

Winchester

q3 2011 business confidence report



headlines

- Q3 2011 saw a new record in company registrations in Winchester when compared to any previous Q3.
- August 2011 saw a new record in company registrations in Winchester when compared to any previous August.
- August 2011 saw a new record in net growth in Winchester when compared to any previous August.

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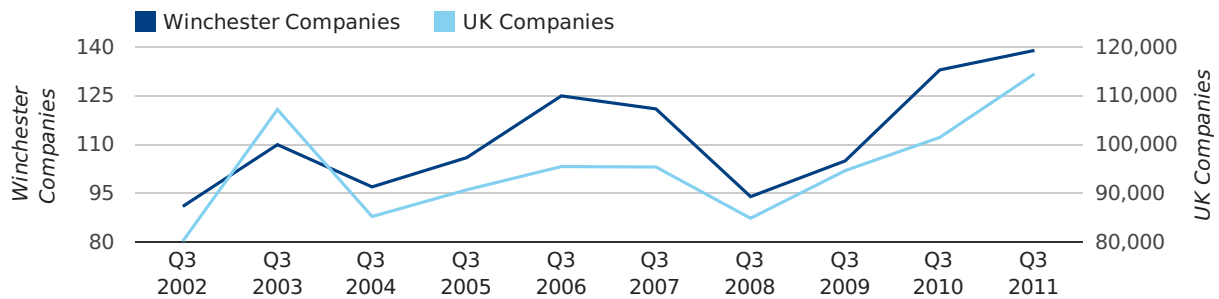
Q3 2011 saw a new record in company registrations in Winchester when compared to any previous Q3.

A total of 139 companies were registered in Winchester during the third quarter of 2011 (Jul 2011 - Sep 2011).

This figure is an increase of 4.5% versus the same period last year (Q3 2010). This figure compares badly to the UK as a whole, which saw an increase of 12.8% against the same period last year.

THIRD QUARTER (JUL 2011 - SEP 2011)	WINCHESTER	UK
2011	139	114,512
2010	133	101,492
% CHANGE	4.5%	12.8%
RECORD YEAR	2011 (139)	2011 (114,512)

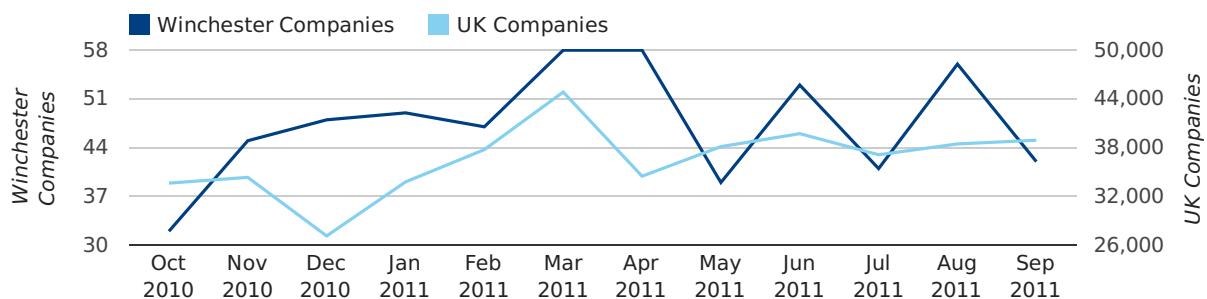
new companies by quarter



Monthly Data (Jul, Aug & Sep 2011)

August 2011 saw a new record in company registrations in Winchester when compared to any previous August.

new companies by month



	JULY	AUGUST	SEPTEMBER
NEW COMPANIES IN 2011	41	56	42
NEW COMPANIES IN 2010	43	46	44
% CHANGE	-4.7%	21.7%	-4.5%
RECORD YEAR	2007 (52)	2011 (56)	2010 (44)

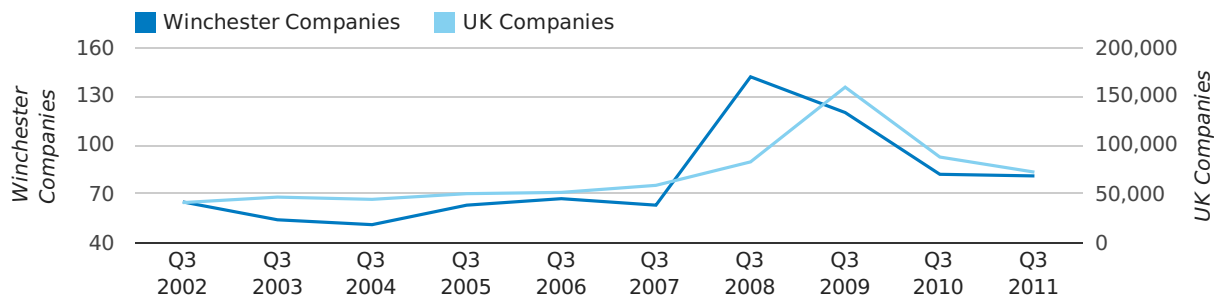
Quarterly Data (Q3 Jul-Sep 2011)

A total of 81 companies were dissolved in Winchester during the third quarter of 2011 (Jul 2011 - Sep 2011).

This figure is a decrease of 1.2% versus the same period last year (Q3 2010). This figure compares poorly to the UK as a whole, which saw a decrease of 17.6% against the same period last year.

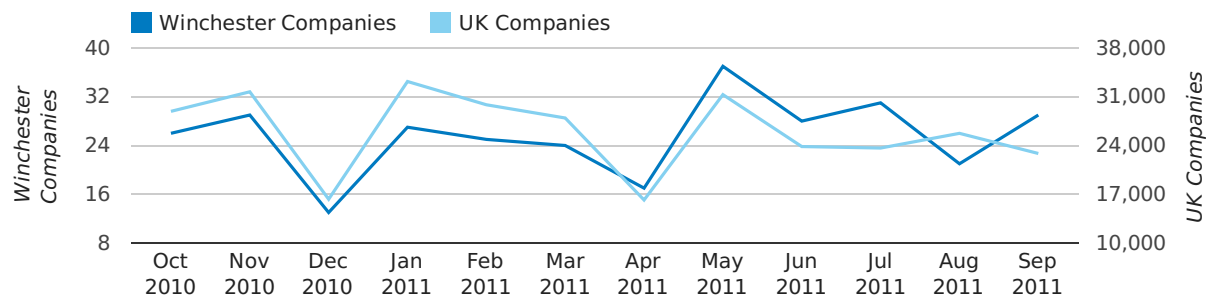
THIRD QUARTER (JUL 2011 - SEP 2011)	WINCHESTER	UK
2011	81	72,230
2010	82	87,705
% CHANGE	-1.2%	-17.6%
RECORD YEAR	2008 (142)	2009 (159,401)

dissolved companies by quarter



Monthly Data (Jul, Aug & Sep 2011)

dissolved companies by month



	JULY	AUGUST	SEPTEMBER
CLOSED COMPANIES IN 2011	31	21	29
CLOSED COMPANIES IN 2010	22	39	21
% CHANGE	40.9%	-46.2%	38%
RECORD YEAR	2002 (32)	2008 (120)	2009 (67)

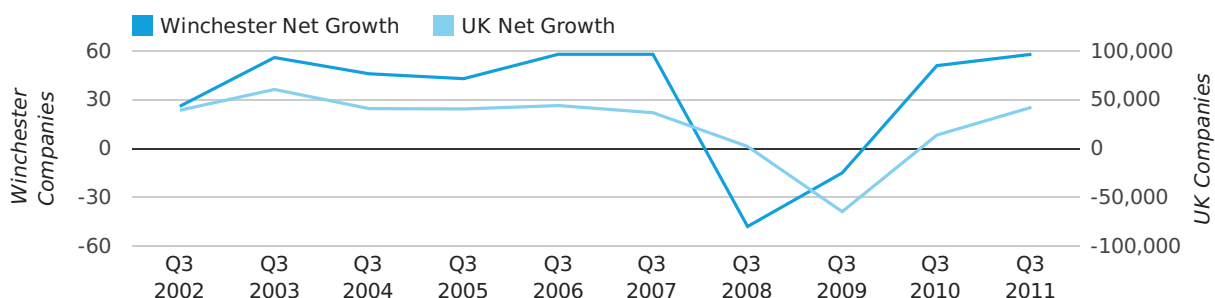
Quarterly Data (Q3 Jul-Sep 2011)

Net company growth for Winchester during the third quarter of 2011 (Jul 2011 - Sep 2011) was 58 companies.

This represents an increase of 13.7% on the same period last year.

THIRD QUARTER (JUL 2011 - SEP 2011)	WINCHESTER	UK
2011	58	42,282
2010	51	13,787
% CHANGE	13.7%	206.7%
RECORD YEAR	2006 (58)	2003 (60,597)

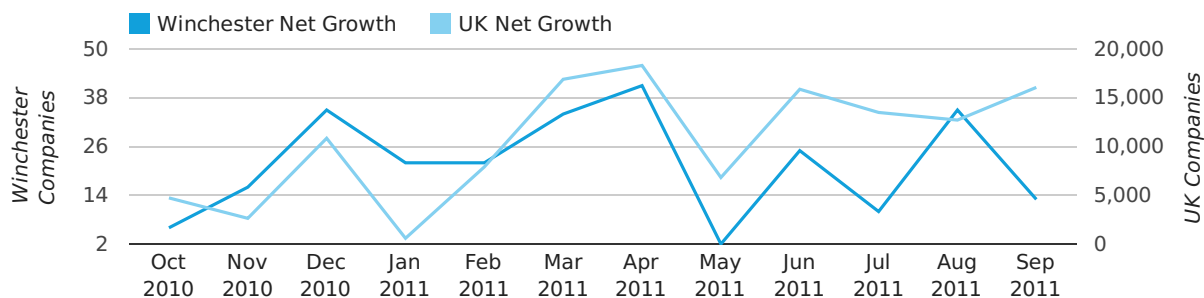
net growth by quarter



Monthly Data (Jul, Aug & Sep 2011)

August 2011 saw a new record in net growth in Winchester when compared to any previous August.

net growth by month



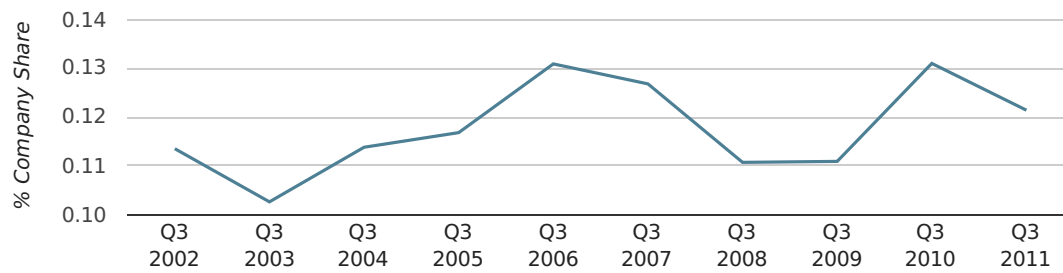
	JULY	AUGUST	SEPTEMBER
NET GROWTH IN 2011	10	35	13
NET GROWTH IN 2010	21	7	23
% CHANGE	-52.4%	400.0%	-43.5%
RECORD YEAR	2007 (28)	2011 (35)	2002 (28)

Quarterly Data (Q3 Jul-Sep 2011)

In the third quarter of 2011, Winchester formed 0.1% of all UK companies.

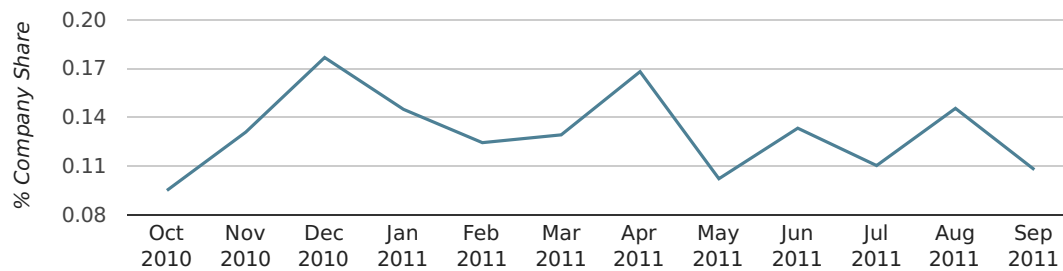
THIRD QUARTER (JUL 2011 - SEP 2011)	WINCHESTER
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1966 (0.3%)

company share by quarter



Monthly Data (Jul, Aug & Sep 2011)

company share by month



	JULY	AUGUST	SEPTEMBER
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	-12.8%	2.5%	-13.8%
RECORD YEAR	1966 (0.8%)	1969 (0.4%)	1964 (0.7%)

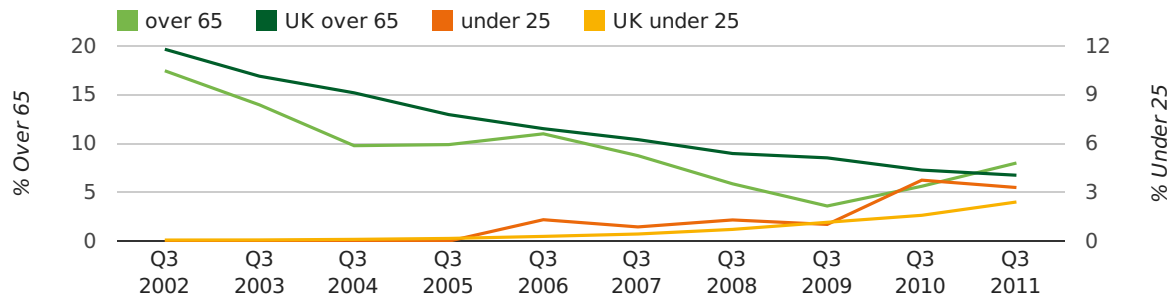
Quarterly Data (Q3 Jul-Sep 2011)

The average age of a director in the third quarter of 2011 was 47.8.

The percentage of directors under the age of 25 was 3.3% compared to the UK figure of 4.0%.

The percentage of directors over the age of 65 was 8.0% compared to the UK figure of 4.1%.

director age by quarter

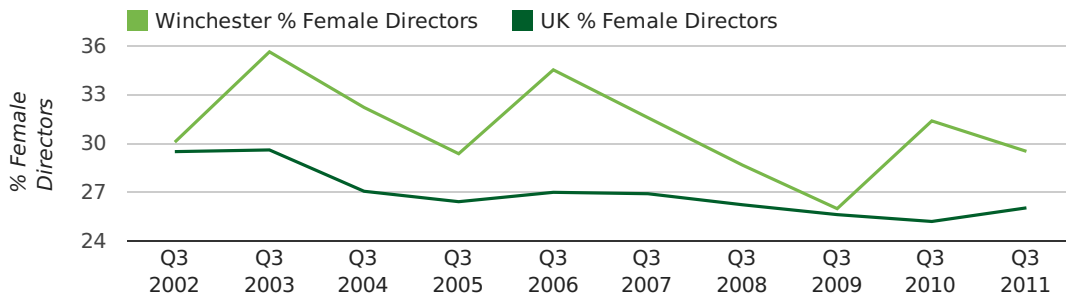


Quarterly Data (Q3 Jul-Sep 2011)

The record third quarter for female directors in Winchester was in 1862 when 50.0% of all directors were female.

29.5% of all director appointments in Winchester in the third quarter of 2011 were female. This compares to a UK average of 26.0% for the same period.

director gender by quarter



Previous 12 months (Sep 2010-Sep 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	3.84%	CONSULTING	5.11%
CONSULTANCY	1.81%	MANAGEMENT	4.75%
WINCHESTER	1.17%	CONSULTANCY	3.19%
MANAGEMENT	1.17%	PROPERTY	2.41%
E&J	1.07%	TRADING	2.06%
CONSULTANTS	0.96%	DESIGN	1.94%
(WINCHESTER)	0.96%	ASSOCIATES	1.85%
IT	0.64%	BUSINESS	1.82%
HB	0.64%	CONSULTANTS	1.76%
J	0.64%	ENGINEERING	1.74%
CREATIVE	0.64%	MEDIA	1.72%
PROPERTY	0.53%	CONSTRUCTION	1.72%
MEDIA	0.53%	LONDON	1.63%
DESIGN	0.53%	J	1.47%
PROJECTS	0.53%	GLOBAL	1.46%
STUDIO	0.53%	INVESTMENTS	1.43%
LONDON	0.43%	CARE	1.42%
PARTNERS	0.43%	IT	1.38%
WHITE	0.43%	BUILDING	1.30%
INVESTMENTS	0.43%	PROPERTIES	1.28%
M	0.43%	ELECTRICAL	1.27%
FARMS	0.43%	M	1.25%
SOUTH	0.43%	ENERGY	1.22%
HAMPSHIRE	0.43%	TRAINING	1.21%
TRAINING	0.43%	S	1.21%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	134	204,493
7487 - Other business activities	64	65,177
7414 - Business & management consultancy	50	14,755
7260 - Other computer related activities	50	8,686
62090 - Other information technology service activities	45	6,798
62020 - Information technology consultancy activities	44	10,137
70229 - Management consultancy activities other than financial management	40	15,760
82990 - Other business support service activities not elsewhere classified	36	29,245
7222 - Other software consultancy and supply	33	8,345
99999 - Dormant Company	25	18,281
9999 - Dormant Company	21	22,587
74909 - Other professional, scientific and technical activities not elsewhere classified	13	7,551
96090 - Other service activities not elsewhere classified	10	10,018
98000 - Residents property management	9	2,664
7011 - Development & sell real estate	8	2,638
9305 - Other service activities	8	10,525
70100 - Activities of head offices	8	2,479
74990 - Non-trading company	8	8,064
69201 - Accounting and auditing activities	7	3,271
7499 - Non-trading company	7	11,543