

West Bromwich

2011 half year business confidence report



headlines

- The first half of 2011 saw a new record in company registrations in West Bromwich when compared to any previous first half year.
- The first half of 2011 was a record first half year for company registrations in West Bromwich when compared to any half year in history.
- Q2 2011 saw a new record in company registrations in West Bromwich when compared to any previous Q2.
- April 2011 saw a new record in company registrations in West Bromwich when compared to any previous April.
- June 2011 saw a new record in company closures in West Bromwich when compared to any previous June.
- April 2011 saw a new record in net growth in West Bromwich when compared to any previous April.

contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

sic data

Half Year Data (Jan-Jun 2011)

The first half of 2011 saw a new record in company registrations in West Bromwich when compared to any previous first half year.

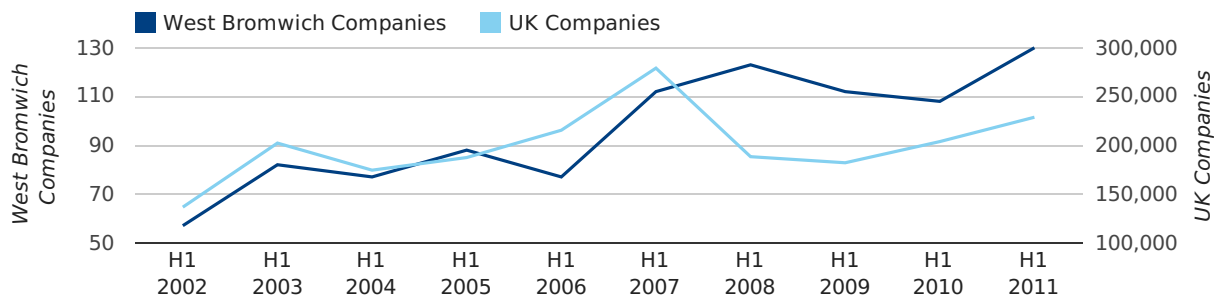
The first half of 2011 was a record first half year for company registrations in West Bromwich when compared to any half year in history.

In the first half of 2011 a total of 130 companies were formed in West Bromwich. This figure is 20.4% higher than last year, which compares well to the UK wide figure of 12.3%.

The highest total for a first half year in West Bromwich occurred in 2011 when a total of 130 were formed.

HALF YEAR (JAN-JUN)	WEST BROMWICH	UK
2011	130	228,735
2010	108	203,749
% CHANGE	20.4%	12.3%
RECORD YEAR	2011 (130)	2007 (279,097)

new companies by half year



Quarterly Data (Q2 Apr-Jun 2011)

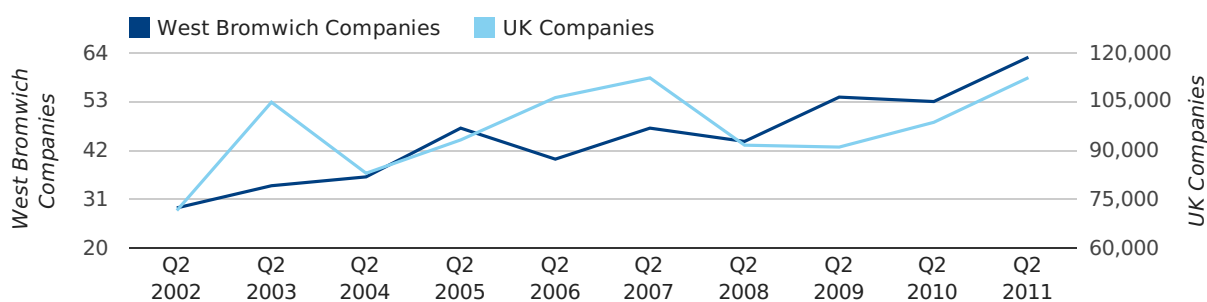
Q2 2011 saw a new record in company registrations in West Bromwich when compared to any previous Q2.

A total of 63 companies were registered in West Bromwich during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is an increase of 18.9% versus the same period last year (Q2 2010). This figure compares well to the UK as a whole, which saw an increase of 13.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	WEST BROMWICH	UK
2011	63	112,344
2010	53	98,612
% CHANGE	18.9%	13.9%
RECORD YEAR	2011 (63)	2011 (112,344)

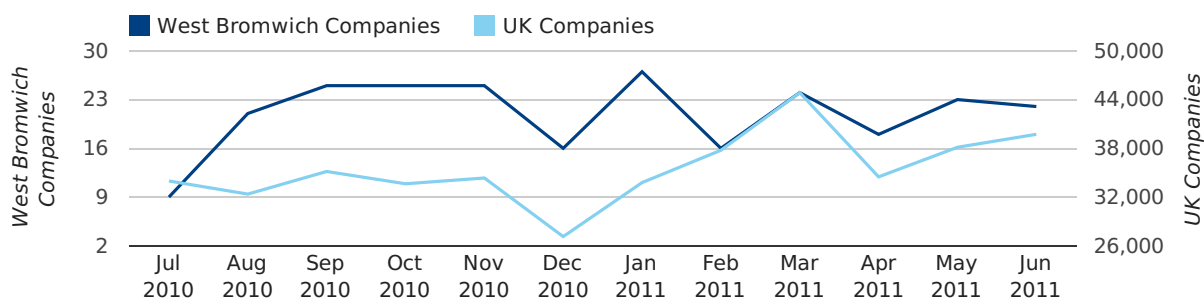
new companies by quarter



Monthly Data (Apr, May & Jun 2011)

April 2011 saw a new record in company registrations in West Bromwich when compared to any previous April.

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2011	18	23	22
NEW COMPANIES IN 2010	15	17	21
% CHANGE	20.0%	35.3%	4.8%
RECORD YEAR	2011 (18)	2007 (27)	2009 (26)

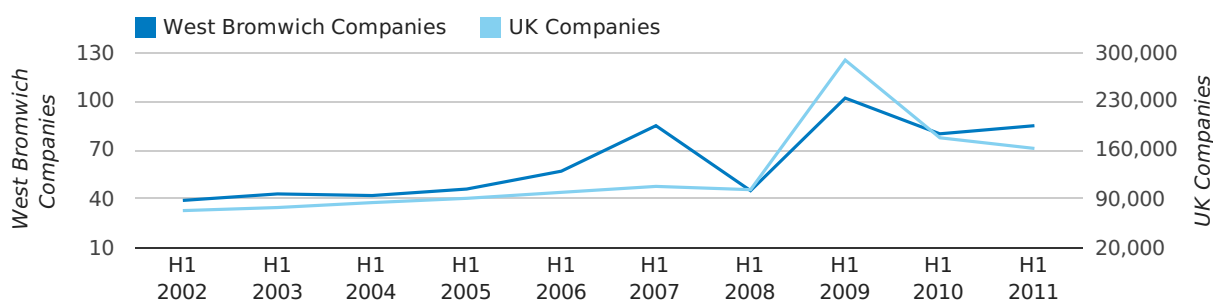
Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 85 companies were dissolved in West Bromwich. This figure is 6.3% higher than last year, which compares badly to the UK wide change of -8.6%.

The highest total for a first half year in West Bromwich occurred in 2009 when a total of 102 were closed.

HALF YEAR (JAN-JUN)	WEST BROMWICH	UK
2011	85	162,310
2010	80	177,631
% CHANGE	6.3%	-8.6%
RECORD YEAR	2009 (102)	2009 (289,236)

dissolved companies by half year



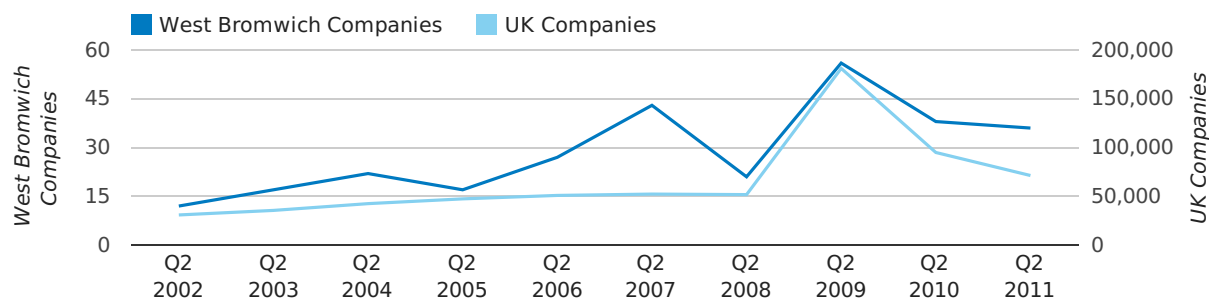
Quarterly Data (Q2 Apr-Jun 2011)

A total of 36 companies were dissolved in West Bromwich during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 5.3% versus the same period last year (Q2 2010). This figure compares poorly to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	WEST BROMWICH	UK
2011	36	71,324
2010	38	94,954
% CHANGE	-5.3%	-24.9%
RECORD YEAR	2009 (56)	2009 (181,176)

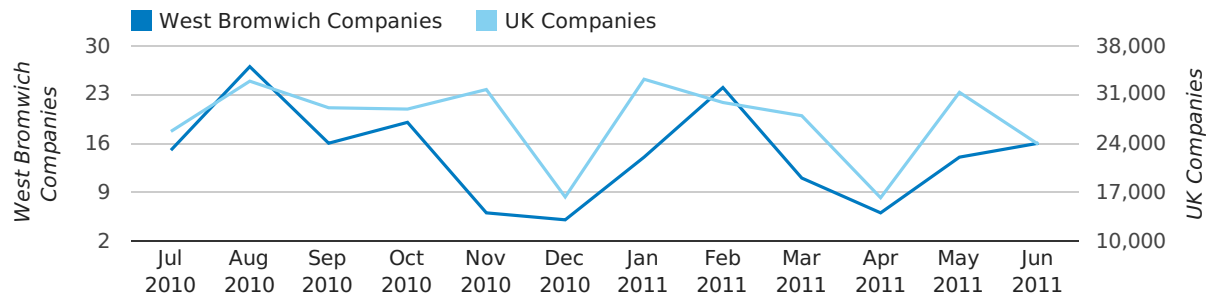
dissolved companies by quarter



Monthly Data (Apr, May & Jun 2011)

June 2011 saw a new record in company closures in West Bromwich when compared to any previous June.

dissolved companies by month



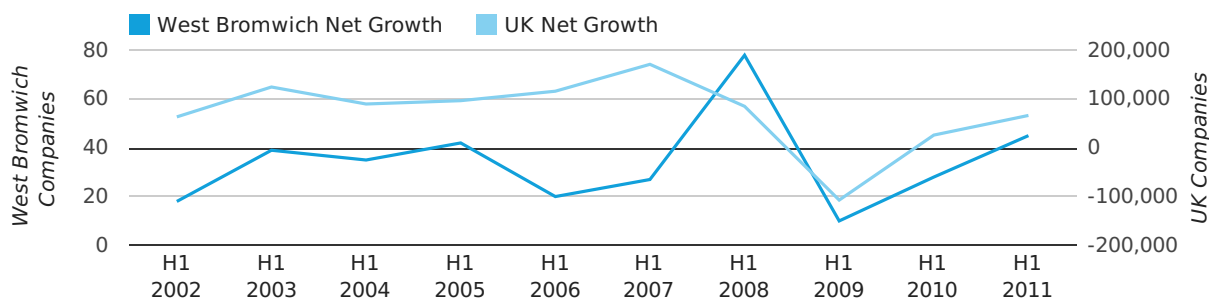
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2011	6	14	16
CLOSED COMPANIES IN 2010	12	13	13
% CHANGE	-50.0%	7.7%	23%
RECORD YEAR	2009 (15)	2009 (26)	2011 (16)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 the company register for West Bromwich increased by 45 companies. This figure is 60.7% higher than last year, which compares badly to a UK increase of 154.3%.

HALF YEAR (JAN-JUN)	WEST BROMWICH	UK
2011	45	66,425
2010	28	26,118
% CHANGE	60.7%	154.3%
RECORD YEAR	2008 (78)	2007 (171,296)

net growth by half year



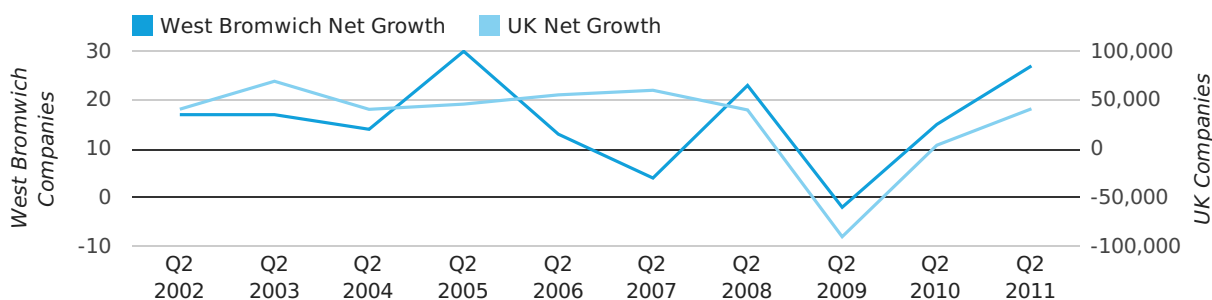
Quarterly Data (Q2 Apr-Jun 2011)

Net company growth for West Bromwich during the second quarter of 2011 (Apr 2011 - Jun 2011) was 27 companies.

This represents an increase of 80.0% on the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	WEST BROMWICH	UK
2011	27	41,020
2010	15	3,658
% CHANGE	80.0%	1,021.4%
RECORD YEAR	2005 (30)	2003 (69,274)

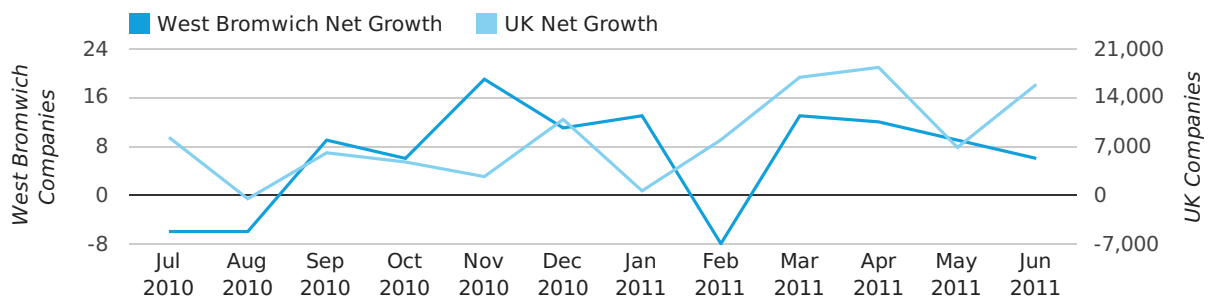
net growth by quarter



Monthly Data (Apr, May & Jun 2011)

April 2011 saw a new record in net growth in West Bromwich when compared to any previous April.

net growth by month



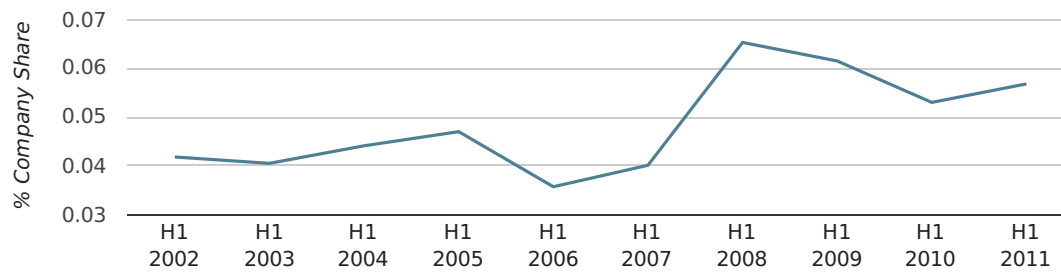
	APRIL	MAY	JUNE
NET GROWTH IN 2011	12	9	6
NET GROWTH IN 2010	3	4	8
% CHANGE	300.0%	125.0%	-25.0%
RECORD YEAR	2011 (12)	2006 (12)	2005 (14)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 West Bromwich formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JAN-JUN)	WEST BROMWICH
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.0%
RECORD YEAR (SINCE 1960)	1967 (0.2%)

company share by half year

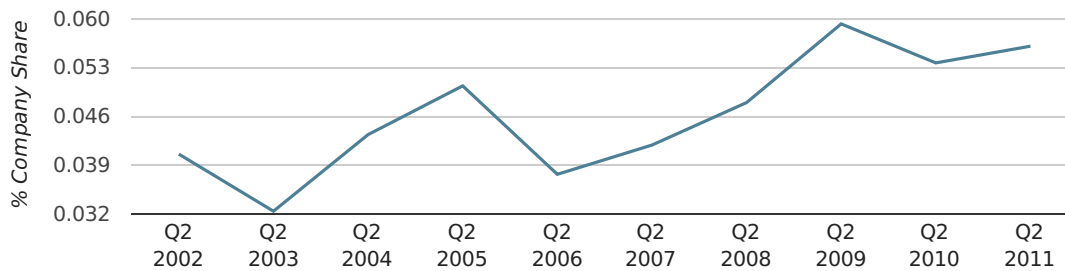


Quarterly Data (Q2 Apr-Jun 2011)

In the second quarter of 2011, West Bromwich formed 0.1% of all UK companies.

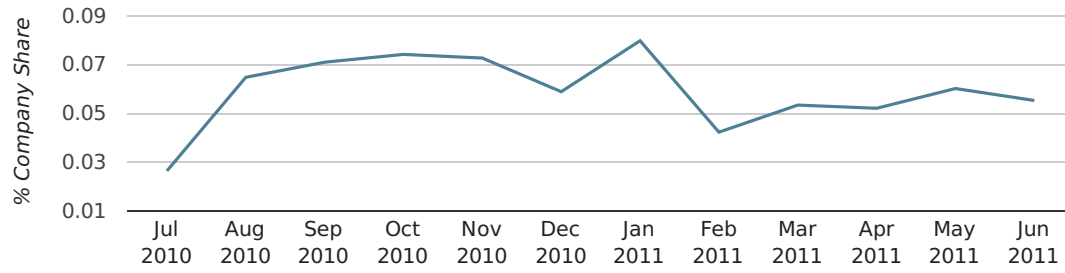
SECOND QUARTER (APR 2011 - JUN 2011)	WEST BROMWICH
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1967 (0.2%)

company share by quarter



Monthly Data (Apr, May & Jun 2011)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.0%	0.1%	0.1%
% CHANGE	16.3%	6.5%	-7.2%
RECORD YEAR	1972 (0.4%)	1967 (0.4%)	1969 (0.4%)

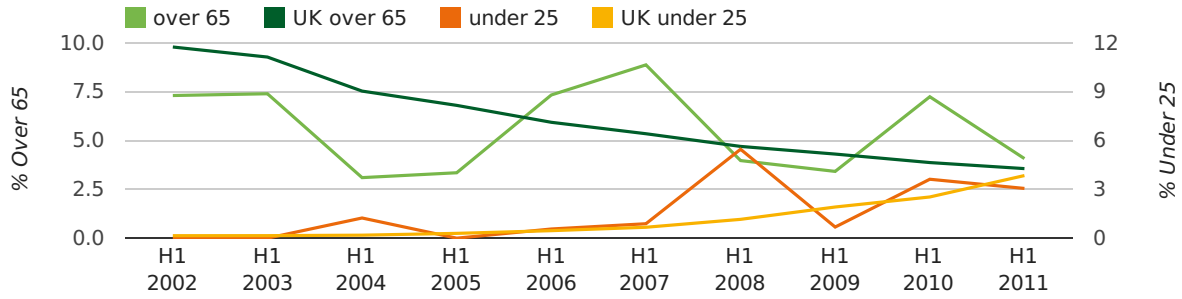
Half Year Data (Jan-Jun 2011)

The average age of a director in the first half of 2011 was 42.1.

The percentage of directors under the age of 25 was 3.1% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 4.1% compared to the UK figure of 4.3%.

director age by half year



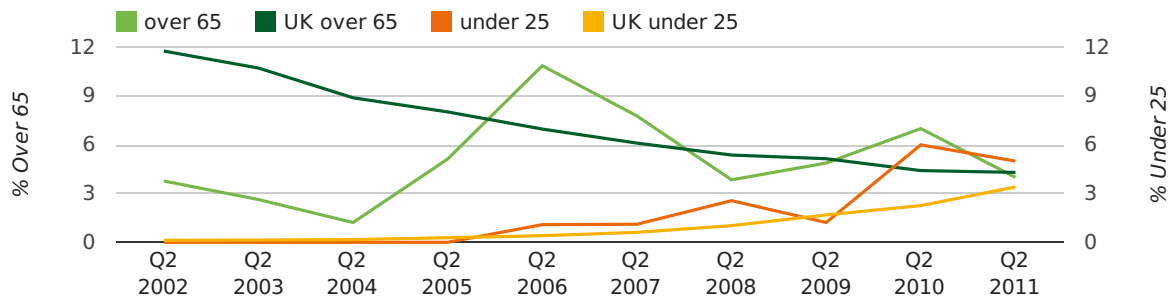
Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 41.0.

The percentage of directors under the age of 25 was 5.0% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 4.0% compared to the UK figure of 4.3%.

director age by quarter

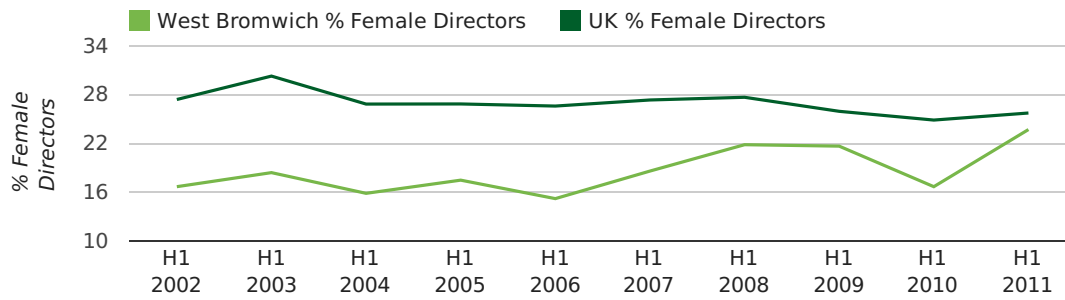


Half Year Data (Jan-Jun 2011)

The record first half year for female directors in West Bromwich was 1861 when 40.0% of all directors were female.

23.7% of all director appointments in West Bromwich in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

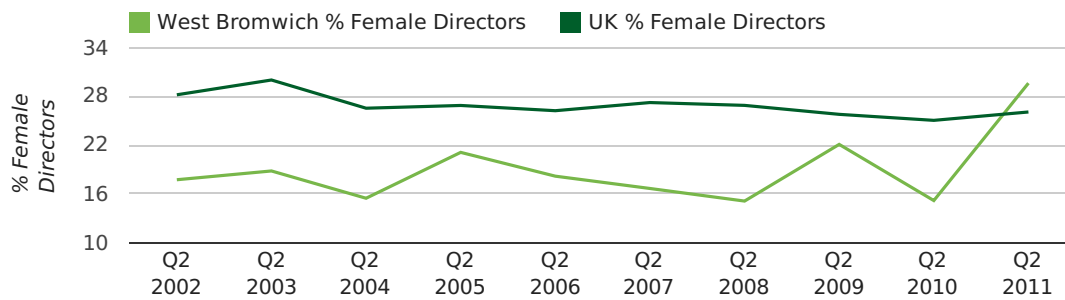


Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in West Bromwich was in 1866 when 66.7% of all directors were female.

29.6% of all director appointments in West Bromwich in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

director gender by quarter



Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	1.15%	CONSULTING	5.09%
CARE	0.96%	MANAGEMENT	4.86%
CLEANING	0.96%	CONSULTANCY	3.17%
TRANSPORT	0.96%	PROPERTY	2.43%
SANDWELL	0.77%	TRADING	2.05%
MAINTENANCE	0.77%	DESIGN	1.94%
FURNITURE	0.77%	ASSOCIATES	1.92%
MIDLANDS	0.77%	BUSINESS	1.87%
ENTERPRISE	0.77%	CONSTRUCTION	1.77%
PROPERTY	0.77%	CONSULTANTS	1.76%
WEST	0.58%	MEDIA	1.73%
PROPERTIES	0.58%	ENGINEERING	1.67%
BOPARAN	0.58%	LONDON	1.60%
BEST	0.58%	GLOBAL	1.46%
TRAINING	0.58%	J	1.44%
CIC	0.58%	CARE	1.44%
CONTRACTORS	0.58%	INVESTMENTS	1.42%
CONSTRUCTION	0.58%	IT	1.39%
CENTRE	0.58%	BUILDING	1.32%
CO	0.58%	PROPERTIES	1.31%
TRADING	0.58%	ELECTRICAL	1.30%
COMMUNITY	0.58%	M	1.27%
R	0.58%	S	1.23%
FOOD	0.58%	ENTERPRISES	1.20%
COUNSELLING	0.38%	SYSTEMS	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	136	202,072
7487 - Other business activities	24	60,758
9999 - Dormant Company	9	20,111
9305 - Other service activities	7	9,063
82990 - Other business support service activities not elsewhere classified	6	30,647
32990 - Other manufacturing not elsewhere classified	6	1,427
86900 - Other human health activities	5	4,154
70100 - Activities of head offices	5	2,632
8042 - Adult and other education	5	2,203
4534 - Other building installation	4	2,274
62090 - Other information technology service activities	4	7,095
43342 - Glazing	3	396
68209 - Other letting and operating of own or leased real estate	3	3,790
88100 - Social work activities without accommodation for the elderly and disabled	3	413
47710 - Retail sale of clothing in specialised stores	3	1,276
46130 - Agents involved in the sale of timber and building materials	3	187
5530 - Restaurants	3	5,086
5242 - Retail sale of clothing	3	1,638
7450 - Labour recruitment	3	2,304
43220 - Plumbing, heat and air-conditioning installation	3	2,223