

Whitley Bay

2011 half year business confidence report



headlines

- The first half of 2011 saw a new record in company registrations in Whitley Bay when compared to any previous first half year.
- The first half of 2011 was a record first half year for company registrations in Whitley Bay when compared to any half year in history.
- Q2 2011 saw a new record in company registrations in Whitley Bay when compared to any previous Q2.
- June 2011 saw a new record in company registrations in Whitley Bay when compared to any previous June.
- May 2011 saw a new record in company registrations in Whitley Bay when compared to any previous May.
- Q2 2011 saw a new record in net growth in Whitley Bay when compared to any previous Q2.

contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

sic data

Half Year Data (Jan-Jun 2011)

The first half of 2011 saw a new record in company registrations in Whitley Bay when compared to any previous first half year.

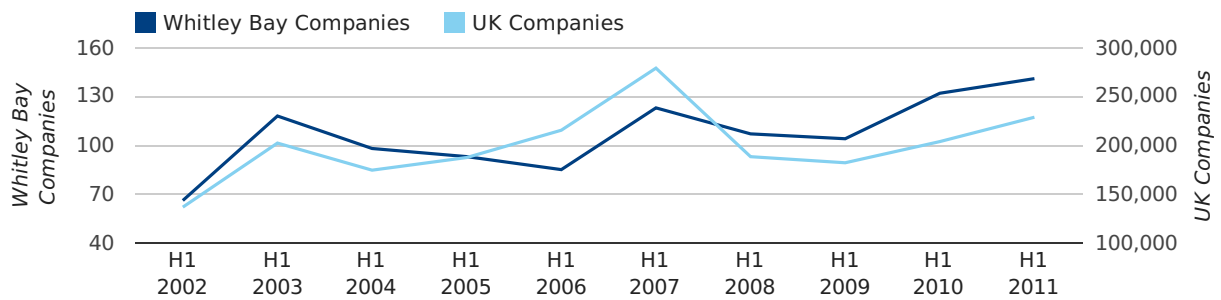
The first half of 2011 was a record first half year for company registrations in Whitley Bay when compared to any half year in history.

In the first half of 2011 a total of 141 companies were formed in Whitley Bay. This figure is 6.8% higher than last year, which compares badly to the UK wide figure of 12.3%.

The highest total for a first half year in Whitley Bay occurred in 2011 when a total of 141 were formed.

HALF YEAR (JAN-JUN)	WHITLEY BAY	UK
2011	141	228,735
2010	132	203,749
% CHANGE	6.8%	12.3%
RECORD YEAR	2011 (141)	2007 (279,097)

new companies by half year



Quarterly Data (Q2 Apr-Jun 2011)

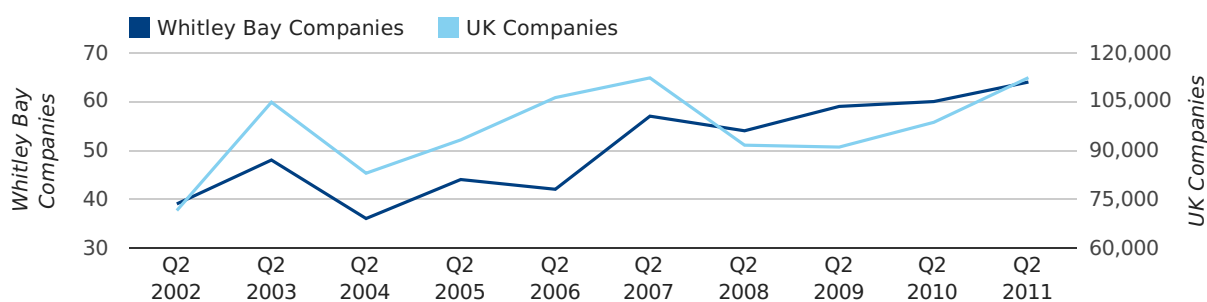
Q2 2011 saw a new record in company registrations in Whitley Bay when compared to any previous Q2.

A total of 64 companies were registered in Whitley Bay during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is an increase of 6.7% versus the same period last year (Q2 2010). This figure compares equally to the UK as a whole, which saw an increase of 13.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	WHITLEY BAY	UK
2011	64	112,344
2010	60	98,612
% CHANGE	6.7%	13.9%
RECORD YEAR	2011 (64)	2011 (112,344)

new companies by quarter

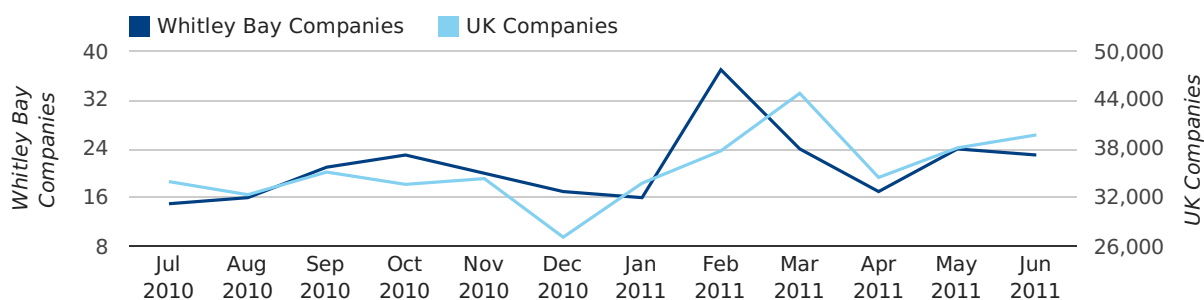


Monthly Data (Apr, May & Jun 2011)

June 2011 saw a new record in company registrations in Whitley Bay when compared to any previous June.

May 2011 saw a new record in company registrations in Whitley Bay when compared to any previous May.

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2011	17	24	23
NEW COMPANIES IN 2010	21	21	18
% CHANGE	-19.0%	14.3%	27.8%
RECORD YEAR	2009 (21)	2011 (24)	2011 (23)

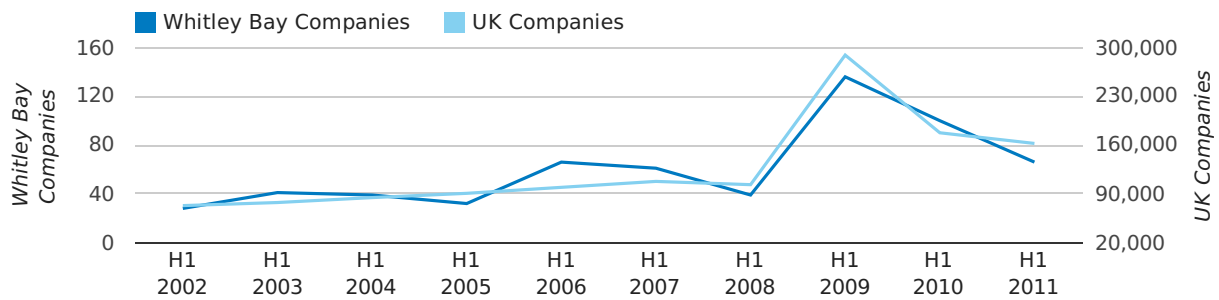
Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 66 companies were dissolved in Whitley Bay. This figure is 34.0% lower than last year, which compares well to the UK wide change of -8.6%.

The highest total for a first half year in Whitley Bay occurred in 2009 when a total of 136 were closed.

HALF YEAR (JAN-JUN)	WHITLEY BAY	UK
2011	66	162,310
2010	100	177,631
% CHANGE	-34.0%	-8.6%
RECORD YEAR	2009 (136)	2009 (289,236)

dissolved companies by half year



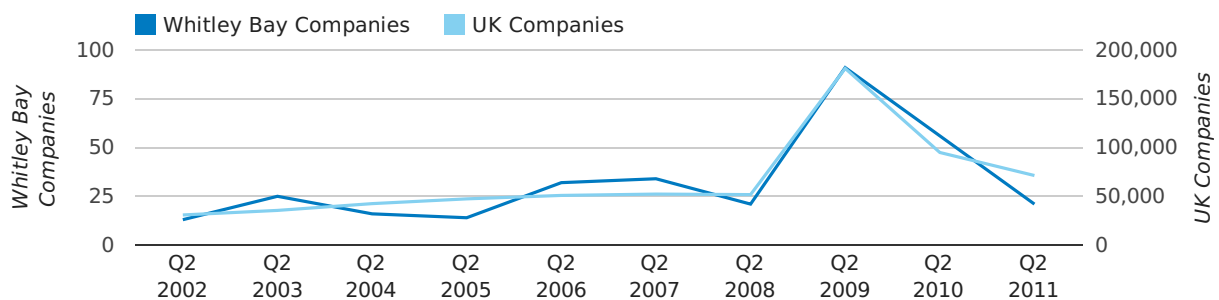
Quarterly Data (Q2 Apr-Jun 2011)

A total of 21 companies were dissolved in Whitley Bay during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 62.5% versus the same period last year (Q2 2010). This figure compares well to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

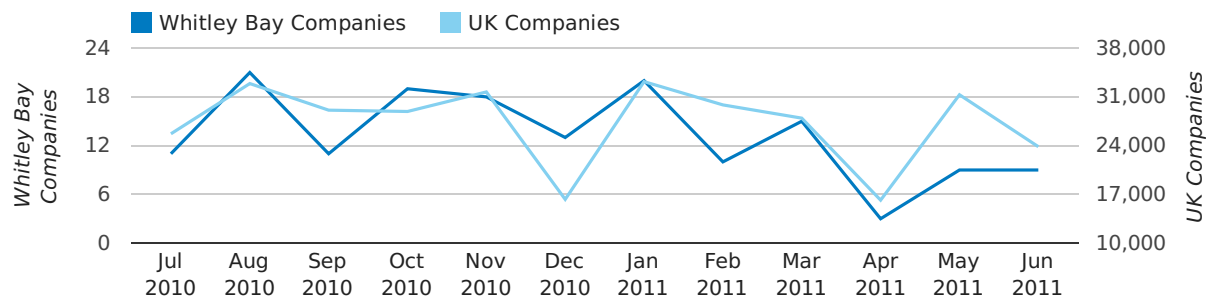
SECOND QUARTER (APR 2011 - JUN 2011)	WHITLEY BAY	UK
2011	21	71,324
2010	56	94,954
% CHANGE	-62.5%	-24.9%
RECORD YEAR	2009 (91)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2011)

dissolved companies by month



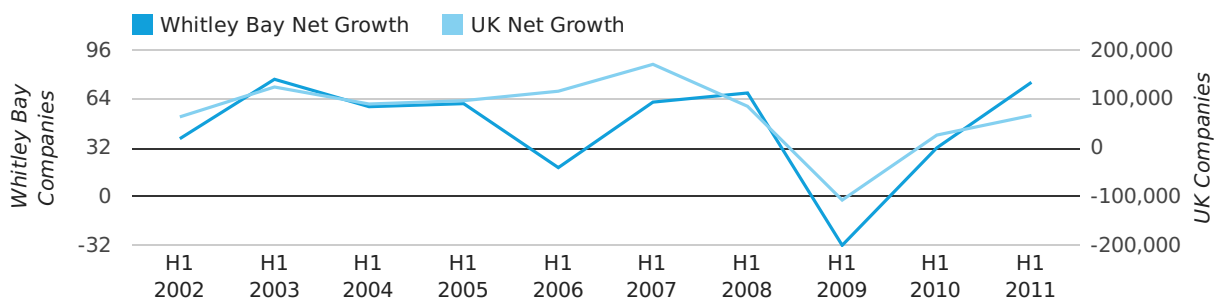
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2011	3	9	9
CLOSED COMPANIES IN 2010	16	22	18
% CHANGE	-81.3%	-59.1%	-50%
RECORD YEAR	2009 (25)	2009 (41)	2009 (25)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 the company register for Whitley Bay increased by 75 companies. This figure is 134.4% higher than last year, which compares badly to a UK increase of 154.3%.

HALF YEAR (JAN-JUN)	WHITLEY BAY	UK
2011	75	66,425
2010	32	26,118
% CHANGE	134.4%	154.3%
RECORD YEAR	2003 (77)	2007 (171,296)

net growth by half year



Quarterly Data (Q2 Apr-Jun 2011)

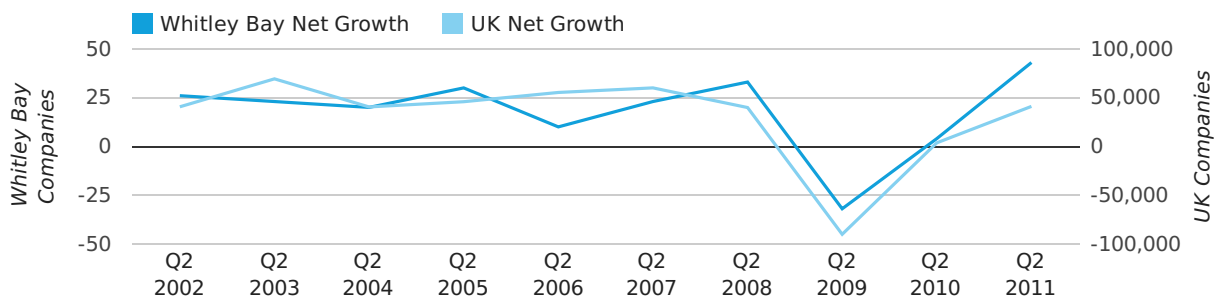
Q2 2011 saw a new record in net growth in Whitley Bay when compared to any previous Q2.

Net company growth for Whitley Bay during the second quarter of 2011 (Apr 2011 - Jun 2011) was 43 companies.

This represents an increase of 975.0% on the same period last year.

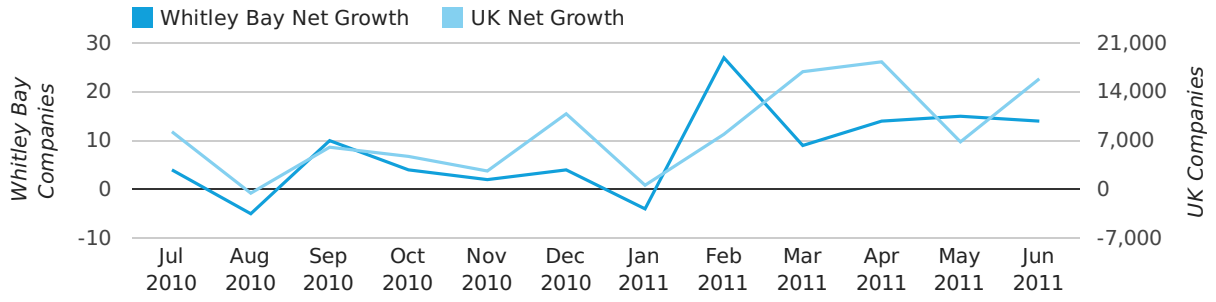
SECOND QUARTER (APR 2011 - JUN 2011)	WHITLEY BAY	UK
2011	43	41,020
2010	4	3,658
% CHANGE	975.0%	1,021.4%
RECORD YEAR	2011 (43)	2003 (69,274)

net growth by quarter



Monthly Data (Apr, May & Jun 2011)

net growth by month



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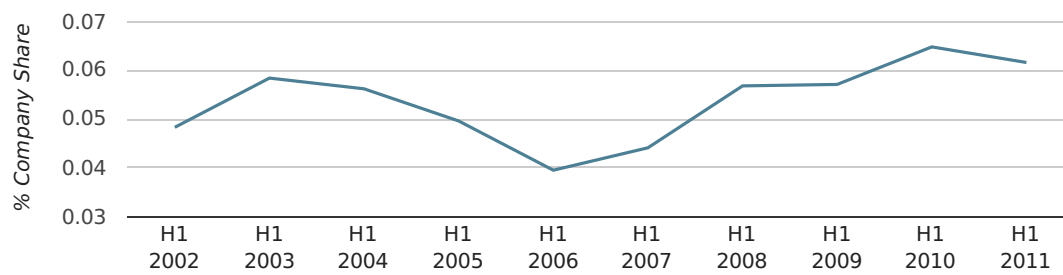
	APRIL	MAY	JUNE
NET GROWTH IN 2011	14	15	14
NET GROWTH IN 2010	5	-1	0
% CHANGE	180.0%	-1,600.0%	0.0%
RECORD YEAR	2011 (14)	2011 (15)	2005 (17)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 Whitley Bay formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JAN-JUN)	WHITLEY BAY
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.0%
RECORD YEAR (SINCE 1960)	1968 (0.1%)

company share by half year

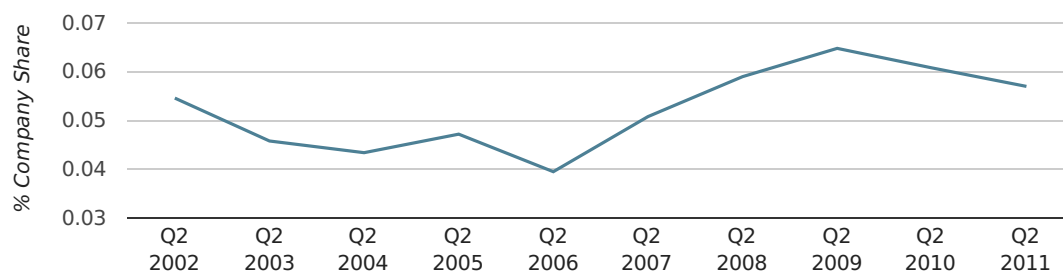


Quarterly Data (Q2 Apr-Jun 2011)

In the second quarter of 2011, Whitley Bay formed 0.1% of all UK companies.

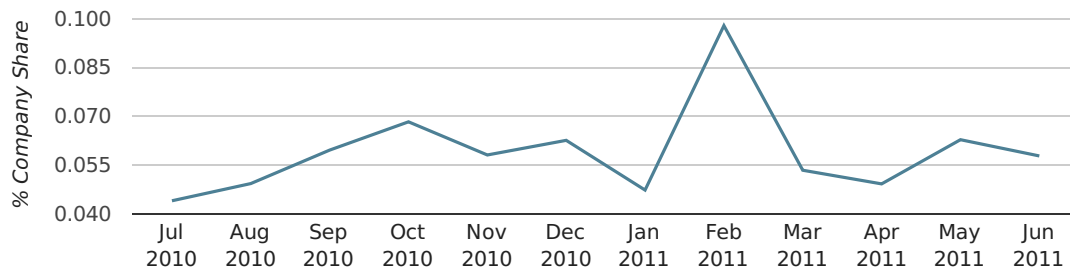
SECOND QUARTER (APR 2011 - JUN 2011)	WHITLEY BAY
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1967 (0.1%)

company share by quarter



Monthly Data (Apr, May & Jun 2011)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2011	0.0%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	-21.6%	-10.0%	13.3%
RECORD YEAR	1967 (0.4%)	1975 (0.2%)	1972 (0.2%)

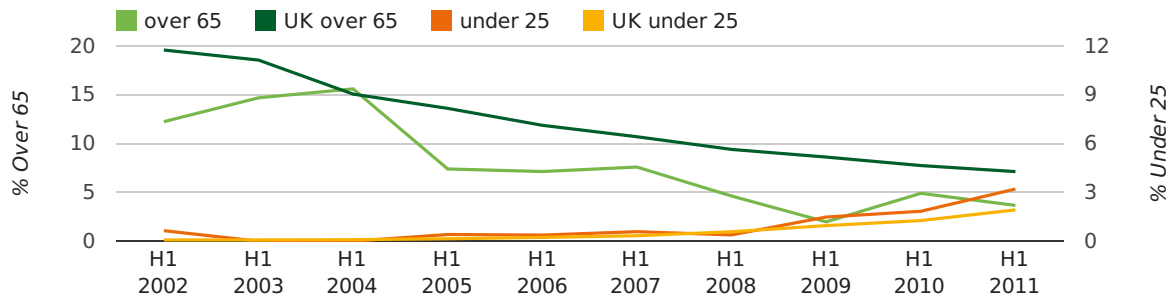
Half Year Data (Jan-Jun 2011)

The average age of a director in the first half of 2011 was 43.5.

The percentage of directors under the age of 25 was 3.2% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 3.7% compared to the UK figure of 4.3%.

director age by half year



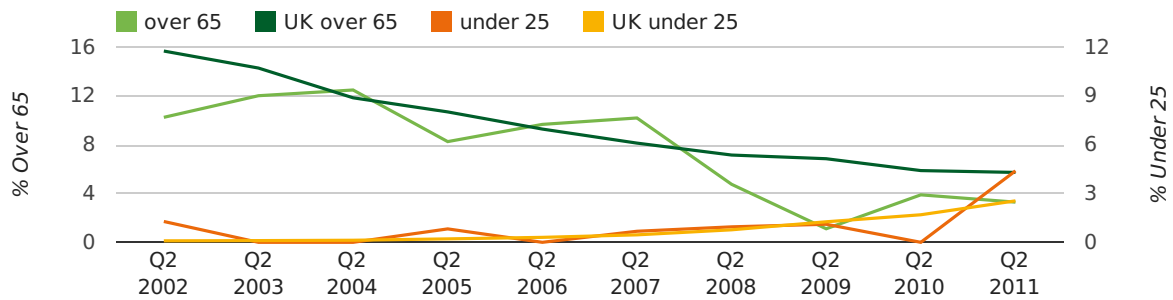
Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 40.8.

The percentage of directors under the age of 25 was 4.4% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 3.3% compared to the UK figure of 4.3%.

director age by quarter

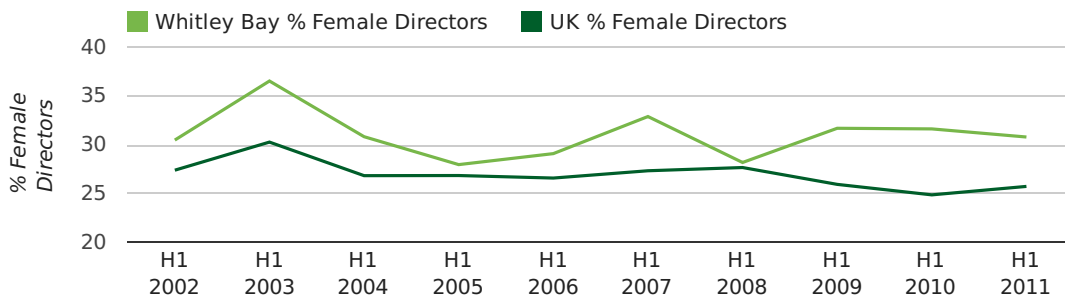


Half Year Data (Jan-Jun 2011)

The record first half year for female directors in Whitley Bay was 1861 when 40.0% of all directors were female.

30.8% of all director appointments in Whitley Bay in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

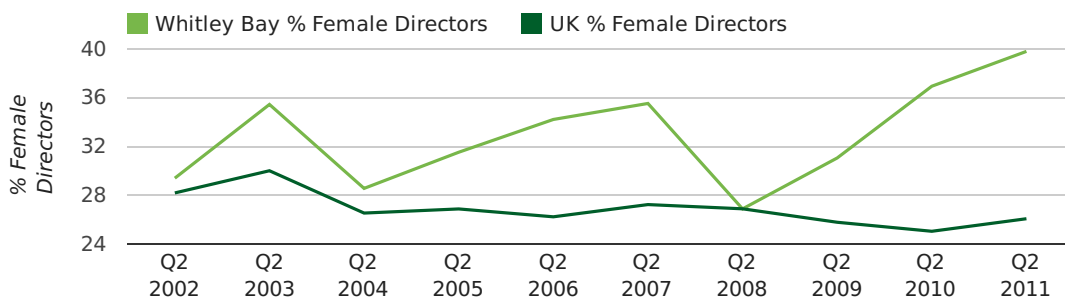


Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Whitley Bay was in 1866 when 66.7% of all directors were female.

39.8% of all director appointments in Whitley Bay in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

director gender by quarter



Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
NORTH	1.63%	CONSULTING	5.09%
EAST	1.42%	MANAGEMENT	4.86%
ENGINEERING	1.22%	CONSULTANCY	3.17%
CONSULTING	1.02%	PROPERTY	2.43%
ELECTRICAL	1.02%	TRADING	2.05%
HOME	1.02%	DESIGN	1.94%
(NE)	1.02%	ASSOCIATES	1.92%
CONSULTANCY	1.02%	BUSINESS	1.87%
DESIGN	1.02%	CONSTRUCTION	1.77%
MANAGEMENT	1.02%	CONSULTANTS	1.76%
(NORTH	0.81%	MEDIA	1.73%
CONTRACTORS	0.81%	ENGINEERING	1.67%
INTEREST	0.81%	LONDON	1.60%
LEISURE	0.81%	GLOBAL	1.46%
TRADING	0.81%	J	1.44%
COMMUNITY	0.81%	CARE	1.44%
MAINTENANCE	0.61%	INVESTMENTS	1.42%
SYSTEMS	0.61%	IT	1.39%
BUSINESS	0.61%	BUILDING	1.32%
ASSOCIATES	0.61%	PROPERTIES	1.31%
DIRECT	0.61%	ELECTRICAL	1.30%
M	0.61%	M	1.27%
ACADEMY	0.61%	S	1.23%
COAST	0.61%	ENTERPRISES	1.20%
SMART	0.61%	SYSTEMS	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	80	202,072
9999 - Dormant Company	54	20,111
7499 - Non-trading company	25	10,955
74990 - Non-trading company	18	8,481
7487 - Other business activities	13	60,758
70229 - Management consultancy activities other than financial management	11	16,419
82990 - Other business support service activities not elsewhere classified	11	30,647
96090 - Other service activities not elsewhere classified	11	10,322
9305 - Other service activities	10	9,063
74909 - Other professional, scientific and technical activities not elsewhere classified	7	7,835
62090 - Other information technology service activities	7	7,095
96020 - Hairdressing and other beauty treatment	6	2,091
86900 - Other human health activities	5	4,154
7414 - Business & management consultancy	5	13,053
71129 - Other engineering activities	5	1,629
43390 - Other building completion and finishing	4	2,641
62020 - Information technology consultancy activities	4	10,545
99999 - Dormant Company	4	18,918
7260 - Other computer related activities	4	7,849
4521 - General construction & civil engineering	3	5,928