Willenhall

2011 annual business confidence report



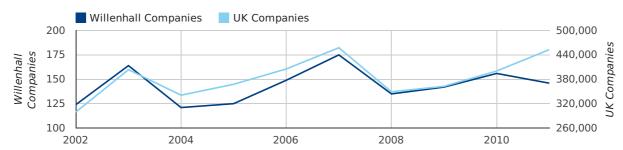
contents

new compan	ny registrations
closed comp	anies (dissolved)
net company	y growth
uk company	share
director age	
director gene	der
naming trend	ds
sic data	

A total of 146 companies were formed in Willenhall in 2011. This total is 6.4% lower than in 2010 and compares favourably to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	WILLENHALL	UK
2011	146	452,870
2010	156	400,358
2009	142	362,675
2008	135	349,203
2007	175	457,649
RECORD YEAR	2007 (175)	2007 (457,649)

new companies by year



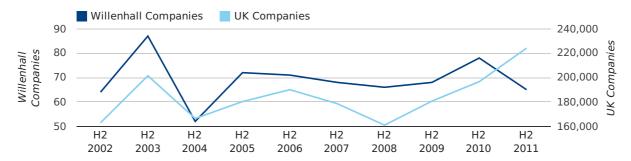
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 65 companies were formed in Willenhall. This figure is 16.7% lower than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Willenhall occurred in 2003 when a total of 87 were formed.

HALF YEAR (JUL-DEC)	WILLENHALL	UK
2011	65	224,135
2010	78	196,609
% CHANGE	-16.7%	14.0%
RECORD YEAR	2003 (87)	2011 (224,135)

new companies by half year

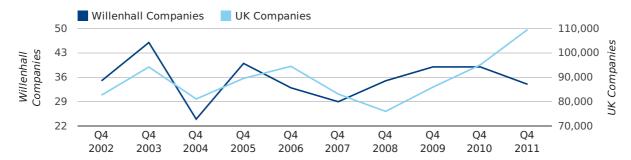


A total of 34 companies were registered in Willenhall during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 12.8% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

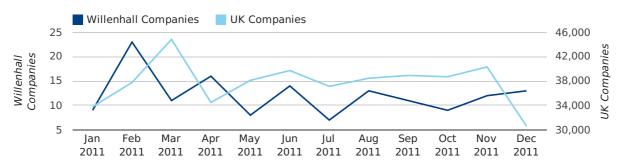
FOURTH QUARTER (OCT 2011 - DEC 2011)	WILLENHALL	UK
2011	34	109,623
2010	39	95,117
% CHANGE	-12.8%	15.3%
RECORD YEAR	2003 (46)	2011 (109,623)

new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

new companies by month

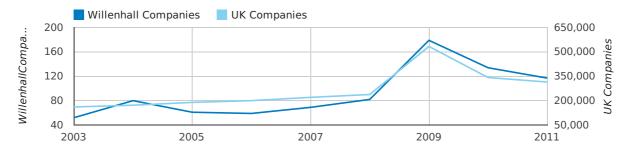


	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	9	12	13
NEW COMPANIES IN 2010	12	17	10
% CHANGE	-25.0%	-29.4%	30.0%
RECORD YEAR	2003 (23)	2010 (17)	2009 (18)

A total of 117 companies were dissolved in Willenhall in 2011. This total is 12.7% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	WILLENHALL	UK
2011	117	314,523
2010	134	342,232
2009	179	533,773
2008	82	237,901
2007	69	220,295
RECORD YEAR	2009 (179)	2009 (533,773)

dissolved companies by year



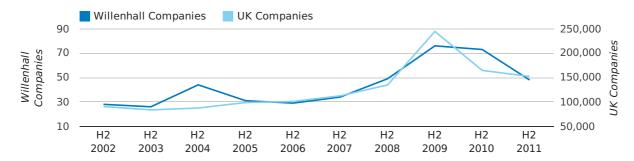
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 48 companies were dissolved in Willenhall. This figure is 34.2% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in Willenhall occurred in 2009 when a total of 76 were closed.

HALF YEAR (JUL-DEC)	WILLENHALL	UK
2011	48	152,213
2010	73	164,601
% CHANGE	-34.2%	-7.5%
RECORD YEAR	2009 (76)	2009 (244,537)

dissolved companies by half year

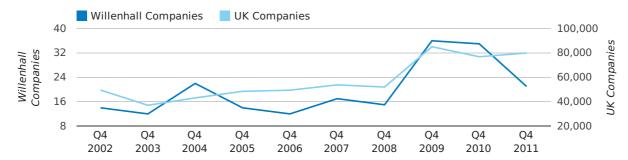


A total of 21 companies were dissolved in Willenhall during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 40.0% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

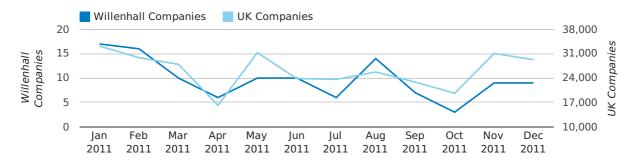
FOURTH QUARTER (OCT 2011 - DEC 2011)	WILLENHALL	UK
2011	21	79,983
2010	35	76,896
% CHANGE	-40.0%	4.0%
RECORD YEAR	2009 (36)	2009 (85,136)

dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	3	9	9
CLOSED COMPANIES IN 2010	20	11	4
% CHANGE	-85.0%	-18.2%	125%
RECORD YEAR	2010 (20)	2010 (11)	2009 (15)

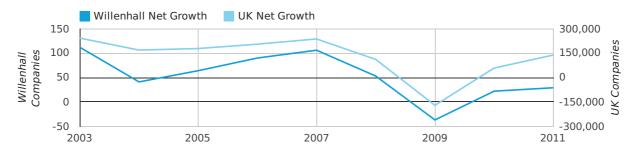
A total of 29 companies were added to the company register for Willenhall in 2011. This number represents growth of 18.6% which compares unfavourably to the UK figure of 34.6%.

This number is 7 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Willenhall company register grew by 112 companies.

YEAR	WILLENHALL	UK
2011	29	138,347
2010	22	58,126
2009	-37	-171,098
2008	53	111,302
2007	106	237,354
RECORD YEAR	2003 (112)	2003 (242,543)

net growth by year

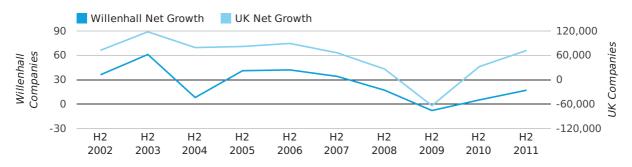


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Willenhall increased by 17 companies. This figure is 240.0% higher than last year, which compares well to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	WILLENHALL	UK
2011	17	71,922
2010	5	32,008
% CHANGE	240.0%	124.7%
RECORD YEAR	2003 (61)	2003 (117,772)

net growth by half year

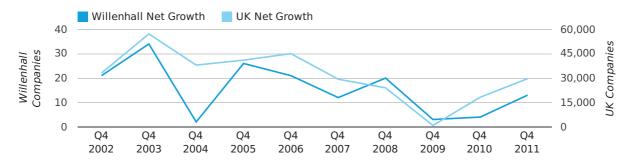


Net company growth for Willenhall during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 13 companies.

This represents an increase of 225.0% on the same period last year.

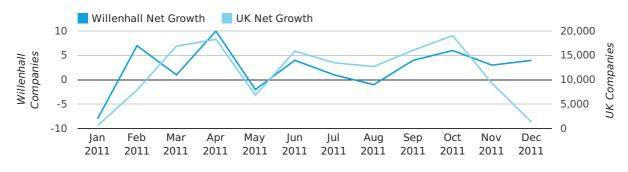
FOURTH QUARTER (OCT 2011 - DEC 2011)	WILLENHALL	UK
2011	13	29,640
2010	4	18,221
% CHANGE	225.0%	62.7%
RECORD YEAR	2003 (34)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month

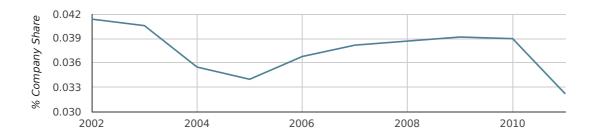


	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	6	3	4
NET GROWTH IN 2010	-8	6	6
% CHANGE	-175.0%	-50.0%	-33.3%
RECORD YEAR	2003 (19)	2006 (9)	2005 (14)

In 2011 Willenhall formed 0.0% of all UK companies. This is no change on 2010 when Willenhall was responsible for 0.0% of all UK companies.

YEAR	WILLENHALL
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1971 (0.1%)

company share by year

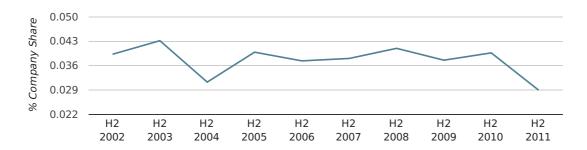


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Willenhall formed 0.0% of all UK companies. This is the same as the 2010 figure of 0.0%.

HALF YEAR (JUL-DEC)	WILLENHALL
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1981 (0.2%)

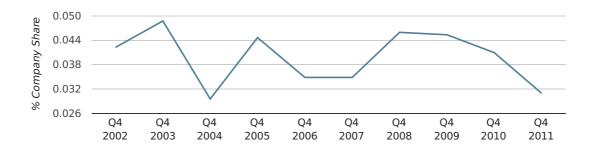
company share by half year



In the fourth quarter of 2011, Willenhall formed 0.0% of all UK companies.

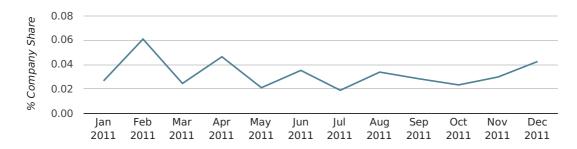
FOURTH QUARTER (OCT 2011 - DEC 2011)	WILLENHALL
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1982 (0.2%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



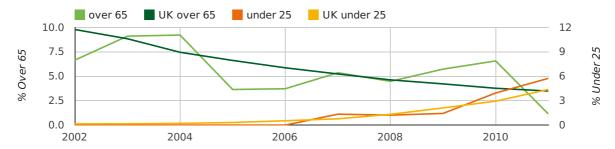
	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.0%	0.0%
UK FORMATION SHARE IN 2010	0.0%	0.0%	0.0%
% CHANGE	-34.7%	-39.8%	15.2%
RECORD YEAR	1966 (0.5%)	1968 (0.2%)	1982 (0.2%)

The average age of a director in 2011 was 41.8.

The percentage of directors under the age of 25 was 5.7% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 1.1% compared to the UK figure of 4.2%.

director age by year



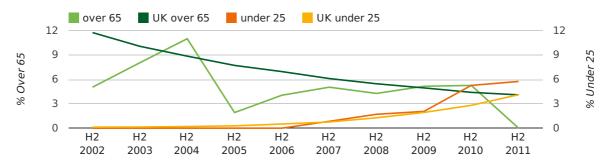
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 41.6.

The percentage of directors under the age of 25 was 5.7% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 0.0% compared to the UK figure of 4.1%.

director age by half year

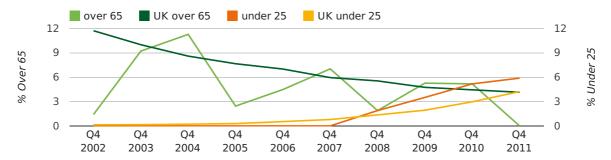


The average age of a director in the fourth quarter of 2011 was 40.0.

The percentage of directors under the age of 25 was 5.9% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 0.0% compared to the UK figure of 4.1%.

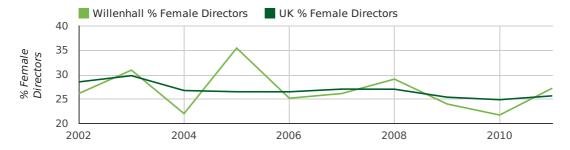
director age by quarter



The record year for female directors in Willenhall was 1857 when 36.4% of all directors were female.

The percentage of female directors in Willenhall in 2011 was 26.2%. The average for the UK during this time was 28.6%

director gender by year

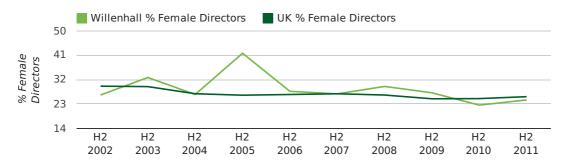


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Willenhall was 1860 when 42.9% of all directors were female.

24.5% of all director appointments in Willenhall in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year



Т

The record fourth quarter for female directors in Willenhall was in 1977 when 31.1% of all directors were female.

21.6% of all director appointments in Willenhall in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

 ${\sf Excluding: LIMITED, LTD, \&, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.}\\$

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
SECURITY	1.72%	CONSULTING	5.07%
(MIDLANDS)	1.72%	MANAGEMENT	4.74%
MAINTENANCE	1.03%	CONSULTANCY	3.26%
DESIGN	1.03%	PROPERTY	2.37%
Н	1.03%	TRADING	2.07%
CONSTRUCTION	1.03%	DESIGN	1.92%
LINK	1.03%	ASSOCIATES	1.86%
TRAVEL	1.03%	ENGINEERING	1.78%
TRAINING	1.03%	BUSINESS	1.78%
(2011)	0.69%	CONSULTANTS	1.76%
2	0.69%	CONSTRUCTION	1.73%
SERVICE	0.69%	MEDIA	1.71%
ARCHITECTURAL	0.69%	LONDON	1.63%
MIDLANDS)	0.69%	J	1.51%
S	0.69%	INVESTMENTS	1.48%
LOGISTICS	0.69%	GLOBAL	1.46%
PREMIER	0.69%	IT	1.41%
MANAGEMENT	0.69%	CARE	1.39%
WASTE	0.69%	PROPERTIES	1.29%
(WEST	0.69%	ELECTRICAL	1.29%
ASSOCIATES	0.69%	M	1.27%
MARKETING	0.69%	BUILDING	1.26%
ACADEMY	0.69%	ENERGY	1.25%
INSTALLATIONS	0.69%	S	1.20%
J	0.69%	ENTERPRISES	1.20%

 $\operatorname{duport} \varnothing$

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	73	205,525
7487 - Other business activities	19	57,052
82990 - Other business support service activities not elsewhere classified	9	32,483
96090 - Other service activities not elsewhere classified	6	11,768
62020 - Information technology consultancy activities	5	12,072
56103 - Take-away food shops and mobile food stands	5	2,264
9999 - Dormant Company	5	20,199
6024 - Freight transport by road	5	2,280
86900 - Other human health activities	4	4,457
33190 - Repair of other equipment	4	585
70100 - Activities of head offices	4	2,662
25110 - Manufacture of metal structures and parts of structures	3	384
4525 - Other special trades construction	3	1,651
74990 - Non-trading company	3	8,929
7499 - Non-trading company	3	9,957
69201 - Accounting and auditing activities	3	3,633
49410 - Freight transport by road	3	2,392
4545 - Other building completion	3	2,369
41201 - Construction of commercial buildings	3	1,500
32990 - Other manufacturing not elsewhere classified	3	1,594