

Westcliff-On-Sea

2011 annual business confidence report



headlines

- November 2011 saw a new record in company registrations in Westcliff-On-Sea when compared to any previous November.

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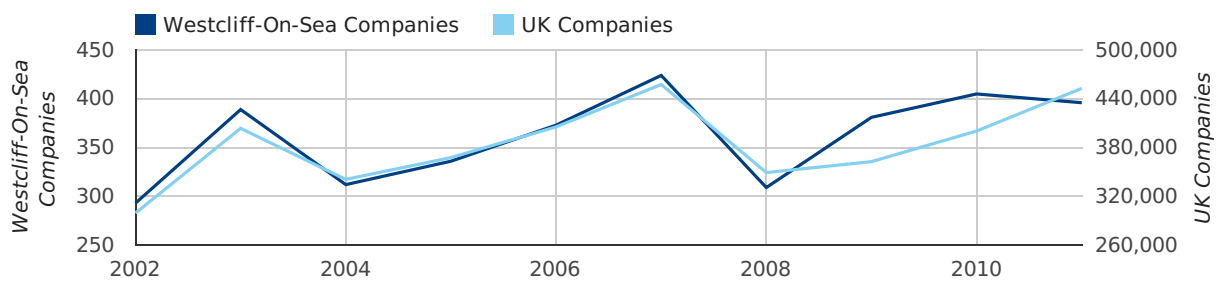
sic data

Annual Data (2011)

A total of 396 companies were formed in Westcliff-On-Sea in 2011. This total is 2.2% lower than in 2010 and compares favourably to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	WESTCLIFF-ON-SEA	UK
2011	396	452,870
2010	405	400,358
2009	381	362,675
2008	309	349,203
2007	424	457,649
RECORD YEAR	2007 (424)	2007 (457,649)

new companies by year



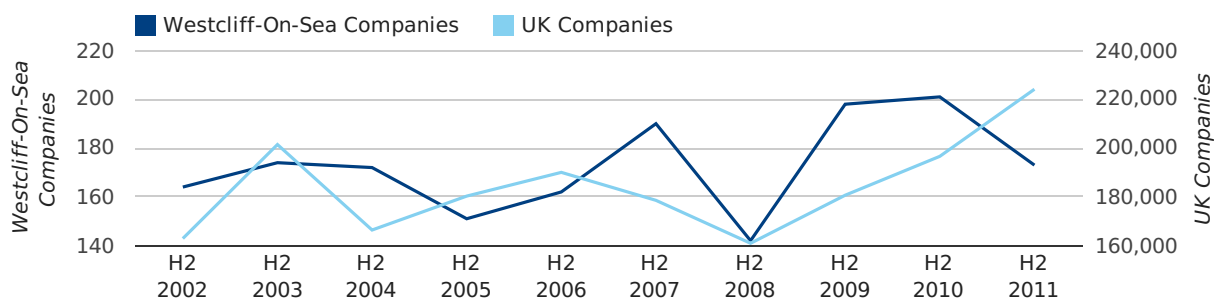
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 173 companies were formed in Westcliff-On-Sea. This figure is 13.9% lower than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Westcliff-On-Sea occurred in 2010 when a total of 201 were formed.

HALF YEAR (JUL-DEC)	WESTCLIFF-ON-SEA	UK
2011	173	224,135
2010	201	196,609
% CHANGE	-13.9%	14.0%
RECORD YEAR	2010 (201)	2011 (224,135)

new companies by half year



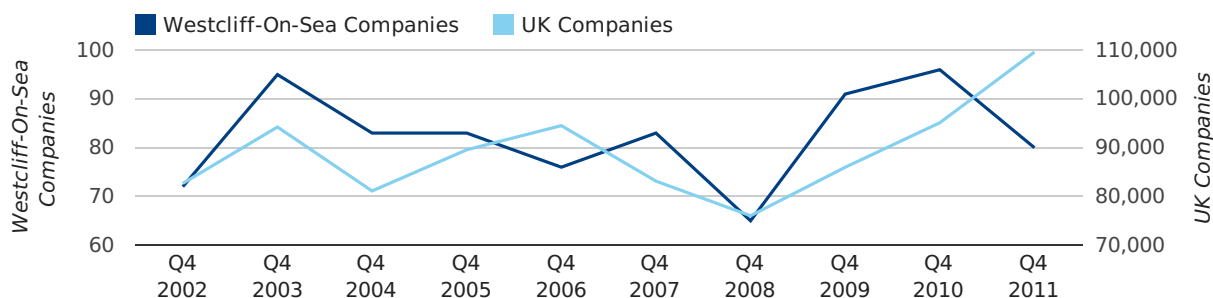
Quarterly Data (Q4 Oct-Dec 2011)

A total of 80 companies were registered in Westcliff-On-Sea during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 16.7% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	WESTCLIFF-ON-SEA	UK
2011	80	109,623
2010	96	95,117
% CHANGE	-16.7%	15.3%
RECORD YEAR	2010 (96)	2011 (109,623)

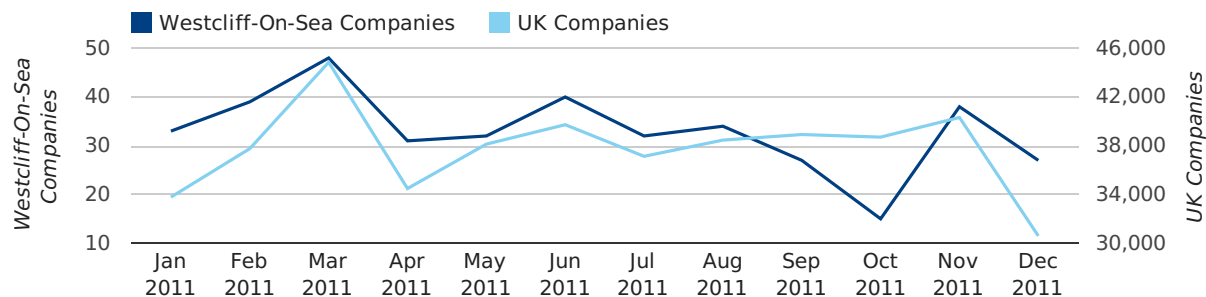
new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in company registrations in Westcliff-On-Sea when compared to any previous November.

new companies by month



	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	15	38	27
NEW COMPANIES IN 2010	28	33	35
% CHANGE	-46.4%	15.2%	-22.9%
RECORD YEAR	2003 (38)	2011 (38)	2010 (35)

Annual Data (2011)

A total of 270 companies were dissolved in Westcliff-On-Sea in 2011. This total is 20.4% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	WESTCLIFF-ON-SEA	UK
2011	270	314,523
2010	339	342,232
2009	475	533,773
2008	207	237,901
2007	200	220,295
RECORD YEAR	2009 (475)	2009 (533,773)

dissolved companies by year



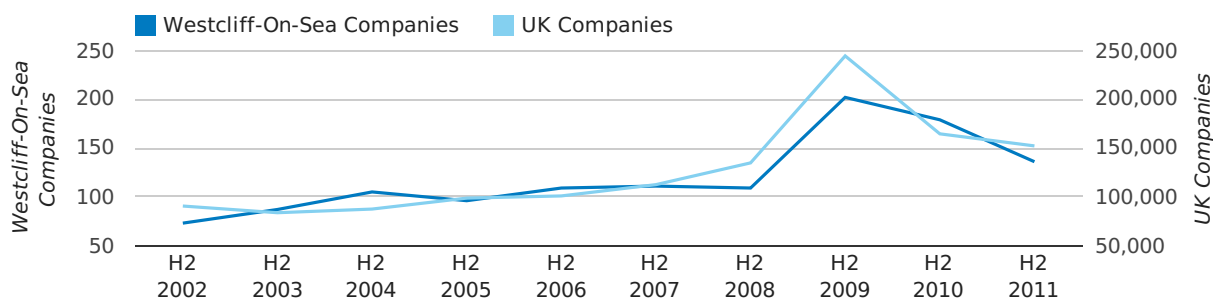
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 136 companies were dissolved in Westcliff-On-Sea. This figure is 24.0% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in Westcliff-On-Sea occurred in 2009 when a total of 202 were closed.

HALF YEAR (JUL-DEC)	WESTCLIFF-ON-SEA	UK
2011	136	152,213
2010	179	164,601
% CHANGE	-24.0%	-7.5%
RECORD YEAR	2009 (202)	2009 (244,537)

dissolved companies by half year



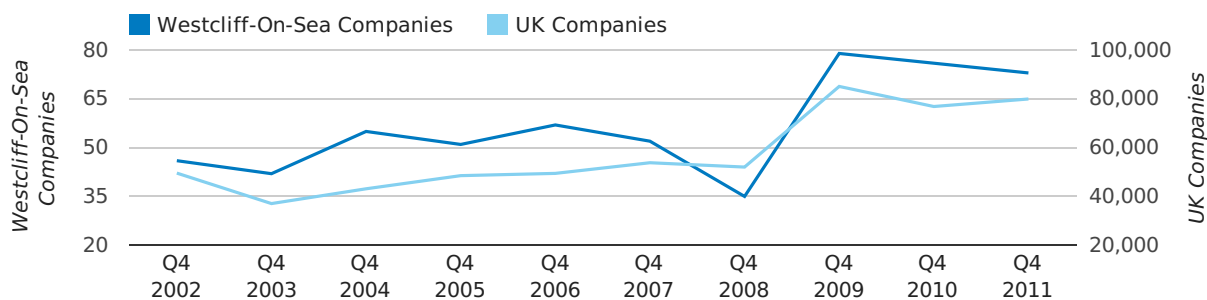
Quarterly Data (Q4 Oct-Dec 2011)

A total of 73 companies were dissolved in Westcliff-On-Sea during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 3.9% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

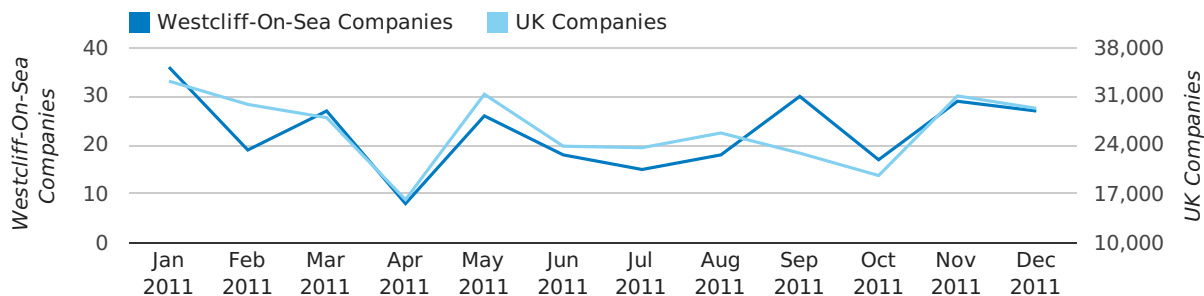
FOURTH QUARTER (OCT 2011 - DEC 2011)	WESTCLIFF-ON-SEA	UK
2011	73	79,983
2010	76	76,896
% CHANGE	-3.9%	4.0%
RECORD YEAR	2009 (79)	2009 (85,136)

dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	17	29	27
CLOSED COMPANIES IN 2010	22	45	9
% CHANGE	-22.7%	-35.6%	200%
RECORD YEAR	2010 (22)	2010 (45)	2009 (33)

Annual Data (2011)

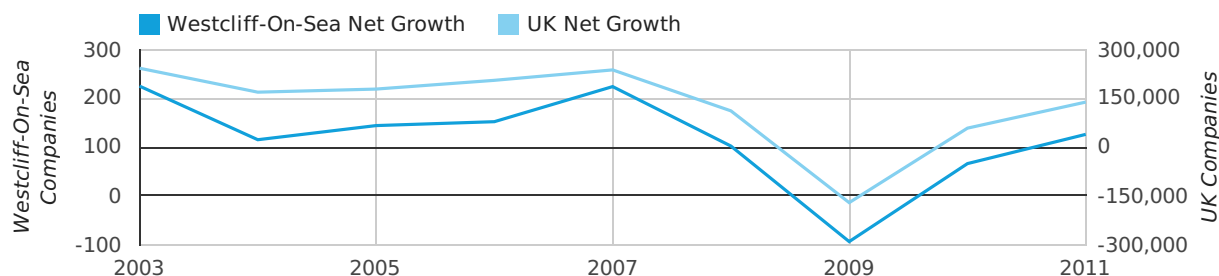
A total of 126 companies were added to the company register for Westcliff-On-Sea in 2011. This number represents growth of 31.1% which compares unfavourably to the UK figure of 34.6%.

This number is 60 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Westcliff-On-Sea company register grew by 225 companies.

YEAR	WESTCLIFF-ON-SEA	UK
2011	126	138,347
2010	66	58,126
2009	-94	-171,098
2008	102	111,302
2007	224	237,354
RECORD YEAR	2003 (225)	2003 (242,543)

net growth by year

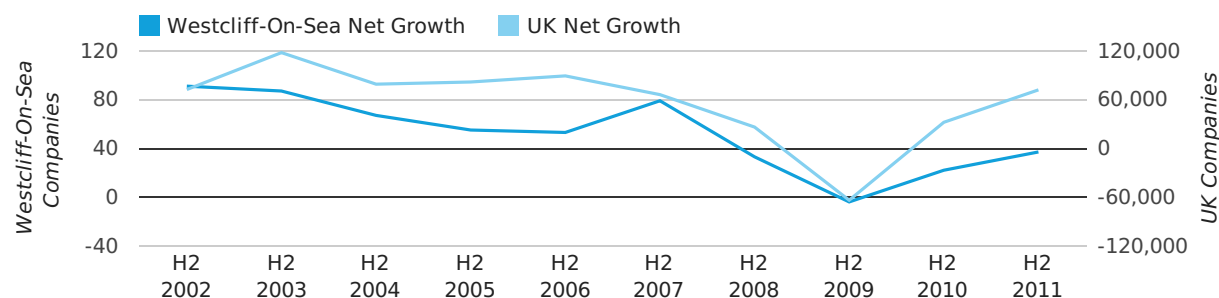


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Westcliff-On-Sea increased by 37 companies. This figure is 68.2% higher than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	WESTCLIFF-ON-SEA	UK
2011	37	71,922
2010	22	32,008
% CHANGE	68.2%	124.7%
RECORD YEAR	2002 (91)	2003 (117,772)

net growth by half year



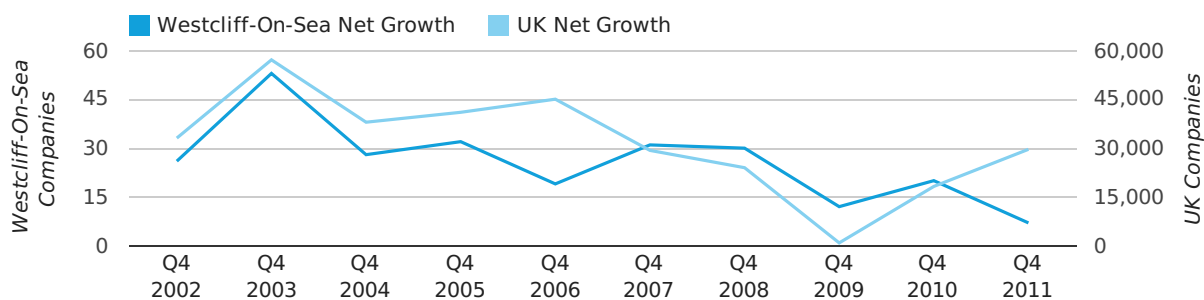
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Westcliff-On-Sea during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 7 companies.

This represents a decrease of 65.0% on the same period last year.

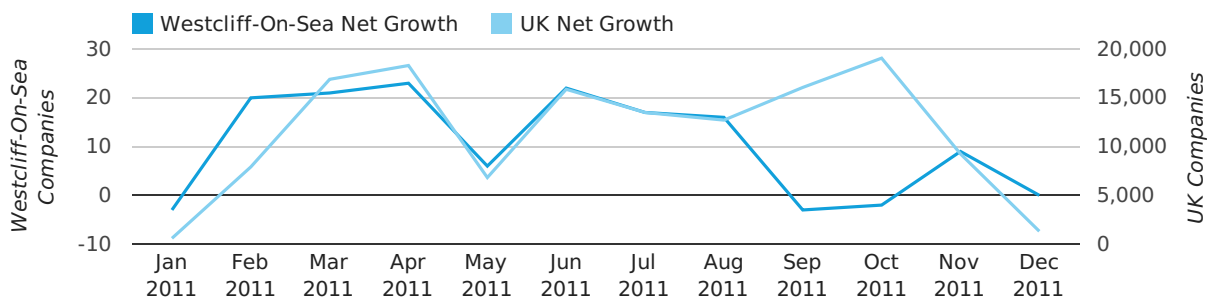
FOURTH QUARTER (OCT 2011 - DEC 2011)	WESTCLIFF-ON-SEA	UK
2011	7	29,640
2010	20	18,221
% CHANGE	-65.0%	62.7%
RECORD YEAR	2003 (53)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month



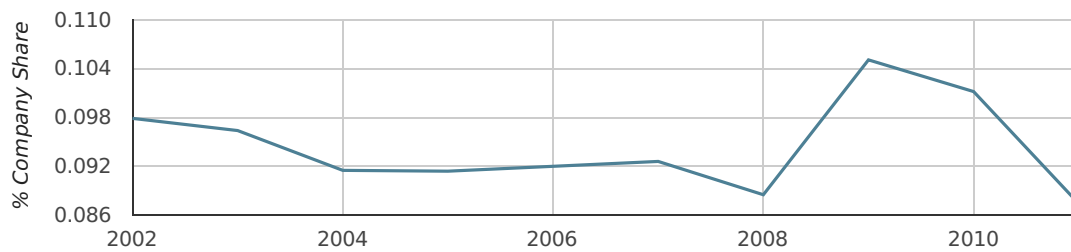
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	-2	9	0
NET GROWTH IN 2010	6	-12	26
% CHANGE	-133.3%	-175.0%	-100.0%
RECORD YEAR	2003 (27)	2003 (16)	2010 (26)

Annual Data (2011)

In 2011 Westcliff-On-Sea formed 0.1% of all UK companies. This is no change on 2010 when Westcliff-On-Sea was responsible for 0.1% of all UK companies.

YEAR	WESTCLIFF-ON-SEA
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1991 (0.1%)

company share by year

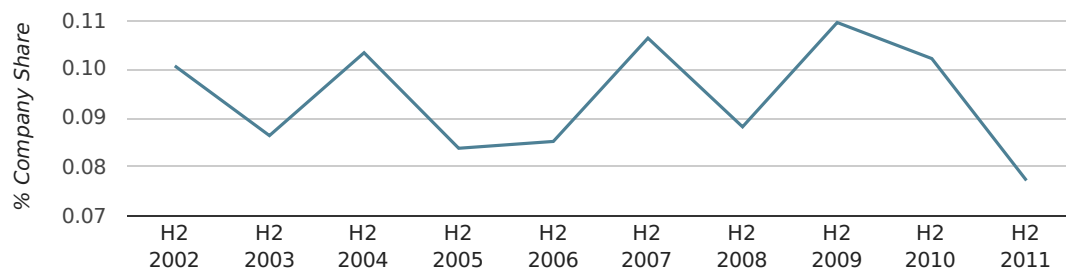


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Westcliff-On-Sea formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JUL-DEC)	WESTCLIFF-ON-SEA
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1962 (0.1%)

company share by half year

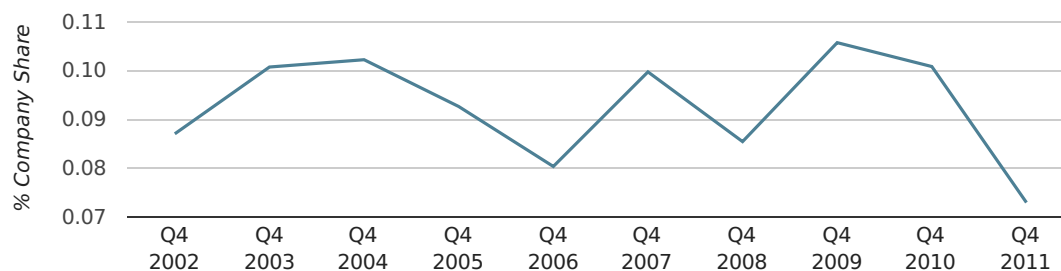


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Westcliff-On-Sea formed 0.1% of all UK companies.

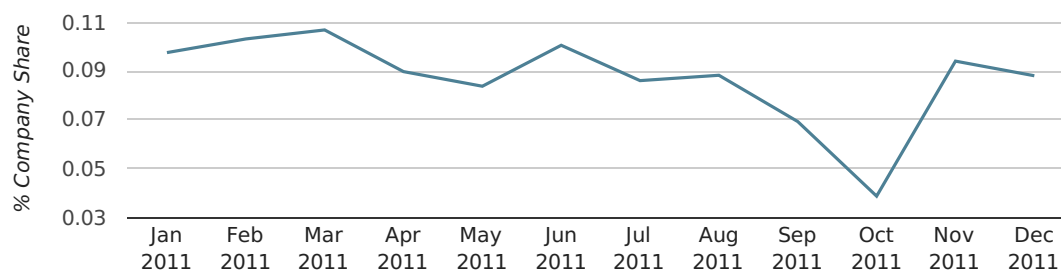
FOURTH QUARTER (OCT 2011 - DEC 2011)	WESTCLIFF-ON-SEA
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1968 (0.1%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	-53.4%	-2.0%	-31.6%
RECORD YEAR	1962 (0.3%)	1968 (0.2%)	1974 (0.2%)

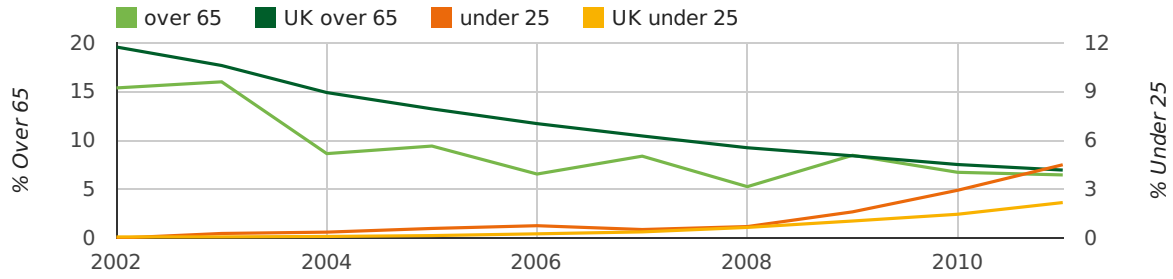
Annual Data (2011)

The average age of a director in 2011 was 45.1.

The percentage of directors under the age of 25 was 4.5% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 6.5% compared to the UK figure of 4.2%.

director age by year



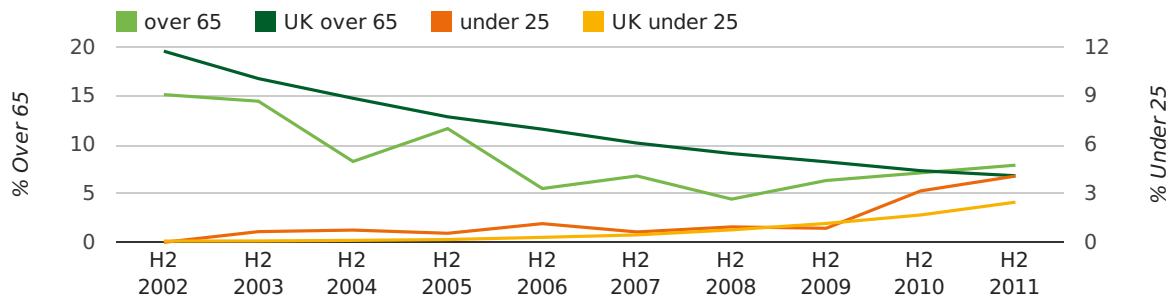
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 45.9.

The percentage of directors under the age of 25 was 4.1% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 7.9% compared to the UK figure of 4.1%.

director age by half year



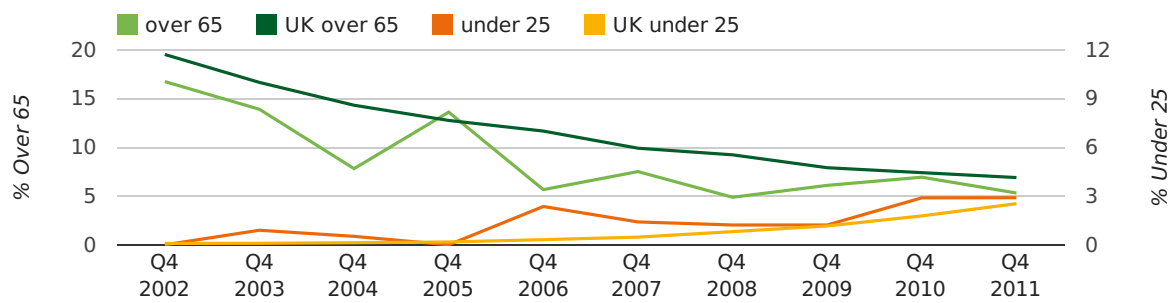
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 45.7.

The percentage of directors under the age of 25 was 2.9% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 5.3% compared to the UK figure of 4.1%.

director age by quarter

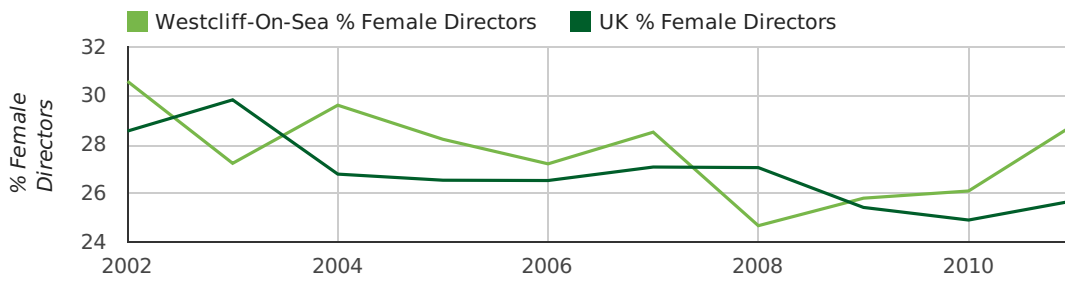


Annual Data (2011)

The record year for female directors in Westcliff-On-Sea was 1857 when 36.4% of all directors were female.

The percentage of female directors in Westcliff-On-Sea in 2011 was 30.6%. The average for the UK during this time was 28.6%

director gender by year

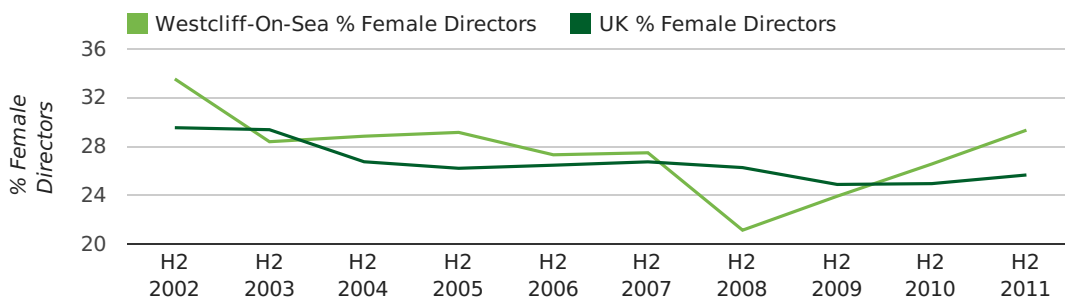


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Westcliff-On-Sea was 1860 when 42.9% of all directors were female.

29.4% of all director appointments in Westcliff-On-Sea in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

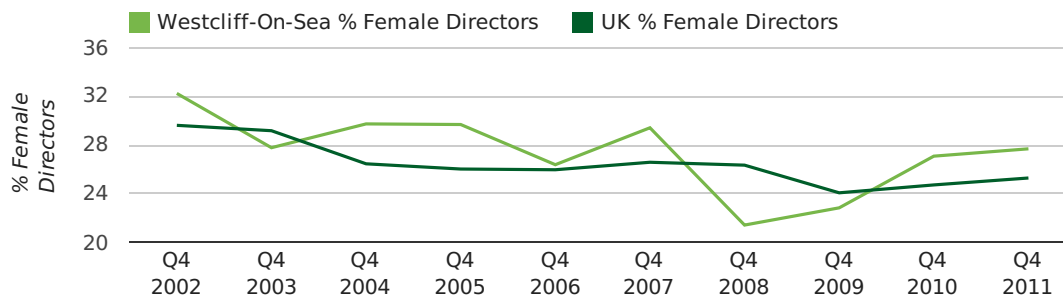


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Westcliff-On-Sea was in 1977 when 31.1% of all directors were female.

27.7% of all director appointments in Westcliff-On-Sea in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
PROPERTY	1.61%	CONSULTING	5.07%
CONSULTANCY	1.17%	MANAGEMENT	4.74%
BUILDING	1.02%	CONSULTANCY	3.26%
C	1.02%	PROPERTY	2.37%
DEVELOPMENTS	0.88%	TRADING	2.07%
CONSULTANTS	0.88%	DESIGN	1.92%
POINT	0.73%	ASSOCIATES	1.86%
SCHOOL	0.73%	ENGINEERING	1.78%
CONSULTING	0.73%	BUSINESS	1.78%
SOUTHEND	0.73%	CONSULTANTS	1.76%
BIZNIZ	0.73%	CONSTRUCTION	1.73%
TRADING	0.73%	MEDIA	1.71%
MANAGEMENT	0.73%	LONDON	1.63%
BUSINESS	0.58%	J	1.51%
M	0.58%	INVESTMENTS	1.48%
H	0.58%	GLOBAL	1.46%
J	0.58%	IT	1.41%
L	0.58%	CARE	1.39%
ESSEX	0.58%	PROPERTIES	1.29%
MEDIA	0.58%	ELECTRICAL	1.29%
CONSTRUCTION	0.58%	M	1.27%
RESTAURANT	0.58%	BUILDING	1.26%
ELECTRICAL	0.58%	ENERGY	1.25%
(ESSEX)	0.58%	S	1.20%
HIGH	0.58%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	179	205,525
7487 - Other business activities	45	57,052
7499 - Non-trading company	30	9,957
5530 - Restaurants	29	5,013
5552 - Catering	27	2,110
74990 - Non-trading company	24	8,929
9999 - Dormant Company	20	20,199
56103 - Take-away food shops and mobile food stands	19	2,264
96090 - Other service activities not elsewhere classified	18	11,768
70229 - Management consultancy activities other than financial management	15	17,765
9305 - Other service activities	14	9,492
56101 - Licensed restaurants	13	2,159
99999 - Dormant Company	12	21,846
7414 - Business & management consultancy	10	13,034
82990 - Other business support service activities not elsewhere classified	10	32,483
43999 - Other specialised construction activities not elsewhere classified	9	3,342
7260 - Other computer related activities	8	7,667
43290 - Other construction installation	8	1,559
43390 - Other building completion and finishing	7	2,832
62020 - Information technology consultancy activities	7	12,072