

# Whitstable

2011 annual business confidence report



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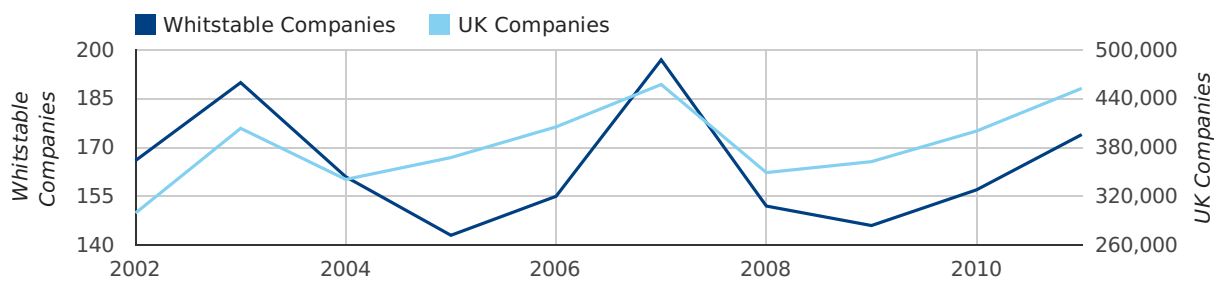
sic data

### Annual Data (2011)

A total of 174 companies were formed in Whitstable in 2011. This total is 10.8% higher than in 2010 and compares equally to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	WHITSTABLE	UK
2011	174	452,870
2010	157	400,358
2009	146	362,675
2008	152	349,203
2007	197	457,649
RECORD YEAR	2007 (197)	2007 (457,649)

### new companies by year



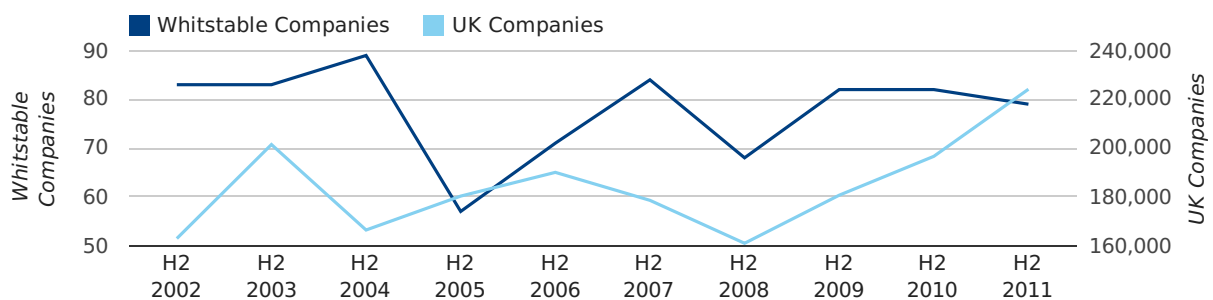
### Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 79 companies were formed in Whitstable. This figure is 3.7% lower than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Whitstable occurred in 2004 when a total of 89 were formed.

HALF YEAR (JUL-DEC)	WHITSTABLE	UK
2011	79	224,135
2010	82	196,609
% CHANGE	-3.7%	14.0%
RECORD YEAR	2004 (89)	2011 (224,135)

### new companies by half year



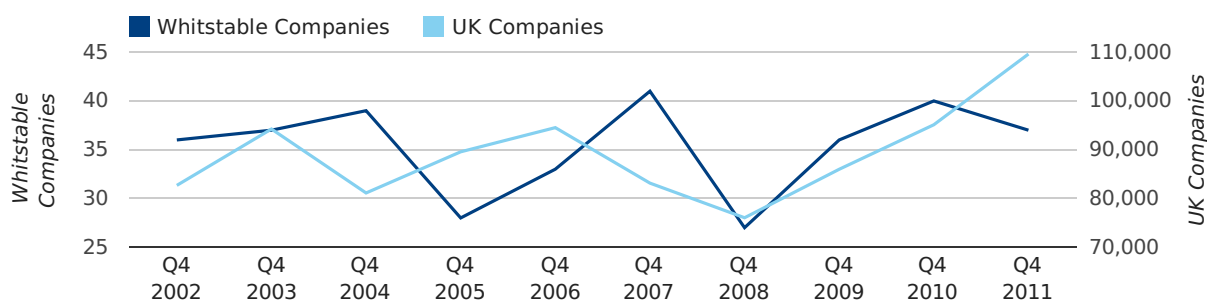
## Quarterly Data (Q4 Oct-Dec 2011)

A total of 37 companies were registered in Whitstable during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 7.5% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

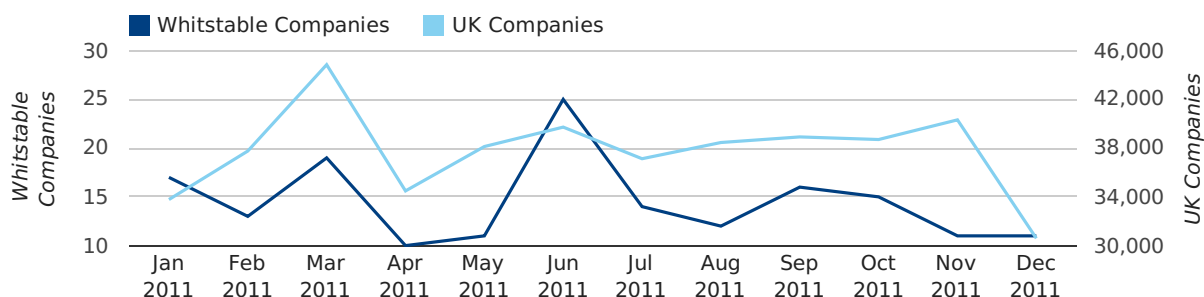
FOURTH QUARTER (OCT 2011 - DEC 2011)	WHITSTABLE	UK
2011	37	109,623
2010	40	95,117
% CHANGE	-7.5%	15.3%
RECORD YEAR	2007 (41)	2011 (109,623)

### new companies by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### new companies by month



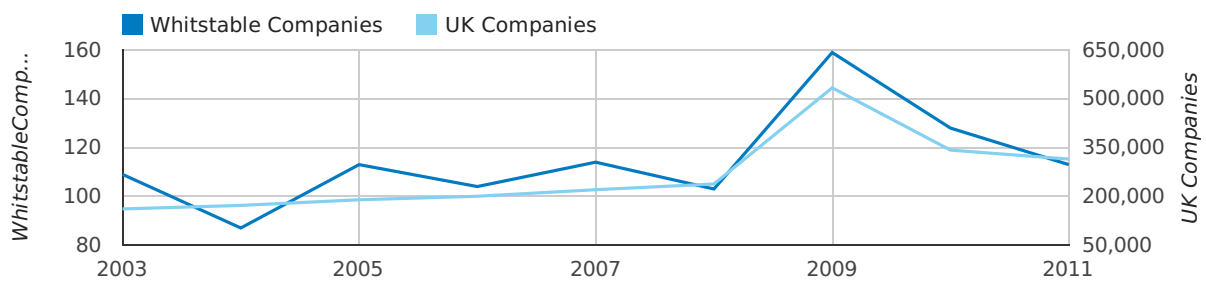
	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	15	11	11
NEW COMPANIES IN 2010	14	10	16
% CHANGE	7.1%	10.0%	-31.3%
RECORD YEAR	2002 (20)	2007 (18)	2004 (18)

### Annual Data (2011)

A total of 113 companies were dissolved in Whitstable in 2011. This total is 11.7% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	WHITSTABLE	UK
2011	113	314,523
2010	128	342,232
2009	159	533,773
2008	103	237,901
2007	114	220,295
RECORD YEAR	2009 (159)	2009 (533,773)

### dissolved companies by year



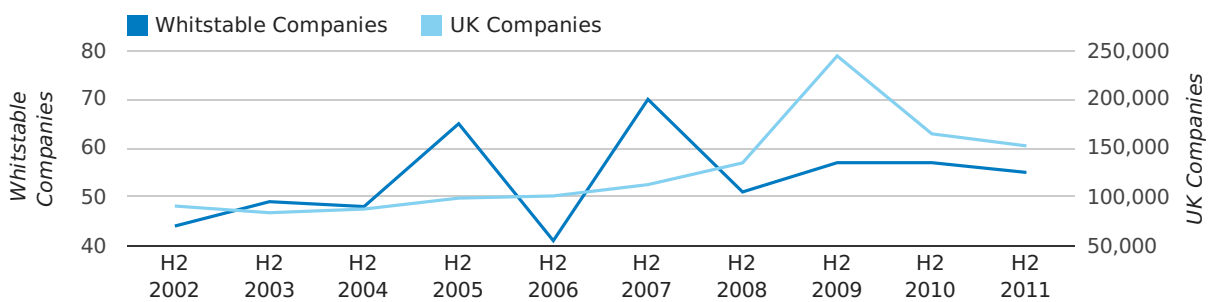
### Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 55 companies were dissolved in Whitstable. This figure is 3.5% lower than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Whitstable occurred in 2007 when a total of 70 were closed.

HALF YEAR (JUL-DEC)	WHITSTABLE	UK
2011	55	152,213
2010	57	164,601
% CHANGE	-3.5%	-7.5%
RECORD YEAR	2007 (70)	2009 (244,537)

### dissolved companies by half year



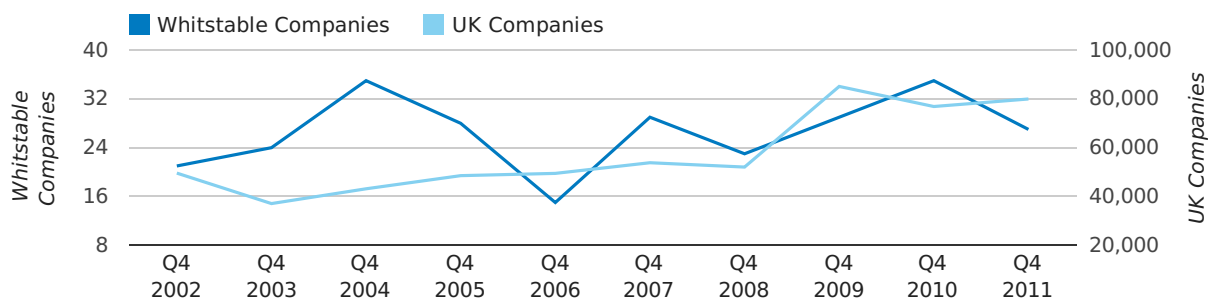
## Quarterly Data (Q4 Oct-Dec 2011)

A total of 27 companies were dissolved in Whitstable during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 22.9% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

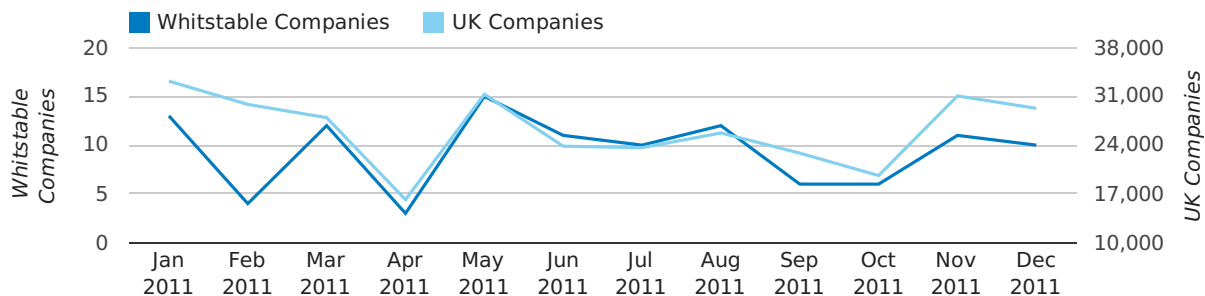
FOURTH QUARTER (OCT 2011 - DEC 2011)	WHITSTABLE	UK
2011	27	79,983
2010	35	76,896
% CHANGE	-22.9%	4.0%
RECORD YEAR	2010 (35)	2009 (85,136)

### dissolved companies by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	6	11	10
CLOSED COMPANIES IN 2010	6	17	12
% CHANGE	0.0%	-35.3%	-17%
RECORD YEAR	2009 (11)	2010 (17)	2008 (12)

## Annual Data (2011)

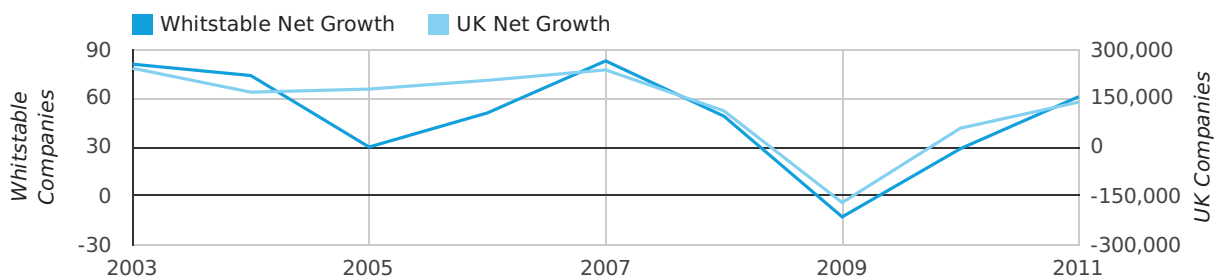
A total of 61 companies were added to the company register for Whitstable in 2011. This number represents growth of 38.9% which compares favourably to the UK figure of 34.6%.

This number is 32 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2000 when the Whitstable company register grew by 89 companies.

YEAR	WHITSTABLE	UK
2011	61	138,347
2010	29	58,126
2009	-13	-171,098
2008	49	111,302
2007	83	237,354
RECORD YEAR	2000 (89)	2003 (242,543)

### net growth by year

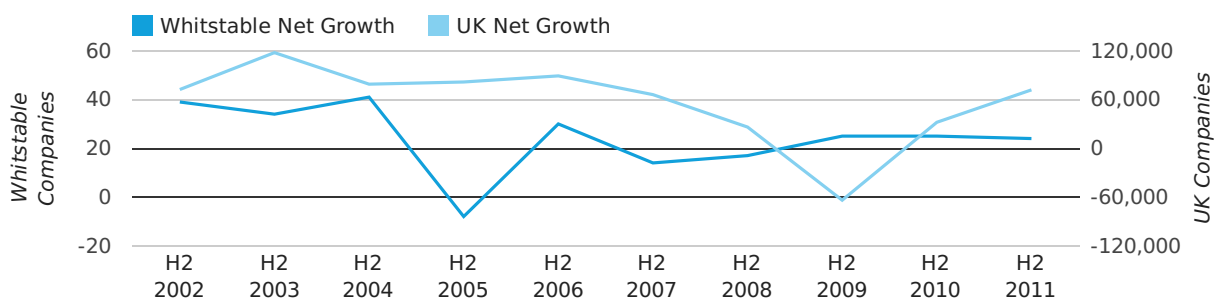


## Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Whitstable increased by 24 companies. This figure is 4.0% lower than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	WHITSTABLE	UK
2011	24	71,922
2010	25	32,008
% CHANGE	-4.0%	124.7%
RECORD YEAR	2004 (41)	2003 (117,772)

### net growth by half year



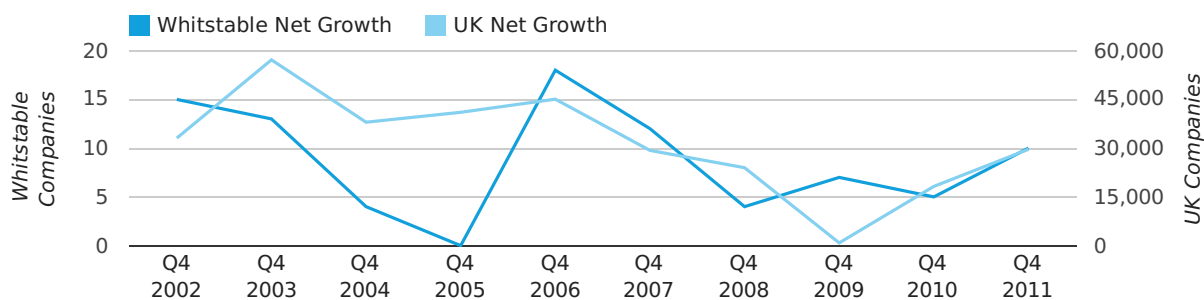
## Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Whitstable during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 10 companies.

This represents an increase of 100.0% on the same period last year.

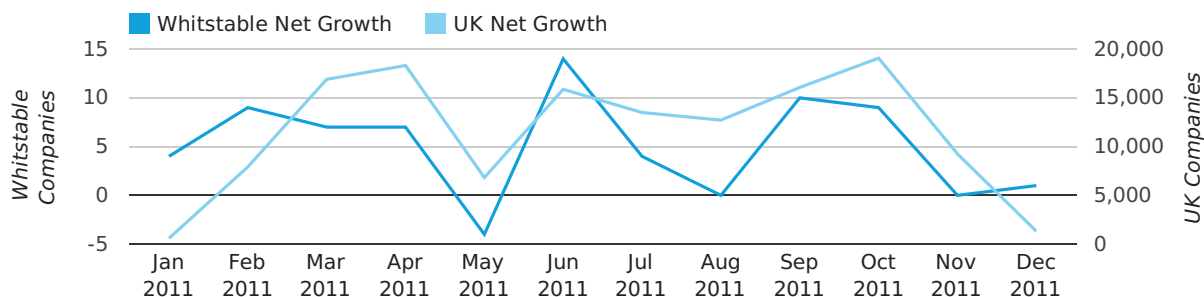
FOURTH QUARTER (OCT 2011 - DEC 2011)	WHITSTABLE	UK
2011	10	29,640
2010	5	18,221
% CHANGE	100.0%	62.7%
RECORD YEAR	1998 (19)	2003 (57,175)

### net growth by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### net growth by month



	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	9	0	1
NET GROWTH IN 2010	8	-7	4
% CHANGE	12.5%	-100.0%	-75.0%
RECORD YEAR	2002 (13)	2001 (11)	2009 (6)

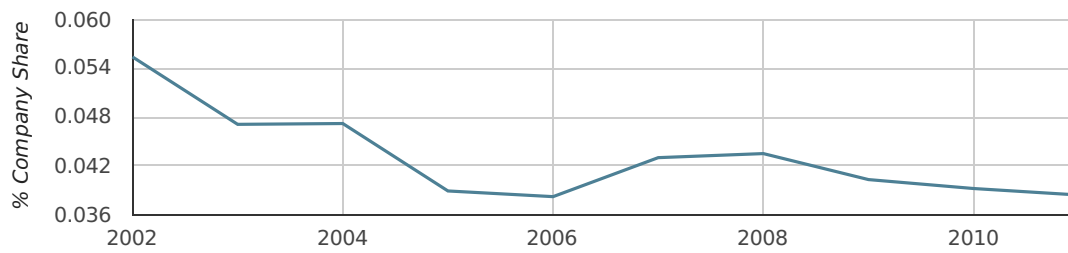


### Annual Data (2011)

In 2011 Whitstable formed 0.0% of all UK companies. This is no change on 2010 when Whitstable was responsible for 0.0% of all UK companies.

YEAR	WHITSTABLE
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1972 (0.1%)

### company share by year

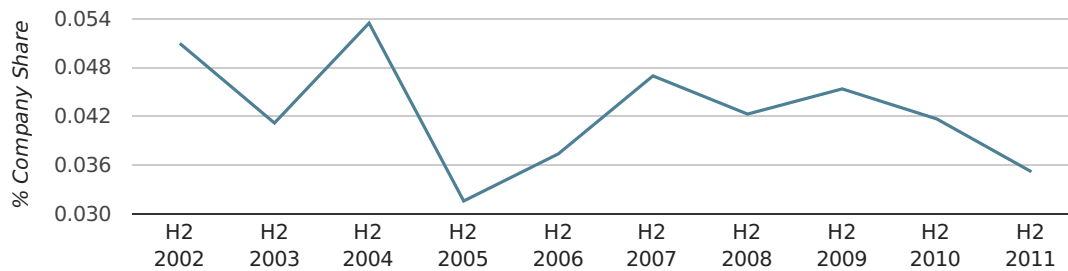


### Half Year Data (Jul-Dec 2011)

In the second half of 2011 Whitstable formed 0.0% of all UK companies. This is the same as the 2010 figure of 0.0%.

HALF YEAR (JUL-DEC)	WHITSTABLE
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1972 (0.1%)

### company share by half year

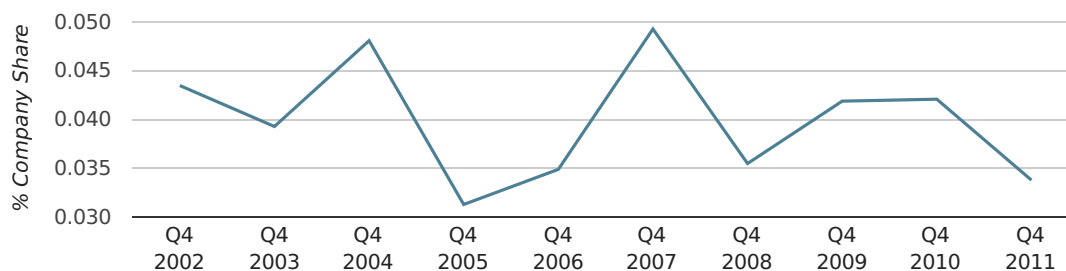


## Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Whitstable formed 0.0% of all UK companies.

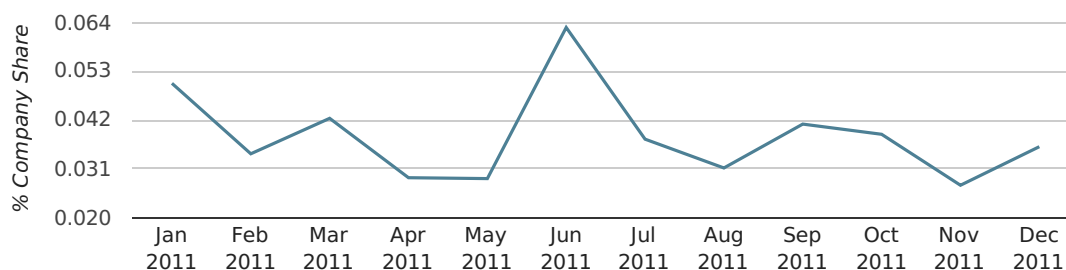
FOURTH QUARTER (OCT 2011 - DEC 2011)	WHITSTABLE
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1966 (0.2%)

### company share by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.0%	0.0%
UK FORMATION SHARE IN 2010	0.0%	0.0%	0.1%
% CHANGE	-6.7%	-6.2%	-39.0%
RECORD YEAR	1970 (0.2%)	1966 (0.2%)	1972 (0.3%)

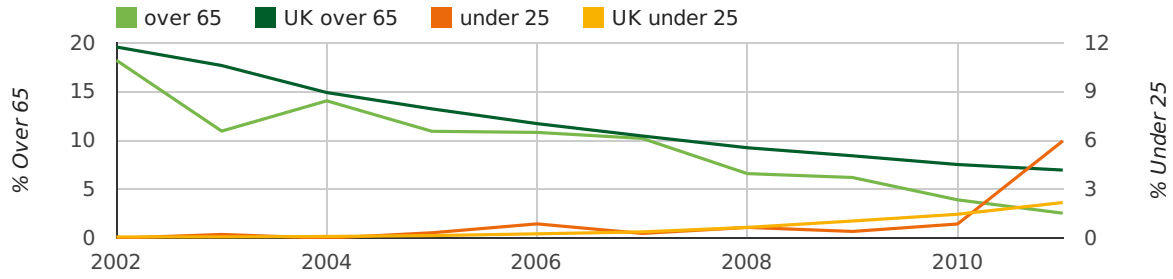
### Annual Data (2011)

The average age of a director in 2011 was 43.7.

The percentage of directors under the age of 25 was 6.0% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 2.6% compared to the UK figure of 4.2%.

#### director age by year



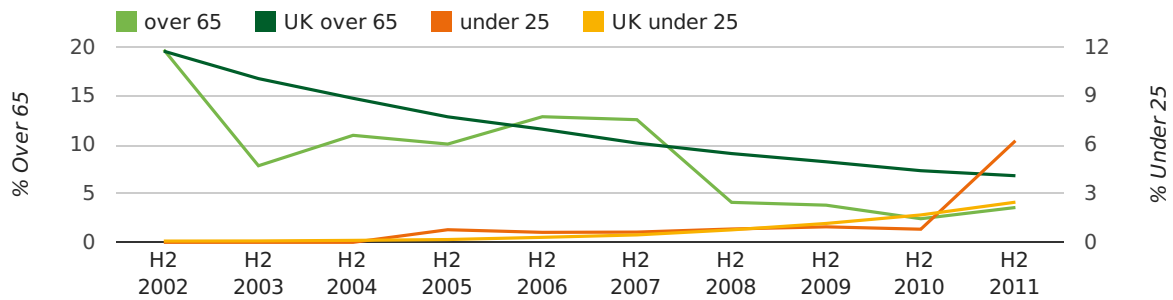
### Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 44.4.

The percentage of directors under the age of 25 was 6.3% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 3.6% compared to the UK figure of 4.1%.

#### director age by half year



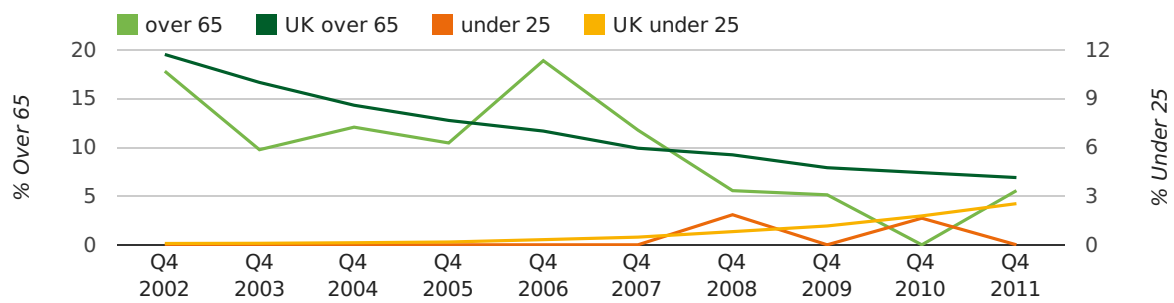
## Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 45.1.

The percentage of directors under the age of 25 was 0.0% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 5.6% compared to the UK figure of 4.1%.

### director age by quarter

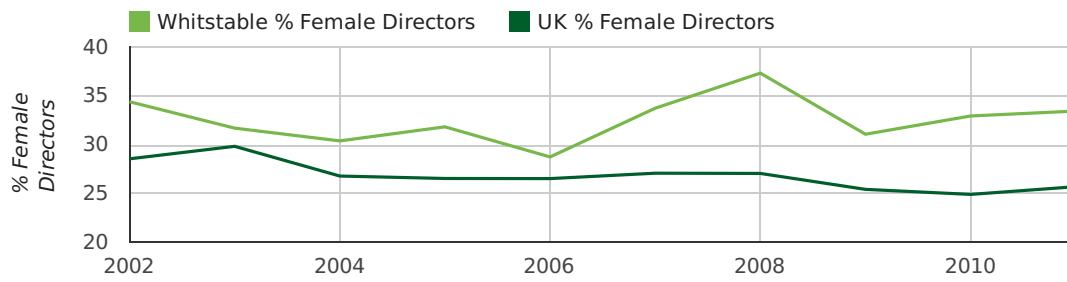


### Annual Data (2011)

The record year for female directors in Whitstable was 1857 when 36.4% of all directors were female.

The percentage of female directors in Whitstable in 2011 was 34.4%. The average for the UK during this time was 28.6%

#### director gender by year

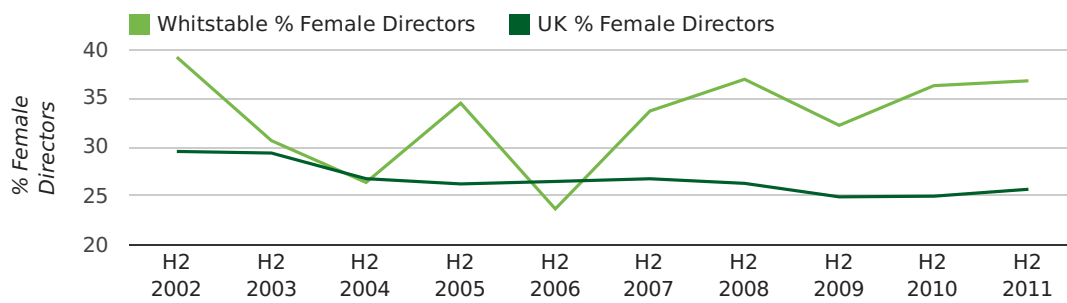


### Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Whitstable was 1860 when 42.9% of all directors were female.

36.8% of all director appointments in Whitstable in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

#### director gender by half year

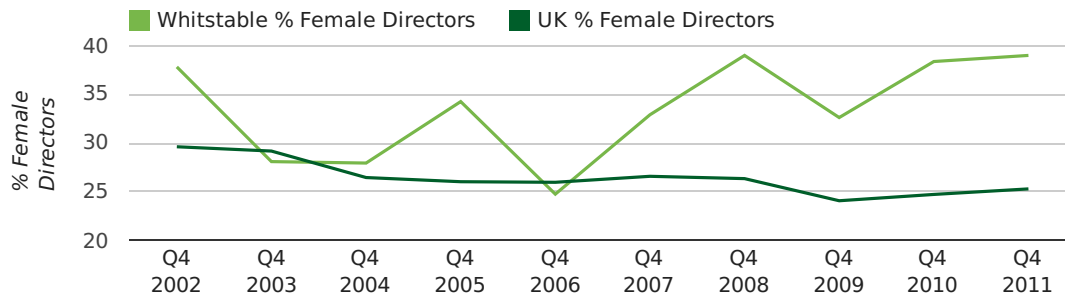


## Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Whitstable was in 1977 when 31.1% of all directors were female.

39.0% of all director appointments in Whitstable in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

### director gender by quarter



## Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	1.17%	CONSULTING	5.07%
CATERING	1.17%	MANAGEMENT	4.74%
P	0.88%	CONSULTANCY	3.26%
CONSULTING	0.88%	PROPERTY	2.37%
CONSULTANTS	0.88%	TRADING	2.07%
BAY	0.88%	DESIGN	1.92%
PROPERTY	0.88%	ASSOCIATES	1.86%
HERNE	0.88%	ENGINEERING	1.78%
DOORS	0.88%	BUSINESS	1.78%
WHITSTABLE	0.88%	CONSULTANTS	1.76%
KENT	0.88%	CONSTRUCTION	1.73%
EAST	0.88%	MEDIA	1.71%
ASSOCIATES	0.88%	LONDON	1.63%
MCCOYS	0.88%	J	1.51%
CARPENTRY	0.58%	INVESTMENTS	1.48%
(KENT)	0.58%	GLOBAL	1.46%
DRAKE	0.58%	IT	1.41%
RESIDENTS	0.58%	CARE	1.39%
LEISURE	0.58%	PROPERTIES	1.29%
FLOORING	0.58%	ELECTRICAL	1.29%
M	0.58%	M	1.27%
SECURITY	0.58%	BUILDING	1.26%
COACH	0.58%	ENERGY	1.25%
CLEANING	0.58%	S	1.20%
SYSTEMS	0.58%	ENTERPRISES	1.20%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	67	205,525
7487 - Other business activities	50	57,052
82990 - Other business support service activities not elsewhere classified	42	32,483
9999 - Dormant Company	8	20,199
4521 - General construction & civil engineering	6	5,558
99999 - Dormant Company	5	21,846
43999 - Other specialised construction activities not elsewhere classified	4	3,342
68209 - Other letting and operating of own or leased real estate	4	4,082
70229 - Management consultancy activities other than financial management	4	17,765
96090 - Other service activities not elsewhere classified	4	11,768
98000 - Residents property management	4	2,874
74990 - Non-trading company	4	8,929
9800 - Residents Property Management	3	1,451
90030 - Artistic creation	3	1,732
74909 - Other professional, scientific and technical activities not elsewhere classified	3	8,671
8512 - Medical practice activities	2	2,224
5552 - Catering	2	2,110
41202 - Construction of domestic buildings	2	2,598
56101 - Licensed restaurants	2	2,159
4533 - Plumbing	2	1,374