

# Wilmslow

2011 annual business confidence report



## headlines

- 2011 was a record year for company registrations in Wilmslow when compared to any year in history.
- The second half of 2011 saw a new record in company registrations in Wilmslow when compared to any previous second half year.
- The second half of 2011 was a record second half year for company registrations in Wilmslow when compared to any half year in history.
- Q4 2011 saw a new record in company registrations in Wilmslow when compared to any previous Q4.
- Q4 2011 was a record quarter for company registrations in Wilmslow when compared to any quarter in history.
- December 2011 saw a new record in company registrations in Wilmslow when compared to any previous December.
- December 2011 was a record month for company registrations in Wilmslow when compared to any month in history.
- November 2011 saw a new record in company registrations in Wilmslow when compared to any previous November.
- November 2011 was a record month for company registrations in Wilmslow when compared to any month in history.
- October 2011 saw a new record in company registrations in Wilmslow when compared to any previous October.
- 2011 was a record year for net growth in Wilmslow when compared to any year in history.
- The second half of 2011 saw a new record in net growth in Wilmslow when compared to any previous second half year.
- The second half of 2011 was a record second half year for net growth in Wilmslow when compared to any half year in history.
- Q4 2011 saw a new record in net growth in Wilmslow when compared to any previous Q4.
- Q4 2011 was a record quarter for net growth in Wilmslow when compared to any quarter in history.
- December 2011 saw a new record in net growth in Wilmslow when compared to any previous December.
- December 2011 was a record month for net growth in Wilmslow when compared to any month in history.
- November 2011 saw a new record in net growth in Wilmslow when compared to any previous November.
- November 2011 was a record month for net growth in Wilmslow when compared to any month in history.
- October 2011 saw a new record in net growth in Wilmslow when compared to any previous October.

## contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

sic data

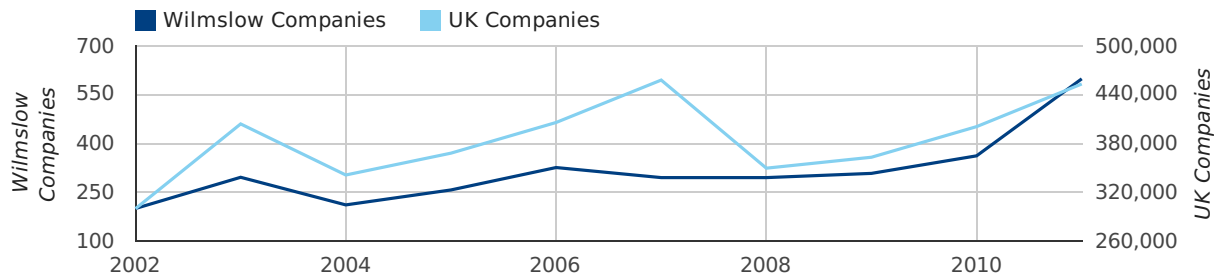
## Annual Data (2011)

2011 was a record year for company registrations in Wilmslow when compared to any year in history.

A total of 598 companies were formed in Wilmslow in 2011. This total is 65.7% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	WILMSLOW	UK
2011	598	452,870
2010	361	400,358
2009	307	362,675
2008	294	349,203
2007	294	457,649
RECORD YEAR	2011 (598)	2007 (457,649)

### new companies by year



## Half Year Data (Jul-Dec 2011)

The second half of 2011 saw a new record in company registrations in Wilmslow when compared to any previous second half year.

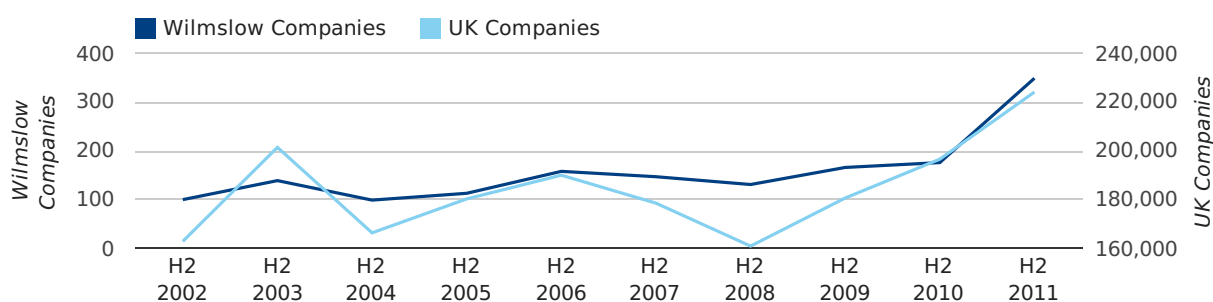
The second half of 2011 was a record second half year for company registrations in Wilmslow when compared to any half year in history.

In the second half of 2011 a total of 349 companies were formed in Wilmslow. This figure is 98.3% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Wilmslow occurred in 2011 when a total of 349 were formed.

HALF YEAR (JUL-DEC)	WILMSLOW	UK
2011	349	224,135
2010	176	196,609
% CHANGE	98.3%	14.0%
RECORD YEAR	2011 (349)	2011 (224,135)

### new companies by half year



## Quarterly Data (Q4 Oct-Dec 2011)

Q4 2011 saw a new record in company registrations in Wilmslow when compared to any previous Q4.

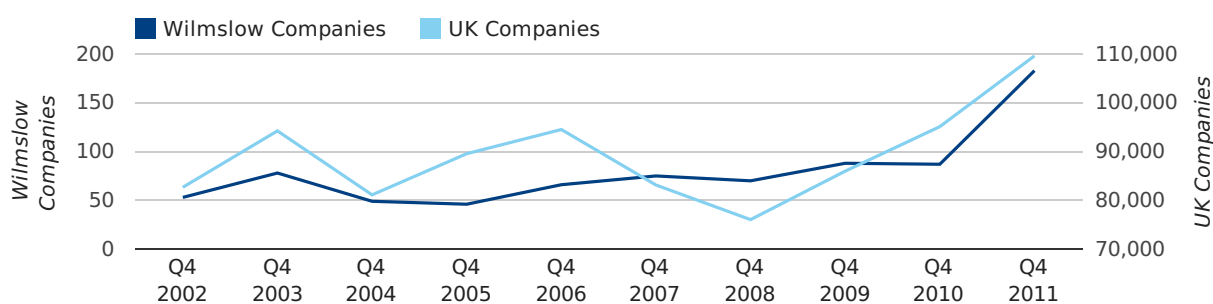
Q4 2011 was a record quarter for company registrations in Wilmslow when compared to any quarter in history.

A total of 183 companies were registered in Wilmslow during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 110.3% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	WILMSLOW	UK
2011	183	109,623
2010	87	95,117
% CHANGE	110.3%	15.3%
RECORD YEAR	2011 (183)	2011 (109,623)

### new companies by quarter



## Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company registrations in Wilmslow when compared to any previous December.

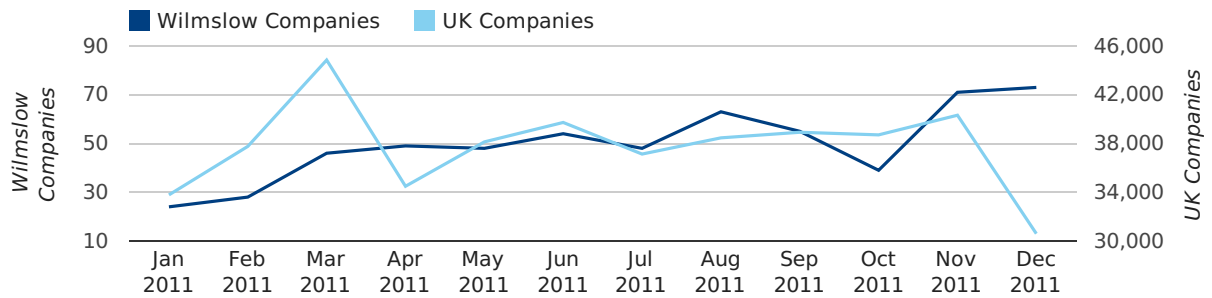
December 2011 was a record month for company registrations in Wilmslow when compared to any month in history.

November 2011 saw a new record in company registrations in Wilmslow when compared to any previous November.

November 2011 was a record month for company registrations in Wilmslow when compared to any month in history.

October 2011 saw a new record in company registrations in Wilmslow when compared to any previous October.

### new companies by month



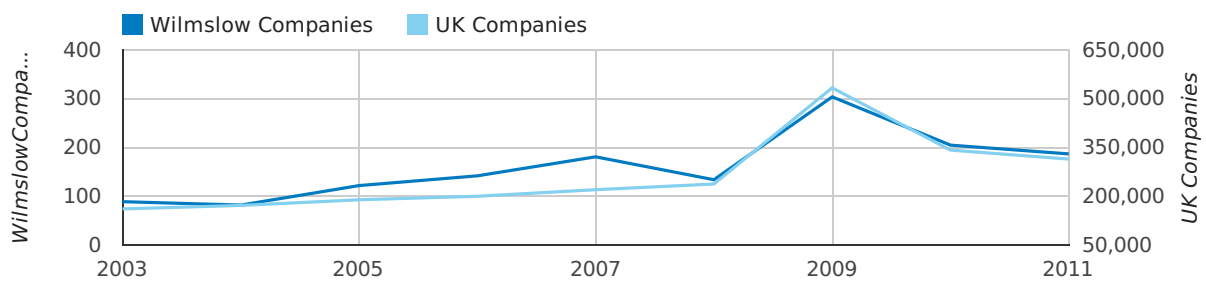
	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	39	71	73
NEW COMPANIES IN 2010	35	31	21
% CHANGE	11.4%	129.0%	247.6%
RECORD YEAR	2011 (39)	2011 (71)	2011 (73)

### Annual Data (2011)

A total of 187 companies were dissolved in Wilmslow in 2011. This total is 8.8% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	WILMSLOW	UK
2011	187	314,523
2010	205	342,232
2009	304	533,773
2008	134	237,901
2007	181	220,295
RECORD YEAR	2009 (304)	2009 (533,773)

### dissolved companies by year



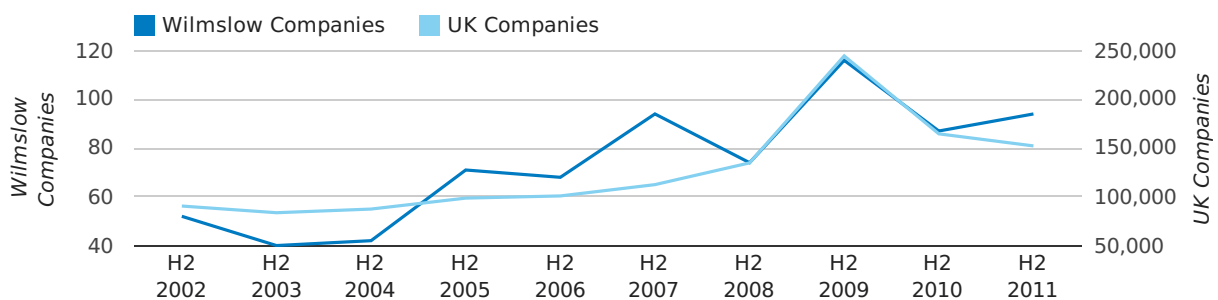
### Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 94 companies were dissolved in Wilmslow. This figure is 8.0% higher than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Wilmslow occurred in 2009 when a total of 116 were closed.

HALF YEAR (JUL-DEC)	WILMSLOW	UK
2011	94	152,213
2010	87	164,601
% CHANGE	8.0%	-7.5%
RECORD YEAR	2009 (116)	2009 (244,537)

### dissolved companies by half year



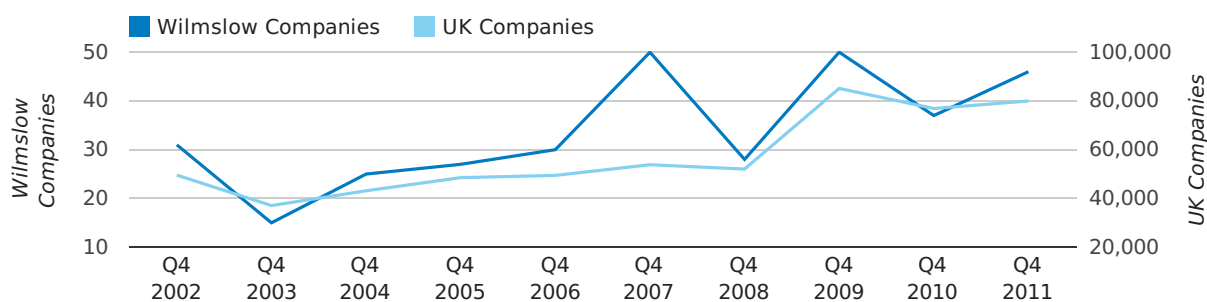
## Quarterly Data (Q4 Oct-Dec 2011)

A total of 46 companies were dissolved in Wilmslow during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 24.3% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

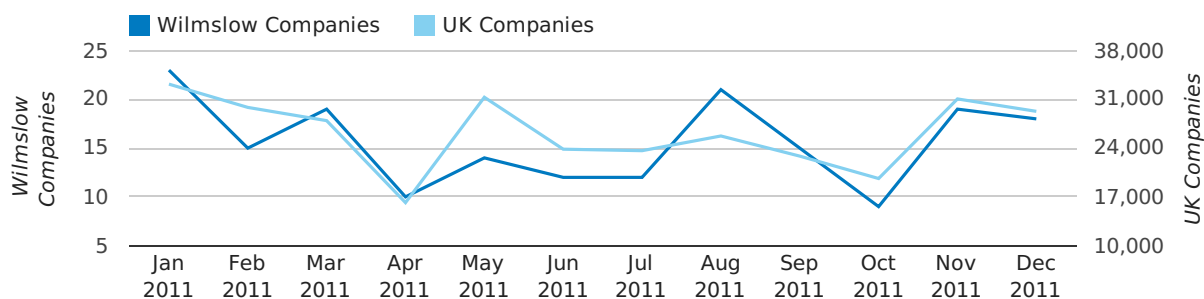
FOURTH QUARTER (OCT 2011 - DEC 2011)	WILMSLOW	UK
2011	46	79,983
2010	37	76,896
% CHANGE	24.3%	4.0%
RECORD YEAR	2007 (50)	2009 (85,136)

### dissolved companies by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	9	19	18
CLOSED COMPANIES IN 2010	11	15	11
% CHANGE	-18.2%	26.7%	64%
RECORD YEAR	2007 (17)	2007 (27)	1999 (20)

## Annual Data (2011)

2011 was a record year for net growth in Wilmslow when compared to any year in history.

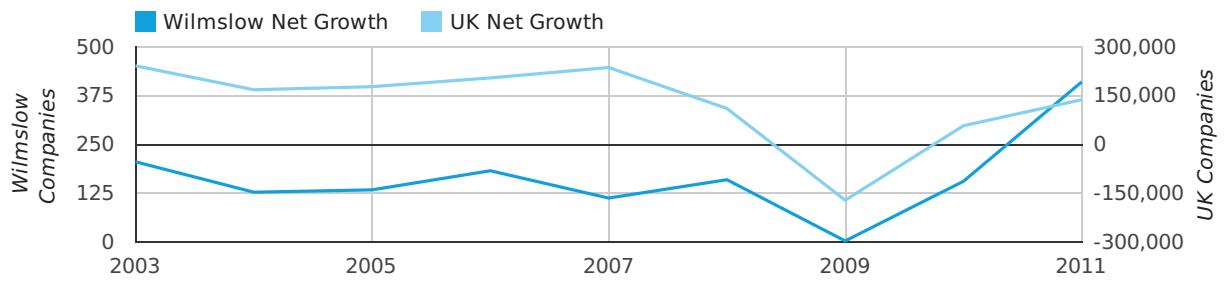
A total of 411 companies were added to the company register for Wilmslow in 2011. This number represents growth of 113.9% which compares favourably to the UK figure of 34.6%.

This number is 255 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2011 when the Wilmslow company register grew by 411 companies.

YEAR	WILMSLOW	UK
2011	411	138,347
2010	156	58,126
2009	3	-171,098
2008	160	111,302
2007	113	237,354
RECORD YEAR	2011 (411)	2003 (242,543)

### net growth by year





## Half Year Data (Jul-Dec 2011)

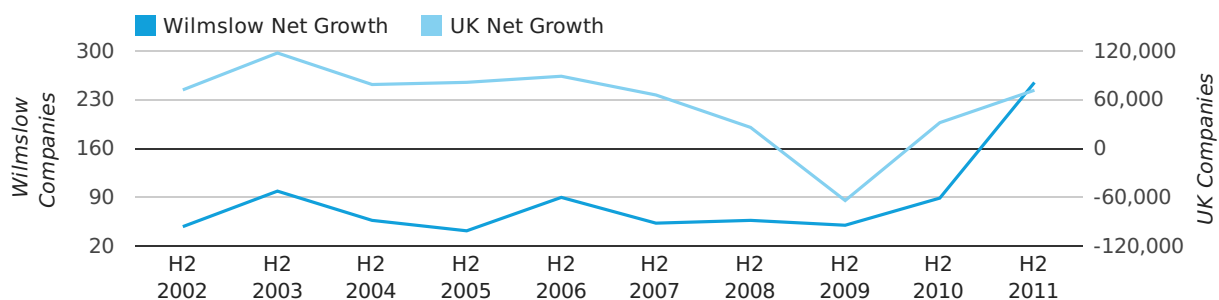
The second half of 2011 saw a new record in net growth in Wilmslow when compared to any previous second half year.

The second half of 2011 was a record second half year for net growth in Wilmslow when compared to any half year in history.

In the second half of 2011 the company register for Wilmslow increased by 255 companies. This figure is 186.5% higher than last year, which compares well to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	WILMSLOW	UK
2011	255	71,922
2010	89	32,008
% CHANGE	186.5%	124.7%
RECORD YEAR	2011 (255)	2003 (117,772)

### net growth by half year



## Quarterly Data (Q4 Oct-Dec 2011)

Q4 2011 saw a new record in net growth in Wilmslow when compared to any previous Q4.

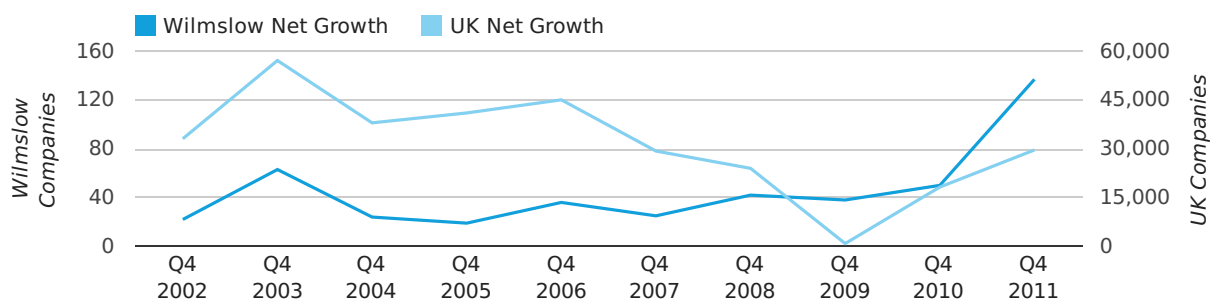
Q4 2011 was a record quarter for net growth in Wilmslow when compared to any quarter in history.

Net company growth for Wilmslow during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 137 companies.

This represents an increase of 174.0% on the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	WILMSLOW	UK
2011	137	29,640
2010	50	18,221
% CHANGE	174.0%	62.7%
RECORD YEAR	2011 (137)	2003 (57,175)

### net growth by quarter



## Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in net growth in Wilmslow when compared to any previous December.

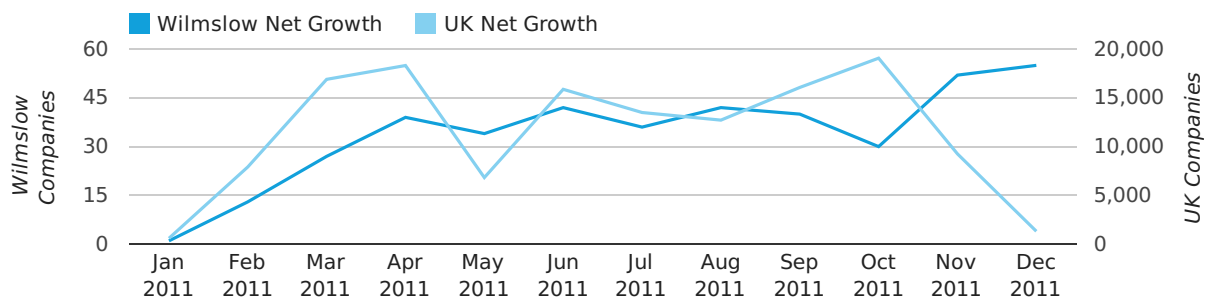
December 2011 was a record month for net growth in Wilmslow when compared to any month in history.

November 2011 saw a new record in net growth in Wilmslow when compared to any previous November.

November 2011 was a record month for net growth in Wilmslow when compared to any month in history.

October 2011 saw a new record in net growth in Wilmslow when compared to any previous October.

### net growth by month



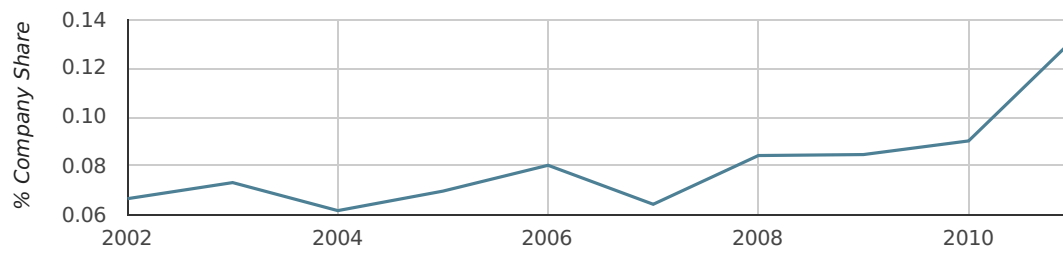
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	30	52	55
NET GROWTH IN 2010	24	16	10
% CHANGE	25.0%	225.0%	450.0%
RECORD YEAR	2011 (30)	2011 (52)	2011 (55)

### Annual Data (2011)

In 2011 Wilmslow formed 0.1% of all UK companies. This is no change on 2010 when Wilmslow was responsible for 0.1% of all UK companies.

YEAR	WILMSLOW
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1961 (0.1%)

#### company share by year

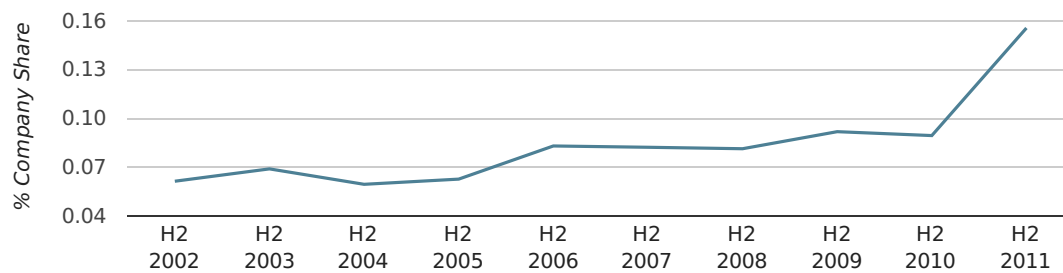


### Half Year Data (Jul-Dec 2011)

In the second half of 2011 Wilmslow formed 0.2% of all UK companies. This is more than the 2010 figure of 0.1%.

HALF YEAR (JUL-DEC)	WILMSLOW
2011	0.2%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1961 (0.2%)

#### company share by half year

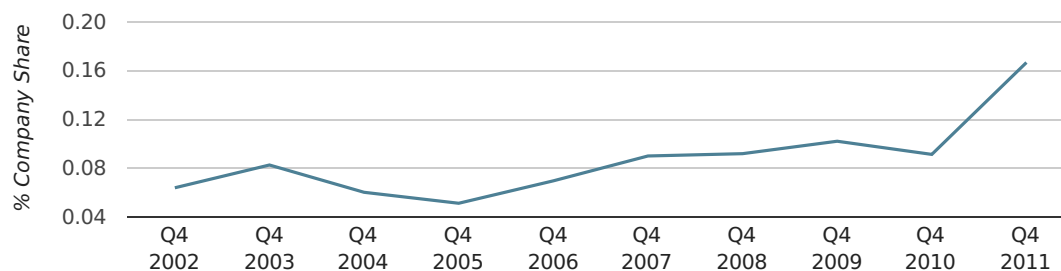


## Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Wilmslow formed 0.2% of all UK companies.

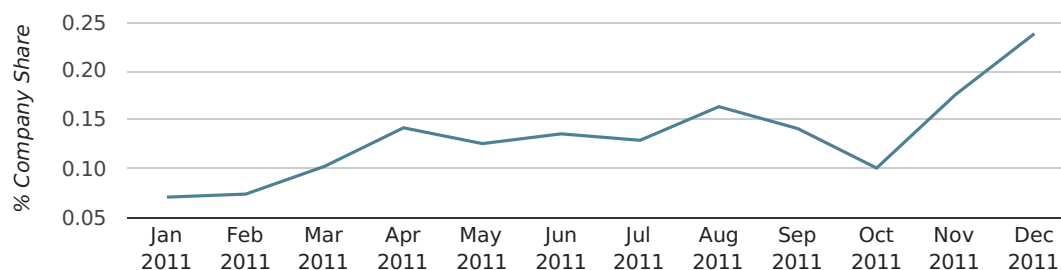
FOURTH QUARTER (OCT 2011 - DEC 2011)	WILMSLOW
2011	0.2%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1961 (0.4%)

### company share by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.1%	0.2%	0.2%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	-3.2%	95.0%	208.3%
RECORD YEAR	1966 (0.2%)	1961 (0.9%)	1965 (0.4%)

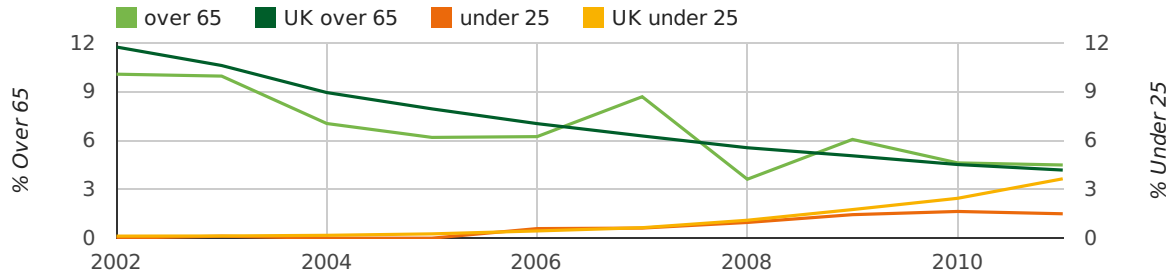
### Annual Data (2011)

The average age of a director in 2011 was 45.8.

The percentage of directors under the age of 25 was 1.5% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 4.5% compared to the UK figure of 4.2%.

#### director age by year



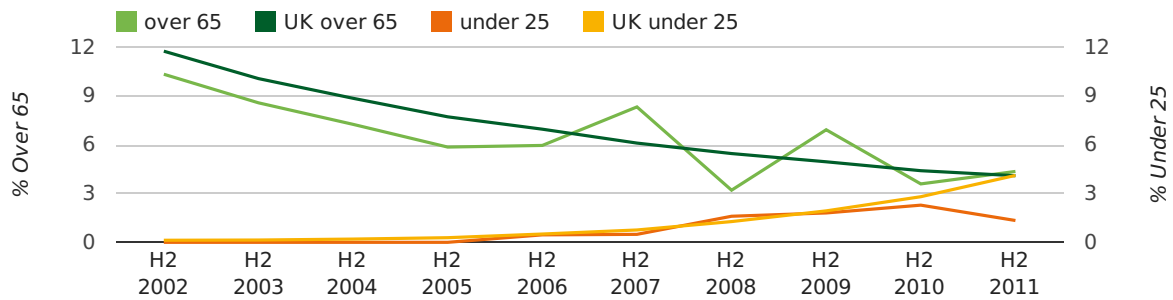
### Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 45.9.

The percentage of directors under the age of 25 was 1.3% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 4.4% compared to the UK figure of 4.1%.

#### director age by half year



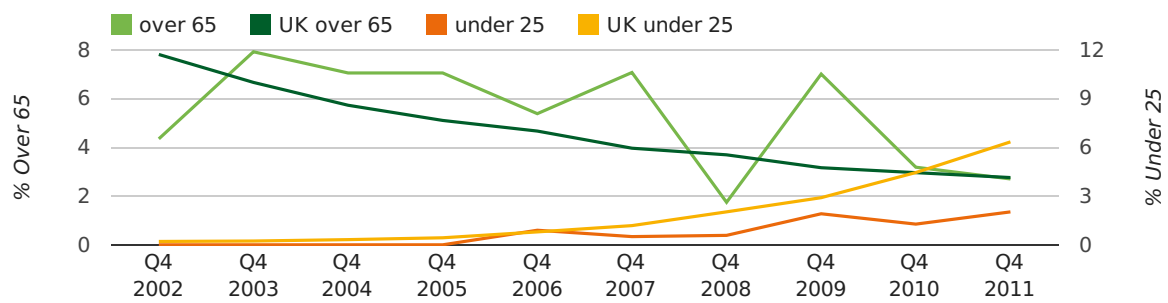
## Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 45.9.

The percentage of directors under the age of 25 was 2.0% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 2.7% compared to the UK figure of 4.1%.

### director age by quarter

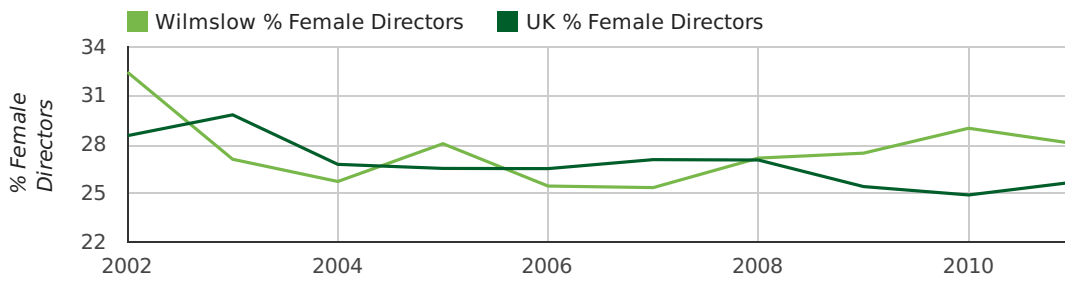


### Annual Data (2011)

The record year for female directors in Wilmslow was 1857 when 36.4% of all directors were female.

The percentage of female directors in Wilmslow in 2011 was 32.5%. The average for the UK during this time was 28.6%

#### director gender by year

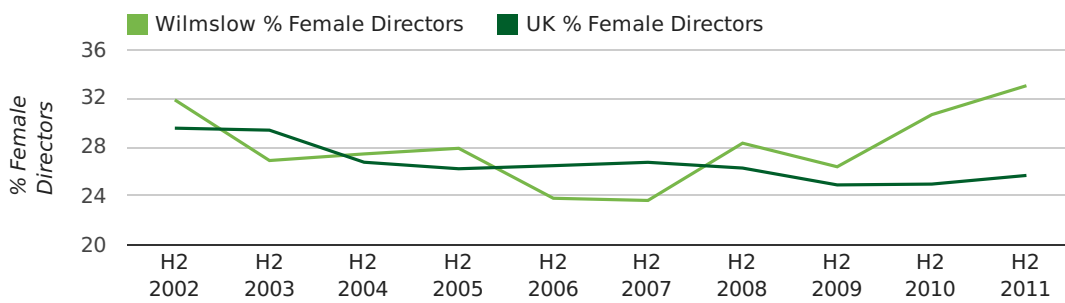


### Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Wilmslow was 1860 when 42.9% of all directors were female.

33.0% of all director appointments in Wilmslow in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

#### director gender by half year

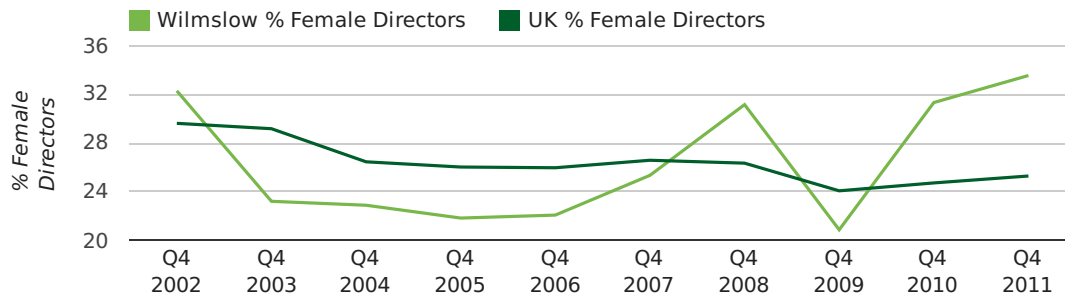


## Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Wilmslow was in 1977 when 31.1% of all directors were female.

33.5% of all director appointments in Wilmslow in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

### director gender by quarter





## Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &amp;, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CARE	2.91%	CONSULTING	5.07%
CONSULTING	2.91%	MANAGEMENT	4.74%
COMPANION	2.60%	CONSULTANCY	3.26%
ENGINEERING	1.77%	PROPERTY	2.37%
CONSULTANCY	1.66%	TRADING	2.07%
PAS	1.56%	DESIGN	1.92%
MANAGEMENT	1.14%	ASSOCIATES	1.86%
IT	1.04%	ENGINEERING	1.78%
DESIGN	0.94%	BUSINESS	1.78%
S	0.94%	CONSULTANTS	1.76%
CHESHIRE	0.94%	CONSTRUCTION	1.73%
M	0.73%	MEDIA	1.71%
J	0.73%	LONDON	1.63%
MEDIA	0.73%	J	1.51%
CONSULTANTS	0.62%	INVESTMENTS	1.48%
STREET	0.62%	GLOBAL	1.46%
CONSTRUCTION	0.52%	IT	1.41%
L	0.52%	CARE	1.39%
4	0.52%	PROPERTIES	1.29%
MEDICAL	0.52%	ELECTRICAL	1.29%
SITE	0.52%	M	1.27%
TECHNOLOGY	0.52%	BUILDING	1.26%
LIFE	0.52%	ENERGY	1.25%
D	0.52%	S	1.20%
SURVEYING	0.52%	ENTERPRISES	1.20%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	126	205,525
86220 - Specialists medical practice activities	53	1,474
82990 - Other business support service activities not elsewhere classified	36	32,483
7487 - Other business activities	35	57,052
75000 - Veterinary activities	23	498
70229 - Management consultancy activities other than financial management	21	17,765
7414 - Business & management consultancy	20	13,034
8512 - Medical practice activities	15	2,224
86900 - Other human health activities	11	4,457
9800 - Residents Property Management	11	1,451
9999 - Dormant Company	10	20,199
99999 - Dormant Company	9	21,846
9305 - Other service activities	9	9,492
62020 - Information technology consultancy activities	8	12,072
7222 - Other software consultancy and supply	7	7,398
96090 - Other service activities not elsewhere classified	7	11,768
86210 - General medical practice activities	7	2,285
98000 - Residents property management	7	2,874
7260 - Other computer related activities	7	7,667
64999 - Financial intermediation not elsewhere classified	6	2,946