

Wembley

2011 half year business confidence report



headlines

- The first half of 2011 saw a new record in company registrations in Wembley when compared to any previous first half year.
- The first half of 2011 was a record first half year for company registrations in Wembley when compared to any half year in history.
- Q2 2011 saw a new record in company registrations in Wembley when compared to any previous Q2.
- Q2 2011 was a record quarter for company registrations in Wembley when compared to any quarter in history.
- June 2011 saw a new record in company registrations in Wembley when compared to any previous June.
- May 2011 saw a new record in company registrations in Wembley when compared to any previous May.
- April 2011 saw a new record in net growth in Wembley when compared to any previous April.

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Half Year Data (Jan-Jun 2011)

The first half of 2011 saw a new record in company registrations in Wembley when compared to any previous first half year.

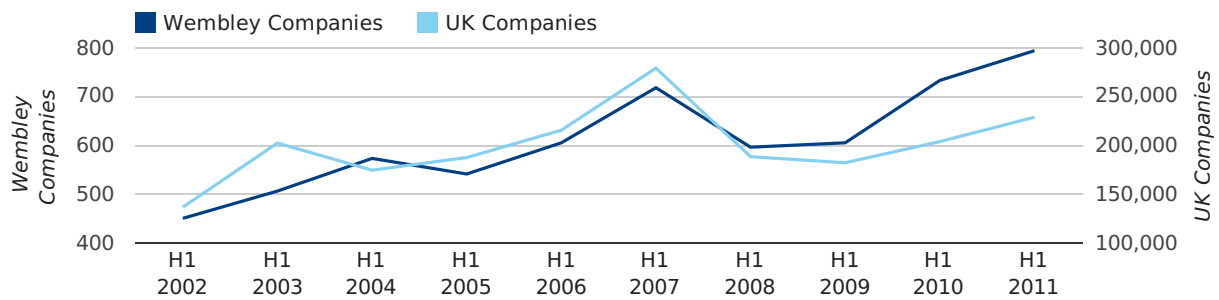
The first half of 2011 was a record first half year for company registrations in Wembley when compared to any half year in history.

In the first half of 2011 a total of 794 companies were formed in Wembley. This figure is 8.3% higher than last year, which compares badly to the UK wide figure of 12.3%.

The highest total for a first half year in Wembley occurred in 2011 when a total of 794 were formed.

HALF YEAR (JAN-JUN)	WEMBLEY	UK
2011	794	228,735
2010	733	203,749
% CHANGE	8.3%	12.3%
RECORD YEAR	2011 (794)	2007 (279,097)

new companies by half year



Quarterly Data (Q2 Apr-Jun 2011)

Q2 2011 saw a new record in company registrations in Wembley when compared to any previous Q2.

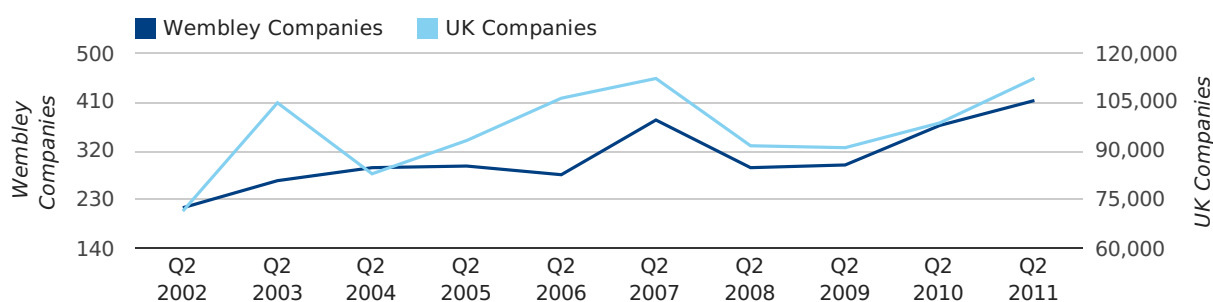
Q2 2011 was a record quarter for company registrations in Wembley when compared to any quarter in history.

A total of 413 companies were registered in Wembley during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is an increase of 12.5% versus the same period last year (Q2 2010). This figure compares equally to the UK as a whole, which saw an increase of 13.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	WEMBLEY	UK
2011	413	112,344
2010	367	98,612
% CHANGE	12.5%	13.9%
RECORD YEAR	2011 (413)	2011 (112,344)

new companies by quarter

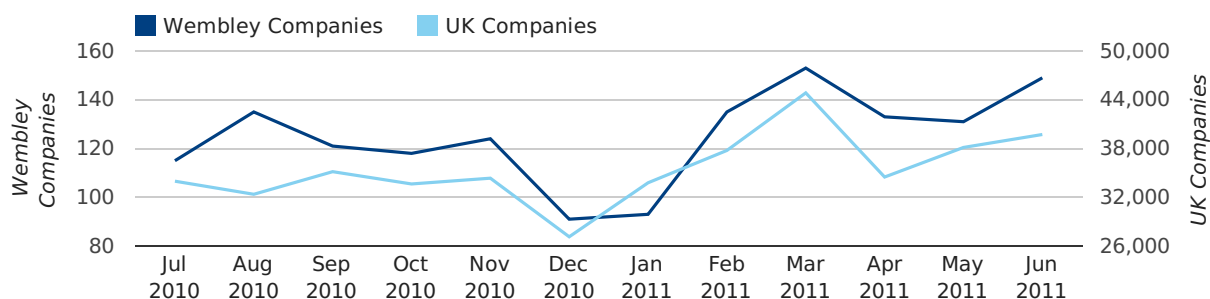


Monthly Data (Apr, May & Jun 2011)

June 2011 saw a new record in company registrations in Wembley when compared to any previous June.

May 2011 saw a new record in company registrations in Wembley when compared to any previous May.

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2011	133	131	149
NEW COMPANIES IN 2010	134	121	112
% CHANGE	-0.7%	8.3%	33.0%
RECORD YEAR	2010 (134)	2011 (131)	2011 (149)

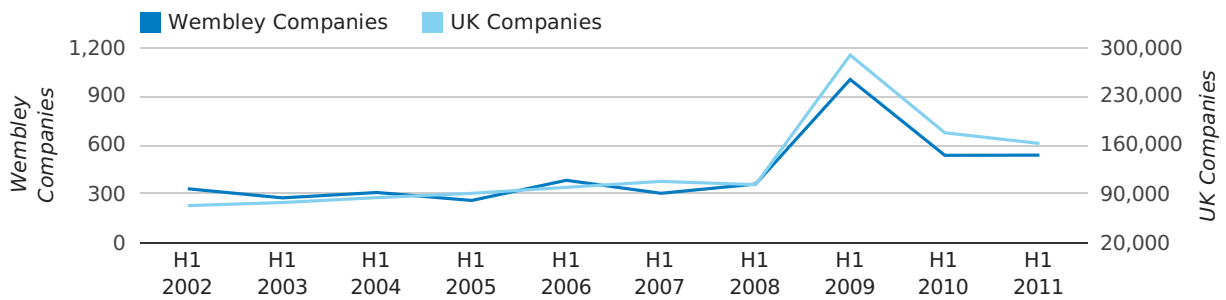
Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 538 companies were dissolved in Wembley. This figure is 0.2% higher than last year, which compares badly to the UK wide change of -8.6%.

The highest total for a first half year in Wembley occurred in 2009 when a total of 1,004 were closed.

HALF YEAR (JAN-JUN)	WEMBLEY	UK
2011	538	162,310
2010	537	177,631
% CHANGE	0.2%	-8.6%
RECORD YEAR	2009 (1,004)	2009 (289,236)

dissolved companies by half year



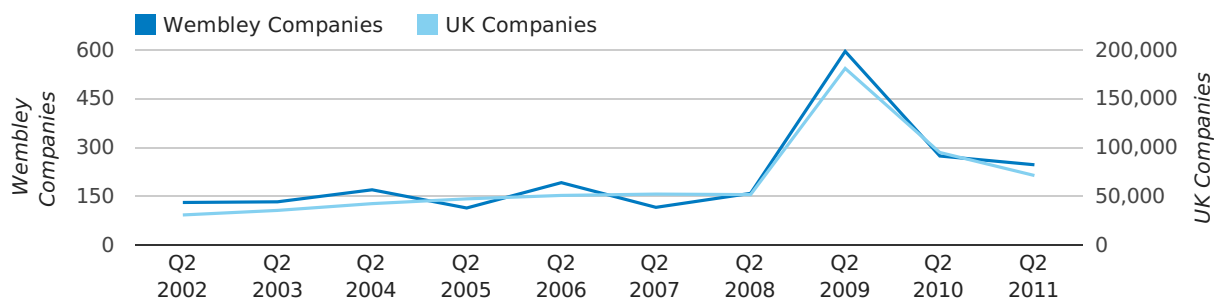
Quarterly Data (Q2 Apr-Jun 2011)

A total of 247 companies were dissolved in Wembley during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 9.9% versus the same period last year (Q2 2010). This figure compares poorly to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

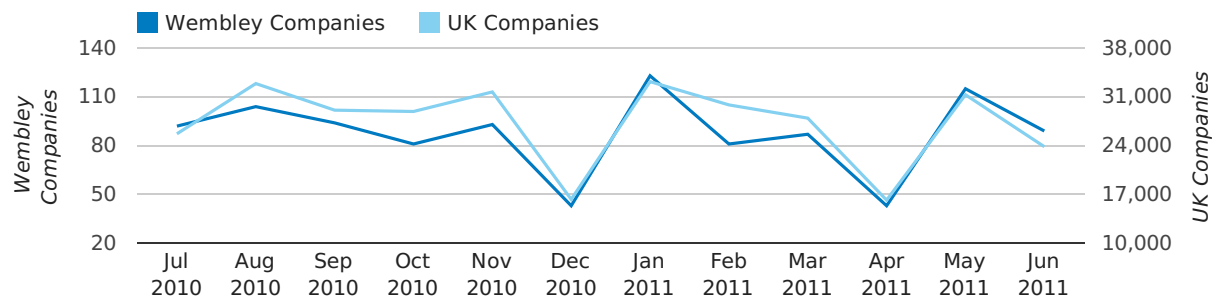
SECOND QUARTER (APR 2011 - JUN 2011)	WEMBLEY	UK
2011	247	71,324
2010	274	94,954
% CHANGE	-9.9%	-24.9%
RECORD YEAR	2009 (596)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2011)

dissolved companies by month



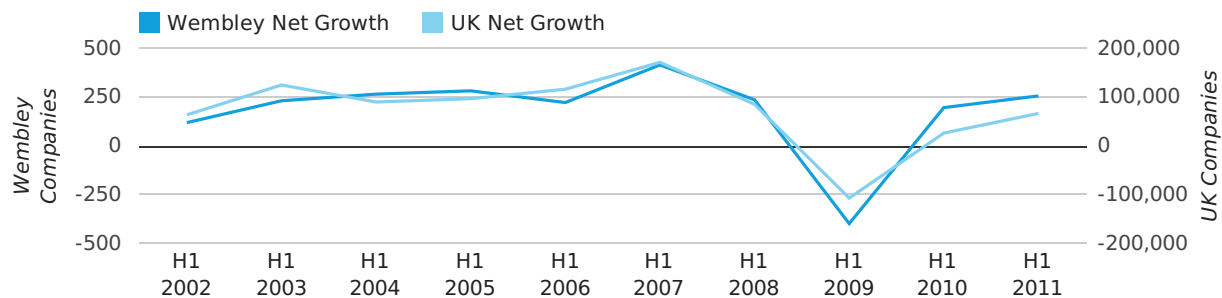
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2011	43	115	89
CLOSED COMPANIES IN 2010	62	110	102
% CHANGE	-30.6%	4.5%	-13%
RECORD YEAR	2009 (203)	2009 (260)	2009 (133)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 the company register for Wembley increased by 256 companies. This figure is 30.6% higher than last year, which compares badly to a UK increase of 154.3%.

HALF YEAR (JAN-JUN)	WEMBLEY	UK
2011	256	66,425
2010	196	26,118
% CHANGE	30.6%	154.3%
RECORD YEAR	2007 (415)	2007 (171,296)

net growth by half year



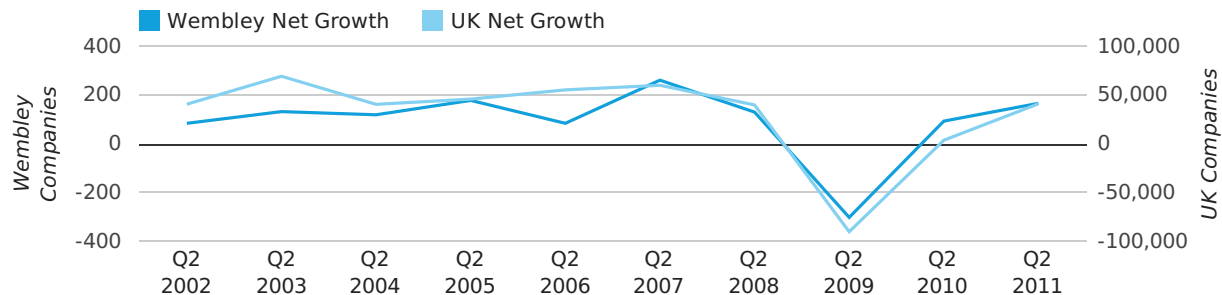
Quarterly Data (Q2 Apr-Jun 2011)

Net company growth for Wembley during the second quarter of 2011 (Apr 2011 - Jun 2011) was 166 companies.

This represents an increase of 78.5% on the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	WEMBLEY	UK
2011	166	41,020
2010	93	3,658
% CHANGE	78.5%	1,021.4%
RECORD YEAR	2007 (261)	2003 (69,274)

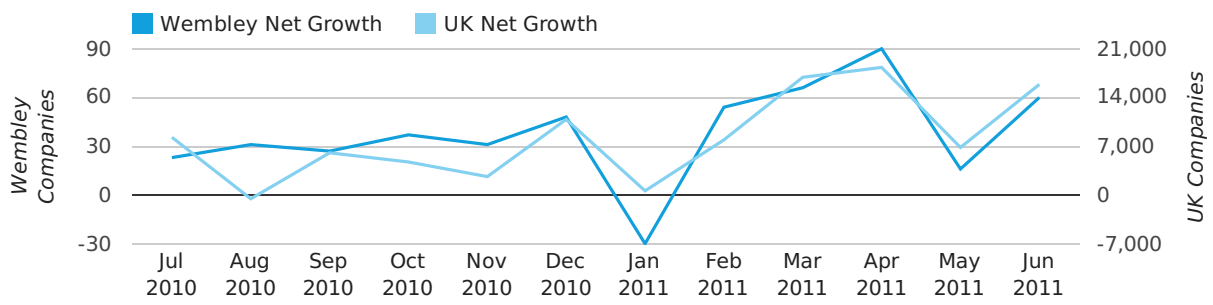
net growth by quarter



Monthly Data (Apr, May & Jun 2011)

April 2011 saw a new record in net growth in Wembley when compared to any previous April.

net growth by month



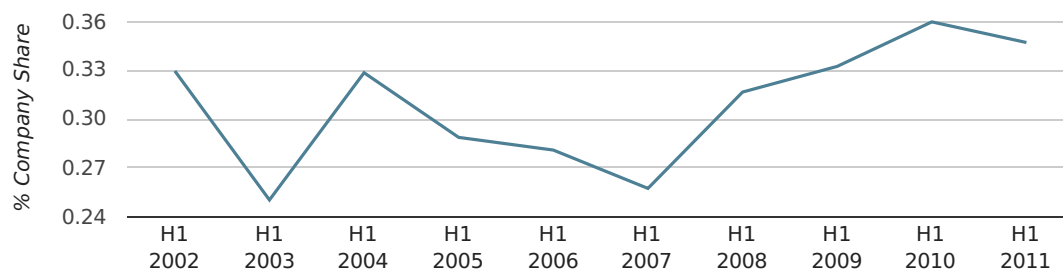
	APRIL	MAY	JUNE
NET GROWTH IN 2011	90	16	60
NET GROWTH IN 2010	72	11	10
% CHANGE	25.0%	45.5%	500.0%
RECORD YEAR	2011 (90)	2007 (77)	2007 (104)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 Wembley formed 0.3% of all UK companies. This is less than the 2010 figure of 0.4%.

HALF YEAR (JAN-JUN)	WEMBLEY
2011	0.3%
2010	0.4%
2009	0.3%
2008	0.3%
2007	0.3%
RECORD YEAR (SINCE 1960)	1995 (0.4%)

company share by half year

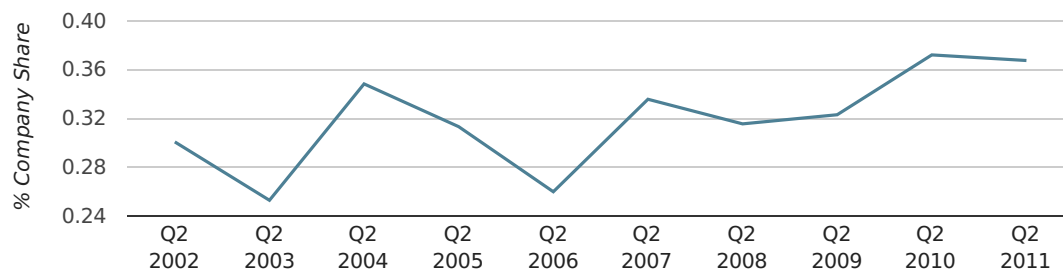


Quarterly Data (Q2 Apr-Jun 2011)

In the second quarter of 2011, Wembley formed 0.4% of all UK companies.

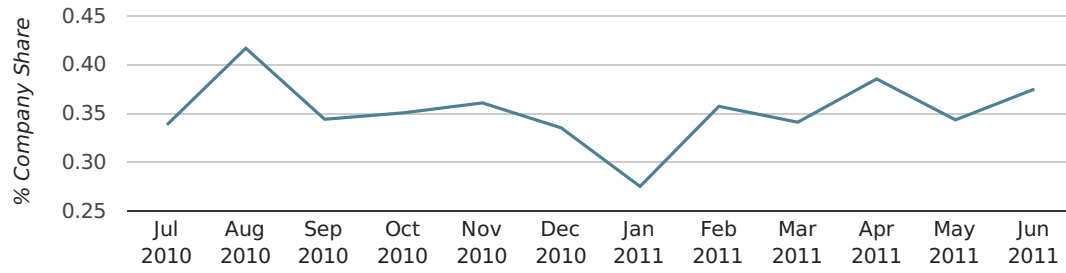
SECOND QUARTER (APR 2011 - JUN 2011)	WEMBLEY
2011	0.4%
2010	0.4%
2009	0.3%
2008	0.3%
2007	0.3%
RECORD YEAR (SINCE 1960)	1995 (0.4%)

company share by quarter



Monthly Data (Apr, May & Jun 2011)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2011	0.4%	0.3%	0.4%
UK FORMATION SHARE IN 2010	0.4%	0.4%	0.3%
% CHANGE	-3.9%	-14.7%	17.9%
RECORD YEAR	1990 (0.5%)	1964 (0.5%)	1966 (0.7%)

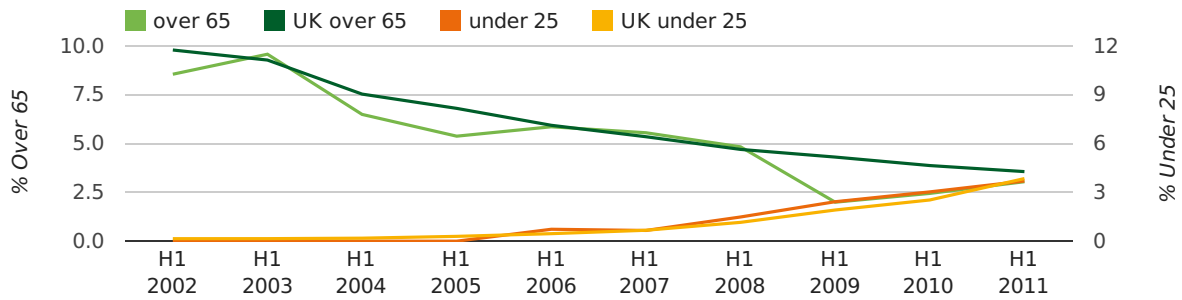
Half Year Data (Jan-Jun 2011)

The average age of a director in the first half of 2011 was 39.3.

The percentage of directors under the age of 25 was 3.7% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 3.1% compared to the UK figure of 4.3%.

director age by half year



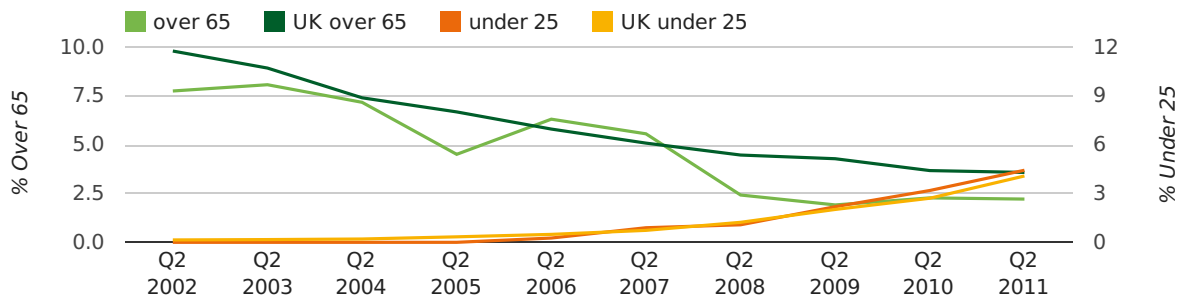
Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 38.9.

The percentage of directors under the age of 25 was 4.4% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 2.2% compared to the UK figure of 4.3%.

director age by quarter

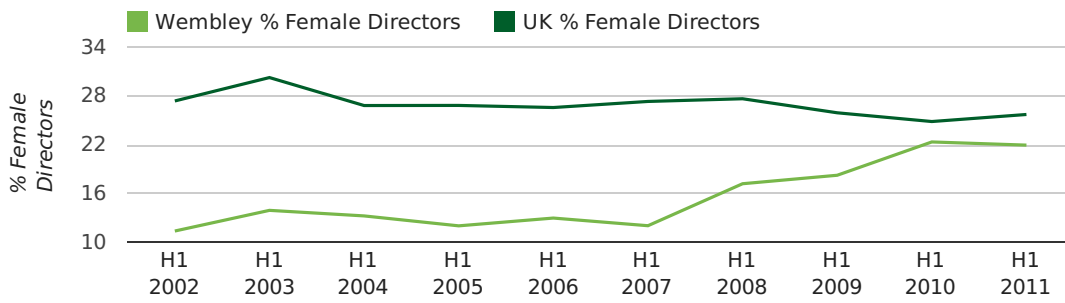


Half Year Data (Jan-Jun 2011)

The record first half year for female directors in Wembley was 1861 when 40.0% of all directors were female.

22.0% of all director appointments in Wembley in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

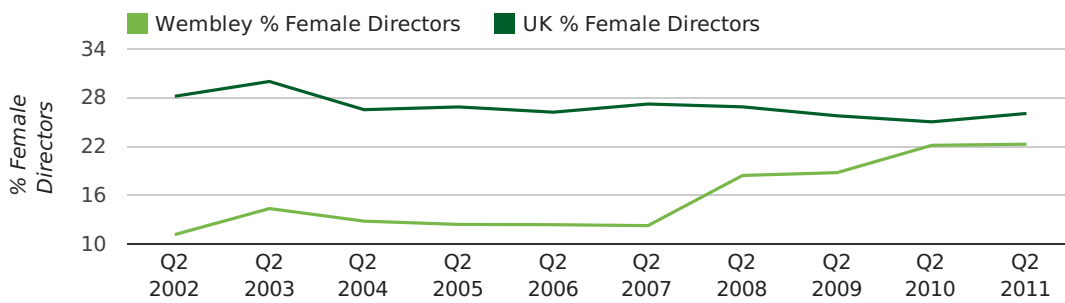


Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Wembley was in 1866 when 66.7% of all directors were female.

22.3% of all director appointments in Wembley in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

director gender by quarter



Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
LONDON	1.85%	CONSULTING	5.09%
CONSULTING	1.66%	MANAGEMENT	4.86%
CONSULTANCY	1.56%	CONSULTANCY	3.17%
CONSULTANTS	1.18%	PROPERTY	2.43%
GLOBAL	1.14%	TRADING	2.05%
TRADING	1.09%	DESIGN	1.94%
MANAGEMENT	1.04%	ASSOCIATES	1.92%
IT	0.90%	BUSINESS	1.87%
CONSTRUCTION	0.90%	CONSTRUCTION	1.77%
ASSOCIATES	0.81%	CONSULTANTS	1.76%
TECHNOLOGIES	0.66%	MEDIA	1.73%
BUSINESS	0.62%	ENGINEERING	1.67%
ENTERPRISE	0.57%	LONDON	1.60%
MEDIA	0.57%	GLOBAL	1.46%
BUILDERS	0.52%	J	1.44%
PROPERTY	0.52%	CARE	1.44%
CENTRE	0.52%	INVESTMENTS	1.42%
BEAUTY	0.52%	IT	1.39%
DESIGN	0.52%	BUILDING	1.32%
CLEANING	0.52%	PROPERTIES	1.31%
INTERNATIONAL	0.47%	ELECTRICAL	1.30%
CARS	0.47%	M	1.27%
WEMBLEY	0.47%	S	1.23%
BUILDING	0.43%	ENTERPRISES	1.20%
SECURITY	0.43%	SYSTEMS	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	874	202,072
7487 - Other business activities	200	60,758
82990 - Other business support service activities not elsewhere classified	71	30,647
9999 - Dormant Company	59	20,111
9305 - Other service activities	52	9,063
96090 - Other service activities not elsewhere classified	52	10,322
62020 - Information technology consultancy activities	48	10,545
99999 - Dormant Company	43	18,918
70229 - Management consultancy activities other than financial management	42	16,419
7222 - Other software consultancy and supply	40	7,143
7414 - Business & management consultancy	36	13,053
5530 - Restaurants	34	5,086
62090 - Other information technology service activities	28	7,095
4521 - General construction & civil engineering	24	5,928
7260 - Other computer related activities	23	7,849
62012 - Business and domestic software development	22	3,262
74909 - Other professional, scientific and technical activities not elsewhere classified	20	7,835
7499 - Non-trading company	18	10,955
7412 - Accounting, auditing; tax consult	17	2,422
56101 - Licensed restaurants	16	2,441