# Whitley Bay

2012 half year business confidence report



## headlines

- The first half of 2012 saw a new record in company registrations in Whitley Bay when compared to any previous first half year.
- The first half of 2012 was a record first half year for company registrations in Whitley Bay when compared to any half year in history.
- Q2 2012 saw a new record in company registrations in Whitley Bay when compared to any previous Q2.
- May 2012 saw a new record in company registrations in Whitley Bay when compared to any previous May.
- April 2012 saw a new record in company registrations in Whitley Bay when compared to any previous April.
- The first half of 2012 saw a new record in net growth in Whitley Bay when compared to any previous first half year.
- May 2012 saw a new record in net growth in Whitley Bay when compared to any previous May.

## contents

new company registrations	
closed companies (dissolved)	
net company growth	
uk company share	
director age	
director gender	
naming trends	
sic data	

The first half of 2012 saw a new record in company registrations in Whitley Bay when compared to any previous first half year.

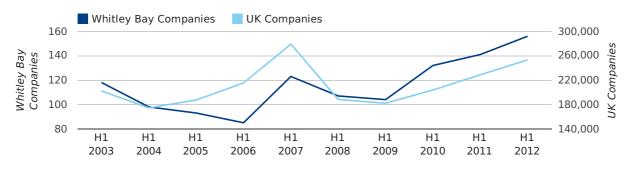
The first half of 2012 was a record first half year for company registrations in Whitley Bay when compared to any half year in history.

In the first half of 2012 a total of 156 companies were formed in Whitley Bay. This figure is 10.6% higher than last year, which compares badly to the UK wide figure of 10.7%.

The highest total for a first half year in Whitley Bay occurred in 2012 when a total of 156 were formed.

HALF YEAR (JAN-JUN)	WHITLEY BAY	UK
2012	156	253,150
2011	141	228,735
% CHANGE	10.6%	10.7%
RECORD YEAR	2012 (156)	2007 (279,097)

#### new companies by half year



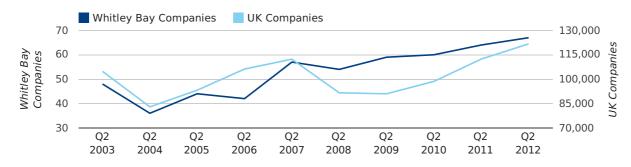
# Quarterly Data (Q2 Apr-Jun 2012)

Q2 2012 saw a new record in company registrations in Whitley Bay when compared to any previous Q2.

A total of 67 companies were registered in Whitley Bay during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 4.7% versus the same period last year (Q2 2011). This figure compares badly to the UK as a whole, which saw an increase of 8.3% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	WHITLEY BAY	UK
2012	67	121,659
2011	64	112,344
% CHANGE	4.7%	8.3%
RECORD YEAR	2012 (67)	2012 (121,659)

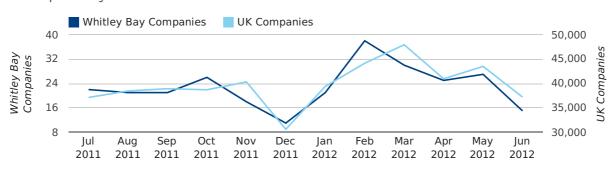


#### new companies by quarter

## Monthly Data (Apr, May & Jun 2012)

May 2012 saw a new record in company registrations in Whitley Bay when compared to any previous May.

April 2012 saw a new record in company registrations in Whitley Bay when compared to any previous April.



#### new companies by month

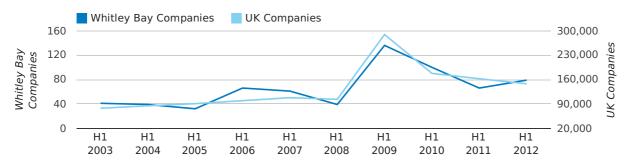
	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	25	27	15
NEW COMPANIES IN 2011	17	24	23
% CHANGE	47.1%	12.5%	-34.8%
RECORD YEAR	2012 (25)	2012 (27)	2011 (23)

In the first half of 2012 a total of 79 companies were dissolved in Whitley Bay. This figure is 19.7% higher than last year, which compares badly to the UK wide change of -8.9%.

The highest total for a first half year in Whitley Bay occurred in 2009 when a total of 136 were closed.

HALF YEAR (JAN-JUN)	WHITLEY BAY	UK
2012	79	147,793
2011	66	162,310
% CHANGE	19.7%	-8.9%
RECORD YEAR	2009 (136)	2009 (289,236)

#### dissolved companies by half year



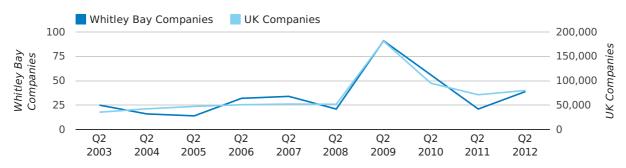
## Quarterly Data (Q2 Apr-Jun 2012)

A total of 39 companies were dissolved in Whitley Bay during the second quarter of 2012 (Apr 2012 - Jun 2012).

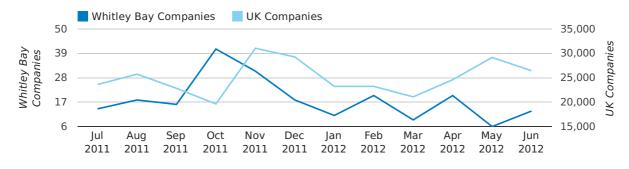
This figure is an increase of 85.7% versus the same period last year (Q2 2011). This figure compares poorly to the UK as a whole, which saw an increase of 12.5% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	WHITLEY BAY	UK
2012	39	80,217
2011	21	71,324
% CHANGE	85.7%	12.5%
RECORD YEAR	2009 (91)	2009 (181,176)

#### dissolved companies by quarter



dissolved companies by month



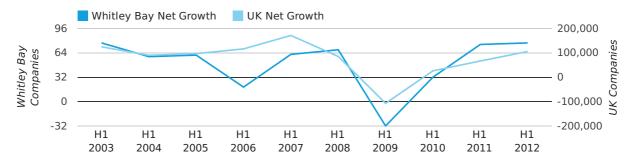
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	20	6	13
CLOSED COMPANIES IN 2011	3	9	9
% CHANGE	566.7%	-33.3%	44%
RECORD YEAR	2009 (25)	2009 (41)	2009 (25)

The first half of 2012 saw a new record in net growth in Whitley Bay when compared to any previous first half year.

In the first half of 2012 the company register for Whitley Bay increased by 77 companies. This figure is 2.7% higher than last year, which compares badly to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	WHITLEY BAY	UK
2012	77	105,357
2011	75	66,425
% CHANGE	2.7%	58.6%
RECORD YEAR	2003 (77)	2007 (171,296)

#### net growth by half year



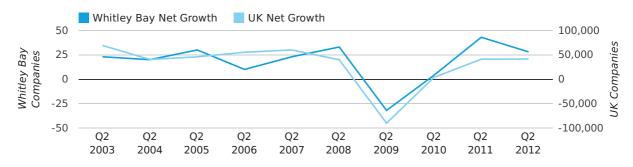
### Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for Whitley Bay during the second quarter of 2012 (Apr 2012 - Jun 2012) was 28 companies.

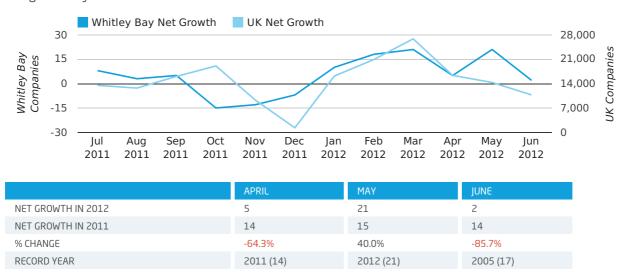
This represents a decrease of 34.9% on the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	WHITLEY BAY	UK
2012	28	41,442
2011	43	41,020
% CHANGE	-34.9%	1.0%
RECORD YEAR	2011 (43)	2003 (69,274)

#### net growth by quarter



May 2012 saw a new record in net growth in Whitley Bay when compared to any previous May.

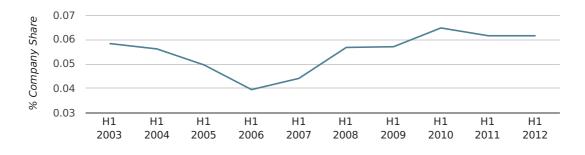


#### net growth by month

In the first half of 2012 Whitley Bay formed 0.1% of all UK companies. This is the same as the 2011 figure of 0.1%.

HALF YEAR (JAN-JUN)	WHITLEY BAY
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1968 (0.1%)

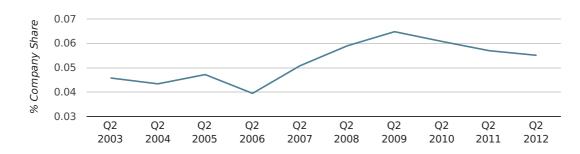
company share by half year



# Quarterly Data (Q2 Apr-Jun 2012)

In the second quarter of 2012, Whitley Bay formed 0.1% of all UK companies.

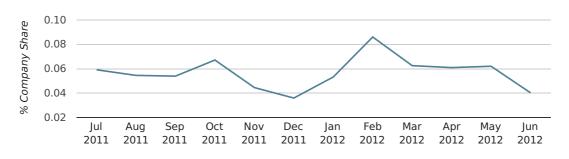
SECOND QUARTER (APR 2012 - JUN 2012)	WHITLEY BAY
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1967 (0.1%)



company share by quarter

# Monthly Data (Apr, May & Jun 2012)

company share by month



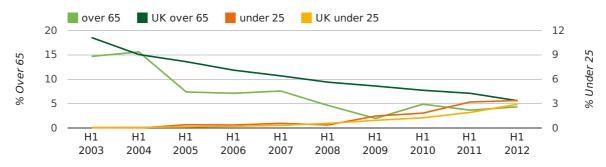
	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.1%	0.1%	0.0%
UK FORMATION SHARE IN 2011	0.0%	0.1%	0.1%
% CHANGE	23.7%	-1.3%	-30.4%
RECORD YEAR	1967 (0.4%)	1975 (0.2%)	1972 (0.2%)

The average age of a director in the first half of 2012 was 44.1.

The percentage of directors under the age of 25 was 3.4% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 4.4% compared to the UK figure of 3.4%.

#### director age by half year



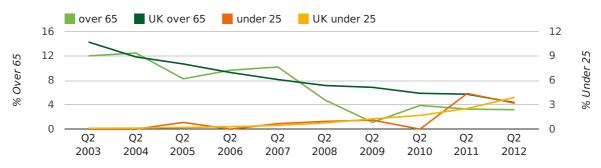
## Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 43.8.

The percentage of directors under the age of 25 was 3.2% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 3.2% compared to the UK figure of 3.3%.

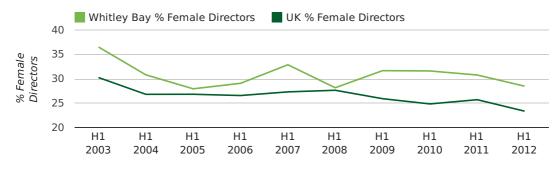
#### director age by quarter



The record first half year for female directors in Whitley Bay was 1861 when 40.0% of all directors were female.

28.5% of all director appointments in Whitley Bay in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

#### director gender by half year



## Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Whitley Bay was in 1866 when 66.7% of all directors were female.

22.9% of all director appointments in Whitley Bay in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

#### director gender by quarter



# Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
NORTH	1.31%	CONSULTING	5.07%
BAY	1.31%	MANAGEMENT	4.74%
WHITLEY	1.13%	CONSULTANCY	3.28%
MANAGEMENT	1.13%	PROPERTY	2.35%
EAST)	1.13%	TRADING	2.10%
(NORTH	1.13%	DESIGN	1.89%
LEISURE	0.94%	ENGINEERING	1.87%
CARE	0.94%	ASSOCIATES	1.82%
ENGINEERING	0.94%	CONSULTANTS	1.78%
TRAINING	0.94%	CONSTRUCTION	1.71%
CENTRE	0.94%	BUSINESS	1.70%
CONSULTANCY	0.75%	MEDIA	1.69%
(N.E)	0.75%	LONDON	1.68%
ASSOCIATES	0.75%	J	1.57%
CO	0.56%	GLOBAL	1.51%
SHOP	0.56%	INVESTMENTS	1.48%
SUPPORT	0.56%	IT	1.42%
MEDIA	0.56%	CARE	1.31%
(NE)	0.56%	PROPERTIES	1.31%
(NEWCASTLE)	0.56%	М	1.26%
ELECTRICAL	0.56%	ELECTRICAL	1.23%
SALES	0.56%	BUILDING	1.23%
BEAUTY	0.56%	SECURITY	1.19%
EAST	0.56%	S	1.18%
KENDAL	0.38%	ENTERPRISES	1.17%

# Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	103	244,457
9999 - Dormant Company	30	16,469
70229 - Management consultancy activities other than financial management	14	20,390
82990 - Other business support service activities not elsewhere classified	14	35,447
7487 - Other business activities	14	47,029
74990 - Non-trading company	13	9,706
7499 - Non-trading company	12	8,023
96090 - Other service activities not elsewhere classified	11	14,220
62020 - Information technology consultancy activities	9	15,280
74909 - Other professional, scientific and technical activities not elsewhere classified	8	10,271
99999 - Dormant Company	8	26,088
96020 - Hairdressing and other beauty treatment	7	2,993
71122 - Engineering related scientific and technical consulting activities	7	1,179
41100 - Development of building projects	6	5,149
4525 - Other special trades construction	5	1,411
85590 - Other education not elsewhere classified	5	2,921
62090 - Other information technology service activities	5	8,258
96040 - Physical well-being activities	4	550
47789 - Other retail sale of new goods in specialised stores (not commercial art galleries and opticians)	4	1,102
56101 - Licenced restaurants	4	2,540