

West Bromwich

2012 half year business confidence report



headlines

- The first half of 2012 saw a new record in company registrations in West Bromwich when compared to any previous first half year.
- The first half of 2012 was a record first half year for company registrations in West Bromwich when compared to any half year in history.
- Q2 2012 saw a new record in company registrations in West Bromwich when compared to any previous Q2.
- April 2012 saw a new record in company registrations in West Bromwich when compared to any previous April.
- Q2 2012 saw a new record in company closures in West Bromwich when compared to any previous Q2.
- June 2012 saw a new record in company closures in West Bromwich when compared to any previous June.
- April 2012 saw a new record in company closures in West Bromwich when compared to any previous April.
- April 2012 saw a new record in net growth in West Bromwich when compared to any previous April.

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Half Year Data (Jan-Jun 2012)

The first half of 2012 saw a new record in company registrations in West Bromwich when compared to any previous first half year.

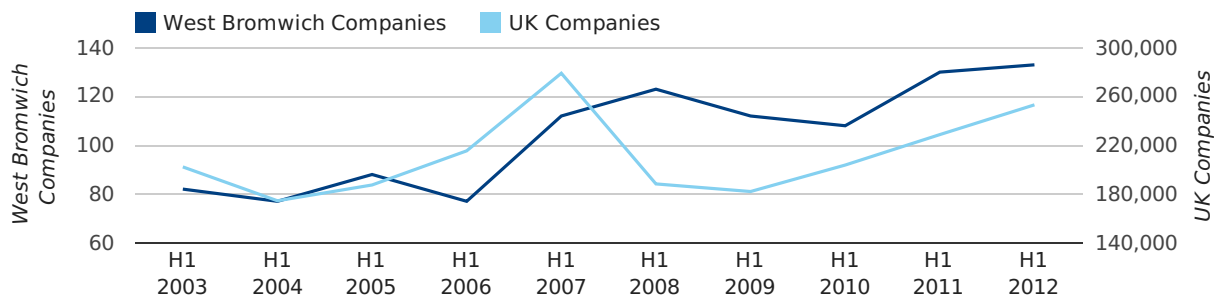
The first half of 2012 was a record first half year for company registrations in West Bromwich when compared to any half year in history.

In the first half of 2012 a total of 133 companies were formed in West Bromwich. This figure is 2.3% higher than last year, which compares badly to the UK wide figure of 10.7%.

The highest total for a first half year in West Bromwich occurred in 2012 when a total of 133 were formed.

HALF YEAR (JAN-JUN)	WEST BROMWICH	UK
2012	133	253,150
2011	130	228,735
% CHANGE	2.3%	10.7%
RECORD YEAR	2012 (133)	2007 (279,097)

new companies by half year



Quarterly Data (Q2 Apr-Jun 2012)

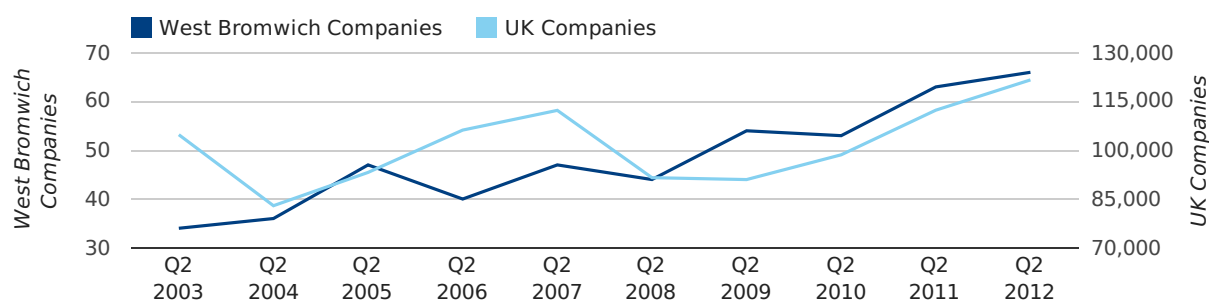
Q2 2012 saw a new record in company registrations in West Bromwich when compared to any previous Q2.

A total of 66 companies were registered in West Bromwich during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 4.8% versus the same period last year (Q2 2011). This figure compares badly to the UK as a whole, which saw an increase of 8.3% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	WEST BROMWICH	UK
2012	66	121,659
2011	63	112,344
% CHANGE	4.8%	8.3%
RECORD YEAR	2012 (66)	2012 (121,659)

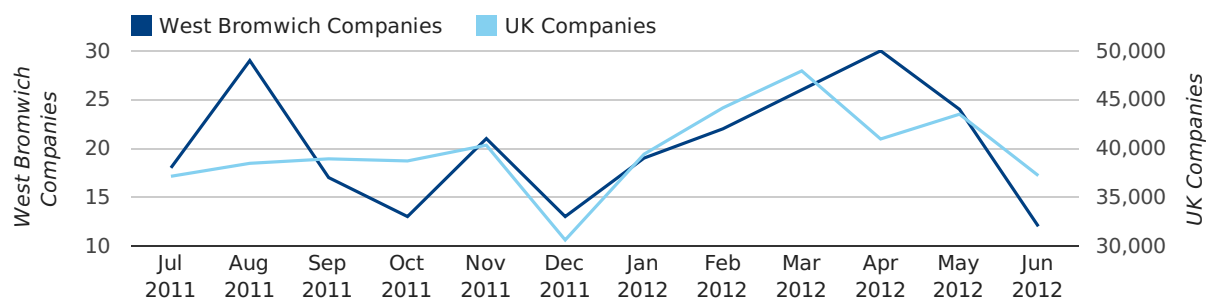
new companies by quarter



Monthly Data (Apr, May & Jun 2012)

April 2012 saw a new record in company registrations in West Bromwich when compared to any previous April.

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	30	24	12
NEW COMPANIES IN 2011	18	23	22
% CHANGE	66.7%	4.3%	-45.5%
RECORD YEAR	2012 (30)	2007 (27)	2009 (26)

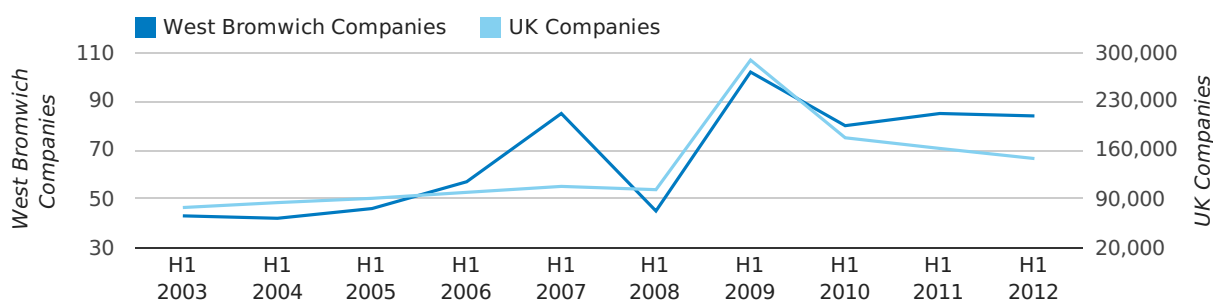
Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 84 companies were dissolved in West Bromwich. This figure is 1.2% lower than last year, which compares badly to the UK wide change of -8.9%.

The highest total for a first half year in West Bromwich occurred in 2009 when a total of 102 were closed.

HALF YEAR (JAN-JUN)	WEST BROMWICH	UK
2012	84	147,793
2011	85	162,310
% CHANGE	-1.2%	-8.9%
RECORD YEAR	2009 (102)	2009 (289,236)

dissolved companies by half year



Quarterly Data (Q2 Apr-Jun 2012)

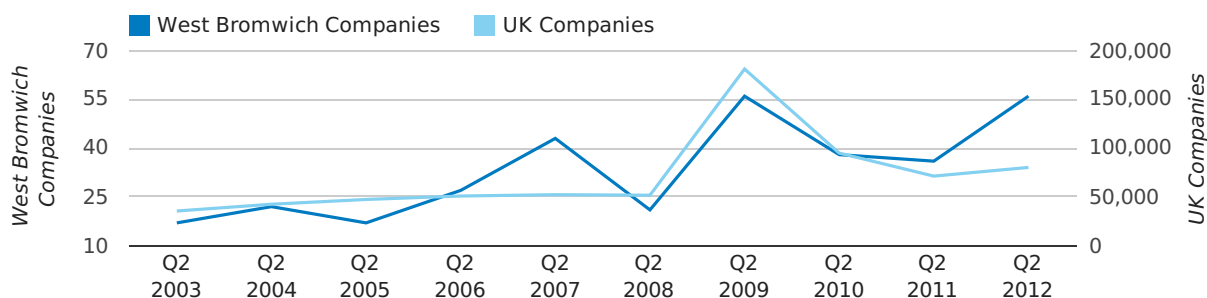
Q2 2012 saw a new record in company closures in West Bromwich when compared to any previous Q2.

A total of 56 companies were dissolved in West Bromwich during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 55.6% versus the same period last year (Q2 2011). This figure compares poorly to the UK as a whole, which saw an increase of 12.5% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	WEST BROMWICH	UK
2012	56	80,217
2011	36	71,324
% CHANGE	55.6%	12.5%
RECORD YEAR	2009 (56)	2009 (181,176)

dissolved companies by quarter

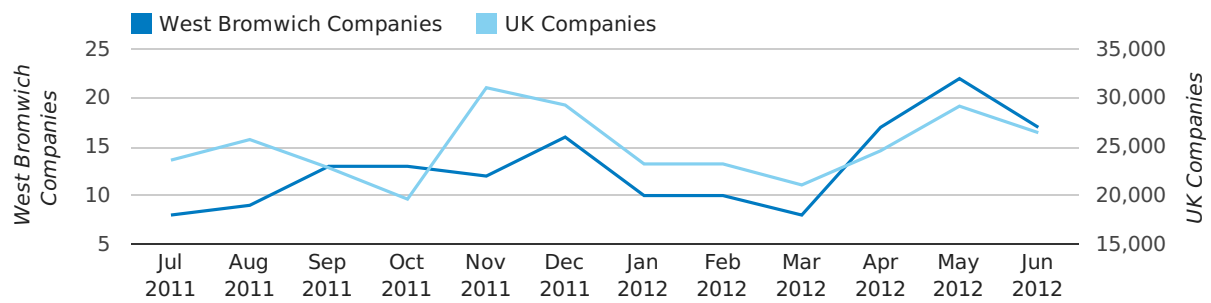


Monthly Data (Apr, May & Jun 2012)

June 2012 saw a new record in company closures in West Bromwich when compared to any previous June.

April 2012 saw a new record in company closures in West Bromwich when compared to any previous April.

dissolved companies by month



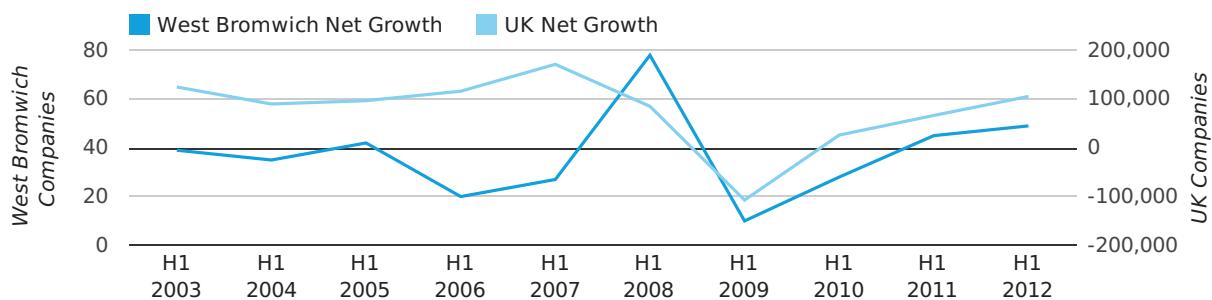
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	17	22	17
CLOSED COMPANIES IN 2011	6	14	16
% CHANGE	183.3%	57.1%	6%
RECORD YEAR	2012 (17)	2009 (26)	2012 (17)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 the company register for West Bromwich increased by 49 companies. This figure is 8.9% higher than last year, which compares badly to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	WEST BROMWICH	UK
2012	49	105,357
2011	45	66,425
% CHANGE	8.9%	58.6%
RECORD YEAR	2008 (78)	2007 (171,296)

net growth by half year



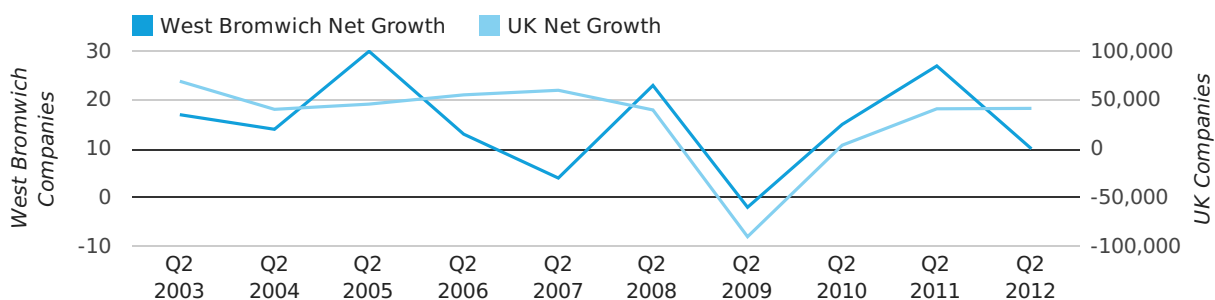
Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for West Bromwich during the second quarter of 2012 (Apr 2012 - Jun 2012) was 10 companies.

This represents a decrease of 63.0% on the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	WEST BROMWICH	UK
2012	10	41,442
2011	27	41,020
% CHANGE	-63.0%	1.0%
RECORD YEAR	2005 (30)	2003 (69,274)

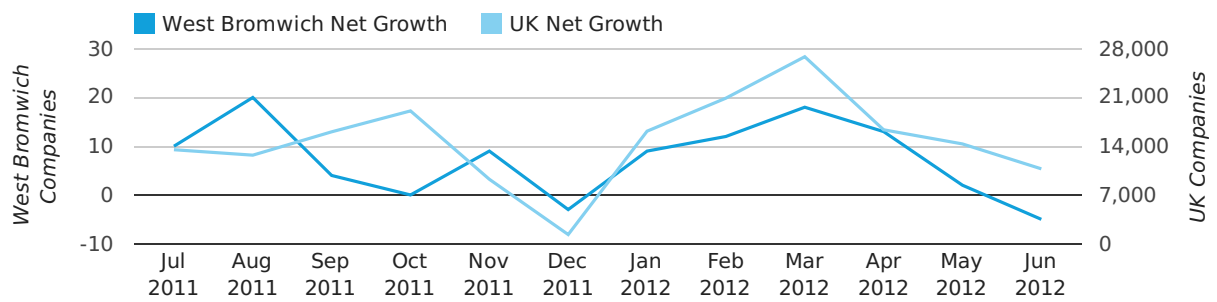
net growth by quarter



Monthly Data (Apr, May & Jun 2012)

April 2012 saw a new record in net growth in West Bromwich when compared to any previous April.

net growth by month



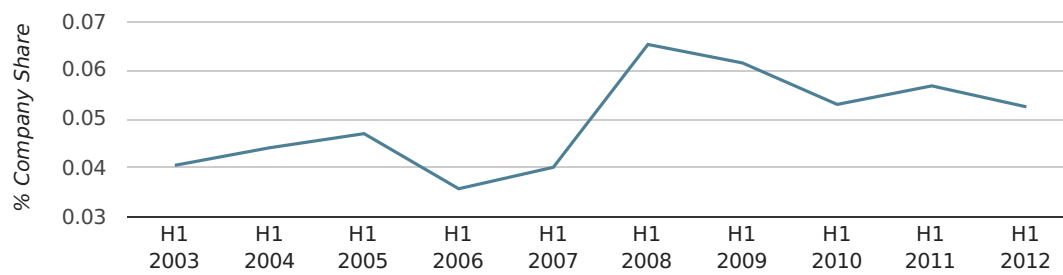
	APRIL	MAY	JUNE
NET GROWTH IN 2012	13	2	-5
NET GROWTH IN 2011	12	9	6
% CHANGE	8.3%	-77.8%	-183.3%
RECORD YEAR	2012 (13)	2006 (12)	2005 (14)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 West Bromwich formed 0.1% of all UK companies. This is the same as the 2011 figure of 0.1%.

HALF YEAR (JAN-JUN)	WEST BROMWICH
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1967 (0.2%)

company share by half year

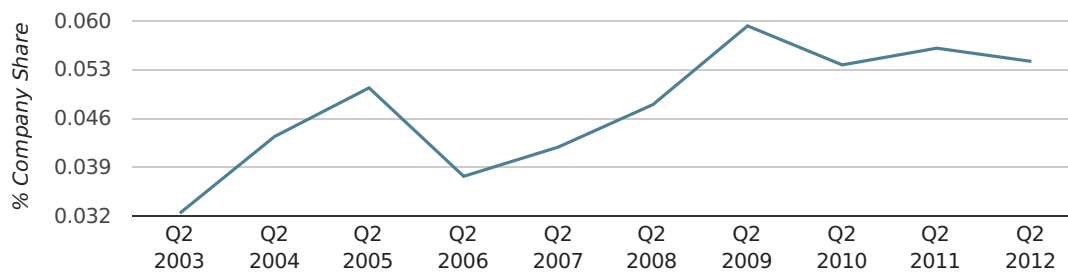


Quarterly Data (Q2 Apr-Jun 2012)

In the second quarter of 2012, West Bromwich formed 0.1% of all UK companies.

SECOND QUARTER (APR 2012 - JUN 2012)	WEST BROMWICH
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.0%
RECORD YEAR (SINCE 1960)	1967 (0.2%)

company share by quarter



Monthly Data (Apr, May & Jun 2012)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.1%	0.1%	0.0%
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
% CHANGE	40.2%	-8.5%	-41.7%
RECORD YEAR	1972 (0.4%)	1967 (0.4%)	1969 (0.4%)

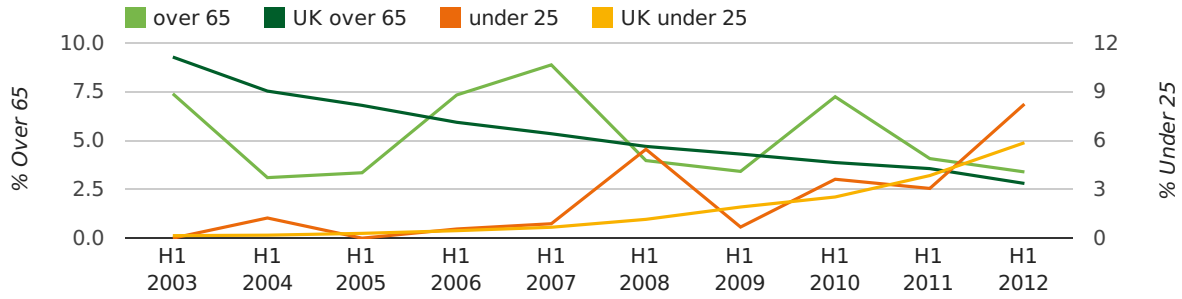
Half Year Data (Jan-Jun 2012)

The average age of a director in the first half of 2012 was 38.6.

The percentage of directors under the age of 25 was 8.3% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 3.4% compared to the UK figure of 3.4%.

director age by half year



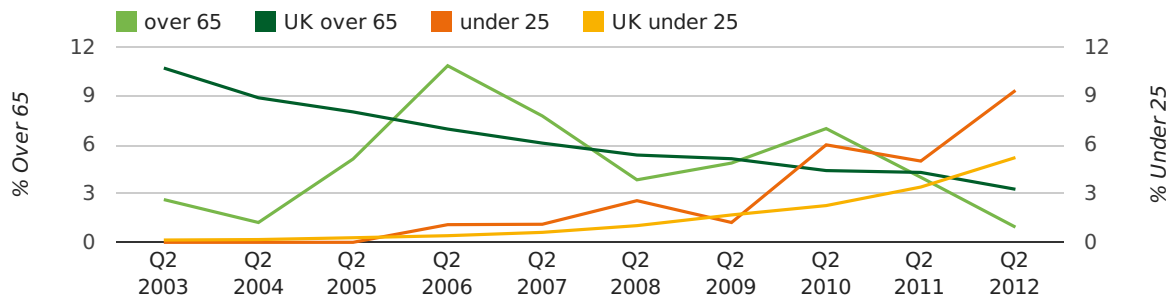
Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 37.2.

The percentage of directors under the age of 25 was 9.3% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 0.9% compared to the UK figure of 3.3%.

director age by quarter

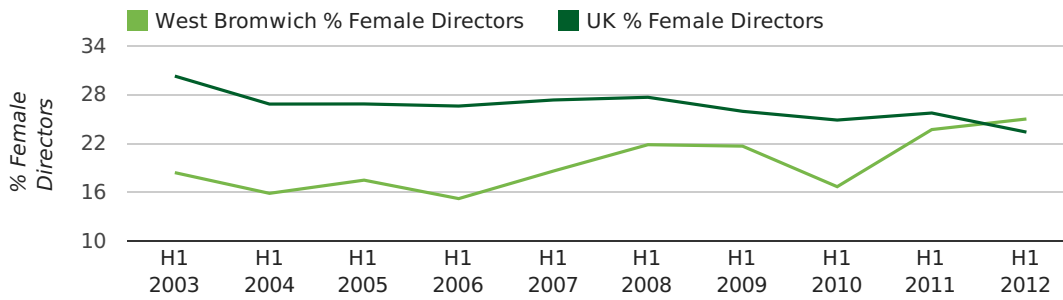


Half Year Data (Jan-Jun 2012)

The record first half year for female directors in West Bromwich was 1861 when 40.0% of all directors were female.

25.0% of all director appointments in West Bromwich in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year

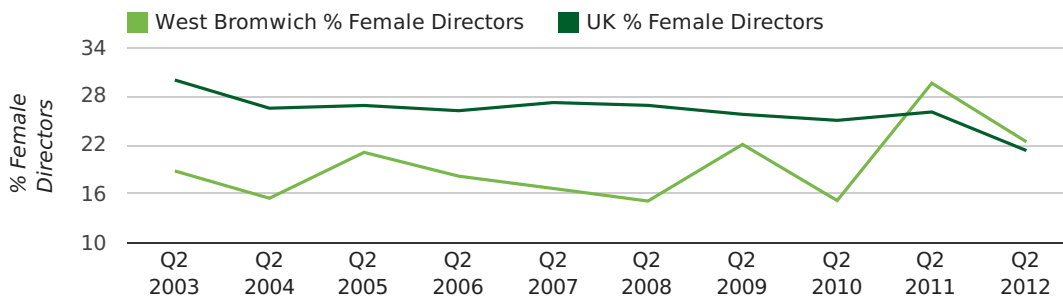


Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in West Bromwich was in 1866 when 66.7% of all directors were female.

22.4% of all director appointments in West Bromwich in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

director gender by quarter



Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
FOODS	1.52%	CONSULTING	5.07%
CO	1.30%	MANAGEMENT	4.74%
J	1.08%	CONSULTANCY	3.28%
RECYCLING	1.08%	PROPERTY	2.35%
PROPERTY	1.08%	TRADING	2.10%
CONSTRUCTION	1.08%	DESIGN	1.89%
MANAGEMENT	0.87%	ENGINEERING	1.87%
MIDLANDS	0.87%	ASSOCIATES	1.82%
CARE	0.87%	CONSULTANTS	1.78%
(MIDLANDS)	0.87%	CONSTRUCTION	1.71%
M	0.87%	BUSINESS	1.70%
ASSOCIATES	0.65%	MEDIA	1.69%
MEDIA	0.65%	LONDON	1.68%
MAINTENANCE	0.65%	J	1.57%
TRADING	0.65%	GLOBAL	1.51%
GREEN	0.65%	INVESTMENTS	1.48%
ENTERPRISES	0.65%	IT	1.42%
S	0.65%	CARE	1.31%
CONSULTANCY	0.65%	PROPERTIES	1.31%
ENGINEERING	0.65%	M	1.26%
MIDLAND	0.65%	ELECTRICAL	1.23%
CENTRE	0.65%	BUILDING	1.23%
NEWS	0.65%	SECURITY	1.19%
CAR	0.65%	S	1.18%
BEAUTY	0.65%	ENTERPRISES	1.17%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	182	244,457
7487 - Other business activities	14	47,029
9305 - Other service activities	9	7,926
49410 - Freight transport by road	8	2,912
82990 - Other business support service activities not elsewhere classified	6	35,447
68209 - Other letting and operating of own or leased real estate	6	4,535
96090 - Other service activities not elsewhere classified	6	14,220
70100 - Activities of head offices	6	2,678
62090 - Other information technology service activities	6	8,258
99999 - Dormant Company	5	26,088
8042 - Adult and other education	5	1,905
9999 - Dormant Company	5	16,469
47240 - Retail sale of bread, cakes, flour confectionery and sugar confectionery in specialised stores	4	305
8514 - Other human health activities	4	2,277
88990 - Other social work activities without accommodation not elsewhere classified	4	1,828
86900 - Other human health activities	4	5,222
56210 - Event catering activities	4	987
32990 - Other manufacturing not elsewhere classified	4	1,870
46900 - Non-specialised wholesale trade	4	1,696
85600 - Educational support services	4	1,578