

Welwyn

2011 annual business confidence report



headlines

- 2011 was a record year for company registrations in Welwyn when compared to any year in history.
- The second half of 2011 saw a new record in company registrations in Welwyn when compared to any previous second half year.
- The second half of 2011 was a record second half year for company registrations in Welwyn when compared to any half year in history.
- November 2011 saw a new record in company closures in Welwyn when compared to any previous November.

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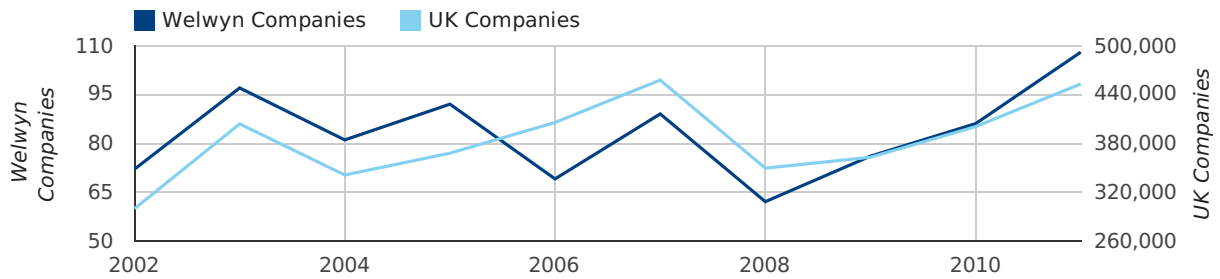
Annual Data (2011)

2011 was a record year for company registrations in Welwyn when compared to any year in history.

A total of 108 companies were formed in Welwyn in 2011. This total is 25.6% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	WELWYN	UK
2011	108	452,870
2010	86	400,358
2009	76	362,675
2008	62	349,203
2007	89	457,649
RECORD YEAR	2011 (108)	2007 (457,649)

new companies by year



Half Year Data (Jul-Dec 2011)

The second half of 2011 saw a new record in company registrations in Welwyn when compared to any previous second half year.

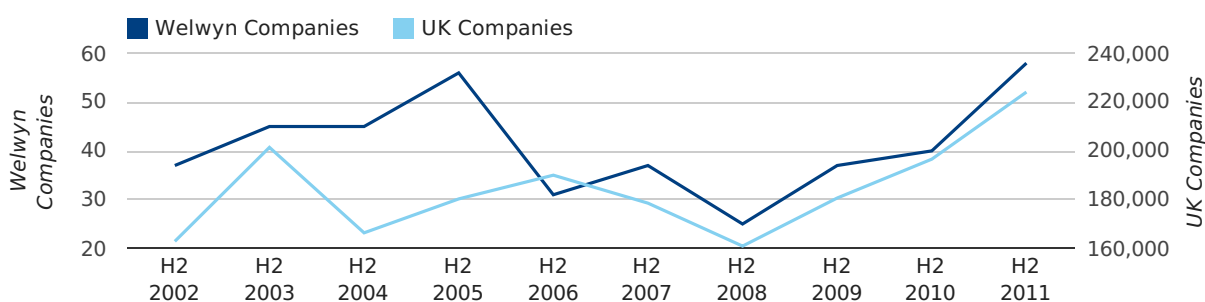
The second half of 2011 was a record second half year for company registrations in Welwyn when compared to any half year in history.

In the second half of 2011 a total of 58 companies were formed in Welwyn. This figure is 45.0% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Welwyn occurred in 2011 when a total of 58 were formed.

HALF YEAR (JUL-DEC)	WELWYN	UK
2011	58	224,135
2010	40	196,609
% CHANGE	45.0%	14.0%
RECORD YEAR	2011 (58)	2011 (224,135)

new companies by half year



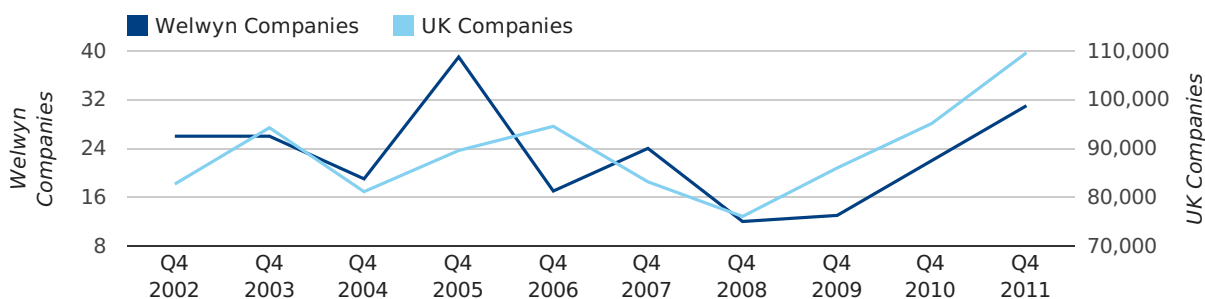
Quarterly Data (Q4 Oct-Dec 2011)

A total of 31 companies were registered in Welwyn during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 40.9% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 15.3% against the same period last year.

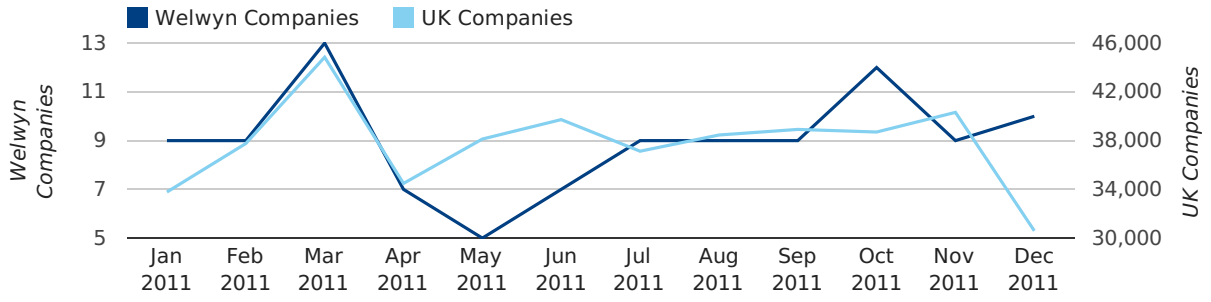
FOURTH QUARTER (OCT 2011 - DEC 2011)	WELWYN	UK
2011	31	109,623
2010	22	95,117
% CHANGE	40.9%	15.3%
RECORD YEAR	2005 (39)	2011 (109,623)

new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

new companies by month



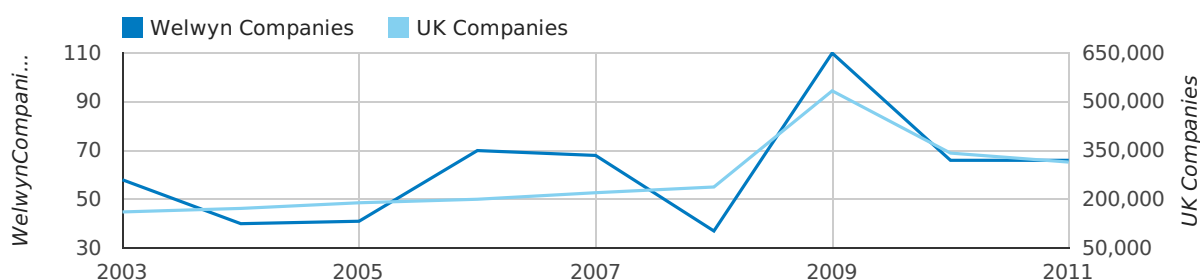
	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	12	9	10
NEW COMPANIES IN 2010	11	9	2
% CHANGE	9.1%	0.0%	400.0%
RECORD YEAR	2003 (14)	2007 (15)	2005 (25)

Annual Data (2011)

A total of 66 companies were dissolved in Welwyn in 2011. This total is 0.0% higher than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	WELWYN	UK
2011	66	314,523
2010	66	342,232
2009	110	533,773
2008	37	237,901
2007	68	220,295
RECORD YEAR	2009 (110)	2009 (533,773)

dissolved companies by year



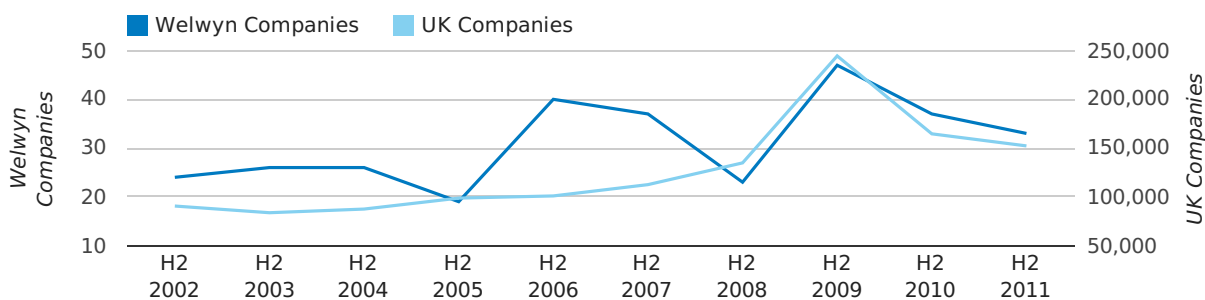
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 33 companies were dissolved in Welwyn. This figure is 10.8% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in Welwyn occurred in 2009 when a total of 47 were closed.

HALF YEAR (JUL-DEC)	WELWYN	UK
2011	33	152,213
2010	37	164,601
% CHANGE	-10.8%	-7.5%
RECORD YEAR	2009 (47)	2009 (244,537)

dissolved companies by half year



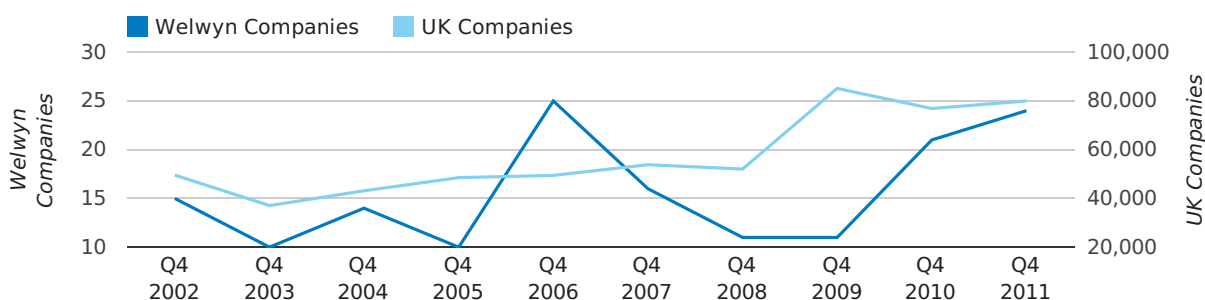
Quarterly Data (Q4 Oct-Dec 2011)

A total of 24 companies were dissolved in Welwyn during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 14.3% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	WELWYN	UK
2011	24	79,983
2010	21	76,896
% CHANGE	14.3%	4.0%
RECORD YEAR	2006 (25)	2009 (85,136)

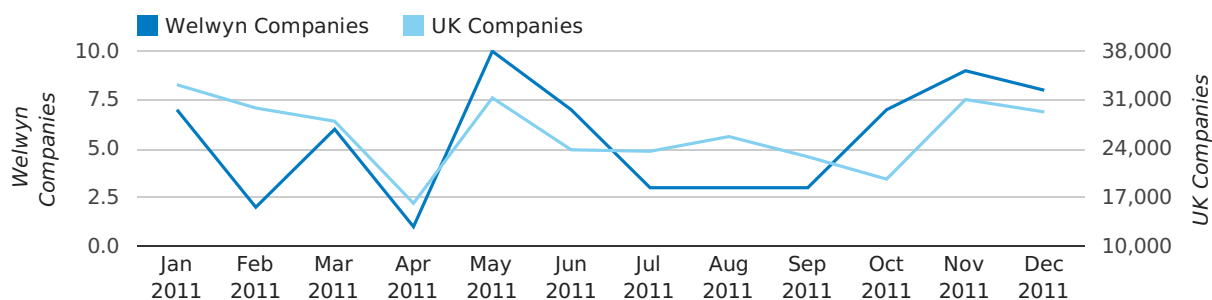
dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in company closures in Welwyn when compared to any previous November.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	7	9	8
CLOSED COMPANIES IN 2010	8	7	6
% CHANGE	-12.5%	28.6%	33%
RECORD YEAR	2006 (9)	2011 (9)	2004 (8)

Annual Data (2011)

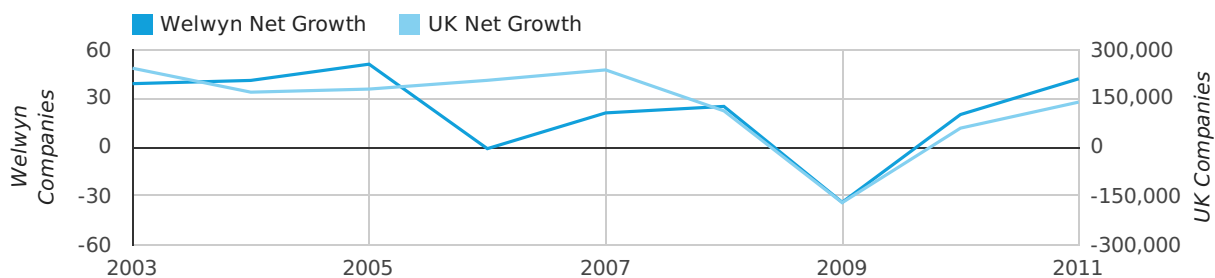
A total of 42 companies were added to the company register for Welwyn in 2011. This number represents growth of 48.8% which compares favourably to the UK figure of 34.6%.

This number is 22 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2005 when the Welwyn company register grew by 51 companies.

YEAR	WELWYN	UK
2011	42	138,347
2010	20	58,126
2009	-34	-171,098
2008	25	111,302
2007	21	237,354
RECORD YEAR	2005 (51)	2003 (242,543)

net growth by year

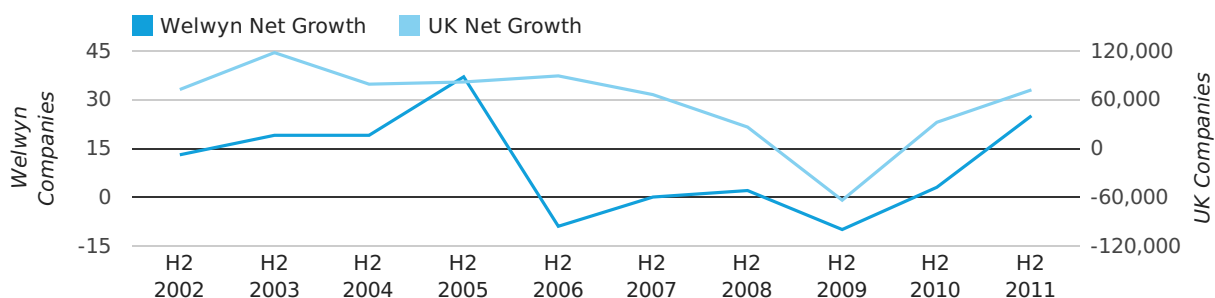


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Welwyn increased by 25 companies. This figure is 733.3% higher than last year, which compares well to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	WELWYN	UK
2011	25	71,922
2010	3	32,008
% CHANGE	733.3%	124.7%
RECORD YEAR	2005 (37)	2003 (117,772)

net growth by half year



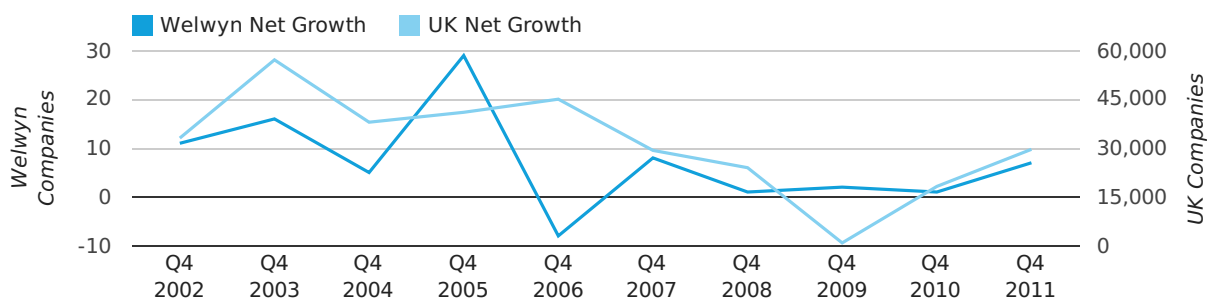
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Welwyn during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 7 companies.

This represents an increase of 600.0% on the same period last year.

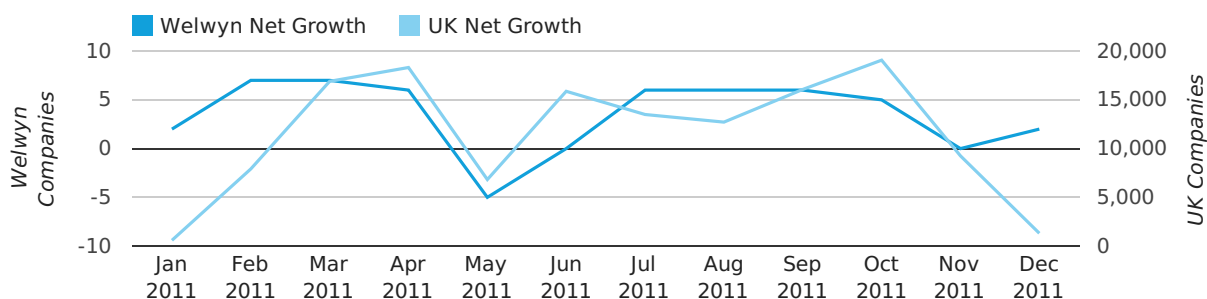
FOURTH QUARTER (OCT 2011 - DEC 2011)	WELWYN	UK
2011	7	29,640
2010	1	18,221
% CHANGE	600.0%	62.7%
RECORD YEAR	2005 (29)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month



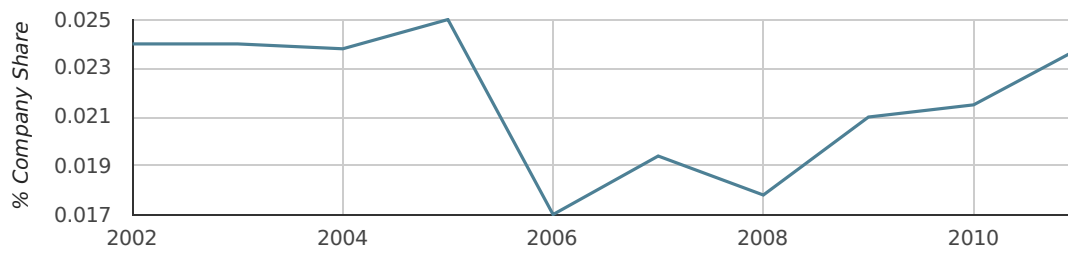
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	5	0	2
NET GROWTH IN 2010	3	2	-4
% CHANGE	66.7%	-100.0%	-150.0%
RECORD YEAR	2003 (10)	2000 (9)	2005 (21)

Annual Data (2011)

In 2011 Welwyn formed 0.0% of all UK companies. This is no change on 2010 when Welwyn was responsible for 0.0% of all UK companies.

YEAR	WELWYN
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1980 (0.1%)

company share by year

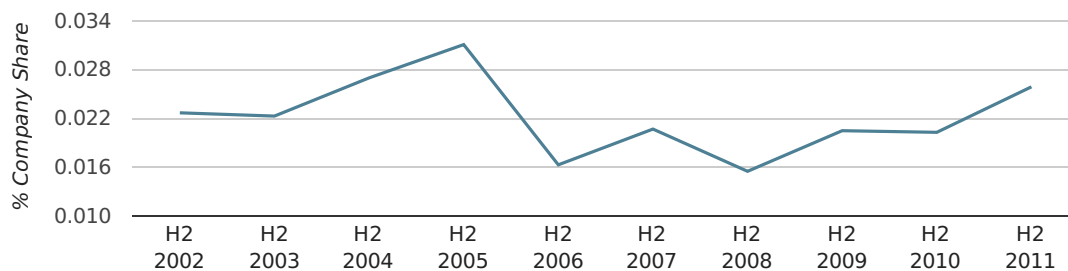


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Welwyn formed 0.0% of all UK companies. This is the same as the 2010 figure of 0.0%.

HALF YEAR (JUL-DEC)	WELWYN
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1965 (0.1%)

company share by half year

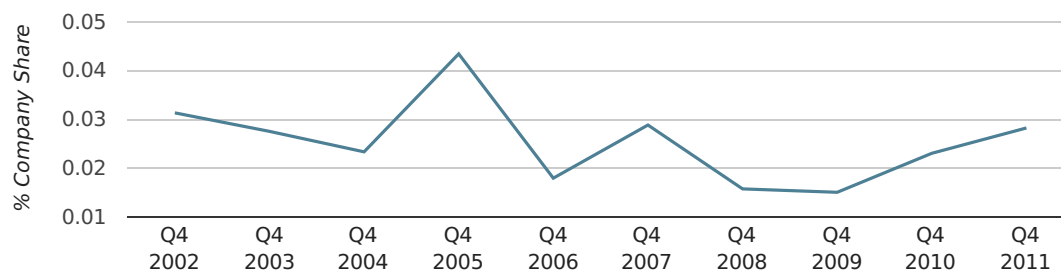


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Welwyn formed 0.0% of all UK companies.

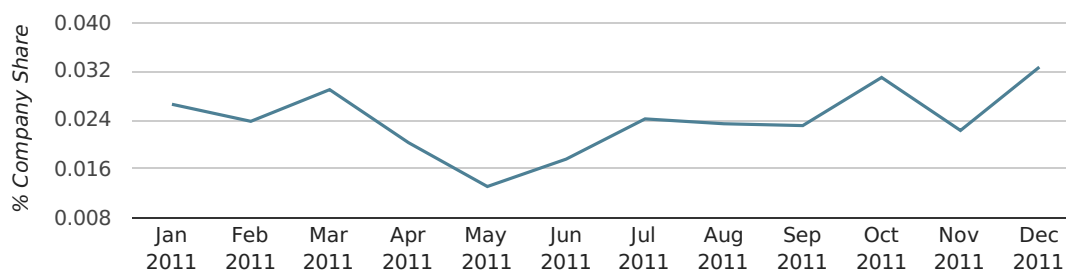
FOURTH QUARTER (OCT 2011 - DEC 2011)	WELWYN
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1965 (0.1%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.0%	0.0%
UK FORMATION SHARE IN 2010	0.0%	0.0%	0.0%
% CHANGE	-5.2%	-14.9%	341.9%
RECORD YEAR	1965 (0.2%)	1971 (0.2%)	1978 (0.2%)

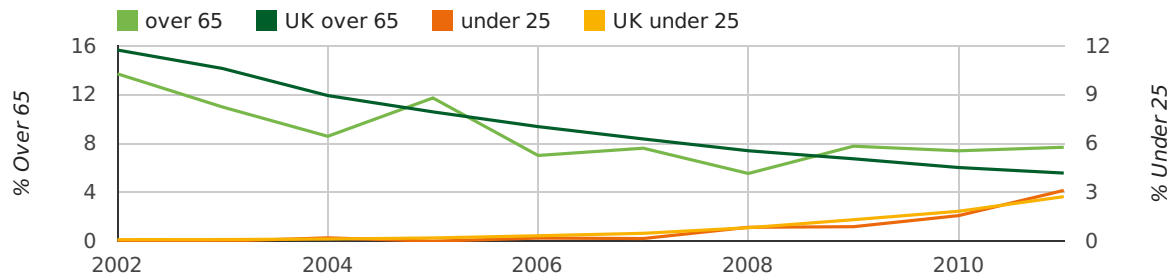
Annual Data (2011)

The average age of a director in 2011 was 45.1.

The percentage of directors under the age of 25 was 3.1% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 7.7% compared to the UK figure of 4.2%.

director age by year



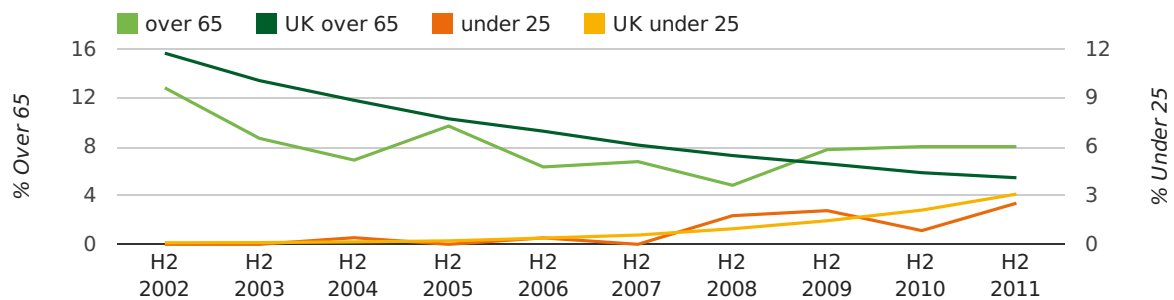
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 44.8.

The percentage of directors under the age of 25 was 2.5% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 8.0% compared to the UK figure of 4.1%.

director age by half year



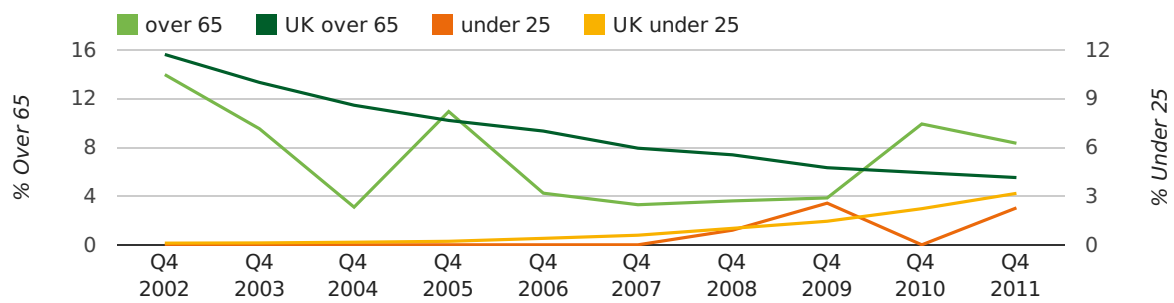
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 45.4.

The percentage of directors under the age of 25 was 2.3% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 8.3% compared to the UK figure of 4.1%.

director age by quarter

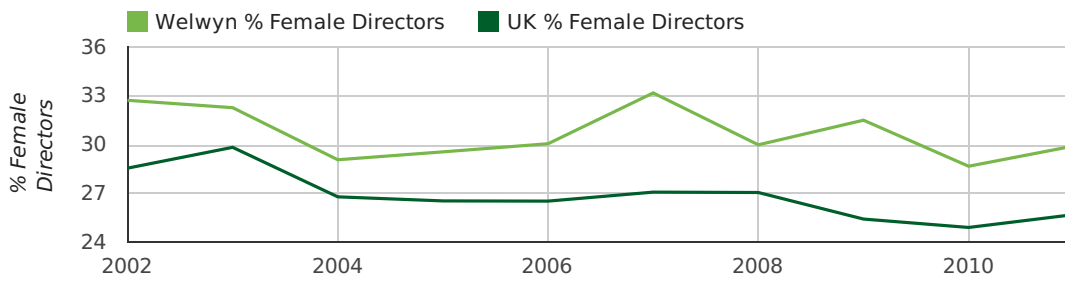


Annual Data (2011)

The record year for female directors in Welwyn was 1857 when 36.4% of all directors were female.

The percentage of female directors in Welwyn in 2011 was 32.7%. The average for the UK during this time was 28.6%

director gender by year

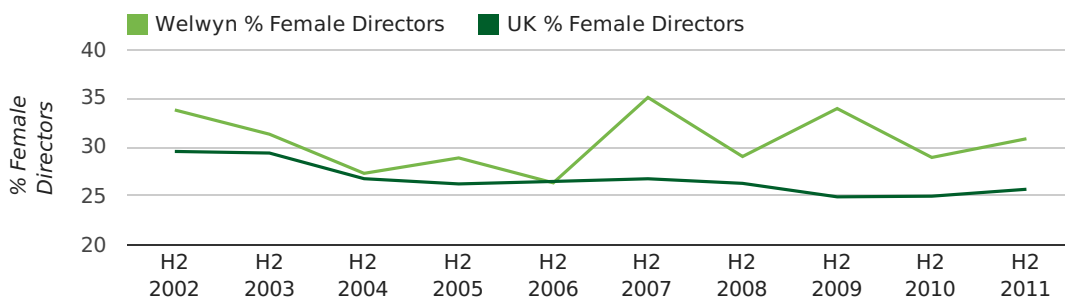


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Welwyn was 1860 when 42.9% of all directors were female.

30.9% of all director appointments in Welwyn in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

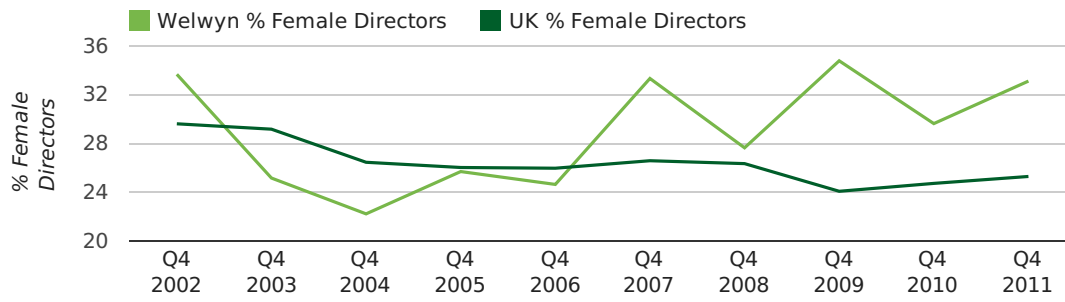


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Welwyn was in 1977 when 31.1% of all directors were female.

33.1% of all director appointments in Welwyn in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	4.15%	CONSULTING	5.07%
CONSULTANTS	1.55%	MANAGEMENT	4.74%
PROPERTY	1.55%	CONSULTANCY	3.26%
MUSIC	1.55%	PROPERTY	2.37%
EDUCATION	1.55%	TRADING	2.07%
MIND	1.04%	DESIGN	1.92%
DESIGN	1.04%	ASSOCIATES	1.86%
JADE	1.04%	ENGINEERING	1.78%
(WELWYN)	1.04%	BUSINESS	1.78%
AV	1.04%	CONSULTANTS	1.76%
CONSTRUCTION	1.04%	CONSTRUCTION	1.73%
TEN	1.04%	MEDIA	1.71%
OFFICE	1.04%	LONDON	1.63%
HEALTHCARE	1.04%	J	1.51%
MANAGEMENT	1.04%	INVESTMENTS	1.48%
FOR	1.04%	GLOBAL	1.46%
HARMONY	1.04%	IT	1.41%
ACCOUNTING	1.04%	CARE	1.39%
PAUL	1.04%	PROPERTIES	1.29%
CARE	1.04%	ELECTRICAL	1.29%
GREENWOOD	0.52%	M	1.27%
ROOFING	0.52%	BUILDING	1.26%
PROJECTS	0.52%	ENERGY	1.25%
TREND	0.52%	S	1.20%
SCIPRO	0.52%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	32	205,525
7487 - Other business activities	13	57,052
7414 - Business & management consultancy	8	13,034
82990 - Other business support service activities not elsewhere classified	7	32,483
70229 - Management consultancy activities other than financial management	7	17,765
99999 - Dormant Company	6	21,846
68209 - Other letting and operating of own or leased real estate	4	4,082
9999 - Dormant Company	4	20,199
62020 - Information technology consultancy activities	3	12,072
70100 - Activities of head offices	3	2,662
63990 - Other information service activities not elsewhere classified	3	1,787
7420 - Architectural, technical consult	3	1,569
7499 - Non-trading company	3	9,957
98000 - Residents property management	2	2,874
7222 - Other software consultancy and supply	2	7,398
38320 - Recovery of sorted materials	2	320
41100 - Development of building projects	2	4,331
56302 - Public houses and bars	2	2,308
68320 - Management of real estate on a fee or contract basis	2	3,194
80100 - Private security activities	2	1,005