

Wembley

q1 2011 business confidence report



headlines

- Q1 2011 saw a new record in company registrations in Wembley when compared to any previous Q1.
- Q1 2011 was a record quarter for company registrations in Wembley when compared to any quarter in history.
- March 2011 saw a new record in company registrations in Wembley when compared to any previous March.
- March 2011 was a record month for company registrations in Wembley when compared to any month in history.
- February 2011 saw a new record in company registrations in Wembley when compared to any previous February.
- January 2011 saw a new record in company closures in Wembley when compared to any previous January.

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Quarterly Data (Q1 Jan-Mar 2011)

Q1 2011 saw a new record in company registrations in Wembley when compared to any previous Q1.

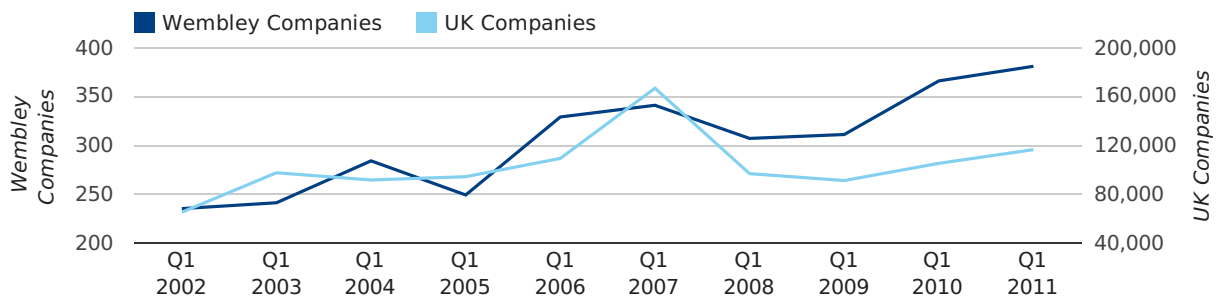
Q1 2011 was a record quarter for company registrations in Wembley when compared to any quarter in history.

A total of 381 companies were registered in Wembley during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 4.1% versus the same period last year (Q1 2010). This figure compares badly to the UK as a whole, which saw an increase of 10.7% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	WEMBLEY	UK
2011	381	116,391
2010	366	105,137
% CHANGE	4.1%	10.7%
RECORD YEAR	2011 (381)	2007 (166,814)

new companies by quarter



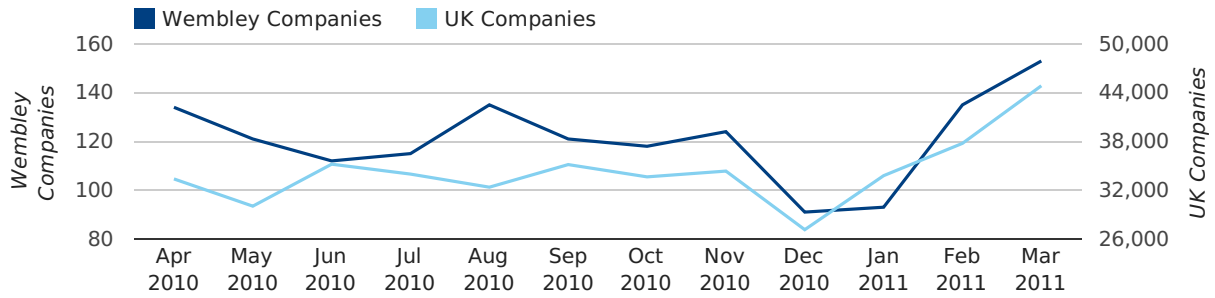
Monthly Data (Jan, Feb & Mar 2011)

March 2011 saw a new record in company registrations in Wembley when compared to any previous March.

March 2011 was a record month for company registrations in Wembley when compared to any month in history.

February 2011 saw a new record in company registrations in Wembley when compared to any previous February.

new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2011	93	135	153
NEW COMPANIES IN 2010	96	118	152
% CHANGE	-3.1%	14.4%	0.7%
RECORD YEAR	2008 (101)	2011 (135)	2011 (153)

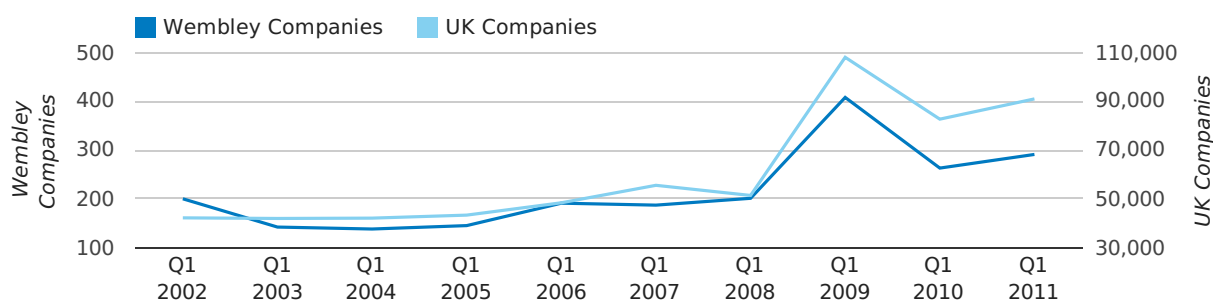
Quarterly Data (Q1 Jan-Mar 2011)

A total of 291 companies were dissolved in Wembley during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 10.6% versus the same period last year (Q1 2010). This figure compares poorly to the UK as a whole, which saw an increase of 10.0% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	WEMBLEY	UK
2011	291	90,986
2010	263	82,677
% CHANGE	10.6%	10.0%
RECORD YEAR	2009 (408)	2009 (108,060)

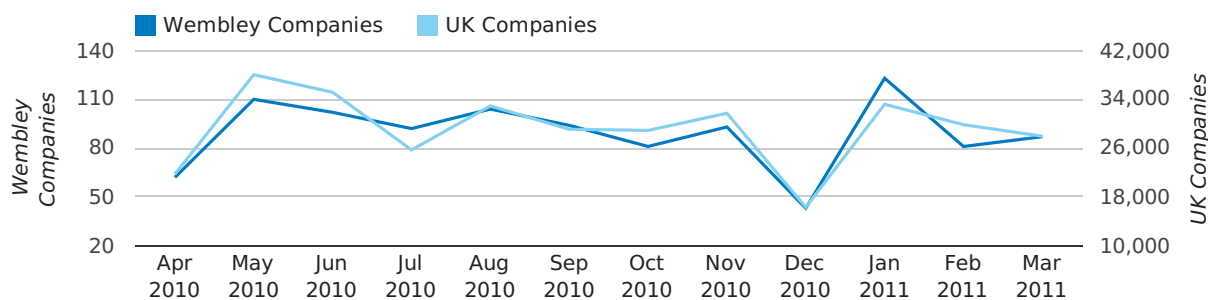
dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2011)

January 2011 saw a new record in company closures in Wembley when compared to any previous January.

dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2011	123	81	87
CLOSED COMPANIES IN 2010	56	96	111
% CHANGE	119.6%	-15.6%	-22%
RECORD YEAR	2011 (123)	2008 (125)	2009 (258)

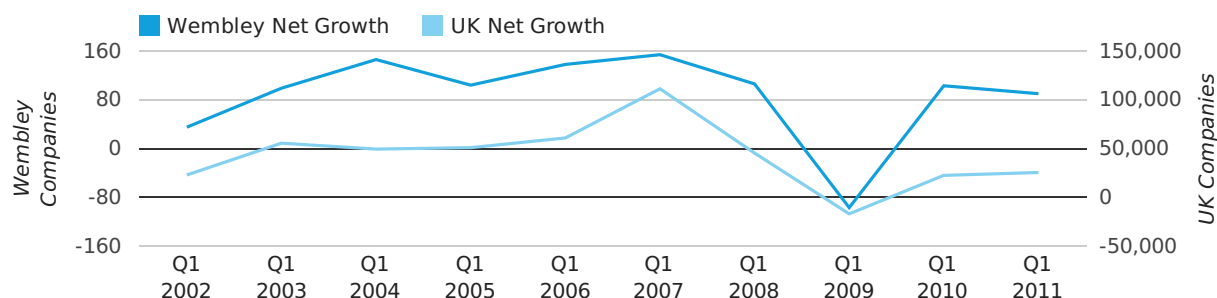
Quarterly Data (Q1 Jan-Mar 2011)

Net company growth for Wembley during the first quarter of 2011 (Jan 2011 - Mar 2011) was 90 companies.

This represents a decrease of 12.6% on the same period last year.

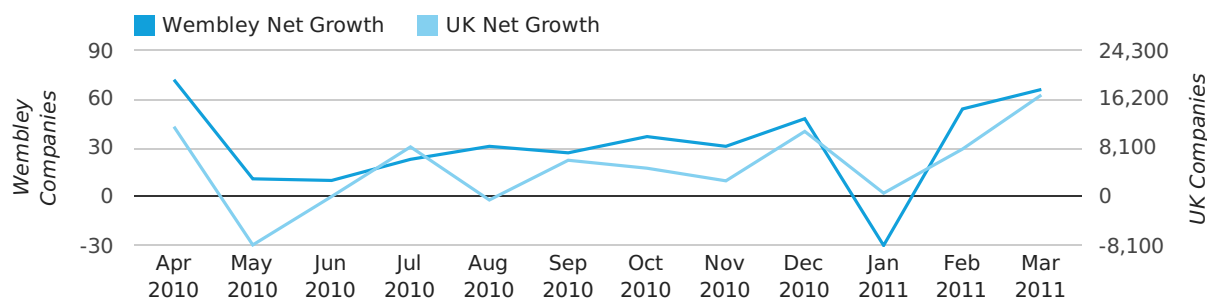
FIRST QUARTER (JAN 2011 - MAR 2011)	WEMBLEY	UK
2011	90	25,405
2010	103	22,460
% CHANGE	-12.6%	13.1%
RECORD YEAR	2007 (154)	2007 (111,282)

net growth by quarter



Monthly Data (Jan, Feb & Mar 2011)

net growth by month



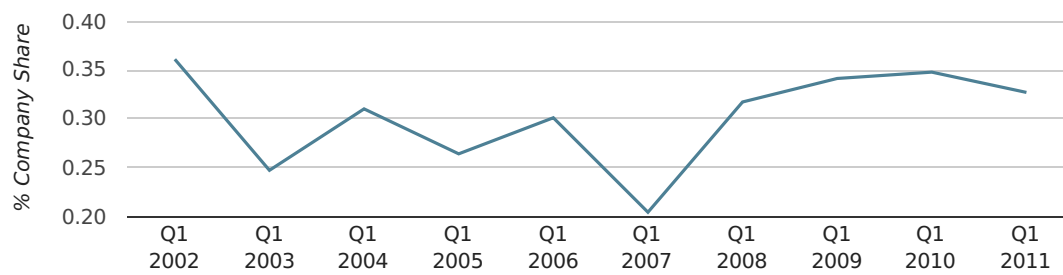
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2011	-30	54	66
NET GROWTH IN 2010	40	22	41
% CHANGE	-175.0%	145.5%	61.0%
RECORD YEAR	2009 (59)	2004 (62)	2008 (98)

Quarterly Data (Q1 Jan-Mar 2011)

In the first quarter of 2011, Wembley formed 0.3% of all UK companies.

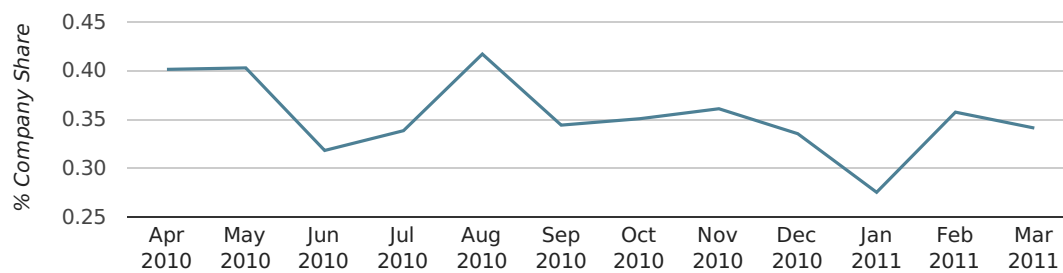
FIRST QUARTER (JAN 2011 - MAR 2011)	WEMBLEY
2011	0.3%
2010	0.3%
2009	0.3%
2008	0.3%
2007	0.2%
RECORD YEAR (SINCE 1960)	1988 (0.5%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2011)

company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2011	0.3%	0.4%	0.3%
UK FORMATION SHARE IN 2010	0.3%	0.4%	0.4%
% CHANGE	-16.4%	0.6%	-4.0%
RECORD YEAR	1968 (0.8%)	1988 (0.6%)	1976 (0.6%)

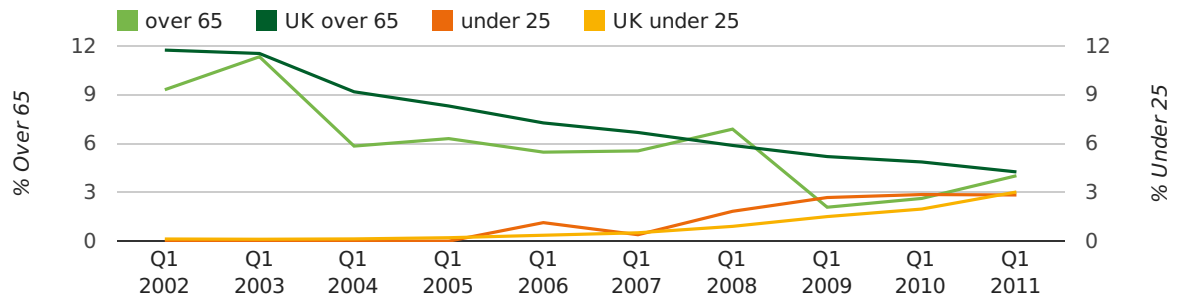
Quarterly Data (Q1 Jan-Mar 2011)

The average age of a director in the first quarter of 2011 was 39.7.

The percentage of directors under the age of 25 was 2.8% compared to the UK figure of 3.0%.

The percentage of directors over the age of 65 was 4.0% compared to the UK figure of 4.3%.

director age by quarter

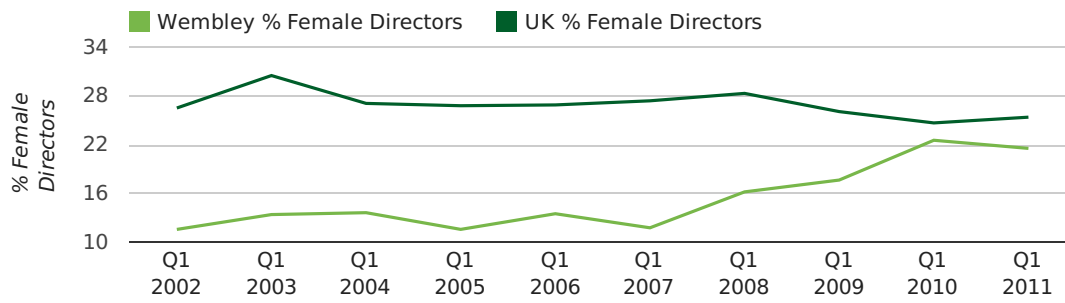


Quarterly Data (Q1 Jan-Mar 2011)

The record first quarter for female directors in Wembley was in 1861 when 40.0% of all directors were female.

21.6% of all director appointments in Wembley in the first quarter of 2011 were female. This compares to a UK average of 25.4% for the same period.

director gender by quarter



Previous 12 months (Mar 2010-Mar 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
LONDON	2.24%	CONSULTING	5.04%
CONSULTANCY	1.94%	MANAGEMENT	4.97%
CONSULTING	1.22%	CONSULTANCY	3.16%
TRADING	1.12%	PROPERTY	2.38%
CONSULTANTS	0.92%	TRADING	2.10%
GLOBAL	0.92%	DESIGN	1.93%
MANAGEMENT	0.88%	ASSOCIATES	1.92%
CONSTRUCTION	0.83%	BUSINESS	1.87%
TECHNOLOGIES	0.83%	CONSTRUCTION	1.80%
MEDIA	0.73%	CONSULTANTS	1.76%
IT	0.73%	MEDIA	1.69%
ENTERPRISES	0.63%	ENGINEERING	1.61%
SECURITY	0.63%	LONDON	1.60%
INTERNATIONAL	0.53%	CARE	1.45%
BUSINESS	0.53%	J	1.45%
CARE	0.53%	GLOBAL	1.44%
BEAUTY	0.53%	INVESTMENTS	1.43%
CORPORATION	0.53%	IT	1.41%
M	0.53%	PROPERTIES	1.36%
WEMBLEY	0.53%	BUILDING	1.34%
DESIGN	0.53%	M	1.30%
ASSOCIATES	0.53%	ELECTRICAL	1.28%
ENTERPRISE	0.49%	S	1.24%
CENTRE	0.49%	INTERNATIONAL	1.23%
BUILDERS	0.49%	SYSTEMS	1.23%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	872	202,798
7487 - Other business activities	198	60,968
82990 - Other business support service activities not elsewhere classified	68	30,253
9305 - Other service activities	52	8,740
9999 - Dormant Company	52	19,765
96090 - Other service activities not elsewhere classified	50	10,085
62020 - Information technology consultancy activities	44	10,246
99999 - Dormant Company	40	18,336
70229 - Management consultancy activities other than financial management	40	16,150
7222 - Other software consultancy and supply	37	7,000
7414 - Business & management consultancy	32	12,916
5530 - Restaurants	31	4,898
4521 - General construction & civil engineering	29	6,183
62090 - Other information technology service activities	27	6,996
7260 - Other computer related activities	22	7,789
7499 - Non-trading company	20	11,316
62012 - Business and domestic software development	20	3,168
74909 - Other professional, scientific and technical activities not elsewhere classified	19	7,788
7412 - Accounting, auditing; tax consult	19	2,344
56101 - Licensed restaurants	16	2,736