

Wembley

2011 annual business confidence report



headlines

- 2011 was a record year for company registrations in Wembley when compared to any year in history.
- The second half of 2011 saw a new record in company registrations in Wembley when compared to any previous second half year.
- Q4 2011 saw a new record in company registrations in Wembley when compared to any previous Q4.
- December 2011 saw a new record in company registrations in Wembley when compared to any previous December.
- November 2011 saw a new record in company registrations in Wembley when compared to any previous November.
- October 2011 saw a new record in company registrations in Wembley when compared to any previous October.
- November 2011 saw a new record in company closures in Wembley when compared to any previous November.
- October 2011 saw a new record in net growth in Wembley when compared to any previous October.

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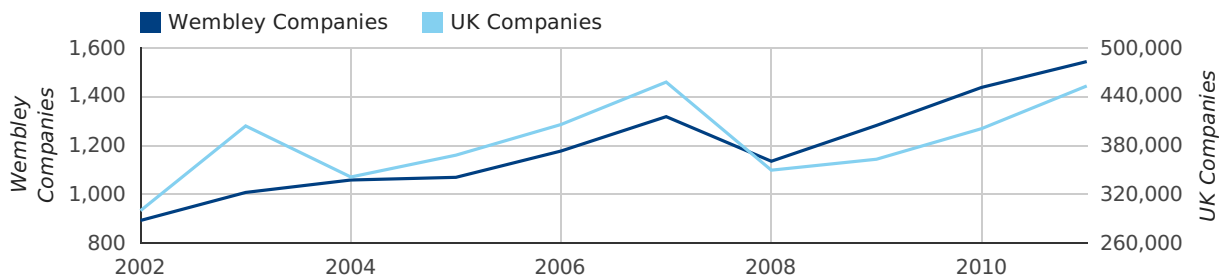
Annual Data (2011)

2011 was a record year for company registrations in Wembley when compared to any year in history.

A total of 1,543 companies were formed in Wembley in 2011. This total is 7.4% higher than in 2010 and compares equally to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	WEMBLEY	UK
2011	1,543	452,870
2010	1,437	400,358
2009	1,281	362,675
2008	1,134	349,203
2007	1,317	457,649
RECORD YEAR	2011 (1,543)	2007 (457,649)

new companies by year



Half Year Data (Jul-Dec 2011)

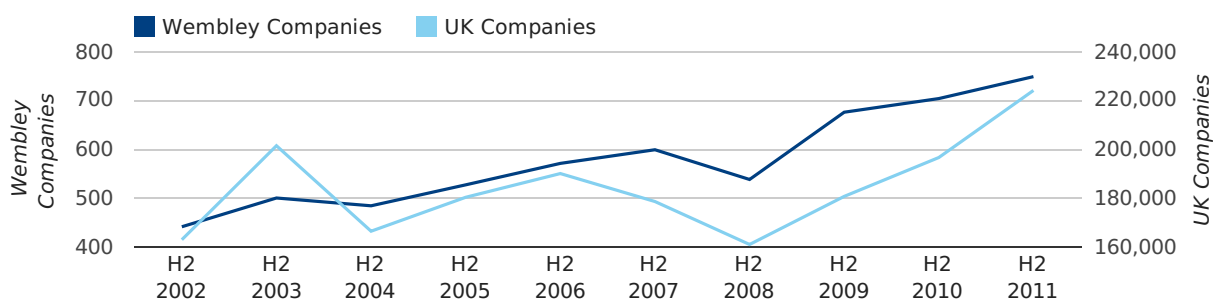
The second half of 2011 saw a new record in company registrations in Wembley when compared to any previous second half year.

In the second half of 2011 a total of 749 companies were formed in Wembley. This figure is 6.4% higher than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Wembley occurred in 2011 when a total of 749 were formed.

HALF YEAR (JUL-DEC)	WEMBLEY	UK
2011	749	224,135
2010	704	196,609
% CHANGE	6.4%	14.0%
RECORD YEAR	2011 (749)	2011 (224,135)

new companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

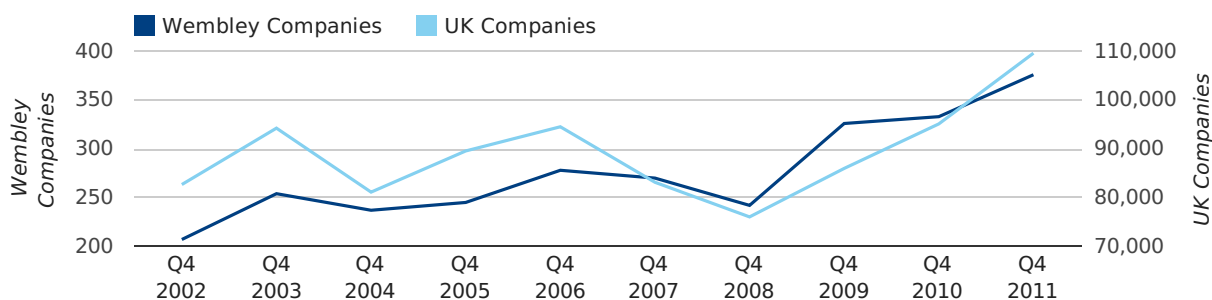
Q4 2011 saw a new record in company registrations in Wembley when compared to any previous Q4.

A total of 376 companies were registered in Wembley during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 12.9% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	WEMBLEY	UK
2011	376	109,623
2010	333	95,117
% CHANGE	12.9%	15.3%
RECORD YEAR	2011 (376)	2011 (109,623)

new companies by quarter



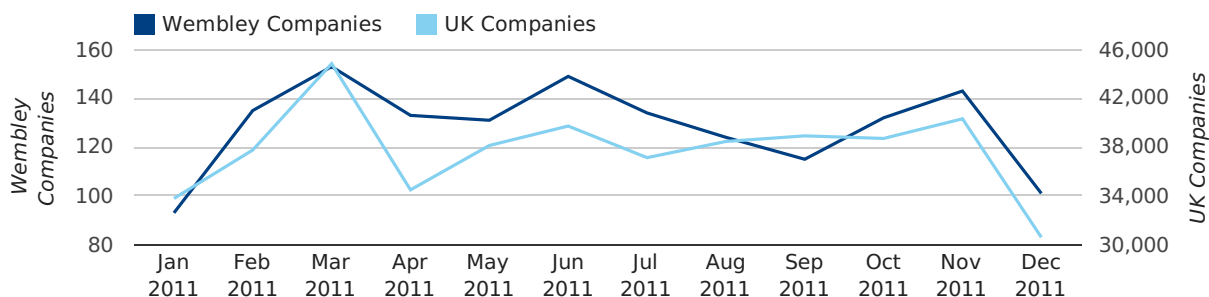
Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company registrations in Wembley when compared to any previous December.

November 2011 saw a new record in company registrations in Wembley when compared to any previous November.

October 2011 saw a new record in company registrations in Wembley when compared to any previous October.

new companies by month



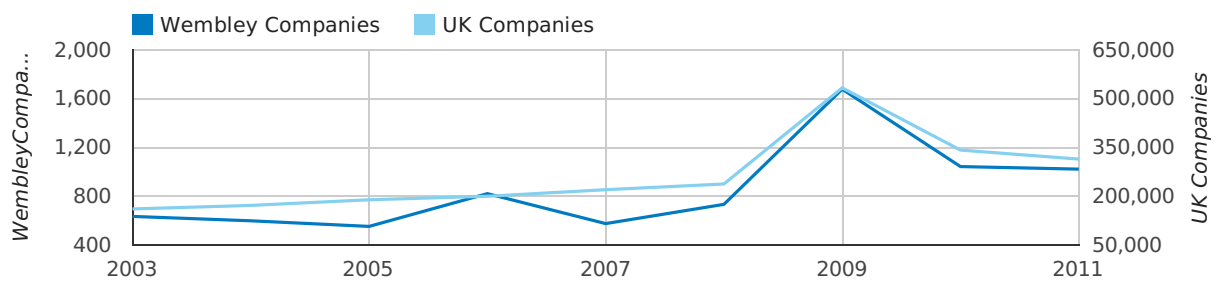
	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	132	143	101
NEW COMPANIES IN 2010	118	124	91
% CHANGE	11.9%	15.3%	11.0%
RECORD YEAR	2011 (132)	2011 (143)	2011 (101)

Annual Data (2011)

A total of 1,023 companies were dissolved in Wembley in 2011. This total is 2.0% lower than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	WEMBLEY	UK
2011	1,023	314,523
2010	1,044	342,232
2009	1,679	533,773
2008	734	237,901
2007	576	220,295
RECORD YEAR	2009 (1,679)	2009 (533,773)

dissolved companies by year



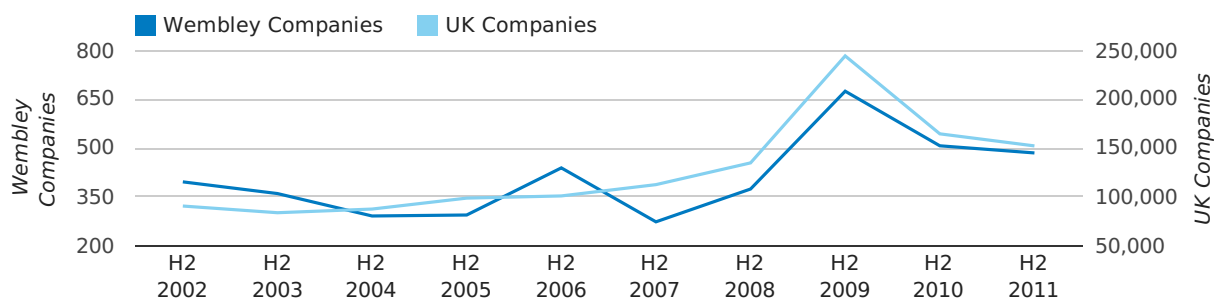
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 485 companies were dissolved in Wembley. This figure is 4.3% lower than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Wembley occurred in 2009 when a total of 675 were closed.

HALF YEAR (JUL-DEC)	WEMBLEY	UK
2011	485	152,213
2010	507	164,601
% CHANGE	-4.3%	-7.5%
RECORD YEAR	2009 (675)	2009 (244,537)

dissolved companies by half year



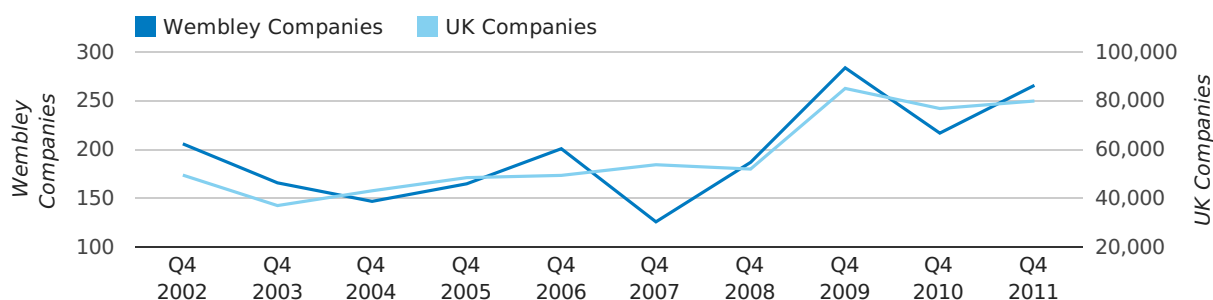
Quarterly Data (Q4 Oct-Dec 2011)

A total of 266 companies were dissolved in Wembley during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 22.6% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	WEMBLEY	UK
2011	266	79,983
2010	217	76,896
% CHANGE	22.6%	4.0%
RECORD YEAR	2009 (284)	2009 (85,136)

dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in company closures in Wembley when compared to any previous November.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	64	114	88
CLOSED COMPANIES IN 2010	81	93	43
% CHANGE	-21.0%	22.6%	105%
RECORD YEAR	2009 (98)	2011 (114)	2008 (127)

Annual Data (2011)

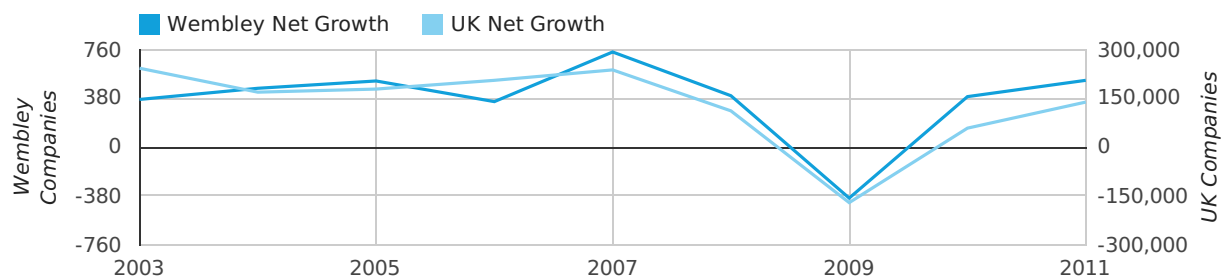
A total of 520 companies were added to the company register for Wembley in 2011. This number represents growth of 36.2% which compares favourably to the UK figure of 34.6%.

This number is 127 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2007 when the Wembley company register grew by 741 companies.

YEAR	WEMBLEY	UK
2011	520	138,347
2010	393	58,126
2009	-398	-171,098
2008	400	111,302
2007	741	237,354
RECORD YEAR	2007 (741)	2003 (242,543)

net growth by year

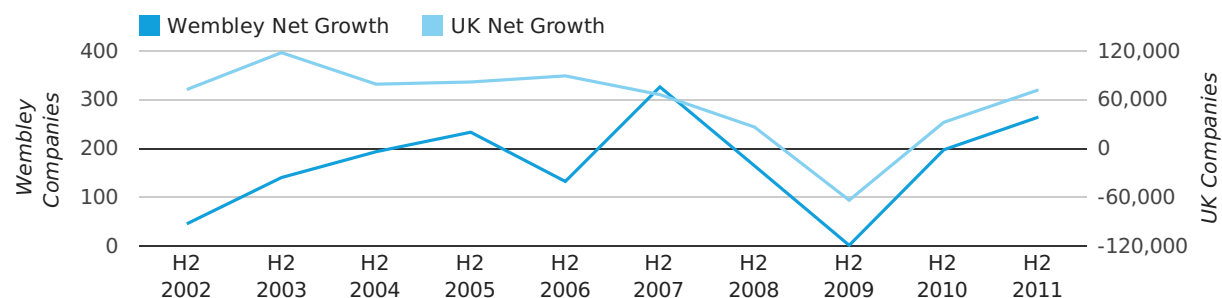


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Wembley increased by 264 companies. This figure is 34.0% higher than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	WEMBLEY	UK
2011	264	71,922
2010	197	32,008
% CHANGE	34.0%	124.7%
RECORD YEAR	2007 (326)	2003 (117,772)

net growth by half year



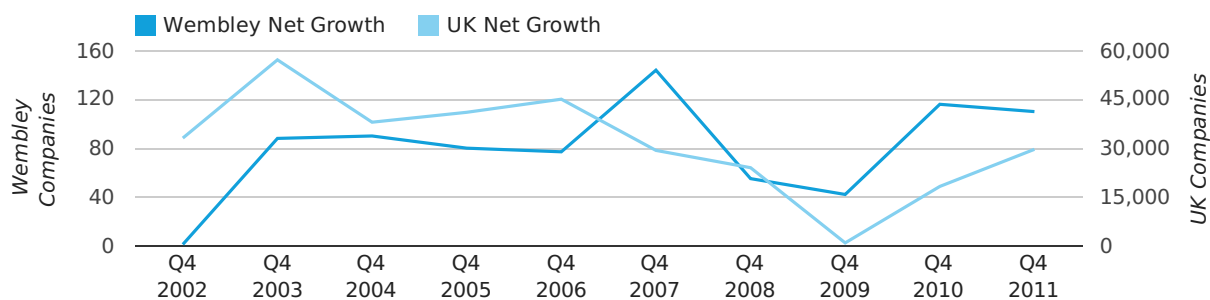
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Wembley during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 110 companies.

This represents a decrease of 5.2% on the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	WEMBLEY	UK
2011	110	29,640
2010	116	18,221
% CHANGE	-5.2%	62.7%
RECORD YEAR	2007 (144)	2003 (57,175)

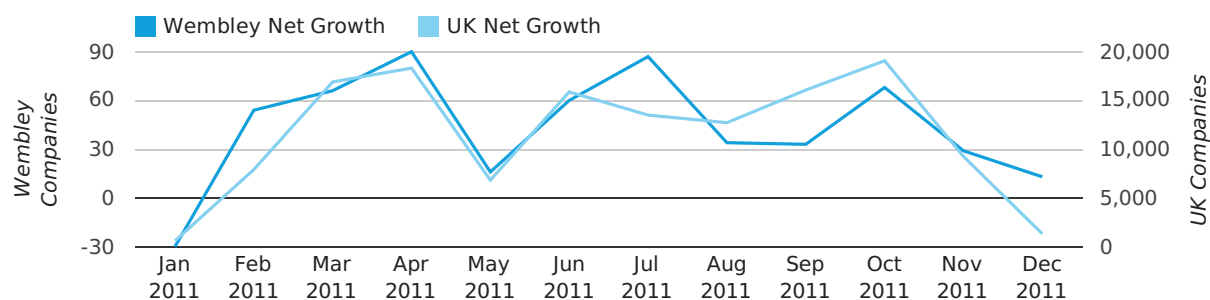
net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

October 2011 saw a new record in net growth in Wembley when compared to any previous October.

net growth by month



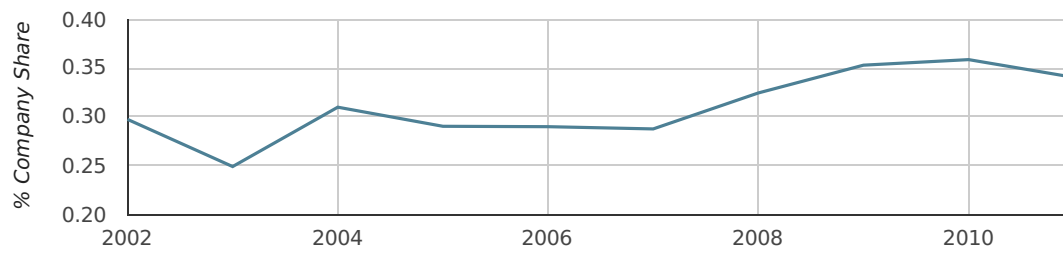
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	68	29	13
NET GROWTH IN 2010	37	31	48
% CHANGE	83.8%	-6.5%	-72.9%
RECORD YEAR	2008 (68)	1995 (50)	2007 (53)

Annual Data (2011)

In 2011 Wembley formed 0.3% of all UK companies. This is a decline on 2010 when Wembley was responsible for 0.4% of all UK companies.

YEAR	WEMBLEY
2011	0.3%
2010	0.4%
2009	0.4%
2008	0.3%
2007	0.3%
RECORD YEAR (SINCE 1960)	1995 (0.4%)

company share by year

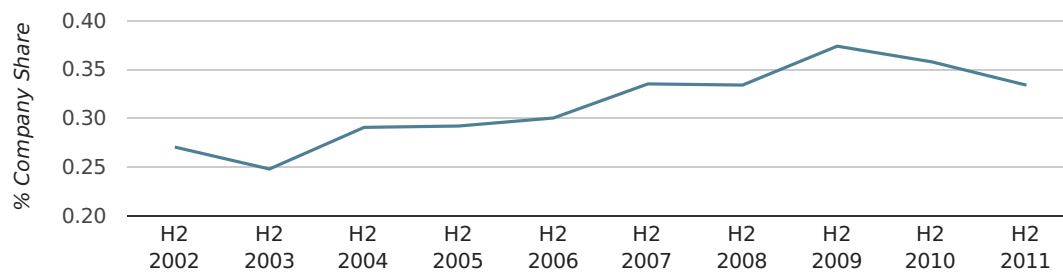


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Wembley formed 0.3% of all UK companies. This is less than the 2010 figure of 0.4%.

HALF YEAR (JUL-DEC)	WEMBLEY
2011	0.3%
2010	0.4%
2009	0.4%
2008	0.3%
2007	0.3%
RECORD YEAR (SINCE 1960)	1995 (0.4%)

company share by half year

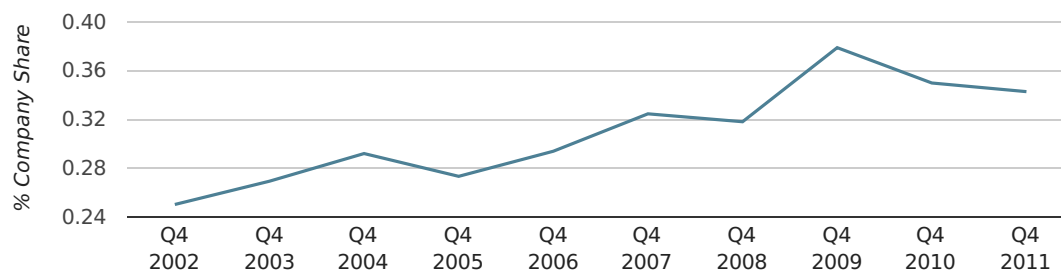


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Wembley formed 0.3% of all UK companies.

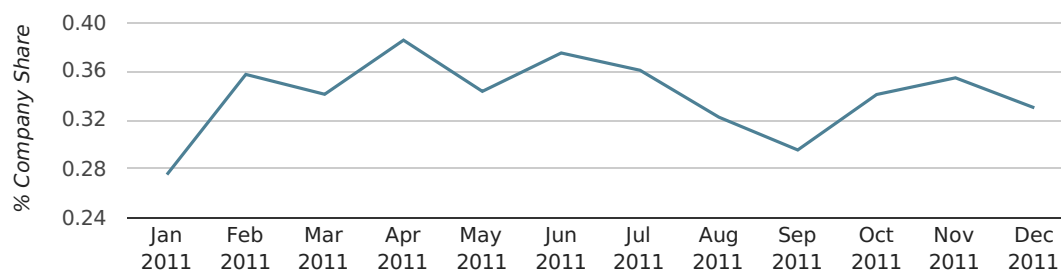
FOURTH QUARTER (OCT 2011 - DEC 2011)	WEMBLEY
2011	0.3%
2010	0.4%
2009	0.4%
2008	0.3%
2007	0.3%
RECORD YEAR (SINCE 1960)	1987 (0.4%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.3%	0.4%	0.3%
UK FORMATION SHARE IN 2010	0.4%	0.4%	0.3%
% CHANGE	-2.8%	-1.7%	-1.6%
RECORD YEAR	1968 (0.7%)	1970 (0.5%)	1960 (0.5%)

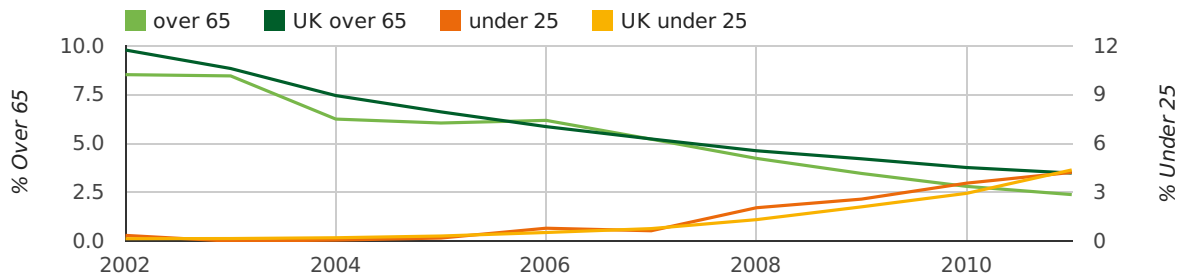
Annual Data (2011)

The average age of a director in 2011 was 39.1.

The percentage of directors under the age of 25 was 4.2% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 2.4% compared to the UK figure of 4.2%.

director age by year



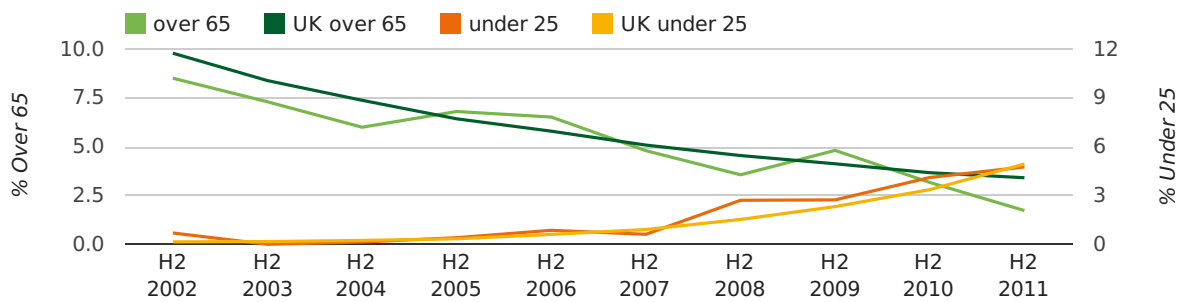
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 39.0.

The percentage of directors under the age of 25 was 4.8% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 1.7% compared to the UK figure of 4.1%.

director age by half year



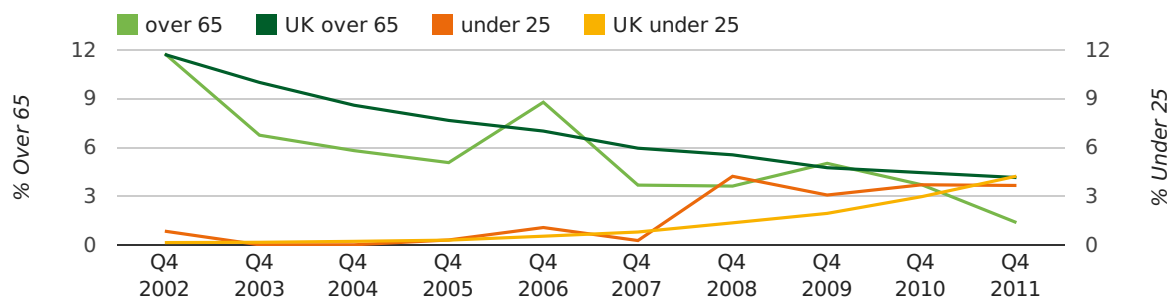
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 39.1.

The percentage of directors under the age of 25 was 3.7% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 1.4% compared to the UK figure of 4.1%.

director age by quarter

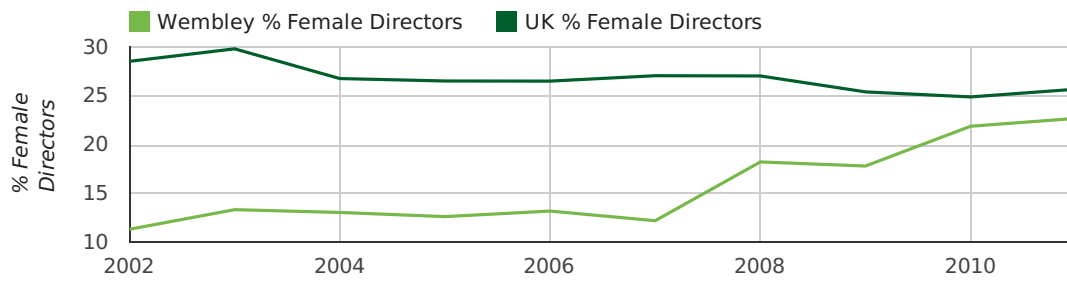


Annual Data (2011)

The record year for female directors in Wembley was 1857 when 36.4% of all directors were female.

The percentage of female directors in Wembley in 2011 was 11.3%. The average for the UK during this time was 28.6%

director gender by year

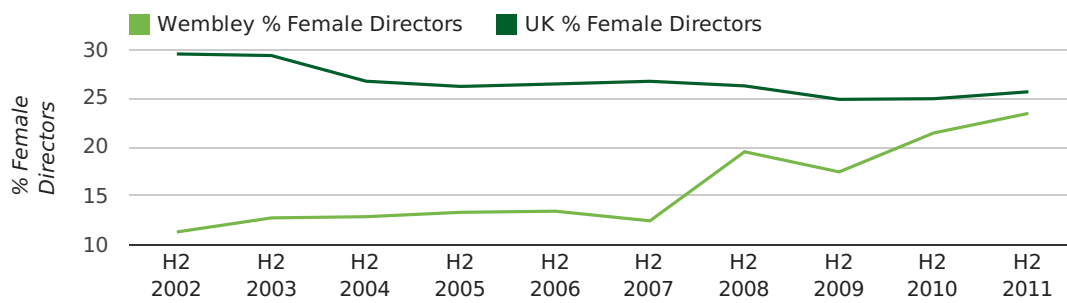


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Wembley was 1860 when 42.9% of all directors were female.

23.5% of all director appointments in Wembley in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

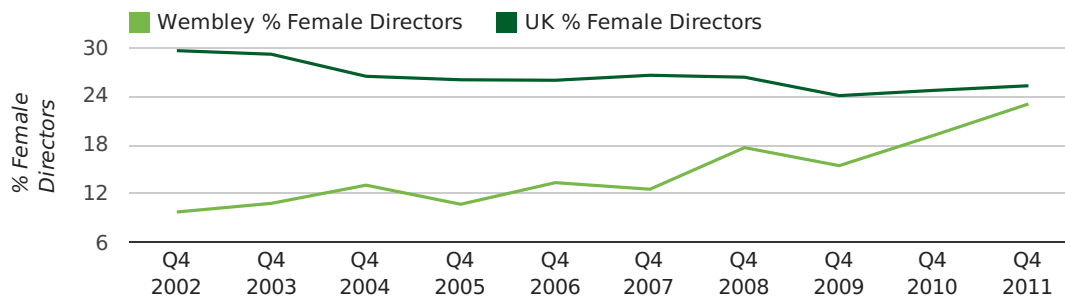


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Wembley was in 1977 when 31.1% of all directors were female.

23.0% of all director appointments in Wembley in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	1.81%	CONSULTING	5.07%
LONDON	1.77%	MANAGEMENT	4.74%
CONSULTANCY	1.53%	CONSULTANCY	3.26%
MANAGEMENT	1.39%	PROPERTY	2.37%
TRADING	1.12%	TRADING	2.07%
IT	0.98%	DESIGN	1.92%
ASSOCIATES	0.93%	ASSOCIATES	1.86%
GLOBAL	0.88%	ENGINEERING	1.78%
CONSULTANTS	0.84%	BUSINESS	1.78%
TECHNOLOGIES	0.84%	CONSULTANTS	1.76%
BUILDING	0.79%	CONSTRUCTION	1.73%
INVESTMENTS	0.70%	MEDIA	1.71%
CONSTRUCTION	0.70%	LONDON	1.63%
MEDIA	0.65%	J	1.51%
BUILDERS	0.65%	INVESTMENTS	1.48%
BUSINESS	0.60%	GLOBAL	1.46%
ENTERPRISE	0.56%	IT	1.41%
PROPERTY	0.56%	CARE	1.39%
INFOTECH	0.51%	PROPERTIES	1.29%
WEMBLEY	0.51%	ELECTRICAL	1.29%
DESIGN	0.51%	M	1.27%
CENTRE	0.51%	BUILDING	1.26%
TRAVEL	0.46%	ENERGY	1.25%
ENTERPRISES	0.46%	S	1.20%
SECURITY	0.46%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	919	205,525
7487 - Other business activities	199	57,052
82990 - Other business support service activities not elsewhere classified	76	32,483
96090 - Other service activities not elsewhere classified	66	11,768
9999 - Dormant Company	60	20,199
62020 - Information technology consultancy activities	52	12,072
99999 - Dormant Company	48	21,846
9305 - Other service activities	48	9,492
7222 - Other software consultancy and supply	47	7,398
70229 - Management consultancy activities other than financial management	42	17,765
7414 - Business & management consultancy	39	13,034
5530 - Restaurants	34	5,013
62090 - Other information technology service activities	34	7,493
7260 - Other computer related activities	31	7,667
74909 - Other professional, scientific and technical activities not elsewhere classified	26	8,671
62012 - Business and domestic software development	22	3,714
7412 - Accounting, auditing; tax consult	20	2,496
68209 - Other letting and operating of own or leased real estate	19	4,082
69201 - Accounting and auditing activities	18	3,633
4521 - General construction & civil engineering	16	5,558