Wiltshire

2012 half year business confidence report



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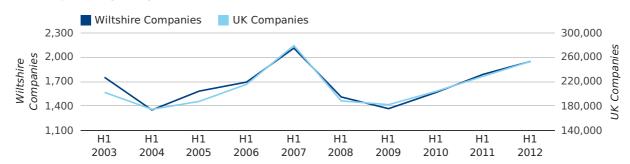
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In the first half of 2012 a total of 1,948 companies were formed in Wiltshire. This figure is 8.9% higher than last year, which compares equally to the UK wide figure of 10.7%.

The highest total for a first half year in Wiltshire occurred in 2007 when a total of 2,111 were formed.

HALF YEAR (JAN-JUN)	WILTSHIRE	UK
2012	1,948	253,150
2011	1,789	228,735
% CHANGE	8.9%	10.7%
RECORD YEAR	2007 (2,111)	2007 (279,097)

new companies by half year



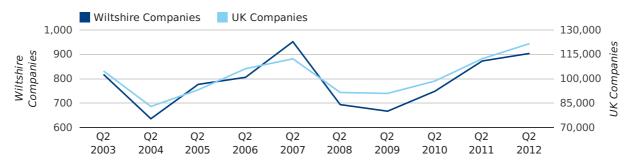
Quarterly Data (Q2 Apr-Jun 2012)

A total of 904 companies were registered in Wiltshire during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 3.6% versus the same period last year (Q2 2011). This figure compares badly to the UK as a whole, which saw an increase of 8.3% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	WILTSHIRE	UK
2012	904	121,659
2011	873	112,344
% CHANGE	3.6%	8.3%
RECORD YEAR	2007 (952)	2012 (121,659)

new companies by quarter



new companies by month



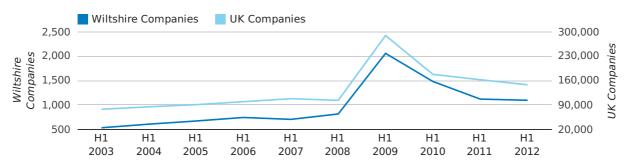
	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	317	322	265
NEW COMPANIES IN 2011	257	290	326
% CHANGE	23.3%	11.0%	-18.7%
RECORD YEAR	2007 (338)	2007 (350)	2011 (326)

In the first half of 2012 a total of 1,095 companies were dissolved in Wiltshire. This figure is 2.1% lower than last year, which compares well to the UK wide change of -8.9%.

The highest total for a first half year in Wiltshire occurred in 2009 when a total of 2,057 were closed.

HALF YEAR (JAN-JUN)	WILTSHIRE	UK
2012	1,095	147,793
2011	1,119	162,310
% CHANGE	-2.1%	-8.9%
RECORD YEAR	2009 (2,057)	2009 (289,236)

dissolved companies by half year



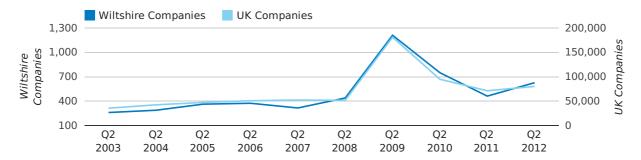
Quarterly Data (Q2 Apr-Jun 2012)

A total of 627 companies were dissolved in Wiltshire during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 35.7% versus the same period last year (Q2 2011). This figure compares poorly to the UK as a whole, which saw an increase of 12.5% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	WILTSHIRE	UK
2012	627	80,217
2011	462	71,324
% CHANGE	35.7%	12.5%
RECORD YEAR	2009 (1,211)	2009 (181,176)

dissolved companies by quarter



dissolved companies by month

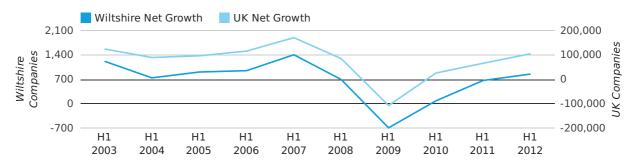


	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	178	241	208
CLOSED COMPANIES IN 2011	83	231	148
% CHANGE	114.5%	4.3%	41%
RECORD YEAR	2009 (304)	2009 (537)	2009 (370)

In the first half of 2012 the company register for Wiltshire increased by 853 companies. This figure is 27.3% higher than last year, which compares badly to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	WILTSHIRE	UK
2012	853	105,357
2011	670	66,425
% CHANGE	27.3%	58.6%
RECORD YEAR	2007 (1,408)	2007 (171,296)

net growth by half year



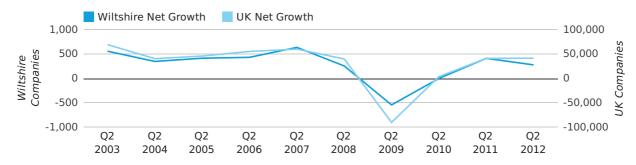
Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for Wiltshire during the second quarter of 2012 (Apr 2012 - Jun 2012) was 277 companies.

This represents a decrease of 32.6% on the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	WILTSHIRE	UK
2012	277	41,442
2011	411	41,020
% CHANGE	-32.6%	1.0%
RECORD YEAR	2007 (636)	2003 (69,274)

net growth by quarter



net growth by month

RECORD YEAR



2003 (205)

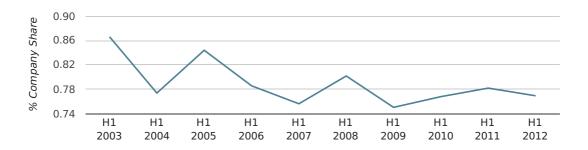
2008 (215)

2007 (286)

In the first half of 2012 Wiltshire formed 0.8% of all UK companies. This is the same as the 2011 figure of 0.8%.

HALF YEAR (JAN-JUN)	WILTSHIRE
2012	0.8%
2011	0.8%
2010	0.8%
2009	0.8%
2008	0.8%
RECORD YEAR (SINCE 1960)	1996 (1.0%)

company share by half year

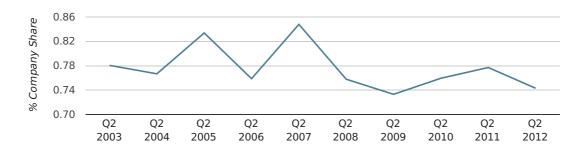


Quarterly Data (Q2 Apr-Jun 2012)

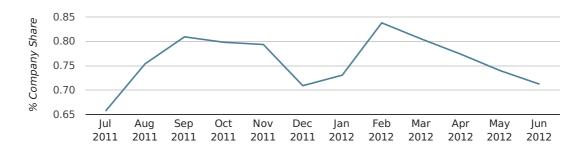
In the second quarter of 2012, Wiltshire formed 0.7% of all UK companies.

SECOND QUARTER (APR 2012 - JUN 2012)	WILTSHIRE
2012	0.7%
2011	0.8%
2010	0.8%
2009	0.7%
2008	0.8%
RECORD YEAR (SINCE 1960)	1961 (1.1%)

company share by quarter



company share by month



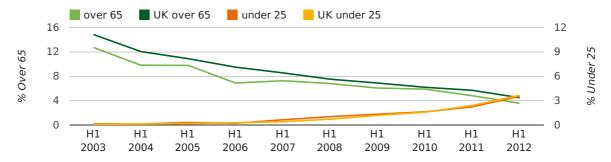
	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.8%	0.7%	0.7%
UK FORMATION SHARE IN 2011	0.7%	0.8%	0.8%
% CHANGE	3.9%	-2.7%	-13.2%
RECORD YEAR	1987 (1.3%)	1961 (1.7%)	1963 (1.6%)

The average age of a director in the first half of 2012 was 44.6.

The percentage of directors under the age of 25 was 3.5% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 3.6% compared to the UK figure of 3.4%.

director age by half year



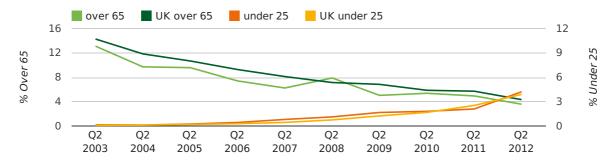
Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 44.3.

The percentage of directors under the age of 25 was 4.2% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 3.6% compared to the UK figure of 3.3%.

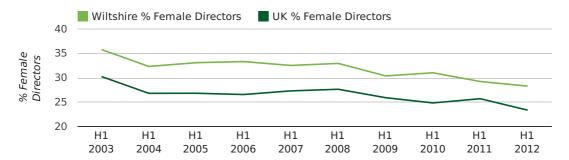
director age by quarter



The record first half year for female directors in Wiltshire was 1857 when 40.0% of all directors were female.

28.3% of all director appointments in Wiltshire in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year



naming trends $\operatorname{duport} \omega$

Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	3.24%	CONSULTING	5.07%
MANAGEMENT	1.72%	MANAGEMENT	4.74%
CONSULTANCY	1.61%	CONSULTANCY	3.28%
ASSOCIATES	1.09%	PROPERTY	2.35%
BUSINESS	0.79%	TRADING	2.10%
IT	0.79%	DESIGN	1.89%
PROPERTY	0.77%	ENGINEERING	1.87%
J	0.73%	ASSOCIATES	1.82%
DESIGN	0.64%	CONSULTANTS	1.78%
MEDICAL	0.64%	CONSTRUCTION	1.71%
SWINDON	0.56%	BUSINESS	1.70%
R	0.54%	MEDIA	1.69%
TRADING	0.54%	LONDON	1.68%
M	0.54%	J	1.57%
SYSTEMS	0.54%	GLOBAL	1.51%
WILTSHIRE	0.51%	INVESTMENTS	1.48%
PROJECT	0.51%	IT	1.42%
BUILDING	0.49%	CARE	1.31%
ACADEMY	0.49%	PROPERTIES	1.31%
S	0.49%	М	1.26%
С	0.47%	ELECTRICAL	1.23%
TRAINING	0.47%	BUILDING	1.23%
ENGINEERING	0.47%	SECURITY	1.19%
CONSULTANTS	0.45%	S	1.18%
CONSTRUCTION	0.45%	ENTERPRISES	1.17%

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Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	1,411	244,457
7487 - Other business activities	366	47,029
70229 - Management consultancy activities other than financial management	312	20,390
82990 - Other business support service activities not elsewhere classified	239	35,447
62020 - Information technology consultancy activities	212	15,280
99999 - Dormant Company	151	26,088
7414 - Business & management consultancy	132	10,978
62090 - Other information technology service activities	108	8,258
9999 - Dormant Company	102	16,469
96090 - Other service activities not elsewhere classified	82	14,220
74909 - Other professional, scientific and technical activities not elsewhere classified	78	10,271
7222 - Other software consultancy and supply	74	6,356
7260 - Other computer related activities	73	6,456
9305 - Other service activities	69	7,926
74990 - Non-trading company	65	9,706
41100 - Development of building projects	53	5,149
62012 - Business and domestic software development	52	4,742
7499 - Non-trading company	51	8,023
86900 - Other human health activities	44	5,222
43210 - Electrical installation	42	3,557