Welling

2012 half year business confidence report



headlines

- Q2 2012 saw a new record in company registrations in Welling when compared to any previous Q2.
- May 2012 saw a new record in company registrations in Welling when compared to any previous May.

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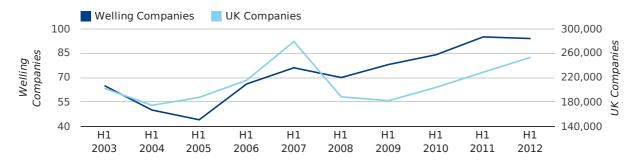


In the first half of 2012 a total of 94 companies were formed in Welling. This figure is 1.1% lower than last year, which compares badly to the UK wide figure of 10.7%.

The highest total for a first half year in Welling occurred in 2011 when a total of 95 were formed.

HALF YEAR (JAN-JUN)	WELLING	UK
2012	94	253,150
2011	95	228,735
% CHANGE	-1.1%	10.7%
RECORD YEAR	2011 (95)	2007 (279,097)

new companies by half year



Quarterly Data (Q2 Apr-Jun 2012)

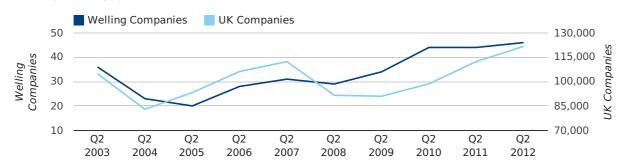
Q2 2012 saw a new record in company registrations in Welling when compared to any previous Q2.

A total of 46 companies were registered in Welling during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 4.5% versus the same period last year (Q2 2011). This figure compares badly to the UK as a whole, which saw an increase of 8.3% against the same period last year.

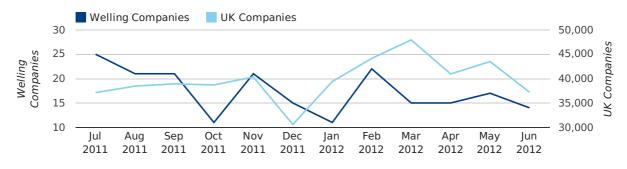
SECOND QUARTER (APR 2012 - JUN 2012)	WELLING	UK
2012	46	121,659
2011	44	112,344
% CHANGE	4.5%	8.3%
RECORD YEAR	2012 (46)	2012 (121,659)

new companies by quarter



May 2012 saw a new record in company registrations in Welling when compared to any previous May.

new companies by month



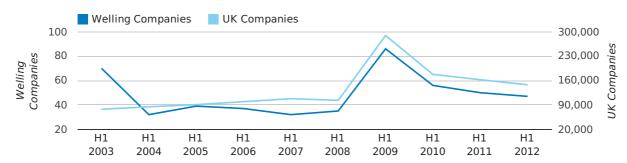
	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	15	17	14
NEW COMPANIES IN 2011	17	15	12
% CHANGE	-11.8%	13.3%	16.7%
RECORD YEAR	2011 (17)	2012 (17)	2010 (16)

In the first half of 2012 a total of 47 companies were dissolved in Welling. This figure is 6.0% lower than last year, which compares badly to the UK wide change of -8.9%.

The highest total for a first half year in Welling occurred in 2009 when a total of 86 were closed.

HALF YEAR (JAN-JUN)	WELLING	UK
2012	47	147,793
2011	50	162,310
% CHANGE	-6.0%	-8.9%
RECORD YEAR	2009 (86)	2009 (289,236)

dissolved companies by half year



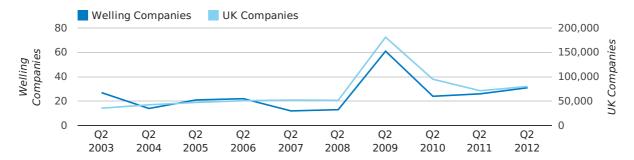
Quarterly Data (Q2 Apr-Jun 2012)

A total of 31 companies were dissolved in Welling during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 19.2% versus the same period last year (Q2 2011). This figure compares poorly to the UK as a whole, which saw an increase of 12.5% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	WELLING	UK
2012	31	80,217
2011	26	71,324
% CHANGE	19.2%	12.5%
RECORD YEAR	2009 (61)	2009 (181,176)

dissolved companies by quarter



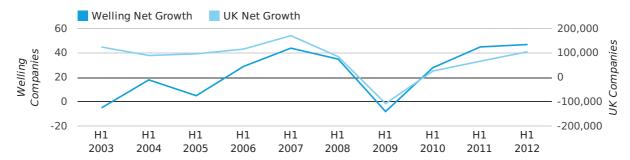
dissolved companies by month



In the first half of 2012 the company register for Welling increased by 47 companies. This figure is 4.4% higher than last year, which compares badly to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	WELLING	UK
2012	47	105,357
2011	45	66,425
% CHANGE	4.4%	58.6%
RECORD YEAR	1997 (52)	2007 (171,296)

net growth by half year



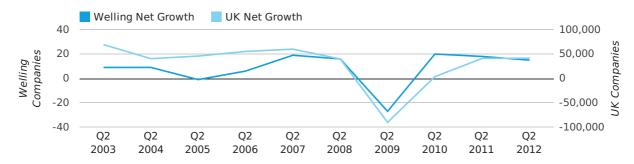
Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for Welling during the second quarter of 2012 (Apr 2012 - Jun 2012) was 15 companies.

This represents a decrease of 16.7% on the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	WELLING	UK
2012	15	41,442
2011	18	41,020
% CHANGE	-16.7%	1.0%
RECORD YEAR	2010 (20)	2003 (69,274)

net growth by quarter



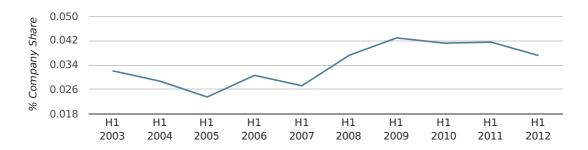
net growth by month



In the first half of 2012 Welling formed 0.0% of all UK companies. This is the same as the 2011 figure of 0.0%.

HALF YEAR (JAN-JUN)	WELLING
2012	0.0%
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
RECORD YEAR (SINCE 1960)	1971 (0.1%)

company share by half year

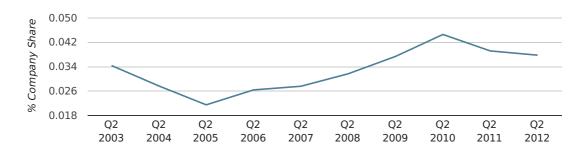


Quarterly Data (Q2 Apr-Jun 2012)

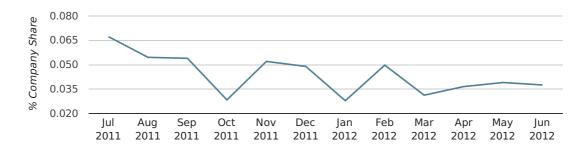
In the second quarter of 2012, Welling formed 0.0% of all UK companies.

SECOND QUARTER (APR 2012 - JUN 2012)	WELLING
2012	0.0%
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
RECORD YEAR (SINCE 1960)	1975 (0.1%)

company share by quarter



company share by month



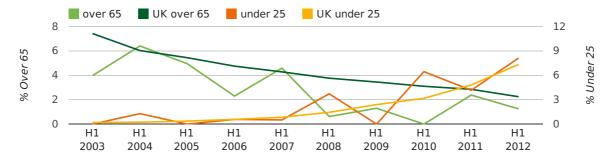
	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.0%	0.0%	0.0%
UK FORMATION SHARE IN 2011	0.0%	0.0%	0.0%
% CHANGE	-25.8%	-0.5%	24.5%
RECORD YEAR	1967 (0.2%)	1960 (0.1%)	1962 (0.2%)

The average age of a director in the first half of 2012 was 38.6.

The percentage of directors under the age of 25 was 8.1% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 1.3% compared to the UK figure of 3.4%.

director age by half year



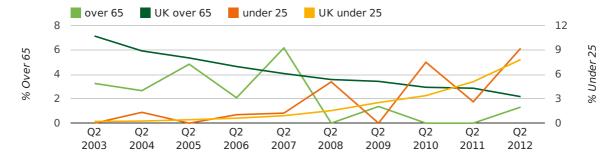
Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 39.2.

The percentage of directors under the age of 25 was 9.2% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 1.3% compared to the UK figure of 3.3%.

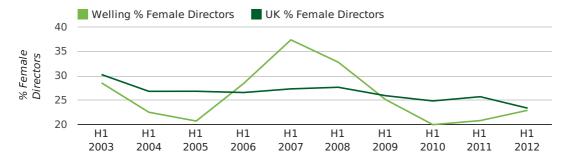
director age by quarter



The record first half year for female directors in Welling was 1861 when 40.0% of all directors were female.

22.9% of all director appointments in Welling in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year



Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Welling was in 1866 when 66.7% of all directors were female.

25.9% of all director appointments in Welling in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

director gender by quarter



naming trends $\operatorname{duport} \omega$

Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CO.,	4.46%	CONSULTING	5.07%
GROUP	3.22%	MANAGEMENT	4.74%
TRADING	1.98%	CONSULTANCY	3.28%
INTERNATIONAL	1.73%	PROPERTY	2.35%
CONSULTING	1.24%	TRADING	2.10%
CONSULTANCY	0.99%	DESIGN	1.89%
WELLING	0.99%	ENGINEERING	1.87%
Р	0.74%	ASSOCIATES	1.82%
GLOBAL	0.74%	CONSULTANTS	1.78%
LONDON	0.74%	CONSTRUCTION	1.71%
FOR	0.74%	BUSINESS	1.70%
ELECTRICAL	0.74%	MEDIA	1.69%
COSMETICS	0.50%	LONDON	1.68%
LOFTS	0.50%	J	1.57%
TRADE	0.50%	GLOBAL	1.51%
SUPPLIES	0.50%	INVESTMENTS	1.48%
ENTERPRISES	0.50%	IT	1.42%
SIMON	0.50%	CARE	1.31%
STORE	0.50%	PROPERTIES	1.31%
BENTLEY	0.50%	М	1.26%
CENTRE	0.50%	ELECTRICAL	1.23%
BEAUTY	0.50%	BUILDING	1.23%
SALON	0.50%	SECURITY	1.19%
CHINESE	0.50%	S	1.18%
DEVELOPMENT	0.50%	ENTERPRISES	1.17%

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Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	116	244,457
99999 - Dormant Company	61	26,088
9999 - Dormant Company	29	16,469
96090 - Other service activities not elsewhere classified	9	14,220
82990 - Other business support service activities not elsewhere classified	8	35,447
62020 - Information technology consultancy activities	6	15,280
7487 - Other business activities	6	47,029
56290 - Other food services	5	1,739
70229 - Management consultancy activities other than financial management	5	20,390
7414 - Business & management consultancy	5	10,978
74990 - Non-trading company	4	9,706
43999 - Other specialised construction activities not elsewhere classified	4	4,091
7499 - Non-trading company	4	8,023
43210 - Electrical installation	3	3,557
7020 - Letting of own property	3	1,458
4543 - Floor and wall covering	3	377
86900 - Other human health activities	3	5,222
85590 - Other education not elsewhere classified	2	2,921
74100 - specialised design activities	2	2,028
43290 - Other construction installation	2	1,796