

Westcliff-On-Sea

2012 half year business confidence report



headlines

- The first half of 2012 saw a new record in company registrations in Westcliff-On-Sea when compared to any previous first half year.
- The first half of 2012 was a record first half year for company registrations in Westcliff-On-Sea when compared to any half year in history.
- Q2 2012 saw a new record in company registrations in Westcliff-On-Sea when compared to any previous Q2.
- Q2 2012 was a record quarter for company registrations in Westcliff-On-Sea when compared to any quarter in history.
- June 2012 saw a new record in company registrations in Westcliff-On-Sea when compared to any previous June.
- May 2012 saw a new record in company registrations in Westcliff-On-Sea when compared to any previous May.
- May 2012 was a record month for company registrations in Westcliff-On-Sea when compared to any month in history.
- April 2012 saw a new record in company registrations in Westcliff-On-Sea when compared to any previous April.
- April 2012 was a record month for company registrations in Westcliff-On-Sea when compared to any month in history.
- The first half of 2012 saw a new record in net growth in Westcliff-On-Sea when compared to any previous first half year.
- The first half of 2012 was a record first half year for net growth in Westcliff-On-Sea when compared to any half year in history.
- Q2 2012 saw a new record in net growth in Westcliff-On-Sea when compared to any previous Q2.
- Q2 2012 was a record quarter for net growth in Westcliff-On-Sea when compared to any quarter in history.
- June 2012 saw a new record in net growth in Westcliff-On-Sea when compared to any previous June.
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- April 2012 was a record month for net growth in Westcliff-On-Sea when compared to any month in history.

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Half Year Data (Jan-Jun 2012)

The first half of 2012 saw a new record in company registrations in Westcliff-On-Sea when compared to any previous first half year.

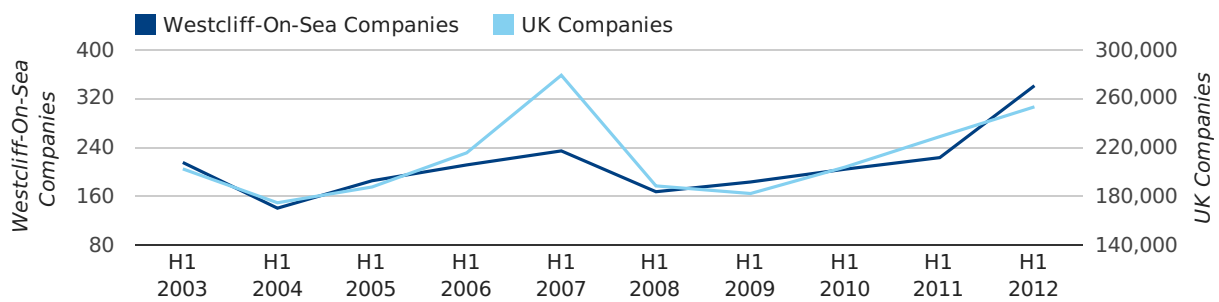
The first half of 2012 was a record first half year for company registrations in Westcliff-On-Sea when compared to any half year in history.

In the first half of 2012 a total of 341 companies were formed in Westcliff-On-Sea. This figure is 52.9% higher than last year, which compares well to the UK wide figure of 10.7%.

The highest total for a first half year in Westcliff-On-Sea occurred in 2012 when a total of 341 were formed.

HALF YEAR (JAN-JUN)	WESTCLIFF-ON-SEA	UK
2012	341	253,150
2011	223	228,735
% CHANGE	52.9%	10.7%
RECORD YEAR	2012 (341)	2007 (279,097)

new companies by half year



Quarterly Data (Q2 Apr-Jun 2012)

Q2 2012 saw a new record in company registrations in Westcliff-On-Sea when compared to any previous Q2.

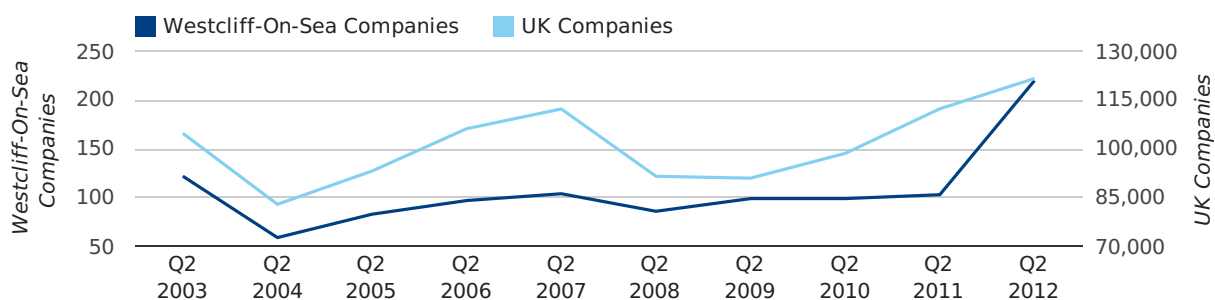
Q2 2012 was a record quarter for company registrations in Westcliff-On-Sea when compared to any quarter in history.

A total of 220 companies were registered in Westcliff-On-Sea during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 113.6% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 8.3% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	WESTCLIFF-ON-SEA	UK
2012	220	121,659
2011	103	112,344
% CHANGE	113.6%	8.3%
RECORD YEAR	2012 (220)	2012 (121,659)

new companies by quarter



Monthly Data (Apr, May & Jun 2012)

June 2012 saw a new record in company registrations in Westcliff-On-Sea when compared to any previous June.

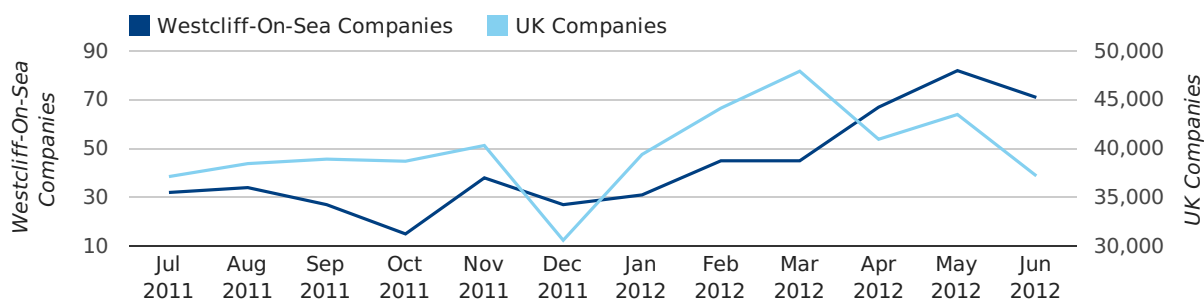
May 2012 saw a new record in company registrations in Westcliff-On-Sea when compared to any previous May.

May 2012 was a record month for company registrations in Westcliff-On-Sea when compared to any month in history.

April 2012 saw a new record in company registrations in Westcliff-On-Sea when compared to any previous April.

April 2012 was a record month for company registrations in Westcliff-On-Sea when compared to any month in history.

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	67	82	71
NEW COMPANIES IN 2011	31	32	40
% CHANGE	116.1%	156.3%	77.5%
RECORD YEAR	2012 (67)	2012 (82)	2012 (71)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 130 companies were dissolved in Westcliff-On-Sea. This figure is 3.0% lower than last year, which compares badly to the UK wide change of -8.9%.

The highest total for a first half year in Westcliff-On-Sea occurred in 2009 when a total of 273 were closed.

HALF YEAR (JAN-JUN)	WESTCLIFF-ON-SEA	UK
2012	130	147,793
2011	134	162,310
% CHANGE	-3.0%	-8.9%
RECORD YEAR	2009 (273)	2009 (289,236)

dissolved companies by half year



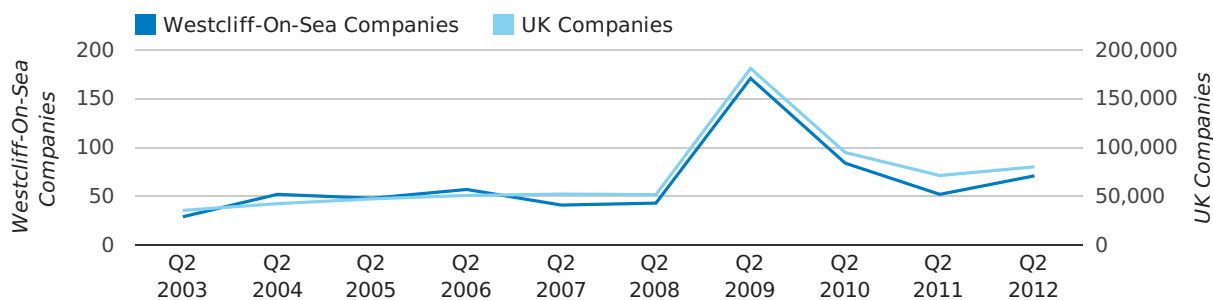
Quarterly Data (Q2 Apr-Jun 2012)

A total of 71 companies were dissolved in Westcliff-On-Sea during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 36.5% versus the same period last year (Q2 2011). This figure compares poorly to the UK as a whole, which saw an increase of 12.5% against the same period last year.

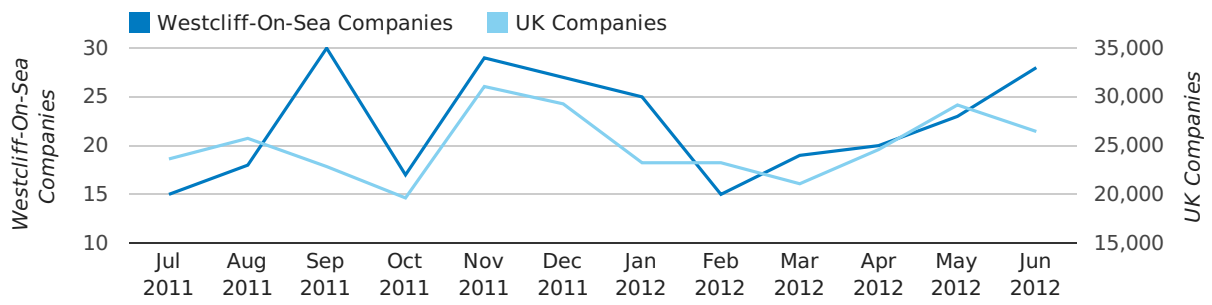
SECOND QUARTER (APR 2012 - JUN 2012)	WESTCLIFF-ON-SEA	UK
2012	71	80,217
2011	52	71,324
% CHANGE	36.5%	12.5%
RECORD YEAR	2009 (171)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2012)

dissolved companies by month



	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	20	23	28
CLOSED COMPANIES IN 2011	8	26	18
% CHANGE	150.0%	-11.5%	56%
RECORD YEAR	2009 (56)	2009 (78)	2010 (40)

Half Year Data (Jan-Jun 2012)

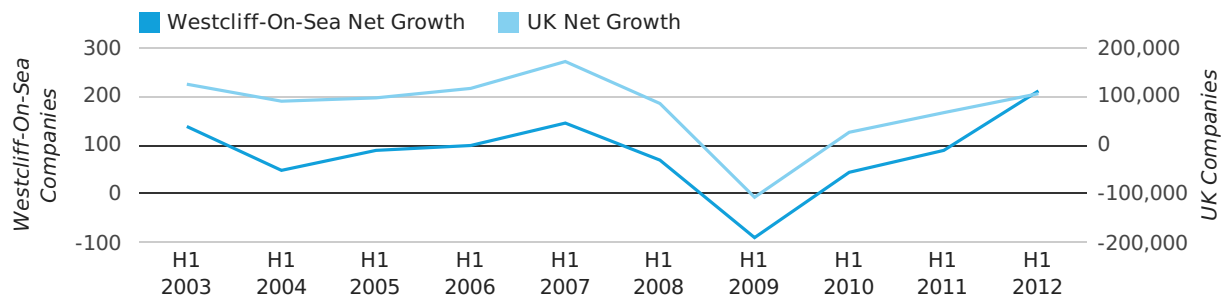
The first half of 2012 saw a new record in net growth in Westcliff-On-Sea when compared to any previous first half year.

The first half of 2012 was a record first half year for net growth in Westcliff-On-Sea when compared to any half year in history.

In the first half of 2012 the company register for Westcliff-On-Sea increased by 211 companies. This figure is 137.1% higher than last year, which compares well to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	WESTCLIFF-ON-SEA	UK
2012	211	105,357
2011	89	66,425
% CHANGE	137.1%	58.6%
RECORD YEAR	2012 (211)	2007 (171,296)

net growth by half year



Quarterly Data (Q2 Apr-Jun 2012)

Q2 2012 saw a new record in net growth in Westcliff-On-Sea when compared to any previous Q2.

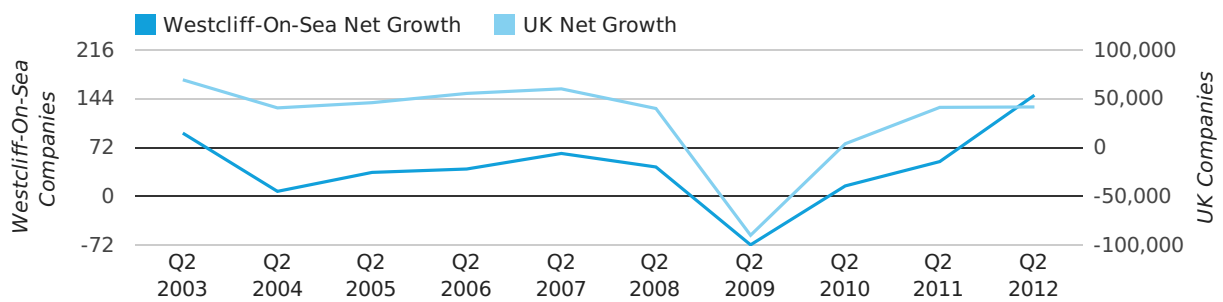
Q2 2012 was a record quarter for net growth in Westcliff-On-Sea when compared to any quarter in history.

Net company growth for Westcliff-On-Sea during the second quarter of 2012 (Apr 2012 - Jun 2012) was 149 companies.

This represents an increase of 192.2% on the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	WESTCLIFF-ON-SEA	UK
2012	149	41,442
2011	51	41,020
% CHANGE	192.2%	1.0%
RECORD YEAR	2012 (149)	2003 (69,274)

net growth by quarter



Monthly Data (Apr, May & Jun 2012)

June 2012 saw a new record in net growth in Westcliff-On-Sea when compared to any previous June.

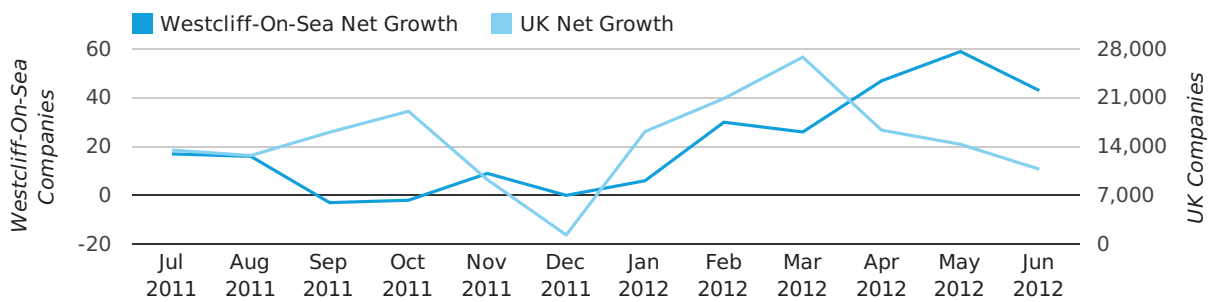
May 2012 saw a new record in net growth in Westcliff-On-Sea when compared to any previous May.

May 2012 was a record month for net growth in Westcliff-On-Sea when compared to any month in history.

April 2012 saw a new record in net growth in Westcliff-On-Sea when compared to any previous April.

April 2012 was a record month for net growth in Westcliff-On-Sea when compared to any month in history.

net growth by month



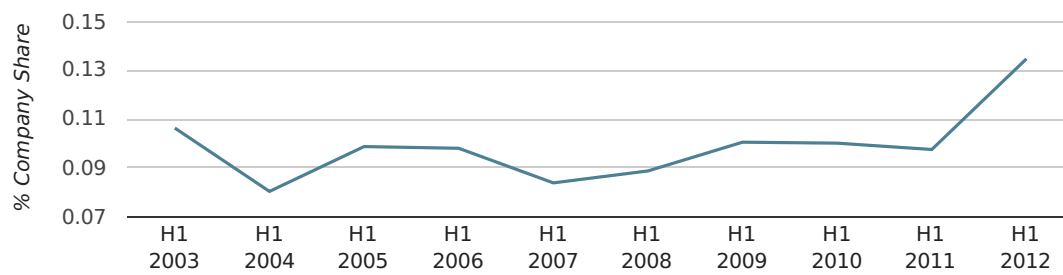
	APRIL	MAY	JUNE
NET GROWTH IN 2012	47	59	43
NET GROWTH IN 2011	23	6	22
% CHANGE	104.3%	883.3%	95.5%
RECORD YEAR	2012 (47)	2012 (59)	2012 (43)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 Westcliff-On-Sea formed 0.1% of all UK companies. This is the same as the 2011 figure of 0.1%.

HALF YEAR (JAN-JUN)	WESTCLIFF-ON-SEA
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1966 (0.2%)

company share by half year

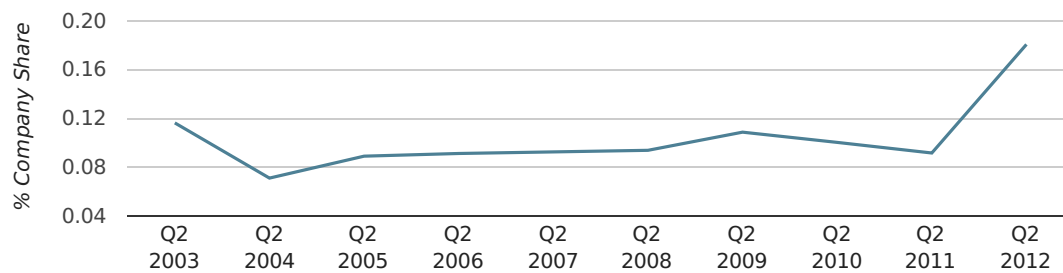


Quarterly Data (Q2 Apr-Jun 2012)

In the second quarter of 2012, Westcliff-On-Sea formed 0.2% of all UK companies.

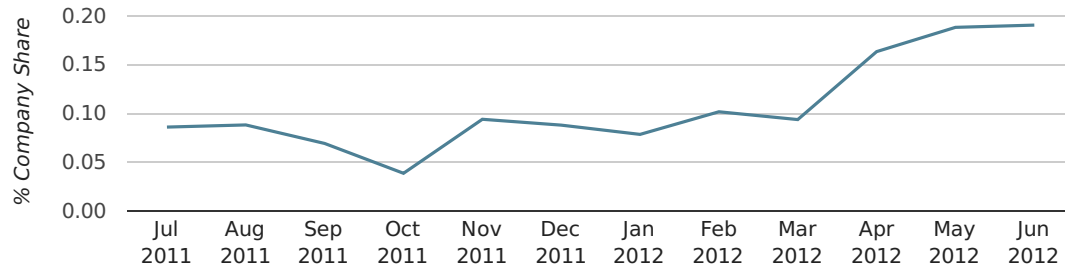
SECOND QUARTER (APR 2012 - JUN 2012)	WESTCLIFF-ON-SEA
2012	0.2%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1975 (0.2%)

company share by quarter



Monthly Data (Apr, May & Jun 2012)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.2%	0.2%	0.2%
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
% CHANGE	82.0%	124.7%	89.5%
RECORD YEAR	1965 (0.3%)	1975 (0.4%)	1968 (0.3%)

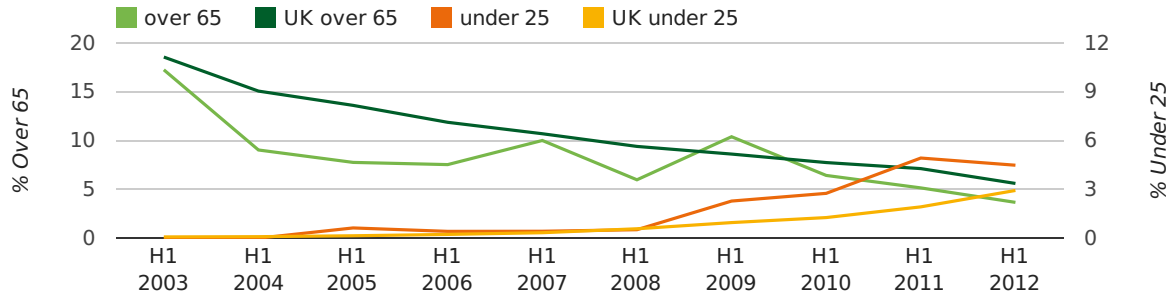
Half Year Data (Jan-Jun 2012)

The average age of a director in the first half of 2012 was 43.6.

The percentage of directors under the age of 25 was 4.5% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 3.7% compared to the UK figure of 3.4%.

director age by half year



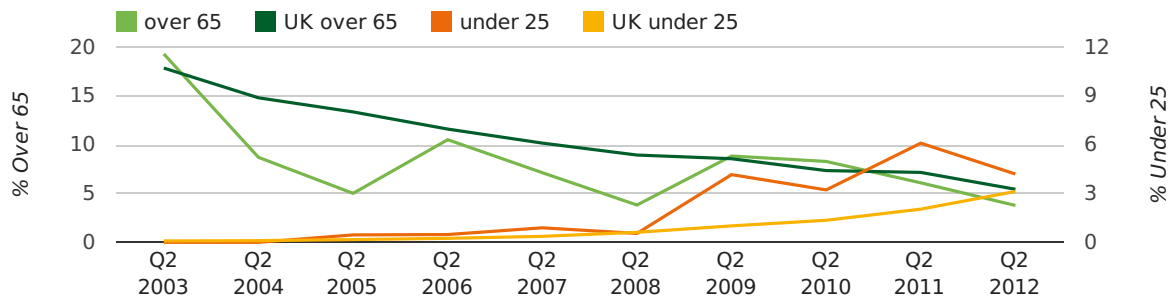
Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 44.4.

The percentage of directors under the age of 25 was 4.2% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 3.8% compared to the UK figure of 3.3%.

director age by quarter

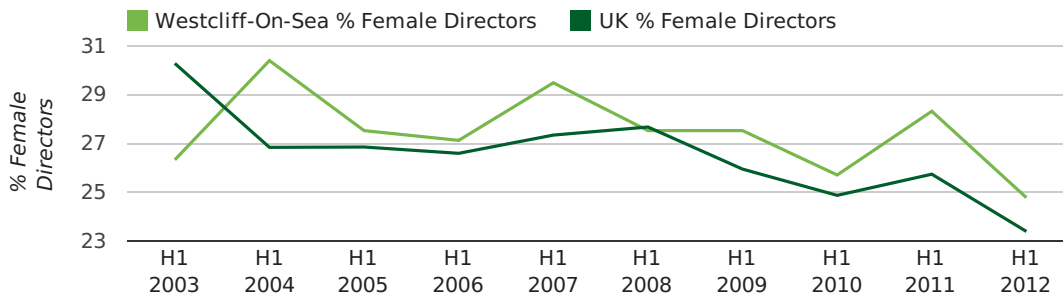


Half Year Data (Jan-Jun 2012)

The record first half year for female directors in Westcliff-On-Sea was 1861 when 40.0% of all directors were female.

24.8% of all director appointments in Westcliff-On-Sea in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year

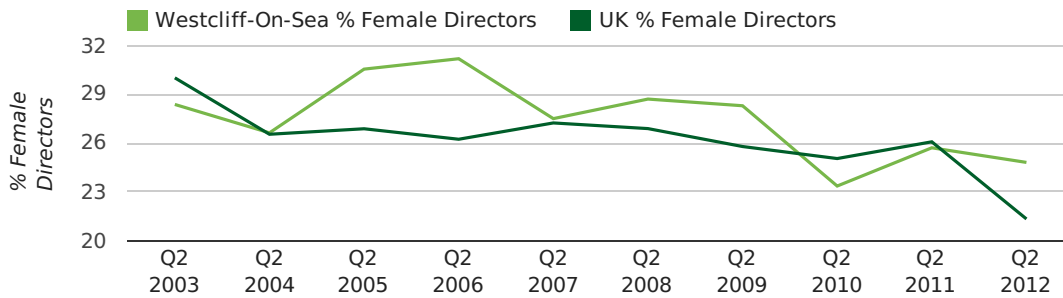


Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Westcliff-On-Sea was in 1866 when 66.7% of all directors were female.

24.8% of all director appointments in Westcliff-On-Sea in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

director gender by quarter



Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
ESSEX	1.83%	CONSULTING	5.07%
MANAGEMENT	1.49%	MANAGEMENT	4.74%
BUILDING	0.92%	CONSULTANCY	3.28%
MEDICAL	0.80%	PROPERTY	2.35%
C	0.80%	TRADING	2.10%
CONSULTING	0.80%	DESIGN	1.89%
ELECTRICAL	0.69%	ENGINEERING	1.87%
CARPENTRY	0.69%	ASSOCIATES	1.82%
PROPERTY	0.69%	CONSULTANTS	1.78%
CONSULTANTS	0.69%	CONSTRUCTION	1.71%
SOUTHEND	0.69%	BUSINESS	1.70%
SOUTH	0.69%	MEDIA	1.69%
TRADING	0.57%	LONDON	1.68%
TRAINING	0.57%	J	1.57%
BIZNIZ	0.57%	GLOBAL	1.51%
POINT	0.57%	INVESTMENTS	1.48%
CONSULTANCY	0.57%	IT	1.42%
ROAD	0.46%	CARE	1.31%
ASSOCIATES	0.46%	PROPERTIES	1.31%
J	0.46%	M	1.26%
MEDIA	0.46%	ELECTRICAL	1.23%
I	0.46%	BUILDING	1.23%
DEVELOPMENTS	0.46%	SECURITY	1.19%
MAINTENANCE	0.46%	S	1.18%
CARE	0.34%	ENTERPRISES	1.17%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	236	244,457
7487 - Other business activities	39	47,029
96090 - Other service activities not elsewhere classified	30	14,220
56103 - Take-away food shops and mobile food stands	26	3,169
5552 - Catering	25	1,722
5530 - Restaurants	24	4,037
7499 - Non-trading company	24	8,023
74990 - Non-trading company	20	9,706
70229 - Management consultancy activities other than financial management	20	20,390
9999 - Dormant Company	17	16,469
82990 - Other business support service activities not elsewhere classified	15	35,447
56101 - Licenced restaurants	15	2,540
99999 - Dormant Company	13	26,088
9305 - Other service activities	12	7,926
43999 - Other specialised construction activities not elsewhere classified	9	4,091
62020 - Information technology consultancy activities	9	15,280
7414 - Business & management consultancy	9	10,978
86900 - Other human health activities	9	5,222
43390 - Other building completion and finishing	8	3,241
68310 - Real estate agencies	7	2,192