Wimborne

2011 half year business confidence report



contents

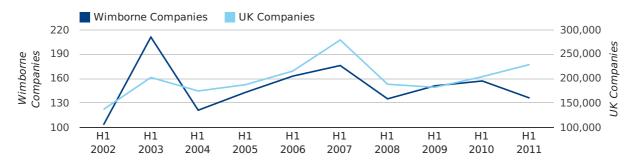
new company registrations	
closed companies (dissolved)	
net company growth	
uk company share	
director age	
director gender	
naming trends	
sic data	

In the first half of 2011 a total of 136 companies were formed in Wimborne. This figure is 13.4% lower than last year, which compares badly to the UK wide figure of 12.3%.

The highest total for a first half year in Wimborne occurred in 2003 when a total of 211 were formed.

HALF YEAR (JAN-JUN)	WIMBORNE	UK
2011	136	228,735
2010	157	203,749
% CHANGE	-13.4%	12.3%
RECORD YEAR	2003 (211)	2007 (279,097)

new companies by half year



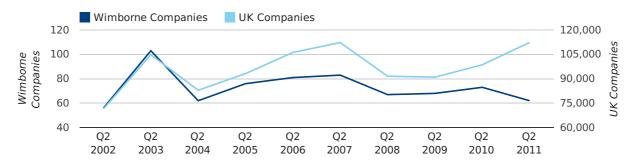
Quarterly Data (Q2 Apr-Jun 2011)

A total of 62 companies were registered in Wimborne during the second quarter of 2011 (Apr 2011 - Jun 2011).

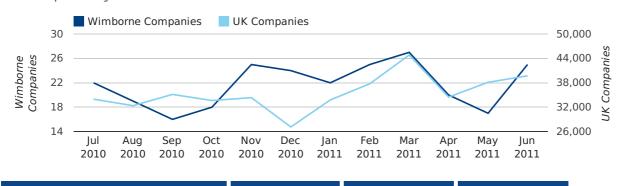
This figure is a decrease of 15.1% versus the same period last year (Q2 2010). This figure compares badly to the UK as a whole, which saw an increase of 13.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	WIMBORNE	UK
2011	62	112,344
2010	73	98,612
% CHANGE	-15.1%	13.9%
RECORD YEAR	2003 (103)	2011 (112,344)

new companies by quarter



new companies by month



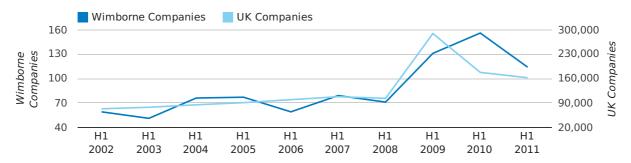
	APRIL	MAY	JUNE
NEW COMPANIES IN 2011	20	17	25
NEW COMPANIES IN 2010	28	16	29
% CHANGE	-28.6%	6.3%	-13.8%
RECORD YEAR	2003 (31)	2006 (35)	2003 (38)

In the first half of 2011 a total of 114 companies were dissolved in Wimborne. This figure is 26.9% lower than last year, which compares well to the UK wide change of -8.6%.

The highest total for a first half year in Wimborne occurred in 2010 when a total of 156 were closed.

HALF YEAR (JAN-JUN)	WIMBORNE	UK
2011	114	162,310
2010	156	177,631
% CHANGE	-26.9%	-8.6%
RECORD YEAR	2010 (156)	2009 (289,236)

dissolved companies by half year



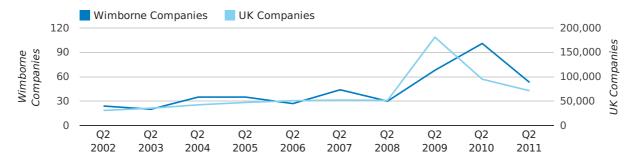
Quarterly Data (Q2 Apr-Jun 2011)

A total of 53 companies were dissolved in Wimborne during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 47.5% versus the same period last year (Q2 2010). This figure compares well to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	WIMBORNE	UK
2011	53	71,324
2010	101	94,954
% CHANGE	-47.5%	-24.9%
RECORD YEAR	2010 (101)	2009 (181,176)

dissolved companies by quarter



dissolved companies by month

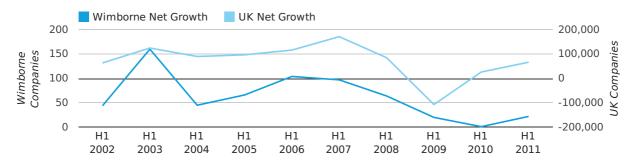


	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2011	9	28	16
CLOSED COMPANIES IN 2010	18	35	48
% CHANGE	-50.0%	-20.0%	-67%
RECORD YEAR	2008 (20)	2009 (44)	2010 (48)

In the first half of 2011 the company register for Wimborne increased by 22 companies. This figure is 2,100.0% higher than last year, which compares well to a UK increase of 154.3%.

HALF YEAR (JAN-JUN)	WIMBORNE	UK
2011	22	66,425
2010	1	26,118
% CHANGE	2,100.0%	154.3%
RECORD YEAR	2003 (160)	2007 (171,296)

net growth by half year



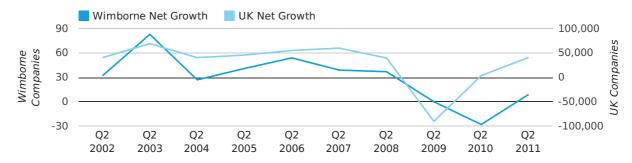
Quarterly Data (Q2 Apr-Jun 2011)

Net company growth for Wimborne during the second quarter of 2011 (Apr 2011 - Jun 2011) was 9 companies.

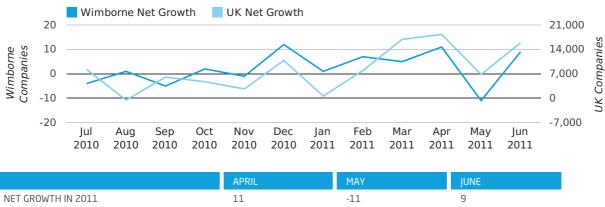
This represents an increase of 132.1% on the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	WIMBORNE	UK
2011	9	41,020
2010	-28	3,658
% CHANGE	-132.1%	1,021.4%
RECORD YEAR	2003 (83)	2003 (69,274)

net growth by quarter



net growth by month

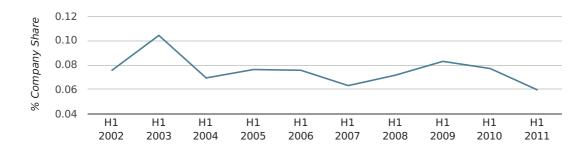


	APRIL	MAY	JUNE
NET GROWTH IN 2011	11	-11	9
NET GROWTH IN 2010	10	-19	-19
% CHANGE	10.0%	-42.1%	-147.4%
RECORD YEAR	2003 (23)	2003 (27)	2003 (33)

In the first half of 2011 Wimborne formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JAN-JUN)	WIMBORNE
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1960 (0.2%)

company share by half year

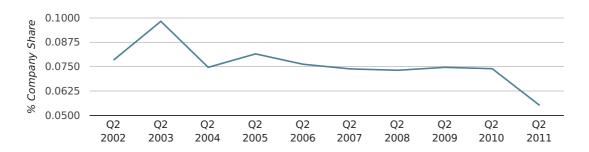


Quarterly Data (Q2 Apr-Jun 2011)

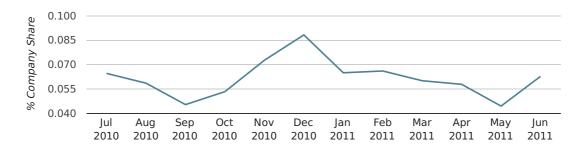
In the second quarter of 2011, Wimborne formed 0.1% of all UK companies.

SECOND QUARTER (APR 2011 - JUN 2011)	WIMBORNE
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1960 (0.3%)

company share by quarter



company share by month



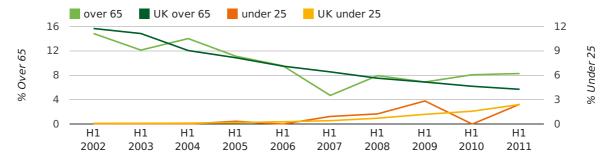
	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2011	0.1%	0.0%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	-30.9%	-16.3%	-23.7%
RECORD YEAR	1975 (0.4%)	1960 (0.4%)	1978 (0.4%)

The average age of a director in the first half of 2011 was 46.8.

The percentage of directors under the age of 25 was 2.4% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 8.3% compared to the UK figure of 4.3%.

director age by half year



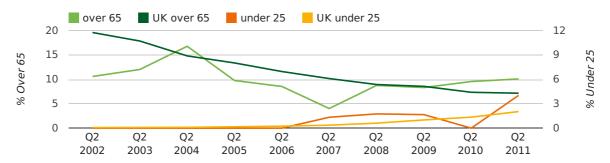
Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 46.4.

The percentage of directors under the age of 25 was 4.0% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 10.1% compared to the UK figure of 4.3%.

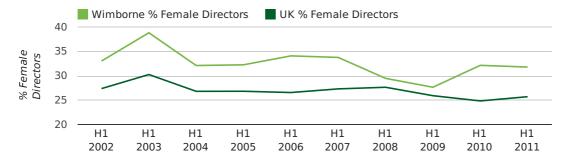
director age by quarter



The record first half year for female directors in Wimborne was 1857 when 40.0% of all directors were female.

31.8% of all director appointments in Wimborne in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

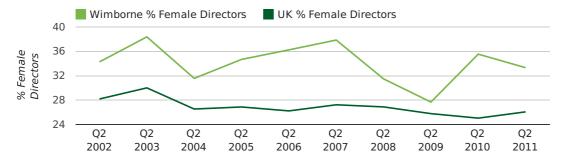


Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Wimborne was in 1866 when 66.7% of all directors were female.

33.3% of all director appointments in Wimborne in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

director gender by quarter



Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
ENERGY	1.54%	CONSULTING	5.09%
MANAGEMENT	1.54%	MANAGEMENT	4.86%
DEVERE	0.97%	CONSULTANCY	3.17%
DESIGN	0.97%	PROPERTY	2.43%
DORSET	0.97%	TRADING	2.05%
CAMERON	0.97%	DESIGN	1.94%
CONSULTANCY	0.77%	ASSOCIATES	1.92%
W	0.77%	BUSINESS	1.87%
(DORSET)	0.77%	CONSTRUCTION	1.77%
CONSULTING	0.77%	CONSULTANTS	1.76%
HOUSE	0.58%	MEDIA	1.73%
CONSTRUCTION	0.58%	ENGINEERING	1.67%
TECHNOLOGY	0.58%	LONDON	1.60%
LOCAL	0.58%	GLOBAL	1.46%
ORGANISATION	0.58%	J	1.44%
CENTRE	0.58%	CARE	1.44%
TRAINING	0.58%	INVESTMENTS	1.42%
OAK	0.58%	IT	1.39%
BUSINESS	0.58%	BUILDING	1.32%
RETAIL	0.58%	PROPERTIES	1.31%
SYSTEMS	0.58%	ELECTRICAL	1.30%
ADDICTION	0.58%	М	1.27%
BUILDING	0.58%	S	1.23%
BOURNEMOUTH	0.58%	ENTERPRISES	1.20%
HOLDINGS	0.58%	SYSTEMS	1.20%

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Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	93	202,072
7487 - Other business activities	31	60,758
7414 - Business & management consultancy	21	13,053
70229 - Management consultancy activities other than financial management	20	16,419
9999 - Dormant Company	13	20,111
82990 - Other business support service activities not elsewhere classified	13	30,647
74909 - Other professional, scientific and technical activities not elsewhere classified	10	7,835
62020 - Information technology consultancy activities	8	10,545
62090 - Other information technology service activities	8	7,095
7499 - Non-trading company	8	10,955
99999 - Dormant Company	8	18,918
74990 - Non-trading company	8	8,481
9305 - Other service activities	7	9,063
69201 - Accounting and auditing activities	7	3,394
96090 - Other service activities not elsewhere classified	7	10,322
93290 - Other amusement and recreation activities not elsewhere classified	6	1,521
41100 - Development of building projects	5	3,852
64999 - Financial intermediation not elsewhere classified	5	2,739
4522 - Erection of roof covering & frames	5	381
43210 - Electrical installation	4	3,085