

# West Bromwich

2011 annual business confidence report



## headlines

- 2011 was a record year for company registrations in West Bromwich when compared to any year in history.
- The second half of 2011 saw a new record in net growth in West Bromwich when compared to any previous second half year.

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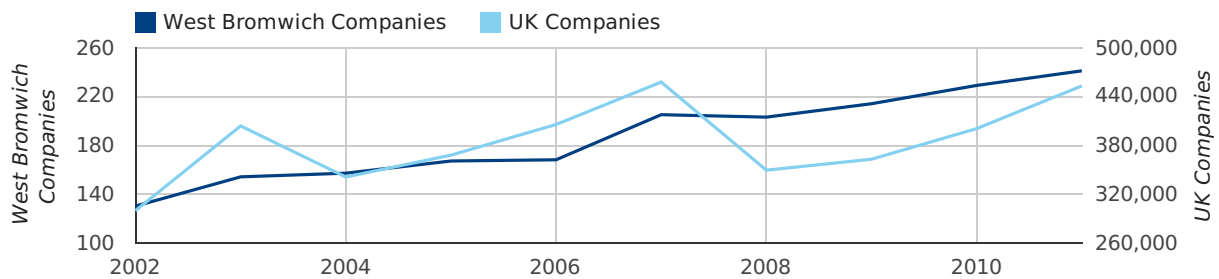
## Annual Data (2011)

2011 was a record year for company registrations in West Bromwich when compared to any year in history.

A total of 241 companies were formed in West Bromwich in 2011. This total is 5.2% higher than in 2010 and compares equally to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	WEST BROMWICH	UK
2011	241	452,870
2010	229	400,358
2009	214	362,675
2008	203	349,203
2007	205	457,649
RECORD YEAR	2011 (241)	2007 (457,649)

### new companies by year



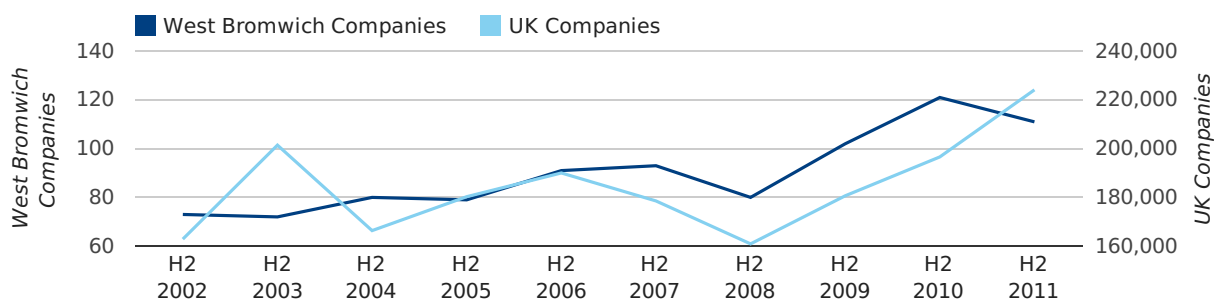
## Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 111 companies were formed in West Bromwich. This figure is 8.3% lower than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in West Bromwich occurred in 2010 when a total of 121 were formed.

HALF YEAR (JUL-DEC)	WEST BROMWICH	UK
2011	111	224,135
2010	121	196,609
% CHANGE	-8.3%	14.0%
RECORD YEAR	2010 (121)	2011 (224,135)

### new companies by half year



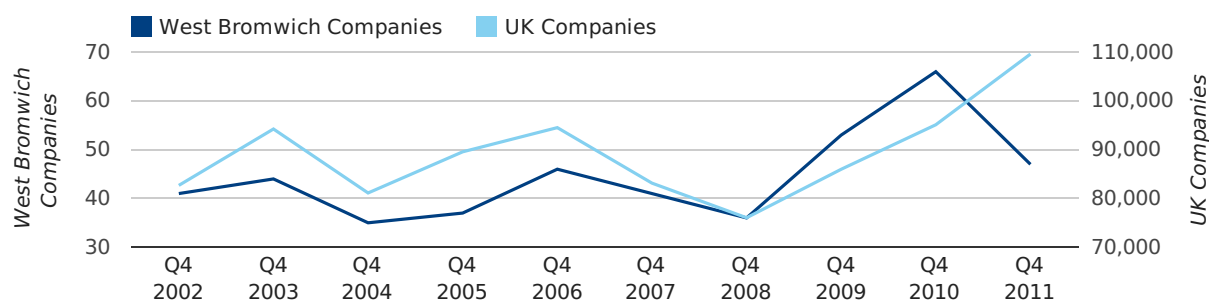
## Quarterly Data (Q4 Oct-Dec 2011)

A total of 47 companies were registered in West Bromwich during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 28.8% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

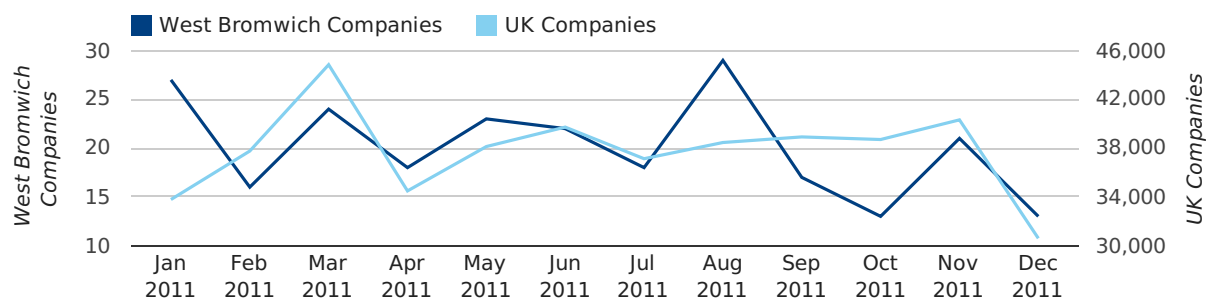
FOURTH QUARTER (OCT 2011 - DEC 2011)	WEST BROMWICH	UK
2011	47	109,623
2010	66	95,117
% CHANGE	-28.8%	15.3%
RECORD YEAR	2010 (66)	2011 (109,623)

### new companies by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### new companies by month



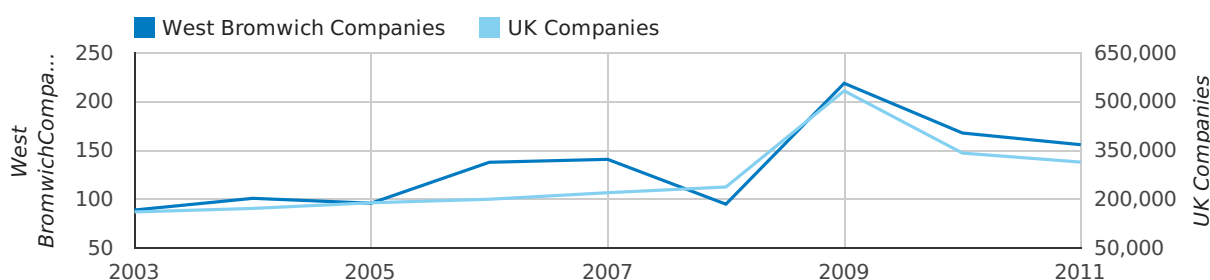
	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	13	21	13
NEW COMPANIES IN 2010	25	25	16
% CHANGE	-48.0%	-16.0%	-18.8%
RECORD YEAR	2010 (25)	2010 (25)	2009 (16)

### Annual Data (2011)

A total of 156 companies were dissolved in West Bromwich in 2011. This total is 7.1% lower than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	WEST BROMWICH	UK
2011	156	314,523
2010	168	342,232
2009	219	533,773
2008	95	237,901
2007	141	220,295
RECORD YEAR	2009 (219)	2009 (533,773)

### dissolved companies by year



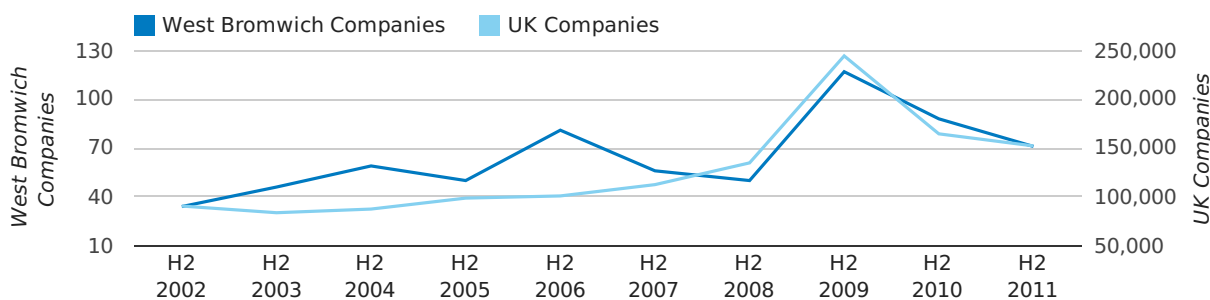
### Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 71 companies were dissolved in West Bromwich. This figure is 19.3% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in West Bromwich occurred in 2009 when a total of 117 were closed.

HALF YEAR (JUL-DEC)	WEST BROMWICH	UK
2011	71	152,213
2010	88	164,601
% CHANGE	-19.3%	-7.5%
RECORD YEAR	2009 (117)	2009 (244,537)

### dissolved companies by half year



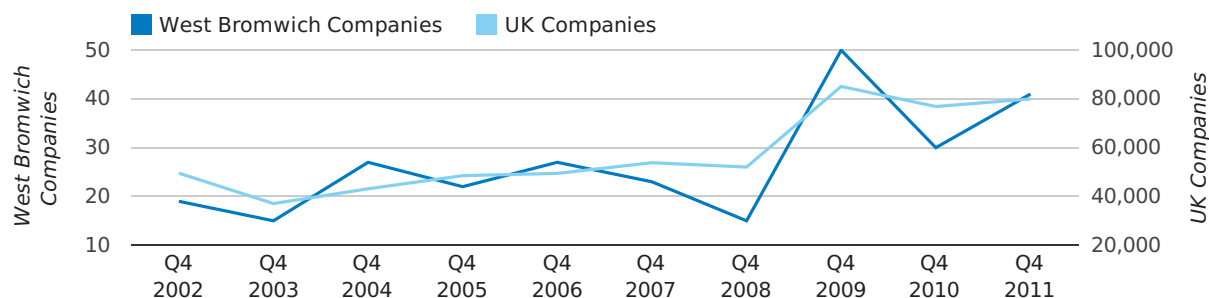
## Quarterly Data (Q4 Oct-Dec 2011)

A total of 41 companies were dissolved in West Bromwich during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 36.7% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

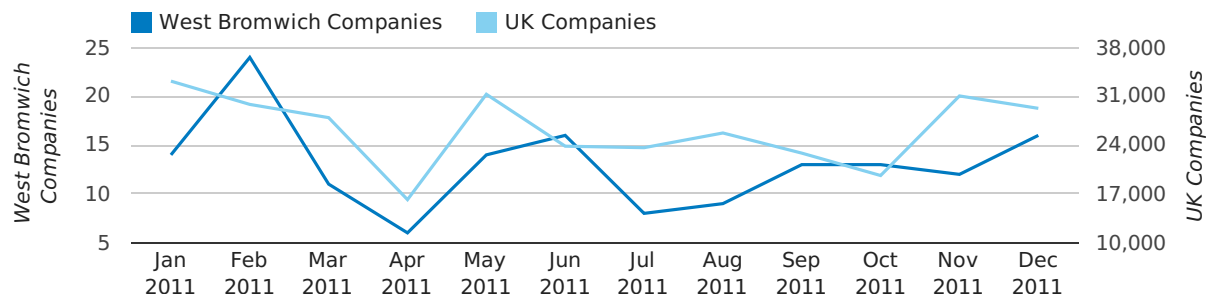
FOURTH QUARTER (OCT 2011 - DEC 2011)	WEST BROMWICH	UK
2011	41	79,983
2010	30	76,896
% CHANGE	36.7%	4.0%
RECORD YEAR	2009 (50)	2009 (85,136)

### dissolved companies by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	13	12	16
CLOSED COMPANIES IN 2010	19	6	5
% CHANGE	-31.6%	100.0%	220%
RECORD YEAR	2010 (19)	2006 (18)	2009 (19)

### Annual Data (2011)

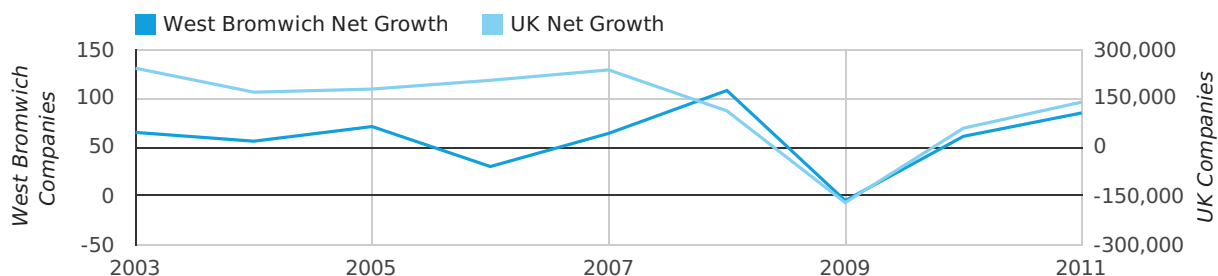
A total of 85 companies were added to the company register for West Bromwich in 2011. This number represents growth of 37.1% which compares favourably to the UK figure of 34.6%.

This number is 24 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2008 when the West Bromwich company register grew by 108 companies.

YEAR	WEST BROMWICH	UK
2011	85	138,347
2010	61	58,126
2009	-5	-171,098
2008	108	111,302
2007	64	237,354
RECORD YEAR	2008 (108)	2003 (242,543)

### net growth by year



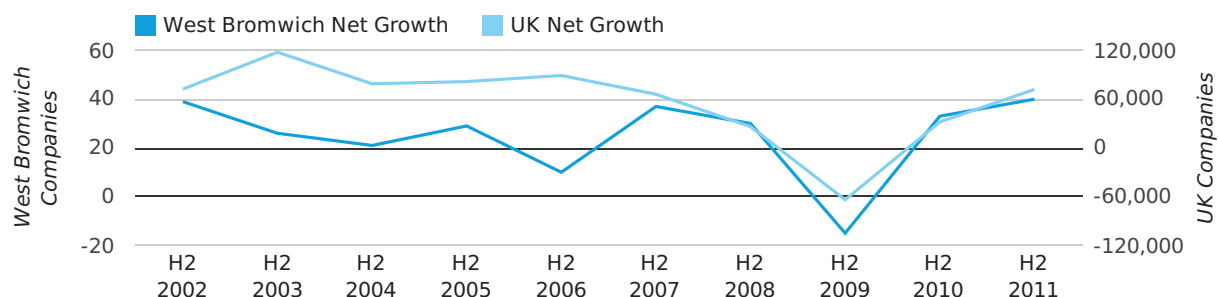
### Half Year Data (Jul-Dec 2011)

The second half of 2011 saw a new record in net growth in West Bromwich when compared to any previous second half year.

In the second half of 2011 the company register for West Bromwich increased by 40 companies. This figure is 21.2% higher than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	WEST BROMWICH	UK
2011	40	71,922
2010	33	32,008
% CHANGE	21.2%	124.7%
RECORD YEAR	2011 (40)	2003 (117,772)

### net growth by half year



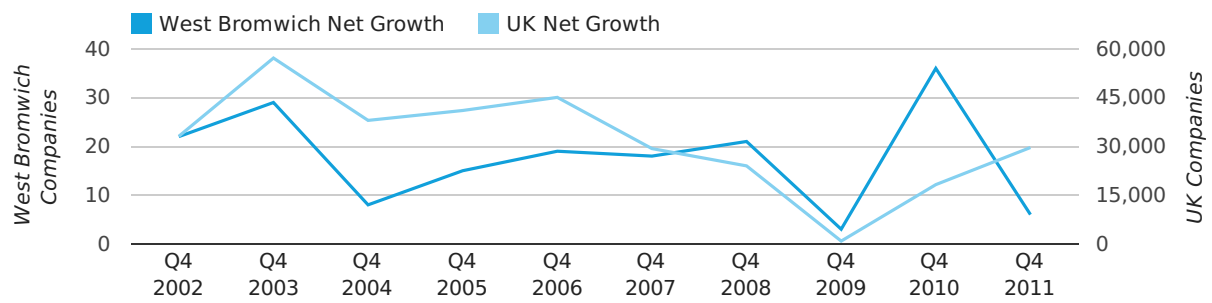
## Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for West Bromwich during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 6 companies.

This represents a decrease of 83.3% on the same period last year.

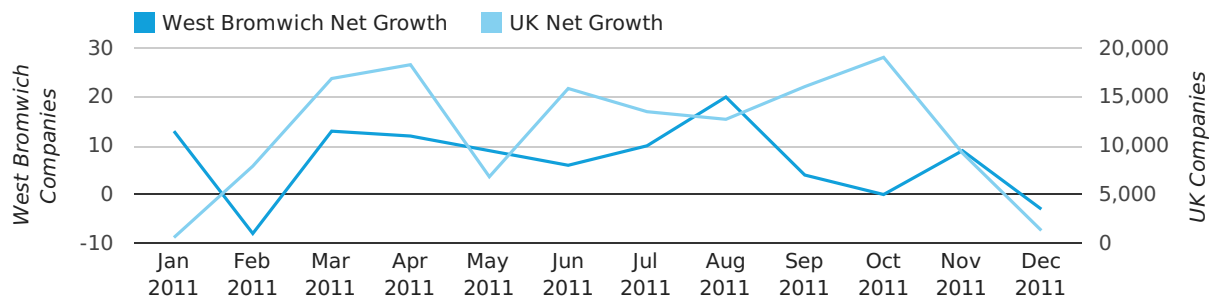
FOURTH QUARTER (OCT 2011 - DEC 2011)	WEST BROMWICH	UK
2011	6	29,640
2010	36	18,221
% CHANGE	-83.3%	62.7%
RECORD YEAR	2010 (36)	2003 (57,175)

### net growth by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### net growth by month



	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	0	9	-3
NET GROWTH IN 2010	6	19	11
% CHANGE	-100.0%	-52.6%	-127.3%
RECORD YEAR	2008 (13)	2010 (19)	2010 (11)

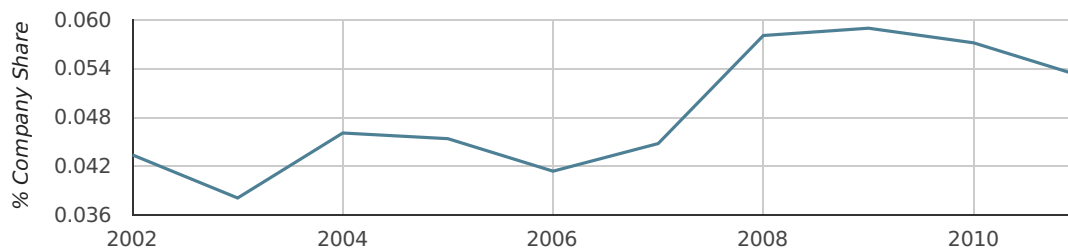


### Annual Data (2011)

In 2011 West Bromwich formed 0.1% of all UK companies. This is no change on 2010 when West Bromwich was responsible for 0.1% of all UK companies.

YEAR	WEST BROMWICH
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.0%
RECORD YEAR (SINCE 1960)	1967 (0.2%)

#### company share by year

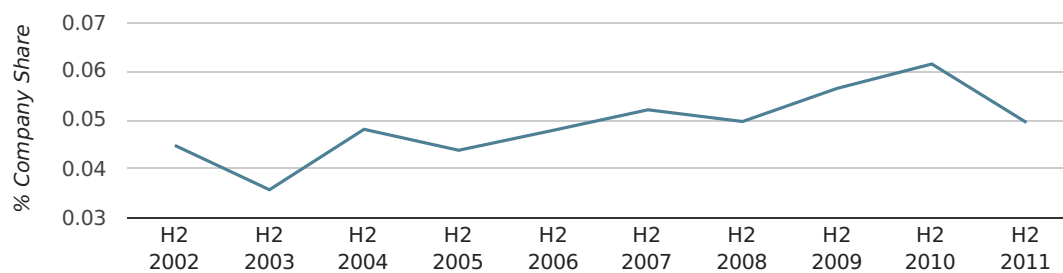


### Half Year Data (Jul-Dec 2011)

In the second half of 2011 West Bromwich formed 0.0% of all UK companies. This is less than the 2010 figure of 0.1%.

HALF YEAR (JUL-DEC)	WEST BROMWICH
2011	0.0%
2010	0.1%
2009	0.1%
2008	0.0%
2007	0.1%
RECORD YEAR (SINCE 1960)	1969 (0.2%)

#### company share by half year

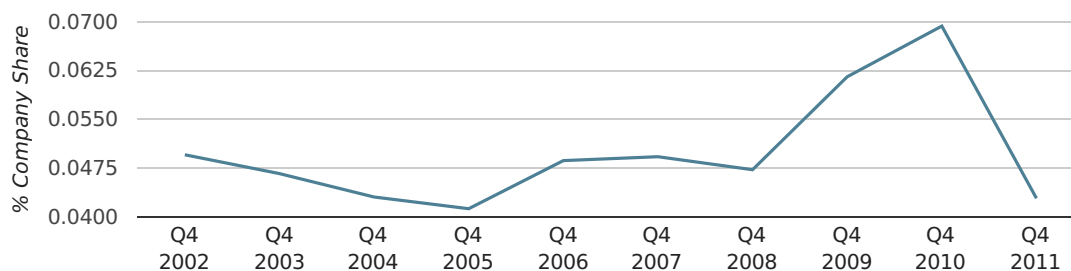


## Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, West Bromwich formed 0.0% of all UK companies.

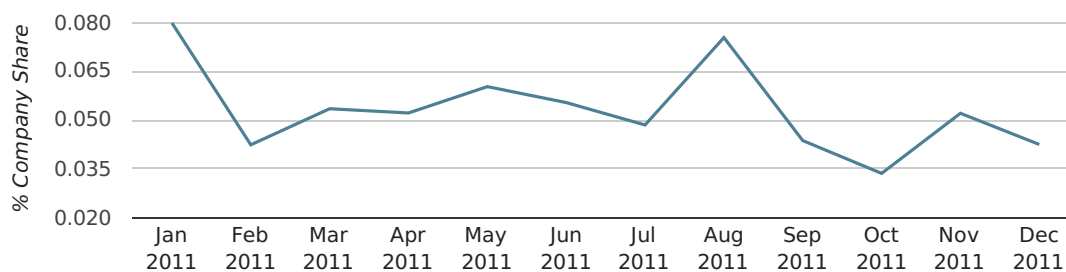
FOURTH QUARTER (OCT 2011 - DEC 2011)	WEST BROMWICH
2011	0.0%
2010	0.1%
2009	0.1%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1969 (0.2%)

### company share by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.1%	0.0%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	-54.8%	-28.4%	-28.0%
RECORD YEAR	1967 (0.3%)	1962 (0.3%)	1969 (0.4%)

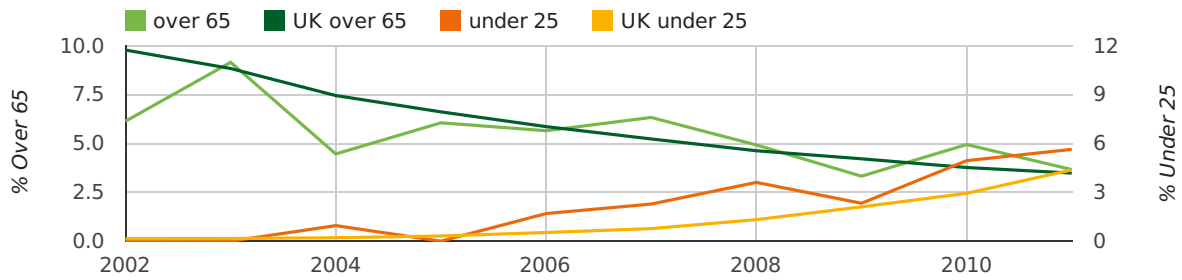
### Annual Data (2011)

The average age of a director in 2011 was 40.8.

The percentage of directors under the age of 25 was 5.6% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 3.7% compared to the UK figure of 4.2%.

#### director age by year



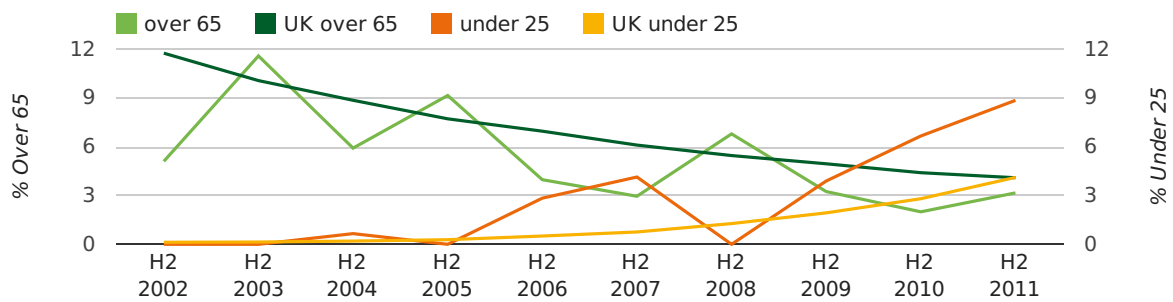
### Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 39.3.

The percentage of directors under the age of 25 was 8.9% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 3.2% compared to the UK figure of 4.1%.

#### director age by half year



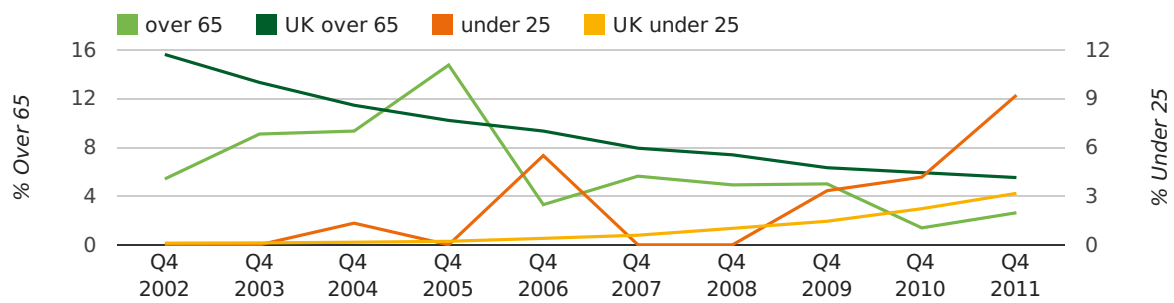
## Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 39.6.

The percentage of directors under the age of 25 was 9.2% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 2.6% compared to the UK figure of 4.1%.

### director age by quarter

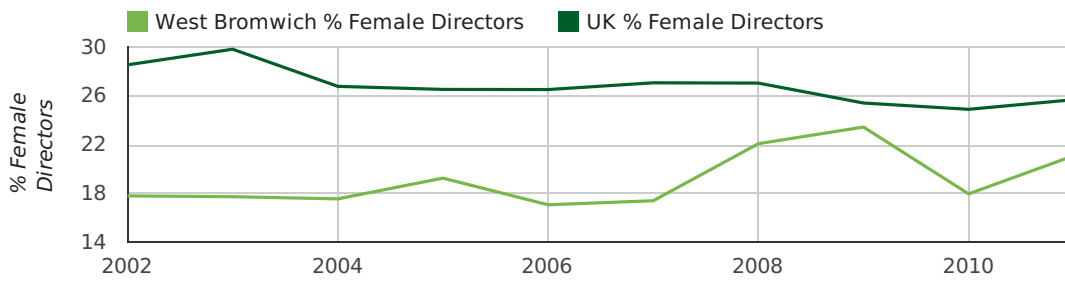


### Annual Data (2011)

The record year for female directors in West Bromwich was 1857 when 36.4% of all directors were female.

The percentage of female directors in West Bromwich in 2011 was 17.8%. The average for the UK during this time was 28.6%

#### director gender by year

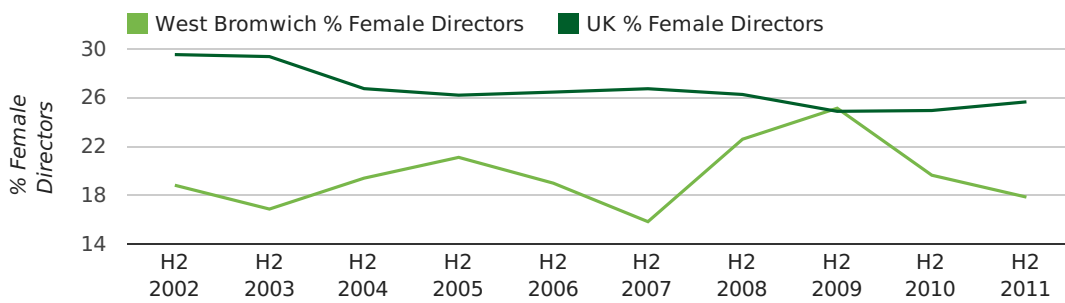


### Half Year Data (Jul-Dec 2011)

The record second half year for female directors in West Bromwich was 1860 when 42.9% of all directors were female.

17.9% of all director appointments in West Bromwich in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

#### director gender by half year

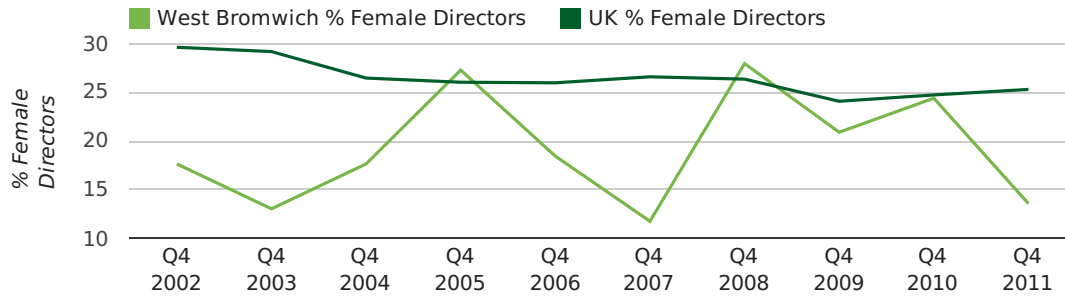


## Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in West Bromwich was in 1977 when 31.1% of all directors were female.

13.6% of all director appointments in West Bromwich in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

### director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CARE	1.68%	CONSULTING	5.07%
CO	1.26%	MANAGEMENT	4.74%
CONSTRUCTION	1.05%	CONSULTANCY	3.26%
FURNITURE	1.05%	PROPERTY	2.37%
RECYCLING	0.84%	TRADING	2.07%
(MIDLANDS)	0.84%	DESIGN	1.92%
MIDLANDS	0.84%	ASSOCIATES	1.86%
WEST	0.84%	ENGINEERING	1.78%
MAINTENANCE	0.84%	BUSINESS	1.78%
SANDWELL	0.84%	CONSULTANTS	1.76%
EAST	0.84%	CONSTRUCTION	1.73%
MANAGEMENT	0.84%	MEDIA	1.71%
TRAINING	0.63%	LONDON	1.63%
ENTERPRISE	0.63%	J	1.51%
BOPARAN	0.63%	INVESTMENTS	1.48%
TRANSPORT	0.63%	GLOBAL	1.46%
COMMERCIAL	0.63%	IT	1.41%
R	0.63%	CARE	1.39%
PROPERTY	0.63%	PROPERTIES	1.29%
M	0.63%	ELECTRICAL	1.29%
CENTRE	0.63%	M	1.27%
ENGINEERING	0.63%	BUILDING	1.26%
ELECTRICAL	0.63%	ENERGY	1.25%
BEST	0.63%	S	1.20%
FOODS	0.63%	ENTERPRISES	1.20%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	160	205,525
7487 - Other business activities	16	57,052
9305 - Other service activities	9	9,492
9999 - Dormant Company	7	20,199
32990 - Other manufacturing not elsewhere classified	6	1,594
49410 - Freight transport by road	6	2,392
82990 - Other business support service activities not elsewhere classified	5	32,483
68209 - Other letting and operating of own or leased real estate	5	4,082
8042 - Adult and other education	5	2,253
62090 - Other information technology service activities	5	7,493
86900 - Other human health activities	5	4,457
70100 - Activities of head offices	5	2,662
47240 - Retail sale of bread, cakes, flour confectionery and sugar confectionery in specialised stores	4	282
43220 - Plumbing, heat and air-conditioning installation	4	2,372
56210 - Event catering activities	4	829
8514 - Other human health activities	4	2,637
7450 - Labour recruitment	3	1,864
7260 - Other computer related activities	3	7,667
78109 - Other activities of employment placement agencies	3	1,784
85600 - Educational support services	3	1,103