

Whitley Bay

2011 annual business confidence report



headlines

- 2011 was a record year for company registrations in Whitley Bay when compared to any year in history.
- The second half of 2011 saw a new record in company closures in Whitley Bay when compared to any previous second half year.
- The second half of 2011 was a record second half year for company closures in Whitley Bay when compared to any half year in history.
- Q4 2011 saw a new record in company closures in Whitley Bay when compared to any previous Q4.
- December 2011 saw a new record in company closures in Whitley Bay when compared to any previous December.
- November 2011 saw a new record in company closures in Whitley Bay when compared to any previous November.
- October 2011 saw a new record in company closures in Whitley Bay when compared to any previous October.

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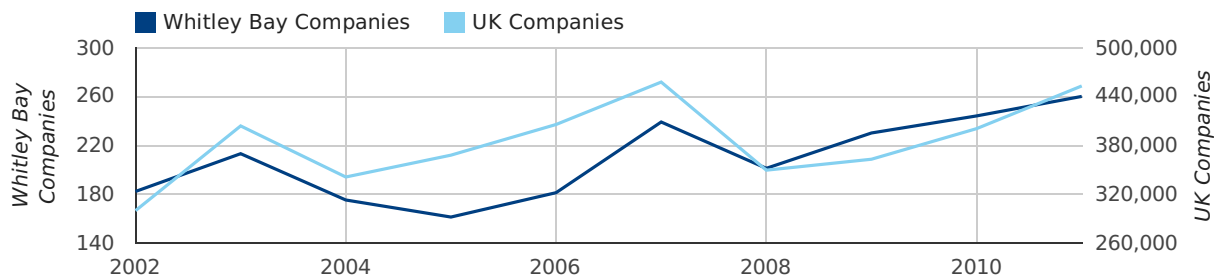
Annual Data (2011)

2011 was a record year for company registrations in Whitley Bay when compared to any year in history.

A total of 260 companies were formed in Whitley Bay in 2011. This total is 6.6% higher than in 2010 and compares equally to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	WHITLEY BAY	UK
2011	260	452,870
2010	244	400,358
2009	230	362,675
2008	201	349,203
2007	239	457,649
RECORD YEAR	2011 (260)	2007 (457,649)

new companies by year



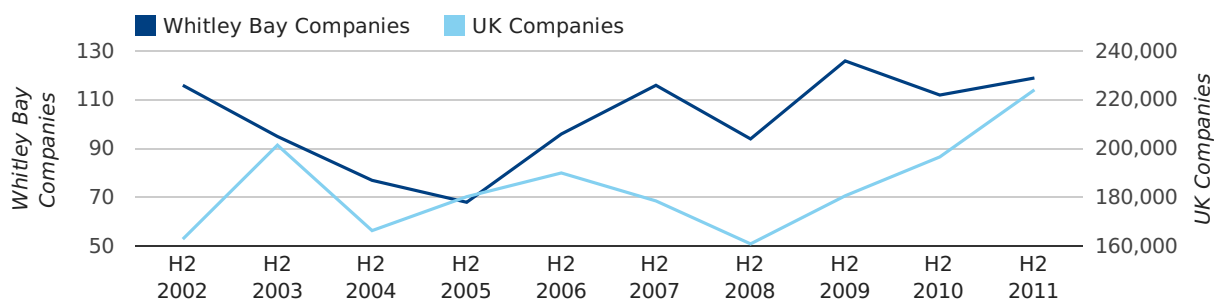
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 119 companies were formed in Whitley Bay. This figure is 6.3% higher than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Whitley Bay occurred in 2009 when a total of 126 were formed.

HALF YEAR (JUL-DEC)	WHITLEY BAY	UK
2011	119	224,135
2010	112	196,609
% CHANGE	6.3%	14.0%
RECORD YEAR	2009 (126)	2011 (224,135)

new companies by half year



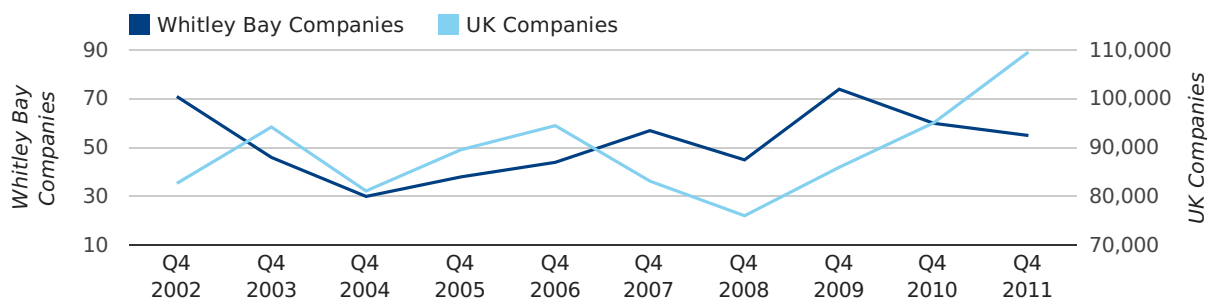
Quarterly Data (Q4 Oct-Dec 2011)

A total of 55 companies were registered in Whitley Bay during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 8.3% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

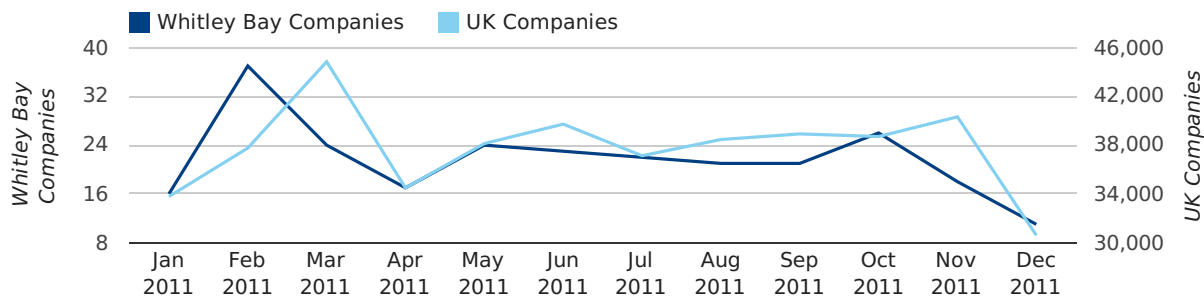
FOURTH QUARTER (OCT 2011 - DEC 2011)	WHITLEY BAY	UK
2011	55	109,623
2010	60	95,117
% CHANGE	-8.3%	15.3%
RECORD YEAR	2009 (74)	2011 (109,623)

new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

new companies by month



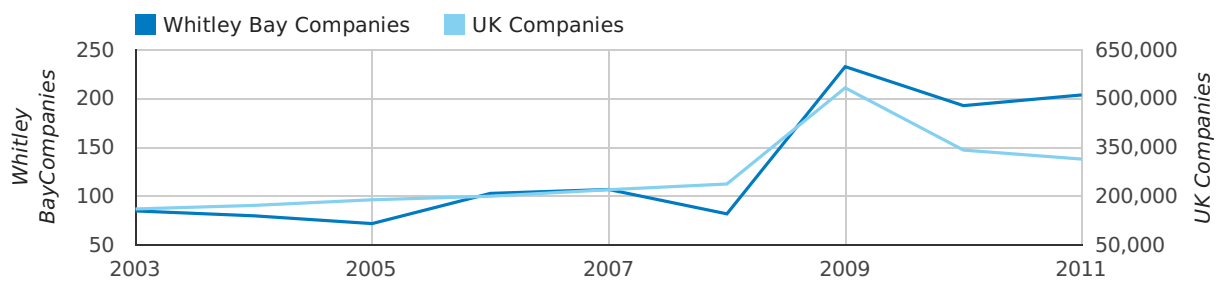
	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	26	18	11
NEW COMPANIES IN 2010	23	20	17
% CHANGE	13.0%	-10.0%	-35.3%
RECORD YEAR	2009 (30)	2009 (28)	2002 (26)

Annual Data (2011)

A total of 204 companies were dissolved in Whitley Bay in 2011. This total is 5.7% higher than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	WHITLEY BAY	UK
2011	204	314,523
2010	193	342,232
2009	233	533,773
2008	82	237,901
2007	107	220,295
RECORD YEAR	2009 (233)	2009 (533,773)

dissolved companies by year



Half Year Data (Jul-Dec 2011)

The second half of 2011 saw a new record in company closures in Whitley Bay when compared to any previous second half year.

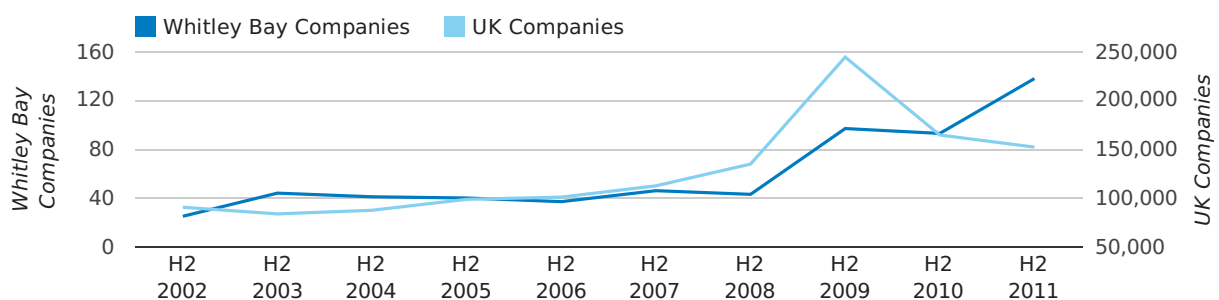
The second half of 2011 was a record second half year for company closures in Whitley Bay when compared to any half year in history.

In the second half of 2011 a total of 138 companies were dissolved in Whitley Bay. This figure is 48.4% higher than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Whitley Bay occurred in 2011 when a total of 138 were closed.

HALF YEAR (JUL-DEC)	WHITLEY BAY	UK
2011	138	152,213
2010	93	164,601
% CHANGE	48.4%	-7.5%
RECORD YEAR	2011 (138)	2009 (244,537)

dissolved companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

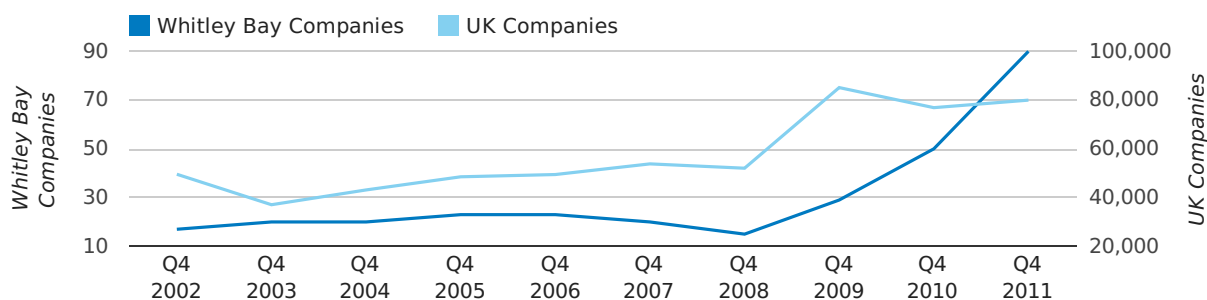
Q4 2011 saw a new record in company closures in Whitley Bay when compared to any previous Q4.

A total of 90 companies were dissolved in Whitley Bay during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 80.0% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	WHITLEY BAY	UK
2011	90	79,983
2010	50	76,896
% CHANGE	80.0%	4.0%
RECORD YEAR	2011 (90)	2009 (85,136)

dissolved companies by quarter



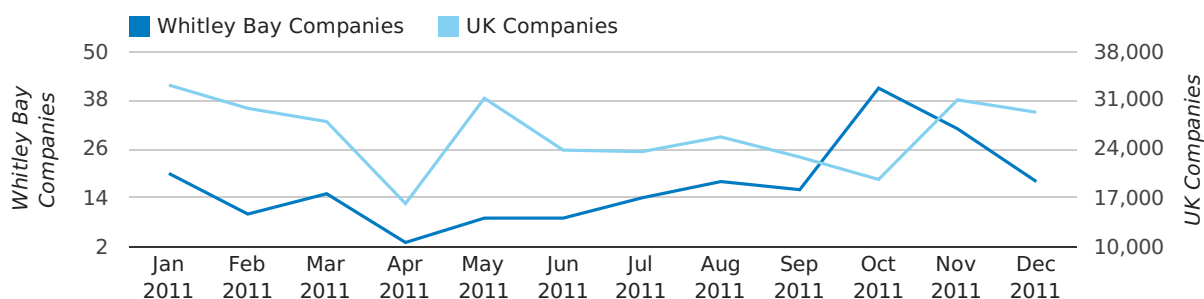
Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in Whitley Bay when compared to any previous December.

November 2011 saw a new record in company closures in Whitley Bay when compared to any previous November.

October 2011 saw a new record in company closures in Whitley Bay when compared to any previous October.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	41	31	18
CLOSED COMPANIES IN 2010	19	18	13
% CHANGE	115.8%	72.2%	38%
RECORD YEAR	2011 (41)	2011 (31)	2011 (18)

Annual Data (2011)

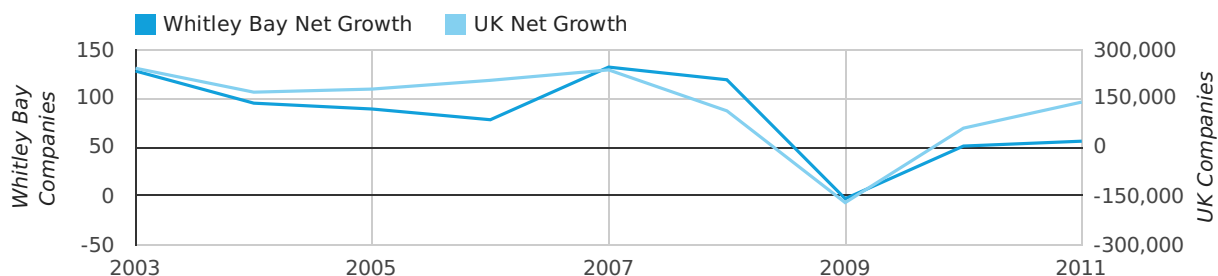
A total of 56 companies were added to the company register for Whitley Bay in 2011. This number represents growth of 23.0% which compares unfavourably to the UK figure of 34.6%.

This number is 5 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2007 when the Whitley Bay company register grew by 132 companies.

YEAR	WHITLEY BAY	UK
2011	56	138,347
2010	51	58,126
2009	-3	-171,098
2008	119	111,302
2007	132	237,354
RECORD YEAR	2007 (132)	2003 (242,543)

net growth by year

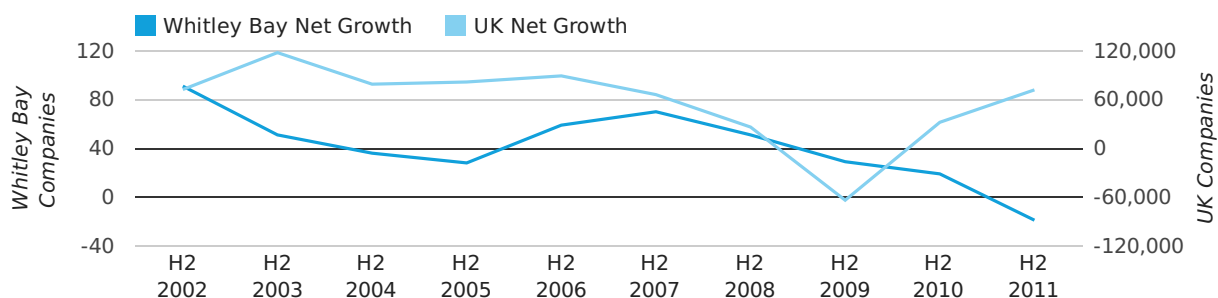


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Whitley Bay decreased by 19 companies. This figure is 200.0% lower than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	WHITLEY BAY	UK
2011	-19	71,922
2010	19	32,008
% CHANGE	-200.0%	124.7%
RECORD YEAR	2002 (91)	2003 (117,772)

net growth by half year



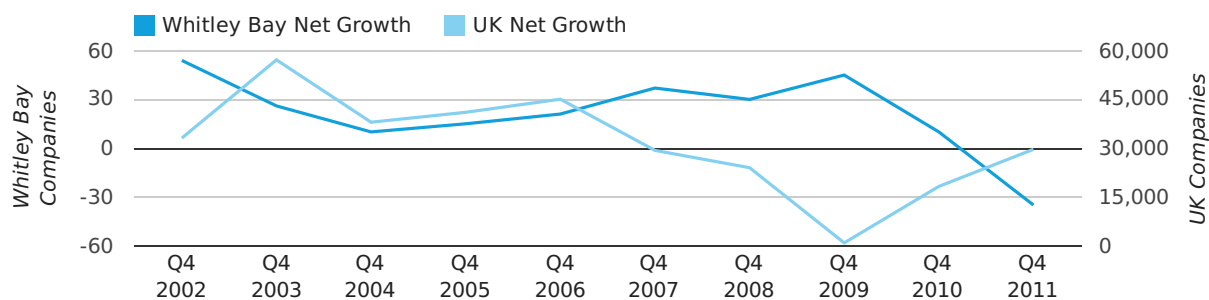
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Whitley Bay during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was -35 companies.

This represents a decrease of 450.0% on the same period last year.

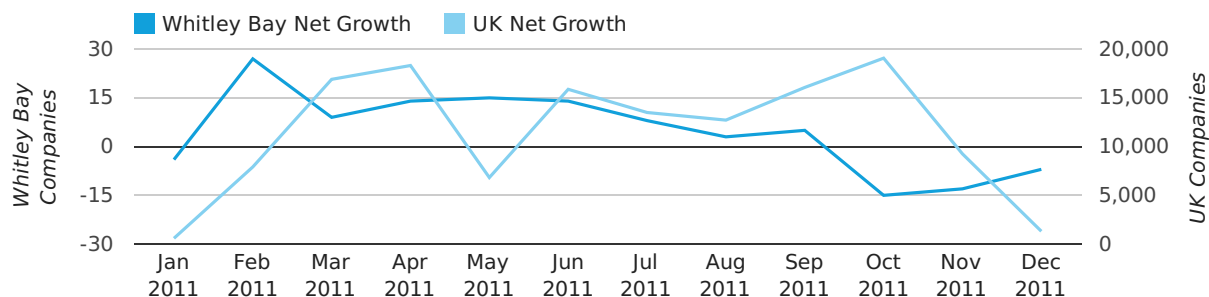
FOURTH QUARTER (OCT 2011 - DEC 2011)	WHITLEY BAY	UK
2011	-35	29,640
2010	10	18,221
% CHANGE	-450.0%	62.7%
RECORD YEAR	2002 (54)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month



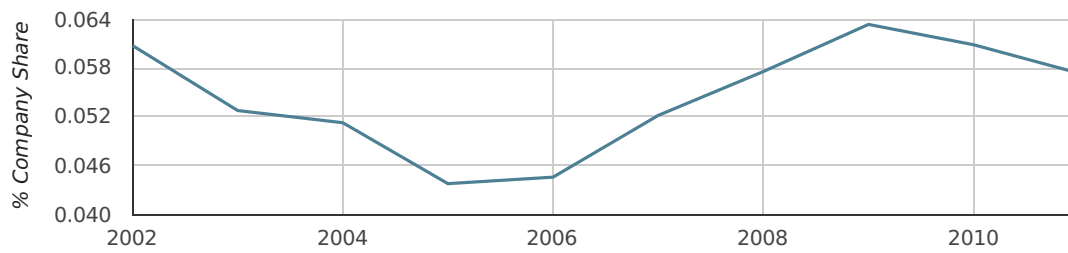
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	-15	-13	-7
NET GROWTH IN 2010	4	2	4
% CHANGE	-475.0%	-750.0%	-275.0%
RECORD YEAR	2009 (20)	2009 (18)	2002 (23)

Annual Data (2011)

In 2011 Whitley Bay formed 0.1% of all UK companies. This is no change on 2010 when Whitley Bay was responsible for 0.1% of all UK companies.

YEAR	WHITLEY BAY
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1965 (0.1%)

company share by year

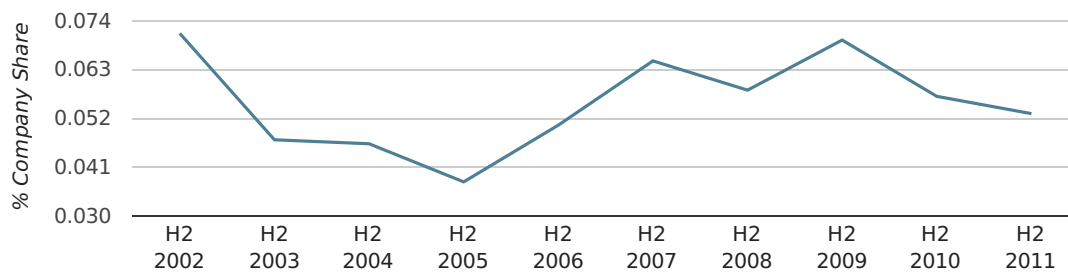


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Whitley Bay formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JUL-DEC)	WHITLEY BAY
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1975 (0.1%)

company share by half year

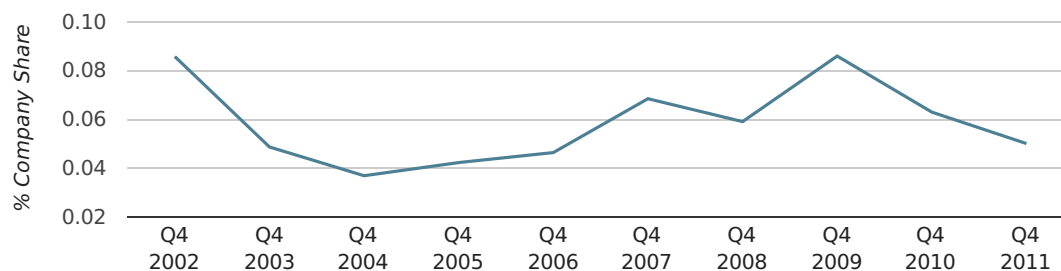


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Whitley Bay formed 0.1% of all UK companies.

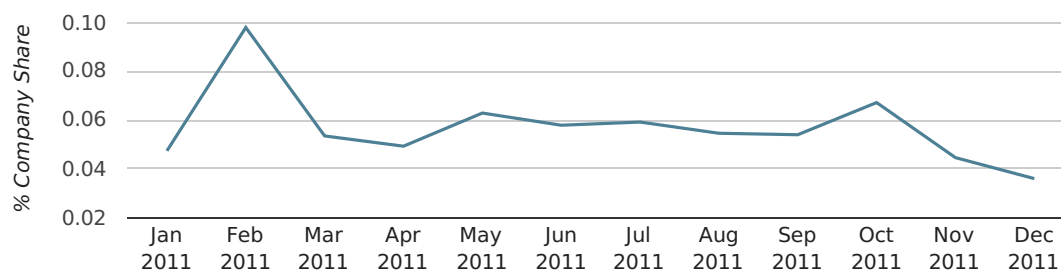
FOURTH QUARTER (OCT 2011 - DEC 2011)	WHITLEY BAY
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1966 (0.2%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.1%	0.0%	0.0%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	-1.8%	-23.4%	-42.6%
RECORD YEAR	1966 (0.2%)	1965 (0.2%)	1966 (0.2%)

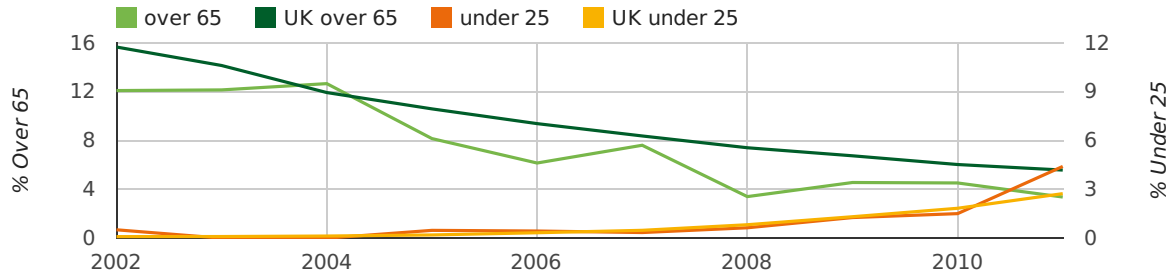
Annual Data (2011)

The average age of a director in 2011 was 43.6.

The percentage of directors under the age of 25 was 4.4% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 3.4% compared to the UK figure of 4.2%.

director age by year



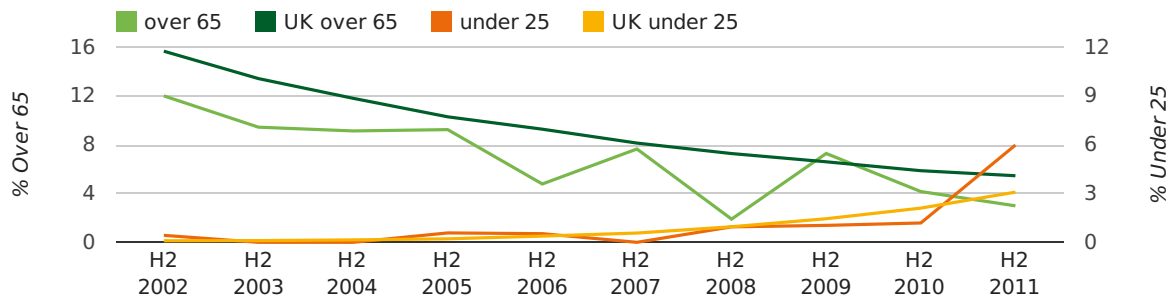
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 43.7.

The percentage of directors under the age of 25 was 6.0% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 3.0% compared to the UK figure of 4.1%.

director age by half year



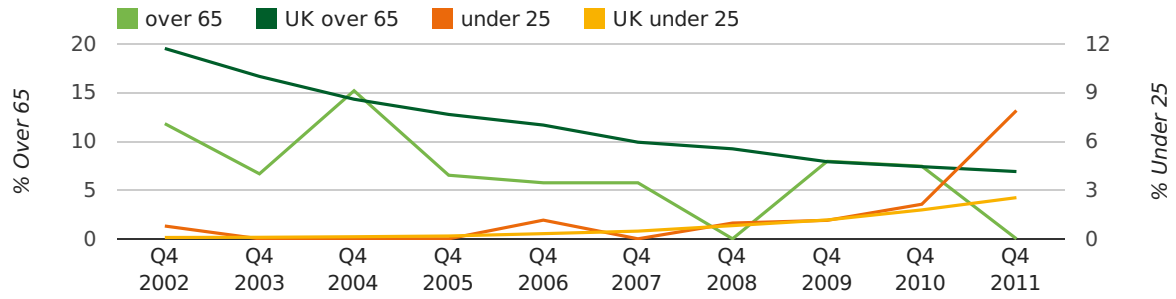
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 43.4.

The percentage of directors under the age of 25 was 7.9% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 0.0% compared to the UK figure of 4.1%.

director age by quarter

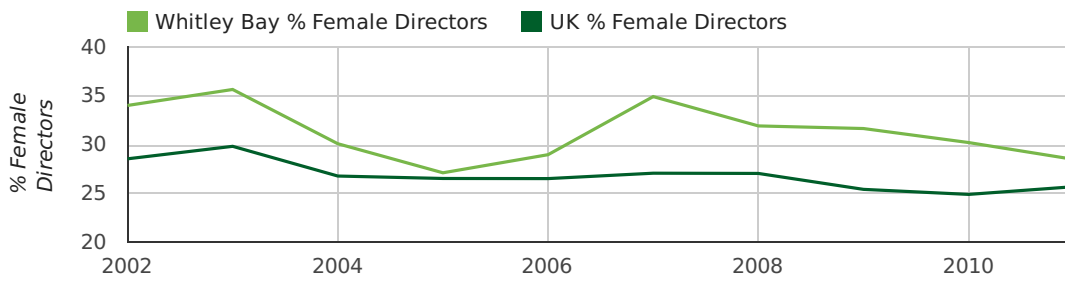


Annual Data (2011)

The record year for female directors in Whitley Bay was 1857 when 36.4% of all directors were female.

The percentage of female directors in Whitley Bay in 2011 was 34.0%. The average for the UK during this time was 28.6%

director gender by year

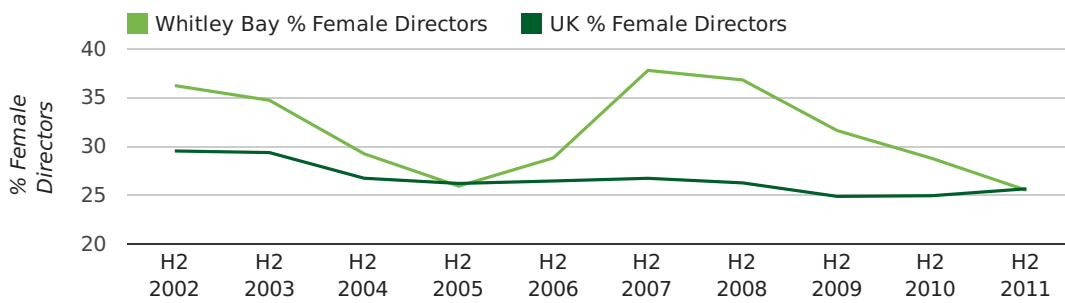


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Whitley Bay was 1860 when 42.9% of all directors were female.

25.5% of all director appointments in Whitley Bay in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

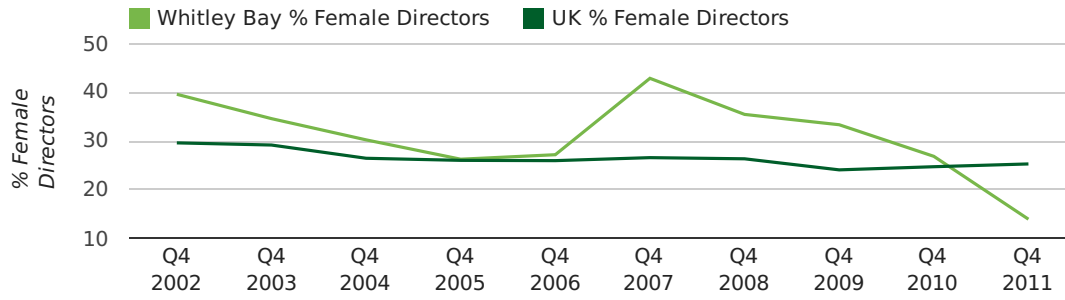


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Whitley Bay was in 1977 when 31.1% of all directors were female.

14.0% of all director appointments in Whitley Bay in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
EAST	1.39%	CONSULTING	5.07%
NORTH	1.39%	MANAGEMENT	4.74%
WHITLEY	1.19%	CONSULTANCY	3.26%
BAY	1.19%	PROPERTY	2.37%
EAST)	1.19%	TRADING	2.07%
(NORTH	1.19%	DESIGN	1.92%
LEISURE	0.99%	ASSOCIATES	1.86%
DESIGN	0.99%	ENGINEERING	1.78%
HOME	0.99%	BUSINESS	1.78%
ENGINEERING	0.99%	CONSULTANTS	1.76%
COMMUNITY	0.79%	CONSTRUCTION	1.73%
MANAGEMENT	0.79%	MEDIA	1.71%
(NE)	0.79%	LONDON	1.63%
PROPERTY	0.79%	J	1.51%
NORTHERN	0.79%	INVESTMENTS	1.48%
M	0.60%	GLOBAL	1.46%
C	0.60%	IT	1.41%
SMART	0.60%	CARE	1.39%
MAINTENANCE	0.60%	PROPERTIES	1.29%
CONTRACTORS	0.60%	ELECTRICAL	1.29%
TRADING	0.60%	M	1.27%
COAST	0.60%	BUILDING	1.26%
CONSULTING	0.60%	ENERGY	1.25%
BUSINESS	0.60%	S	1.20%
CONSULTANCY	0.60%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	75	205,525
9999 - Dormant Company	48	20,199
7499 - Non-trading company	17	9,957
7487 - Other business activities	14	57,052
74990 - Non-trading company	14	8,929
70229 - Management consultancy activities other than financial management	13	17,765
82990 - Other business support service activities not elsewhere classified	13	32,483
96090 - Other service activities not elsewhere classified	11	11,768
9305 - Other service activities	9	9,492
74909 - Other professional, scientific and technical activities not elsewhere classified	8	8,671
99999 - Dormant Company	7	21,846
7414 - Business & management consultancy	6	13,034
96020 - Hairdressing and other beauty treatment	6	2,380
62090 - Other information technology service activities	6	7,493
62020 - Information technology consultancy activities	6	12,072
4525 - Other special trades construction	5	1,651
86900 - Other human health activities	5	4,457
71129 - Other engineering activities	5	1,823
96040 - Physical well-being activities	4	409
43390 - Other building completion and finishing	4	2,832