Wimborne

2012 half year business confidence report



headlines

• April 2012 saw a new record in company closures in Wimborne when compared to any previous April.

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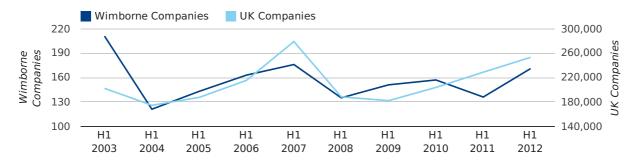
new company registrations	
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In the first half of 2012 a total of 171 companies were formed in Wimborne. This figure is 25.7% higher than last year, which compares well to the UK wide figure of 10.7%.

The highest total for a first half year in Wimborne occurred in 2003 when a total of 211 were formed.

HALF YEAR (JAN-JUN)	WIMBORNE	UK
2012	171	253,150
2011	136	228,735
% CHANGE	25.7%	10.7%
RECORD YEAR	2003 (211)	2007 (279,097)

new companies by half year



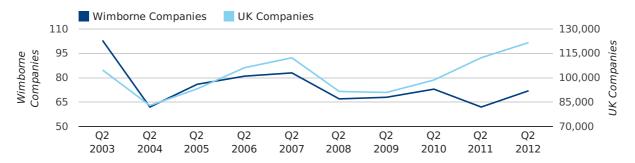
Quarterly Data (Q2 Apr-Jun 2012)

A total of 72 companies were registered in Wimborne during the second quarter of 2012 (Apr 2012 - Jun 2012).

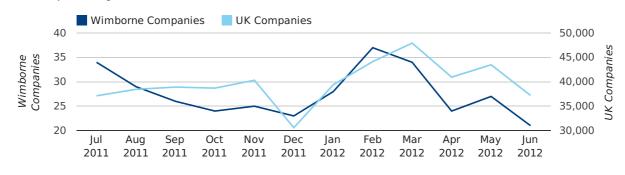
This figure is an increase of 16.1% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 8.3% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	WIMBORNE	UK
2012	72	121,659
2011	62	112,344
% CHANGE	16.1%	8.3%
RECORD YEAR	2003 (103)	2012 (121,659)

new companies by quarter



new companies by month



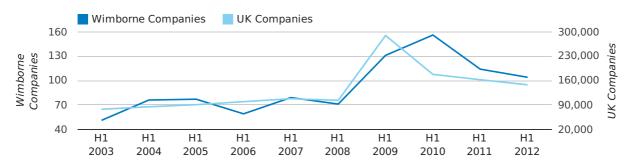
	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	24	27	21
NEW COMPANIES IN 2011	20	17	25
% CHANGE	20.0%	58.8%	-16.0%
RECORD YEAR	2003 (31)	2006 (35)	2003 (38)

In the first half of 2012 a total of 104 companies were dissolved in Wimborne. This figure is 8.8% lower than last year, which compares badly to the UK wide change of -8.9%.

The highest total for a first half year in Wimborne occurred in 2010 when a total of 156 were closed.

HALF YEAR (JAN-JUN)	WIMBORNE	UK
2012	104	147,793
2011	114	162,310
% CHANGE	-8.8%	-8.9%
RECORD YEAR	2010 (156)	2009 (289,236)

dissolved companies by half year



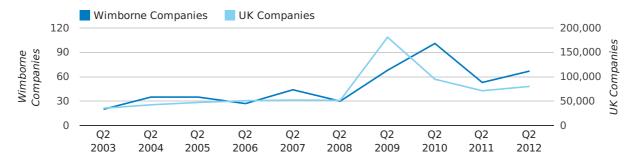
Quarterly Data (Q2 Apr-Jun 2012)

A total of 67 companies were dissolved in Wimborne during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 26.4% versus the same period last year (Q2 2011). This figure compares poorly to the UK as a whole, which saw an increase of 12.5% against the same period last year.

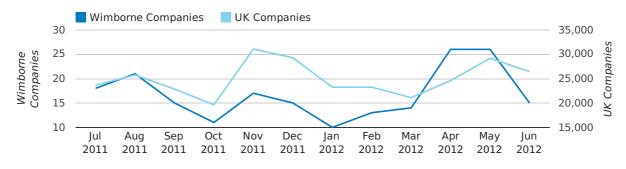
SECOND QUARTER (APR 2012 - JUN 2012)	WIMBORNE	UK
2012	67	80,217
2011	53	71,324
% CHANGE	26.4%	12.5%
RECORD YEAR	2010 (101)	2009 (181,176)

dissolved companies by quarter



April 2012 saw a new record in company closures in Wimborne when compared to any previous April.

dissolved companies by month

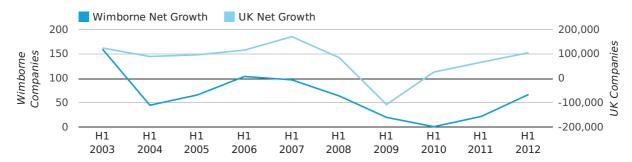


	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	26	26	15
CLOSED COMPANIES IN 2011	9	28	16
% CHANGE	188.9%	-7.1%	-6%
RECORD YEAR	2012 (26)	2009 (44)	2010 (48)

In the first half of 2012 the company register for Wimborne increased by 67 companies. This figure is 204.5% higher than last year, which compares well to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	WIMBORNE	UK
2012	67	105,357
2011	22	66,425
% CHANGE	204.5%	58.6%
RECORD YEAR	2003 (160)	2007 (171,296)

net growth by half year



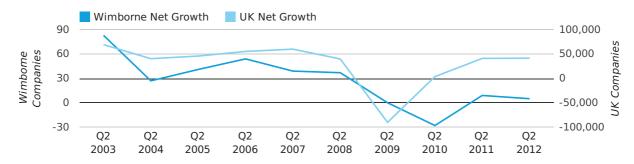
Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for Wimborne during the second quarter of 2012 (Apr 2012 - Jun 2012) was 5 companies.

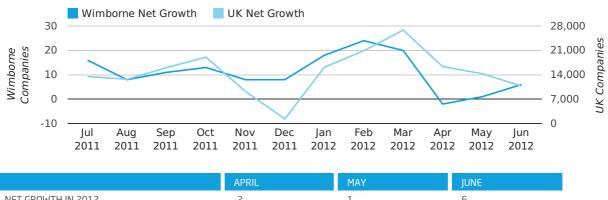
This represents a decrease of 44.4% on the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	WIMBORNE	UK
2012	5	41,442
2011	9	41,020
% CHANGE	-44.4%	1.0%
RECORD YEAR	2003 (83)	2003 (69,274)

net growth by quarter



net growth by month

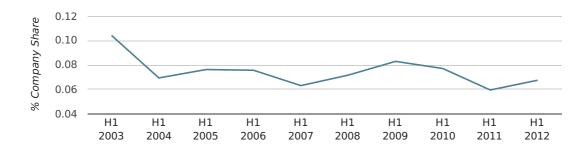


	APRIL	MAY	JUNE
NET GROWTH IN 2012	-2	1	6
NET GROWTH IN 2011	11	-11	9
% CHANGE	-118.2%	-109.1%	-33.3%
RECORD YEAR	2003 (23)	2003 (27)	2003 (33)

In the first half of 2012 Wimborne formed 0.1% of all UK companies. This is the same as the 2011 figure of 0.1%.

HALF YEAR (JAN-JUN)	WIMBORNE
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1960 (0.2%)

company share by half year

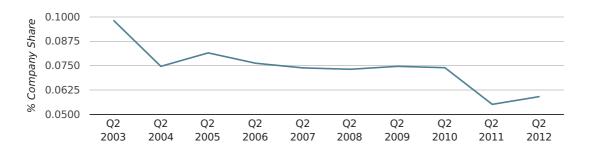


Quarterly Data (Q2 Apr-Jun 2012)

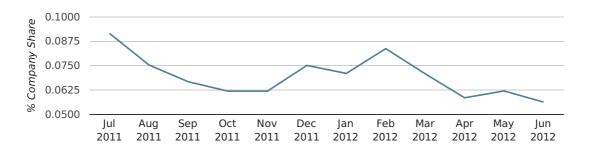
In the second quarter of 2012, Wimborne formed 0.1% of all UK companies.

SECOND QUARTER (APR 2012 - JUN 2012)	WIMBORNE
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1960 (0.3%)

company share by quarter



company share by month



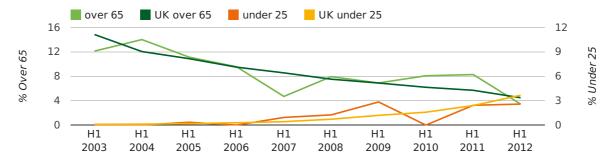
	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2011	0.1%	0.0%	0.1%
% CHANGE	1.0%	39.2%	-10.3%
RECORD YEAR	1975 (0.4%)	1960 (0.4%)	1978 (0.4%)

The average age of a director in the first half of 2012 was 46.3.

The percentage of directors under the age of 25 was 2.6% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 3.4% compared to the UK figure of 3.4%.

director age by half year



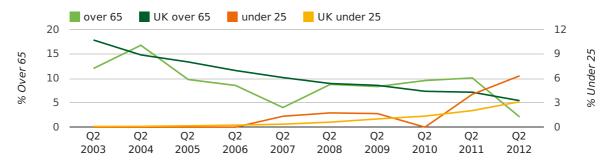
Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 42.7.

The percentage of directors under the age of 25 was 6.3% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 2.1% compared to the UK figure of 3.3%.

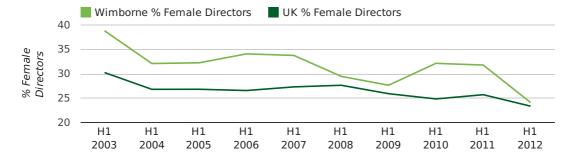
director age by quarter



The record first half year for female directors in Wimborne was 1857 when 40.0% of all directors were female.

24.1% of all director appointments in Wimborne in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year



Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Wimborne was in 1866 when 66.7% of all directors were female.

20.8% of all director appointments in Wimborne in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

director gender by quarter



Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
ELECTRICAL	1.44%	CONSULTING	5.07%
MANAGEMENT	1.12%	MANAGEMENT	4.74%
WIMBORNE	1.12%	CONSULTANCY	3.28%
CONSULTING	0.96%	PROPERTY	2.35%
CONSULTANCY	0.96%	TRADING	2.10%
GLOBAL	0.80%	DESIGN	1.89%
DORSET	0.80%	ENGINEERING	1.87%
FINANCIAL	0.64%	ASSOCIATES	1.82%
DEVELOPMENTS	0.64%	CONSULTANTS	1.78%
J	0.64%	CONSTRUCTION	1.71%
SIMPLY	0.48%	BUSINESS	1.70%
MARINE	0.48%	MEDIA	1.69%
CENTRE	0.48%	LONDON	1.68%
BARTON	0.48%	J	1.57%
MARITIME	0.48%	GLOBAL	1.51%
SUPPLIES	0.48%	INVESTMENTS	1.48%
D	0.48%	IT	1.42%
YOU	0.48%	CARE	1.31%
BUILDING	0.48%	PROPERTIES	1.31%
WIND	0.48%	М	1.26%
RISK	0.48%	ELECTRICAL	1.23%
DESIGN	0.48%	BUILDING	1.23%
TRAINING	0.48%	SECURITY	1.19%
HALL	0.48%	S	1.18%
M	0.48%	ENTERPRISES	1.17%

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Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	88	244,457
7487 - Other business activities	22	47,029
70229 - Management consultancy activities other than financial management	20	20,390
82990 - Other business support service activities not elsewhere classified	17	35,447
99999 - Dormant Company	16	26,088
7414 - Business & management consultancy	14	10,978
62020 - Information technology consultancy activities	11	15,280
9999 - Dormant Company	11	16,469
9305 - Other service activities	9	7,926
62090 - Other information technology service activities	8	8,258
86900 - Other human health activities	8	5,222
74909 - Other professional, scientific and technical activities not elsewhere classified	7	10,271
6024 - Freight transport by road	6	1,933
69201 - Accounting and auditing activities	6	4,295
98000 - Residents property management	5	3,001
64999 - Financial intermediation not elsewhere classified	5	3,151
73110 - Advertising agencies	5	2,052
85590 - Other education not elsewhere classified	5	2,921
7499 - Non-trading company	5	8,023
96020 - Hairdressing and other beauty treatment	5	2,993