

Winchester

q1 2011 business confidence report



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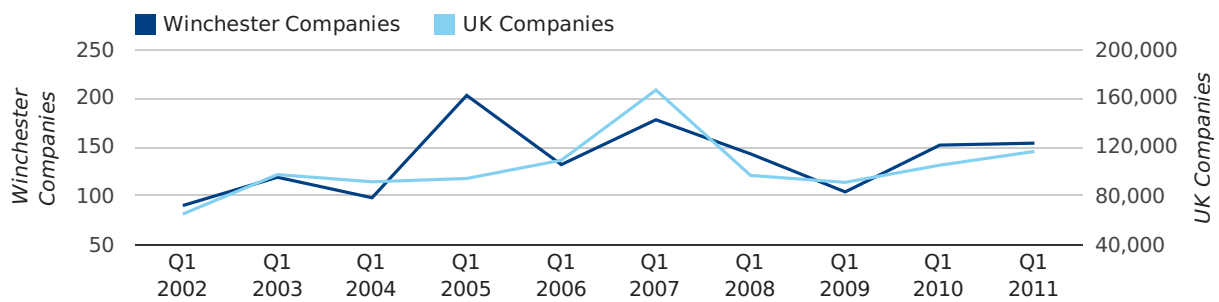
Quarterly Data (Q1 Jan-Mar 2011)

A total of 154 companies were registered in Winchester during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 1.3% versus the same period last year (Q1 2010). This figure compares badly to the UK as a whole, which saw an increase of 10.7% against the same period last year.

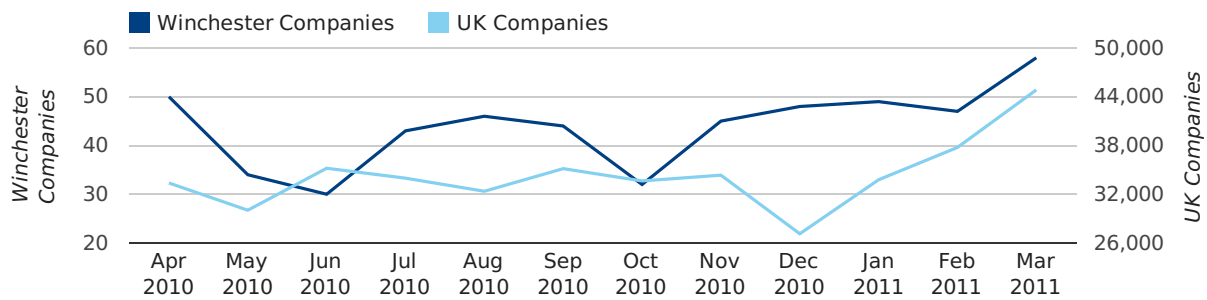
FIRST QUARTER (JAN 2011 - MAR 2011)	WINCHESTER	UK
2011	154	116,391
2010	152	105,137
% CHANGE	1.3%	10.7%
RECORD YEAR	2005 (203)	2007 (166,814)

new companies by quarter



Monthly Data (Jan, Feb & Mar 2011)

new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2011	49	47	58
NEW COMPANIES IN 2010	40	47	65
% CHANGE	22.5%	0.0%	-10.8%
RECORD YEAR	2006 (58)	2005 (61)	2005 (109)

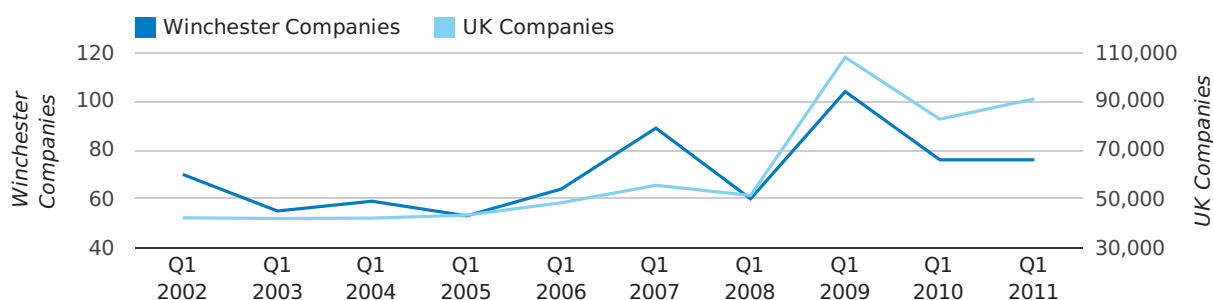
Quarterly Data (Q1 Jan-Mar 2011)

A total of 76 companies were dissolved in Winchester during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 0.0% versus the same period last year (Q1 2010). This figure compares well to the UK as a whole, which saw an increase of 10.0% against the same period last year.

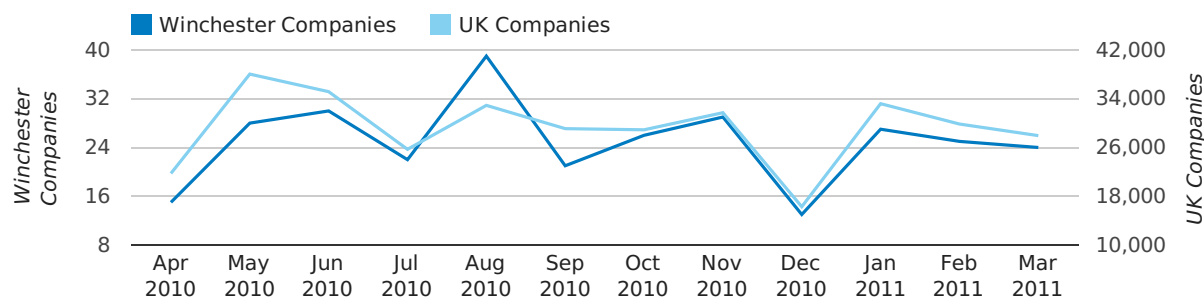
FIRST QUARTER (JAN 2011 - MAR 2011)	WINCHESTER	UK
2011	76	90,986
2010	76	82,677
% CHANGE	0.0%	10.0%
RECORD YEAR	2009 (104)	2009 (108,060)

dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2011)

dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2011	27	25	24
CLOSED COMPANIES IN 2010	21	29	26
% CHANGE	28.6%	-13.8%	-8%
RECORD YEAR	2007 (34)	2008 (39)	2009 (59)

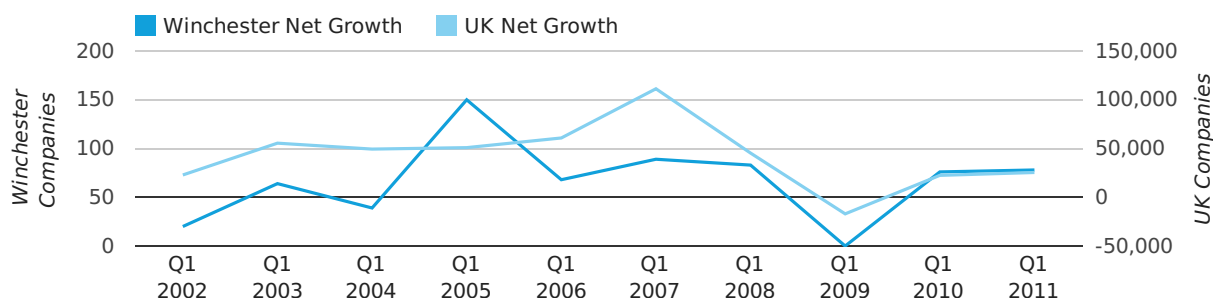
Quarterly Data (Q1 Jan-Mar 2011)

Net company growth for Winchester during the first quarter of 2011 (Jan 2011 - Mar 2011) was 78 companies.

This represents an increase of 2.6% on the same period last year.

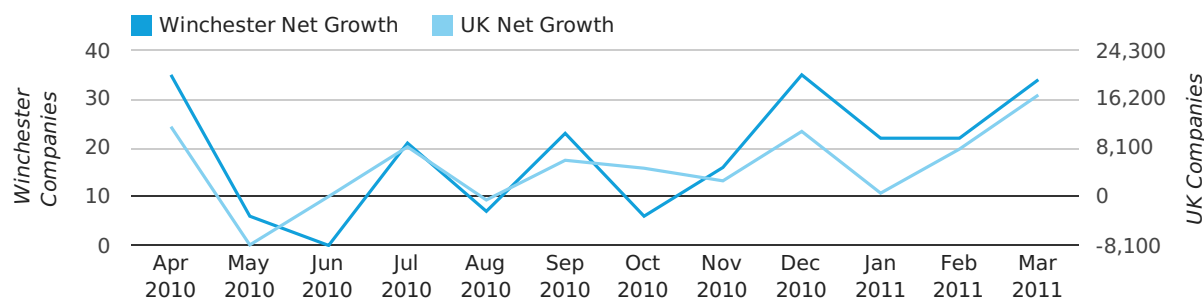
FIRST QUARTER (JAN 2011 - MAR 2011)	WINCHESTER	UK
2011	78	25,405
2010	76	22,460
% CHANGE	2.6%	13.1%
RECORD YEAR	2005 (150)	2007 (111,282)

net growth by quarter



Monthly Data (Jan, Feb & Mar 2011)

net growth by month



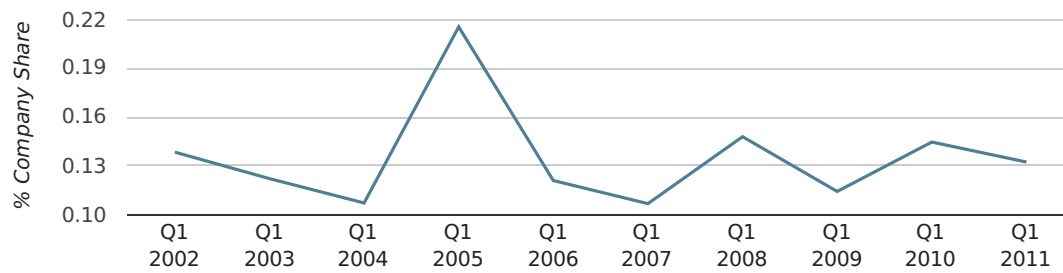
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2011	22	22	34
NET GROWTH IN 2010	19	18	39
% CHANGE	15.8%	22.2%	-12.8%
RECORD YEAR	2008 (30)	2005 (45)	2005 (88)

Quarterly Data (Q1 Jan-Mar 2011)

In the first quarter of 2011, Winchester formed 0.1% of all UK companies.

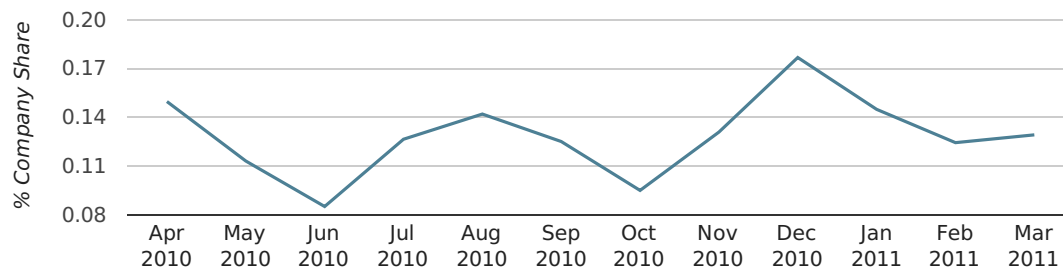
FIRST QUARTER (JAN 2011 - MAR 2011)	WINCHESTER
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1963 (0.2%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2011)

company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.2%
% CHANGE	5.7%	-12.0%	-14.9%
RECORD YEAR	1988 (0.4%)	1972 (0.4%)	1963 (0.5%)

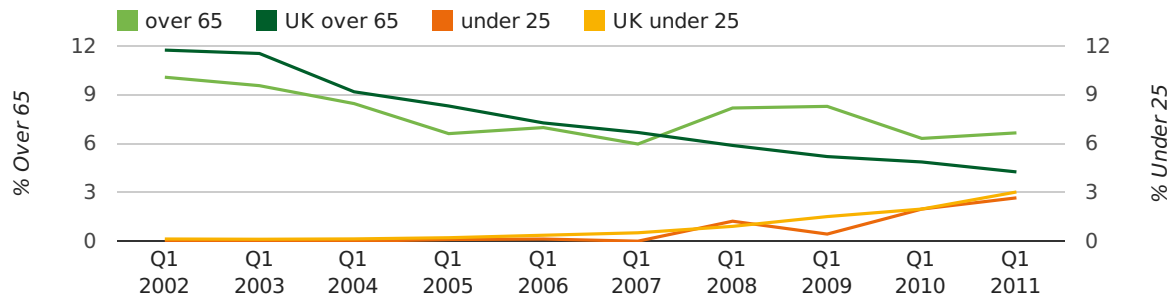
Quarterly Data (Q1 Jan-Mar 2011)

The average age of a director in the first quarter of 2011 was 46.3.

The percentage of directors under the age of 25 was 2.7% compared to the UK figure of 3.0%.

The percentage of directors over the age of 65 was 6.7% compared to the UK figure of 4.3%.

director age by quarter

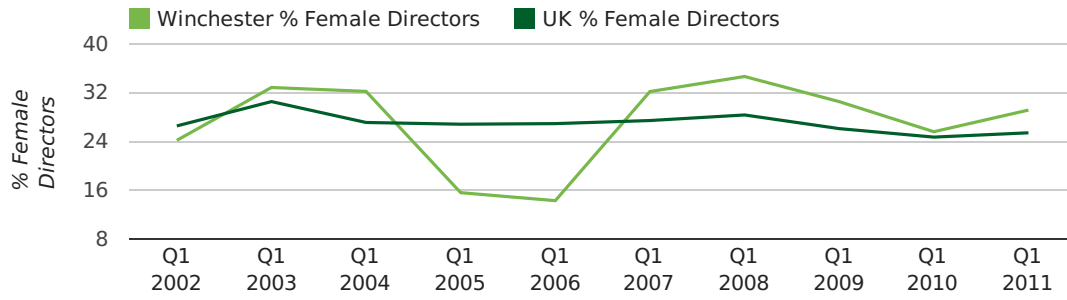


Quarterly Data (Q1 Jan-Mar 2011)

The record first quarter for female directors in Winchester was in 1861 when 40.0% of all directors were female.

29.1% of all director appointments in Winchester in the first quarter of 2011 were female. This compares to a UK average of 25.4% for the same period.

director gender by quarter



Previous 12 months (Mar 2010-Mar 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	3.81%	CONSULTING	5.04%
WINCHESTER	1.23%	MANAGEMENT	4.97%
CONSULTANCY	1.23%	CONSULTANCY	3.16%
MANAGEMENT	1.12%	PROPERTY	2.38%
IT	1.12%	TRADING	2.10%
CONSULTANTS	0.90%	DESIGN	1.93%
E&J	0.78%	ASSOCIATES	1.92%
(WINCHESTER)	0.78%	BUSINESS	1.87%
MEDIA	0.78%	CONSTRUCTION	1.80%
ASSOCIATES	0.67%	CONSULTANTS	1.76%
DESIGN	0.67%	MEDIA	1.69%
CAPITAL	0.67%	ENGINEERING	1.61%
HAMPSHIRE	0.67%	LONDON	1.60%
HB	0.67%	CARE	1.45%
H	0.56%	J	1.45%
PARTNERS	0.56%	GLOBAL	1.44%
SYSTEMS	0.45%	INVESTMENTS	1.43%
SOFTWARE	0.45%	IT	1.41%
J	0.45%	PROPERTIES	1.36%
102	0.45%	BUILDING	1.34%
STUDIO	0.45%	M	1.30%
M	0.45%	ELECTRICAL	1.28%
PARTNERSHIP	0.45%	S	1.24%
PROJECTS	0.45%	INTERNATIONAL	1.23%
FARMING	0.45%	SYSTEMS	1.23%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	139	202,798
7487 - Other business activities	56	60,968
62020 - Information technology consultancy activities	50	10,246
7414 - Business & management consultancy	47	12,916
62090 - Other information technology service activities	45	6,996
70229 - Management consultancy activities other than financial management	44	16,150
7222 - Other software consultancy and supply	41	7,000
82990 - Other business support service activities not elsewhere classified	37	30,253
7260 - Other computer related activities	26	7,789
99999 - Dormant Company	24	18,336
9999 - Dormant Company	19	19,765
74909 - Other professional, scientific and technical activities not elsewhere classified	14	7,788
96090 - Other service activities not elsewhere classified	10	10,085
74990 - Non-trading company	10	8,695
98000 - Residents property management	9	3,154
7499 - Non-trading company	9	11,316
7011 - Development & sell real estate	8	2,654
71111 - Architectural activities	8	1,491
62012 - Business and domestic software development	8	3,168
41100 - Development of building projects	8	3,921