

# Weston-Super-Mare

2012 half year business confidence report



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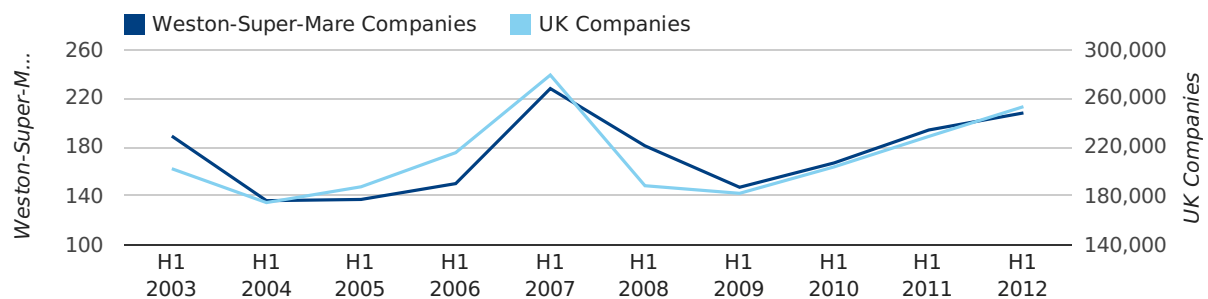
### Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 208 companies were formed in Weston-Super-Mare. This figure is 7.2% higher than last year, which compares badly to the UK wide figure of 10.7%.

The highest total for a first half year in Weston-Super-Mare occurred in 2007 when a total of 228 were formed.

| HALF YEAR (JAN-JUN) | WESTON-SUPER-MARE | UK             |
|---------------------|-------------------|----------------|
| 2012                | 208               | 253,150        |
| 2011                | 194               | 228,735        |
| % CHANGE            | 7.2%              | 10.7%          |
| RECORD YEAR         | 2007 (228)        | 2007 (279,097) |

### new companies by half year



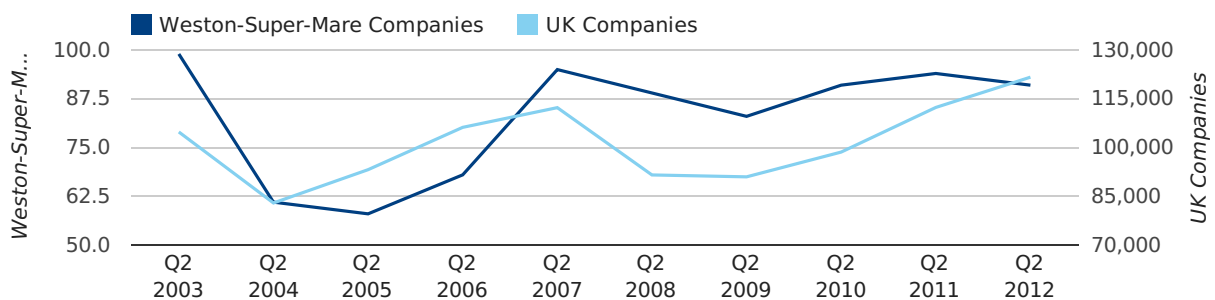
### Quarterly Data (Q2 Apr-Jun 2012)

A total of 91 companies were registered in Weston-Super-Mare during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is a decrease of 3.2% versus the same period last year (Q2 2011). This figure compares badly to the UK as a whole, which saw an increase of 8.3% against the same period last year.

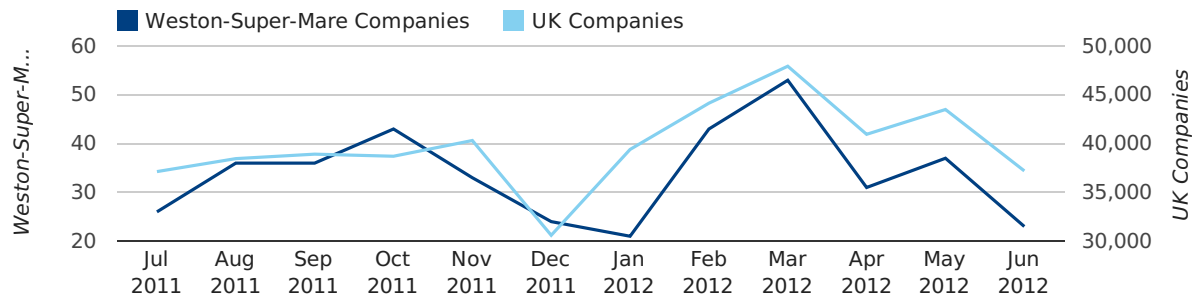
| SECOND QUARTER (APR 2012 - JUN 2012) | WESTON-SUPER-MARE | UK             |
|--------------------------------------|-------------------|----------------|
| 2012                                 | 91                | 121,659        |
| 2011                                 | 94                | 112,344        |
| % CHANGE                             | -3.2%             | 8.3%           |
| RECORD YEAR                          | 2003 (99)         | 2012 (121,659) |

### new companies by quarter



# Monthly Data (Apr, May & Jun 2012)

## new companies by month



|                       | APRIL     | MAY       | JUNE      |
|-----------------------|-----------|-----------|-----------|
| NEW COMPANIES IN 2012 | 31        | 37        | 23        |
| NEW COMPANIES IN 2011 | 26        | 41        | 27        |
| % CHANGE              | 19.2%     | -9.8%     | -14.8%    |
| RECORD YEAR           | 2007 (39) | 2011 (41) | 2008 (36) |

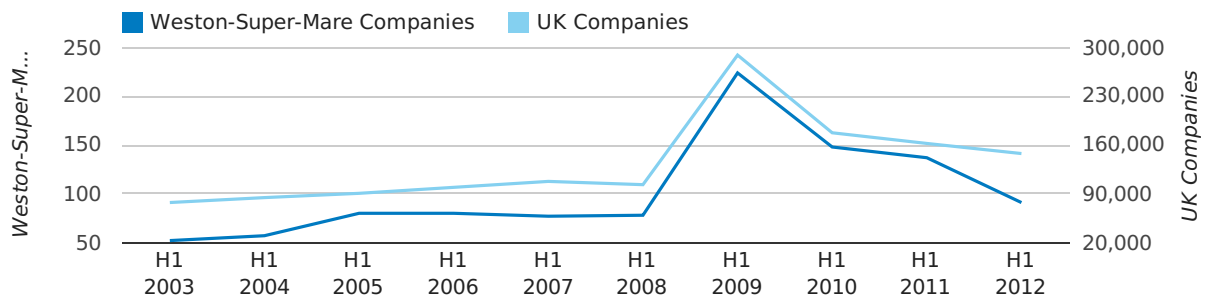
### Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 91 companies were dissolved in Weston-Super-Mare. This figure is 33.6% lower than last year, which compares well to the UK wide change of -8.9%.

The highest total for a first half year in Weston-Super-Mare occurred in 2009 when a total of 224 were closed.

| HALF YEAR (JAN-JUN) | WESTON-SUPER-MARE | UK             |
|---------------------|-------------------|----------------|
| 2012                | 91                | 147,793        |
| 2011                | 137               | 162,310        |
| % CHANGE            | -33.6%            | -8.9%          |
| RECORD YEAR         | 2009 (224)        | 2009 (289,236) |

### dissolved companies by half year



### Quarterly Data (Q2 Apr-Jun 2012)

A total of 54 companies were dissolved in Weston-Super-Mare during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is a decrease of 20.6% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 12.5% against the same period last year.

| SECOND QUARTER (APR 2012 - JUN 2012) | WESTON-SUPER-MARE | UK             |
|--------------------------------------|-------------------|----------------|
| 2012                                 | 54                | 80,217         |
| 2011                                 | 68                | 71,324         |
| % CHANGE                             | -20.6%            | 12.5%          |
| RECORD YEAR                          | 2009 (147)        | 2009 (181,176) |

### dissolved companies by quarter



# Monthly Data (Apr, May & Jun 2012)

## dissolved companies by month



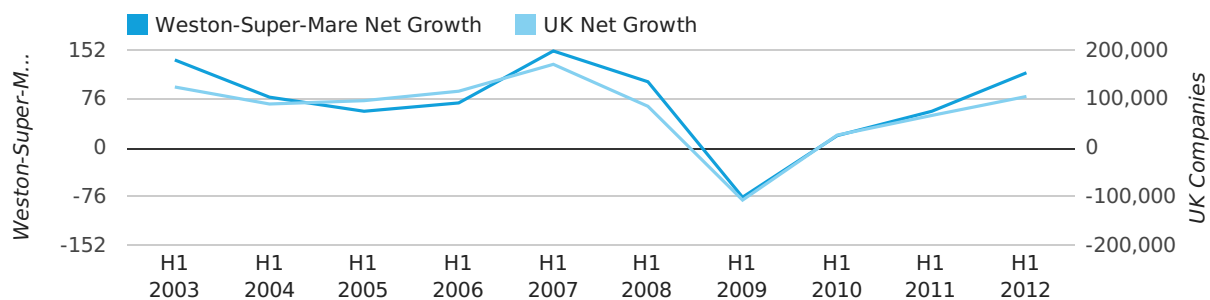
|                          | APRIL     | MAY       | JUNE      |
|--------------------------|-----------|-----------|-----------|
| CLOSED COMPANIES IN 2012 | 16        | 22        | 16        |
| CLOSED COMPANIES IN 2011 | 19        | 26        | 23        |
| % CHANGE                 | -15.8%    | -15.4%    | -30%      |
| RECORD YEAR              | 2009 (39) | 2009 (68) | 2009 (40) |

### Half Year Data (Jan-Jun 2012)

In the first half of 2012 the company register for Weston-Super-Mare increased by 117 companies. This figure is 105.3% higher than last year, which compares well to a UK increase of 58.6%.

| HALF YEAR (JAN-JUN) | WESTON-SUPER-MARE | UK             |
|---------------------|-------------------|----------------|
| 2012                | 117               | 105,357        |
| 2011                | 57                | 66,425         |
| % CHANGE            | 105.3%            | 58.6%          |
| RECORD YEAR         | 2007 (151)        | 2007 (171,296) |

### net growth by half year



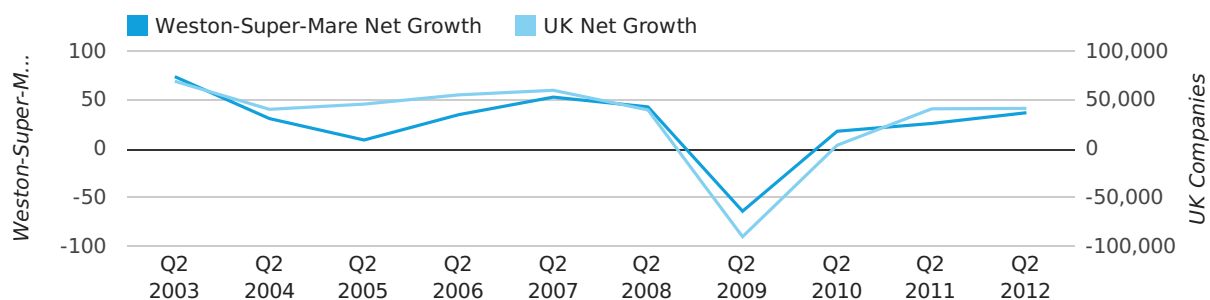
### Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for Weston-Super-Mare during the second quarter of 2012 (Apr 2012 - Jun 2012) was 37 companies.

This represents an increase of 42.3% on the same period last year.

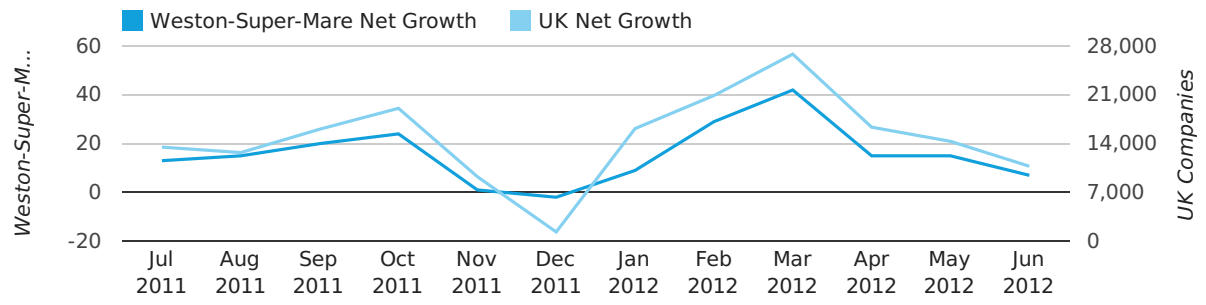
| SECOND QUARTER (APR 2012 - JUN 2012) | WESTON-SUPER-MARE | UK            |
|--------------------------------------|-------------------|---------------|
| 2012                                 | 37                | 41,442        |
| 2011                                 | 26                | 41,020        |
| % CHANGE                             | 42.3%             | 1.0%          |
| RECORD YEAR                          | 2003 (74)         | 2003 (69,274) |

### net growth by quarter



# Monthly Data (Apr, May & Jun 2012)

## net growth by month



|                    | APRIL     | MAY       | JUNE      |
|--------------------|-----------|-----------|-----------|
| NET GROWTH IN 2012 | 15        | 15        | 7         |
| NET GROWTH IN 2011 | 7         | 15        | 4         |
| % CHANGE           | 114.3%    | 0.0%      | 75.0%     |
| RECORD YEAR        | 2003 (27) | 2003 (23) | 2008 (30) |

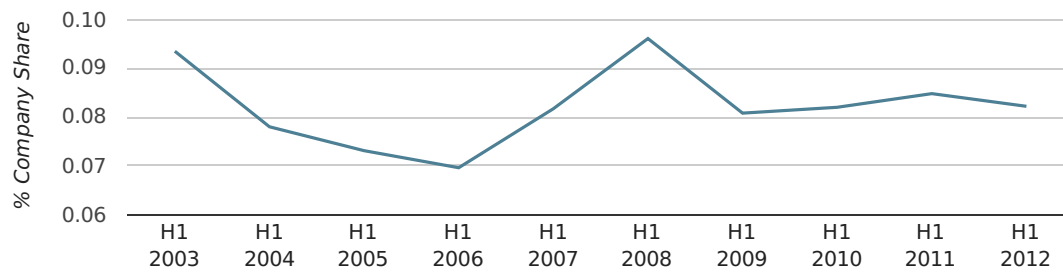


### Half Year Data (Jan-Jun 2012)

In the first half of 2012 Weston-Super-Mare formed 0.1% of all UK companies. This is the same as the 2011 figure of 0.1%.

| HALF YEAR (JAN-JUN)      | WESTON-SUPER-MARE |
|--------------------------|-------------------|
| 2012                     | 0.1%              |
| 2011                     | 0.1%              |
| 2010                     | 0.1%              |
| 2009                     | 0.1%              |
| 2008                     | 0.1%              |
| RECORD YEAR (SINCE 1960) | 1967 (0.1%)       |

#### company share by half year

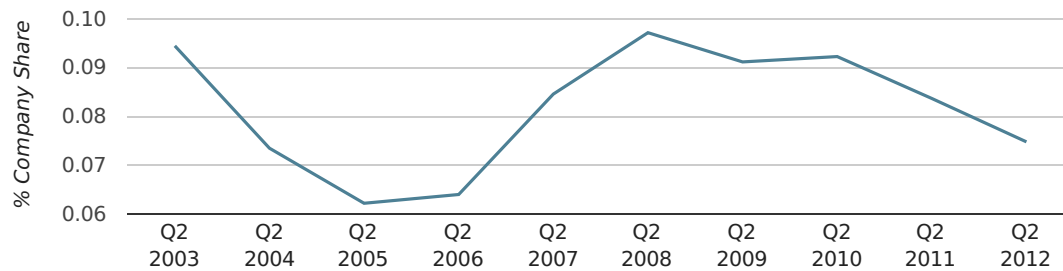


### Quarterly Data (Q2 Apr-Jun 2012)

In the second quarter of 2012, Weston-Super-Mare formed 0.1% of all UK companies.

| SECOND QUARTER (APR 2012 - JUN 2012) | WESTON-SUPER-MARE |
|--------------------------------------|-------------------|
| 2012                                 | 0.1%              |
| 2011                                 | 0.1%              |
| 2010                                 | 0.1%              |
| 2009                                 | 0.1%              |
| 2008                                 | 0.1%              |
| RECORD YEAR (SINCE 1960)             | 1965 (0.2%)       |

#### company share by quarter



## Monthly Data (Apr, May & Jun 2012)

### company share by month



|                            | APRIL       | MAY         | JUNE        |
|----------------------------|-------------|-------------|-------------|
| UK FORMATION SHARE IN 2012 | 0.1%        | 0.1%        | 0.1%        |
| UK FORMATION SHARE IN 2011 | 0.1%        | 0.1%        | 0.1%        |
| % CHANGE                   | 0.4%        | -20.8%      | -9.1%       |
| RECORD YEAR                | 1967 (0.4%) | 1982 (0.2%) | 1974 (0.2%) |

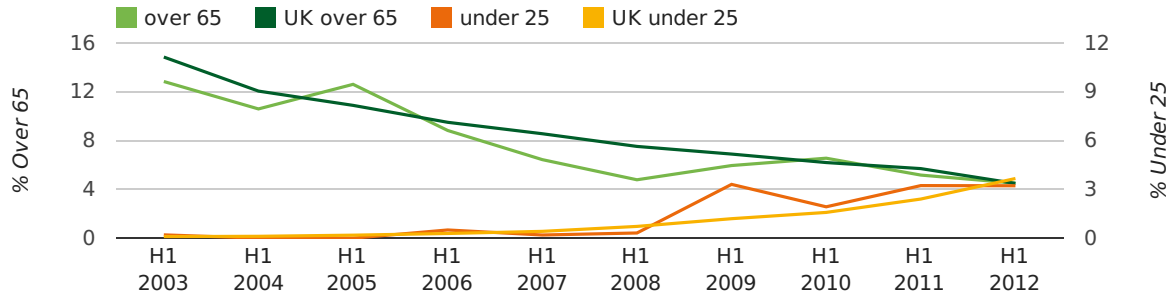
### Half Year Data (Jan-Jun 2012)

The average age of a director in the first half of 2012 was 43.6.

The percentage of directors under the age of 25 was 3.2% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 4.5% compared to the UK figure of 3.4%.

#### director age by half year



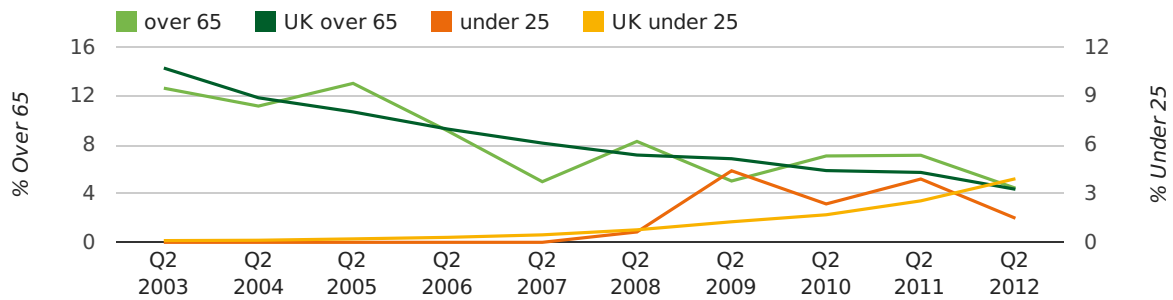
### Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 43.1.

The percentage of directors under the age of 25 was 1.5% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 4.4% compared to the UK figure of 3.3%.

#### director age by quarter

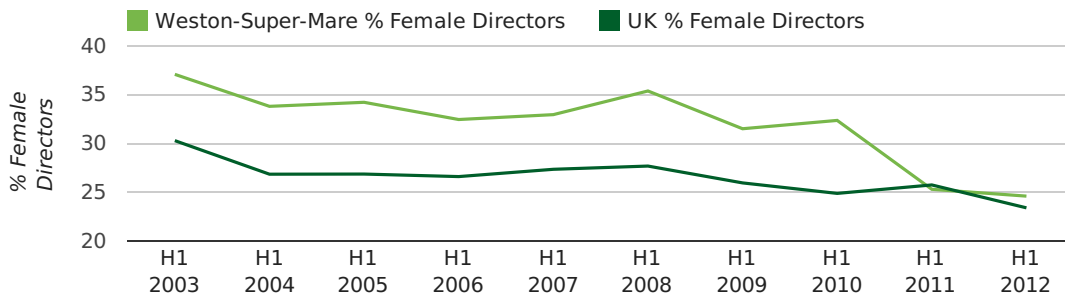


### Half Year Data (Jan-Jun 2012)

The record first half year for female directors in Weston-Super-Mare was 1861 when 40.0% of all directors were female.

24.6% of all director appointments in Weston-Super-Mare in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

#### director gender by half year

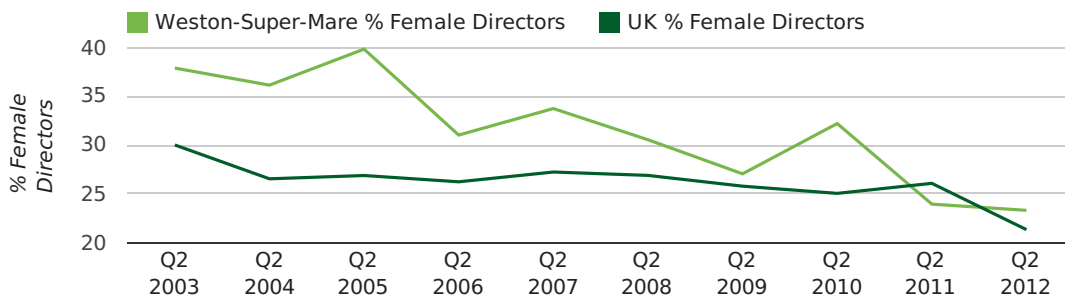


### Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Weston-Super-Mare was in 1866 when 66.7% of all directors were female.

23.3% of all director appointments in Weston-Super-Mare in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

#### director gender by quarter



Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

| WORD        | PERCENTAGE | UK WORD      | UK PERCENTAGE |
|-------------|------------|--------------|---------------|
| MANAGEMENT  | 1.36%      | CONSULTING   | 5.07%         |
| WEST        | 1.23%      | MANAGEMENT   | 4.74%         |
| (SOUTH      | 1.23%      | CONSULTANCY  | 3.28%         |
| SOUTH       | 1.09%      | PROPERTY     | 2.35%         |
| WESTON      | 1.09%      | TRADING      | 2.10%         |
| WEST)       | 1.09%      | DESIGN       | 1.89%         |
| TRAINING    | 0.95%      | ENGINEERING  | 1.87%         |
| PROPERTY    | 0.95%      | ASSOCIATES   | 1.82%         |
| SOMERSET    | 0.95%      | CONSULTANTS  | 1.78%         |
| J           | 0.95%      | CONSTRUCTION | 1.71%         |
| ASSOCIATES  | 0.82%      | BUSINESS     | 1.70%         |
| CONSULTING  | 0.82%      | MEDIA        | 1.69%         |
| ELECTRICAL  | 0.68%      | LONDON       | 1.68%         |
| INTERIORS   | 0.68%      | J            | 1.57%         |
| (WSM)       | 0.68%      | GLOBAL       | 1.51%         |
| SECURITY    | 0.54%      | INVESTMENTS  | 1.48%         |
| M           | 0.54%      | IT           | 1.42%         |
| K           | 0.54%      | CARE         | 1.31%         |
| C           | 0.54%      | PROPERTIES   | 1.31%         |
| CENTRE      | 0.54%      | M            | 1.26%         |
| S           | 0.54%      | ELECTRICAL   | 1.23%         |
| (SW)        | 0.54%      | BUILDING     | 1.23%         |
| HOUSE       | 0.54%      | SECURITY     | 1.19%         |
| COMMUNITY   | 0.54%      | S            | 1.18%         |
| ENTERPRISES | 0.54%      | ENTERPRISES  | 1.17%         |

## Previous 36 months, excluding companies less than 12 months old

| SIC CODE   | NUMBER OF COMPANIES | UK COMPANIES |
|--|---------------------|--------------|
| None Supplied  | 174                 | 244,457      |
| 82990 - Other business support service activities not elsewhere classified | 25                  | 35,447       |
| 7487 - Other business activities   | 19                  | 47,029       |
| 62020 - Information technology consultancy activities                      | 16                  | 15,280       |
| 96090 - Other service activities not elsewhere classified                  | 14                  | 14,220       |
| 70229 - Management consultancy activities other than financial management  | 12                  | 20,390       |
| 99999 - Dormant Company  | 11                  | 26,088       |
| 9999 - Dormant Company   | 9                   | 16,469       |
| 7260 - Other computer related activities                                   | 9                   | 6,456        |
| 45200 - Maintenance and repair of motor vehicles                           | 9                   | 2,880        |
| 7414 - Business & management consultancy                                   | 9                   | 10,978       |
| 68209 - Other letting and operating of own or leased real estate           | 9                   | 4,535        |
| 9234 - Other entertainment activities                                      | 7                   | 1,195        |
| 9305 - Other service activities  | 6                   | 7,926        |
| 43390 - Other building completion and finishing                            | 6                   | 3,241        |
| 47710 - Retail sale of clothing in specialised stores                      | 5                   | 1,618        |
| 59113 - Television programme production activities                         | 5                   | 1,104        |
| 4521 - General construction & civil engineering                            | 5                   | 4,644        |
| 41100 - Development of building projects                                   | 5                   | 5,149        |
| 56101 - Licenced restaurants   | 5                   | 2,540        |