

Wembley

q1 2012 business confidence report



headlines

- Q1 2012 saw a new record in company registrations in Wembley when compared to any previous Q1.
- Q1 2012 was a record quarter for company registrations in Wembley when compared to any quarter in history.
- March 2012 saw a new record in company registrations in Wembley when compared to any previous March.
- March 2012 was a record month for company registrations in Wembley when compared to any month in history.
- January 2012 saw a new record in company registrations in Wembley when compared to any previous January.
- Q1 2012 saw a new record in net growth in Wembley when compared to any previous Q1.
- February 2012 saw a new record in net growth in Wembley when compared to any previous February.

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Quarterly Data (Q1 Jan-Mar 2012)

Q1 2012 saw a new record in company registrations in Wembley when compared to any previous Q1.

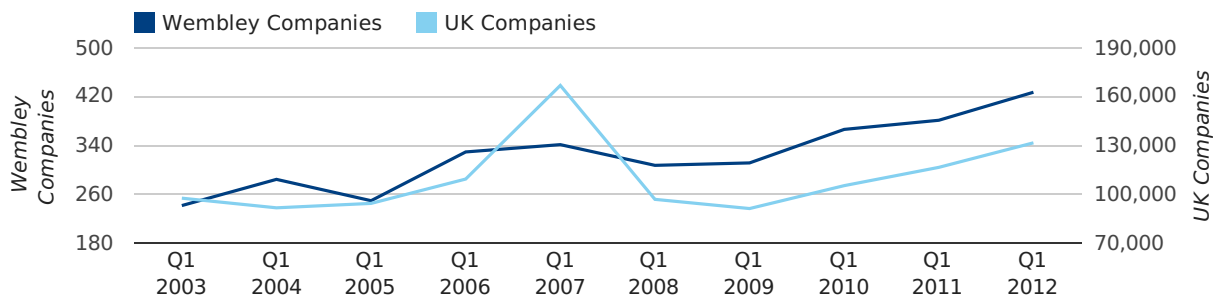
Q1 2012 was a record quarter for company registrations in Wembley when compared to any quarter in history.

A total of 427 companies were registered in Wembley during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is an increase of 12.1% versus the same period last year (Q1 2011). This figure compares equally to the UK as a whole, which saw an increase of 13.0% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	WEMBLEY	UK
2012	427	131,491
2011	381	116,391
% CHANGE	12.1%	13.0%
RECORD YEAR	2012 (427)	2007 (166,814)

new companies by quarter



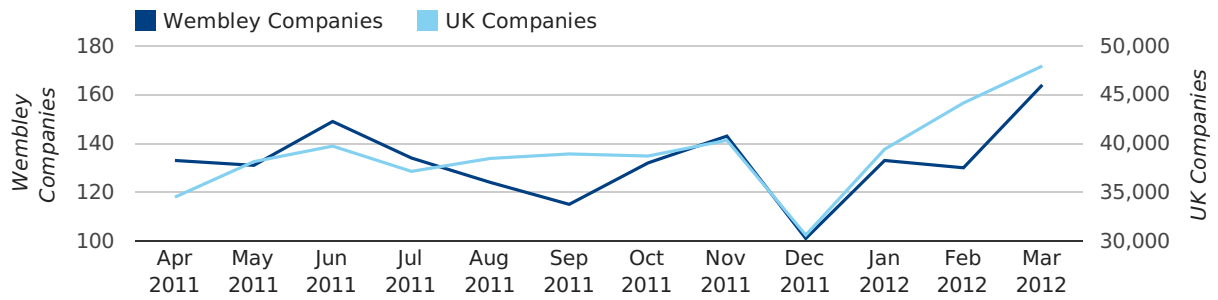
Monthly Data (Jan, Feb & Mar 2012)

March 2012 saw a new record in company registrations in Wembley when compared to any previous March.

March 2012 was a record month for company registrations in Wembley when compared to any month in history.

January 2012 saw a new record in company registrations in Wembley when compared to any previous January.

new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2012	133	130	164
NEW COMPANIES IN 2011	93	135	153
% CHANGE	43.0%	-3.7%	7.2%
RECORD YEAR	2012 (133)	2011 (135)	2012 (164)

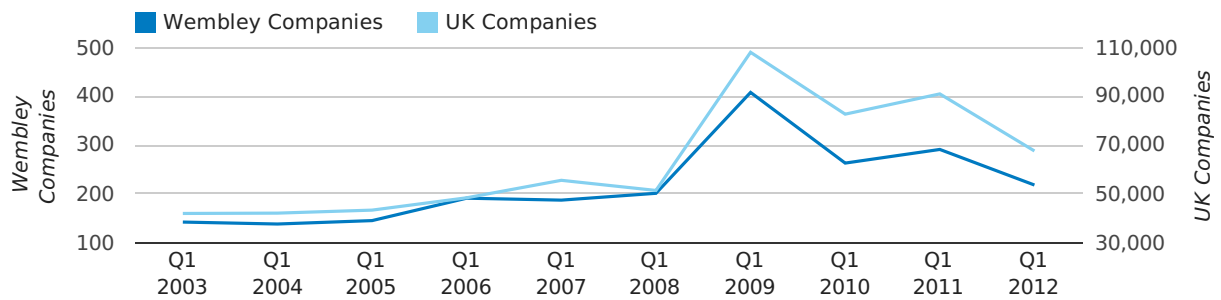
Quarterly Data (Q1 Jan-Mar 2012)

A total of 218 companies were dissolved in Wembley during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 25.1% versus the same period last year (Q1 2011). This figure compares poorly to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	WEMBLEY	UK
2012	218	67,576
2011	291	90,986
% CHANGE	-25.1%	-25.7%
RECORD YEAR	2009 (408)	2009 (108,060)

dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2012	76	65	77
CLOSED COMPANIES IN 2011	123	81	87
% CHANGE	-38.2%	-19.8%	-11%
RECORD YEAR	2011 (123)	2008 (125)	2009 (258)

Quarterly Data (Q1 Jan-Mar 2012)

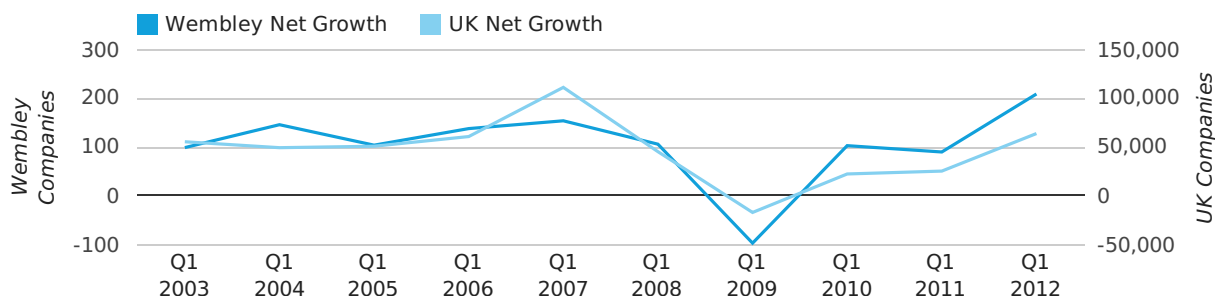
Q1 2012 saw a new record in net growth in Wembley when compared to any previous Q1.

Net company growth for Wembley during the first quarter of 2012 (Jan 2012 - Mar 2012) was 209 companies.

This represents an increase of 132.2% on the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	WEMBLEY	UK
2012	209	63,915
2011	90	25,405
% CHANGE	132.2%	151.6%
RECORD YEAR	2012 (209)	2007 (111,282)

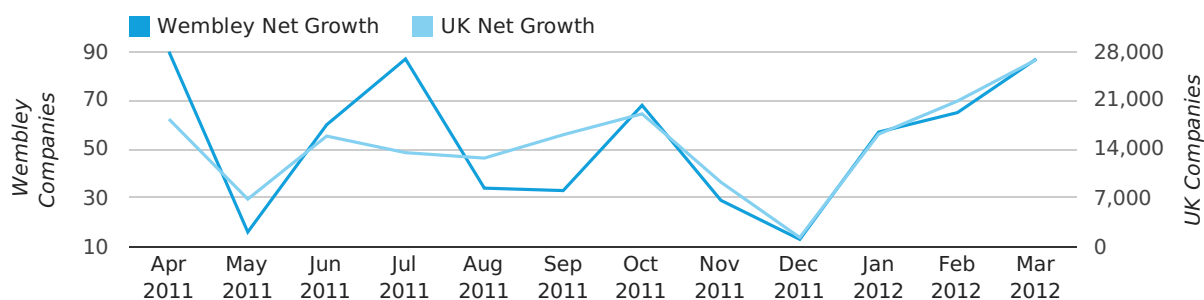
net growth by quarter



Monthly Data (Jan, Feb & Mar 2012)

February 2012 saw a new record in net growth in Wembley when compared to any previous February.

net growth by month



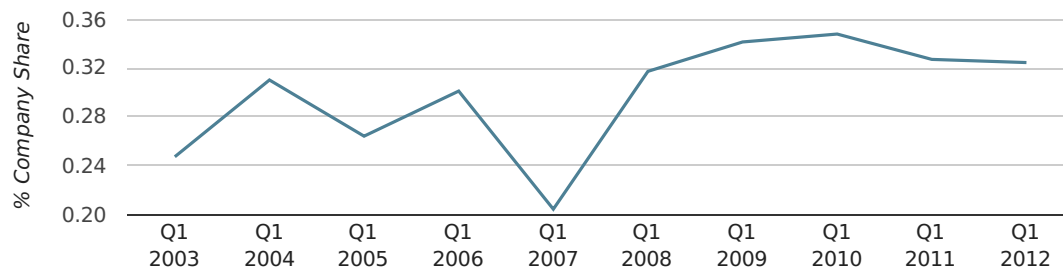
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2012	57	65	87
NET GROWTH IN 2011	-30	54	66
% CHANGE	-290.0%	20.4%	31.8%
RECORD YEAR	2009 (59)	2012 (65)	2008 (98)

Quarterly Data (Q1 Jan-Mar 2012)

In the first quarter of 2012, Wembley formed 0.3% of all UK companies.

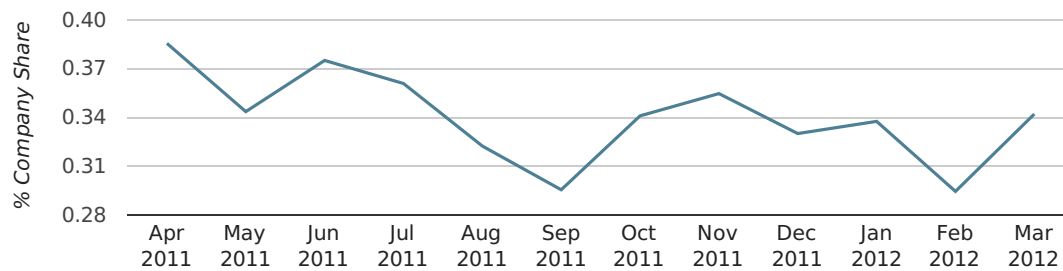
FIRST QUARTER (JAN 2012 - MAR 2012)	WEMBLEY
2012	0.3%
2011	0.3%
2010	0.3%
2009	0.3%
2008	0.3%
RECORD YEAR (SINCE 1960)	1988 (0.5%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2012)

company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2012	0.3%	0.3%	0.3%
UK FORMATION SHARE IN 2011	0.3%	0.4%	0.3%
% CHANGE	22.6%	-17.6%	0.3%
RECORD YEAR	1968 (0.8%)	1988 (0.6%)	1976 (0.6%)

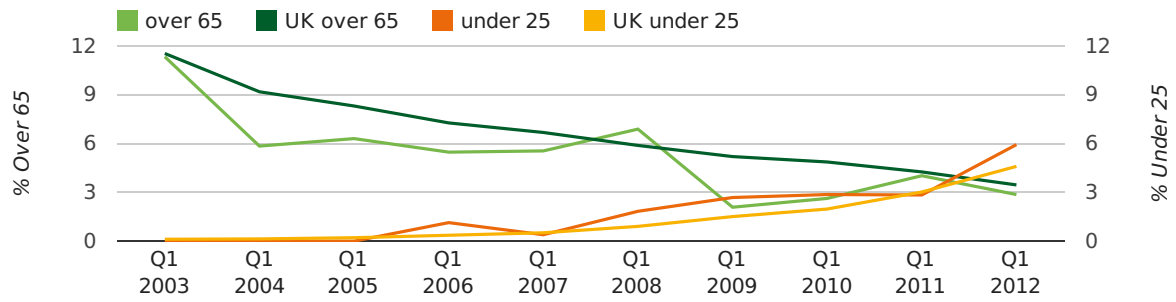
Quarterly Data (Q1 Jan-Mar 2012)

The average age of a director in the first quarter of 2012 was 39.0.

The percentage of directors under the age of 25 was 5.9% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 2.9% compared to the UK figure of 3.5%.

director age by quarter

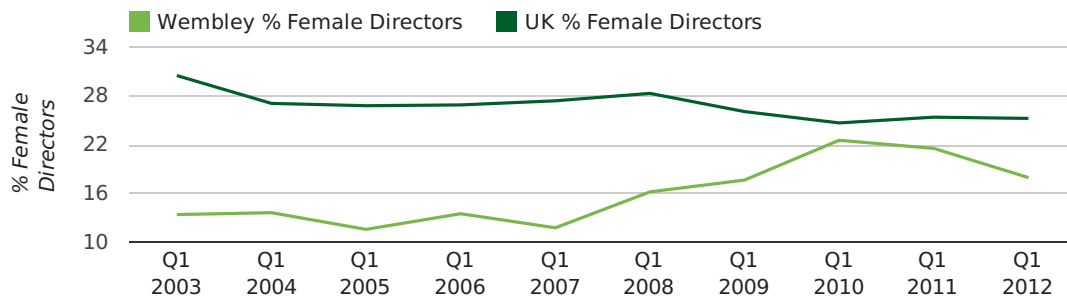


Quarterly Data (Q1 Jan-Mar 2012)

The record first quarter for female directors in Wembley was in 1861 when 40.0% of all directors were female.

18.0% of all director appointments in Wembley in the first quarter of 2012 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	1.59%	CONSULTING	5.07%
LONDON	1.54%	MANAGEMENT	4.74%
CONSULTANCY	1.50%	CONSULTANCY	3.30%
MANAGEMENT	1.45%	PROPERTY	2.37%
TRADING	1.18%	TRADING	2.07%
IT	1.04%	DESIGN	1.93%
INVESTMENTS	0.95%	ENGINEERING	1.86%
GLOBAL	0.91%	ASSOCIATES	1.84%
ASSOCIATES	0.86%	CONSULTANTS	1.79%
CONSULTANTS	0.86%	BUSINESS	1.73%
CONSTRUCTION	0.77%	MEDIA	1.72%
TECHNOLOGIES	0.77%	CONSTRUCTION	1.72%
BUILDING	0.73%	LONDON	1.66%
ENTERPRISE	0.68%	J	1.54%
MEDIA	0.64%	INVESTMENTS	1.51%
K	0.59%	GLOBAL	1.50%
BUSINESS	0.55%	IT	1.40%
PROPERTY	0.50%	CARE	1.34%
INFOTECH	0.50%	PROPERTIES	1.31%
ENTERPRISES	0.45%	ELECTRICAL	1.27%
MARKETING	0.45%	M	1.27%
SYSTEMS	0.45%	BUILDING	1.24%
HIRE	0.45%	ENERGY	1.20%
CENTRE	0.45%	S	1.20%
SECURITY	0.45%	ENTERPRISES	1.19%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	936	216,665
7487 - Other business activities	183	52,735
82990 - Other business support service activities not elsewhere classified	88	35,233
96090 - Other service activities not elsewhere classified	74	13,637
62020 - Information technology consultancy activities	69	14,303
9999 - Dormant Company	57	18,617
99999 - Dormant Company	47	25,084
7222 - Other software consultancy and supply	43	6,934
62090 - Other information technology service activities	42	8,145
9305 - Other service activities	42	8,818
70229 - Management consultancy activities other than financial management	40	19,704
7414 - Business & management consultancy	36	12,113
5530 - Restaurants	32	4,633
7260 - Other computer related activities	30	7,154
62012 - Business and domestic software development	26	4,356
74909 - Other professional, scientific and technical activities not elsewhere classified	25	9,892
68209 - Other letting and operating of own or leased real estate	21	4,427
47110 - Retail sale in non-specialised stores with food, beverages or tobacco predominating	20	1,626
7412 - Accounting, auditing; tax consult	19	2,379
47190 - Other retail sale in non-specialised stores	17	1,861