

Wembley

q3 2011 business confidence report



headlines

- Q3 2011 saw a new record in company registrations in Wembley when compared to any previous Q3.
- July 2011 saw a new record in company registrations in Wembley when compared to any previous July.

contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

sic data

Quarterly Data (Q3 Jul-Sep 2011)

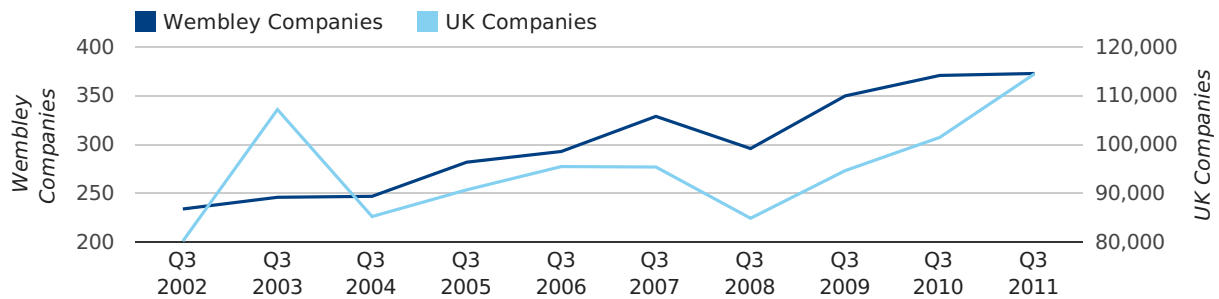
Q3 2011 saw a new record in company registrations in Wembley when compared to any previous Q3.

A total of 373 companies were registered in Wembley during the third quarter of 2011 (Jul 2011 - Sep 2011).

This figure is an increase of 0.5% versus the same period last year (Q3 2010). This figure compares badly to the UK as a whole, which saw an increase of 12.8% against the same period last year.

THIRD QUARTER (JUL 2011 - SEP 2011)	WEMBLEY	UK
2011	373	114,512
2010	371	101,492
% CHANGE	0.5%	12.8%
RECORD YEAR	2011 (373)	2011 (114,512)

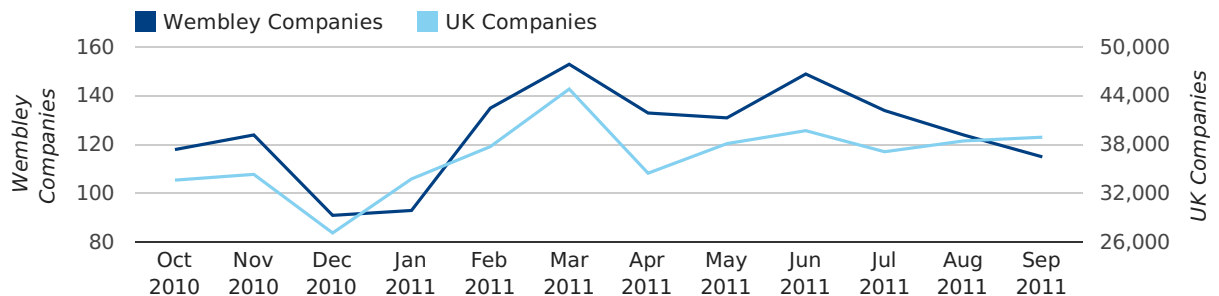
new companies by quarter



Monthly Data (Jul, Aug & Sep 2011)

July 2011 saw a new record in company registrations in Wembley when compared to any previous July.

new companies by month



	JULY	AUGUST	SEPTEMBER
NEW COMPANIES IN 2011	134	124	115
NEW COMPANIES IN 2010	115	135	121
% CHANGE	16.5%	-8.1%	-5.0%
RECORD YEAR	2011 (134)	2010 (135)	2009 (138)

Quarterly Data (Q3 Jul-Sep 2011)

A total of 219 companies were dissolved in Wembley during the third quarter of 2011 (Jul 2011 - Sep 2011).

This figure is a decrease of 24.5% versus the same period last year (Q3 2010). This figure compares well to the UK as a whole, which saw a decrease of 17.6% against the same period last year.

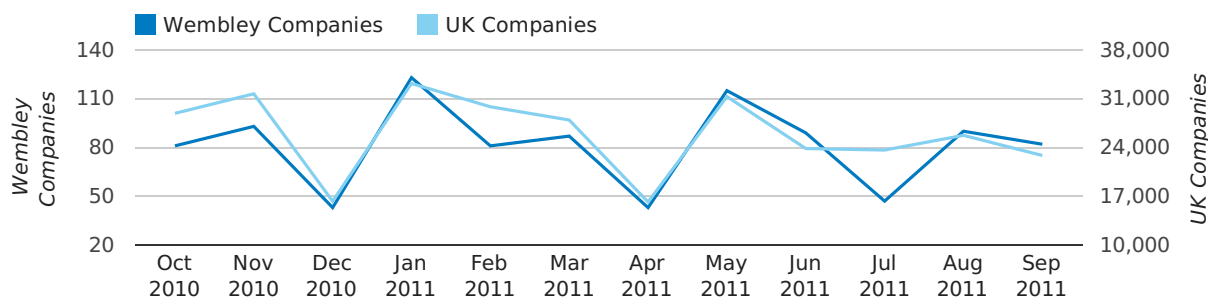
THIRD QUARTER (JUL 2011 - SEP 2011)	WEMBLEY	UK
2011	219	72,230
2010	290	87,705
% CHANGE	-24.5%	-17.6%
RECORD YEAR	2009 (391)	2009 (159,401)

dissolved companies by quarter



Monthly Data (Jul, Aug & Sep 2011)

dissolved companies by month



	JULY	AUGUST	SEPTEMBER
CLOSED COMPANIES IN 2011	47	90	82
CLOSED COMPANIES IN 2010	92	104	94
% CHANGE	-48.9%	-13.5%	-13%
RECORD YEAR	2002 (130)	2008 (153)	2009 (169)

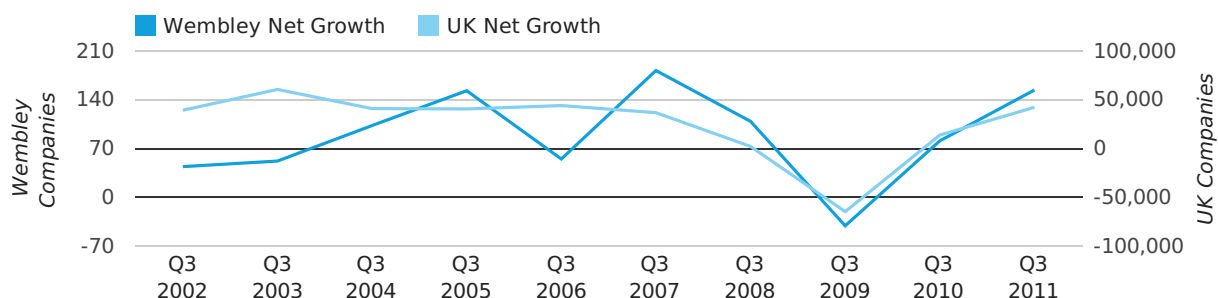
Quarterly Data (Q3 Jul-Sep 2011)

Net company growth for Wembley during the third quarter of 2011 (Jul 2011 - Sep 2011) was 154 companies.

This represents an increase of 90.1% on the same period last year.

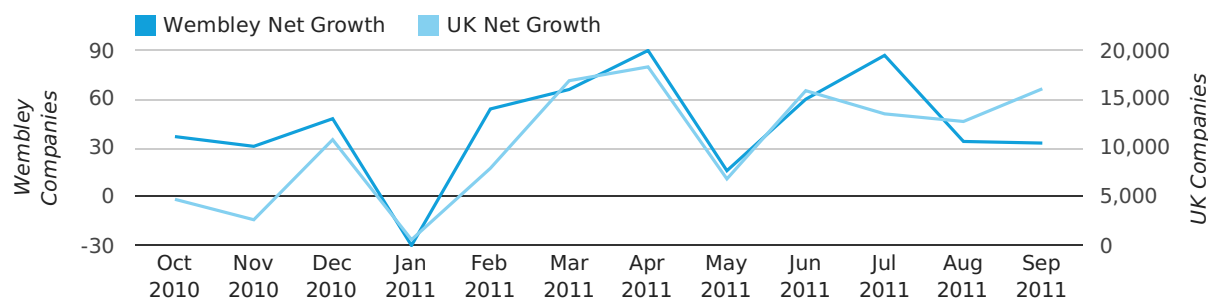
THIRD QUARTER (JUL 2011 - SEP 2011)	WEMBLEY	UK
2011	154	42,282
2010	81	13,787
% CHANGE	90.1%	206.7%
RECORD YEAR	2007 (182)	2003 (60,597)

net growth by quarter



Monthly Data (Jul, Aug & Sep 2011)

net growth by month



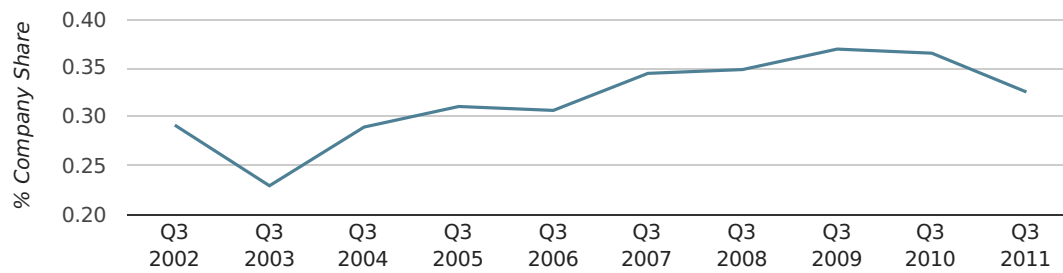
	JULY	AUGUST	SEPTEMBER
NET GROWTH IN 2011	87	34	33
NET GROWTH IN 2010	23	31	27
% CHANGE	278.3%	9.7%	22.2%
RECORD YEAR	2008 (102)	2007 (55)	2002 (85)

Quarterly Data (Q3 Jul-Sep 2011)

In the third quarter of 2011, Wembley formed 0.3% of all UK companies.

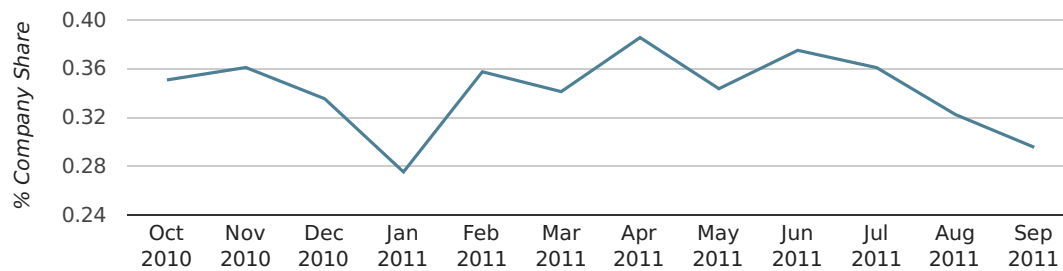
THIRD QUARTER (JUL 2011 - SEP 2011)	WEMBLEY
2011	0.3%
2010	0.4%
2009	0.4%
2008	0.3%
2007	0.3%
RECORD YEAR (SINCE 1960)	1981 (0.5%)

company share by quarter



Monthly Data (Jul, Aug & Sep 2011)

company share by month



	JULY	AUGUST	SEPTEMBER
UK FORMATION SHARE IN 2011	0.4%	0.3%	0.3%
UK FORMATION SHARE IN 2010	0.3%	0.4%	0.3%
% CHANGE	6.6%	-22.7%	-14.1%
RECORD YEAR	1973 (0.5%)	1981 (0.6%)	1962 (0.6%)

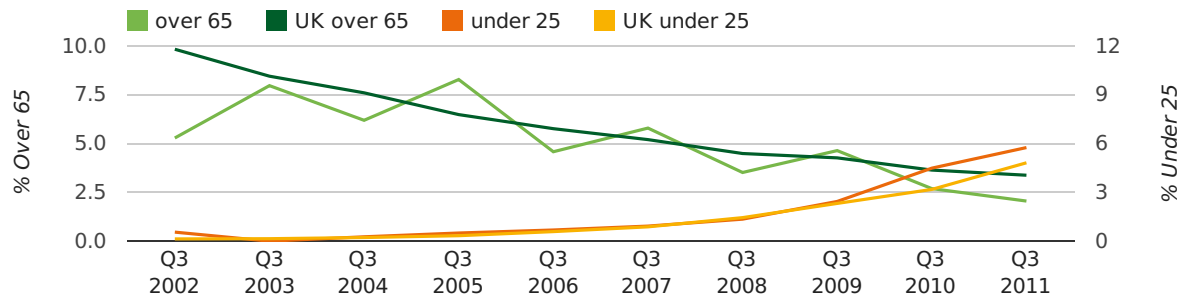
Quarterly Data (Q3 Jul-Sep 2011)

The average age of a director in the third quarter of 2011 was 38.9.

The percentage of directors under the age of 25 was 5.8% compared to the UK figure of 4.0%.

The percentage of directors over the age of 65 was 2.1% compared to the UK figure of 4.1%.

director age by quarter

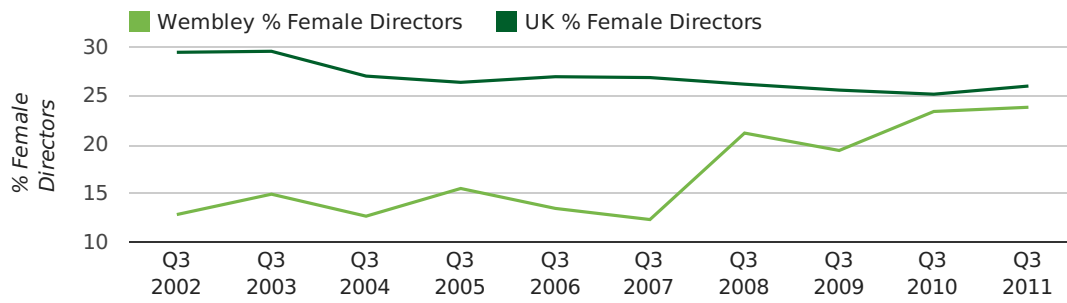


Quarterly Data (Q3 Jul-Sep 2011)

The record third quarter for female directors in Wembley was in 1862 when 50.0% of all directors were female.

23.9% of all director appointments in Wembley in the third quarter of 2011 were female. This compares to a UK average of 26.0% for the same period.

director gender by quarter



Previous 12 months (Sep 2010-Sep 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
LONDON	1.76%	CONSULTING	5.11%
CONSULTANCY	1.47%	MANAGEMENT	4.75%
CONSULTING	1.47%	CONSULTANCY	3.19%
TRADING	1.28%	PROPERTY	2.41%
MANAGEMENT	1.19%	TRADING	2.06%
CONSULTANTS	1.00%	DESIGN	1.94%
IT	1.00%	ASSOCIATES	1.85%
CONSTRUCTION	0.95%	BUSINESS	1.82%
ASSOCIATES	0.86%	CONSULTANTS	1.76%
GLOBAL	0.86%	ENGINEERING	1.74%
BUILDERS	0.71%	MEDIA	1.72%
ENTERPRISE	0.67%	CONSTRUCTION	1.72%
BUSINESS	0.62%	LONDON	1.63%
PROPERTY	0.62%	J	1.47%
MEDIA	0.57%	GLOBAL	1.46%
BUILDING	0.57%	INVESTMENTS	1.43%
CARS	0.52%	CARE	1.42%
TECHNOLOGIES	0.52%	IT	1.38%
INVESTMENTS	0.52%	BUILDING	1.30%
BEAUTY	0.52%	PROPERTIES	1.28%
WEMBLEY	0.52%	ELECTRICAL	1.27%
CLEANING	0.48%	M	1.25%
CO	0.48%	ENERGY	1.22%
TRAVEL	0.48%	TRAINING	1.21%
PROPERTIES	0.43%	S	1.21%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	897	204,493
7487 - Other business activities	220	65,177
82990 - Other business support service activities not elsewhere classified	67	29,245
9999 - Dormant Company	67	22,587
9305 - Other service activities	61	10,525
96090 - Other service activities not elsewhere classified	52	10,018
7222 - Other software consultancy and supply	51	8,345
62020 - Information technology consultancy activities	46	10,137
99999 - Dormant Company	41	18,281
70229 - Management consultancy activities other than financial management	41	15,760
7414 - Business & management consultancy	41	14,755
5530 - Restaurants	37	5,640
7260 - Other computer related activities	33	8,686
62090 - Other information technology service activities	28	6,798
7412 - Accounting, auditing; tax consult	24	2,802
62012 - Business and domestic software development	22	3,137
74909 - Other professional, scientific and technical activities not elsewhere classified	20	7,551
4521 - General construction & civil engineering	18	6,321
68209 - Other letting and operating of own or leased real estate	16	3,614
7499 - Non-trading company	16	11,543