

Westcliff-On-Sea

2011 half year business confidence report



headlines

- June 2011 saw a new record in company registrations in Westcliff-On-Sea when compared to any previous June.

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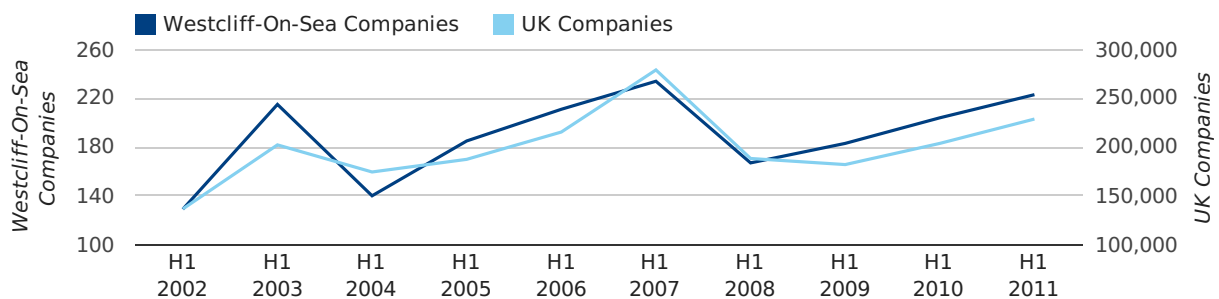
Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 223 companies were formed in Westcliff-On-Sea. This figure is 9.3% higher than last year, which compares badly to the UK wide figure of 12.3%.

The highest total for a first half year in Westcliff-On-Sea occurred in 2007 when a total of 234 were formed.

HALF YEAR (JAN-JUN)	WESTCLIFF-ON-SEA	UK
2011	223	228,735
2010	204	203,749
% CHANGE	9.3%	12.3%
RECORD YEAR	2007 (234)	2007 (279,097)

new companies by half year



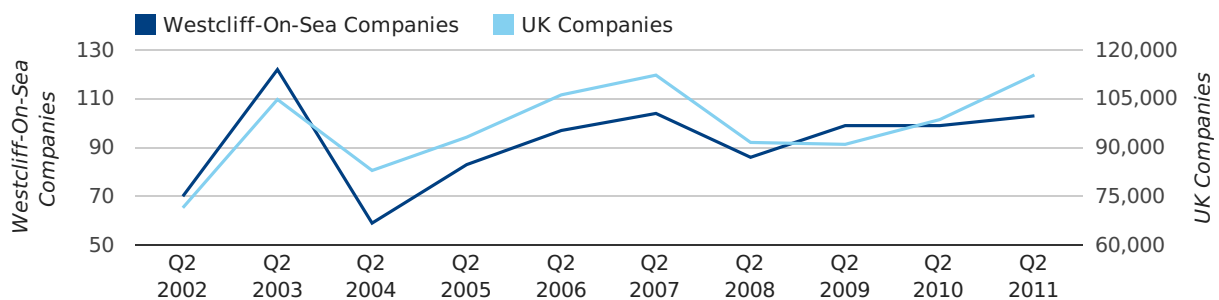
Quarterly Data (Q2 Apr-Jun 2011)

A total of 103 companies were registered in Westcliff-On-Sea during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is an increase of 4.0% versus the same period last year (Q2 2010). This figure compares badly to the UK as a whole, which saw an increase of 13.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	WESTCLIFF-ON-SEA	UK
2011	103	112,344
2010	99	98,612
% CHANGE	4.0%	13.9%
RECORD YEAR	2003 (122)	2011 (112,344)

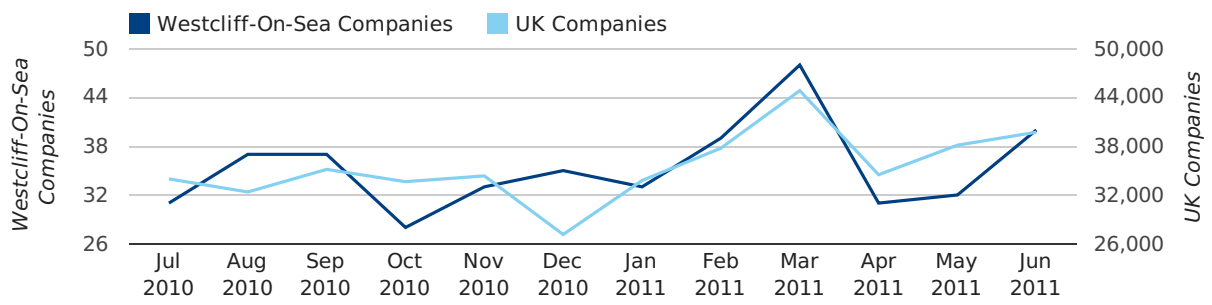
new companies by quarter



Monthly Data (Apr, May & Jun 2011)

June 2011 saw a new record in company registrations in Westcliff-On-Sea when compared to any previous June.

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2011	31	32	40
NEW COMPANIES IN 2010	43	29	27
% CHANGE	-27.9%	10.3%	48.1%
RECORD YEAR	2010 (43)	2003 (45)	2011 (40)

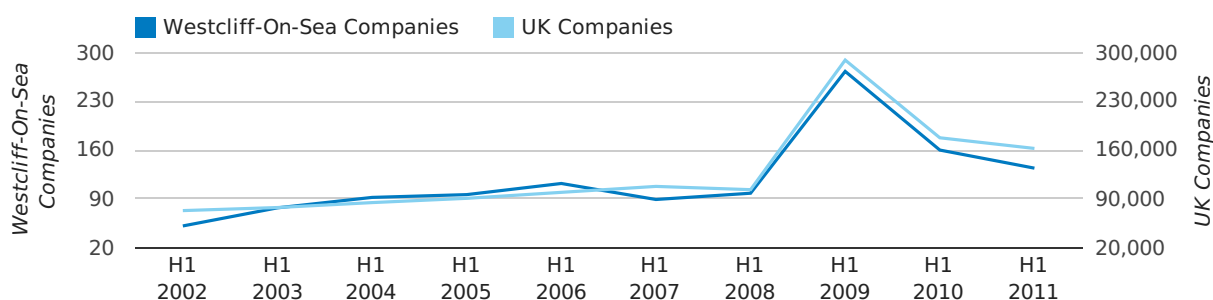
Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 134 companies were dissolved in Westcliff-On-Sea. This figure is 16.3% lower than last year, which compares well to the UK wide change of -8.6%.

The highest total for a first half year in Westcliff-On-Sea occurred in 2009 when a total of 273 were closed.

HALF YEAR (JAN-JUN)	WESTCLIFF-ON-SEA	UK
2011	134	162,310
2010	160	177,631
% CHANGE	-16.3%	-8.6%
RECORD YEAR	2009 (273)	2009 (289,236)

dissolved companies by half year



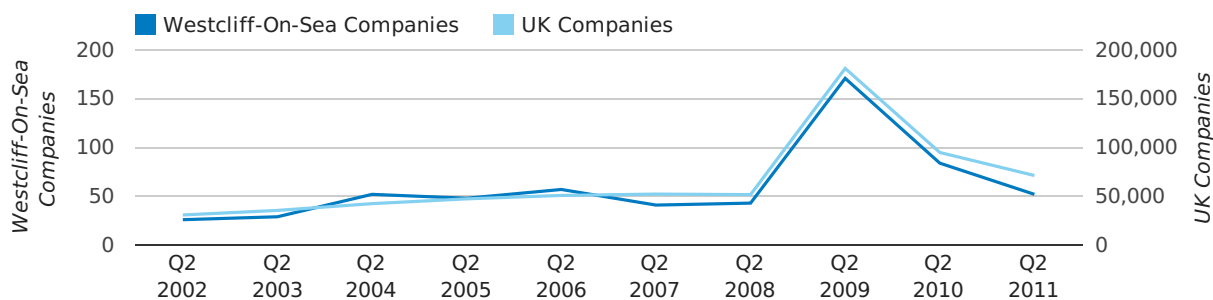
Quarterly Data (Q2 Apr-Jun 2011)

A total of 52 companies were dissolved in Westcliff-On-Sea during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 38.1% versus the same period last year (Q2 2010). This figure compares well to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

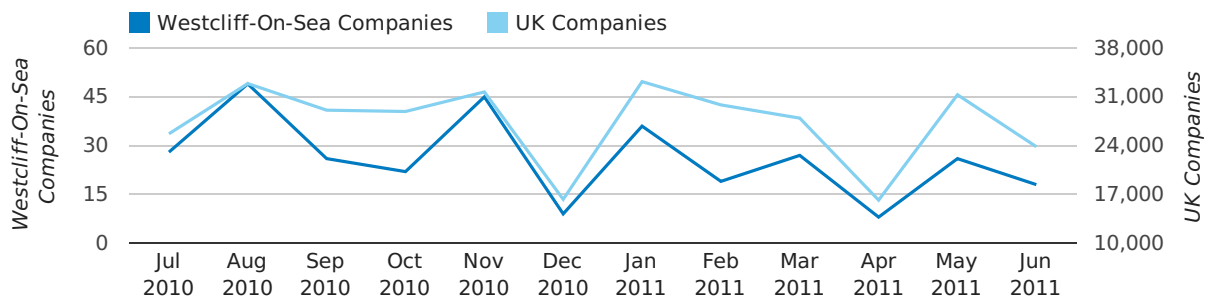
SECOND QUARTER (APR 2011 - JUN 2011)	WESTCLIFF-ON-SEA	UK
2011	52	71,324
2010	84	94,954
% CHANGE	-38.1%	-24.9%
RECORD YEAR	2009 (171)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2011)

dissolved companies by month



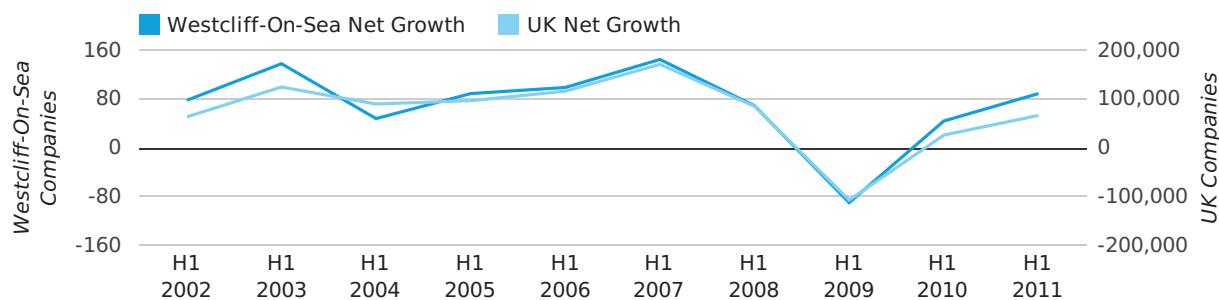
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2011	8	26	18
CLOSED COMPANIES IN 2010	15	29	40
% CHANGE	-46.7%	-10.3%	-55%
RECORD YEAR	2009 (56)	2009 (78)	2010 (40)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 the company register for Westcliff-On-Sea increased by 89 companies. This figure is 102.3% higher than last year, which compares badly to a UK increase of 154.3%.

HALF YEAR (JAN-JUN)	WESTCLIFF-ON-SEA	UK
2011	89	66,425
2010	44	26,118
% CHANGE	102.3%	154.3%
RECORD YEAR	2007 (145)	2007 (171,296)

net growth by half year



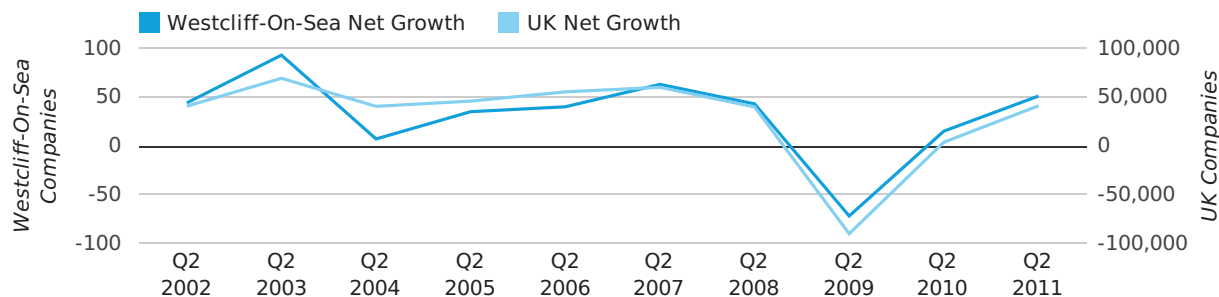
Quarterly Data (Q2 Apr-Jun 2011)

Net company growth for Westcliff-On-Sea during the second quarter of 2011 (Apr 2011 - Jun 2011) was 51 companies.

This represents an increase of 240.0% on the same period last year.

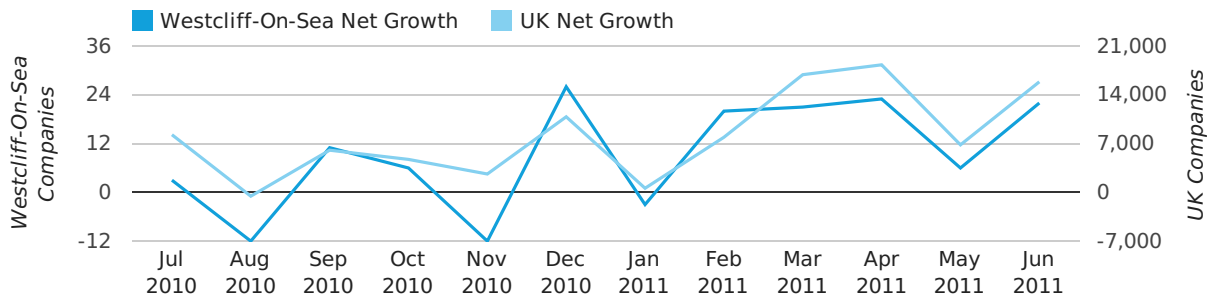
SECOND QUARTER (APR 2011 - JUN 2011)	WESTCLIFF-ON-SEA	UK
2011	51	41,020
2010	15	3,658
% CHANGE	240.0%	1,021.4%
RECORD YEAR	2003 (93)	2003 (69,274)

net growth by quarter



Monthly Data (Apr, May & Jun 2011)

net growth by month



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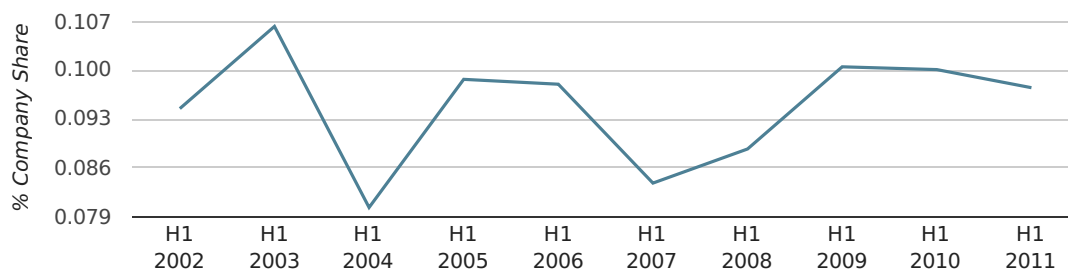
	APRIL	MAY	JUNE
NET GROWTH IN 2011	23	6	22
NET GROWTH IN 2010	28	0	-13
% CHANGE	-17.9%	0.0%	-269.2%
RECORD YEAR	2007 (30)	2003 (37)	2003 (30)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 Westcliff-On-Sea formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JAN-JUN)	WESTCLIFF-ON-SEA
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1966 (0.2%)

company share by half year

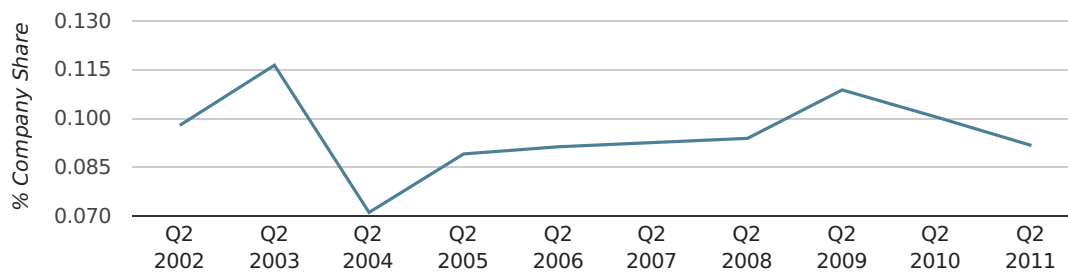


Quarterly Data (Q2 Apr-Jun 2011)

In the second quarter of 2011, Westcliff-On-Sea formed 0.1% of all UK companies.

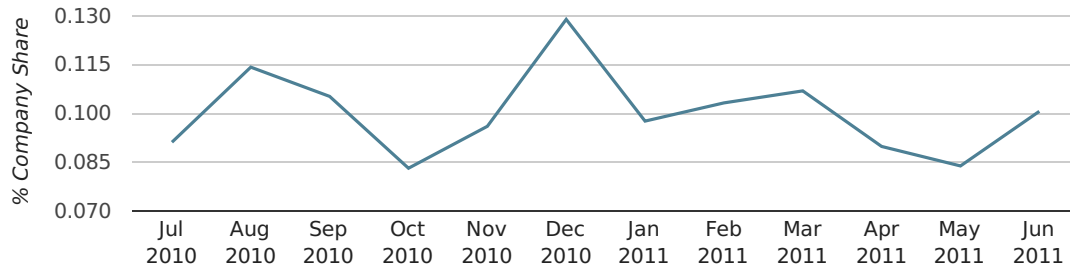
SECOND QUARTER (APR 2011 - JUN 2011)	WESTCLIFF-ON-SEA
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1975 (0.2%)

company share by quarter



Monthly Data (Apr, May & Jun 2011)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	-30.2%	-13.1%	31.3%
RECORD YEAR	1965 (0.3%)	1975 (0.4%)	1968 (0.3%)

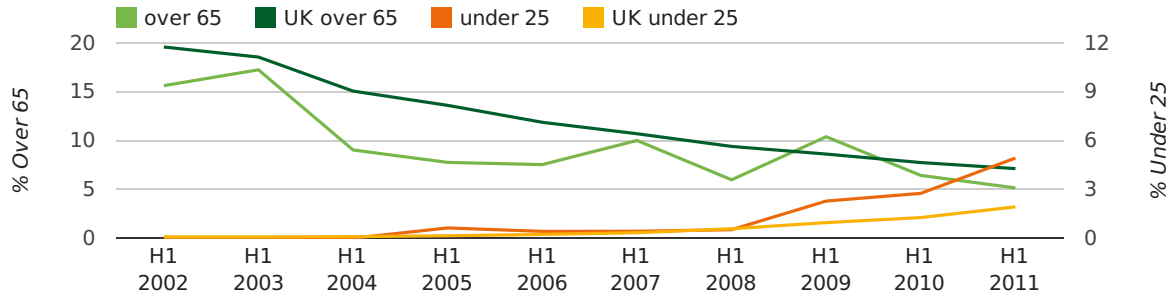
Half Year Data (Jan-Jun 2011)

The average age of a director in the first half of 2011 was 44.4.

The percentage of directors under the age of 25 was 4.9% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 5.2% compared to the UK figure of 4.3%.

director age by half year



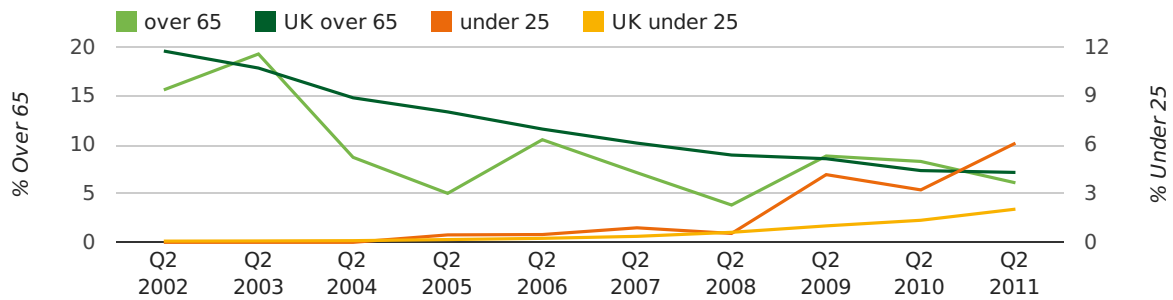
Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 43.9.

The percentage of directors under the age of 25 was 6.1% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 6.1% compared to the UK figure of 4.3%.

director age by quarter

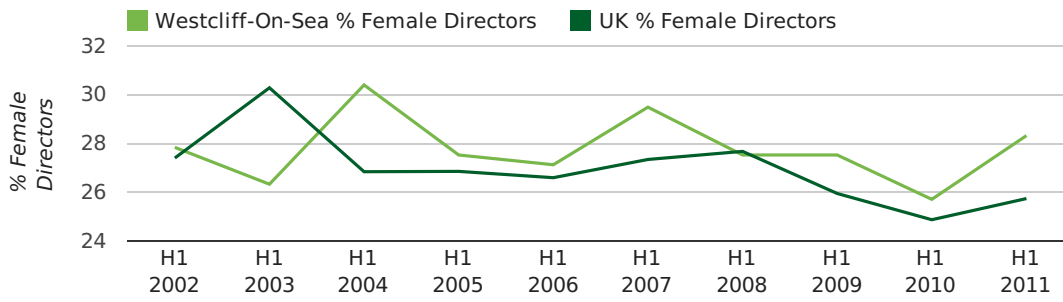


Half Year Data (Jan-Jun 2011)

The record first half year for female directors in Westcliff-On-Sea was 1861 when 40.0% of all directors were female.

28.3% of all director appointments in Westcliff-On-Sea in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

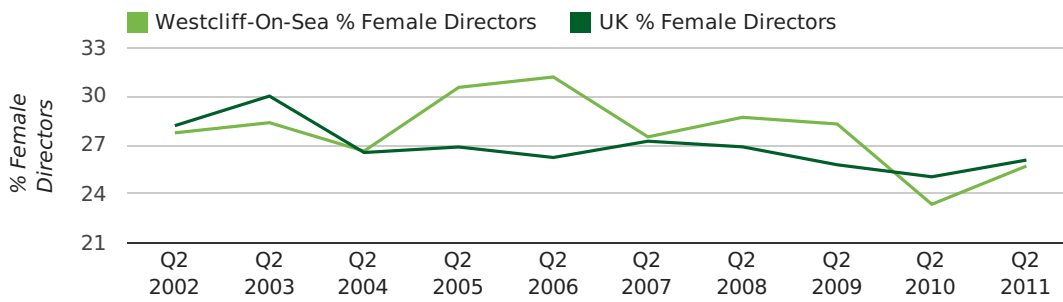


Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Westcliff-On-Sea was in 1866 when 66.7% of all directors were female.

25.7% of all director appointments in Westcliff-On-Sea in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

director gender by quarter



Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
PROPERTY	1.23%	CONSULTING	5.09%
CONSULTANCY	1.23%	MANAGEMENT	4.86%
HR	1.09%	CONSULTANCY	3.17%
BUILDING	1.09%	PROPERTY	2.43%
(ESSEX)	0.96%	TRADING	2.05%
ESSEX	0.96%	DESIGN	1.94%
L	0.82%	ASSOCIATES	1.92%
MANAGEMENT	0.82%	BUSINESS	1.87%
MEDIA	0.82%	CONSTRUCTION	1.77%
J	0.68%	CONSULTANTS	1.76%
ASSOCIATES	0.68%	MEDIA	1.73%
DEVELOPMENTS	0.68%	ENGINEERING	1.67%
HOUSE	0.68%	LONDON	1.60%
FOR	0.68%	GLOBAL	1.46%
CONSULTING	0.68%	J	1.44%
BUSINESS	0.68%	CARE	1.44%
TRUST	0.55%	INVESTMENTS	1.42%
SCHOOL	0.55%	IT	1.39%
ACADEMY	0.55%	BUILDING	1.32%
HIGH	0.55%	PROPERTIES	1.31%
TRADING	0.55%	ELECTRICAL	1.30%
CONTRACTS	0.55%	M	1.27%
MAINTENANCE	0.55%	S	1.23%
CONSULTANTS	0.55%	ENTERPRISES	1.20%
C	0.55%	SYSTEMS	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	166	202,072
7487 - Other business activities	48	60,758
7499 - Non-trading company	33	10,955
5530 - Restaurants	28	5,086
5552 - Catering	28	2,138
74990 - Non-trading company	27	8,481
9305 - Other service activities	18	9,063
96090 - Other service activities not elsewhere classified	17	10,322
56103 - Take-away food shops and mobile food stands	17	1,826
9999 - Dormant Company	17	20,111
56101 - Licensed restaurants	14	2,441
99999 - Dormant Company	11	18,918
7260 - Other computer related activities	9	7,849
82990 - Other business support service activities not elsewhere classified	9	30,647
70229 - Management consultancy activities other than financial management	9	16,419
7414 - Business & management consultancy	8	13,053
43290 - Other construction installation	7	1,421
43999 - Other specialised construction activities not elsewhere classified	7	3,050
4545 - Other building completion	7	2,456
62090 - Other information technology service activities	7	7,095