

Wilmslow

2011 half year business confidence report



headlines

- The first half of 2011 saw a new record in company registrations in Wilmslow when compared to any previous first half year.
- The first half of 2011 was a record first half year for company registrations in Wilmslow when compared to any half year in history.
- Q2 2011 saw a new record in company registrations in Wilmslow when compared to any previous Q2.
- Q2 2011 was a record quarter for company registrations in Wilmslow when compared to any quarter in history.
- June 2011 saw a new record in company registrations in Wilmslow when compared to any previous June.
- June 2011 was a record month for company registrations in Wilmslow when compared to any month in history.
- May 2011 saw a new record in company registrations in Wilmslow when compared to any previous May.
- April 2011 saw a new record in company registrations in Wilmslow when compared to any previous April.
- April 2011 was a record month for company registrations in Wilmslow when compared to any month in history.
- The first half of 2011 saw a new record in net growth in Wilmslow when compared to any previous first half year.
- The first half of 2011 was a record first half year for net growth in Wilmslow when compared to any half year in history.
- Q2 2011 saw a new record in net growth in Wilmslow when compared to any previous Q2.
- Q2 2011 was a record quarter for net growth in Wilmslow when compared to any quarter in history.
- June 2011 saw a new record in net growth in Wilmslow when compared to any previous June.
- June 2011 was a record month for net growth in Wilmslow when compared to any month in history.
- May 2011 saw a new record in net growth in Wilmslow when compared to any previous May.
- April 2011 saw a new record in net growth in Wilmslow when compared to any previous April.
- April 2011 was a record month for net growth in Wilmslow when compared to any month in history.
- The first half of 2011 saw a new record in UK company share in Wilmslow when compared to any previous first half year.
- Q2 2011 saw a new record in UK company share in Wilmslow when compared to any previous Q2.

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Half Year Data (Jan-Jun 2011)

The first half of 2011 saw a new record in company registrations in Wilmslow when compared to any previous first half year.

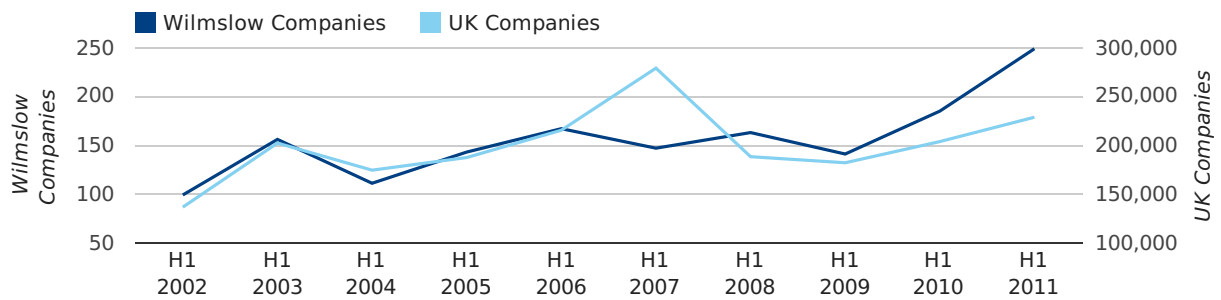
The first half of 2011 was a record first half year for company registrations in Wilmslow when compared to any half year in history.

In the first half of 2011 a total of 249 companies were formed in Wilmslow. This figure is 34.6% higher than last year, which compares well to the UK wide figure of 12.3%.

The highest total for a first half year in Wilmslow occurred in 2011 when a total of 249 were formed.

HALF YEAR (JAN-JUN)	WILMSLOW	UK
2011	249	228,735
2010	185	203,749
% CHANGE	34.6%	12.3%
RECORD YEAR	2011 (249)	2007 (279,097)

new companies by half year



Quarterly Data (Q2 Apr-Jun 2011)

Q2 2011 saw a new record in company registrations in Wilmslow when compared to any previous Q2.

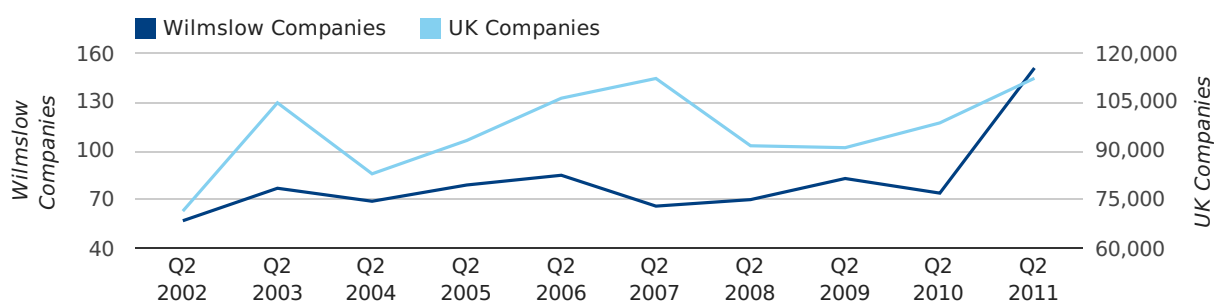
Q2 2011 was a record quarter for company registrations in Wilmslow when compared to any quarter in history.

A total of 151 companies were registered in Wilmslow during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is an increase of 104.1% versus the same period last year (Q2 2010). This figure compares well to the UK as a whole, which saw an increase of 13.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	WILMSLOW	UK
2011	151	112,344
2010	74	98,612
% CHANGE	104.1%	13.9%
RECORD YEAR	2011 (151)	2011 (112,344)

new companies by quarter



Monthly Data (Apr, May & Jun 2011)

June 2011 saw a new record in company registrations in Wilmslow when compared to any previous June.

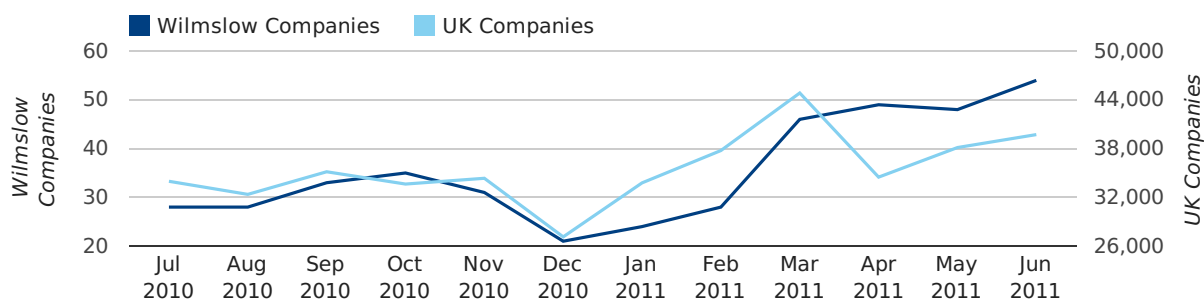
June 2011 was a record month for company registrations in Wilmslow when compared to any month in history.

May 2011 saw a new record in company registrations in Wilmslow when compared to any previous May.

April 2011 saw a new record in company registrations in Wilmslow when compared to any previous April.

April 2011 was a record month for company registrations in Wilmslow when compared to any month in history.

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2011	49	48	54
NEW COMPANIES IN 2010	31	16	27
% CHANGE	58.1%	200.0%	100.0%
RECORD YEAR	2011 (49)	2011 (48)	2011 (54)

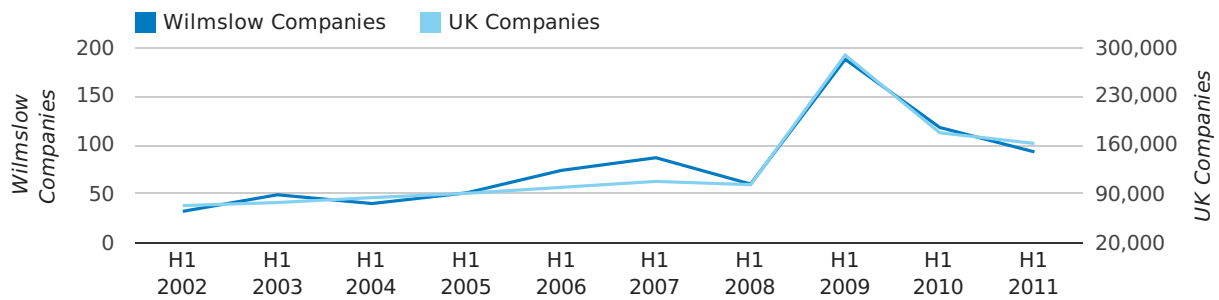
Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 93 companies were dissolved in Wilmslow. This figure is 21.2% lower than last year, which compares well to the UK wide change of -8.6%.

The highest total for a first half year in Wilmslow occurred in 2009 when a total of 188 were closed.

HALF YEAR (JAN-JUN)	WILMSLOW	UK
2011	93	162,310
2010	118	177,631
% CHANGE	-21.2%	-8.6%
RECORD YEAR	2009 (188)	2009 (289,236)

dissolved companies by half year



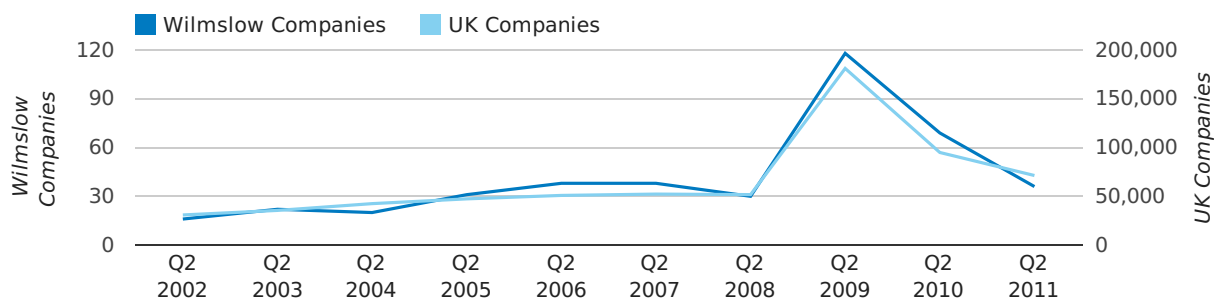
Quarterly Data (Q2 Apr-Jun 2011)

A total of 36 companies were dissolved in Wilmslow during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 47.8% versus the same period last year (Q2 2010). This figure compares well to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	WILMSLOW	UK
2011	36	71,324
2010	69	94,954
% CHANGE	-47.8%	-24.9%
RECORD YEAR	2009 (118)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2011)

dissolved companies by month



	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2011	10	14	12
CLOSED COMPANIES IN 2010	18	34	17
% CHANGE	-44.4%	-58.8%	-29%
RECORD YEAR	2009 (30)	2009 (51)	2009 (37)

Half Year Data (Jan-Jun 2011)

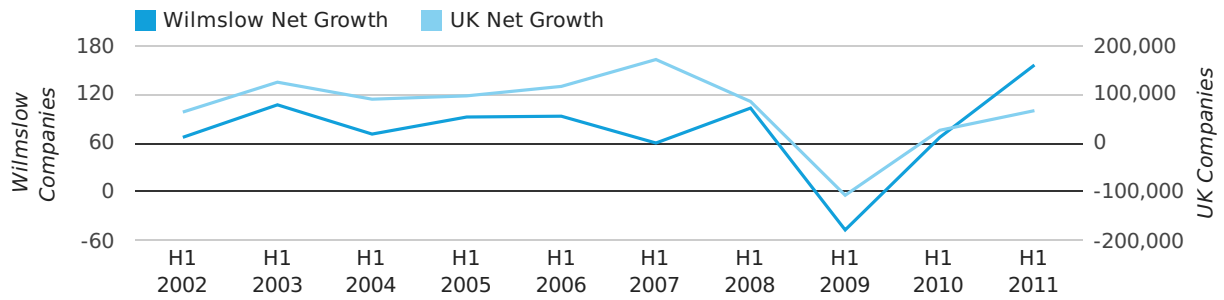
The first half of 2011 saw a new record in net growth in Wilmslow when compared to any previous first half year.

The first half of 2011 was a record first half year for net growth in Wilmslow when compared to any half year in history.

In the first half of 2011 the company register for Wilmslow increased by 156 companies. This figure is 132.8% higher than last year, which compares badly to a UK increase of 154.3%.

HALF YEAR (JAN-JUN)	WILMSLOW	UK
2011	156	66,425
2010	67	26,118
% CHANGE	132.8%	154.3%
RECORD YEAR	2011 (156)	2007 (171,296)

net growth by half year



Quarterly Data (Q2 Apr-Jun 2011)

Q2 2011 saw a new record in net growth in Wilmslow when compared to any previous Q2.

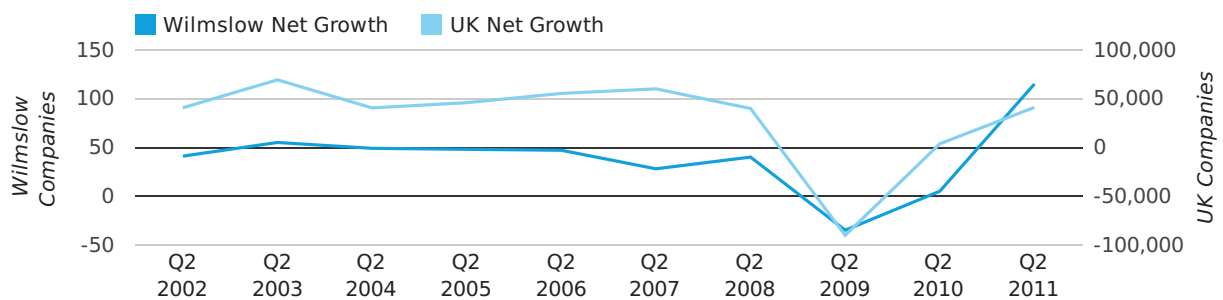
Q2 2011 was a record quarter for net growth in Wilmslow when compared to any quarter in history.

Net company growth for Wilmslow during the second quarter of 2011 (Apr 2011 - Jun 2011) was 115 companies.

This represents an increase of 2,200.0% on the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	WILMSLOW	UK
2011	115	41,020
2010	5	3,658
% CHANGE	2,200.0%	1,021.4%
RECORD YEAR	2011 (115)	2003 (69,274)

net growth by quarter



Monthly Data (Apr, May & Jun 2011)

June 2011 saw a new record in net growth in Wilmslow when compared to any previous June.

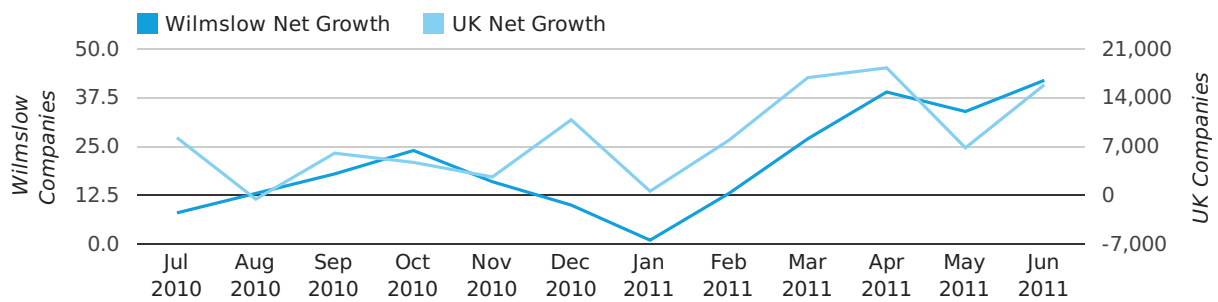
June 2011 was a record month for net growth in Wilmslow when compared to any month in history.

May 2011 saw a new record in net growth in Wilmslow when compared to any previous May.

April 2011 saw a new record in net growth in Wilmslow when compared to any previous April.

April 2011 was a record month for net growth in Wilmslow when compared to any month in history.

net growth by month



	APRIL	MAY	JUNE
NET GROWTH IN 2011	39	34	42
NET GROWTH IN 2010	13	-18	10
% CHANGE	200.0%	-288.9%	320.0%
RECORD YEAR	2011 (39)	2011 (34)	2011 (42)

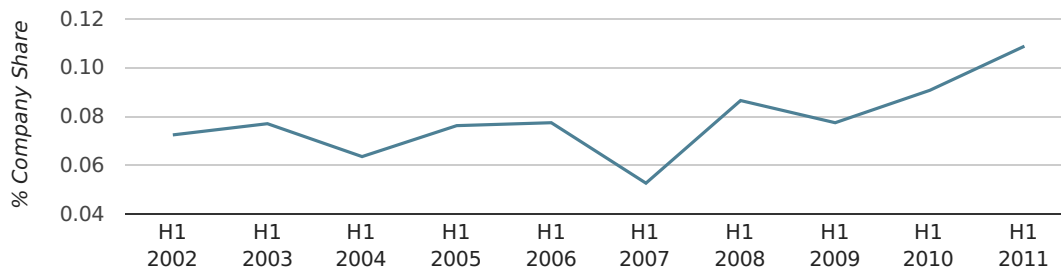
Half Year Data (Jan-Jun 2011)

The first half of 2011 saw a new record in UK company share in Wilmslow when compared to any previous first half year.

In the first half of 2011 Wilmslow formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JAN-JUN)	WILMSLOW
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	2011 (0.1%)

company share by half year

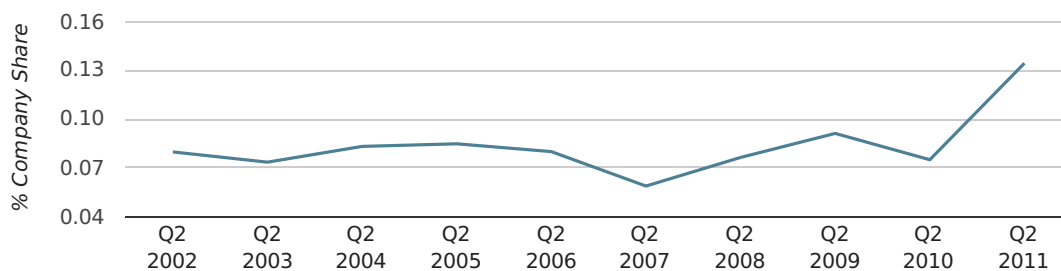


Quarterly Data (Q2 Apr-Jun 2011)

In the second quarter of 2011, Wilmslow formed 0.1% of all UK companies.

SECOND QUARTER (APR 2011 - JUN 2011)	WILMSLOW
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	2011 (0.1%)

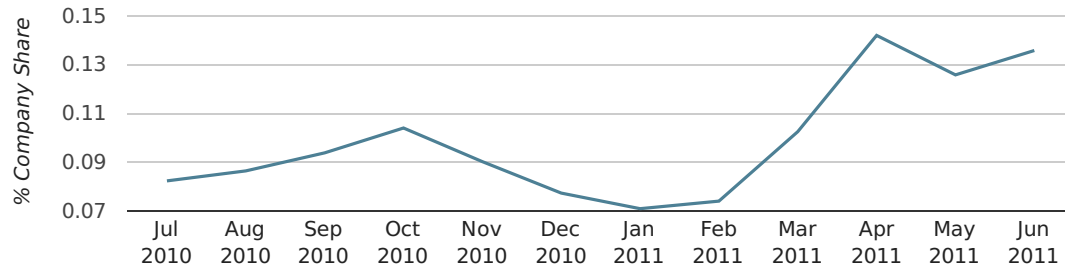
company share by quarter



Q2 2011 saw a new record in UK company share in Wilmslow when compared to any previous Q2.

Monthly Data (Apr, May & Jun 2011)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	53.0%	136.2%	77.2%
RECORD YEAR	1966 (0.2%)	1978 (0.2%)	1965 (0.4%)

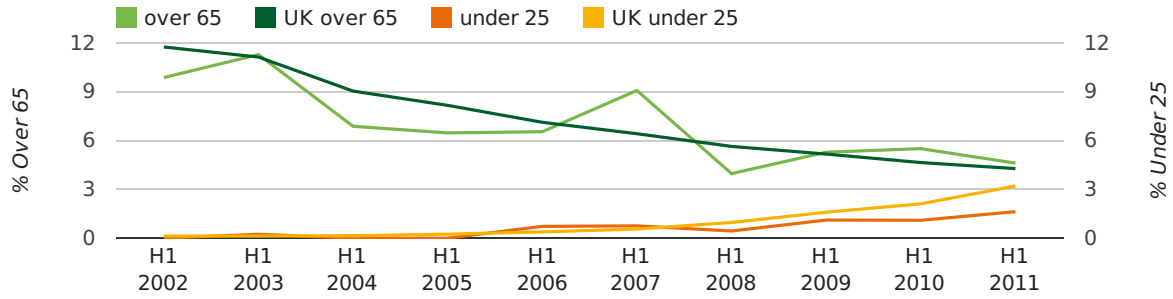
Half Year Data (Jan-Jun 2011)

The average age of a director in the first half of 2011 was 45.7.

The percentage of directors under the age of 25 was 1.6% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 4.6% compared to the UK figure of 4.3%.

director age by half year



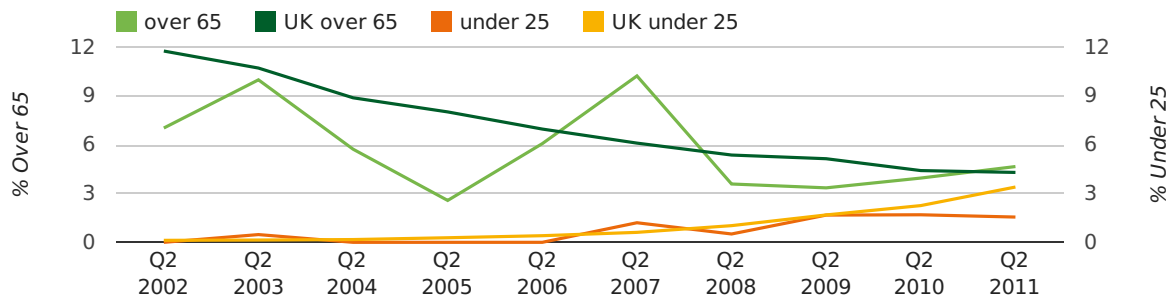
Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 44.7.

The percentage of directors under the age of 25 was 1.6% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 4.7% compared to the UK figure of 4.3%.

director age by quarter

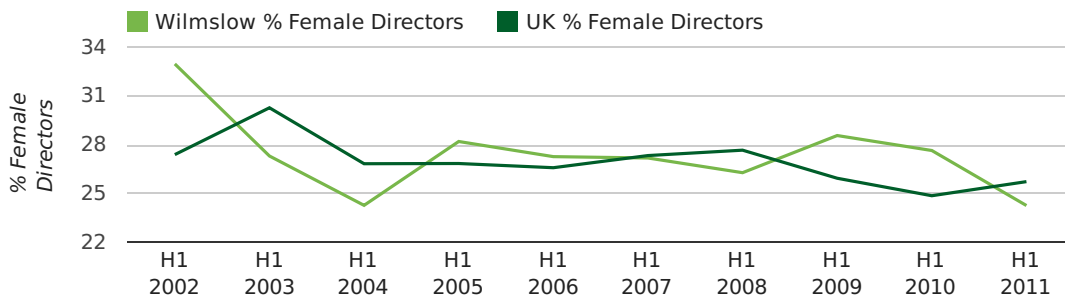


Half Year Data (Jan-Jun 2011)

The record first half year for female directors in Wilmslow was 1861 when 40.0% of all directors were female.

24.3% of all director appointments in Wilmslow in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

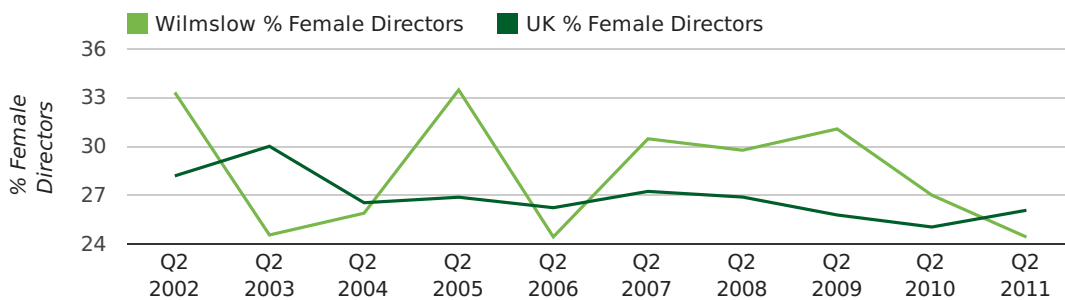


Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Wilmslow was in 1866 when 66.7% of all directors were female.

24.4% of all director appointments in Wilmslow in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

director gender by quarter



Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CARE	3.39%	CONSULTING	5.09%
COMPANION	3.25%	MANAGEMENT	4.86%
MANAGEMENT	2.30%	CONSULTANCY	3.17%
CONSULTING	2.17%	PROPERTY	2.43%
CONSULTANCY	1.08%	TRADING	2.05%
CHESHIRE	0.81%	DESIGN	1.94%
CO	0.81%	ASSOCIATES	1.92%
PAS	0.81%	BUSINESS	1.87%
SURGICAL	0.68%	CONSTRUCTION	1.77%
COMPANY)	0.68%	CONSULTANTS	1.76%
(MANAGEMENT	0.68%	MEDIA	1.73%
ENGINEERING	0.68%	ENGINEERING	1.67%
S	0.68%	LONDON	1.60%
PROPERTY	0.68%	GLOBAL	1.46%
MEDICAL	0.68%	J	1.44%
TECHNOLOGY	0.68%	CARE	1.44%
MEDIA	0.54%	INVESTMENTS	1.42%
AMBER	0.54%	IT	1.39%
HEALTH	0.54%	BUILDING	1.32%
STREET	0.54%	PROPERTIES	1.31%
PROPERTIES	0.54%	ELECTRICAL	1.30%
SYSTEMS	0.54%	M	1.27%
1	0.54%	S	1.23%
ASSOCIATES	0.54%	ENTERPRISES	1.20%
LIFE	0.54%	SYSTEMS	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	123	202,072
86220 - Specialists medical practice activities	44	1,246
7487 - Other business activities	41	60,758
82990 - Other business support service activities not elsewhere classified	30	30,647
75000 - Veterinary activities	20	432
7414 - Business & management consultancy	20	13,053
70229 - Management consultancy activities other than financial management	20	16,419
9999 - Dormant Company	13	20,111
8512 - Medical practice activities	12	1,866
9305 - Other service activities	10	9,063
98000 - Residents property management	9	2,888
7222 - Other software consultancy and supply	8	7,143
7260 - Other computer related activities	8	7,849
86900 - Other human health activities	8	4,154
99999 - Dormant Company	7	18,918
96090 - Other service activities not elsewhere classified	7	10,322
64999 - Financial intermediation not elsewhere classified	6	2,739
70100 - Activities of head offices	6	2,632
62090 - Other information technology service activities	6	7,095
7450 - Labour recruitment	5	2,304