

Wilmslow

q1 2011 business confidence report



headlines

- March 2011 saw a new record in company registrations in Wilmslow when compared to any previous March.
- March 2011 was a record month for company registrations in Wilmslow when compared to any month in history.
- January 2011 saw a new record in company closures in Wilmslow when compared to any previous January.

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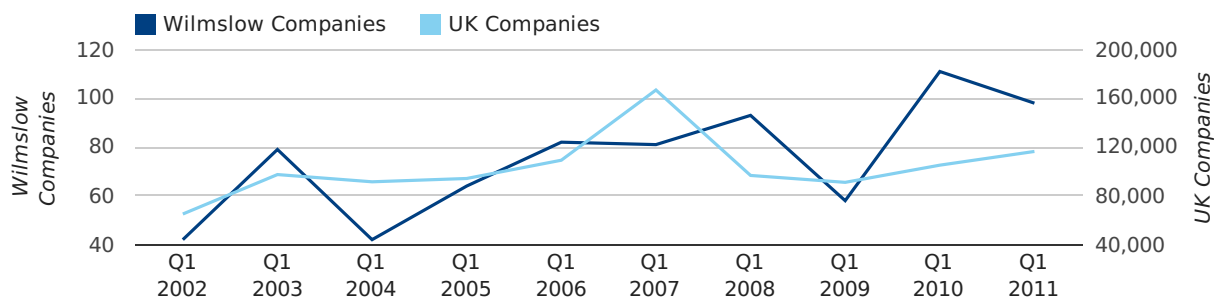
Quarterly Data (Q1 Jan-Mar 2011)

A total of 98 companies were registered in Wilmslow during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is a decrease of 11.7% versus the same period last year (Q1 2010). This figure compares badly to the UK as a whole, which saw an increase of 10.7% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	WILMSLOW	UK
2011	98	116,391
2010	111	105,137
% CHANGE	-11.7%	10.7%
RECORD YEAR	2010 (111)	2007 (166,814)

new companies by quarter

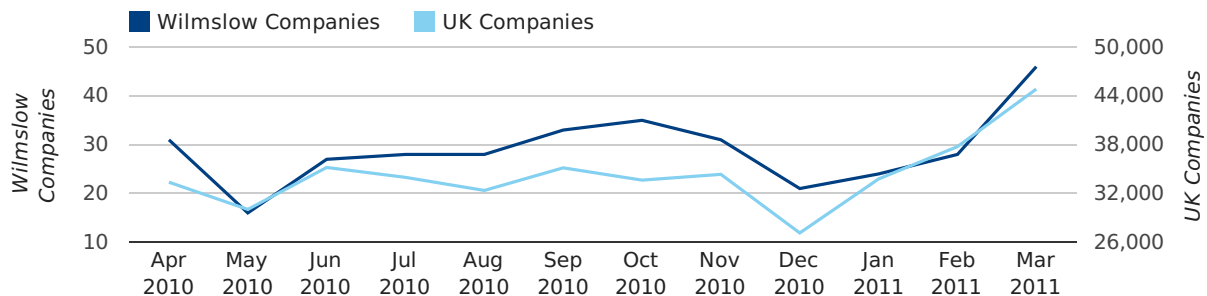


Monthly Data (Jan, Feb & Mar 2011)

March 2011 saw a new record in company registrations in Wilmslow when compared to any previous March.

March 2011 was a record month for company registrations in Wilmslow when compared to any month in history.

new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2011	24	28	46
NEW COMPANIES IN 2010	40	26	45
% CHANGE	-40.0%	7.7%	2.2%
RECORD YEAR	2010 (40)	2006 (31)	2011 (46)

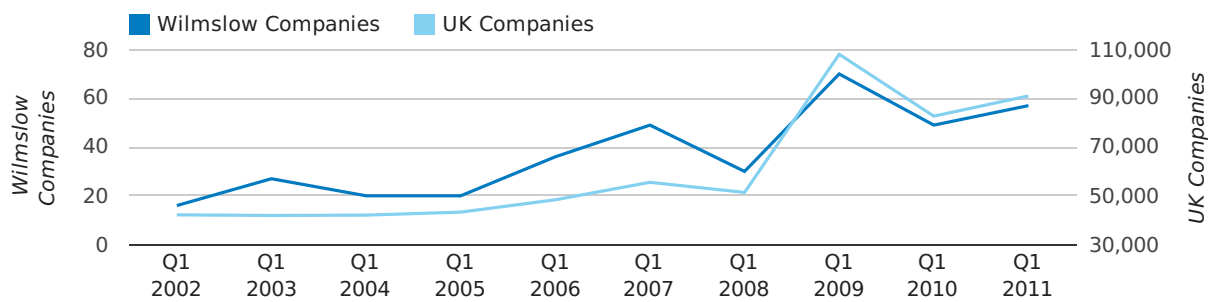
Quarterly Data (Q1 Jan-Mar 2011)

A total of 57 companies were dissolved in Wilmslow during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 16.3% versus the same period last year (Q1 2010). This figure compares poorly to the UK as a whole, which saw an increase of 10.0% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	WILMSLOW	UK
2011	57	90,986
2010	49	82,677
% CHANGE	16.3%	10.0%
RECORD YEAR	2009 (70)	2009 (108,060)

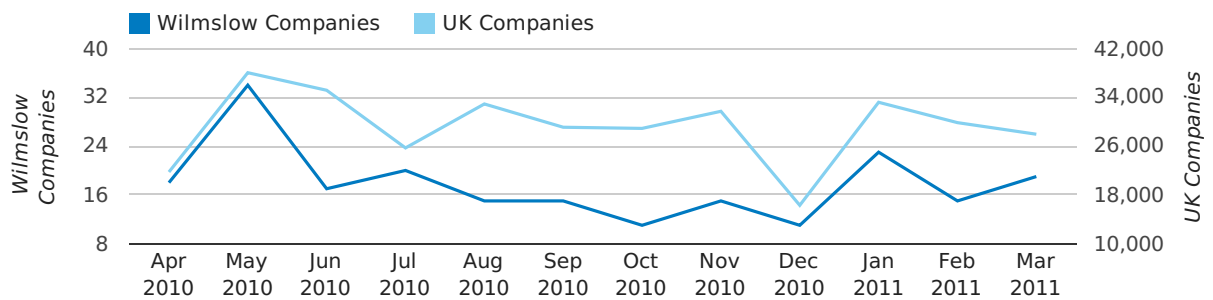
dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2011)

January 2011 saw a new record in company closures in Wilmslow when compared to any previous January.

dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2011	23	15	19
CLOSED COMPANIES IN 2010	12	16	21
% CHANGE	91.7%	-6.3%	-10%
RECORD YEAR	2011 (23)	2008 (21)	2009 (45)

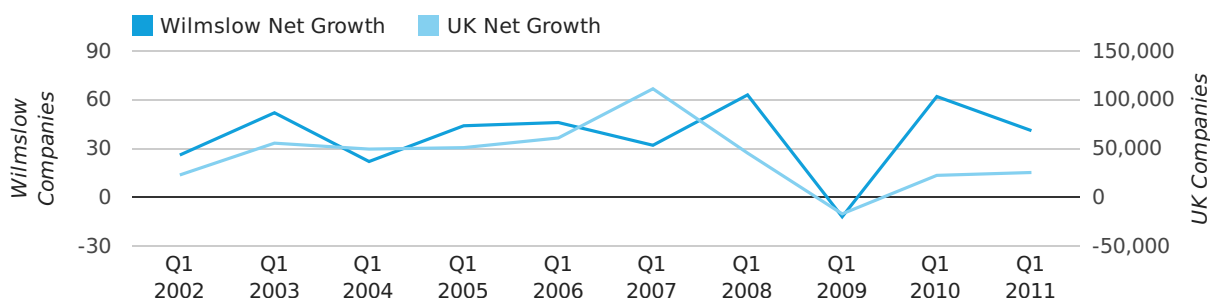
Quarterly Data (Q1 Jan-Mar 2011)

Net company growth for Wilmslow during the first quarter of 2011 (Jan 2011 - Mar 2011) was 41 companies.

This represents a decrease of 33.9% on the same period last year.

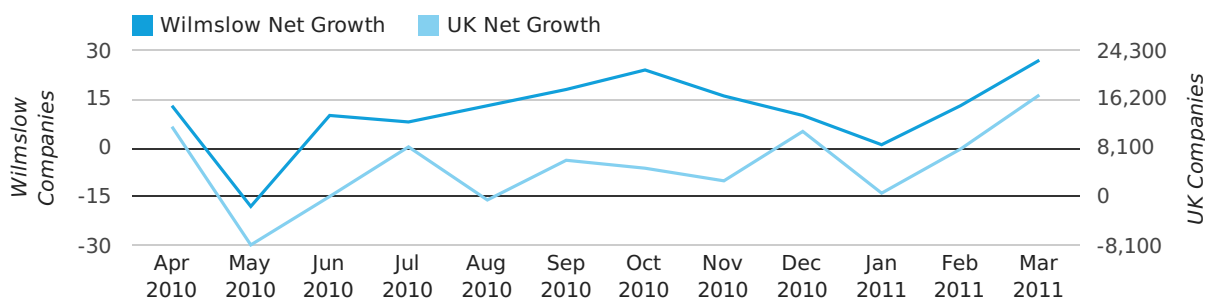
FIRST QUARTER (JAN 2011 - MAR 2011)	WILMSLOW	UK
2011	41	25,405
2010	62	22,460
% CHANGE	-33.9%	13.1%
RECORD YEAR	2008 (63)	2007 (111,282)

net growth by quarter



Monthly Data (Jan, Feb & Mar 2011)

net growth by month



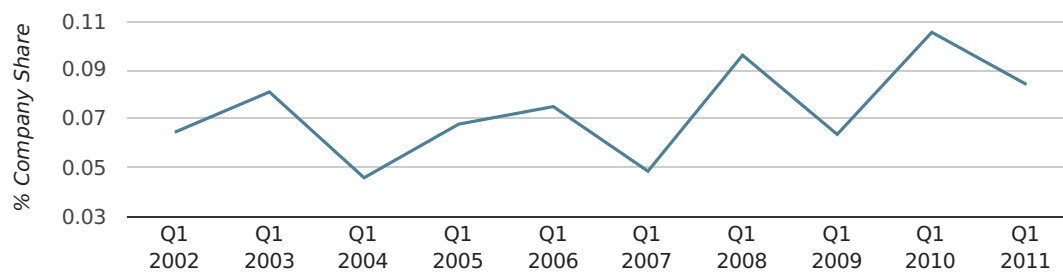
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2011	1	13	27
NET GROWTH IN 2010	28	10	24
% CHANGE	-96.4%	30.0%	12.5%
RECORD YEAR	2010 (28)	2006 (18)	2008 (37)

Quarterly Data (Q1 Jan-Mar 2011)

In the first quarter of 2011, Wilmslow formed 0.1% of all UK companies.

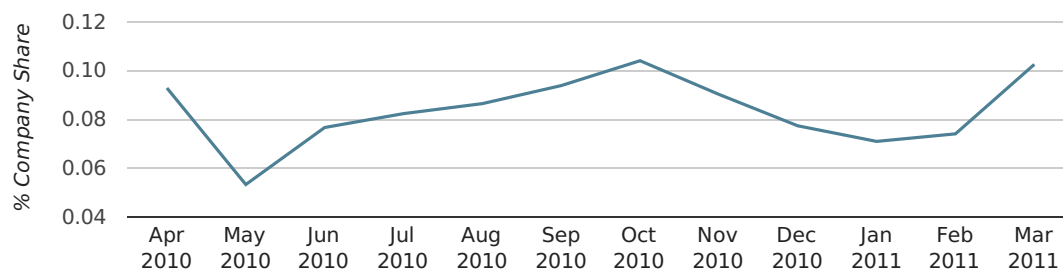
FIRST QUARTER (JAN 2011 - MAR 2011)	WILMSLOW
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.0%
RECORD YEAR (SINCE 1960)	1970 (0.2%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2011)

company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	-48.3%	-5.4%	-2.5%
RECORD YEAR	1961 (0.3%)	1974 (0.4%)	1970 (0.3%)

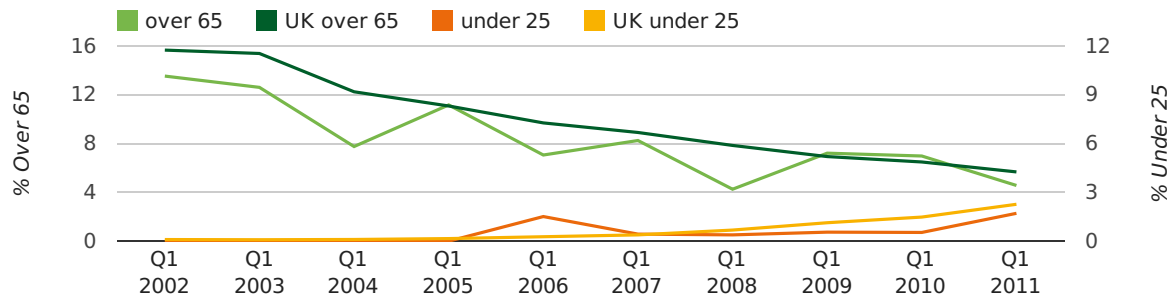
Quarterly Data (Q1 Jan-Mar 2011)

The average age of a director in the first quarter of 2011 was 46.8.

The percentage of directors under the age of 25 was 1.7% compared to the UK figure of 3.0%.

The percentage of directors over the age of 65 was 4.6% compared to the UK figure of 4.3%.

director age by quarter

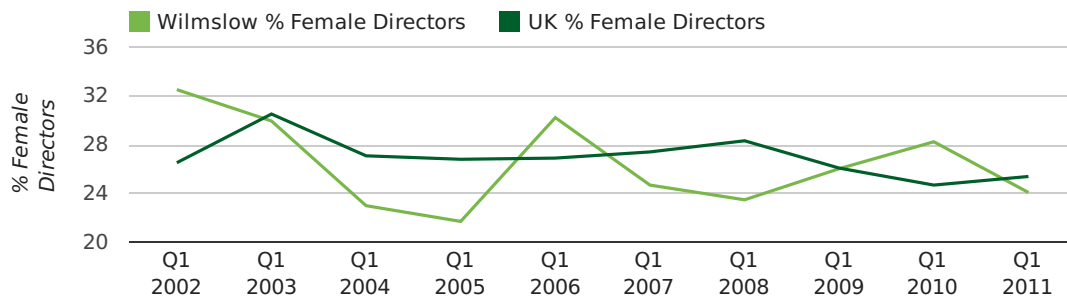


Quarterly Data (Q1 Jan-Mar 2011)

The record first quarter for female directors in Wilmslow was in 1861 when 40.0% of all directors were female.

24.1% of all director appointments in Wilmslow in the first quarter of 2011 were female. This compares to a UK average of 25.4% for the same period.

director gender by quarter



Previous 12 months (Mar 2010-Mar 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CARE	3.92%	CONSULTING	5.04%
COMPANION	3.92%	MANAGEMENT	4.97%
MANAGEMENT	2.94%	CONSULTANCY	3.16%
MEDICAL	1.47%	PROPERTY	2.38%
CONSULTING	1.31%	TRADING	2.10%
COMPANY)	1.14%	DESIGN	1.93%
(MANAGEMENT	1.14%	ASSOCIATES	1.92%
SYSTEMS	0.82%	BUSINESS	1.87%
PROPERTY	0.82%	CONSTRUCTION	1.80%
CONSULTANCY	0.82%	CONSULTANTS	1.76%
J	0.82%	MEDIA	1.69%
CO	0.82%	ENGINEERING	1.61%
BUSINESS	0.82%	LONDON	1.60%
ASSOCIATES	0.65%	CARE	1.45%
1	0.65%	J	1.45%
PROPERTIES	0.65%	GLOBAL	1.44%
CHESHIRE	0.65%	INVESTMENTS	1.43%
TECHNOLOGY	0.65%	IT	1.41%
SURGERY	0.65%	PROPERTIES	1.36%
TEAM	0.65%	BUILDING	1.34%
SURGICAL	0.65%	M	1.30%
STREAMLINE	0.49%	ELECTRICAL	1.28%
HOLDINGS	0.49%	S	1.24%
NO.	0.49%	INTERNATIONAL	1.23%
B	0.49%	SYSTEMS	1.23%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	129	202,798
7487 - Other business activities	43	60,968
86220 - Specialists medical practice activities	36	1,120
82990 - Other business support service activities not elsewhere classified	30	30,253
70229 - Management consultancy activities other than financial management	22	16,150
7414 - Business & management consultancy	20	12,916
75000 - Veterinary activities	19	432
8512 - Medical practice activities	12	1,699
9999 - Dormant Company	11	19,765
7222 - Other software consultancy and supply	10	7,000
98000 - Residents property management	10	3,154
9305 - Other service activities	9	8,740
7260 - Other computer related activities	8	7,789
62090 - Other information technology service activities	7	6,996
96090 - Other service activities not elsewhere classified	7	10,085
86900 - Other human health activities	7	4,092
64999 - Financial intermediation not elsewhere classified	6	2,754
99999 - Dormant Company	6	18,336
68100 - Buying and selling of own real estate	6	2,528
7499 - Non-trading company	5	11,316