

# Widnes

2011 annual business confidence report



## headlines

- Q4 2011 saw a new record in company closures in Widnes when compared to any previous Q4.
- December 2011 saw a new record in company closures in Widnes when compared to any previous December.
- November 2011 saw a new record in company closures in Widnes when compared to any previous November.

## contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

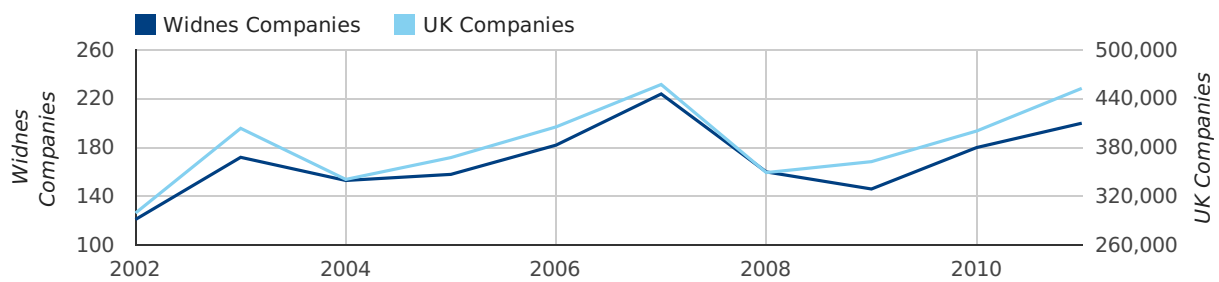
sic data

### Annual Data (2011)

A total of 200 companies were formed in Widnes in 2011. This total is 11.1% higher than in 2010 and compares equally to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	WIDNES	UK
2011	200	452,870
2010	180	400,358
2009	146	362,675
2008	160	349,203
2007	224	457,649
RECORD YEAR	2007 (224)	2007 (457,649)

### new companies by year



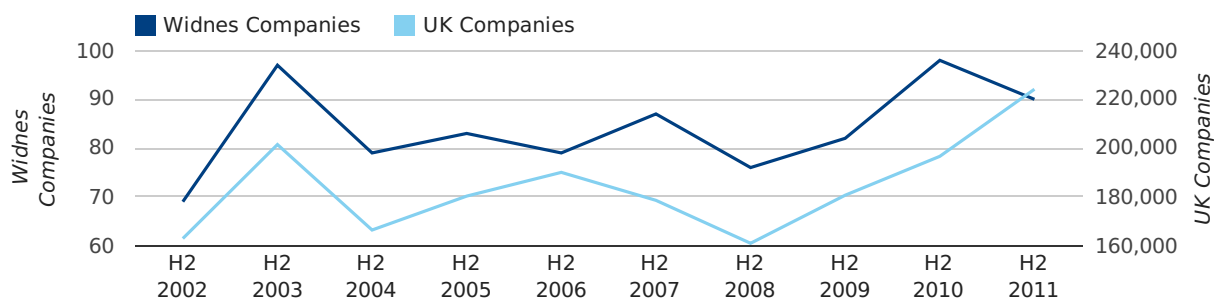
### Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 90 companies were formed in Widnes. This figure is 8.2% lower than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Widnes occurred in 2010 when a total of 98 were formed.

HALF YEAR (JUL-DEC)	WIDNES	UK
2011	90	224,135
2010	98	196,609
% CHANGE	-8.2%	14.0%
RECORD YEAR	2010 (98)	2011 (224,135)

### new companies by half year



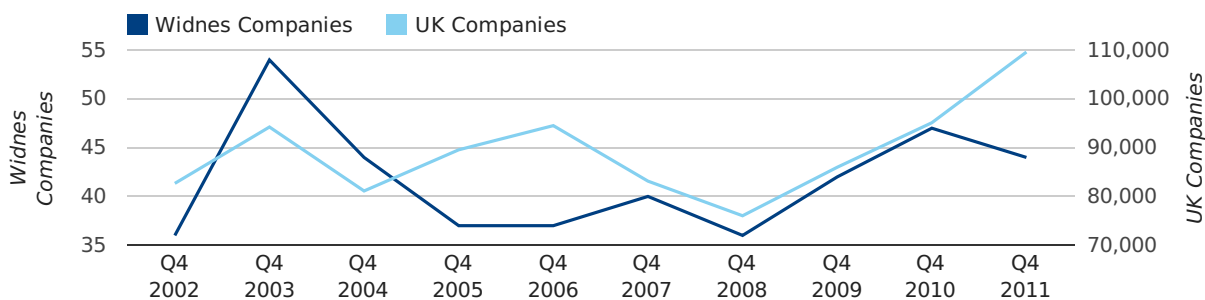
## Quarterly Data (Q4 Oct-Dec 2011)

A total of 44 companies were registered in Widnes during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 6.4% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

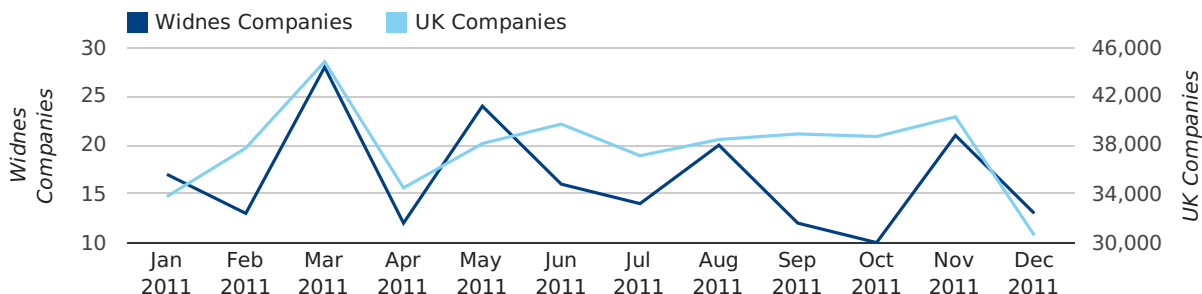
FOURTH QUARTER (OCT 2011 - DEC 2011)	WIDNES	UK
2011	44	109,623
2010	47	95,117
% CHANGE	-6.4%	15.3%
RECORD YEAR	2003 (54)	2011 (109,623)

### new companies by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### new companies by month



	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	10	21	13
NEW COMPANIES IN 2010	10	25	12
% CHANGE	0.0%	-16.0%	8.3%
RECORD YEAR	2008 (17)	2003 (26)	2009 (16)

### Annual Data (2011)

A total of 137 companies were dissolved in Widnes in 2011. This total is 7.4% lower than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	WIDNES	UK
2011	137	314,523
2010	148	342,232
2009	219	533,773
2008	81	237,901
2007	96	220,295
RECORD YEAR	2009 (219)	2009 (533,773)

### dissolved companies by year



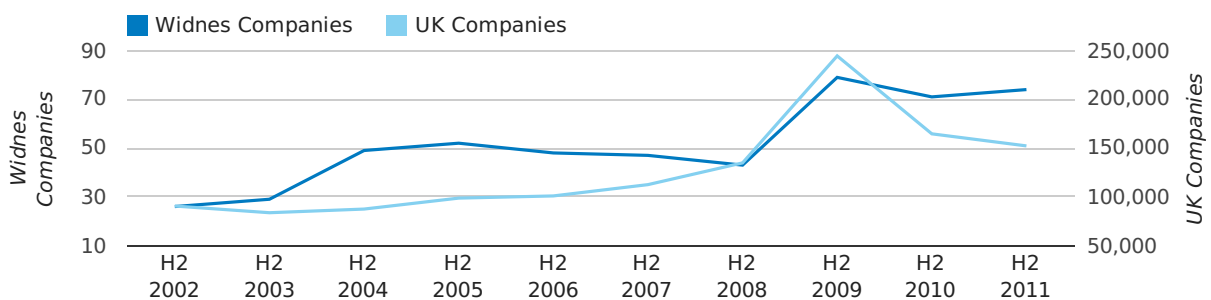
### Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 74 companies were dissolved in Widnes. This figure is 4.2% higher than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Widnes occurred in 2009 when a total of 79 were closed.

HALF YEAR (JUL-DEC)	WIDNES	UK
2011	74	152,213
2010	71	164,601
% CHANGE	4.2%	-7.5%
RECORD YEAR	2009 (79)	2009 (244,537)

### dissolved companies by half year



## Quarterly Data (Q4 Oct-Dec 2011)

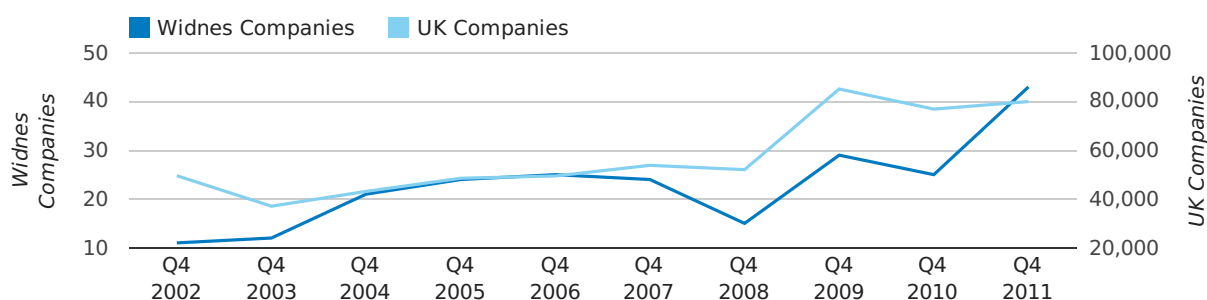
Q4 2011 saw a new record in company closures in Widnes when compared to any previous Q4.

A total of 43 companies were dissolved in Widnes during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 72.0% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	WIDNES	UK
2011	43	79,983
2010	25	76,896
% CHANGE	72.0%	4.0%
RECORD YEAR	2011 (43)	2009 (85,136)

### dissolved companies by quarter

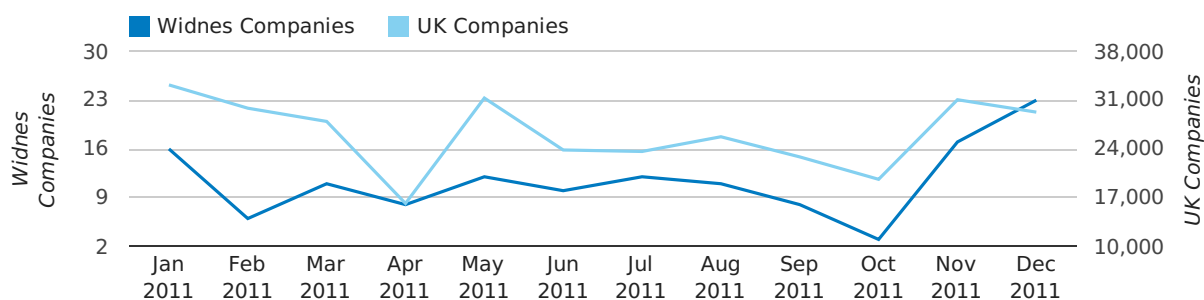


## Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in Widnes when compared to any previous December.

November 2011 saw a new record in company closures in Widnes when compared to any previous November.

### dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	3	17	23
CLOSED COMPANIES IN 2010	9	10	6
% CHANGE	-66.7%	70.0%	283%
RECORD YEAR	2009 (12)	2011 (17)	2011 (23)

### Annual Data (2011)

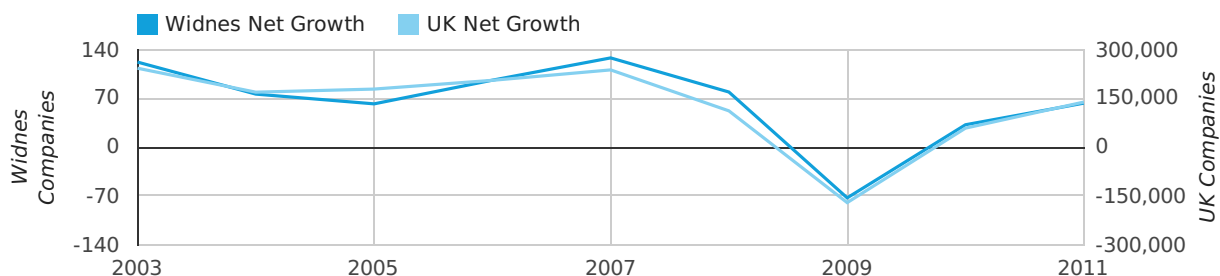
A total of 63 companies were added to the company register for Widnes in 2011. This number represents growth of 35.0% which compares favourably to the UK figure of 34.6%.

This number is 31 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2007 when the Widnes company register grew by 128 companies.

YEAR	WIDNES	UK
2011	63	138,347
2010	32	58,126
2009	-73	-171,098
2008	79	111,302
2007	128	237,354
RECORD YEAR	2007 (128)	2003 (242,543)

### net growth by year

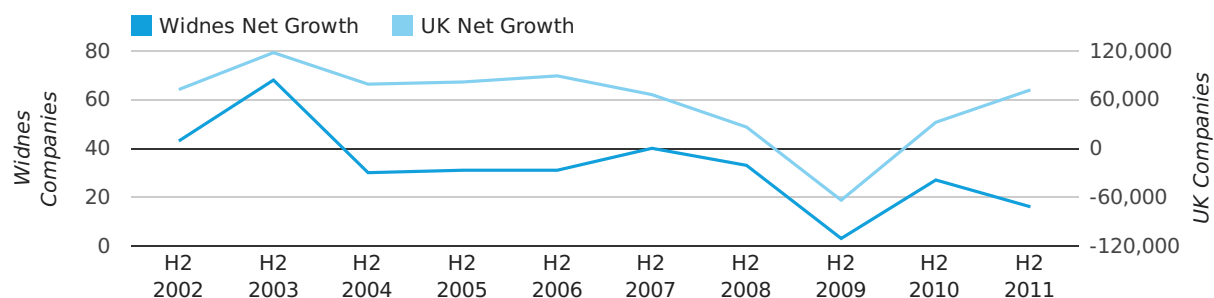


### Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Widnes increased by 16 companies. This figure is 40.7% lower than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	WIDNES	UK
2011	16	71,922
2010	27	32,008
% CHANGE	-40.7%	124.7%
RECORD YEAR	2003 (68)	2003 (117,772)

### net growth by half year



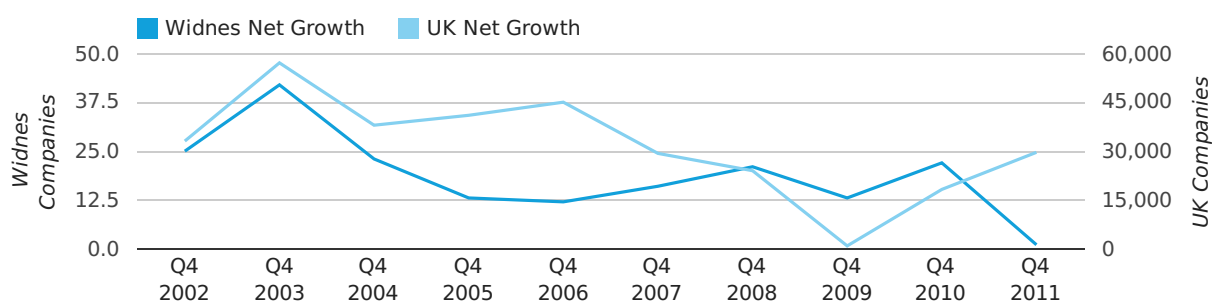
## Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Widnes during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 1 companies.

This represents a decrease of 95.5% on the same period last year.

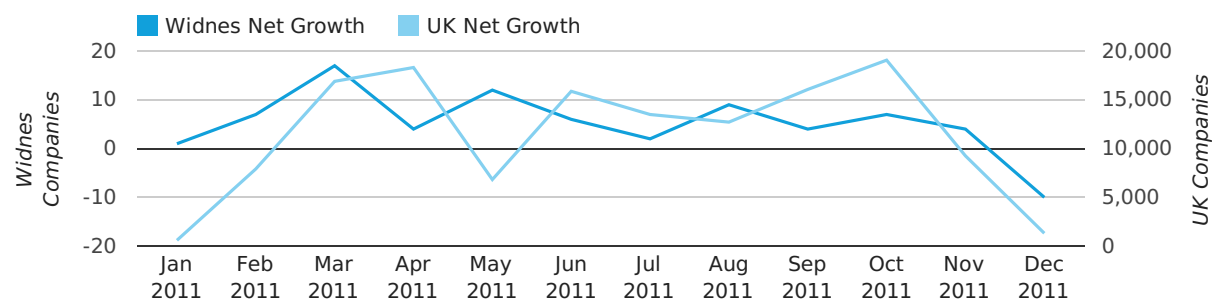
FOURTH QUARTER (OCT 2011 - DEC 2011)	WIDNES	UK
2011	1	29,640
2010	22	18,221
% CHANGE	-95.5%	62.7%
RECORD YEAR	2003 (42)	2003 (57,175)

### net growth by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### net growth by month



	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	7	4	-10
NET GROWTH IN 2010	1	15	6
% CHANGE	600.0%	-73.3%	-266.7%
RECORD YEAR	2003 (15)	2003 (19)	2007 (8)

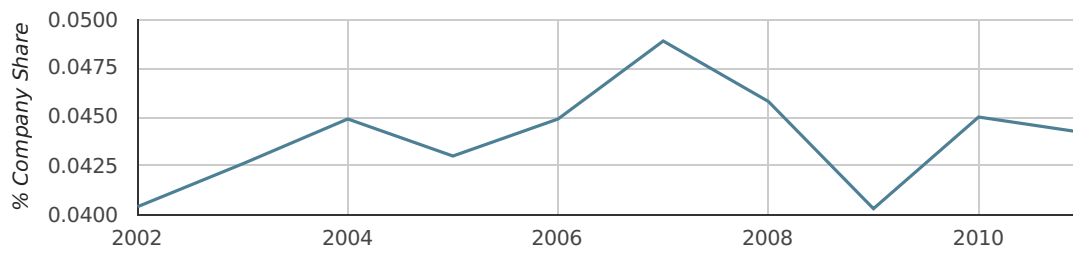


### Annual Data (2011)

In 2011 Widnes formed 0.0% of all UK companies. This is no change on 2010 when Widnes was responsible for 0.0% of all UK companies.

YEAR	WIDNES
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1982 (0.1%)

### company share by year

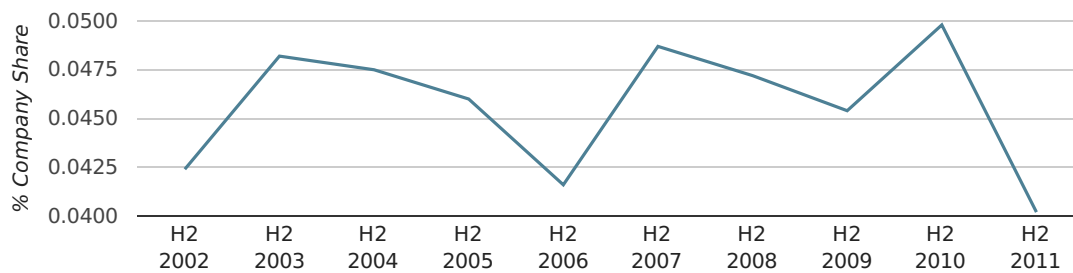


### Half Year Data (Jul-Dec 2011)

In the second half of 2011 Widnes formed 0.0% of all UK companies. This is the same as the 2010 figure of 0.0%.

HALF YEAR (JUL-DEC)	WIDNES
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1981 (0.1%)

### company share by half year

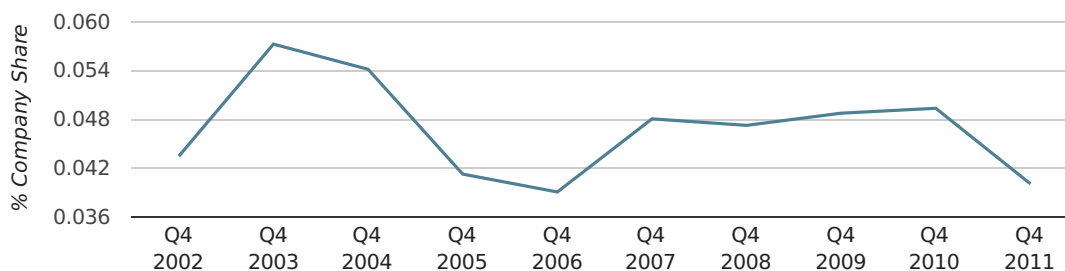


## Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Widnes formed 0.0% of all UK companies.

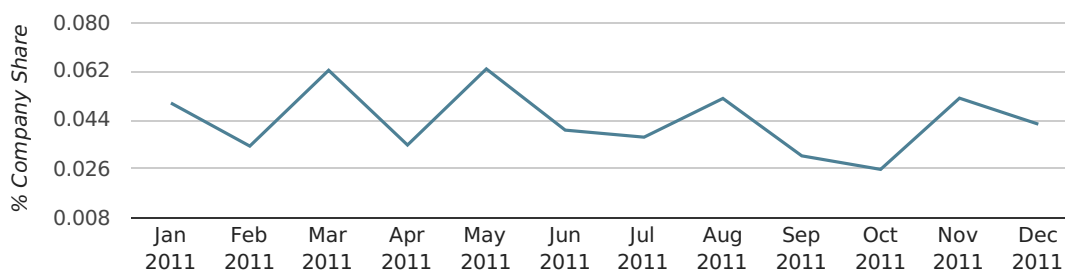
FOURTH QUARTER (OCT 2011 - DEC 2011)	WIDNES
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1986 (0.1%)

### company share by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.1%	0.0%
UK FORMATION SHARE IN 2010	0.0%	0.1%	0.0%
% CHANGE	-13.1%	-28.4%	-3.8%
RECORD YEAR	1981 (0.2%)	1968 (0.2%)	1970 (0.1%)

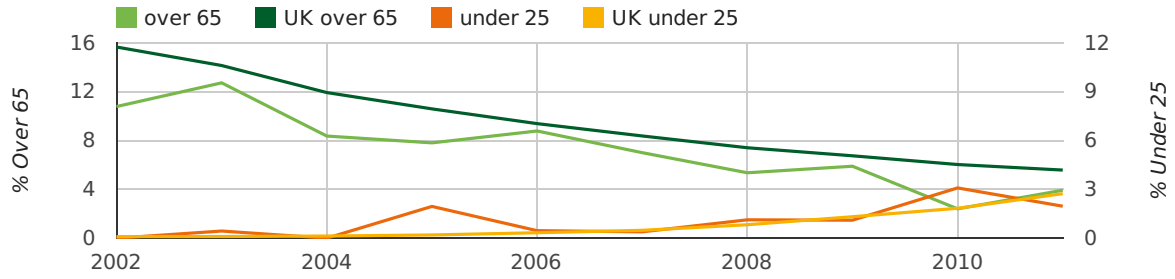
### Annual Data (2011)

The average age of a director in 2011 was 43.8.

The percentage of directors under the age of 25 was 2.0% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 3.9% compared to the UK figure of 4.2%.

#### director age by year



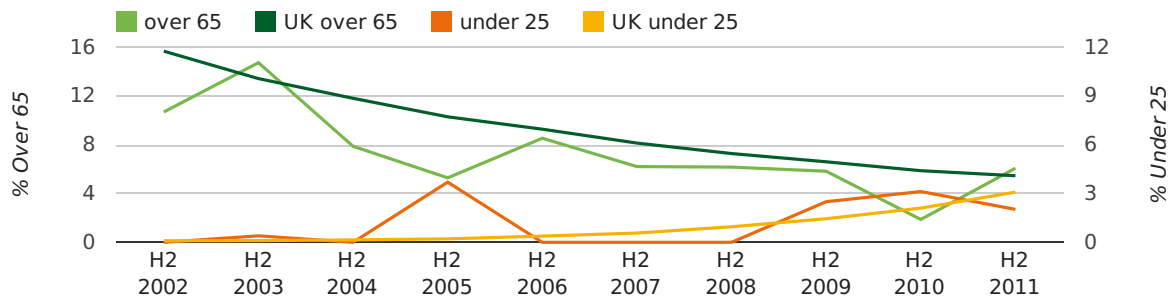
### Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 45.3.

The percentage of directors under the age of 25 was 2.0% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 6.1% compared to the UK figure of 4.1%.

#### director age by half year



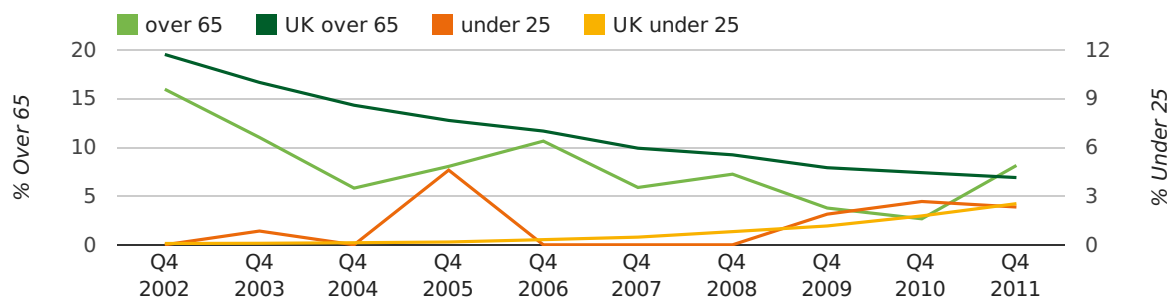
## Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 45.6.

The percentage of directors under the age of 25 was 2.3% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 8.1% compared to the UK figure of 4.1%.

### director age by quarter

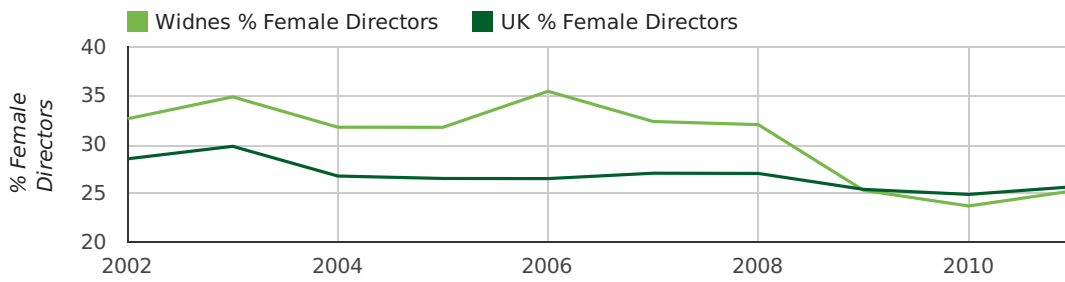


### Annual Data (2011)

The record year for female directors in Widnes was 1857 when 36.4% of all directors were female.

The percentage of female directors in Widnes in 2011 was 32.7%. The average for the UK during this time was 28.6%

#### director gender by year

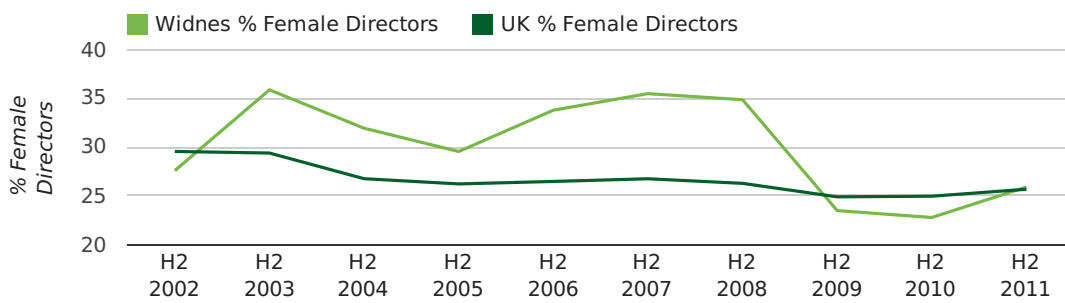


### Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Widnes was 1860 when 42.9% of all directors were female.

25.9% of all director appointments in Widnes in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

#### director gender by half year

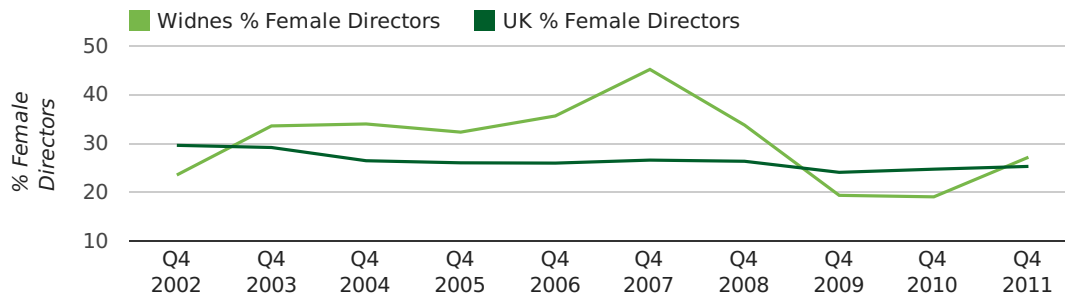


## Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Widnes was in 1977 when 31.1% of all directors were female.

27.2% of all director appointments in Widnes in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

### director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSTRUCTION	2.07%	CONSULTING	5.07%
ENGINEERING	1.81%	MANAGEMENT	4.74%
ELECTRICAL	1.55%	CONSULTANCY	3.26%
(WIDNES)	1.30%	PROPERTY	2.37%
CARE	1.30%	TRADING	2.07%
WIDNES	1.04%	DESIGN	1.92%
CONTRACTORS	1.04%	ASSOCIATES	1.86%
SUPPLIES	0.78%	ENGINEERING	1.78%
S	0.78%	BUSINESS	1.78%
BLITZ	0.78%	CONSULTANTS	1.76%
ASSOCIATES	0.78%	CONSTRUCTION	1.73%
(Nw)	0.78%	MEDIA	1.71%
SALES	0.78%	LONDON	1.63%
SFR	0.78%	J	1.51%
HALTON	0.78%	INVESTMENTS	1.48%
TRANSPORT	0.78%	GLOBAL	1.46%
J	0.78%	IT	1.41%
HEATING	0.78%	CARE	1.39%
CLEANING	0.52%	PROPERTIES	1.29%
DAVIS	0.52%	ELECTRICAL	1.29%
R	0.52%	M	1.27%
U	0.52%	BUILDING	1.26%
EXPERT	0.52%	ENERGY	1.25%
STATION	0.52%	S	1.20%
STORE	0.52%	ENTERPRISES	1.20%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	73	205,525
7487 - Other business activities	21	57,052
82990 - Other business support service activities not elsewhere classified	8	32,483
43210 - Electrical installation	7	3,175
70229 - Management consultancy activities other than financial management	7	17,765
9999 - Dormant Company	7	20,199
99999 - Dormant Company	6	21,846
7414 - Business & management consultancy	5	13,034
5190 - Other wholesale	4	1,335
9305 - Other service activities	4	9,492
41100 - Development of building projects	4	4,331
96090 - Other service activities not elsewhere classified	4	11,768
8042 - Adult and other education	4	2,253
4533 - Plumbing	4	1,374
86900 - Other human health activities	4	4,457
4525 - Other special trades construction	4	1,651
7499 - Non-trading company	4	9,957
74909 - Other professional, scientific and technical activities not elsewhere classified	3	8,671
5540 - Bars	3	2,147
45200 - Maintenance and repair of motor vehicles	3	2,452