West Sussex

q1 2012 business confidence report



contents

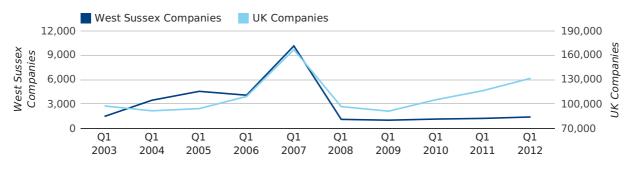
new company registrations	
closed companies (dissolved)	
net company growth	
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sic data	

A total of 1,389 companies were registered in West Sussex during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is an increase of 14.2% versus the same period last year (Q1 2011). This figure compares equally to the UK as a whole, which saw an increase of 13.0% against the same period last year.

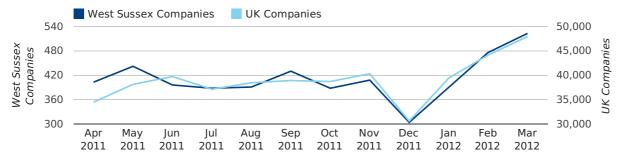
FIRST QUARTER (JAN 2012 - MAR 2012)	WEST SUSSEX	UK
2012	1,389	131,491
2011	1,216	116,391
% CHANGE	14.2%	13.0%
RECORD YEAR	2007 (10,135)	2007 (166,814)

new companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

new companies by month



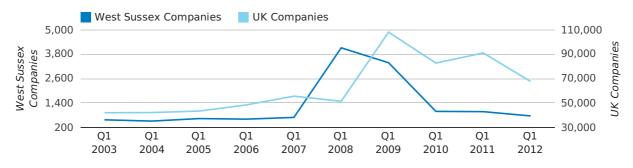
	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2012	390	476	523
NEW COMPANIES IN 2011	384	378	454
% CHANGE	1.6%	25.9%	15.2%
RECORD YEAR	2007 (3,455)	2007 (6,086)	2006 (1,699)

A total of 758 companies were dissolved in West Sussex during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 21.8% versus the same period last year (Q1 2011). This figure compares poorly to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	WEST SUSSEX	UK
2012	758	67,576
2011	969	90,986
% CHANGE	-21.8%	-25.7%
RECORD YEAR	2008 (4,111)	2009 (108,060)

dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

dissolved companies by month



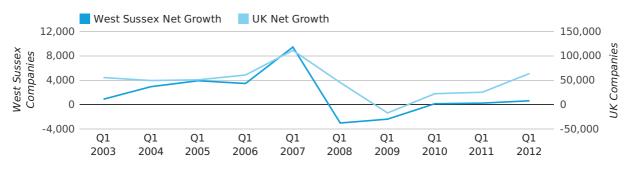
	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2012	237	289	232
CLOSED COMPANIES IN 2011	370	258	341
% CHANGE	-35.9%	12.0%	-32%
RECORD YEAR	2008 (2,012)	2008 (2,083)	2009 (1,460)

Net company growth for West Sussex during the first quarter of 2012 (Jan 2012 - Mar 2012) was 631 companies.

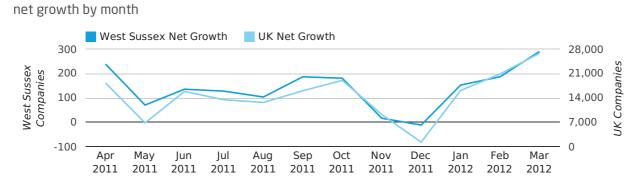
This represents an increase of 155.5% on the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	WEST SUSSEX	UK
2012	631	63,915
2011	247	25,405
% CHANGE	155.5%	151.6%
RECORD YEAR	2007 (9,450)	2007 (111,282)

net growth by quarter



Monthly Data (Jan, Feb & Mar 2012)

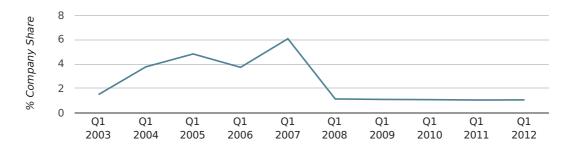


	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2012	153	187	291
NET GROWTH IN 2011	14	120	113
% CHANGE	992.9%	55.8%	157.5%
RECORD YEAR	2007 (3,244)	2007 (5,898)	2006 (1,536)

In the first quarter of 2012, West Sussex formed 1.1% of all UK companies.

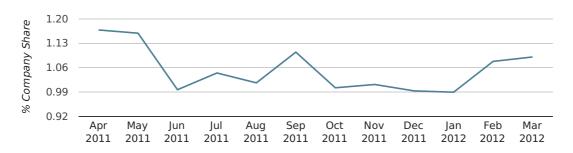
FIRST QUARTER (JAN 2012 - MAR 2012)	WEST SUSSEX
2012	1.1%
2011	1.0%
2010	1.1%
2009	1.1%
2008	1.1%
RECORD YEAR (SINCE 1960)	2007 (6.1%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2012)

company share by month



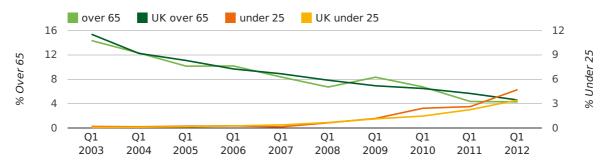
	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2012	1.0%	1.1%	1.1%
UK FORMATION SHARE IN 2011	1.1%	1.0%	1.0%
% CHANGE	-12.9%	7.7%	7.8%
RECORD YEAR	2007 (8.4%)	2007 (10.4%)	2006 (3.9%)

The average age of a director in the first quarter of 2012 was 44.5.

The percentage of directors under the age of 25 was 4.7% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 4.3% compared to the UK figure of 3.5%.

director age by quarter



Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD			
	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	1.88%	CONSULTING	5.07%
MANAGEMENT	1.57%	MANAGEMENT	4.74%
CONSULTANCY	1.51%	CONSULTANCY	3.30%
SUSSEX	1.32%	PROPERTY	2.37%
DESIGN	1.13%	TRADING	2.07%
PROPERTY	0.89%	DESIGN	1.93%
CONSULTANTS	0.87%	ENGINEERING	1.86%
BUSINESS	0.84%	ASSOCIATES	1.84%
ASSOCIATES	0.80%	CONSULTANTS	1.79%
MEDIA	0.78%	BUSINESS	1.73%
ELECTRICAL	0.78%	MEDIA	1.72%
TRADING	0.75%	CONSTRUCTION	1.72%
ENGINEERING	0.73%	LONDON	1.66%
CONSTRUCTION	0.63%	J	1.54%
J	0.57%	INVESTMENTS	1.51%
SCAFFOLDING	0.57%	GLOBAL	1.50%
BUILDING	0.56%	IT	1.40%
CARE	0.54%	CARE	1.34%
PLUMBING	0.52%	PROPERTIES	1.31%
GLOBAL	0.50%	ELECTRICAL	1.27%
IT	0.49%	М	1.27%
INVESTMENTS	0.47%	BUILDING	1.24%
(SUSSEX)	0.47%	ENERGY	1.20%
SYSTEMS	0.47%	S	1.20%
HEATING	0.45%	ENTERPRISES	1.19%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	1,925	216,665
7487 - Other business activities	441	52,735
82990 - Other business support service activities not elsewhere classified	313	35,233
70229 - Management consultancy activities other than financial management	300	19,704
99999 - Dormant Company	252	25,084
9999 - Dormant Company	215	18,617
62020 - Information technology consultancy activities	187	14,303
7414 - Business & management consultancy	184	12,113
96090 - Other service activities not elsewhere classified	116	13,637
62090 - Other information technology service activities	105	8,145
74909 - Other professional, scientific and technical activities not elsewhere classified	97	9,892
7499 - Non-trading company	97	9,102
74990 - Non-trading company	96	9,729
7260 - Other computer related activities	89	7,154
9305 - Other service activities	89	8,818
7222 - Other software consultancy and supply	86	6,934
41100 - Development of building projects	78	4,984
4521 - General construction & civil engineering	70	5,169
86900 - Other human health activities	63	5,066
43210 - Electrical installation	57	3,573