

# Wembley

2012 half year business confidence report



## headlines

- The first half of 2012 saw a new record in company registrations in Wembley when compared to any previous first half year.
- The first half of 2012 was a record first half year for company registrations in Wembley when compared to any half year in history.
- Q2 2012 saw a new record in company registrations in Wembley when compared to any previous Q2.
- May 2012 saw a new record in company registrations in Wembley when compared to any previous May.
- April 2012 saw a new record in company registrations in Wembley when compared to any previous April.

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### Half Year Data (Jan-Jun 2012)

The first half of 2012 saw a new record in company registrations in Wembley when compared to any previous first half year.

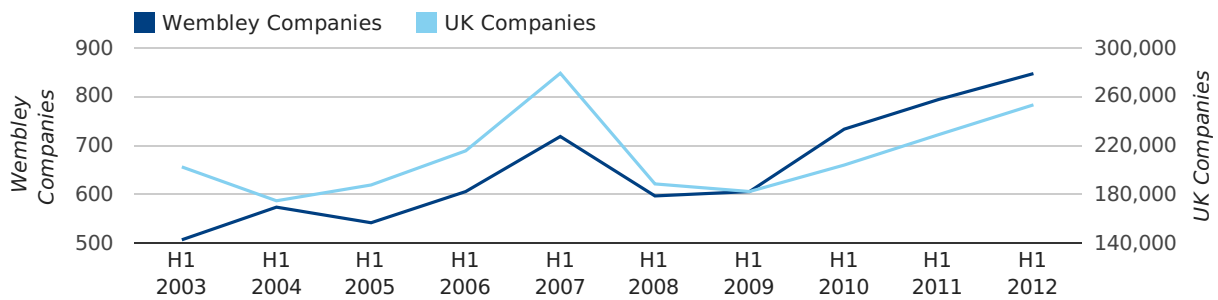
The first half of 2012 was a record first half year for company registrations in Wembley when compared to any half year in history.

In the first half of 2012 a total of 847 companies were formed in Wembley. This figure is 6.7% higher than last year, which compares badly to the UK wide figure of 10.7%.

The highest total for a first half year in Wembley occurred in 2012 when a total of 847 were formed.

HALF YEAR (JAN-JUN)	WEMBLEY	UK
2012	847	253,150
2011	794	228,735
% CHANGE	6.7%	10.7%
RECORD YEAR	2012 (847)	2007 (279,097)

### new companies by half year



## Quarterly Data (Q2 Apr-Jun 2012)

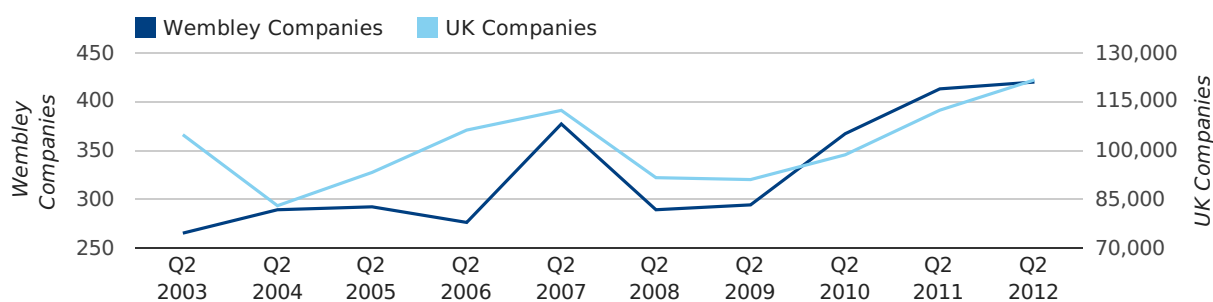
Q2 2012 saw a new record in company registrations in Wembley when compared to any previous Q2.

A total of 420 companies were registered in Wembley during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 1.7% versus the same period last year (Q2 2011). This figure compares badly to the UK as a whole, which saw an increase of 8.3% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	WEMBLEY	UK
2012	420	121,659
2011	413	112,344
% CHANGE	1.7%	8.3%
RECORD YEAR	2012 (420)	2012 (121,659)

### new companies by quarter



## Monthly Data (Apr, May & Jun 2012)

May 2012 saw a new record in company registrations in Wembley when compared to any previous May.

April 2012 saw a new record in company registrations in Wembley when compared to any previous April.

### new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	148	148	124
NEW COMPANIES IN 2011	133	131	149
% CHANGE	11.3%	13.0%	-16.8%
RECORD YEAR	2012 (148)	2012 (148)	2011 (149)

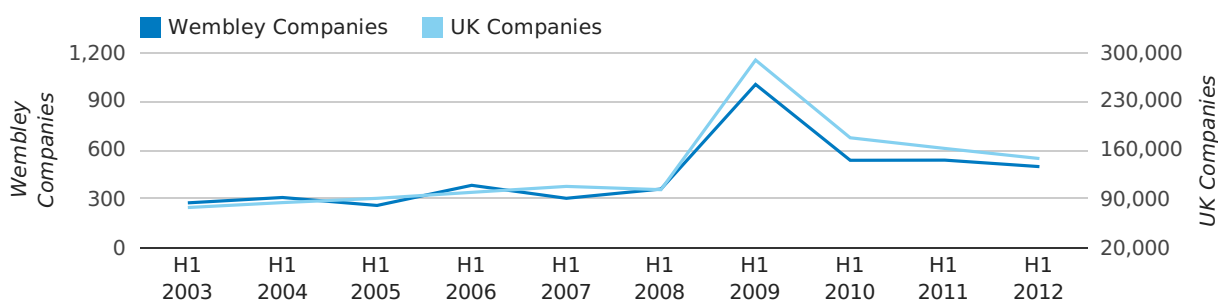
### Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 498 companies were dissolved in Wembley. This figure is 7.4% lower than last year, which compares badly to the UK wide change of -8.9%.

The highest total for a first half year in Wembley occurred in 2009 when a total of 1,004 were closed.

HALF YEAR (JAN-JUN)	WEMBLEY	UK
2012	498	147,793
2011	538	162,310
% CHANGE	-7.4%	-8.9%
RECORD YEAR	2009 (1,004)	2009 (289,236)

### dissolved companies by half year



### Quarterly Data (Q2 Apr-Jun 2012)

A total of 280 companies were dissolved in Wembley during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 13.4% versus the same period last year (Q2 2011). This figure compares poorly to the UK as a whole, which saw an increase of 12.5% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	WEMBLEY	UK
2012	280	80,217
2011	247	71,324
% CHANGE	13.4%	12.5%
RECORD YEAR	2009 (596)	2009 (181,176)

### dissolved companies by quarter



# Monthly Data (Apr, May & Jun 2012)

## dissolved companies by month



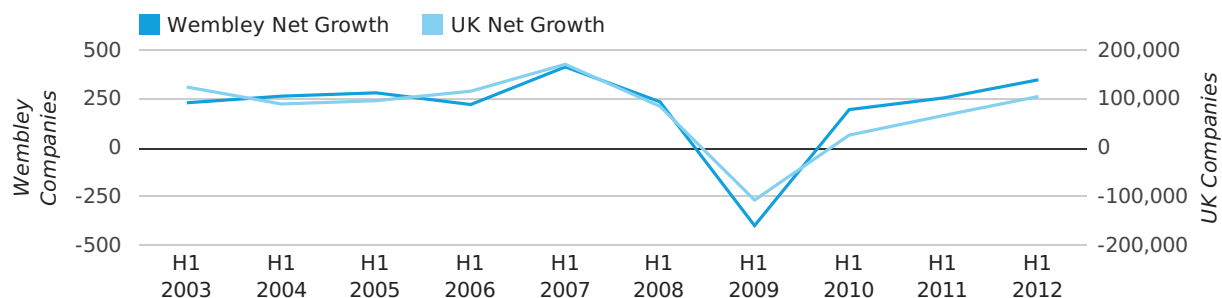
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	77	103	100
CLOSED COMPANIES IN 2011	43	115	89
% CHANGE	79.1%	-10.4%	12%
RECORD YEAR	2009 (203)	2009 (260)	2009 (133)

### Half Year Data (Jan-Jun 2012)

In the first half of 2012 the company register for Wembley increased by 349 companies. This figure is 36.3% higher than last year, which compares badly to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	WEMBLEY	UK
2012	349	105,357
2011	256	66,425
% CHANGE	36.3%	58.6%
RECORD YEAR	2007 (415)	2007 (171,296)

### net growth by half year



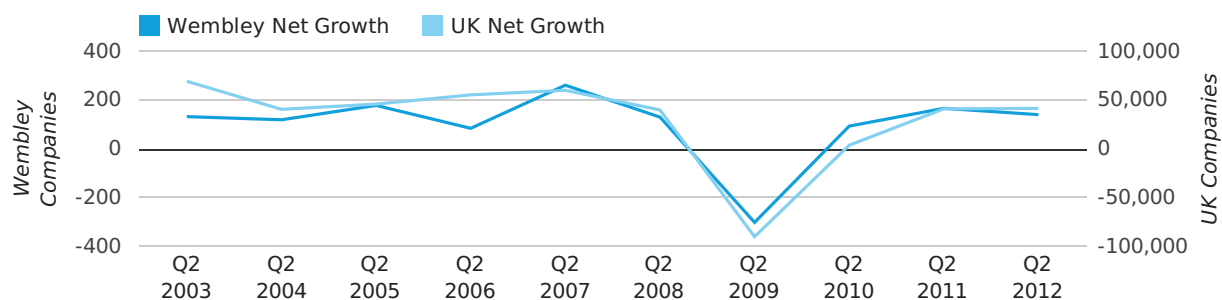
### Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for Wembley during the second quarter of 2012 (Apr 2012 - Jun 2012) was 140 companies.

This represents a decrease of 15.7% on the same period last year.

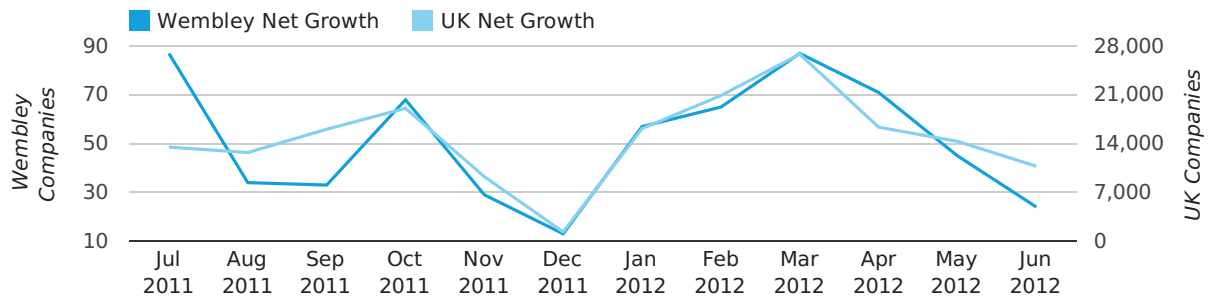
SECOND QUARTER (APR 2012 - JUN 2012)	WEMBLEY	UK
2012	140	41,442
2011	166	41,020
% CHANGE	-15.7%	1.0%
RECORD YEAR	2007 (261)	2003 (69,274)

### net growth by quarter



# Monthly Data (Apr, May & Jun 2012)

## net growth by month



	APRIL	MAY	JUNE
NET GROWTH IN 2012	71	45	24
NET GROWTH IN 2011	90	16	60
% CHANGE	-21.1%	181.3%	-60.0%
RECORD YEAR	2011 (90)	2007 (77)	2007 (104)

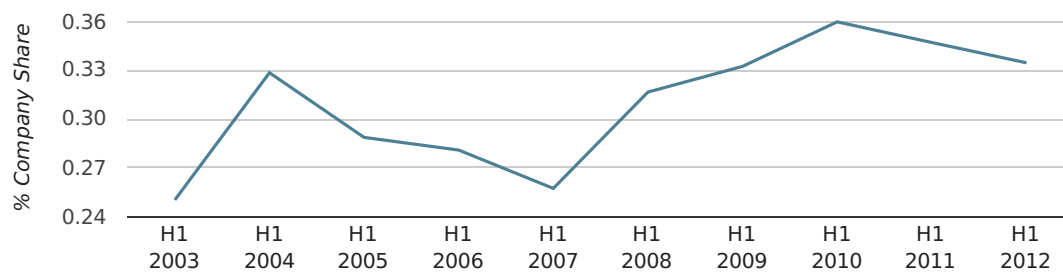


### Half Year Data (Jan-Jun 2012)

In the first half of 2012 Wembley formed 0.3% of all UK companies. This is the same as the 2011 figure of 0.3%.

HALF YEAR (JAN-JUN)	WEMBLEY
2012	0.3%
2011	0.3%
2010	0.4%
2009	0.3%
2008	0.3%
RECORD YEAR (SINCE 1960)	1995 (0.4%)

#### company share by half year

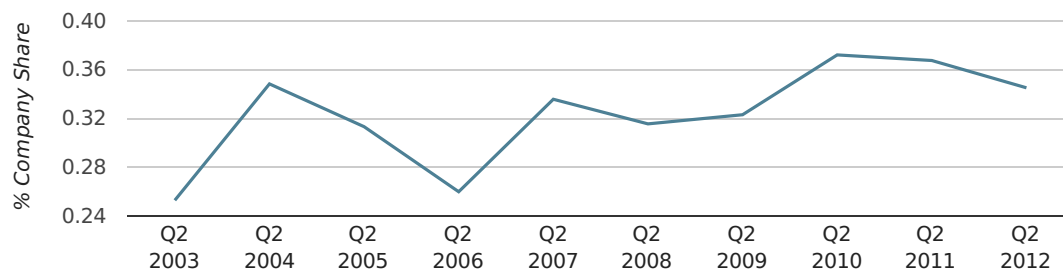


### Quarterly Data (Q2 Apr-Jun 2012)

In the second quarter of 2012, Wembley formed 0.3% of all UK companies.

SECOND QUARTER (APR 2012 - JUN 2012)	WEMBLEY
2012	0.3%
2011	0.4%
2010	0.4%
2009	0.3%
2008	0.3%
RECORD YEAR (SINCE 1960)	1995 (0.4%)

#### company share by quarter



# Monthly Data (Apr, May & Jun 2012)

## company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.4%	0.3%	0.3%
UK FORMATION SHARE IN 2011	0.4%	0.3%	0.4%
% CHANGE	-6.3%	-1.0%	-11.1%
RECORD YEAR	1990 (0.5%)	1964 (0.5%)	1966 (0.7%)

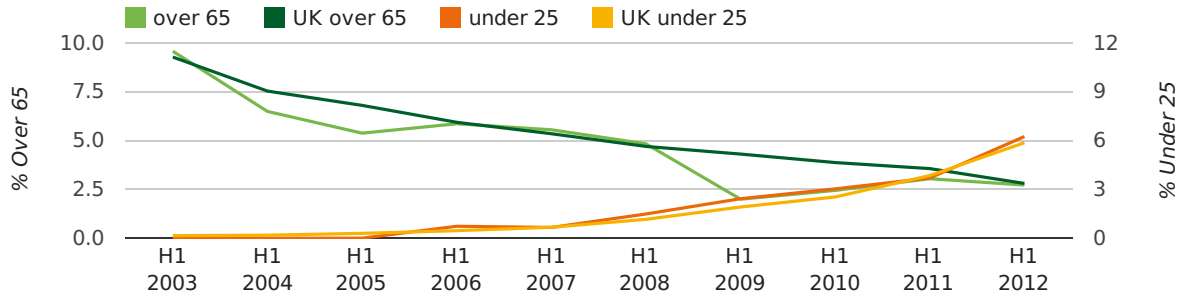
### Half Year Data (Jan-Jun 2012)

The average age of a director in the first half of 2012 was 38.1.

The percentage of directors under the age of 25 was 6.3% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 2.7% compared to the UK figure of 3.4%.

#### director age by half year



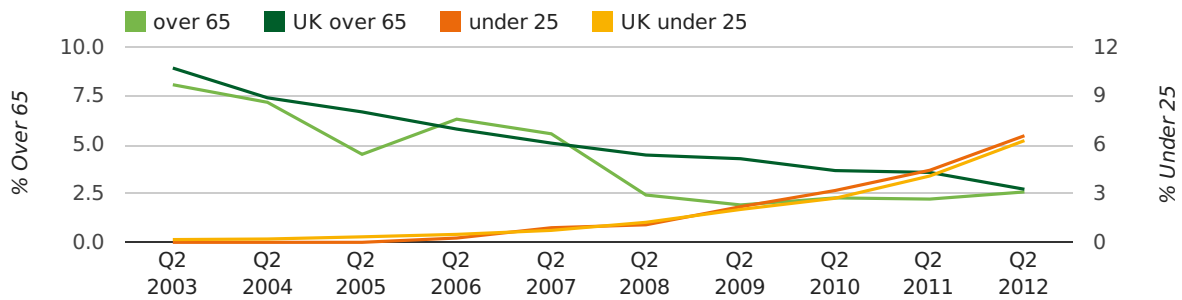
### Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 37.2.

The percentage of directors under the age of 25 was 6.6% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 2.6% compared to the UK figure of 3.3%.

#### director age by quarter

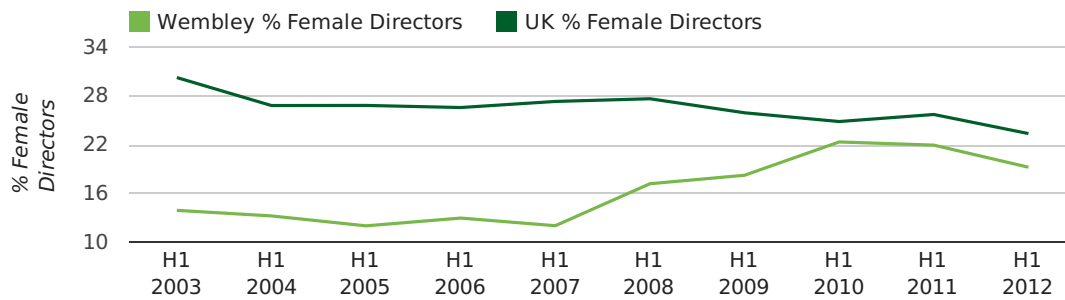


### Half Year Data (Jan-Jun 2012)

The record first half year for female directors in Wembley was 1861 when 40.0% of all directors were female.

19.2% of all director appointments in Wembley in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

#### director gender by half year

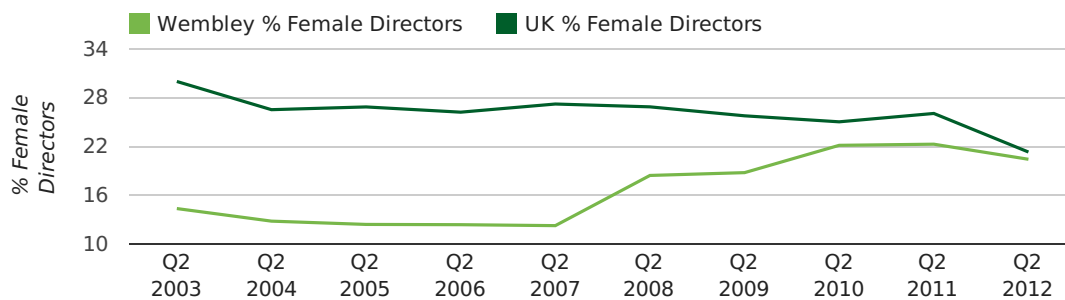


### Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Wembley was in 1866 when 66.7% of all directors were female.

20.4% of all director appointments in Wembley in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

#### director gender by quarter



Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTANCY	1.60%	CONSULTING	5.07%
LONDON	1.38%	MANAGEMENT	4.74%
CONSULTING	1.24%	CONSULTANCY	3.28%
MANAGEMENT	1.24%	PROPERTY	2.35%
TRADING	1.11%	TRADING	2.10%
BUILDING	0.93%	DESIGN	1.89%
INVESTMENTS	0.89%	ENGINEERING	1.87%
IT	0.89%	ASSOCIATES	1.82%
TECHNOLOGIES	0.84%	CONSULTANTS	1.78%
GLOBAL	0.76%	CONSTRUCTION	1.71%
CONSULTANTS	0.67%	BUSINESS	1.70%
K	0.67%	MEDIA	1.69%
CONSTRUCTION	0.67%	LONDON	1.68%
MEDIA	0.67%	J	1.57%
ASSOCIATES	0.62%	GLOBAL	1.51%
SECURITY	0.58%	INVESTMENTS	1.48%
TECHNOLOGY	0.53%	IT	1.42%
BUSINESS	0.53%	CARE	1.31%
CARE	0.49%	PROPERTIES	1.31%
ENTERPRISE	0.49%	M	1.26%
S	0.49%	ELECTRICAL	1.23%
ENTERPRISES	0.44%	BUILDING	1.23%
INTERNATIONAL	0.44%	SECURITY	1.19%
INFOTECH	0.40%	S	1.18%
WEMBLEY	0.40%	ENTERPRISES	1.17%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	1,068	244,457
7487 - Other business activities	159	47,029
82990 - Other business support service activities not elsewhere classified	93	35,447
62020 - Information technology consultancy activities	78	15,280
96090 - Other service activities not elsewhere classified	78	14,220
9999 - Dormant Company	53	16,469
99999 - Dormant Company	52	26,088
62090 - Other information technology service activities	46	8,258
7222 - Other software consultancy and supply	41	6,356
9305 - Other service activities	40	7,926
70229 - Management consultancy activities other than financial management	40	20,390
7414 - Business & management consultancy	34	10,978
62012 - Business and domestic software development	30	4,742
7260 - Other computer related activities	29	6,456
5530 - Restaurants	28	4,037
74909 - Other professional, scientific and technical activities not elsewhere classified	22	10,271
68209 - Other letting and operating of own or leased real estate	22	4,535
47110 - Retail sale in non-specialised stores with food, beverages or tobacco predominating	21	1,718
7412 - Accounting, auditing; tax consult	18	2,170
47190 - Other retail sale in non-specialised stores	17	1,933