West Byfleet

2011 annual business confidence report



headlines

- 2011 was a record year for company registrations in West Byfleet when compared to any year in history.
- The second half of 2011 saw a new record in company closures in West Byfleet when compared to any previous second half year.
- Q4 2011 saw a new record in company closures in West Byfleet when compared to any previous Q4.
- November 2011 saw a new record in company closures in West Byfleet when compared to any previous November.

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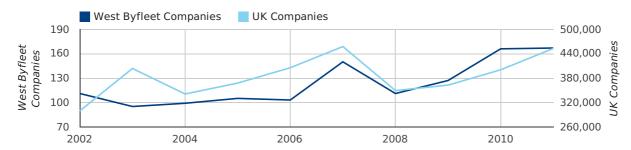
n	new company registrations
c	closed companies (dissolved)
n	net company growth
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d	director gender
n	naming trends
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2011 was a record year for company registrations in West Byfleet when compared to any year in history.

A total of 167 companies were formed in West Byfleet in 2011. This total is 0.6% higher than in 2010 and compares favourably to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	WEST BYFLEET	UK
2011	167	452,870
2010	166	400,358
2009	127	362,675
2008	111	349,203
2007	150	457,649
RECORD YEAR	2011 (167)	2007 (457,649)

new companies by year



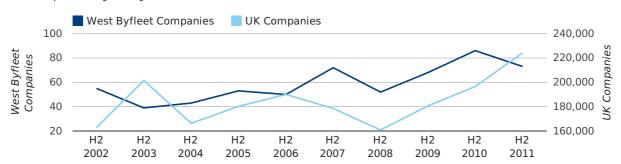
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 73 companies were formed in West Byfleet. This figure is 15.1% lower than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in West Byfleet occurred in 2010 when a total of 86 were formed.

HALF YEAR (JUL-DEC)	WEST BYFLEET	UK
2011	73	224,135
2010	86	196,609
% CHANGE	-15.1%	14.0%
RECORD YEAR	2010 (86)	2011 (224,135)

new companies by half year

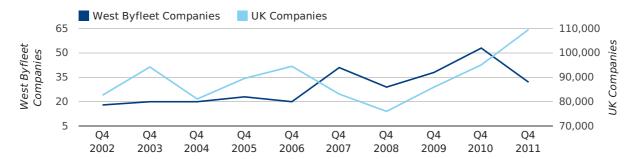


A total of 32 companies were registered in West Byfleet during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 39.6% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

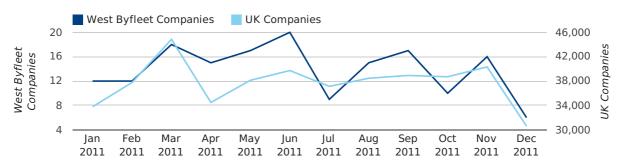
FOURTH QUARTER (OCT 2011 - DEC 2011)	WEST BYFLEET	UK
2011	32	109,623
2010	53	95,117
% CHANGE	-39.6%	15.3%
RECORD YEAR	2010 (53)	2011 (109,623)

new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

new companies by month

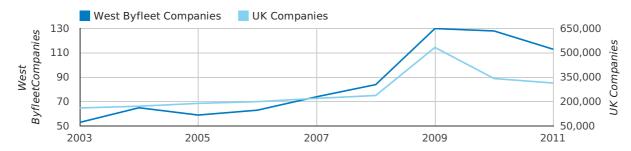


	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	10	16	6
NEW COMPANIES IN 2010	11	22	20
% CHANGE	-9.1%	-27.3%	-70.0%
RECORD YEAR	1998 (14)	2010 (22)	2010 (20)

A total of 113 companies were dissolved in West Byfleet in 2011. This total is 11.7% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	WEST BYFLEET	UK
2011	113	314,523
2010	128	342,232
2009	130	533,773
2008	84	237,901
2007	74	220,295
RECORD YEAR	2009 (130)	2009 (533,773)

dissolved companies by year



Half Year Data (Jul-Dec 2011)

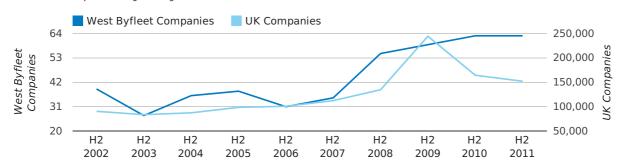
The second half of 2011 saw a new record in company closures in West Byfleet when compared to any previous second half year.

In the second half of 2011 a total of 63 companies were dissolved in West Byfleet. This figure is 0.0% higher than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in West Byfleet occurred in 2011 when a total of 63 were closed.

HALF YEAR (JUL-DEC)	WEST BYFLEET	UK
2011	63	152,213
2010	63	164,601
% CHANGE	0.0%	-7.5%
RECORD YEAR	2011 (63)	2009 (244,537)

dissolved companies by half year



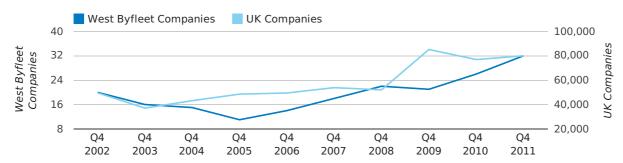
Q4 2011 saw a new record in company closures in West Byfleet when compared to any previous Q4.

A total of 32 companies were dissolved in West Byfleet during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 23.1% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	WEST BYFLEET	UK
2011	32	79,983
2010	26	76,896
% CHANGE	23.1%	4.0%
RECORD YEAR	2011 (32)	2009 (85,136)

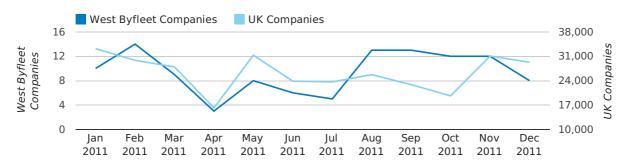
dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in company closures in West Byfleet when compared to any previous November.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	12	12	8
CLOSED COMPANIES IN 2010	12	10	4
% CHANGE	0.0%	20.0%	100%
RECORD YEAR	2010 (12)	2011 (12)	2009 (9)

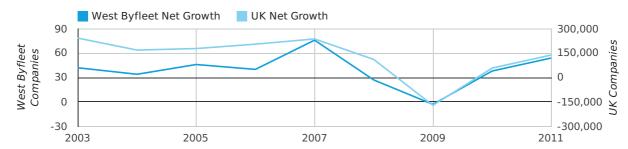
A total of 54 companies were added to the company register for West Byfleet in 2011. This number represents growth of 32.5% which compares unfavourably to the UK figure of 34.6%.

This number is 16 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2007 when the West Byfleet company register grew by 76 companies.

YEAR	WEST BYFLEET	UK
2011	54	138,347
2010	38	58,126
2009	-3	-171,098
2008	27	111,302
2007	76	237,354
RECORD YEAR	2007 (76)	2003 (242,543)

net growth by year

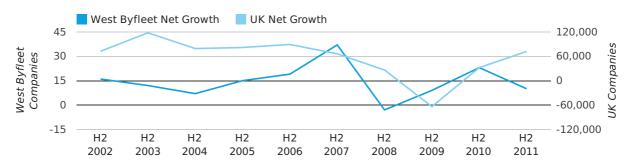


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for West Byfleet increased by 10 companies. This figure is 56.5% lower than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	WEST BYFLEET	UK
2011	10	71,922
2010	23	32,008
% CHANGE	-56.5%	124.7%
RECORD YEAR	2007 (37)	2003 (117,772)

net growth by half year

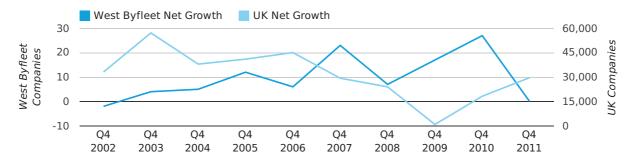


Net company growth for West Byfleet during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 0 companies.

This represents a decrease of 100.0% on the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	WEST BYFLEET	UK
2011	0	29,640
2010	27	18,221
% CHANGE	-100.0%	62.7%
RECORD YEAR	2010 (27)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month

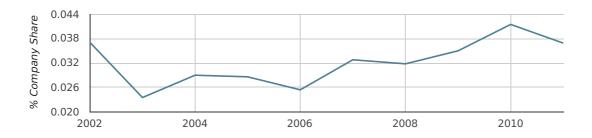


	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	-2	4	-2
NET GROWTH IN 2010	-1	12	16
% CHANGE	100.0%	-66.7%	-112.5%
RECORD YEAR	1998 (13)	2010 (12)	2010 (16)

In 2011 West Byfleet formed 0.0% of all UK companies. This is no change on 2010 when West Byfleet was responsible for 0.0% of all UK companies.

YEAR	WEST BYFLEET
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1966 (0.1%)

company share by year

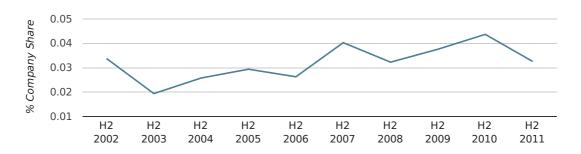


Half Year Data (Jul-Dec 2011)

In the second half of 2011 West Byfleet formed 0.0% of all UK companies. This is the same as the 2010 figure of 0.0%.

HALF YEAR (JUL-DEC)	WEST BYFLEET
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1966 (0.2%)

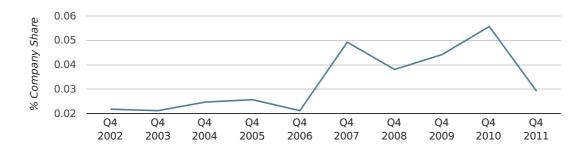
company share by half year



In the fourth quarter of 2011, West Byfleet formed 0.0% of all UK companies.

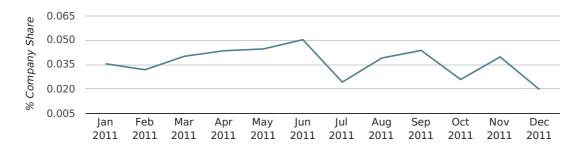
FOURTH QUARTER (OCT 2011 - DEC 2011)	WEST BYFLEET
2011	0.0%
2010	0.1%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1964 (0.3%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



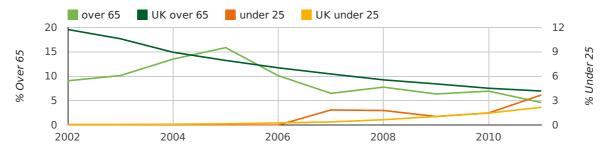
	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.0%	0.0%
UK FORMATION SHARE IN 2010	0.0%	0.1%	0.1%
% CHANGE	-21.1%	-38.1%	-73.4%
RECORD YEAR	1966 (0.5%)	1964 (0.6%)	1975 (0.3%)

The average age of a director in 2011 was 44.2.

The percentage of directors under the age of 25 was 3.7% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 4.6% compared to the UK figure of 4.2%.

director age by year



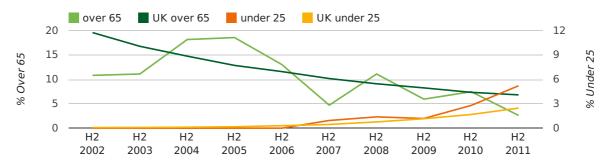
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 43.9.

The percentage of directors under the age of 25 was 5.2% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 2.6% compared to the UK figure of 4.1%.

director age by half year

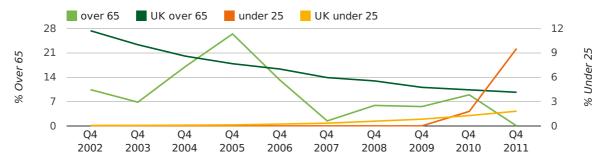


The average age of a director in the fourth quarter of 2011 was 42.2.

The percentage of directors under the age of 25 was 9.5% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 0.0% compared to the UK figure of 4.1%.

director age by quarter



The record year for female directors in West Byfleet was 1857 when 36.4% of all directors were female.

The percentage of female directors in West Byfleet in 2011 was 29.6%. The average for the UK during this time was 28.6%

director gender by year



Half Year Data (Jul-Dec 2011)

The record second half year for female directors in West Byfleet was 1860 when 42.9% of all directors were female.

28.9% of all director appointments in West Byfleet in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

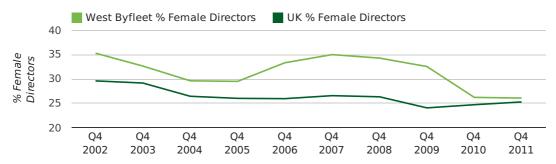


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The record fourth quarter for female directors in West Byfleet was in 1977 when 31.1% of all directors were female.

26.1% of all director appointments in West Byfleet in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



naming trends $\operatorname{duport} \omega$

Previous 12 months (Dec 2010-Dec 2011)

 ${\sf Excluding: LIMITED, LTD, \&, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.}\\$

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	3.96%	CONSULTING	5.07%
CONSULTANCY	1.65%	MANAGEMENT	4.74%
ENTERPRISES	1.32%	CONSULTANCY	3.26%
ASSISTANCE	0.99%	PROPERTY	2.37%
EUROPE	0.99%	TRADING	2.07%
INTERNATIONAL	0.99%	DESIGN	1.92%
IT	0.99%	ASSOCIATES	1.86%
HOLDINGS	0.99%	ENGINEERING	1.78%
CONSULTANTS	0.99%	BUSINESS	1.78%
Н	0.99%	CONSULTANTS	1.76%
CTRACK	0.99%	CONSTRUCTION	1.73%
(LONDON)	0.66%	MEDIA	1.71%
PROPERTY	0.66%	LONDON	1.63%
CENTRE	0.66%	J	1.51%
HAIR	0.66%	INVESTMENTS	1.48%
PARTNERS	0.66%	GLOBAL	1.46%
LITTLE	0.66%	IT	1.41%
CO	0.66%	CARE	1.39%
4	0.66%	PROPERTIES	1.29%
BLUE	0.66%	ELECTRICAL	1.29%
DEVELOPMENTS	0.66%	М	1.27%
PRINT	0.66%	BUILDING	1.26%
FLEET	0.66%	ENERGY	1.25%
SECURITY	0.66%	S	1.20%
TRADING	0.66%	ENTERPRISES	1.20%

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Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	48	205,525
62020 - Information technology consultancy activities	14	12,072
70229 - Management consultancy activities other than financial management	11	17,765
99999 - Dormant Company	10	21,846
7487 - Other business activities	10	57,052
7222 - Other software consultancy and supply	9	7,398
9999 - Dormant Company	9	20,199
74909 - Other professional, scientific and technical activities not elsewhere classified	9	8,671
62090 - Other information technology service activities	9	7,493
82990 - Other business support service activities not elsewhere classified	7	32,483
63990 - Other information service activities not elsewhere classified	6	1,787
7499 - Non-trading company	5	9,957
7260 - Other computer related activities	5	7,667
80200 - Security systems service activities	4	486
74990 - Non-trading company	3	8,929
49320 - Taxi operation	3	817
6523 - Other financial intermediation	3	1,891
5530 - Restaurants	3	5,013
62012 - Business and domestic software development	3	3,714
43290 - Other construction installation	3	1,559