

Wilmslow

2012 half year business confidence report



headlines

- The first half of 2012 saw a new record in company registrations in Wilmslow when compared to any previous first half year.
- The first half of 2012 was a record first half year for company registrations in Wilmslow when compared to any half year in history.
- Q2 2012 saw a new record in company registrations in Wilmslow when compared to any previous Q2.
- Q2 2012 was a record quarter for company registrations in Wilmslow when compared to any quarter in history.
- June 2012 saw a new record in company registrations in Wilmslow when compared to any previous June.
- May 2012 saw a new record in company registrations in Wilmslow when compared to any previous May.
- April 2012 saw a new record in company registrations in Wilmslow when compared to any previous April.
- The first half of 2012 saw a new record in net growth in Wilmslow when compared to any previous first half year.
- The first half of 2012 was a record first half year for net growth in Wilmslow when compared to any half year in history.
- Q2 2012 saw a new record in net growth in Wilmslow when compared to any previous Q2.
- June 2012 saw a new record in net growth in Wilmslow when compared to any previous June.
- May 2012 saw a new record in net growth in Wilmslow when compared to any previous May.
- April 2012 saw a new record in net growth in Wilmslow when compared to any previous April.
- The first half of 2012 saw a new record in UK company share in Wilmslow when compared to any previous first half year.
- The first half of 2012 was a record first half year for UK company share in Wilmslow when compared to any half year in history.
- Q2 2012 saw a new record in UK company share in Wilmslow when compared to any previous Q2.
- May 2012 saw a new record in UK company share in Wilmslow when compared to any previous May.

contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

sic data

Half Year Data (Jan-Jun 2012)

The first half of 2012 saw a new record in company registrations in Wilmslow when compared to any previous first half year.

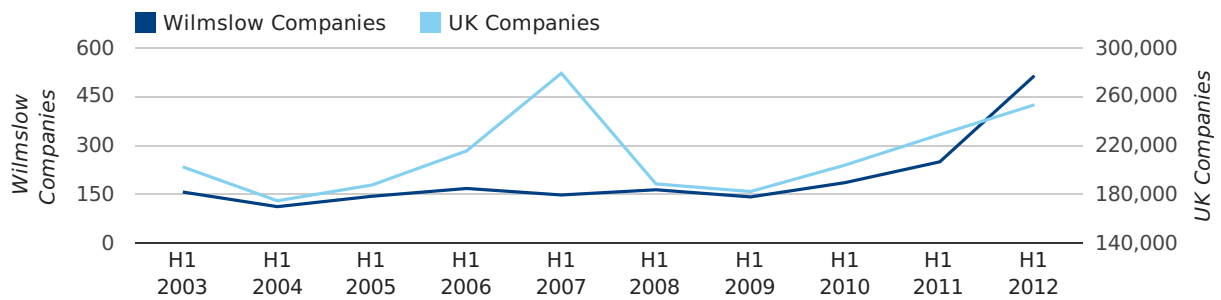
The first half of 2012 was a record first half year for company registrations in Wilmslow when compared to any half year in history.

In the first half of 2012 a total of 514 companies were formed in Wilmslow. This figure is 106.4% higher than last year, which compares well to the UK wide figure of 10.7%.

The highest total for a first half year in Wilmslow occurred in 2012 when a total of 514 were formed.

HALF YEAR (JAN-JUN)	WILMSLOW	UK
2012	514	253,150
2011	249	228,735
% CHANGE	106.4%	10.7%
RECORD YEAR	2012 (514)	2007 (279,097)

new companies by half year



Quarterly Data (Q2 Apr-Jun 2012)

Q2 2012 saw a new record in company registrations in Wilmslow when compared to any previous Q2.

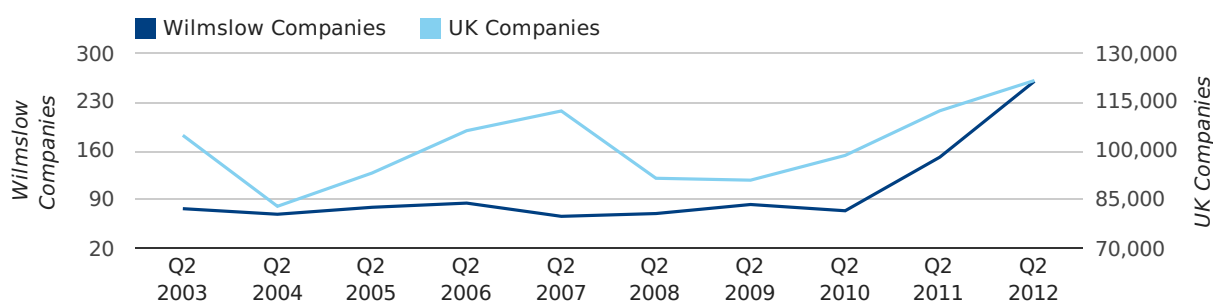
Q2 2012 was a record quarter for company registrations in Wilmslow when compared to any quarter in history.

A total of 260 companies were registered in Wilmslow during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 72.2% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 8.3% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	WILMSLOW	UK
2012	260	121,659
2011	151	112,344
% CHANGE	72.2%	8.3%
RECORD YEAR	2012 (260)	2012 (121,659)

new companies by quarter



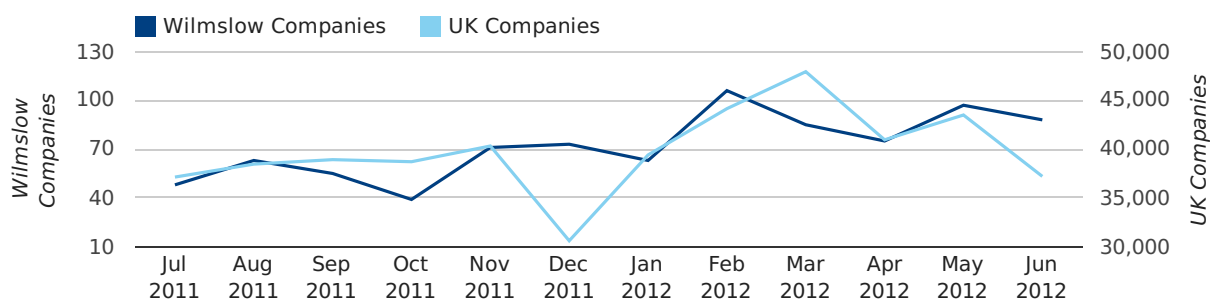
Monthly Data (Apr, May & Jun 2012)

June 2012 saw a new record in company registrations in Wilmslow when compared to any previous June.

May 2012 saw a new record in company registrations in Wilmslow when compared to any previous May.

April 2012 saw a new record in company registrations in Wilmslow when compared to any previous April.

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	75	97	88
NEW COMPANIES IN 2011	49	48	54
% CHANGE	53.1%	102.1%	63.0%
RECORD YEAR	2012 (75)	2012 (97)	2012 (88)

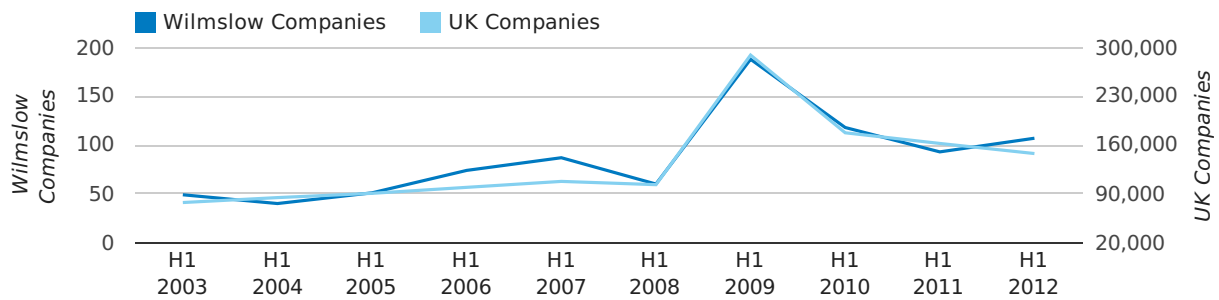
Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 107 companies were dissolved in Wilmslow. This figure is 15.1% higher than last year, which compares badly to the UK wide change of -8.9%.

The highest total for a first half year in Wilmslow occurred in 2009 when a total of 188 were closed.

HALF YEAR (JAN-JUN)	WILMSLOW	UK
2012	107	147,793
2011	93	162,310
% CHANGE	15.1%	-8.9%
RECORD YEAR	2009 (188)	2009 (289,236)

dissolved companies by half year



Quarterly Data (Q2 Apr-Jun 2012)

A total of 61 companies were dissolved in Wilmslow during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 69.4% versus the same period last year (Q2 2011). This figure compares poorly to the UK as a whole, which saw an increase of 12.5% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	WILMSLOW	UK
2012	61	80,217
2011	36	71,324
% CHANGE	69.4%	12.5%
RECORD YEAR	2009 (118)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2012)

dissolved companies by month



	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	25	20	16
CLOSED COMPANIES IN 2011	10	14	12
% CHANGE	150.0%	42.9%	33%
RECORD YEAR	2009 (30)	2009 (51)	2009 (37)

Half Year Data (Jan-Jun 2012)

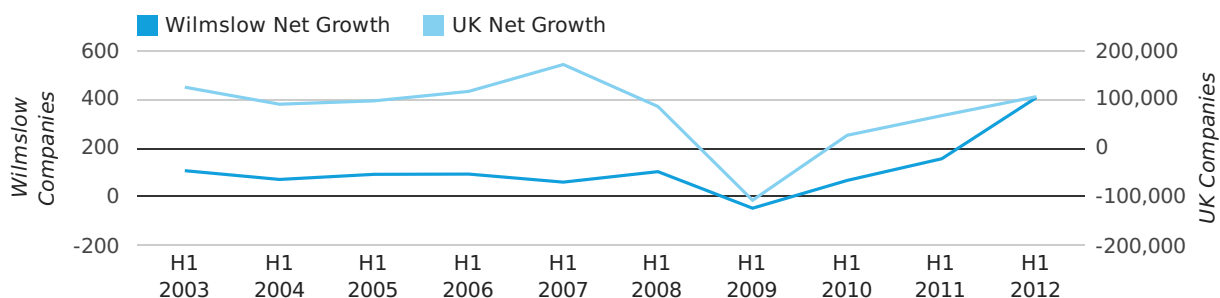
The first half of 2012 saw a new record in net growth in Wilmslow when compared to any previous first half year.

The first half of 2012 was a record first half year for net growth in Wilmslow when compared to any half year in history.

In the first half of 2012 the company register for Wilmslow increased by 407 companies. This figure is 160.9% higher than last year, which compares well to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	WILMSLOW	UK
2012	407	105,357
2011	156	66,425
% CHANGE	160.9%	58.6%
RECORD YEAR	2012 (407)	2007 (171,296)

net growth by half year



Quarterly Data (Q2 Apr-Jun 2012)

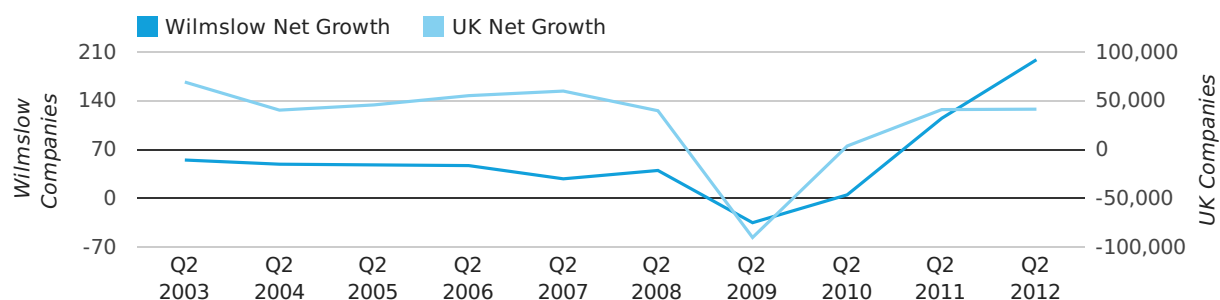
Q2 2012 saw a new record in net growth in Wilmslow when compared to any previous Q2.

Net company growth for Wilmslow during the second quarter of 2012 (Apr 2012 - Jun 2012) was 199 companies.

This represents an increase of 73.0% on the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	WILMSLOW	UK
2012	199	41,442
2011	115	41,020
% CHANGE	73.0%	1.0%
RECORD YEAR	2012 (199)	2003 (69,274)

net growth by quarter



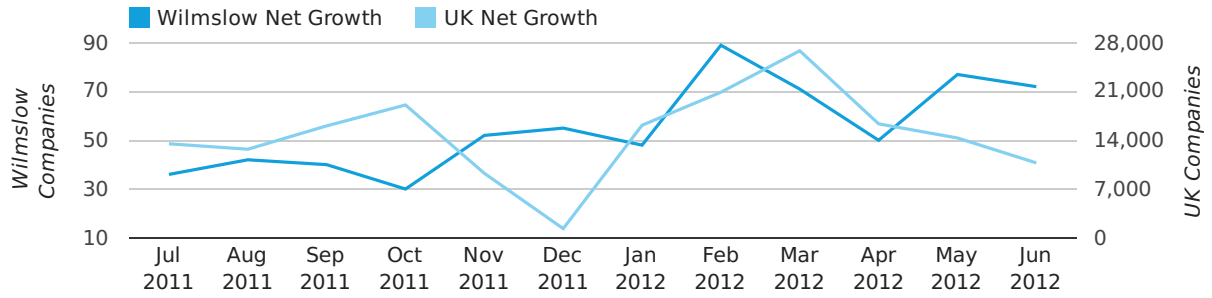
Monthly Data (Apr, May & Jun 2012)

June 2012 saw a new record in net growth in Wilmslow when compared to any previous June.

May 2012 saw a new record in net growth in Wilmslow when compared to any previous May.

April 2012 saw a new record in net growth in Wilmslow when compared to any previous April.

net growth by month



	APRIL	MAY	JUNE
NET GROWTH IN 2012	50	77	72
NET GROWTH IN 2011	39	34	42
% CHANGE	28.2%	126.5%	71.4%
RECORD YEAR	2012 (50)	2012 (77)	2012 (72)

Half Year Data (Jan-Jun 2012)

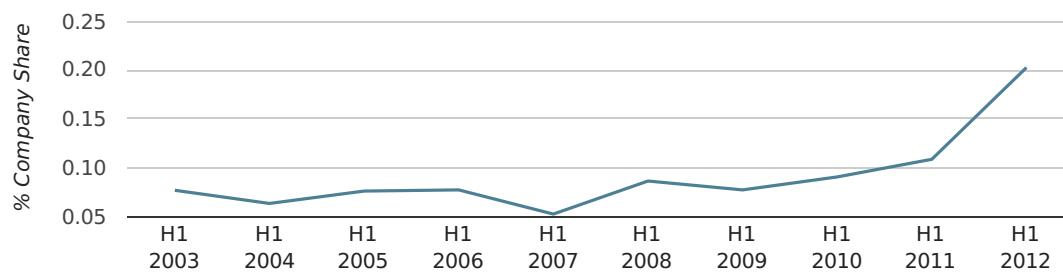
The first half of 2012 saw a new record in UK company share in Wilmslow when compared to any previous first half year.

The first half of 2012 was a record first half year for UK company share in Wilmslow when compared to any half year in history.

In the first half of 2012 Wilmslow formed 0.2% of all UK companies. This is more than the 2011 figure of 0.1%.

HALF YEAR (JAN-JUN)	WILMSLOW
2012	0.2%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	2012 (0.2%)

company share by half year

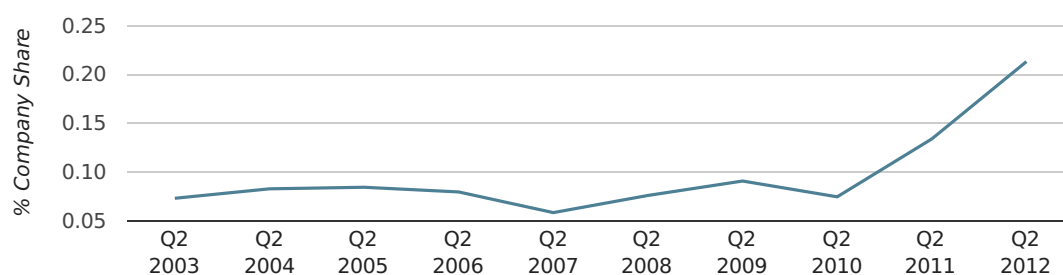


Quarterly Data (Q2 Apr-Jun 2012)

In the second quarter of 2012, Wilmslow formed 0.2% of all UK companies.

SECOND QUARTER (APR 2012 - JUN 2012)	WILMSLOW
2012	0.2%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	2012 (0.2%)

company share by quarter

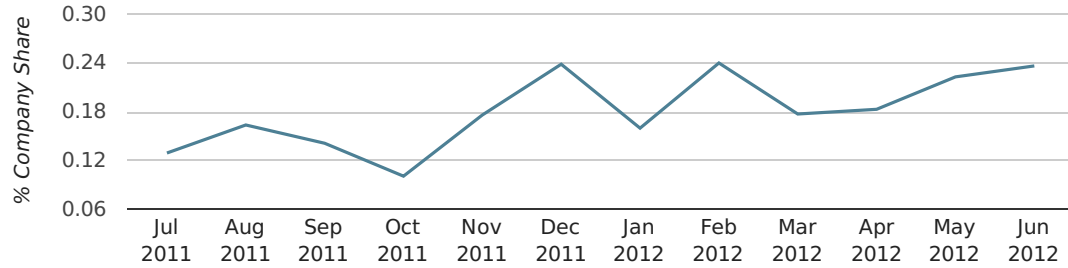


Q2 2012 saw a new record in UK company share in Wilmslow when compared to any previous Q2.

Monthly Data (Apr, May & Jun 2012)

May 2012 saw a new record in UK company share in Wilmslow when compared to any previous May.

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.2%	0.2%	0.2%
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
% CHANGE	28.9%	77.1%	74.0%
RECORD YEAR	1966 (0.2%)	2012 (0.2%)	1965 (0.4%)

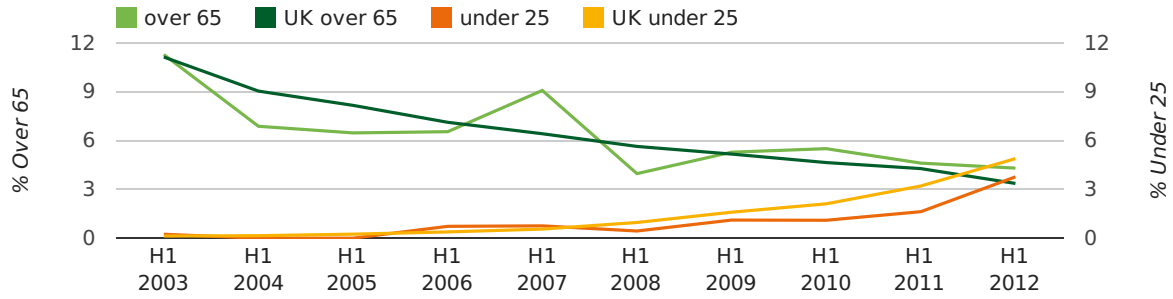
Half Year Data (Jan-Jun 2012)

The average age of a director in the first half of 2012 was 45.1.

The percentage of directors under the age of 25 was 3.8% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 4.3% compared to the UK figure of 3.4%.

director age by half year



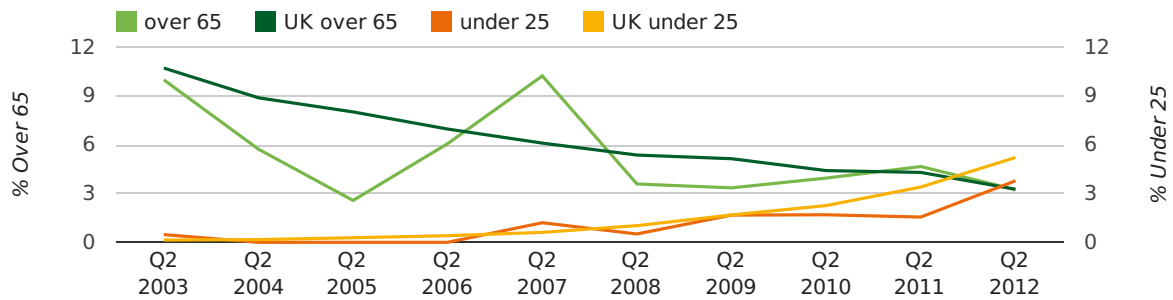
Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 44.3.

The percentage of directors under the age of 25 was 3.8% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 3.2% compared to the UK figure of 3.3%.

director age by quarter

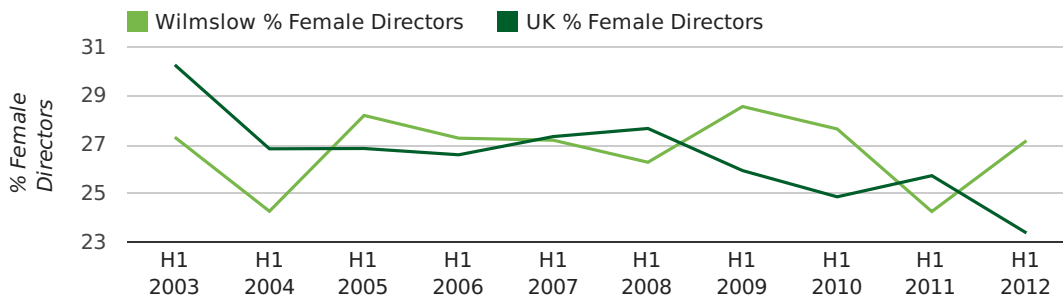


Half Year Data (Jan-Jun 2012)

The record first half year for female directors in Wilmslow was 1861 when 40.0% of all directors were female.

27.2% of all director appointments in Wilmslow in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year

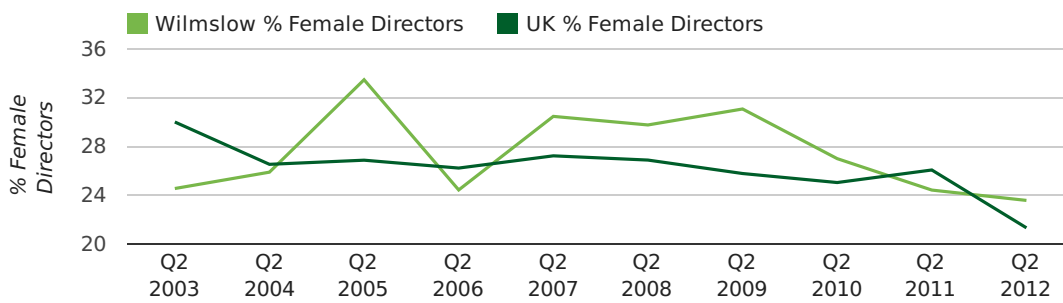


Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Wilmslow was in 1866 when 66.7% of all directors were female.

23.6% of all director appointments in Wilmslow in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

director gender by quarter



Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	3.42%	CONSULTING	5.07%
ENGINEERING	2.81%	MANAGEMENT	4.74%
CARE	2.13%	CONSULTANCY	3.28%
CONSULTANCY	1.82%	PROPERTY	2.35%
MANAGEMENT	1.52%	TRADING	2.10%
COMPANION	1.37%	DESIGN	1.89%
DESIGN	1.29%	ENGINEERING	1.87%
IT	1.22%	ASSOCIATES	1.82%
S	0.99%	CONSULTANTS	1.78%
PAS	0.91%	CONSTRUCTION	1.71%
M	0.91%	BUSINESS	1.70%
J	0.84%	MEDIA	1.69%
D	0.76%	LONDON	1.68%
P	0.76%	J	1.57%
R	0.76%	GLOBAL	1.51%
C	0.61%	INVESTMENTS	1.48%
PROJECT	0.61%	IT	1.42%
WILMSLOW	0.61%	CARE	1.31%
CONSULTANTS	0.53%	PROPERTIES	1.31%
SOCIAL	0.53%	M	1.26%
G	0.53%	ELECTRICAL	1.23%
SAFETY	0.46%	BUILDING	1.23%
L	0.46%	SECURITY	1.19%
ASSOCIATES	0.46%	S	1.18%
CHESHIRE	0.46%	ENTERPRISES	1.17%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	175	244,457
86220 - Specialists medical practice activities	65	2,003
82990 - Other business support service activities not elsewhere classified	40	35,447
75000 - Veterinary activities	37	594
7487 - Other business activities	31	47,029
70229 - Management consultancy activities other than financial management	25	20,390
62020 - Information technology consultancy activities	18	15,280
7414 - Business & management consultancy	17	10,978
8512 - Medical practice activities	14	1,960
99999 - Dormant Company	14	26,088
86900 - Other human health activities	12	5,222
9800 - Residents Property Management	11	1,321
74909 - Other professional, scientific and technical activities not elsewhere classified	9	10,271
86210 - General medical practice activities	9	2,657
96090 - Other service activities not elsewhere classified	8	14,220
98000 - Residents property management	8	3,001
9305 - Other service activities	8	7,926
9999 - Dormant Company	8	16,469
68100 - Buying and selling of own real estate	8	3,143
62012 - Business and domestic software development	7	4,742