

Weston-Super-Mare

2011 annual business confidence report



headlines

- 2011 was a record year for company registrations in Weston-Super-Mare when compared to any year in history.
- The second half of 2011 saw a new record in company registrations in Weston-Super-Mare when compared to any previous second half year.
- Q4 2011 saw a new record in company registrations in Weston-Super-Mare when compared to any previous Q4.
- December 2011 saw a new record in company registrations in Weston-Super-Mare when compared to any previous December.
- November 2011 saw a new record in company registrations in Weston-Super-Mare when compared to any previous November.
- October 2011 saw a new record in company registrations in Weston-Super-Mare when compared to any previous October.
- Q4 2011 saw a new record in company closures in Weston-Super-Mare when compared to any previous Q4.
- December 2011 saw a new record in company closures in Weston-Super-Mare when compared to any previous December.
- November 2011 saw a new record in company closures in Weston-Super-Mare when compared to any previous November.

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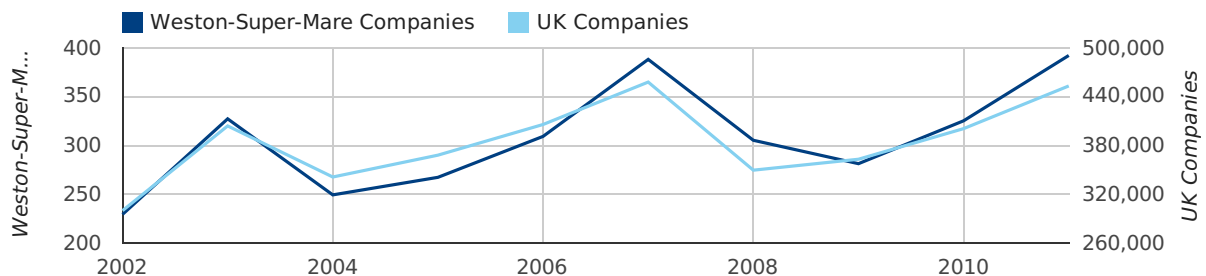
Annual Data (2011)

2011 was a record year for company registrations in Weston-Super-Mare when compared to any year in history.

A total of 392 companies were formed in Weston-Super-Mare in 2011. This total is 20.6% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	WESTON-SUPER-MARE	UK
2011	392	452,870
2010	325	400,358
2009	281	362,675
2008	305	349,203
2007	388	457,649
RECORD YEAR	2011 (392)	2007 (457,649)

new companies by year



Half Year Data (Jul-Dec 2011)

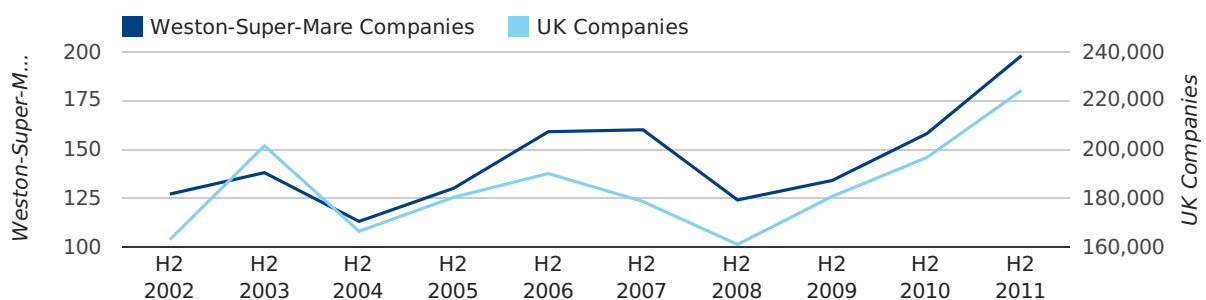
The second half of 2011 saw a new record in company registrations in Weston-Super-Mare when compared to any previous second half year.

In the second half of 2011 a total of 198 companies were formed in Weston-Super-Mare. This figure is 25.3% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Weston-Super-Mare occurred in 2011 when a total of 198 were formed.

HALF YEAR (JUL-DEC)	WESTON-SUPER-MARE	UK
2011	198	224,135
2010	158	196,609
% CHANGE	25.3%	14.0%
RECORD YEAR	2011 (198)	2011 (224,135)

new companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

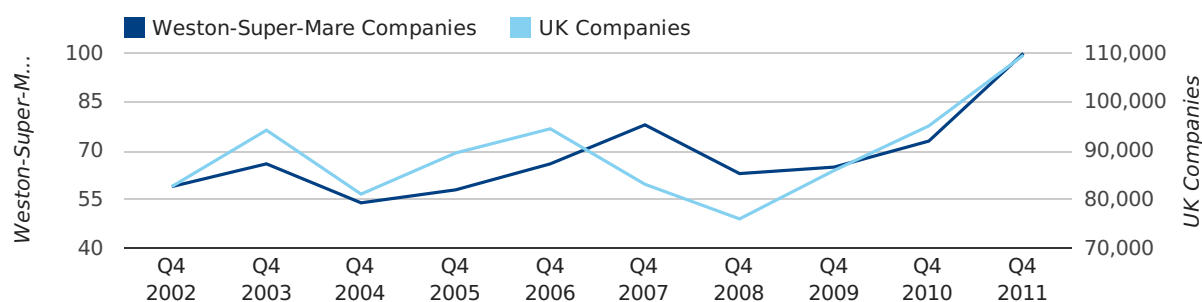
Q4 2011 saw a new record in company registrations in Weston-Super-Mare when compared to any previous Q4.

A total of 100 companies were registered in Weston-Super-Mare during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 37.0% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	WESTON-SUPER-MARE	UK
2011	100	109,623
2010	73	95,117
% CHANGE	37.0%	15.3%
RECORD YEAR	2011 (100)	2011 (109,623)

new companies by quarter



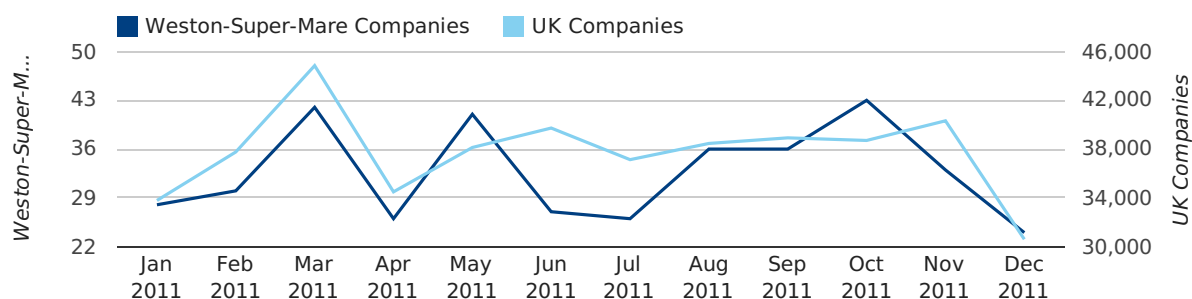
Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company registrations in Weston-Super-Mare when compared to any previous December.

November 2011 saw a new record in company registrations in Weston-Super-Mare when compared to any previous November.

October 2011 saw a new record in company registrations in Weston-Super-Mare when compared to any previous October.

new companies by month



	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	43	33	24
NEW COMPANIES IN 2010	26	27	20
% CHANGE	65.4%	22.2%	20.0%
RECORD YEAR	2011 (43)	2011 (33)	2011 (24)

Annual Data (2011)

A total of 264 companies were dissolved in Weston-Super-Mare in 2011. This total is 6.0% lower than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	WESTON-SUPER-MARE	UK
2011	264	314,523
2010	281	342,232
2009	387	533,773
2008	156	237,901
2007	165	220,295
RECORD YEAR	2009 (387)	2009 (533,773)

dissolved companies by year



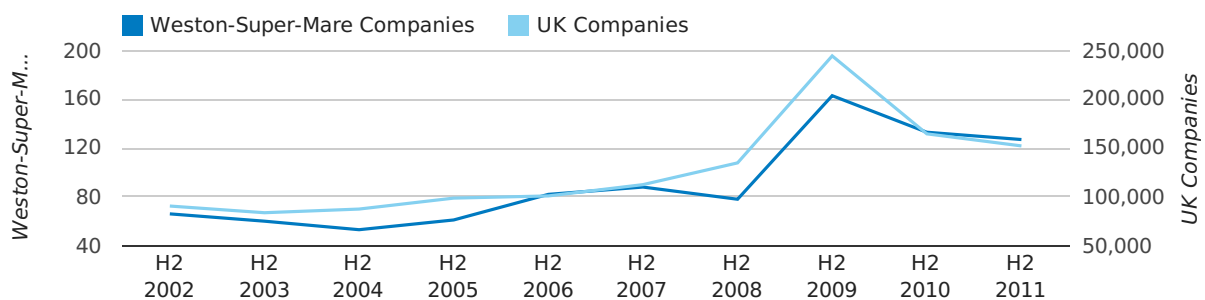
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 127 companies were dissolved in Weston-Super-Mare. This figure is 4.5% lower than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Weston-Super-Mare occurred in 2009 when a total of 163 were closed.

HALF YEAR (JUL-DEC)	WESTON-SUPER-MARE	UK
2011	127	152,213
2010	133	164,601
% CHANGE	-4.5%	-7.5%
RECORD YEAR	2009 (163)	2009 (244,537)

dissolved companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

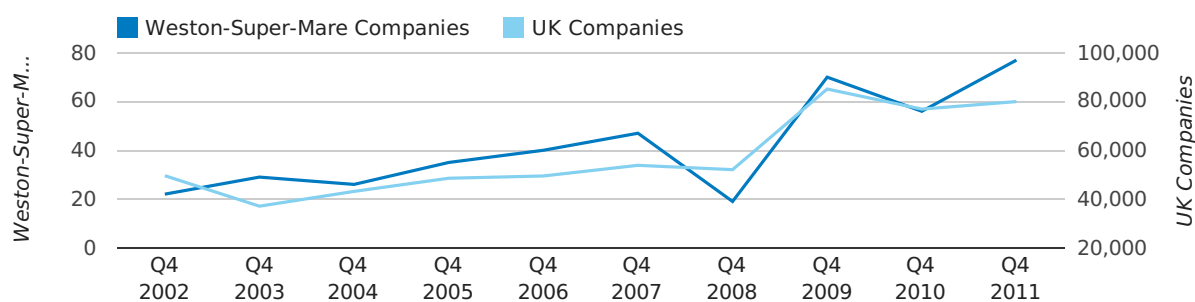
Q4 2011 saw a new record in company closures in Weston-Super-Mare when compared to any previous Q4.

A total of 77 companies were dissolved in Weston-Super-Mare during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 37.5% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	WESTON-SUPER-MARE	UK
2011	77	79,983
2010	56	76,896
% CHANGE	37.5%	4.0%
RECORD YEAR	2011 (77)	2009 (85,136)

dissolved companies by quarter

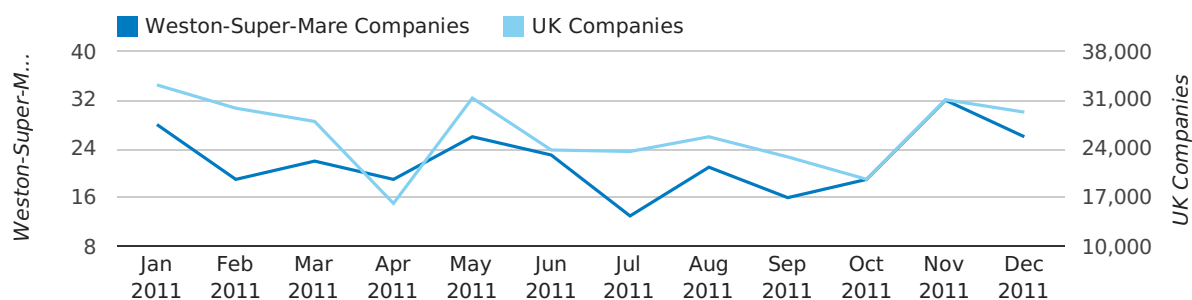


Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in Weston-Super-Mare when compared to any previous December.

November 2011 saw a new record in company closures in Weston-Super-Mare when compared to any previous November.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	19	32	26
CLOSED COMPANIES IN 2010	24	25	7
% CHANGE	-20.8%	28.0%	271%
RECORD YEAR	2009 (25)	2011 (32)	2011 (26)

Annual Data (2011)

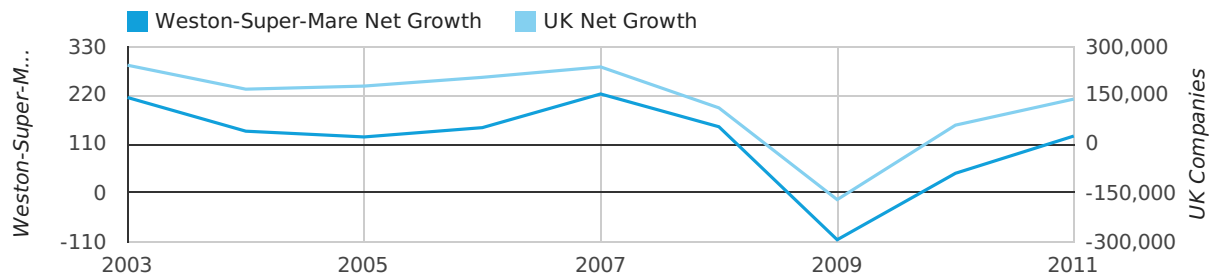
A total of 128 companies were added to the company register for Weston-Super-Mare in 2011. This number represents growth of 39.4% which compares favourably to the UK figure of 34.6%.

This number is 84 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2007 when the Weston-Super-Mare company register grew by 223 companies.

YEAR	WESTON-SUPER-MARE	UK
2011	128	138,347
2010	44	58,126
2009	-106	-171,098
2008	149	111,302
2007	223	237,354
RECORD YEAR	2007 (223)	2003 (242,543)

net growth by year

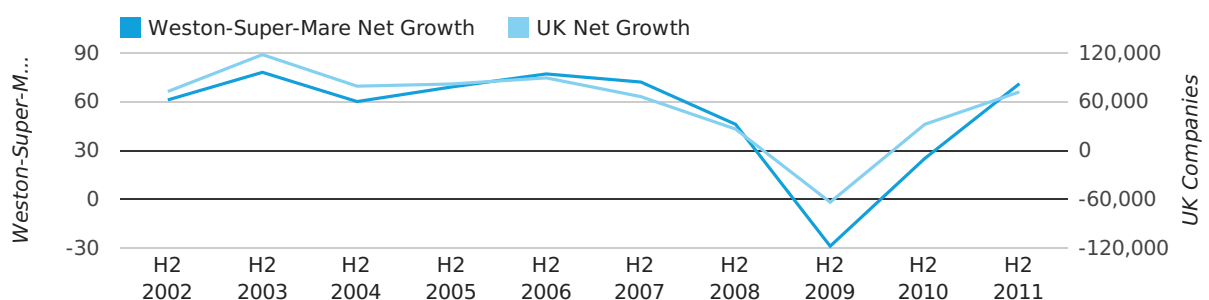


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Weston-Super-Mare increased by 71 companies. This figure is 184.0% higher than last year, which compares well to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	WESTON-SUPER-MARE	UK
2011	71	71,922
2010	25	32,008
% CHANGE	184.0%	124.7%
RECORD YEAR	2003 (78)	2003 (117,772)

net growth by half year



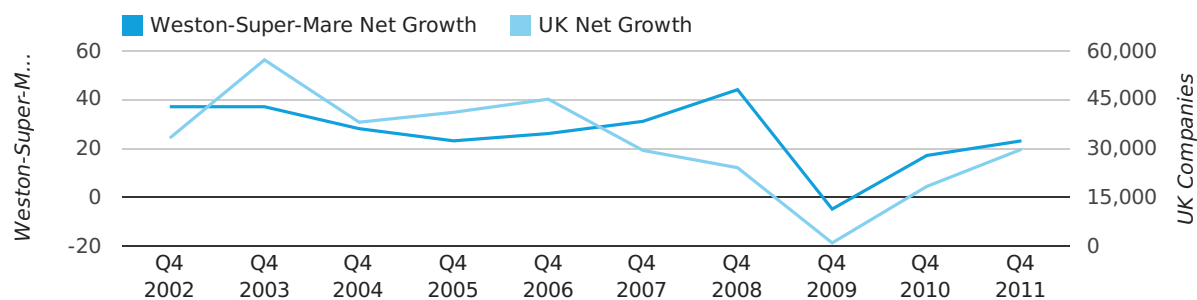
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Weston-Super-Mare during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 23 companies.

This represents an increase of 35.3% on the same period last year.

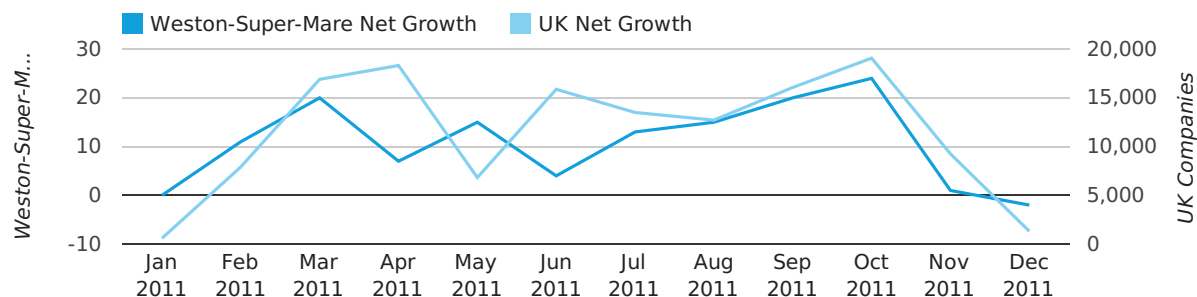
FOURTH QUARTER (OCT 2011 - DEC 2011)	WESTON-SUPER-MARE	UK
2011	23	29,640
2010	17	18,221
% CHANGE	35.3%	62.7%
RECORD YEAR	2008 (44)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month



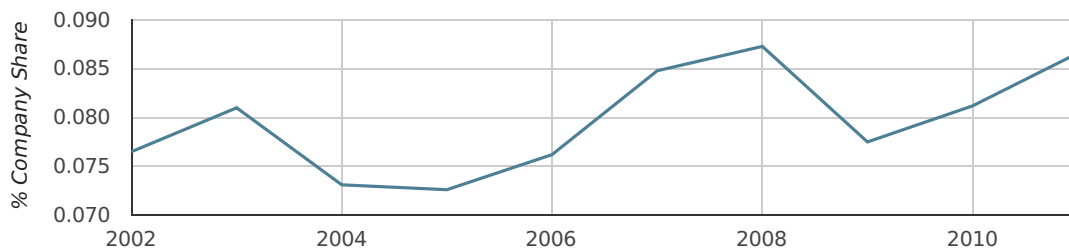
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	24	1	-2
NET GROWTH IN 2010	2	2	13
% CHANGE	1,100.0%	-50.0%	-115.4%
RECORD YEAR	2003 (25)	2002 (13)	2006 (16)

Annual Data (2011)

In 2011 Weston-Super-Mare formed 0.1% of all UK companies. This is no change on 2010 when Weston-Super-Mare was responsible for 0.1% of all UK companies.

YEAR	WESTON-SUPER-MARE
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1990 (0.1%)

company share by year

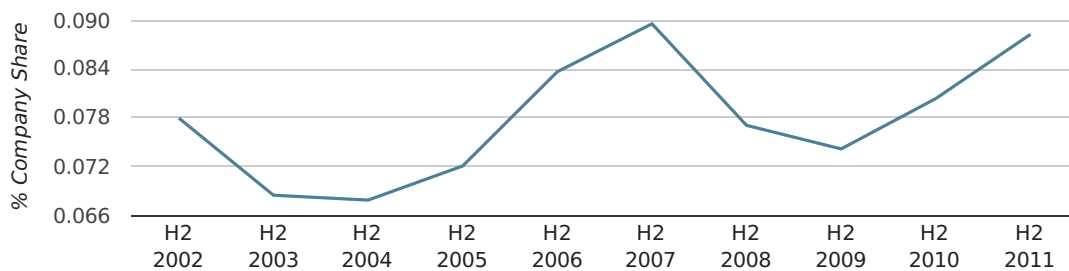


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Weston-Super-Mare formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JUL-DEC)	WESTON-SUPER-MARE
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1976 (0.1%)

company share by half year

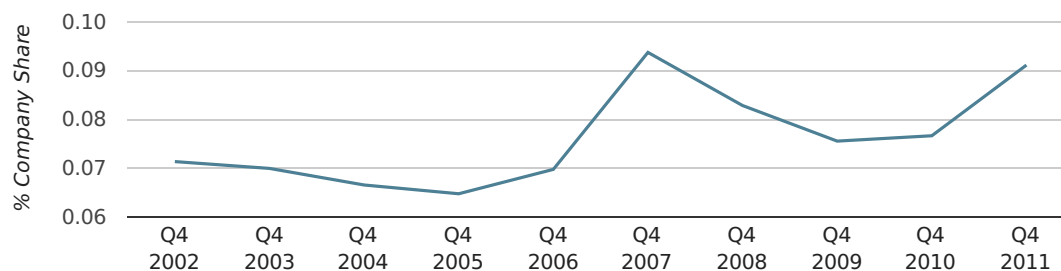


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Weston-Super-Mare formed 0.1% of all UK companies.

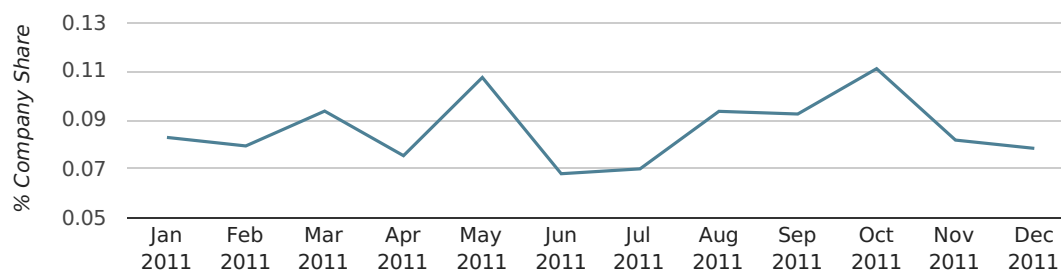
FOURTH QUARTER (OCT 2011 - DEC 2011)	WESTON-SUPER-MARE
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1962 (0.2%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	43.7%	4.1%	6.4%
RECORD YEAR	1976 (0.5%)	1962 (0.3%)	1969 (0.4%)

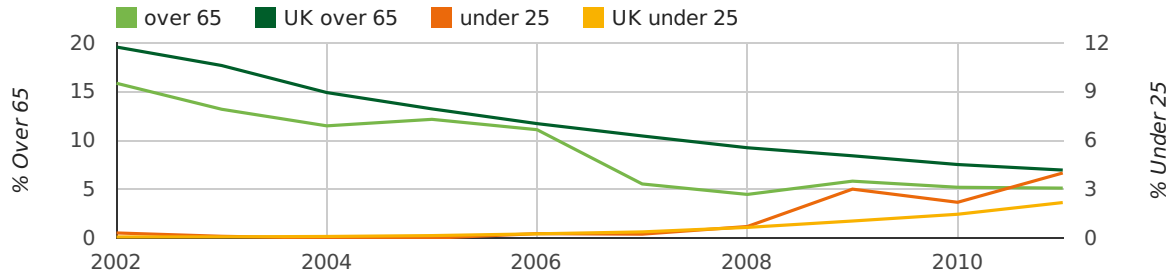
Annual Data (2011)

The average age of a director in 2011 was 44.5.

The percentage of directors under the age of 25 was 4.0% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 5.1% compared to the UK figure of 4.2%.

director age by year



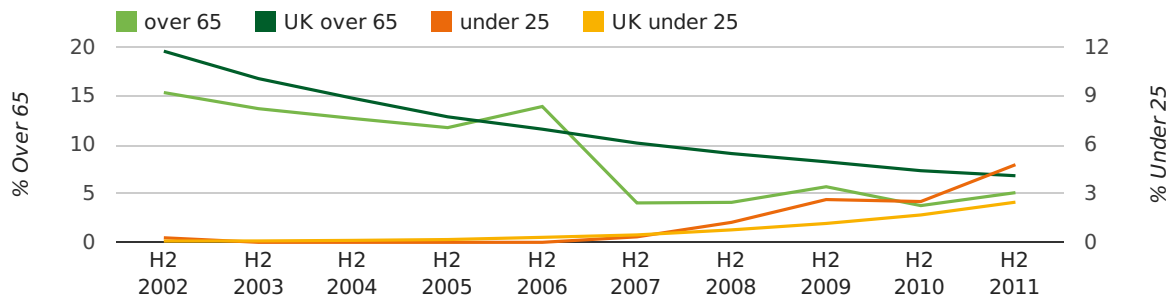
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 44.4.

The percentage of directors under the age of 25 was 4.8% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 5.1% compared to the UK figure of 4.1%.

director age by half year



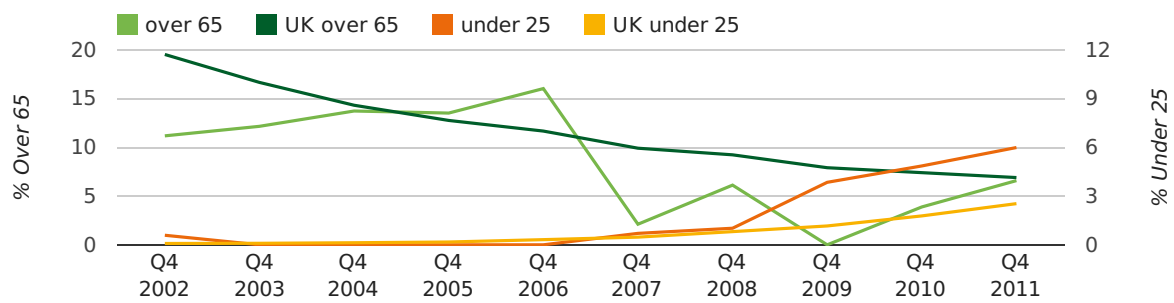
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 44.5.

The percentage of directors under the age of 25 was 6.0% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 6.6% compared to the UK figure of 4.1%.

director age by quarter

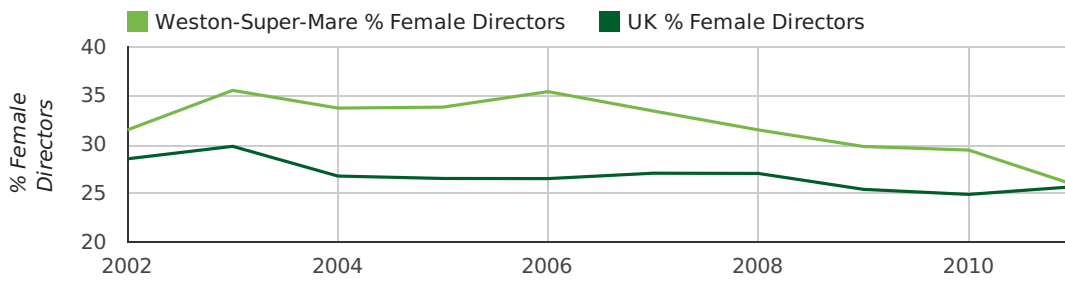


Annual Data (2011)

The record year for female directors in Weston-Super-Mare was 1857 when 36.4% of all directors were female.

The percentage of female directors in Weston-Super-Mare in 2011 was 31.5%. The average for the UK during this time was 28.6%

director gender by year

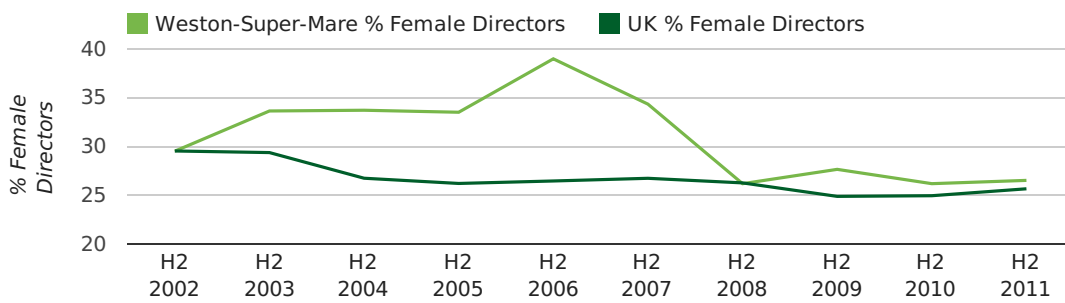


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Weston-Super-Mare was 1860 when 42.9% of all directors were female.

26.5% of all director appointments in Weston-Super-Mare in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

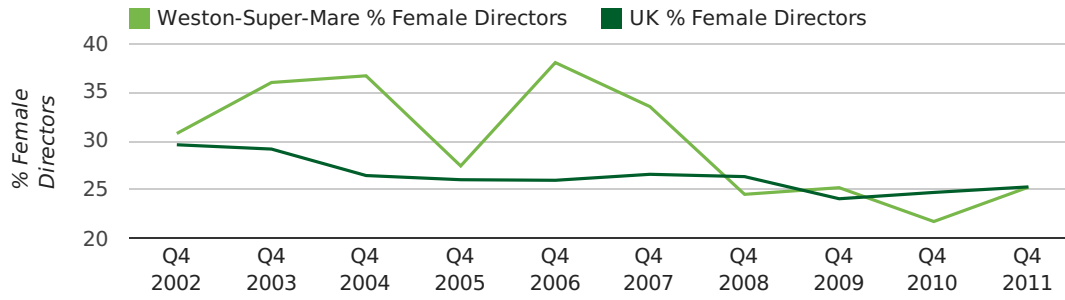


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Weston-Super-Mare was in 1977 when 31.1% of all directors were female.

25.3% of all director appointments in Weston-Super-Mare in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	1.41%	CONSULTING	5.07%
CONSULTING	1.27%	MANAGEMENT	4.74%
WESTON	1.27%	CONSULTANCY	3.26%
(SOUTH	0.99%	PROPERTY	2.37%
WEST	0.99%	TRADING	2.07%
WEST)	0.85%	DESIGN	1.92%
LOGISTICS	0.85%	ASSOCIATES	1.86%
SOUTH	0.85%	ENGINEERING	1.78%
CARE	0.71%	BUSINESS	1.78%
ENTERPRISES	0.71%	CONSULTANTS	1.76%
(SW)	0.71%	CONSTRUCTION	1.73%
CENTRE	0.71%	MEDIA	1.71%
IT	0.71%	LONDON	1.63%
PROPERTY	0.71%	J	1.51%
SALES	0.71%	INVESTMENTS	1.48%
SYSTEMS	0.56%	GLOBAL	1.46%
HOUSE	0.56%	IT	1.41%
J	0.56%	CARE	1.39%
TECHNICAL	0.56%	PROPERTIES	1.29%
CLEANING	0.56%	ELECTRICAL	1.29%
SOUTHWEST	0.56%	M	1.27%
SOMERSET	0.56%	BUILDING	1.26%
MEDIA	0.56%	ENERGY	1.25%
CONSULTANCY	0.56%	S	1.20%
COMMUNITY	0.56%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	165	205,525
82990 - Other business support service activities not elsewhere classified	26	32,483
7487 - Other business activities	24	57,052
7414 - Business & management consultancy	15	13,034
96090 - Other service activities not elsewhere classified	12	11,768
70229 - Management consultancy activities other than financial management	11	17,765
62020 - Information technology consultancy activities	10	12,072
9999 - Dormant Company	10	20,199
7260 - Other computer related activities	9	7,667
99999 - Dormant Company	9	21,846
45200 - Maintenance and repair of motor vehicles	7	2,452
9234 - Other entertainment activities	7	1,471
8042 - Adult and other education	6	2,253
9305 - Other service activities	6	9,492
4521 - General construction & civil engineering	6	5,558
68209 - Other letting and operating of own or leased real estate	6	4,082
98000 - Residents property management	5	2,874
5248 - Other retail specialised stores	5	1,968
7499 - Non-trading company	4	9,957
47789 - Other retail sale of new goods in specialised stores (not commercial art galleries and opticians)	4	1,057