Wimborne

2011 annual business confidence report



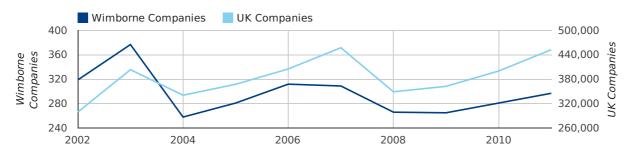
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A total of 297 companies were formed in Wimborne in 2011. This total is 5.7% higher than in 2010 and compares equally to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	WIMBORNE	UK
2011	297	452,870
2010	281	400,358
2009	265	362,675
2008	266	349,203
2007	309	457,649
RECORD YEAR	2003 (377)	2007 (457,649)

new companies by year



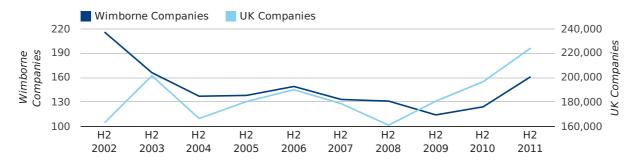
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 161 companies were formed in Wimborne. This figure is 29.8% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Wimborne occurred in 2002 when a total of 216 were formed.

HALF YEAR (JUL-DEC)	WIMBORNE	UK
2011	161	224,135
2010	124	196,609
% CHANGE	29.8%	14.0%
RECORD YEAR	2002 (216)	2011 (224,135)

new companies by half year

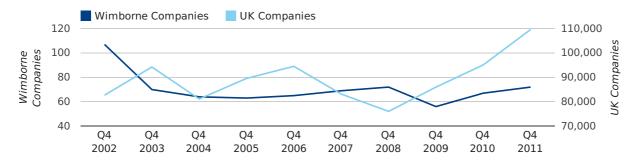


A total of 72 companies were registered in Wimborne during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 7.5% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

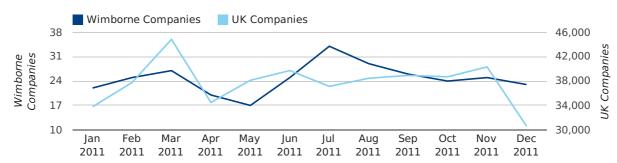
FOURTH QUARTER (OCT 2011 - DEC 2011)	WIMBORNE	UK
2011	72	109,623
2010	67	95,117
% CHANGE	7.5%	15.3%
RECORD YEAR	2002 (107)	2011 (109,623)

new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

new companies by month

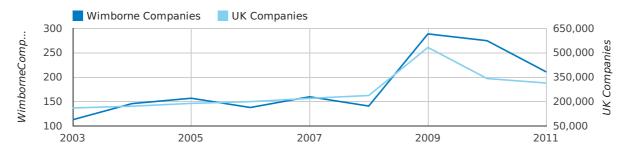


	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	24	25	23
NEW COMPANIES IN 2010	18	25	24
% CHANGE	33.3%	0.0%	-4.2%
RECORD YEAR	2002 (47)	2002 (37)	2010 (24)

A total of 211 companies were dissolved in Wimborne in 2011. This total is 23.3% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	WIMBORNE	UK
2011	211	314,523
2010	275	342,232
2009	289	533,773
2008	141	237,901
2007	160	220,295
RECORD YEAR	2009 (289)	2009 (533,773)

dissolved companies by year



Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 97 companies were dissolved in Wimborne. This figure is 18.5% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in Wimborne occurred in 2009 when a total of 158 were closed.

HALF YEAR (JUL-DEC)	WIMBORNE	UK
2011	97	152,213
2010	119	164,601
% CHANGE	-18.5%	-7.5%
RECORD YEAR	2009 (158)	2009 (244,537)

dissolved companies by half year

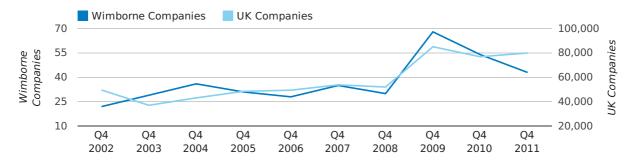


A total of 43 companies were dissolved in Wimborne during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 20.4% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

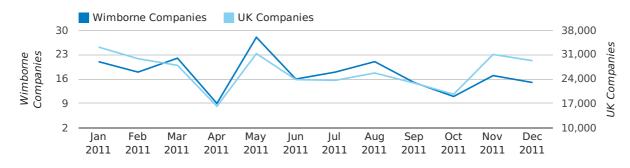
FOURTH QUARTER (OCT 2011 - DEC 2011)	WIMBORNE	UK
2011	43	79,983
2010	54	76,896
% CHANGE	-20.4%	4.0%
RECORD YEAR	2009 (68)	2009 (85,136)

dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	11	17	15
CLOSED COMPANIES IN 2010	16	26	12
% CHANGE	-31.3%	-34.6%	25%
RECORD YEAR	2009 (20)	2010 (26)	2009 (22)

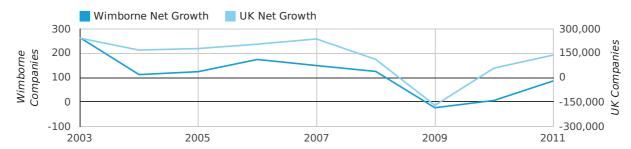
A total of 86 companies were added to the company register for Wimborne in 2011. This number represents growth of 30.6% which compares unfavourably to the UK figure of 34.6%.

This number is 80 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Wimborne company register grew by 264 companies.

YEAR	WIMBORNE	UK
2011	86	138,347
2010	6	58,126
2009	-24	-171,098
2008	125	111,302
2007	149	237,354
RECORD YEAR	2003 (264)	2003 (242,543)

net growth by year

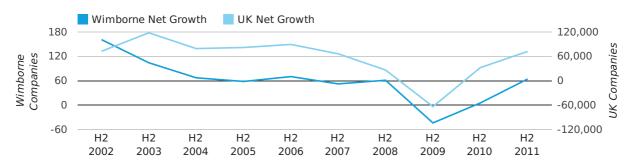


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Wimborne increased by 64 companies. This figure is 1,180.0% higher than last year, which compares well to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	WIMBORNE	UK
2011	64	71,922
2010	5	32,008
% CHANGE	1,180.0%	124.7%
RECORD YEAR	2002 (161)	2003 (117,772)

net growth by half year

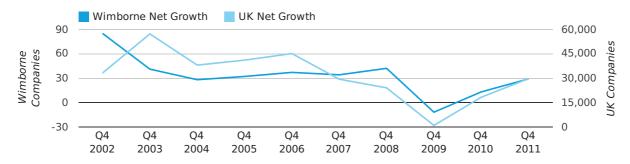


Net company growth for Wimborne during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 29 companies.

This represents an increase of 123.1% on the same period last year.

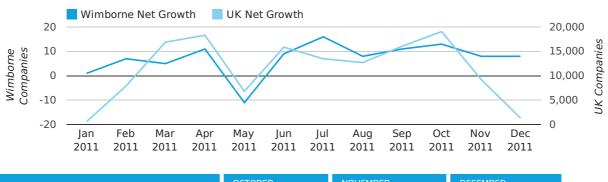
FOURTH QUARTER (OCT 2011 - DEC 2011)	WIMBORNE	UK
2011	29	29,640
2010	13	18,221
% CHANGE	123.1%	62.7%
RECORD YEAR	2002 (85)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month

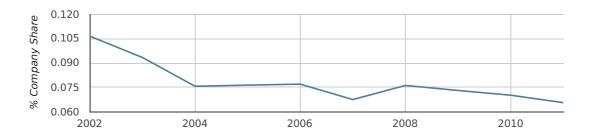


	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	13	8	8
NET GROWTH IN 2010	2	-1	12
% CHANGE	550.0%	-900.0%	-33.3%
RECORD YEAR	2002 (39)	2002 (30)	2002 (16)

In 2011 Wimborne formed 0.1% of all UK companies. This is no change on 2010 when Wimborne was responsible for 0.1% of all UK companies.

YEAR	WIMBORNE
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1968 (0.2%)

company share by year

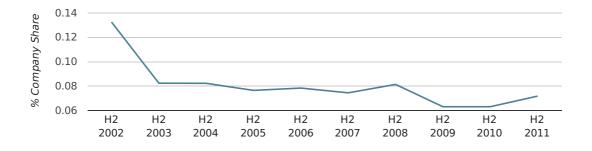


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Wimborne formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JUL-DEC)	WIMBORNE
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1968 (0.2%)

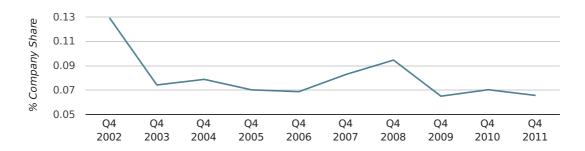
company share by half year



In the fourth quarter of 2011, Wimborne formed 0.1% of all UK companies.

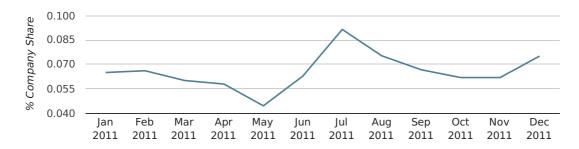
FOURTH QUARTER (OCT 2011 - DEC 2011)	WIMBORNE
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1970 (0.3%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



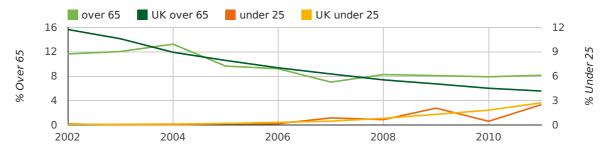
	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	15.9%	-14.8%	-14.9%
RECORD YEAR	1968 (0.4%)	1970 (0.5%)	1970 (0.3%)

The average age of a director in 2011 was 46.9.

The percentage of directors under the age of 25 was 2.5% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 8.2% compared to the UK figure of 4.2%.

director age by year



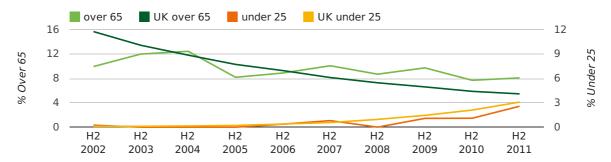
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 46.9.

The percentage of directors under the age of 25 was 2.6% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 8.1% compared to the UK figure of 4.1%.

director age by half year

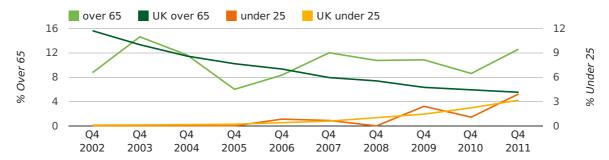


The average age of a director in the fourth quarter of 2011 was 48.2.

The percentage of directors under the age of 25 was 3.9% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 12.6% compared to the UK figure of 4.1%.

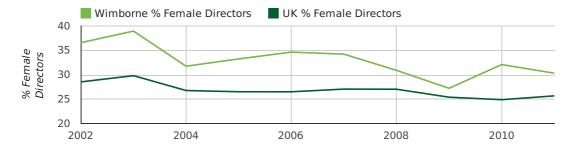
director age by quarter



The record year for female directors in Wimborne was 1857 when 36.4% of all directors were female.

The percentage of female directors in Wimborne in 2011 was 36.6%. The average for the UK during this time was 28.6%

director gender by year

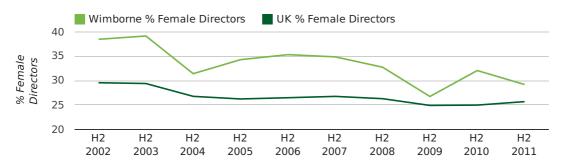


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Wimborne was 1860 when 42.9% of all directors were female.

29.2% of all director appointments in Wimborne in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

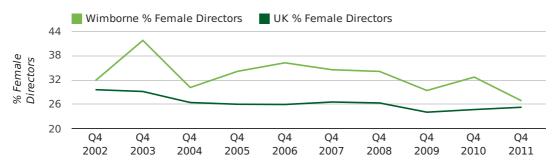


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The record fourth quarter for female directors in Wimborne was in 1977 when 31.1% of all directors were female.

26.9% of all director appointments in Wimborne in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



naming trends $\operatorname{duport} \omega$

Previous 12 months (Dec 2010-Dec 2011)

 ${\sf Excluding: LIMITED, LTD, \&, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.}\\$

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	1.96%	CONSULTING	5.07%
CONSULTING	1.07%	MANAGEMENT	4.74%
CAMERON	0.89%	CONSULTANCY	3.26%
DORSET	0.89%	PROPERTY	2.37%
ELECTRICAL	0.89%	TRADING	2.07%
DEVERE	0.89%	DESIGN	1.92%
W	0.71%	ASSOCIATES	1.86%
ENERGY	0.71%	ENGINEERING	1.78%
CENTRE	0.71%	BUSINESS	1.78%
DESIGN	0.71%	CONSULTANTS	1.76%
BUILDING	0.71%	CONSTRUCTION	1.73%
DEVELOPMENTS	0.71%	MEDIA	1.71%
HOLDINGS	0.71%	LONDON	1.63%
BOURNEMOUTH	0.71%	J	1.51%
SIMPLY	0.53%	INVESTMENTS	1.48%
INTERNATIONAL	0.53%	GLOBAL	1.46%
ADDICTION	0.53%	IT	1.41%
ASSOCIATES	0.53%	CARE	1.39%
(DORSET)	0.53%	PROPERTIES	1.29%
BUSINESS	0.53%	ELECTRICAL	1.29%
CONSTRUCTION	0.53%	М	1.27%
PROPERTY	0.53%	BUILDING	1.26%
POOLE	0.53%	ENERGY	1.25%
IT	0.53%	S	1.20%
D	0.53%	ENTERPRISES	1.20%

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Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	87	205,525
7487 - Other business activities	29	57,052
70229 - Management consultancy activities other than financial management	22	17,765
82990 - Other business support service activities not elsewhere classified	17	32,483
7414 - Business & management consultancy	16	13,034
9999 - Dormant Company	14	20,199
99999 - Dormant Company	12	21,846
9305 - Other service activities	10	9,492
62090 - Other information technology service activities	8	7,493
62020 - Information technology consultancy activities	8	12,072
74909 - Other professional, scientific and technical activities not elsewhere classified	8	8,671
74990 - Non-trading company	7	8,929
93290 - Other amusement and recreation activities not elsewhere classified	7	1,595
69201 - Accounting and auditing activities	7	3,633
96090 - Other service activities not elsewhere classified	6	11,768
7499 - Non-trading company	6	9,957
6024 - Freight transport by road	6	2,280
4522 - Erection of roof covering & frames	6	375
73110 - Advertising agencies	5	1,823
41100 - Development of building projects	5	4,331