

Wilmslow

q1 2012 business confidence report



headlines

- Q1 2012 saw a new record in company registrations in Wilmslow when compared to any previous Q1.
- Q1 2012 was a record quarter for company registrations in Wilmslow when compared to any quarter in history.
- March 2012 saw a new record in company registrations in Wilmslow when compared to any previous March.
- February 2012 saw a new record in company registrations in Wilmslow when compared to any previous February.
- February 2012 was a record month for company registrations in Wilmslow when compared to any month in history.
- January 2012 saw a new record in company registrations in Wilmslow when compared to any previous January.
- Q1 2012 saw a new record in net growth in Wilmslow when compared to any previous Q1.
- Q1 2012 was a record quarter for net growth in Wilmslow when compared to any quarter in history.
- March 2012 saw a new record in net growth in Wilmslow when compared to any previous March.
- February 2012 saw a new record in net growth in Wilmslow when compared to any previous February.
- February 2012 was a record month for net growth in Wilmslow when compared to any month in history.
- January 2012 saw a new record in net growth in Wilmslow when compared to any previous January.
- Q1 2012 saw a new record in UK company share in Wilmslow when compared to any previous Q1.

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Quarterly Data (Q1 Jan-Mar 2012)

Q1 2012 saw a new record in company registrations in Wilmslow when compared to any previous Q1.

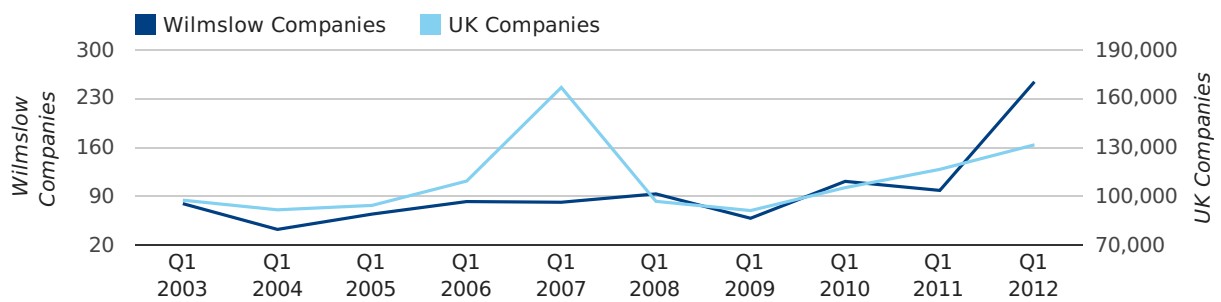
Q1 2012 was a record quarter for company registrations in Wilmslow when compared to any quarter in history.

A total of 254 companies were registered in Wilmslow during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is an increase of 159.2% versus the same period last year (Q1 2011). This figure compares well to the UK as a whole, which saw an increase of 13.0% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	WILMSLOW	UK
2012	254	131,491
2011	98	116,391
% CHANGE	159.2%	13.0%
RECORD YEAR	2012 (254)	2007 (166,814)

new companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

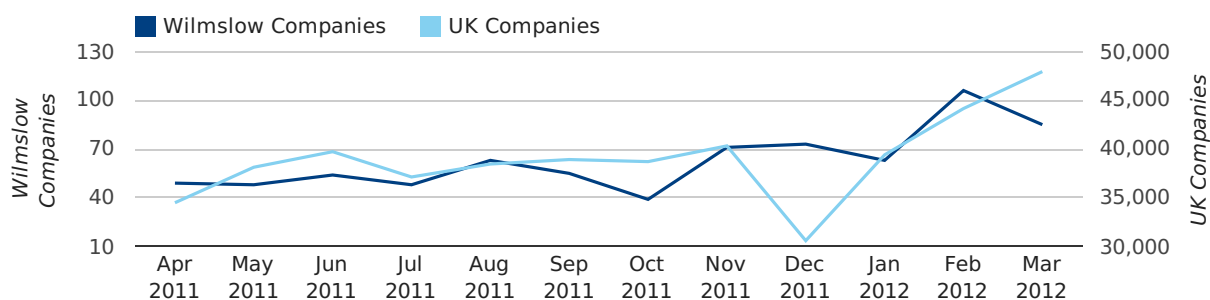
March 2012 saw a new record in company registrations in Wilmslow when compared to any previous March.

February 2012 saw a new record in company registrations in Wilmslow when compared to any previous February.

February 2012 was a record month for company registrations in Wilmslow when compared to any month in history.

January 2012 saw a new record in company registrations in Wilmslow when compared to any previous January.

new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2012	63	106	85
NEW COMPANIES IN 2011	24	28	46
% CHANGE	162.5%	278.6%	84.8%
RECORD YEAR	2012 (63)	2012 (106)	2012 (85)

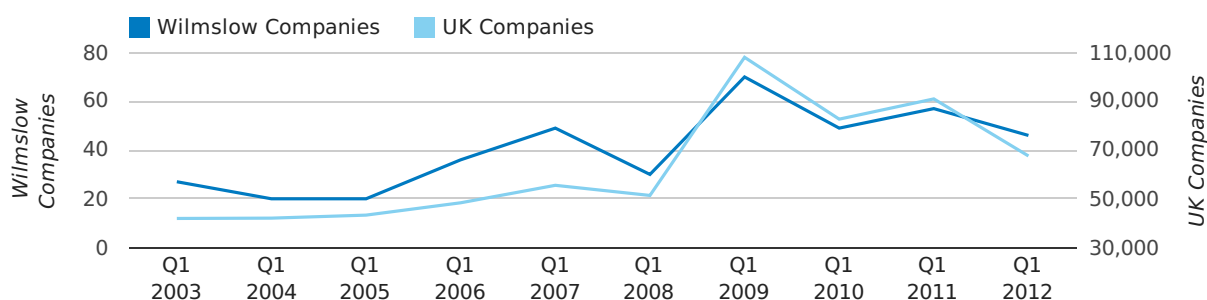
Quarterly Data (Q1 Jan-Mar 2012)

A total of 46 companies were dissolved in Wilmslow during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 19.3% versus the same period last year (Q1 2011). This figure compares poorly to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

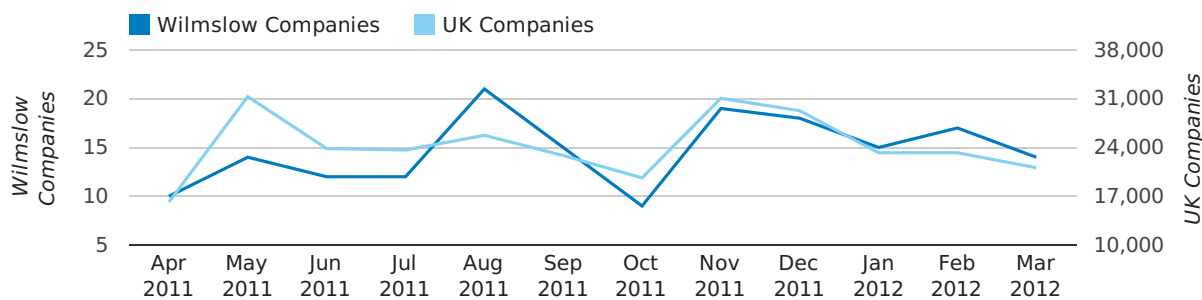
FIRST QUARTER (JAN 2012 - MAR 2012)	WILMSLOW	UK
2012	46	67,576
2011	57	90,986
% CHANGE	-19.3%	-25.7%
RECORD YEAR	2009 (70)	2009 (108,060)

dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2012	15	17	14
CLOSED COMPANIES IN 2011	23	15	19
% CHANGE	-34.8%	13.3%	-26%
RECORD YEAR	2011 (23)	2008 (21)	2009 (45)

Quarterly Data (Q1 Jan-Mar 2012)

Q1 2012 saw a new record in net growth in Wilmslow when compared to any previous Q1.

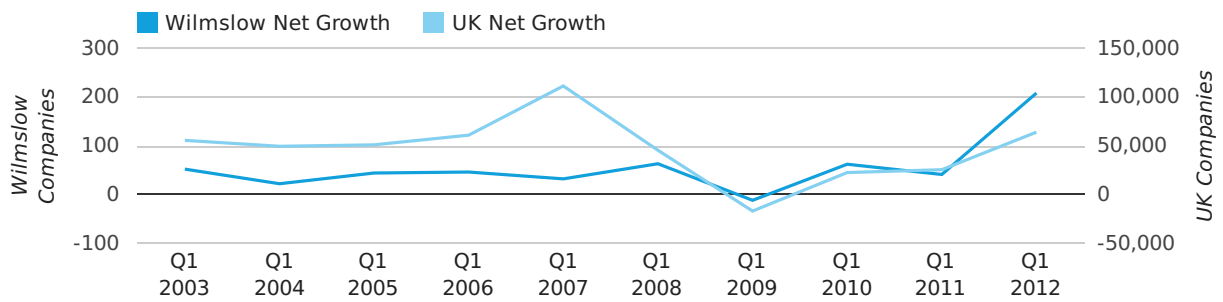
Q1 2012 was a record quarter for net growth in Wilmslow when compared to any quarter in history.

Net company growth for Wilmslow during the first quarter of 2012 (Jan 2012 - Mar 2012) was 208 companies.

This represents an increase of 407.3% on the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	WILMSLOW	UK
2012	208	63,915
2011	41	25,405
% CHANGE	407.3%	151.6%
RECORD YEAR	2012 (208)	2007 (111,282)

net growth by quarter



Monthly Data (Jan, Feb & Mar 2012)

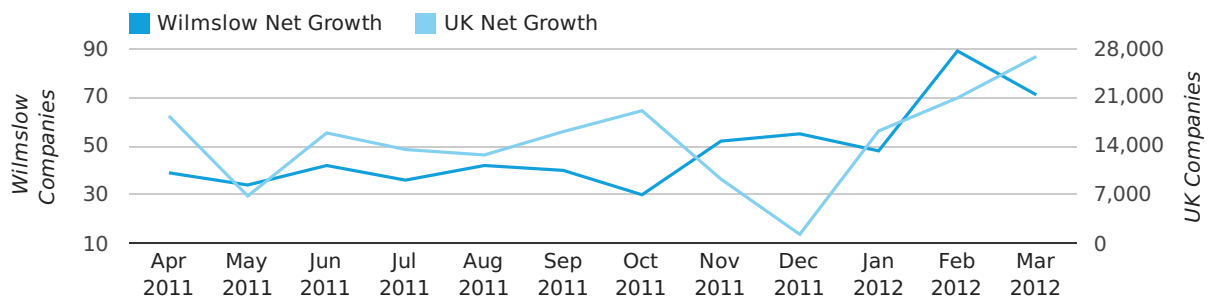
March 2012 saw a new record in net growth in Wilmslow when compared to any previous March.

February 2012 saw a new record in net growth in Wilmslow when compared to any previous February.

February 2012 was a record month for net growth in Wilmslow when compared to any month in history.

January 2012 saw a new record in net growth in Wilmslow when compared to any previous January.

net growth by month



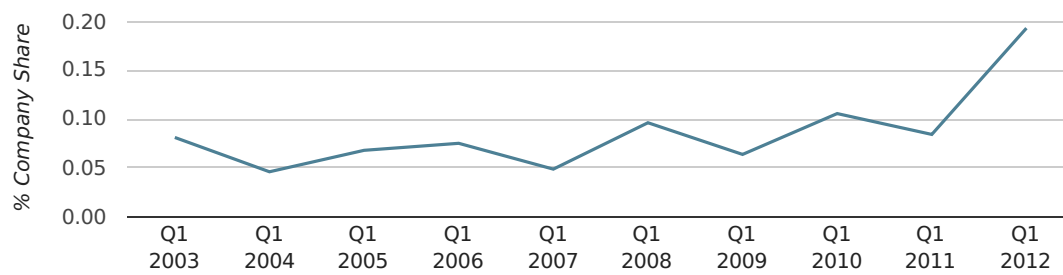
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2012	48	89	71
NET GROWTH IN 2011	1	13	27
% CHANGE	4,700.0%	584.6%	163.0%
RECORD YEAR	2012 (48)	2012 (89)	2012 (71)

Quarterly Data (Q1 Jan-Mar 2012)

In the first quarter of 2012, Wilmslow formed 0.2% of all UK companies.

FIRST QUARTER (JAN 2012 - MAR 2012)	WILMSLOW
2012	0.2%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	2012 (0.2%)

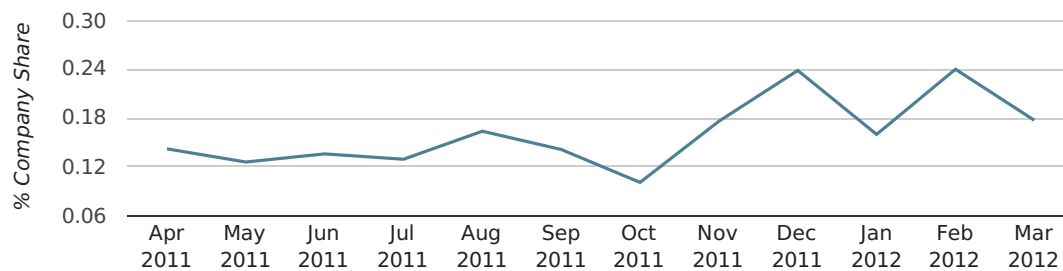
company share by quarter



Q1 2012 saw a new record in UK company share in Wilmslow when compared to any previous Q1.

Monthly Data (Jan, Feb & Mar 2012)

company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2012	0.2%	0.2%	0.2%
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
% CHANGE	125.2%	224.0%	72.8%
RECORD YEAR	1961 (0.3%)	1974 (0.4%)	1970 (0.3%)

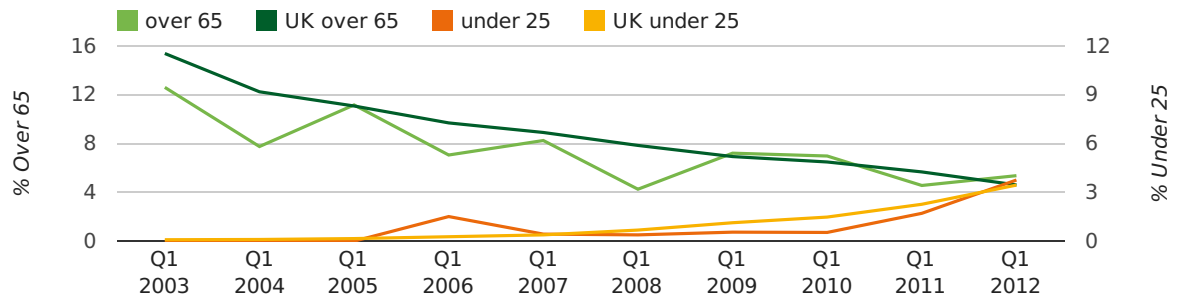
Quarterly Data (Q1 Jan-Mar 2012)

The average age of a director in the first quarter of 2012 was 46.0.

The percentage of directors under the age of 25 was 3.8% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 5.4% compared to the UK figure of 3.5%.

director age by quarter

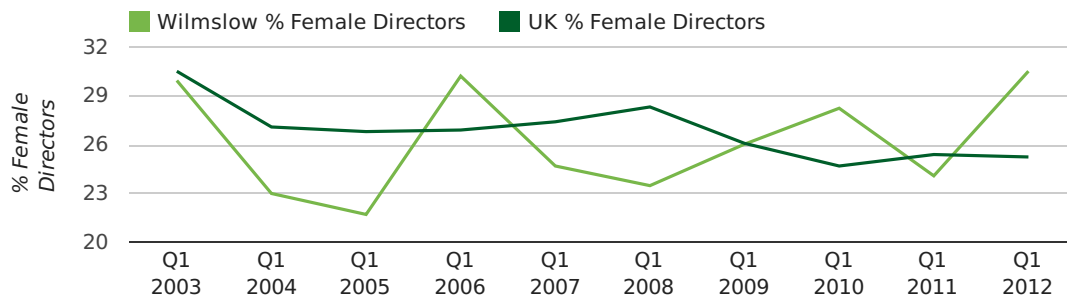


Quarterly Data (Q1 Jan-Mar 2012)

The record first quarter for female directors in Wilmslow was in 1861 when 40.0% of all directors were female.

30.5% of all director appointments in Wilmslow in the first quarter of 2012 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	3.40%	CONSULTING	5.07%
ENGINEERING	2.47%	MANAGEMENT	4.74%
CARE	1.87%	CONSULTANCY	3.30%
CONSULTANCY	1.62%	PROPERTY	2.37%
MANAGEMENT	1.53%	TRADING	2.07%
PAS	1.36%	DESIGN	1.93%
DESIGN	1.28%	ENGINEERING	1.86%
COMPANION	1.28%	ASSOCIATES	1.84%
IT	1.19%	CONSULTANTS	1.79%
S	1.11%	BUSINESS	1.73%
J	1.02%	MEDIA	1.72%
M	0.85%	CONSTRUCTION	1.72%
CONSULTANTS	0.77%	LONDON	1.66%
P	0.77%	J	1.54%
CHESHIRE	0.68%	INVESTMENTS	1.51%
R	0.60%	GLOBAL	1.50%
D	0.60%	IT	1.40%
PROJECT	0.60%	CARE	1.34%
L	0.51%	PROPERTIES	1.31%
WILMSLOW	0.51%	ELECTRICAL	1.27%
E	0.51%	M	1.27%
SURVEYING	0.51%	BUILDING	1.24%
ASSOCIATES	0.43%	ENERGY	1.20%
B	0.43%	S	1.20%
N	0.43%	ENTERPRISES	1.19%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	134	216,665
86220 - Specialists medical practice activities	59	1,845
82990 - Other business support service activities not elsewhere classified	36	35,233
7487 - Other business activities	33	52,735
75000 - Veterinary activities	32	555
70229 - Management consultancy activities other than financial management	22	19,704
7414 - Business & management consultancy	17	12,113
8512 - Medical practice activities	15	2,116
62020 - Information technology consultancy activities	15	14,303
99999 - Dormant Company	12	25,084
9800 - Residents Property Management	11	1,397
86900 - Other human health activities	10	5,066
9999 - Dormant Company	10	18,617
9305 - Other service activities	9	8,818
86210 - General medical practice activities	8	2,594
98000 - Residents property management	8	3,050
68100 - Buying and selling of own real estate	8	3,072
7222 - Other software consultancy and supply	7	6,934
7260 - Other computer related activities	7	7,154
70100 - Activities of head offices	6	2,746