Westerham

2011 annual business confidence report



headlines

- The second half of 2011 saw a new record in company registrations in Westerham when compared to any previous second half year.
- October 2011 saw a new record in company registrations in Westerham when compared to any previous October.
- October 2011 saw a new record in net growth in Westerham when compared to any previous October.

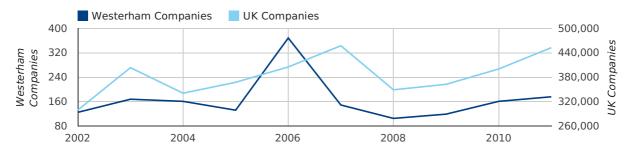
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A total of 176 companies were formed in Westerham in 2011. This total is 9.3% higher than in 2010 and compares equally to the UK figure of a 13.1% growth compared to 400,358 the previous year.

| YEAR | WESTERHAM | UK |
|-------------|------------|----------------|
| 2011 | 176 | 452,870 |
| 2010 | 161 | 400,358 |
| 2009 | 119 | 362,675 |
| 2008 | 105 | 349,203 |
| 2007 | 149 | 457,649 |
| RECORD YEAR | 2006 (369) | 2007 (457,649) |

new companies by year



Half Year Data (Jul-Dec 2011)

The second half of 2011 saw a new record in company registrations in Westerham when compared to any previous second half year.

In the second half of 2011 a total of 93 companies were formed in Westerham. This figure is 38.8% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Westerham occurred in 2011 when a total of 93 were formed.

| HALF YEAR (JUL-DEC) | WESTERHAM | UK |
|---------------------|-----------|----------------|
| 2011 | 93 | 224,135 |
| 2010 | 67 | 196,609 |
| % CHANGE | 38.8% | 14.0% |
| RECORD YEAR | 2011 (93) | 2011 (224,135) |

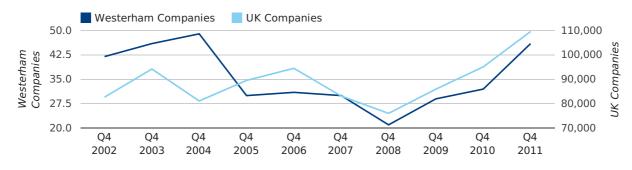
new companies by half year



A total of 46 companies were registered in Westerham during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 43.8% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 15.3% against the same period last year.

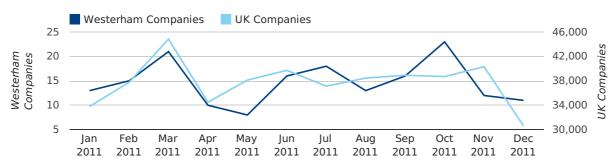
| FOURTH QUARTER (OCT 2011 - DEC 2011) | WESTERHAM | UK |
|--------------------------------------|-----------|----------------|
| 2011 | 46 | 109,623 |
| 2010 | 32 | 95,117 |
| % CHANGE | 43.8% | 15.3% |
| RECORD YEAR | 2004 (49) | 2011 (109,623) |



new companies by quarter

Monthly Data (Oct, Nov & Dec 2011)

October 2011 saw a new record in company registrations in Westerham when compared to any previous October.



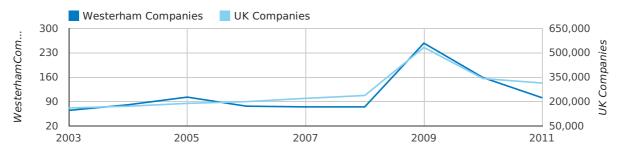
| | OCTOBER | NOVEMBER | DECEMBER |
|-----------------------|-----------|-----------|-----------|
| NEW COMPANIES IN 2011 | 23 | 12 | 11 |
| NEW COMPANIES IN 2010 | 11 | 12 | 9 |
| % CHANGE | 109.1% | 0.0% | 22.2% |
| RECORD YEAR | 2011 (23) | 2004 (26) | 2002 (19) |

new companies by month

A total of 101 companies were dissolved in Westerham in 2011. This total is 36.5% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

| YEAR | WESTERHAM | UK |
|-------------|------------|----------------|
| 2011 | 101 | 314,523 |
| 2010 | 159 | 342,232 |
| 2009 | 258 | 533,773 |
| 2008 | 75 | 237,901 |
| 2007 | 75 | 220,295 |
| RECORD YEAR | 2009 (258) | 2009 (533,773) |

dissolved companies by year



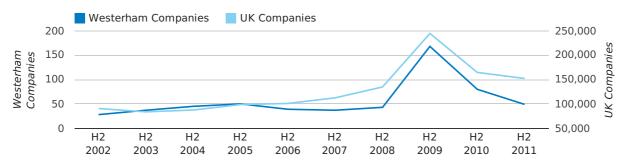
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 49 companies were dissolved in Westerham. This figure is 38.8% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in Westerham occurred in 2009 when a total of 168 were closed.

| HALF YEAR (JUL-DEC) | WESTERHAM | UK |
|---------------------|------------|----------------|
| 2011 | 49 | 152,213 |
| 2010 | 80 | 164,601 |
| % CHANGE | -38.8% | -7.5% |
| RECORD YEAR | 2009 (168) | 2009 (244,537) |

dissolved companies by half year

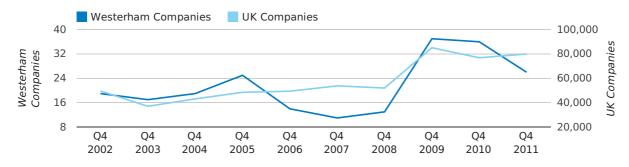


A total of 26 companies were dissolved in Westerham during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 27.8% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

| FOURTH QUARTER (OCT 2011 - DEC 2011) | WESTERHAM | UK |
|--------------------------------------|-----------|---------------|
| 2011 | 26 | 79,983 |
| 2010 | 36 | 76,896 |
| % CHANGE | -27.8% | 4.0% |
| RECORD YEAR | 2009 (37) | 2009 (85,136) |

dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

Westerham Companies UK Companies 13 38,000 UK Companies Westerham Companies 31,000 11 9 24,000 7 17,000 10,000 5 Jan Feb Dec Mar Apr May Jun Jul Aug Sep Oct Nov 2011 2011 2011 2011 2011 2011 2011 2011 2011 2011 2011 2011 OCTOBER NOVEMBER DECEMBER CLOSED COMPANIES IN 2011 7 7 12 CLOSED COMPANIES IN 2010 14 12 10 % CHANGE -50.0% -41.7% 20%

2009 (16)

2009 (13)

2010 (14)

dissolved companies by month

RECORD YEAR

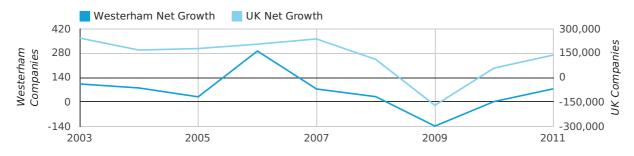
A total of 75 companies were added to the company register for Westerham in 2011. This number represents growth of 46.6% which compares favourably to the UK figure of 34.6%.

This number is 73 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2006 when the Westerham company register grew by 292 companies.

| YEAR | WESTERHAM | UK |
|-------------|------------|----------------|
| 2011 | 75 | 138,347 |
| 2010 | 2 | 58,126 |
| 2009 | -139 | -171,098 |
| 2008 | 30 | 111,302 |
| 2007 | 74 | 237,354 |
| RECORD YEAR | 2006 (292) | 2003 (242,543) |

net growth by year



Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Westerham increased by 44 companies. This figure is 438.5% lower than last year, which compares badly to a UK increase of 124.7%.

| HALF YEAR (JUL-DEC) | WESTERHAM | UK |
|---------------------|-----------|----------------|
| 2011 | 44 | 71,922 |
| 2010 | -13 | 32,008 |
| % CHANGE | -438.5% | 124.7% |
| RECORD YEAR | 2003 (45) | 2003 (117,772) |

net growth by half year

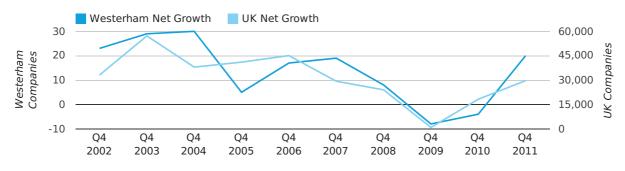


Net company growth for Westerham during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 20 companies.

This represents an increase of 600.0% on the same period last year.

| FOURTH QUARTER (OCT 2011 - DEC 2011) | WESTERHAM | UK |
|--------------------------------------|-----------|---------------|
| 2011 | 20 | 29,640 |
| 2010 | -4 | 18,221 |
| % CHANGE | -600.0% | 62.7% |
| RECORD YEAR | 2004 (30) | 2003 (57,175) |

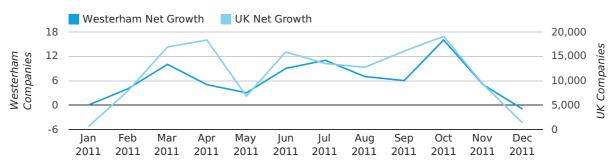
net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

October 2011 saw a new record in net growth in Westerham when compared to any previous October.

net growth by month



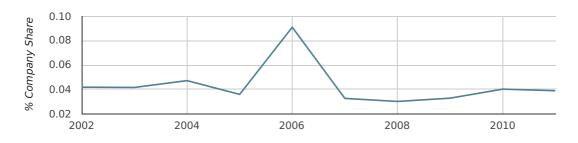
Warning: Division by zero in /var/clients/duport/v3/website/confidence-reports/includes/parseBlurb.php(96) : eval()'d code on line 1 Warning: Division by zero in /var/clients/duport/v3/website/confidence-reports/includes/parseBlurb.php(96) : eval()'d code on line 1

| | OCTOBER | NOVEMBER | DECEMBER |
|--------------------|-----------|-----------|-----------|
| NET GROWTH IN 2011 | 16 | 5 | -1 |
| NET GROWTH IN 2010 | -3 | 0 | -1 |
| % CHANGE | -633.3% | 0.0% | 0.0% |
| RECORD YEAR | 2011 (16) | 2004 (20) | 2002 (15) |

In 2011 Westerham formed 0.0% of all UK companies. This is no change on 2010 when Westerham was responsible for 0.0% of all UK companies.

| YEAR | WESTERHAM |
|--------------------------|-------------|
| 2011 | 0.0% |
| 2010 | 0.0% |
| 2009 | 0.0% |
| 2008 | 0.0% |
| 2007 | 0.0% |
| RECORD YEAR (SINCE 1960) | 1962 (0.1%) |

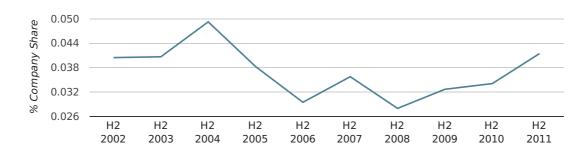
company share by year



Half Year Data (Jul-Dec 2011)

In the second half of 2011 Westerham formed 0.0% of all UK companies. This is the same as the 2010 figure of 0.0%.

| HALF YEAR (JUL-DEC) | WESTERHAM |
|--------------------------|-------------|
| 2011 | 0.0% |
| 2010 | 0.0% |
| 2009 | 0.0% |
| 2008 | 0.0% |
| 2007 | 0.0% |
| RECORD YEAR (SINCE 1960) | 1976 (0.1%) |

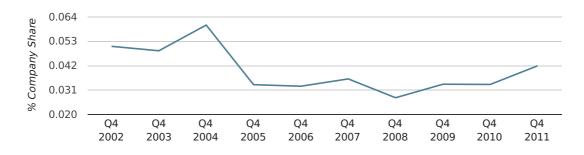


company share by half year

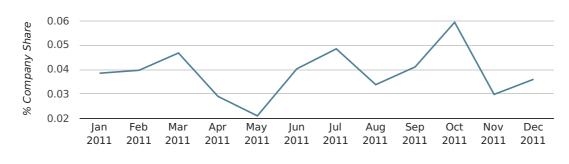
In the fourth quarter of 2011, Westerham formed 0.0% of all UK companies.

| FOURTH QUARTER (OCT 2011 - DEC 2011) | WESTERHAM |
|--------------------------------------|-------------|
| 2011 | 0.0% |
| 2010 | 0.0% |
| 2009 | 0.0% |
| 2008 | 0.0% |
| 2007 | 0.0% |
| RECORD YEAR (SINCE 1960) | 1971 (0.1%) |





Monthly Data (Oct, Nov & Dec 2011)



| | OCTOBER | NOVEMBER | DECEMBER |
|----------------------------|-------------|-------------|-------------|
| UK FORMATION SHARE IN 2011 | 0.1% | 0.0% | 0.0% |
| UK FORMATION SHARE IN 2010 | 0.0% | 0.0% | 0.0% |
| % CHANGE | 81.7% | -14.6% | 8.4% |
| RECORD YEAR | 1961 (0.4%) | 1971 (0.4%) | 1960 (0.2%) |

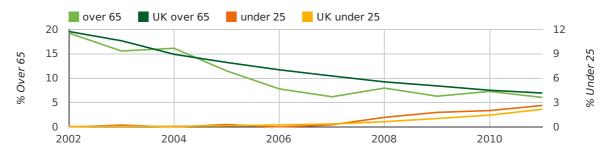
company share by month

The average age of a director in 2011 was 45.7.

The percentage of directors under the age of 25 was 2.7% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 6.1% compared to the UK figure of 4.2%.

director age by year

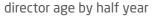


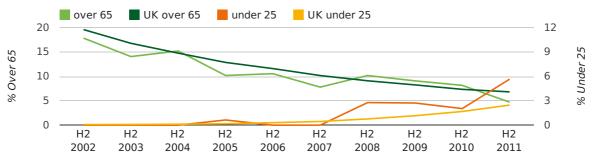
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 43.6.

The percentage of directors under the age of 25 was 5.7% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 4.7% compared to the UK figure of 4.1%.



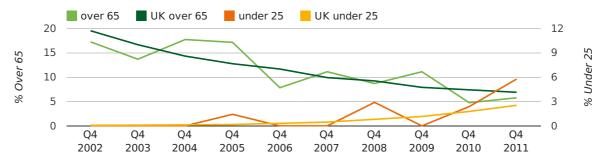


The average age of a director in the fourth quarter of 2011 was 42.5.

The percentage of directors under the age of 25 was 5.8% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 5.8% compared to the UK figure of 4.1%.

director age by quarter



director gender

Annual Data (2011)

The record year for female directors in Westerham was 1857 when 36.4% of all directors were female.

The percentage of female directors in Westerham in 2011 was 32.6%. The average for the UK during this time was 28.6%

director gender by year



Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Westerham was 1860 when 42.9% of all directors were female.

22.2% of all director appointments in Westerham in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year



The record fourth quarter for female directors in Westerham was in 1977 when 31.1% of all directors were female.

19.4% of all director appointments in Westerham in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

| WORD | PERCENTAGE | UK WORD | UK PERCENTAGE |
|--------------|------------|--------------|---------------|
| HILL | 1.76% | CONSULTING | 5.07% |
| MANAGEMENT | 1.18% | MANAGEMENT | 4.74% |
| ASSOCIATES | 1.18% | CONSULTANCY | 3.26% |
| WORLD | 1.18% | PROPERTY | 2.37% |
| S | 1.18% | TRADING | 2.07% |
| CARS | 1.18% | DESIGN | 1.92% |
| FOR | 1.18% | ASSOCIATES | 1.86% |
| BIGGIN | 1.18% | ENGINEERING | 1.78% |
| CENTRES | 0.88% | BUSINESS | 1.78% |
| COMMODITY | 0.88% | CONSULTANTS | 1.76% |
| FLOORING | 0.88% | CONSTRUCTION | 1.73% |
| CARE | 0.88% | MEDIA | 1.71% |
| SPECIALIST | 0.88% | LONDON | 1.63% |
| GLOBAL | 0.88% | J | 1.51% |
| CONSTRUCTION | 0.88% | INVESTMENTS | 1.48% |
| DECORATING | 0.88% | GLOBAL | 1.46% |
| ELECTRICAL | 0.88% | IT | 1.41% |
| PROPERTY | 0.88% | CARE | 1.39% |
| В | 0.88% | PROPERTIES | 1.29% |
| CONSULTANCY | 0.88% | ELECTRICAL | 1.29% |
| ELITE | 0.88% | М | 1.27% |
| MAINTENANCE | 0.88% | BUILDING | 1.26% |
| SALES | 0.88% | ENERGY | 1.25% |
| IT | 0.88% | S | 1.20% |
| CLEANING | 0.88% | ENTERPRISES | 1.20% |

Previous 36 months, excluding companies less than 12 months old

| SIC CODE | NUMBER OF COMPANIES | UK COMPANIES |
|--|---------------------|--------------|
| None Supplied | 56 | 205,525 |
| 7487 - Other business activities | 19 | 57,052 |
| 41202 - Construction of domestic buildings | 8 | 2,598 |
| 82990 - Other business support service activities not elsewhere classified | 8 | 32,483 |
| 99999 - Dormant Company | 7 | 21,846 |
| 70229 - Management consultancy activities other than financial management | 7 | 17,765 |
| 9999 - Dormant Company | 7 | 20,199 |
| 98000 - Residents property management | 6 | 2,874 |
| 9305 - Other service activities | 5 | 9,492 |
| 7032 - Manage real estate, fee or contract | 4 | 2,198 |
| 62020 - Information technology consultancy activities | 4 | 12,072 |
| 68209 - Other letting and operating of own or leased real estate | 4 | 4,082 |
| 43210 - Electrical installation | 4 | 3,175 |
| 4534 - Other building installation | 4 | 2,091 |
| 7020 - Letting of own property | 4 | 1,606 |
| 64999 - Financial intermediation not elsewhere classified | 4 | 2,946 |
| 4521 - General construction & civil engineering | 4 | 5,558 |
| 7011 - Development & sell real estate | 3 | 2,287 |
| 43999 - Other specialised construction activities not elsewhere classified | 3 | 3,342 |
| 41100 - Development of building projects | 3 | 4,331 |