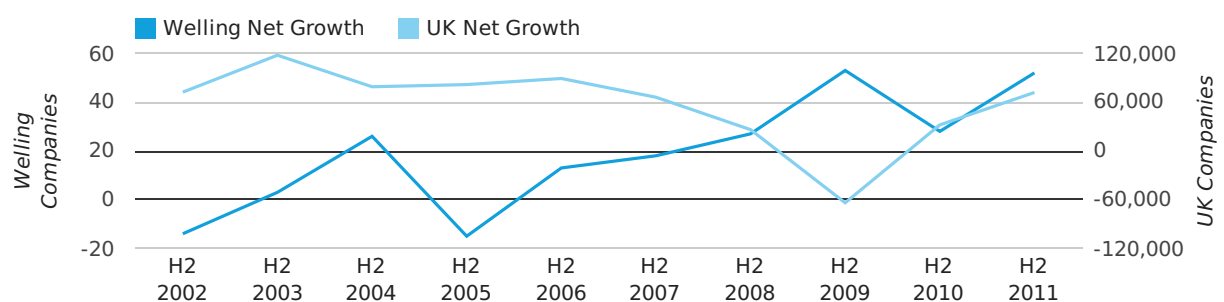


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Welling increased by 52 companies. This figure is 85.7% higher than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	WELLING	UK
2011	52	71,922
2010	28	32,008
% CHANGE	85.7%	124.7%
RECORD YEAR	2009 (53)	2003 (117,772)

net growth by half year



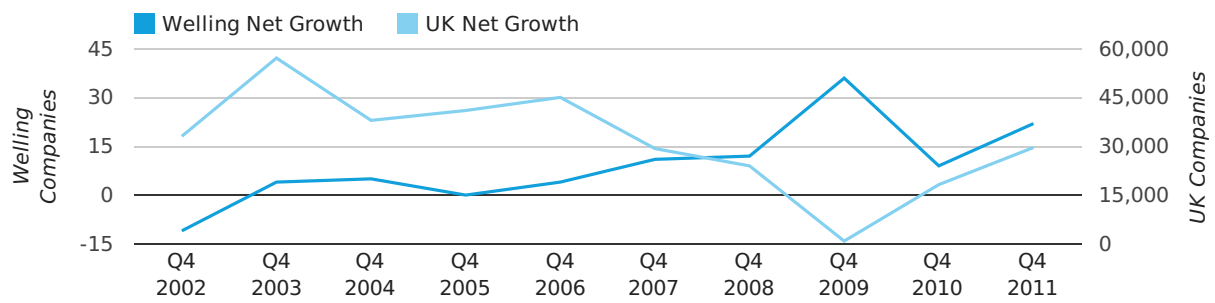
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Welling during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 22 companies.

This represents an increase of 144.4% on the same period last year.

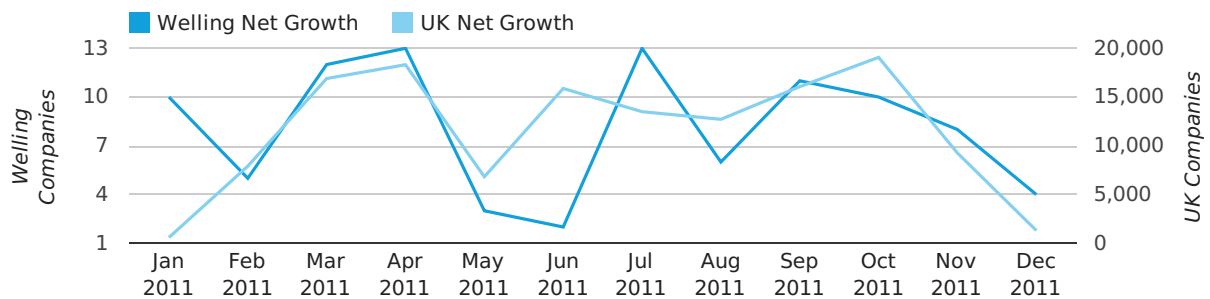
FOURTH QUARTER (OCT 2011 - DEC 2011)	WELLING	UK
2011	22	29,640
2010	9	18,221
% CHANGE	144.4%	62.7%
RECORD YEAR	2009 (36)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month



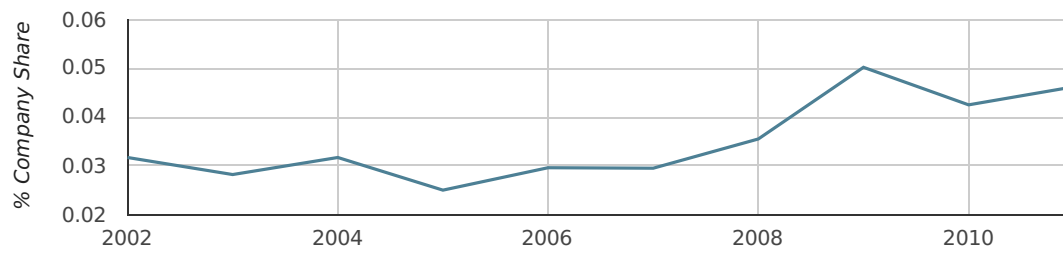
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	10	8	4
NET GROWTH IN 2010	-1	2	8
% CHANGE	-1,100.0%	300.0%	-50.0%
RECORD YEAR	2009 (14)	2009 (14)	1999 (8)

Annual Data (2011)

In 2011 Welling formed 0.0% of all UK companies. This is no change on 2010 when Welling was responsible for 0.0% of all UK companies.

YEAR	WELLING
2011	0.0%
2010	0.0%
2009	0.1%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1997 (0.1%)

company share by year

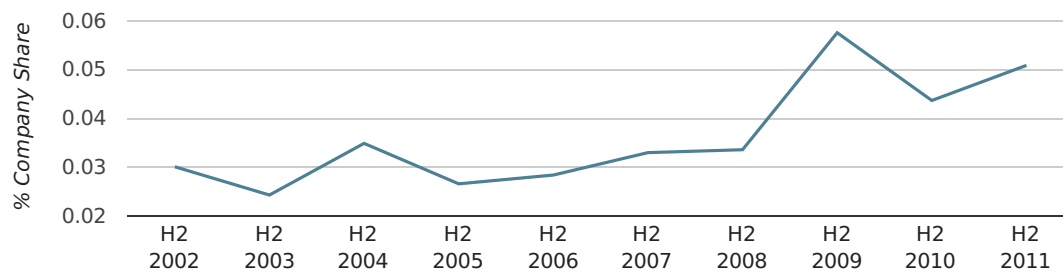


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Welling formed 0.1% of all UK companies. This is more than the 2010 figure of 0.0%.

HALF YEAR (JUL-DEC)	WELLING
2011	0.1%
2010	0.0%
2009	0.1%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1995 (0.1%)

company share by half year

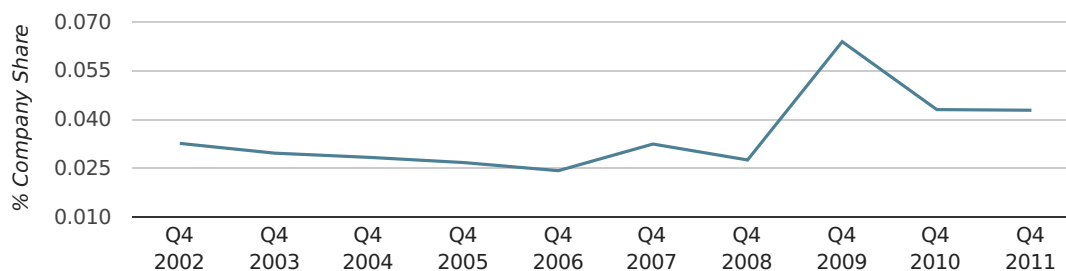


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Welling formed 0.0% of all UK companies.

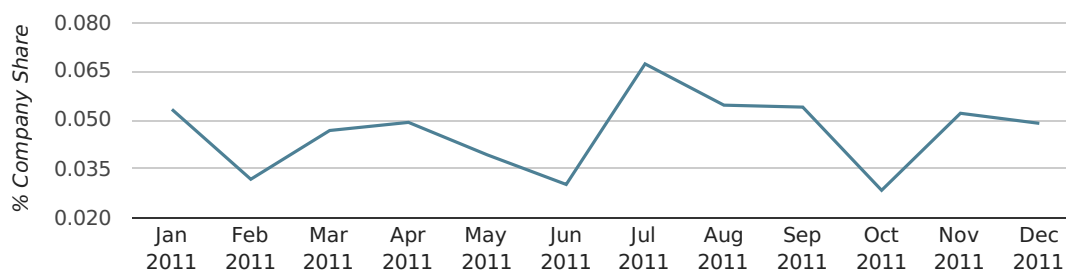
FOURTH QUARTER (OCT 2011 - DEC 2011)	WELLING
2011	0.0%
2010	0.0%
2009	0.1%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	2009 (0.1%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.1%	0.0%
UK FORMATION SHARE IN 2010	0.0%	0.0%	0.1%
% CHANGE	-31.7%	49.3%	-11.4%
RECORD YEAR	1969 (0.2%)	1970 (0.2%)	1982 (0.1%)

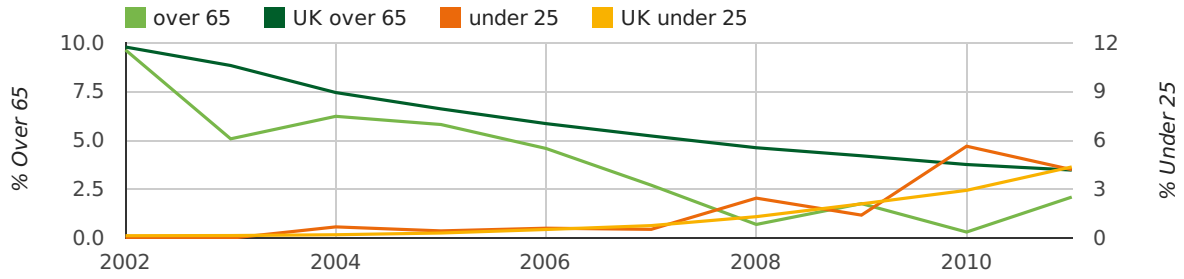
Annual Data (2011)

The average age of a director in 2011 was 40.2.

The percentage of directors under the age of 25 was 4.2% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 2.1% compared to the UK figure of 4.2%.

director age by year



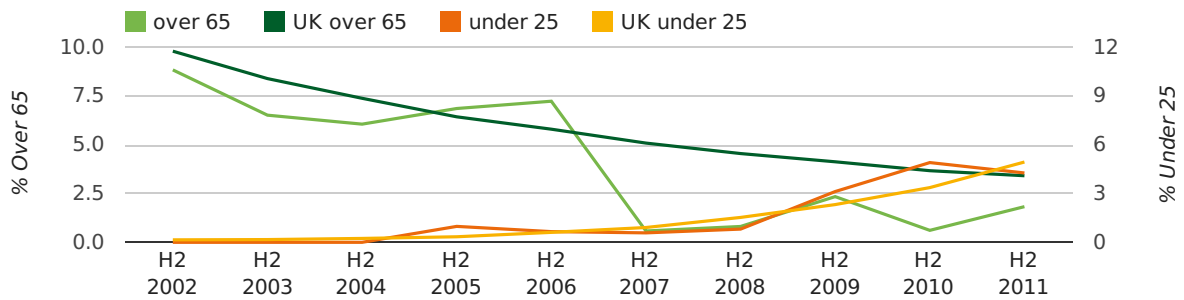
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 39.8.

The percentage of directors under the age of 25 was 4.3% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 1.8% compared to the UK figure of 4.1%.

director age by half year



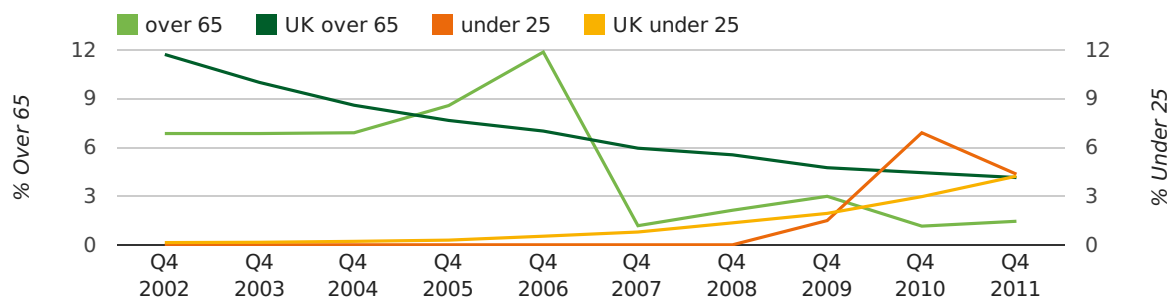
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 41.2.

The percentage of directors under the age of 25 was 4.3% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 1.4% compared to the UK figure of 4.1%.

director age by quarter

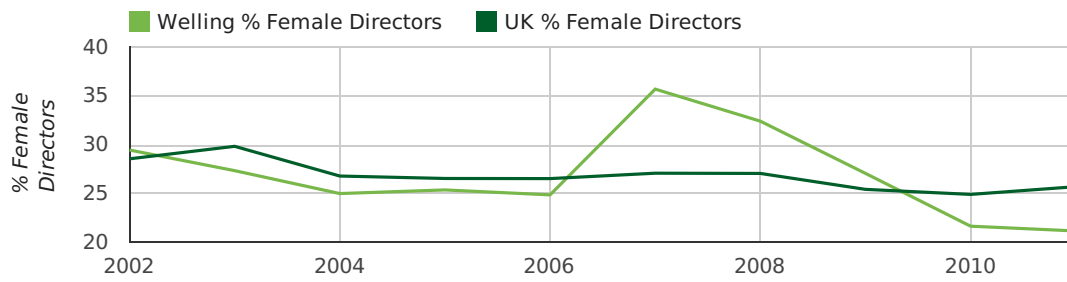


Annual Data (2011)

The record year for female directors in Welling was 1857 when 36.4% of all directors were female.

The percentage of female directors in Welling in 2011 was 29.5%. The average for the UK during this time was 28.6%

director gender by year

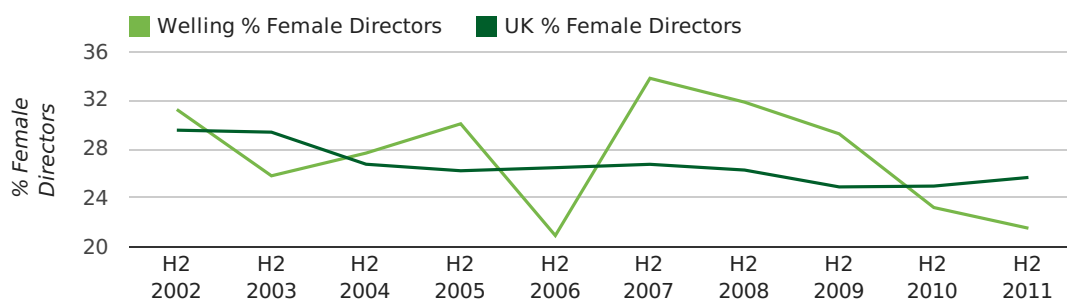


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Welling was 1860 when 42.9% of all directors were female.

21.5% of all director appointments in Welling in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

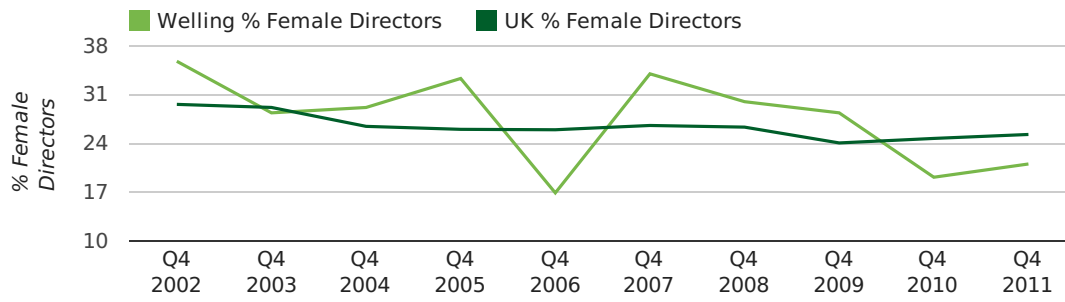


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Welling was in 1977 when 31.1% of all directors were female.

21.1% of all director appointments in Welling in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CO.,	4.37%	CONSULTING	5.07%
TRADING	1.94%	MANAGEMENT	4.74%
CONSULTANCY	1.70%	CONSULTANCY	3.26%
GROUP	1.70%	PROPERTY	2.37%
CONSULTING	0.97%	TRADING	2.07%
MANAGEMENT	0.97%	DESIGN	1.92%
ELECTRICAL	0.97%	ASSOCIATES	1.86%
INTERNATIONAL	0.97%	ENGINEERING	1.78%
FOR	0.73%	BUSINESS	1.78%
WELLING	0.73%	CONSULTANTS	1.76%
ENGINEERING	0.73%	CONSTRUCTION	1.73%
TRAINING	0.73%	MEDIA	1.71%
FRANCE	0.73%	LONDON	1.63%
CENTRE	0.73%	J	1.51%
PROPERTY	0.73%	INVESTMENTS	1.48%
(WELLING)	0.73%	GLOBAL	1.46%
ELECTRIC	0.73%	IT	1.41%
CHEMICAL	0.73%	CARE	1.39%
GLOBAL	0.73%	PROPERTIES	1.29%
BUSINESS	0.73%	ELECTRICAL	1.29%
DEVELOPMENT	0.49%	M	1.27%
SUPPORT	0.49%	BUILDING	1.26%
SPACE	0.49%	ENERGY	1.25%
NEW	0.49%	S	1.20%
INDUSTRIAL	0.49%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	97	205,525
99999 - Dormant Company	59	21,846
9999 - Dormant Company	33	20,199
7499 - Non-trading company	10	9,957
7487 - Other business activities	9	57,052
82990 - Other business support service activities not elsewhere classified	7	32,483
96090 - Other service activities not elsewhere classified	6	11,768
7414 - Business & management consultancy	5	13,034
62090 - Other information technology service activities	4	7,493
62020 - Information technology consultancy activities	4	12,072
70229 - Management consultancy activities other than financial management	4	17,765
74990 - Non-trading company	4	8,929
43210 - Electrical installation	4	3,175
4543 - Floor and wall covering	3	458
9305 - Other service activities	3	9,492
4545 - Other building completion	3	2,369
7020 - Letting of own property	3	1,606
86900 - Other human health activities	3	4,457
4534 - Other building installation	2	2,091
62011 - Ready-made interactive leisure and entertainment software development	2	653